

STRAIGHT UP
SOUTHERN

SPRING 2026

BILLING, SHIPPING, & PAYMENTS ADDRESS

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PLEASE REFER TO OUR WEBSITE WWW.KOSSCREATIVE.COM

FOR DETAILS ON POLICY AND PROCEDURES,

INCLUDING: RETURNS/EXCHANGES,

BACKORDERS, SHIPMENT LEAD TIMES,

MARKETING RESOURCES, AND MORE.



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GROWING UP IN THE SOUTH, WE'RE PROUD TO BE SOUTHERNERS. WE SHOW RESPECT, USE SIR AND MA'AM, AND ARE PROUD TO LIVE THE SIMPLE LIFE. WE ARE HUMBLE AND RESOURCEFUL AND CAN TURN A FIELD INTO A PARTY AND A MUD HOLE INTO A SPORT. WE ARE PROUD OF OUR ROOTS AND OUR "RAGGED OLD FLAG". WE TAKE IT SERIOUSLY WHEN WE SAY WE'RE PROUD TO BE AMERICANS.

WE DO THE WORK AND ENJOY OUR PLAY.

WE ARE STRAIGHT UP SOUTHERN.





NEW

LOYAL FRIENDS
22819
Gravel

PREPACK

SU-22819-1300-XGR-PP



NEW

GRACE OF GOD
22814
Heather Cardinal

PREPACK

SU-22814-1300-HCA-PP



PLEDGE FLAG
21425
Heather Navy

PREPACK

SU-21425-1300-HNA-PP



NEW

STARS AND STRIPES
22853
Sport Grey

PREPACK

SU-22853-1300-HSP-PP





TIMBER BUCK
22184
Indigo

PREPACK

SU-22184-1300-BIN-PP



ARMED AND READY
13949
Tan

PREPACK

SU-13949-1300-XTA-PP



BROWN ITS DOWN
22815
heather Military Green

NEW

PREPACK

SU-22815-1300-HMG-PP

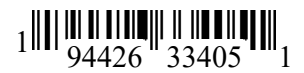


KNEE DEEP IN GRACE
22820
Black

NEW

PREPACK

SU-22820-1300-XBL-PP



SUS TEES S-XL \$9.49 add \$2 for 2XL add \$3 for 3XL Suggested Retail \$24.99
PREPACK Breakdown: S-1 M-3 L-4 XL-4 XXL-2 Prepack Cost \$136.86



BASS CAMO PATCH
22539
Heather Royal

PREPACK

SU-22539-1300-HRO-PP



NEW

HOOKED ON SOUTH
22821
Military Green

PREPACK

SU-22821-1300-GMG-PP



HOOKED OUTDOORS
21795
Sport Grey

PREPACK

SU-21795-1300-HSP-PP



NEW

REEL MEN
22816
Heather Navy

PREPACK

SU-22816-1300-HNA-PP





BUCK NOTHING BETTER
20884
Brown Savannah

PREPACK

SU-20884-1300-XBR-PP



BOW BUCK SKULL
20886
Military Green

PREPACK

SU-20886-1300-GML-PP



STRUT AND RUT
20210
Navy

PREPACK

SU-20210-1300-BNA-PP



DUCK CAMO PATCH
22580
Sand

PREPACK

SU-22580-1300-NSA-PP



SUS TEES S-XL \$9.49 add \$2 for 2XL add \$3 for 3XL Suggested Retail \$24.99
PREPACK Breakdown: S-1 M-3 L-4 XL-4 XXL-2 Prepack Cost \$136.86



