



# Farm Innovators, Inc.



*Pioneering innovation for over 35 years.*

# Building Your Success

## Innovating the Industry ...

Since 1983, our company has been the leader in bringing innovations and technology to the market. Some of our "FIRSTS" to the industry include:

- FIRST to develop the use of epoxy for sealing the wire housing – moisture proof
- FIRST to obtain UL Certification & develop the category – safety
- FIRST to develop Cast Aluminum De-icers – Safe in plastic without the use of a guard
- FIRST to develop a Drain Plug De-icer to custom fit all Rubbermaid® Stock Tanks
- FIRST to develop a Heated Rubber Bucket with concealed heating element
- FIRST to develop a Birdbath De-icer
- FIRST to develop a Pond De-icer
- FIRST to develop a Heated Pet Bowl
- FIRST to develop a Heated Poultry Fount
- FIRST to develop a Heated Water Bottle

We are committed to improving our industry through quality, innovation, product development, and service. We have brought over twenty new products successfully to the market in the last five years. Just look at the exciting products for this year!

## What Can We Do For You?

Farm Innovators has the broadest and most complete line of De-icers on the market. Our products are unique, of high quality, profit generating and in demand. They cover numerous product and market categories. The result? Plenty of opportunities to grow your revenues and stand out from the norm. Our programs are designed to stimulate sales, provide market distinction, and allow you to meet profit goals. Most importantly, we respect our relationships enough to ship products on time, every time.

## Quality and Service – Our Main Goals

We pride ourselves on quality and service. It is the foundation of our business. Because of this we:

- Inspect and test 100% of our units before shipping them out the door.
- Work hard to earn your business and your trust.
- Provide creative merchandising materials and advertising to help sell through our products.
- Visit your stores during the season, get to know your people, and provide them with thorough product knowledge, current merchandising material and training.
- Participate in shows, advertising, and sales meetings.
- Provide you with 24 hour turnaround and often ship products the same day!
- Stand behind our obligations and commitments.

## The Bottom Line!

We are committed to helping you build a successful seasonal program of De-icers and Heated Products capable of generating the revenue and profits to meet and exceed your goals.

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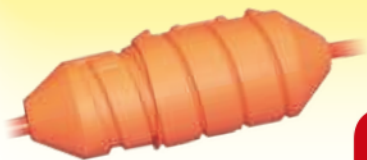
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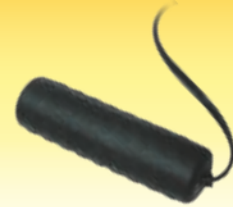
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# Premium De-icers

**ICECHASER™**  
PREMIUM CAST ALUMINUM

## Floating Plastic Tank De-Icer

Model H-418      1250-Watts of Power

- The most durable floating de-icer available
- Constructed of Cast Aluminum for ultimate efficiency and safety
- Thermostatically controlled to operate only when necessary
- Heavy-duty "anti-chew" cord protector
- Unique Design
- SAFE IN PLASTIC
- Guaranteed for Three Years

**ICECHASER™**  
PREMIUM CAST ALUMINUM

## Convert-able Stock Tank De-Icer

Model H-418C      1250-Watts of Power

- VERSATILE DESIGN - Easily converts between floating and submersible de-icer
- Constructed of Cast Aluminum for ultimate efficiency and safety
- Thermostatically Controlled to operate only when necessary
- Heavy duty cord protector to deter chewing
- Safe in Plastic Tanks
- Guaranteed for Three Years

**ICECHASER™**  
PREMIUM CAST ALUMINUM

## Cast Aluminum Submersible De-Icers

Model H-419      1500-Watts of Power

Model H-409      1000-Watts of Power

- Constructed of Cast Aluminum for ultimate efficiency and safety
- Thermostatically controlled to operate only when necessary
- Heavy-duty "anti-chew" cord protector
- Unique Design
- Model H-419 is the most powerful de-icer available
- SAFE IN PLASTIC
- Guaranteed for Three Years



# Premium & Utility De-icers



**ICECHASER™**  
PREMIUM CAST ALUMINUM

## Cast Aluminum Bucket De-Icer

Model H-49

250-Watts of Power

- Designed for five gallon buckets
- Constructed of Cast Aluminum for ultimate efficiency and safety
- Thermostatically controlled to operate only when necessary
- Heavy-duty "anti-chew" cord protector
- Unique Design
- SAFE IN PLASTIC BUCKETS
- Guaranteed for Three Years

