



Digital Toolkit

JanSan / Cleaning

For 3M Authorized Distributors
United States

May 2022





Contents

This toolkit equips you with the information and material you need to deploy and activate to and through channel. To help you in your navigation make sure you click the following icons within this package:



Recommended Product Lists

- Prioritized product groups
- Data packages & set up information

Training and Technical Materials

- Application and training videos
- How-to demo videos

Selling Tools

- Marketing communications calendar
- Sales presentation slides

Marketing and Advertising Assets

- Hero images and application photography
- Web banners | Ads & digital videos

***If your team would like any of the assets within this toolkit co-branded, please reach out to your channel representative.*



Portfolio Recommendations



Heavy Duty
Scrub Sponges



Non Scratch
Scrub Sponges



Greener Clean
Scrub Sponges



Dishwands &
refills



High Performance
Microfiber Cloths



Commercial Sponges

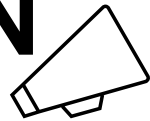


Bathroom
Cleaning



Scotchgard
Products

CALL TO ACTION



- List recommended products
- Build out digital platform (e-com)
- Communicate forecasts / demand plans
- Develop new business in new channels
- Align promotions with marketing communications calendar



Recommended Product List for Scotch-Brite® Scrub Sponges

Billing UPC	SAP Material #	Catalog ID	Marketplace Formal Name
00021200572357	7100167747	HD-3	Scotch-Brite® Heavy Duty Scrub Sponge, 4.5 in x 2.7 in x .6 in 3/Pack
00051131936812	7100167761	426	Scotch-Brite® Heavy Duty Scrub Sponges, 4.5 in x 2.7 in x .6 in, 6/Pack
00051131936829	7100167726	429-5	Scotch-Brite® Heavy Duty Scrub Sponges, 4.5 in x 2.7 in x .6 in, 9/Pack
00021200572357	7100253887	HD3-SIOC	Scotch-Brite® Heavy Duty Scrub Sponge, 4.4 in x 2.6 in x 0.7 in, 12/pk (SIOC e-com pack out)
00051141378305	7100096717	455-2-6	Scotch-Brite® Heavy Duty Scrub Sponge, 6.1 in x 3.5 in x .6 in 2/Pack
00076308909956	7010415101	30306-4	Scotch-Brite® Scrub Dots Heavy Duty Scrub Sponges, 4.4 in x 2.6 in x .6 in, 6/Pack
00638060921043	7100240591	SDA-HD-6-SIOC	Scotch-Brite® Advanced Antibacterial Scrub Dots Heavy Duty Scrubbers 6/PK (SIOC e-com pack out)
00021200598463	7100064323	MP-3-8-D	Scotch-Brite® Non-Scratch Scrub Sponge, 4.4 in x 2.6 in x .8 in 3/Pack
00051131936836	7100060362	526-5	Scotch-Brite® Non-Scratch Scrub Sponge, 4.4 in x 2.6 in x .8 in 6/Pack
00051131936843	7010332646	529-5	Scotch-Brite® Non-Scratch Scrub Sponge, 4.4 in x 2.6 in x .8 in 9/Pack
00021200598463	7100253896	MP3-SIOC	Scotch-Brite® Non-Scratch Scrub Sponge, 4.4 in x 2.6 in x 0.8 in 12/pk (SIOC e-com pack out)
00076308871710	7100096719	555-2-6	Scotch-Brite® Non-Scratch Scrub Sponge, 6.1 in x 3.5 in x .6 in 2/Pack
00076308910532	7100145661	20306-4	Scotch-Brite® Scrub Dots Non-Scratch Scrub Sponges, 4.4 in x 2.6 in x .6 in, 6/Pack
00638060790342	7100202885	SDA-2	Scotch-Brite® Scrub Dots Advanced Antibacterial Non-Scratch Scrubbers



Data package

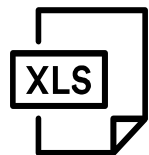




Recommended Product List

Scouring Pad Portfolio

Billing UPC	SAP Material #	Catalog ID	Marketplace Formal Name
00051131502185	7100022806	223-10	Scotch-Brite® Heavy Duty Scour Pad, 6 in. x 3.8 in., 3/Pack
00051141916903	7100017308	226-5	Scotch-Brite® Heavy Duty Scour Pad, 6 in. x 3.8 in., 6/Pack
00068060464811	7100260945	228-EC	Scotch-Brite® Heavy Duty Scour Pad, 6 in x 3.8 in., 8/Pk (SIOC e-com pack out)
00051141373195	7100023242	623-10	Scotch-Brite® Non-Scratch Scour Pad, 6 in. x 3.8 in., 3/Pack
00638060924068	7100246876	628	Scotch-Brite® Non-Scratch Scour Pad, 6 in. x 3.8 in., 6/Pack
00638060924068	7100262903	628-EC	Scotch-Brite® Non-Scratch Scour Pad, 6 in. x 3.8 in., 8/Pack (SIOC e-com pack out)
00051141979786	7010028880	88HD-2-6	Scotch-Brite® Industrial Strength Scour Pads, 5 in x 3.5 in 2/Pack
00638060269435	7100182823	77222-R	Scotch-Brite® Extreme Scour Pads, 6 in x 3.8 in 2/Pack



Data package

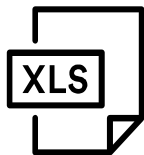




Recommended Product List

Dobie Pad / Easy Eraser Pad Portfolio

Billing UPC	SAP Material #	Catalog ID	Marketplace Formal Name
00638060656754	7010301738	720	Dobie All Purpose Scrubbing Pad 1-pk 4.3 in. x 2.6 in. x 0.5 in
0021200417566	7010370753	723-2F	Dobie All Purpose Scrubbing Pad 3-pk 4.3 in. x 2.6 in. x 0.5 in
00638060656754	7100211913	720-XL	Dobie Industrial Cleaning Pad (bulk 400 per box) 5.2 in. x 3.6 in. x 0.5 in
00051131968509	7010340587	833	Scotch-Brite® Easy Erasing Pad, 4.4 in. x 2.6 in. x 0.9 in., 3/Pack
00051141912615	7010371413	832B-6	Scotch-Brite® Soap Scum Eraser, 2/Pack



Data package

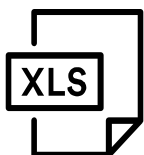




Recommended Product List

Microfiber Wipe Portfolio (Commercial, Automotive, Electronics)