NEW

PREPACK

AMERICAN LURE
22851
Sky

SU-22851-1300-BSK-PP



NEW

PREPACK

PAINTERLY MALLARD
22852
Gravel

SU-22852-1300-XGR-PP



PREPACK

MALLARD PORTRAIT
18059
Mint

SU-18059-1300-GMT-PP



PREPACK

LAB WITH MALLARD
18614
Indigo

SU-18614-1300-BIN-PP





COUNTRY BOY
21746
Black

PREPACK

SU-21746-1300-XBL-PP



SOUTHERN DUCK CAMO
22582
Heather Military Green

PREPACK

SU-22582-1300-HMI-PP



COUNTRY ROADS
21792
Sand

PREPACK

SU-21792-1300-NSA-PP



LOVE IT LIVE IT
20437
Charcoal

PREPACK

SU-20437-1300-XCH-PP



SUS TEES S-XL \$9.49 add \$2 for 2XL add \$3 for 3XL Suggested Retail \$24.99

PREPACK Breakdown: S-1 M-3 L-4 XL-4 XXL-2 Prepack Cost \$136.86



NEW

PREPACK

LOCKED AND LOADED
22818
Sand

SU-22818-1300-NSA-PP



PREPACK

GOOD OLE BOYS
22186
Graphite Heather

SU-22186-1300-HGR-PP



NEW

PREPACK

DIXIELAND DELIGHT
22856
Cardinal

SU-22856-1300-RCA-PP





THANKFUL FOR
22605
Tan

PREPACK

SU-22605-1300-NTA-PP



DUCKS AND BUCKS
19461
Forest

PREPACK

SU-19461-1300-GFO-PP



HELL BOUND
20807
Cardinal

PREPACK

SU-20807-1300-RCA-PP



DIESEL POWER
20435
Brown Savannah

PREPACK

SU-20435-1300-XBR-PP



SUS TEES S-XL \$9.49 add \$2 for 2XL add \$3 for 3XL Suggested Retail \$24.99

PREPACK Breakdown: S-1 M-3 L-4 XL-4 XXL-2 Prepack Cost \$136.86



SMOKE THAT
19433
Charcoal

PREPACK

SU-19433-1300-XCH-PP



SMOKING HOT BOD
21752
Heather Navy

PREPACK

SU-21752-1300-HNA-PP



TURKEY MOUNT
18688
Heather Military Green

PREPACK

SU-18688-1300-HMI-PP



BONE COLLECTOR
20429
Graphite Heather

PREPACK

SU-20429-1300-HGR-PP





BUCK IT
21421
Heather Military Green

PREPACK
SU-21421-1300-HMG-PP
1 94426 30462 7



SOUTHERN TOUR
22189
Heather Navy

PREPACK
SU-22189-1300-HNA-PP
1 94426 30551 8



RED WHITE AND BLUE
21589
Heather Royal

PREPACK
SU-21589-1300-HRO-PP
1 94426 33461 7

NEW



SOUTHERN BASEBALL
22873
Sport Grey

PREPACK
SU-22873-1300-HSP-PP
1 94426 33468 6

NEW

SUS TEES S-XL \$9.49 add \$2 for 2XL add \$3 for 3XL Suggested Retail \$24.99
PREPACK Breakdown: S-1 M-3 L-4 XL-4 XXL-2 Prepack Cost \$136.86



VINTAGE BUCK LABEL
22604
Graphite Heather

PREPACK

SU-22604-1300-HGR-PP



BUCK CAMO PATCH
22541
Heather Military Green

PREPACK

SU-22541-1300-HMI-PP



SOUTHERN BUCKHEAD
22578
Gravel

PREPACK

SU-22578-1300-XGR-PP



LOYAL DAY RETRIEVER
22597
Black

PREPACK

SU-22597-1300-XBL-PP





NEW

SOUTHERN BORN
22872
Heather Navy

PREPACK

SU-22872-1300-HNA-PP
 94426 33475 4



NEW

BORN COUNTRY
22870
Heather Military Green

PREPACK

SU-22870-1300-HMG-PP
 1 94426 33482 2



NEW

BEERAMID
22871
Charcoal

PREPACK

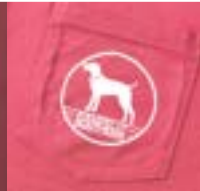
SU-22871-1300-XCH-PP
 1 94426 33489 1



SUS TEES S-XL \$9.49 add \$2 for 2XL add \$3 for 3XL Suggested Retail \$24.99
 PREPACK Breakdown: S-1 M-3 L-4 XL-4 XXL-2 Prepack Cost \$136.86