## *Around the Farm* Utility De-icers



**ICECHASER™**  
PREMIUM CAST ALUMINUM

## Cast Aluminum Utility De-Icer

Model C-250

250-Watts of Power

- Designed for multiple uses around the farm
- Constructed of Cast Aluminum for ultimate efficiency and safety
- Thermostatically controlled to operate only when necessary
- SAFE IN PLASTIC
- Good for use in containers up to 25 Gallons
- Guaranteed for One Year

## Cast Aluminum Utility De-Icer

Model C-500

500-Watts of Power

- Designed for multiple uses around the farm
- Constructed of Cast Aluminum for ultimate efficiency and safety
- Thermostatically controlled to operate only when necessary
- SAFE IN PLASTIC
- Good for use in containers up to 50 Gallons
- Guaranteed for One Year

# Economical De-icers

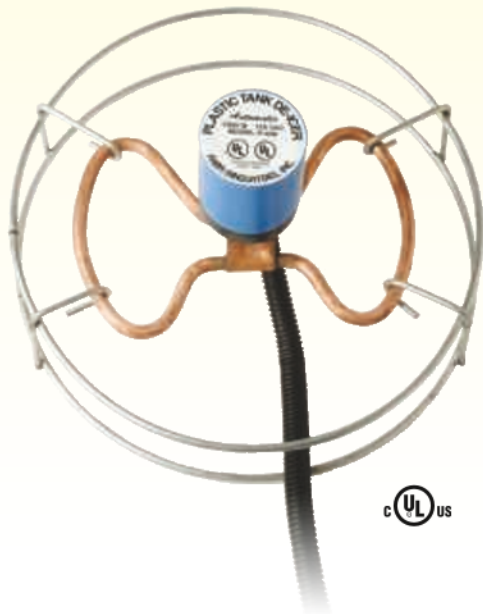


## ICE-N-EASY™

### Traditional Floating De-Icer

Model H-4810	1000-Watts of Power
Model H-4815	1500-Watts of Power

- Thermostatically controlled to operate only when necessary
- Economical floating de-icer
- **INTENDED FOR USE IN METAL TANKS ONLY**
- Guaranteed for One Year



## ICE-N-EASY™

### Traditional Submersible De-Icer

Model H-439	1000-Watts of Power
Model H-429	1500-Watts of Power

- Thermostatically controlled to operate only when necessary
- Designed to rest in the bottom of tank unnoticed by livestock
- Protective sturdy cage permits use in all tanks
- **SAFE IN PLASTIC**
- Guaranteed for One Year



## ICE-N-EASY™

### Convert-Able De-Icer

Model H-4615	1500-Watts of Power
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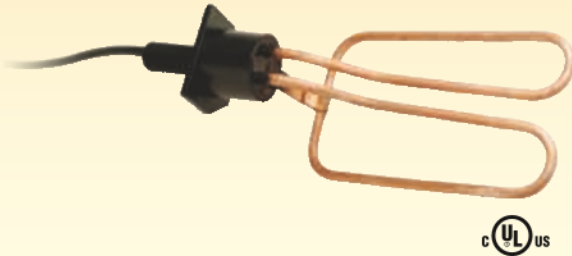
- Converts from a safe in plastic floating de-icer into a submersible de-icer with the removal of the float
- Thermostatically controlled to operate only when necessary
- Protective sturdy cage permits use in all tanks
- **SAFE IN PLASTIC**
- Guaranteed for One Year

# Drain Plug De-icers



## “FITS ALL TANKS” Universal Drain Plug De-Icer

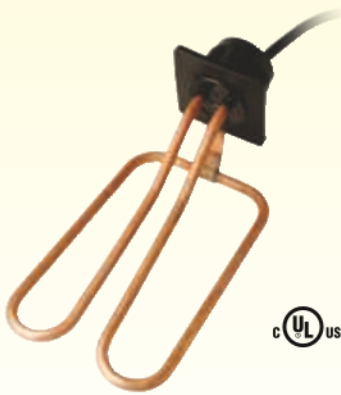
Model UPH-15      1500-Watts of Power      Patent



- Fits all Behlen®, Freeland®, Hastings, Rubbermaid®, Applegate® and all other plastic and metal tanks on the market
- Thermostatically controlled to operate only when necessary
- Unit is unnoticed by livestock- no cord in water
- Easy to install; installs within minutes
- SAFE IN ALL TANKS
- Guaranteed for One Year

## Drain Plug De-Icer

Model DPH-15      1500-Watts of Power



- Custom designed for use in all Rubbermaid® stock tanks
- Thermostatically controlled to operate only when necessary
- Unit is unnoticed by livestock- no cord in water
- SAFE IN ALL PLASTIC TANKS
- Easy to install; installs within minutes
- Guaranteed for One Year