Billing UPC	SAP Material #	Catalog ID	Marketplace Formal Name
00048011235899	7000122661	2011-BLU	Scotch-Brite® Microfiber High Performance Cleaning Cloth, Blue, 10 Cloths/Pack
00048011236513	7010369456	2011-YEL	Scotch-Brite® Microfiber High Performance Cleaning Cloth, Yellow, 10 Cloths/Pack
00048011236490	7100082851	2011-WHT	Scotch-Brite® Microfiber High Performance Cleaning Cloth, White, 10 Cloths/Pack
00051131060166	7100032033	06016	3M™ Perfect-It™ Detailing Cloths - Yellow, 12 in x 14.1 in 6 cloths per pack
00051131060180	7010332467	06018	3M™ Perfect-It™ Jumbo Detailing Cloths - Yellow, 16 in. x 16 in., 6/Pack
00051131060203	7100100898	06020	3M™ Perfect-It® Detailing Cloth, 12.5 in. x 14 in., Blue, 6/Pack
00051111111697	7100075456	9021	3M™ Electronics Microfiber Cleaning Cloth, 7 in x 6 in. 1/Pack
00051131793750	7100075458	9027	3M™ Electronics Microfiber Cleaning Cloth, 12.6 in. x 14.1 in., 1/Pack
00051141239590	7100222693	9064-1-M	Scotch-Brite® Stainless Steel Cleaning Cloth
00076308721848	7010410844	9053-40-6	Scotch-Brite™ Multi-Purpose Wipes, 40 Perforated 7.8 in x 15.7 in ,Cloths



Data package

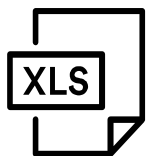




Recommended Product List

Commercial Cellulose Sponge Portfolio

Billing UPC	SAP Material #	Catalog ID	Marketplace Formal Name
00053200074494	7000042920	7449-T	3M™ Commercial Size Sponge C31, Large 6 in x 4.25 in x 1.625 in, 1/Pack
00053200074562	7000144999	7456-T	3M™ Commercial Size Sponge, C41 X-Large 7.5 in. x 4.375 in. x 2.06 in., 1/Pack
00053200072445	7100208942	7243-T	Scotch-Brite® ocelo™ Utility Sponge 6 in x 3.6 in 2/pack
00053200072742	7100266373	7274-10	Scotch-Brite® ocelo™ Multi-Purpose Sponges 4.5 in x 2.8 in 4/Pack
00053200072667	7100211191	7264-T	Scotch-Brite® ocelo™ Large Sponge 7.7 in x 4.2 in 1/Pack



Data package

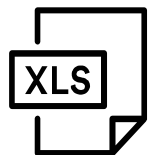




Recommended Product List

Greener Clean Portfolio

Billing UPC	SAP Material #	Catalog ID	Marketplace Formal Name
00051141974217	7100270305	87033	Scotch-Brite® Greener Clean Heavy Duty Scrub Sponge, 4.5 in x 2.7 in x .6 in 3/Pack
00051141974231	7100269628	87036	Scotch-Brite® Greener Clean Heavy Duty Scrub Sponge, 4.5 in x 2.7 in x .6 in 6/Pack
00051141254081	7100269650	97033	Scotch-Brite® Greener Clean Non-Scratch Scrub Sponge, 4.5 in x 2.7 in x .6 in 3/Pack
00051141932972	7100269489	97036	Scotch-Brite® Greener Clean Non-Scratch Scrub Sponge, 4.5 in x 2.7 in x .6 in 6/Pack
00051141352978	7100240589	673-2-7	Scotch-Brite® Greener Clean Dishwand Refill, 2/Pack



Data package





Recommended Product List

Dish Wand & Refill Portfolio

Billing UPC	SAP Material #	Catalog ID	Marketplace Formal Name
00051135812327	7100246888	650-4	Scotch-Brite® Heavy Duty Soap Dispensing Dishwand, 1/Each (re-fillable)
00021200572807	7100246757	481-7-RSC	Scotch-Brite® Heavy Duty Dishwand Refills, 2/Pack
00638060928820	7100255326	650-481-8-SIOC	Scotch-Brite® Dishwand and 7 Heavy Duty Refills (SIOC e-com pack out)
00638060928783	7100255383	481-10-SIOC	Scotch-Brite® Heavy Duty Dishwand Refills 10-pk (SIOC e-com pack out)
00051141405735	7100250753	450-4	Scotch-Brite® Non-Scratch Soap Dispensing Dishwand, 1/Each (re-fillable)
00021200572821	7100250733	483-7-RSC	Scotch-Brite® Non-Scratch Dishwand Refill, 2/Pack
00638060928745	7100255097	450-483-8-SIOC	Scotch-Brite® Dishwand and 7 Non Scratch Refills (SIOC e-com pack out)
00638060928806	7100255393	483-10-SIOC	Scotch-Brite® Non-Scratch Dishwand Refills 10-pk (SIOC e-com pack out)
00638060077191	7100246891	651U-4	Scotch-Brite™ Advanced Soap Control Heavy Duty Dishwand
00076308909963	7100262466	488A-2-7	Scotch-Brite® Advanced Scrub Dots Heavy Duty Dishwand Refills
00076308910549	7100262542	487A-2-7	Scotch-Brite® Advanced Scrub Dots Non-Scratch Dishwand Refills
00638060077382	7100185141	751U-4	Scotch-Brite™ Advanced Soap Control Brush Scrubber Dishwand
00068060462022	7100256573	562-3-SIOC	Scotch-Brite™ Non-Scratch Dishwand Brush Refills (SIOC e-com pack out)



Data package

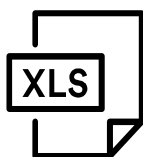




Recommended Product List

Restroom / Bathroom Cleaning Portfolio

Billing UPC	SAP Material #	Catalog ID	Marketplace Formal Name
00076308726843	7100138090	558-SK-4NP	Scotch-Brite® Disposable Toilet Scrubber Cleaning System, 1 Wand/ 5 Refill Sponges
00076308726836	7010409275	558-RF-4	Scotch-Brite® Disposable Toilet Scrubber Refills, 10 Refills
50076308874877	7100112800	Handle-805	Scotch-Brite® Disposable Toilet Scrubber Handle (BULK) 200 handles/case
00076308874865	7100112739	557RF-Head	Scotch-Brite® Disposable Toilet Scrubber Refill (BULK) 700 pads/case
00051125060110	7100241137	555-6TB	Scotch-Brite® Toilet Bowl and Rim Brush with Caddy
00021200978562	7100219533	549X-4	Scotch-Brite™ Extendable Tub & Tile Scrubber, 1/Each
00051141598741	7100235717	553-T	Scotch-Brite® Non-Scratch Tub & Tile Scrubber, 1/Each
00638060661512	7100219532	560-6	Scotch-Brite™ Tub & Tile Scrubber re-fill, 1/Each
00021200517624	7100169164	492P-6	Scotch-Brite® All Purpose Brush
00638060268452	7100183443	511P-6	Scotch-Brite® Grout Brush, 1/Pack