POCKET



OLD SHELLS
13801
Brick

PREPACK

SU-13801-1302-RBR-PP



POCKET



USA TRUCK DOGS
15275
Slate

PREPACK

SU-15275-1302-BSL-PP



NEW

POCKET



COUNTRY BOY
21746
Navy

PREPACK

SU-21746-1302-BNA-PP



NEW

POCKET



FREEDOM TRUCK
20214
Latte

PREPACK

SU-20214-1302-XLA-PP





NEW

POCKET

PATRIOTIC FISHING
14580
 Black

PREPACK

SU-14580-1302-XBL-PP



NEW

POCKET

BUCK NOTHING BETTER PREPACK
20884
 Graphite

SU-20884-1302-XGR-PP



NEW

POCKET

BASS AMERICA PREPACK
15428
 Navy

SU-15428-1302-BNA-PP



SUS TEES S-XL \$13.99 add \$2 for 2XL add \$3 for 3XL Suggested Retail \$29.99
 PREPACK Breakdown: S-1 M-3 L-4 XL-4 XXL-2



NEW

POCKET



GOD GUNS LABEL
18125
Brick

PREPACK

SU-18125-1302-RBR-PP



NEW

POCKET



FLAG BASS
13806
Slate

PREPACK

SU-13806-1302-BSL-PP



POCKET



PREPACK

DUCK CAMO SHELL
19831
Silver

SU-19831-1302-XSI-PP





POCKET



USA FISH FLAG
14768
Brick

PREPACK

SU-14768-1302-RBR-PP



POCKET



BOYKIN 4-WHEELER
19462
Chambray

PREPACK

SU-19462-1302-BCU-PP



POCKET



CAMO AMERICA
21431
Black

PREPACK

SU-21431-1302-XBI-PP



SUS TEES S-XL \$13.99 add \$2 for 2XL add \$3 for 3XL Suggested Retail \$29.99

PREPACK Breakdown: S-1 M-3 L-4 XL-4 XXL-2



POCKET



MIRROR DOGS
15437
Seafoam

PREPACK

SU-15437-1302-GSE-PP



POCKET



3-IN-1
15434
Slate

PREPACK

SU-15434-1302-BSL-PP



POCKET



CAMO LAB
19465
Latte

PREPACK

SU-19465-1302-XLA-PP





YOUTH

LAB IN FIELD
22602
Sky

PREPACK

SU-22602-2300-BSK-YPP



YOUTH

TIMBER DEER
22599
Indigo

PREPACK

SU-22599-2300-BIN-YPP



NEW

YOUTH

SOUTHERN BASEBALL
22876
Sport Grey

PREPACK

SU-22876-2300-HSP-YPP



YOUTH

SOUTHERN DUCK CAMO
22600
Military Green

PREPACK

SU-22600-2300-GMI-YPP



SUS YOUTH TEES XS-XL \$9.49 Suggested Retail \$24.99
PREPACK Breakdown: XS- 2 S-2 M-3 L-4 XL-3



YOUTH

PREPACK

BUCK NOTHING BETTER
21459
Sand

SU-21459-2300-NSA-PP
1 94426 30726 0



YOUTH

PREPACK

MALLARD PORTRAIT
22191
Military Green

SU-22191-2300-GMI-YPP
1 94426 30660 7



NEW

YOUTH

PREPACK

PATRIOTIC FISHING
15076
Black

SU-15076-2300-XBL-PP
8 43595 15385 6



YOUTH

PREPACK

BONE COLLECTOR
20918
Graphite Heather

SU-20918-2300-HGR-PP
1 94426 30722 2



NEW

YOUTH

PREPACK

SU-22875-2300-HNA-YPP

SOUTHERN BORN
22875
Heather Navy



YOUTH

PREPACK

SU-22193-2300-HSP-YPP

HOOKED OUTDOORS
22193
Sport Grey



NEW

YOUTH

PREPACK

SU-22874-2300-GMG-YPP

BORN COUNTRY
22874
Military Green



YOUTH

PREPACK

SU-21305-2300-XCH-YPP

LOVE IT LIVE IT
21305
Charcoal



SUS YOUTH TEES XS-XL \$9.49 Suggested Retail \$24.99
PREPACK Breakdown: XS- 2 S-2 M-3 L-4 XL-3