## Specialty Heaters

### Submersible Bucket Heater

Model W-449      1000-Watts of Power



- Designed to heat 5 gallons of water up to 110°F
- Thermostatically controlled to regulate the water temperature between 85°F and 110°F.
- SAFE IN PLASTIC
- Guaranteed for One Year

### Submersible Bucket Heater

Model W-409      1000-Watts of Power



- Designed to heat 5 gallons of water quickly and efficiently
- Thermostatically controlled to maintain water temp approximately 100° - 110°F (38-43°C)
- Low profile design rests easily in the bottom of any bucket or container
- Plenty of uses around the farm or jobsite
- Constructed of cast aluminum for durability and reliability
- UL listed with 6' power cord

# Heated Buckets and Heated Tub



## Oversized Heated Flat-Back Bucket

Model FB-120 120-Watts of Power

- Oversized Five Gallon Capacity (holds 24 Quarts)
- Thermostatically controlled to operate only when necessary (on 35° F, off 60° F)
- Unique "Hide-Away" cord compartment conceals cord for year round use
- Heavy-duty "anti-chew" cord protector
- Heavy-duty bail with reinforced connectors
- Spill-free pour spout
- Table of Measurements
- Guaranteed for One Year



## Heated Flat-Back Bucket

Model FB-80 70-Watts of Power

- 3 Gallon (12 quart) Capacity
- Thermostatically Controlled to operate only when necessary
- Hide-away cord compartment conceals cord for year-round use
- Heavy duty bail with reinforced connectors
- Great for horses, sheep, goats, dogs
- Table of Measurements
- Guaranteed for One Year



## 16 Gallon Plastic Heated Tub

Model HT-200 200-Watts of Power

- 16 Gallon Capacity (64 Quarts)
- Thermostatically controlled to operate only when necessary
- Unique heating design - replaceable element for years of use
- Replaceable element hidden from animals - goes unnoticed
- Easy grip handles for portability
- Guaranteed for One Year



## Plastic Heated Bucket

Model HB-60 60-Watts of Power

- Oversized Two Gallon Capacity (holds 9 Quarts)
- Thermostatically controlled to operate only when necessary
- Heavy-duty "anti-chew" cord protector
- Heavy-duty bail with reinforced connectors
- Table of Measurements
- Guaranteed for One Year

# Heated Rubber Buckets



Totally Concealed Heating Element

## 18 Quart Heated Rubber Flat-Back Bucket

Model FB-15R

90-Watts of Power

Patent

- Strong, flexible, and durable – resists cold weather cracking down to -35°F (-37°C)
- Concealed heating element - hidden from animals
- Thermostatically controlled to operate only when necessary
- Made from natural and recycled rubber for long lasting durability
- Anti-chew cord protector deters animals from chewing
- Table of measurement – 18 quart capacity
- Guaranteed for One Year



## 12 Quart Heated Rubber Flat-Back Bucket

Model FB-80R

70-Watts of Power

Patent

- Strong, flexible, and durable – resists cold weather cracking down to -35°F (-37°C)
- Concealed heating element - hidden from animals
- Thermostatically controlled to operate only when necessary
- Made from natural and recycled rubber for long lasting durability
- Anti-chew cord protector deters animals from chewing
- Table of Measurement – 12 Quart Capacity
- Guaranteed for One Year

## Benefits of Heated Rubber Buckets

In addition to automatically keeping water from freezing during the winter, our Heated Rubber Buckets offer several additional benefits when compared to plastic:

- Rubber is more durable and flexible in extremely cold temperatures
- Rubber is a better insulator, allowing them to operate at lower wattages
- Made from natural and recycled materials, they are environmentally friendly
- They won't crack or break if dropped



# Heated Pet Bowls

## Now with Enhanced Features

The next generation Model P-60 Heated Pet Bowl, available in green, blue, and gray speckletone, now comes with a larger and deeper basin resulting in 20% more water holding capacity. The bowl also incorporates tabs between the walls to tuck and stowaway the power cord for better merchandising and off-season use. Finally, the bowls come packed and nested neatly together to present a clean look on the retail shelf.