Data package



Recommended Product List

Scotchgard™ Portfolio

Billing UPC	SAP Material #	Catalog ID	Marketplace Formal Name
00051141410821	7010311801	7966-SG	Scotchgard™ Stainless Steel Cleaner 17.5 oz. can
00638060657843	7100219830	4106-14	Scotchgard™ Fabric Water Shield 13.5 oz. can
00076308873035	7100097995	4107-16	Scotchgard™ Rug & Carpet Cleaner, 16.5 oz can
00638060661703	7100219892	4406-17	Scotchgard™ Rug & Carpet Protector 17 oz. can
00638060661314	7100219898	4306-10 PF	Scotchgard™ Auto Carpet Water Shield 10 oz. can
00051141410814	7010371196	5020-13	Scotchgard™ Heavy Duty Water Shield, 13 oz can
00076308872083	7100104343	5019-10UV	Scotchgard™ Water and Sun Shield with UV Protector, 10.5 oz can
00638060926987	7100252762	4506-G3	Scotchgard™ Leather and Suede Protector, 6 oz can



Data package

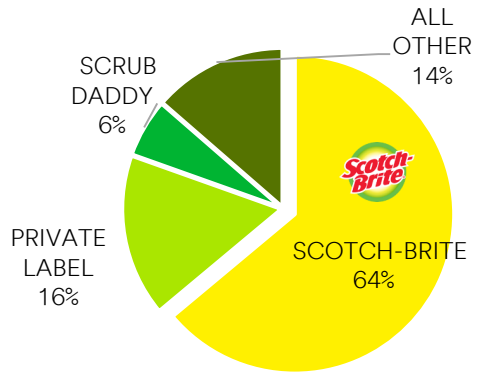


Insights, Training, and Technical Materials

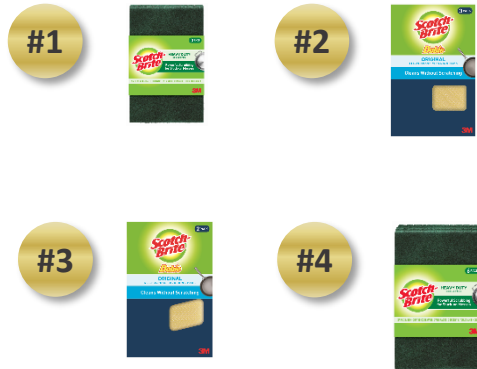
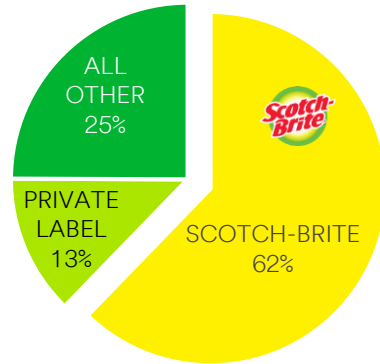


Scotch-Brite® is the market share leader in cleaning tools

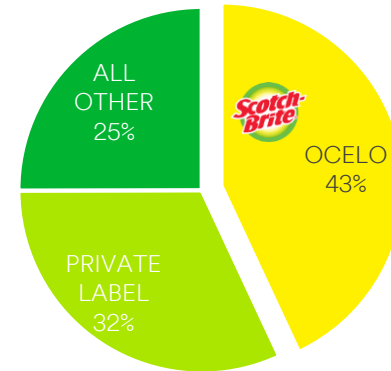
Scrub Sponge (64%)



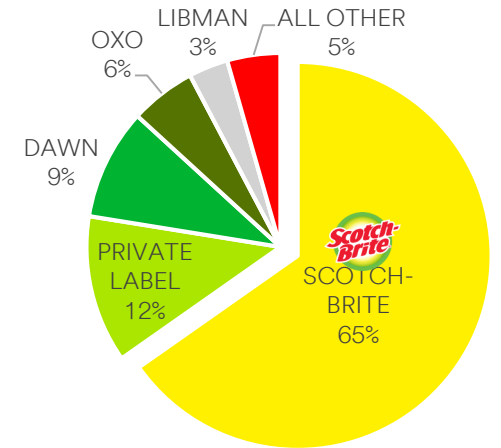
Scouring (62%)



Plain Sponge (43%)



Soap Loaded Kitchen Tools Dishwands (65%)



39% of Total Soap Loaded Sales

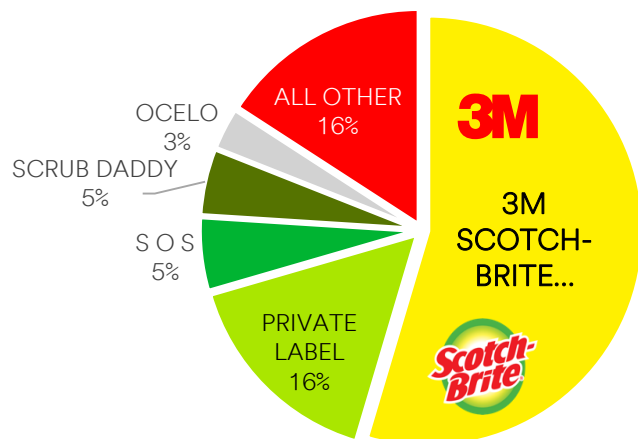
Sponge & Scour – Total Retail Market

2 WE 6/27/21

Market Overview

Total Retail Market Size \$623M

Market Share by Brand



Source: IRI, Total US MULO 52 WE 6/27/21

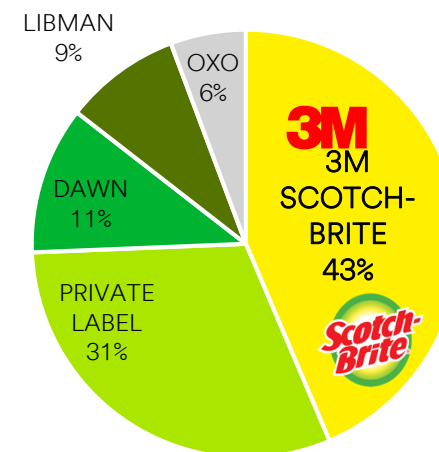
IRI – missing Dollar, Club, Office and Craft Channels

Kitchen Tools – Total Retail Market

Market Overview

Total Retail Market Size \$169.5M

Market Share by Brand



Source: IRI, Total US MULO 52 WE 6/27/21

IRI – missing Dollar, Club, Office and Craft Channels



Four Emerging Trends

Lasting Impacts of COVID-19: life After Lockdown



As the pandemic becomes endemic, some sense of normalcy will return to much of the world:



Mix of pre- and post-pandemic behaviors and needs



Increased focus on time-saving and convenience as schedules get busier



Cleaning shift away from Harsh Chemical Disinfectants

Drastic & Speedy Shift to E-Commerce



Accelerated during the pandemic, the shift to eCom will continue to gain momentum globally:



Global increase in number of consumers shopping online & size of basket



Online “pre-shopping” (info, ratings & reviews, KOLs)



D2C brands developing direct connection with consumers online and branching into B&M

Next Gen Goes Mainstream



What matters to Next Gen shoppers will have outsized impact on the retail landscape in 2023:



Broad definition of sustainability beyond packaging and ingredients to include safety, health, social justice, brand story



Next Gen desire to experiment means a proliferation of small brands with compelling differentiators

Economic Uncertainty & Disruptions



Economic uncertainty will impact consumer spending in 2023:



Ongoing global inflation encourages pantry loading and boosts value channels



Risk of overcorrection and slowdown in large markets threatens global economy



Supply chains recover from factory closures and repressed demand but face labor shortages



Why Greener Clean?

#1 Brand with Top Items



Over
70% More Households
 buy Greener Clean over competitive sustainability-focused brands

Strong Consumer Loyalty



+38%
 Of Greener Clean buyers are repeat buyers (2x+ buyers)

Strong Dollar Velocity



Scotch-Brite® sells faster than competitors*
 Greener Clean shoppers buy
20% More Products Per Trip
 than competitive sustainable brands.

Sources: National consumer Panel, 3M Custom Database, Total US All Outlet 52 Weeks ending 03.20.22

The Greener Clean Journey: Always innovating to support sustainability



Why Greener Clean?

The Greener Clean Journey:

Greener Clean drives sustainability through more effective and durable products.

Current Formulation

After ~2 weeks Greener Clean has superior scrubbing power vs. other Sustainable products, but fibers begin to shed.



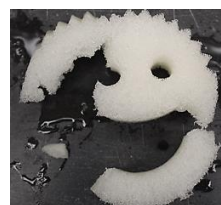
GC Agave



Competitor 1



Competitor 2



Competitor 3

New Formulation

- Improves Scrubbing Power by 9%*
- Improves Durability by 7%*
- Uniform web color
- No shedding



NS Current



HD Current



NS New



HD New

*Based on initial FWM and Food Soil removal tests of Agave NS v. NS PET Aqua



About Scotchgard™



LEGACY OF EXCELLENCE

Since it was developed in 1952, Scotchgard™ has been the go-to surface protectant for generations of people across the globe.



BACKED BY SCIENCE

Driven by science, 3M meticulously tests each Scotchgard™ product, thereby ensuring the efficacy of core features such as liquid repellency, UV protection, cleaning efficacy and more.



RECOGNIZED WORLDWIDE

Scotchgard™ has a strong top-of-mind awareness in protectors and leads the category.



EVOLVING

Scotchgard™ continues to focus on formulas that can further enhance durability, and liquid repellency.



FULL PORTFOLIO SUPPLIER

Discover 3M's wide range of Scotchgard™ products. Each formula is specially designed to clean and protect unique surfaces



INTERNAL MANUFACTURING

3M's in-house teams of chemists, engineers, and researchers have been revolutionizing Scotchgard™ products since the first days they were formulated in our labs.





Scotchgard™ Insights

The brand that stands out

The name Scotchgard™ is iconic. Among the leading names in surface protection, it has the highest brand-aided awareness.



Source: Magid, 3M Scotchgard™ Protector Brand Health 2020. Survey conducted online among U.S. adults ages 18+



What's in a name? Everything.

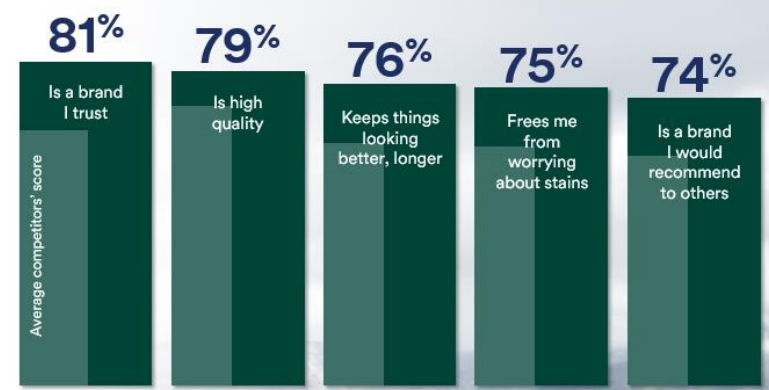
When asked WHAT WORDS COME TO MIND when thinking of Scotchgard™, respondents cited the following:



Source: Magid, 3M Scotchgard™ Protector Brand Health 2020. Survey conducted online among U.S. adults ages 18+

A trusted, high-quality brand

With its proud history as a durable, resilient protector, it's no surprise respondents revere Scotchgard™ for the following:



Q: Please indicate how much you agree or disagree that clothing, boots or shoes with Scotchgard™ Protector... Source: Magid, 3M Scotchgard™ Protector Brand Health 2020. Survey conducted online among U.S. adults ages 18+



The big picture

It's evident Scotchgard™ has many important ATTRIBUTES and FEATURES driving the brand's positive performance. The most notable are reflected in the following, with the larger bubbles being more significant:



Source: Magid, 3M Scotchgard™ Protector Brand Health 2020. Survey conducted online among U.S. adults ages 18+