HATS



SU-21818-931H-RRE-OS



SU-21823-931H-BNA-OS



SU-21820-931H-XGR-OS



SU-21821-931H-CAM-OS



SU-21826-931H-XBL-OS



SU-21825-931H-CAM-OS



SU-11755-931H-XOB-OS



SU-22915-931H-XSD-OS



SU-15737-931H-OS



DECALS



20924
REDNECK WHITE BLUE
DECAL

SU-20924-932V-XXX-OS



21472
POINTER SEAL
DECAL

SU-21472-932V-XXX-OS



20927
FLY EM
DECAL

SU-20927-932V-XXX-OS



20923
WORK HARD
DECAL

SU-20923-932V-XXX-OS



20929
MAKING WAVES
DECAL

SU-20929-932V-XXX-OS



20928
SPENT
DECAL

SU-20928-932V-XXX-OS



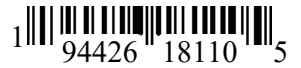
20925
WHITE LIGHTNING
DECAL

SU-20925-932V-XXX-OS



20926
WHISKEY BENT
DECAL

SU-20926-932V-XXX-OS



21473
STRUT AND RUT
DECAL

SU-21473-932V-XXX-OS



21471
OLD GLORY CAMO
DECAL

SU-21471-932V-XXX-OS



21470
WORN FLAG
DECAL

SU-21470-932V-XXX-OS



21469
SMOKE THAT
DECAL

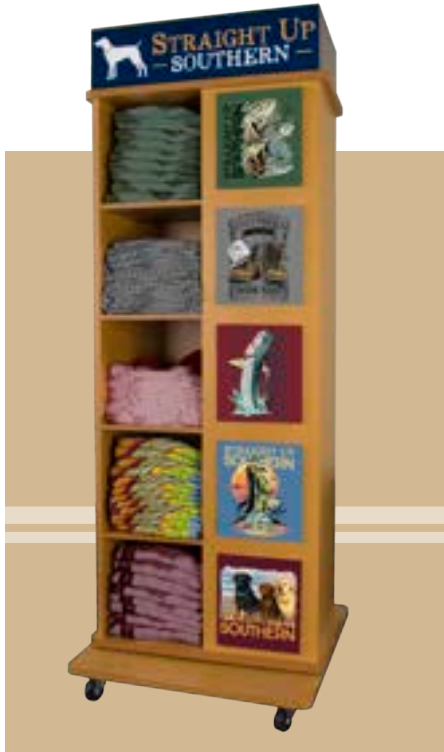
SU-21469-932V-XXX-OS





Authorized Dealer Sticker

FREE WITH ANY DISPLAY ORDER



SUS 10
10 Cubby Display



SUS 16
16 Cubby Display



SUS 20
20 Cubby Display

DIMENSIONS: 24"W X 60"H X 24"D

10 CUBBY DISPLAY PRICE: \$350
10 PREPACKS OF SHIRTS: \$1,369
10 DISPLAY VINYLs: \$30

OFFSET OF 14 SHIRTS
INCLUDED WITH PACKAGE
OFFSET RETAIL VALUE = \$350
(CREDIT OF \$133)

DIMENSIONS: 24"W X 60"H X 24"D

16 CUBBY DISPLAY PRICE: \$400
16 PREPACKS OF SHIRTS: \$2,190
16 DISPLAY VINYLs: \$48

OFFSET OF 16 SHIRTS
INCLUDED WITH PACKAGE
OFFSET RETAIL VALUE = \$400
(CREDIT OF \$152)