Marketing Assets

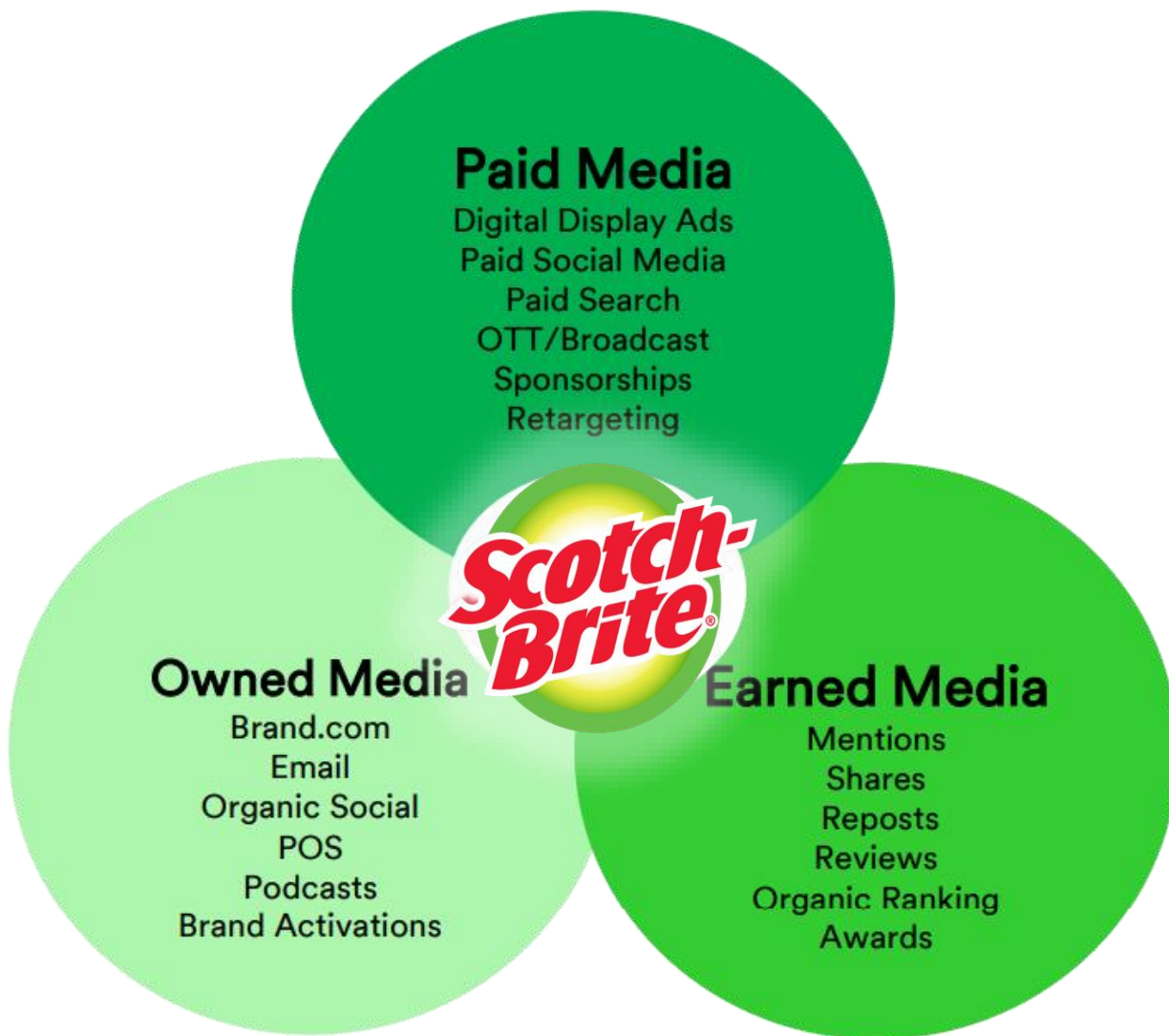


2022 Home Care Division Marketing Communications Calendar

Seasonality	Clean & Organize		Spring Cleaning				Moving Season	Back to College	Sustainability	Holiday		
Heroes												
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec
National Paid Media	Digital Video: OTT											
	Social: TikTok, Facebook, Instagram, Pinterest											
	Search											
PR + Influencer	Always On Media Bureau											
	Influencers			Influencers				Influencers			Influencers	
FSI		FSI		FSI						FSI		



Scotch-Brite's Digital Marketing Mix



We will reach the right customers, with the right messaging, on the right devices, with the right omnichannel experiences, at the right times.

We will have a steady drumbeat of content and “always on” communication across paid, owned, and earned media being relevant when and where customers are.



Scrub Sponge Application Photography



Scrub Sponge Application Photography





Scrub Dots Application Photography



POWERFUL SCRUBBING FOR STUCK-ON MESSSES



NON-COATED COOKWARE, CONCRETE, OVEN RACKS, TOOLS, AND MORE



CLEAN IN THE DISHWASHER



POWERFUL NON-SCRATCH SCRUBBING



NON-STICK COOKWARE, COPPER & STAINLESS STEEL COOKWARE, WINDOWS, AND MORE




IMPROVED DESIGN WITH STAY CLEAN TECHNOLOGY






Advanced Scrub Dots A+ Digital Content




 Digital-1080x1080



 Digital-1080x1080



 Digital-1080x1080



Dishwand Application Photography



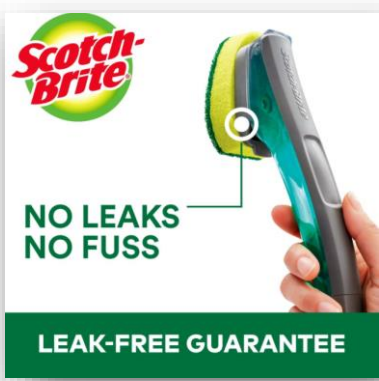
CONTROL THE SOAP WITH THE PUSH OF A BUTTON



POWERFUL SCRUBBING FOR STUCK-ON MESSSES



FILL IT UP WITH YOUR FAVORITE DISH SOAP



**NO LEAKS
NO FUSS**

LEAK-FREE GUARANTEE



WORKS WITH ALL SCOTCH-BRITE™ DISHWAND REFILLS



NON-SCRATCH CLEANING POWER FOR EVERYDAY JOBS



SAFE ON NON-STICK COOKWARE, COUNTERTOPS, SHOWERS, TUBS AND MORE



LONG LASTING AND REUSABLE



CONTROL THE SOAP WITH THE PUSH OF A BUTTON



CLEANS WITHOUT SCRATCHING EASY ON HANDS



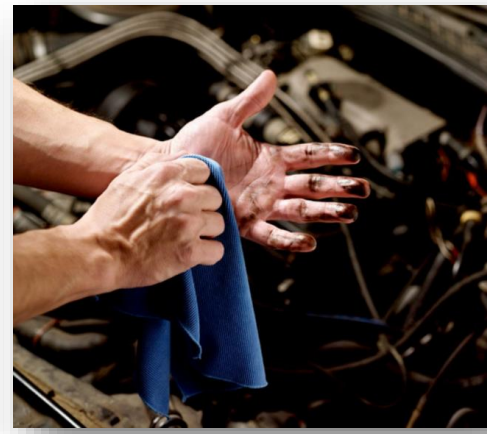
DISHES DONE FASTER AND SAVES SOAP!

-CHELSE





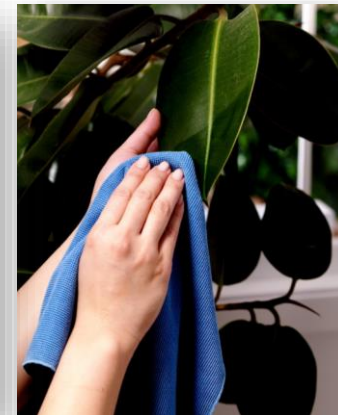
3M Microfiber Wipes Application Photography





3M Microfiber Wipes Application Photography

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Greener Clean Application Photography



**EVERYDAY CLEANING POWER
MADE FROM PLANTS***
* 100% of scrubbing fibers made from plants and recycled content



**DURABLE CONSTRUCTION FOR
LONG-LASTING SCRUBBING**



**SAFE ON NON-SCRATCH PANS,
COUNTERTOPS, DISHES & MORE!**



**100% OF SCRUBBING FIBERS MADE
FROM PLANTS AND RECYCLED CONTENT**





Restroom / Bathroom Cleaning Application Photography



SCRUBS UNDER THE RIM



BUILT-IN CLEANER SCRUBS AWAY RUST & HARD WATER STAINS



ERGONOMIC HANDLE DESIGNED FOR A NO-TOUCH EXPERIENCE



DISPOSABLE SCRUBBERS



TUCK HANDLE AND SCRUBBERS AWAY NEATLY AND DISCREETLY



SAFE ON TILE FLOORS AND WALLS, SHOWER DOORS, TUBS, AND MORE!



TOOL EXTENDS OVER 25"



REPLACEABLE SCRUBBER PADS AVAILABLE



SAFE ON TILE FLOORS AND WALLS, SHOWER DOORS, TUBS, BATHROOM FIXTURES AND MORE!



POWERFUL CLEANING, NO SCRATCHING



USE THE CADDY TO TUCK THE TOILET BRUSH AWAY NEATLY AND DISCREETLY





Scotchgard™ Application Photography



FABRIC WATER SHIELD

- Long Lasting Protection
- Waterproofs Fabric



13.5 OZ




Repels water-based spills
Simple application
Dries clear and odorless
Maintains fabric's breathability





ONE 13.5 OZ CAN COVERS ONE COUCH
Coverage varies with size, fabric type, and amount applied.





STRONG PROTECTION REPELS WATER-BASED SPILLS FOR EASIER CLEANUPS





SPRAY AND SPILL AT WILL





REAPPLY AFTER EVERY CLEANING OR ANNUALLY TO MAINTAIN PROTECTION




APPLICATIONS



SHOES, UPHOLSTERY, BACKPACKS AND MORE




Reapply Scotchgard™ Fabric Water Shield after washing




★ ★ ★ ★ ★

AMAZING! PROTECTS EVERYTHING IT TOUCHES.
-Fuel4All

User submitted a review after receiving free product from Scotchgard.com.




★ ★ ★ ★ ★

THE BEST FABRIC PROTECTOR
-PIOTR

User submitted a review after receiving free product from Scotchgard.com.





Scotchgard™ Application Photography



RUG & CARPET PROTECTOR

17 oz



Blocks stains

Simple application

Dries clear and odorless

Makes cleanup easier





APPLICATIONS



PROTECTS RUGS, CARPET AND MORE



REAPPLY AFTER CLEANING OR EVERY 6 MONTHS TO MAINTAIN PROTECTION

STRONG CARPET PROTECTION BLOCKS STAINS FOR EASIER CLEANUPS




RUG & CARPET CLEANER

16.5 oz



RUG & CARPET CLEANER

- Deep Foaming Action
- Easy Stain Release





ONE 16.5 OZ. CAN COVERS APPROXIMATELY A 5 FT. X 6 FT. AREA




REAPPLY WHEN YOUR CARPET IS STEAM CLEANED OR EVERY SIX MONTHS




IDEAL FOR HIGH-TRAFFIC AREAS, RUNNERS, BATH MATS, AUTO MATS AND MORE




HELPS BLOCK FUTURE STAINS FOR EASIER CLEANUP





Scotchgard™ Application Photography



Scotchgard 3M

APPLICATIONS



IDEAL FOR REFRIGERATORS, OVENS, MICROWAVES, GRILLS AND OTHER STAINLESS STEEL APPLIANCES

Scotchgard 3M



PROVIDES A LONG-LASTING, STREAK-FREE SHINE

Scotchgard 3M



REMOVES AND RESISTS FINGERPRINTS AND SMUDGES

Scotchgard 3M



HELPS KEEP YOUR STAINLESS STEEL SURFACES LOOKING NEWER, LONGER



Scotchgard 3M

REPELS RAIN AND SNOW FOR EASIER CLEANUP



Scotchgard 3M



EASY APPLICATION

Scotchgard 3M

APPLICATIONS



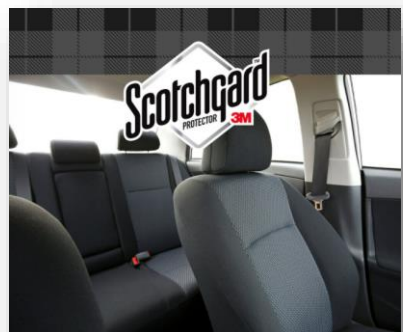
FABRIC SEATS, FLOOR MATS, CAR SEATS, AUTO CARPET AND MORE

Scotchgard 3M

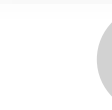


REAPPLY AFTER EVERY CLEANING OR EVERY SIX MONTHS

Scotchgard 3M



KEEP THE INTERIOR OF YOUR CAR LOOKING NEWER, LONGER





Scotchgard 3M

OUTDOOR SUN & WATER SHIELD

- Helps Reduce UV Fading
- Repels Rain & Snow

Scotchgard 3M

APPLICATIONS

UMBRELLAS, BOAT COVERS, PATIO FURNITURE AND MORE

Scotchgard 3M

REAPPLY SEASONALLY FOR LASTING PROTECTION

Scotchgard 3M

TWO 10.5 OZ CANS = 1 LARGE PATIO SET

Coverage per can varies with fabric type. See can for details.

Scotchgard 3M

ONE 10.5 OZ CAN = ONE PATIO SET

Coverage per can varies with fabric type. See can for details.