DIMENSIONS: 24"W X 60"H X 24"D

20 CUBBY DISPLAY PRICE: \$500
20 PREPACKS OF SHIRTS: \$2,737
20 DISPLAY VINYLs: \$60

OFFSET OF 20 SHIRTS
INCLUDED WITH PACKAGE
OFFSET RETAIL VALUE = \$500
(CREDIT OF \$190)

*DISPLAY SHIPPING COST CAPPED AT \$400 *DISPLAY SHIPPING COST CAPPED AT \$400 *DISPLAY SHIPPING COST CAPPED AT \$400





SUST
 8 42476 11835 9

SUST- Display Table

DIMENSIONS: 60"W X 37"H X 24"D

TABLE PRICE: \$300
 10 PREPACKS OF SHIRTS: \$1,369

OFFSET OF 12 SHIRTS
 INCLUDED WITH PACKAGE
 OFFSET RETAIL VALUE = \$300
 (CREDIT OF \$114)

PRICING STARTS AT \$1,555
 DISPLAY SHIPPING COST CAPPED AT \$400



SUSNT- Nesting Table

DIMENSIONS: 46"W X 24"H X 18"D

SUGGESTED ADD-ON FOR DISPLAY TABLE

TABLE PRICE: \$125
 4 PREPACKS OF SHIRTS: \$548

OFFSET OF 5 SHIRTS
 INCLUDED WITH PACKAGE
 OFFSET RETAIL VALUE = \$125
 (CREDIT OF \$48)

PRICING STARTS AT \$625
 DISPLAY SHIPPING COST CAPPED AT \$400

SUSNT
 8 42476 11833 5



SIZING/PRICING GUIDE

ADULT - short sleeve, pocket tees



Sizes	Length	Width	Sleeve Length	
S	28"	18"	15.62"	<ul style="list-style-type: none"> • 100% Preshrunk cotton • Seamless rib at neck • Taper shoulder-to-shoulder
M	29"	20"	17"	
L	30"	22"	18.5"	
XL	31"	24"	20"	
2XL	32"	26"	21.5"	

S	M	L	XL	2XL
1	3	4	4	2

S-XL: \$9.49 2XL: \$11.49 3XL: \$12.49
EACH PREPACK COMES WITH 14 SHIRTS.

SUGGESTED RETAIL: \$24.99

Minimum 1 for reorders



Hats

RICHARDSON: \$16.99
SUGGESTED RETAIL: \$32.99

CAPS: \$13.99
SUGGESTED RETAIL: \$27.99



Sizes	Length	Width	Sleeve Length	
S	27.5"	18"	16.5"	
M	28.5"	20"	18"	
L	29.5"	22"	19.25"	
XL	30.5"	24"	20.5"	
2XL	31.5"	26"	21.75"	

S	M	L	XL	2XL
1	3	4	4	2

S-XL: \$13.99 2XL: \$15.99 3XL: \$16.99
EACH PREPACK COMES WITH 14 SHIRTS.

SUGGESTED RETAIL: \$29.99

Minimum 1 for reorders



Decals

\$1.99

SUGGESTED RETAIL: \$3.99

6 Piece Min. Purchase

YOUTH - short sleeve



Sizes	Length	Width	Sleeve Length	Youth Size Comparison	
XS	20.5"	16"	13.5"	4	<ul style="list-style-type: none"> • 100% Preshrunk cotton • Seamless rib at neck • Taper shoulder-to-shoulder
S	22"	17"	14.5"	6-8	
M	23.5"	18"	15.5"	10-12	
L	25"	19"	16.5"	14-16	
XL	26.5"	20"	17.5"	18-20	

XS	S	M	L	XL
2	2	3	4	3

XS-XL: \$9.49
EACH PREPACK COMES WITH 14 SHIRTS

SUGGESTED RETAIL: \$24.99

Minimum 1 for reorders



STRAIGHT UP
SOUTHERN