Scotchgard 3M

APPLICATIONS

PATIO FURNITURE, GRILL COVERS, TENTS, BACKPACKS AND MORE

Scotchgard 3M

SAFE FOR USE ON POLYESTER, NYLON, COTTON, LEATHER, SUEDE AND MORE

Scotchgard 3M

REPELS RAIN, SNOW AND MOISTURE

Scotchgard 3M

REAPPLY SEASONALLY TO MAINTAIN REPELLENCY

Scotchgard 3M

BENEFITS

- Repels rain, snow and moisture
- Keeps clothing and gear drier longer
- Leaves fabrics breathable
- Long lasting protection
- Simple, one-step application
- Dries quickly and odorless





Scotch-Brite® Product Videos



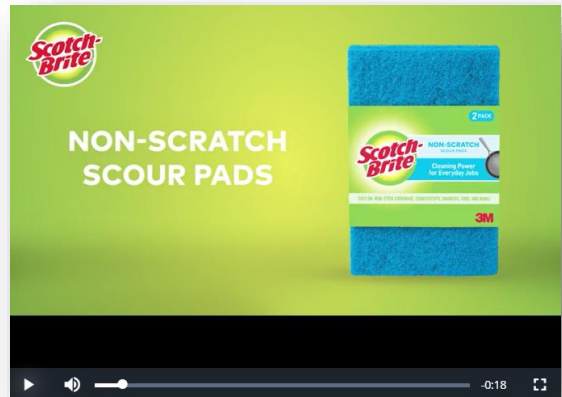
Heavy Duty Scrub Sponge-Demo



Non-Scratch Scrub Sponge-Demo



Heavy Duty Scour Pad-Demo



Non Scratch Scour Pad-Demo



Scrub Dots Heavy-Duty Scrub Sponge-Demo



Scrub Dots Non-Scratch Scrub Sponge Demo



Dobie All Purpose Pad-Demo

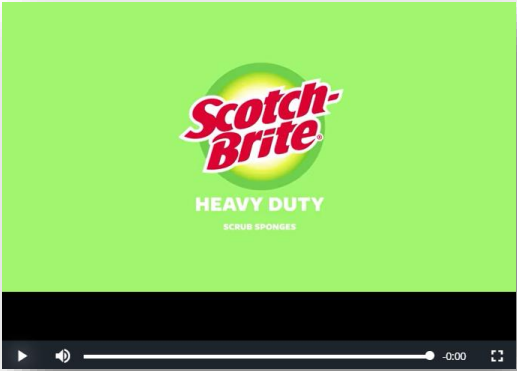



Extreme Scrub Scour Pad-Demo

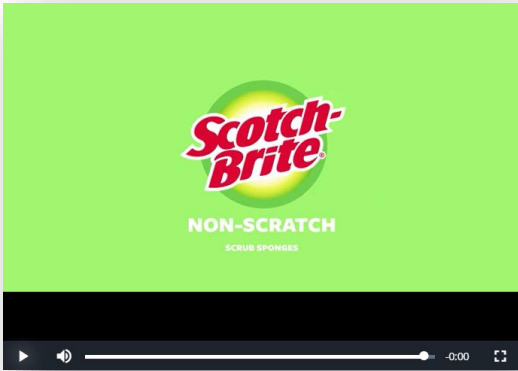




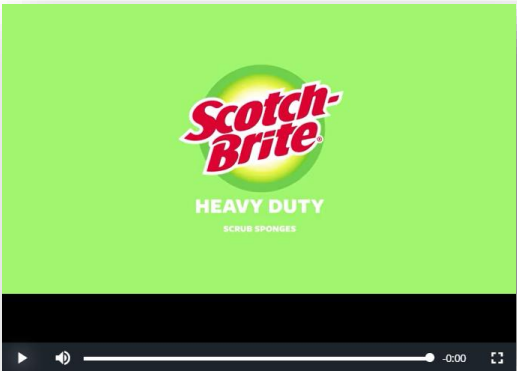
Scotch-Brite® Scrub Sponge Product Videos




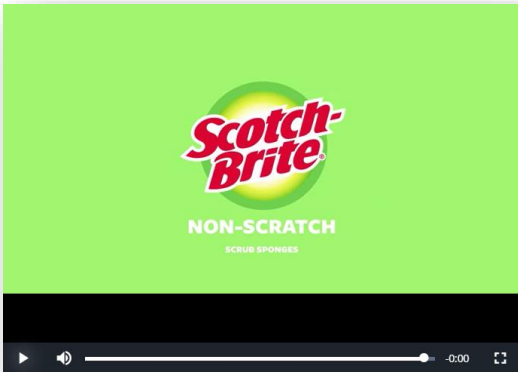
 Scotch-Brite Oven Racks 16x9 video 15s



 Scotch-Brite Jelly Jammer 16x9 video 15s



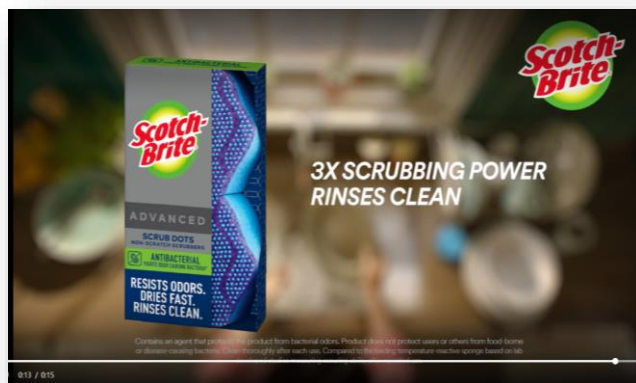
 Scotch-Brite Oven Racks 16x9 video 6s




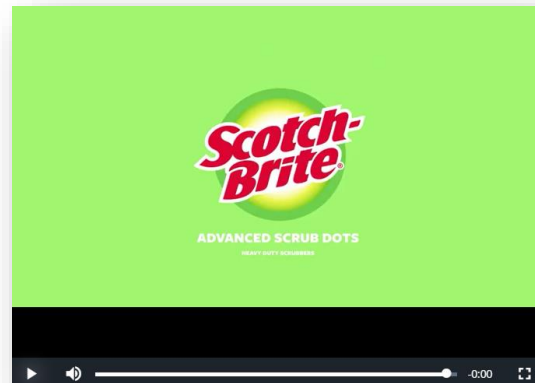
 Scotch-Brite Jelly Jammer 16x9 video 6s



Scotch-Brite® Advanced Scrub Dots Product Videos



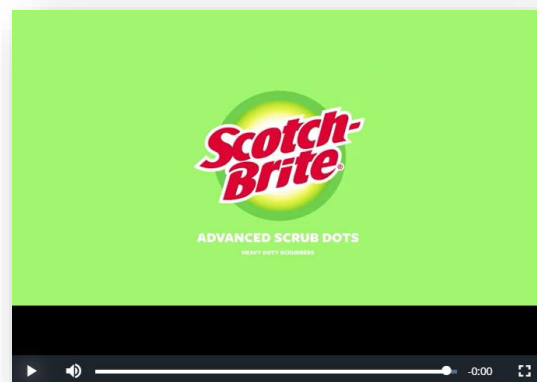
 Scotch-Brite Advanced Scrub Dots Spot 15s




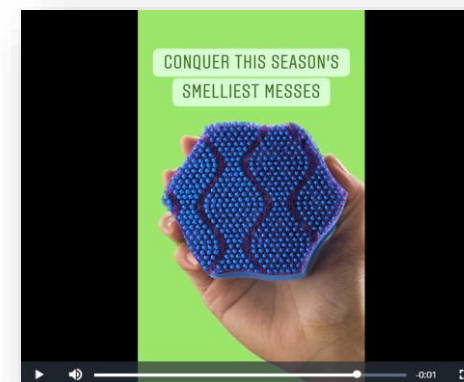
 Scotch-Brite -Fish- Advanced Scrub Dots 15s



 3M Scotchbrite Smelly Cheese 15s



 Scotch-Brite -fish-Advanced Scrub Dots 6s



 3M Scotchbrite Smelly Cheese 6s





Scotch-Brite® Dishwand Product Videos

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Heavy Duty Advanced Soap Control Dishwand-Video



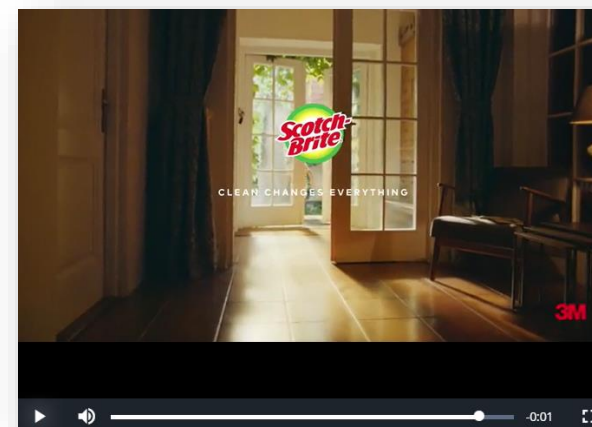
Dishwand Soap Stopper Plug Education Video



Heavy Duty Dishwand Refill-Plug Demo



Non-Scratch Dishwand-Demo

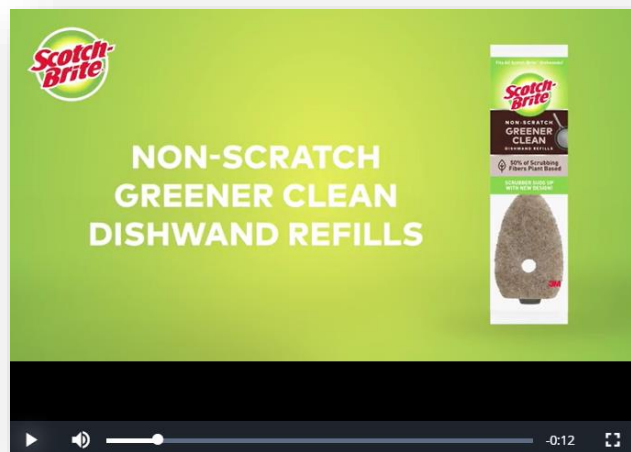


Scotch-Brite Video Product Family





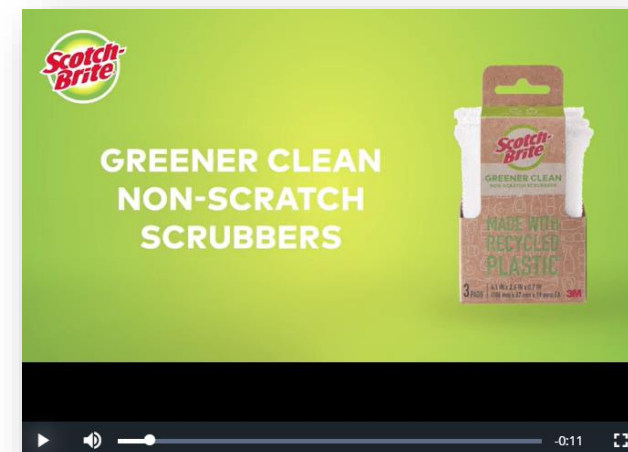
Scotch-Brite® Product Videos



Greener Clean Dishwand Refill-Demo



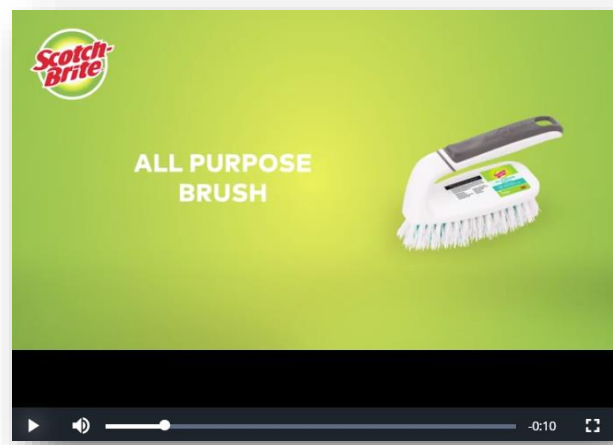
Greener Clean HD Scrub Sponges-Demo



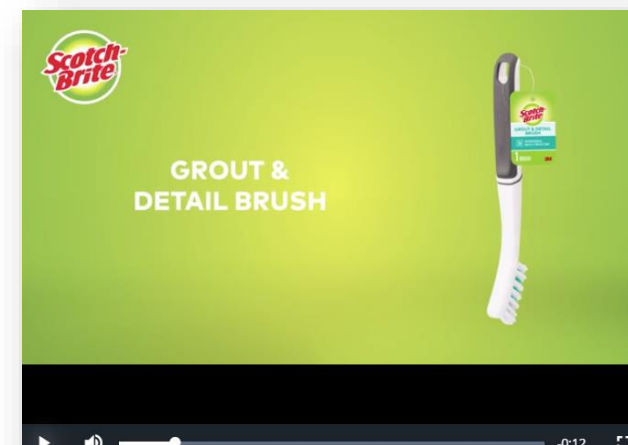
Greener Clean No Scratch Scrubber



Fabric Water Shield



All-Purpose Brush



Grout and Detail Brush





Scrub Sponge Banner Ads




 160x600



 300x250



 Home Page Banner



Heavy Duty Scrub Sponge Banner Ads



↓ 160x600

↓ 300x600



↓ 320x50



↓ 320x50



↓ 728x90



↓ 728x90



↓ 970x250





Advanced Heavy Duty Scrub Dots Banner Ads



↓ 160x600



↓ 300x600



↓ 300x250



↓ 320x50



↓ 728x90



↓ 320x50



↓ 970x250



↓ 728x90





Non-Scratch Scrub Sponge Banner Ads



↓ 160x600



↓ 300x600



↓ 300x250



↓ 320x50



↓ 728x90



↓ 320x50



↓ 970x250



↓ 728x90





Advanced Non-Scratch Scrub Dots Banner



↓ 160x600



↓ 300x600



↓ 300x250



↓ 320x50



↓ 728x90



↓ 320x50



↓ 970x250



↓ 728x90





Thank You