### Premium Heated Pet Bowls

Model P-60 (Green) 60-Watts of Power

Model P-60B (Blue)

Model P-60S (Gray Speckletone)

- Large 1½ Gallon Capacity
- Thermostatically controlled to operate only when necessary
- Heavy-duty “anti-chew” cord protector
- Bowls nest neatly for ease in merchandising
- Guaranteed for One Year

### Heated Pet Bowl

Model QT-1 (Green) 25-Watts of Power

Model QT-1C (Blue)

- 1 Quart Capacity
- Thermostatically controlled to operate only when necessary
- Sturdy Twin Wall Anti-Tip construction
- Heavy-duty “anti-chew” cord protector
- Great for small animals
- Guaranteed for One Year



# Heated Bowls & Bottles



## Heated Pet Bowl

Model D-19      60-Watts of Power

- 1½ Gallon Capacity
- Thermostatically controlled to operate only when necessary
- Unique square design
- Heavy-duty “anti-chew” cord protector
- Guaranteed for One Year



## “Signature Series” Heated Pet Bowls with stainless steel inserts

Model SB-40      40-Watts of Power      3 Qt  
Model SB-60      60-Watts of Power      5.5 Qt

- Thermostatically controlled to operate only when necessary
- Non-skid / non-tip rubber bottom to prevent from moving
- Heavy-duty “anti-chew” cord protector to deter chewing
- Keeps water from freezing in sub-zero temperatures
- Stainless steel design is very durable and easy to clean
- Available in 3 quart and 5.5 quart sizes
- Guaranteed for One Year



## Heated Water Bottle

Model HRB-20      20-Watts of Power

- Large 32 ounce capacity
- Thermostatically controlled to operate only when necessary
- Keeps water from freezing in sub-zero temperatures
- Easily refills from top – no need to remove from cage
- No drip brass drinking valve
- Perfect for rabbits, guinea pigs, birds, and small rodents
- Ideal for year round use
- Guaranteed for One Year

# Heated Pet Mats



## Heated Pet Mats

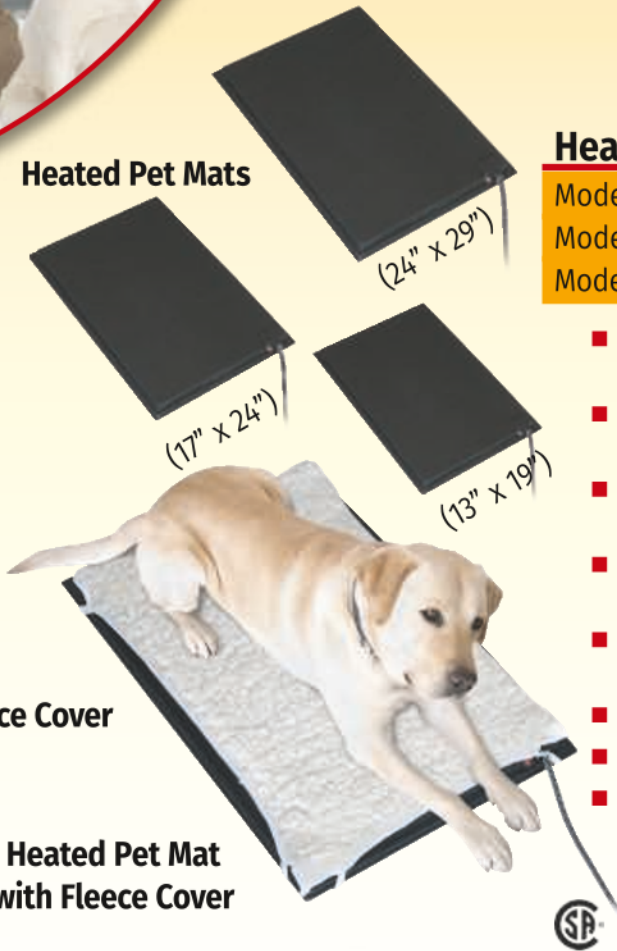
## Heated Pet Mats

Model HM-60S	60-Watts of Power (13" x 19")
Model HM-80M	70-Watts of Power (17" x 24")
Model HM-100L	100-Watts of Power (24" x 29")

- Constructed of durable and weather resistant high impact ABS plastic
- Designed to automatically heat to your pet's body temperature range to keep them warm during the cold season
- Thermostatically controlled to help maintain your pet's body temperature (100° - 105°F)
- Custom built-in red indicator light shows when the unit is operating
- Heavy-duty "anti-chew" cord protector to deter your pet from chewing
- Designed for indoor or outdoor use
- Comes with a Faux Lambskin Fleece Cover
- Guaranteed for One Year

## Fleece Cover

## Heated Pet Mat with Fleece Cover



## COZYRIDES™

## Heated Saddle Cushion

Model HSP-16	7.4 Volts
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- Low voltage heated cushion fits western saddles up to 16"
- Thick fleece material provides warmth and comfort during the winter
- 7.4 volt smart Lithium-Ion battery with 600+ times re-chargeable microprocessor, battery life indicator, and LED light
- 5 different heating levels provides hours of comfort and warmth
- Battery secured safely behind the cantle
- Mounts easily and securely to the saddle with no shifting or sliding
- Safe for the saddle. Built-in heat shield reflects heat up towards rider.

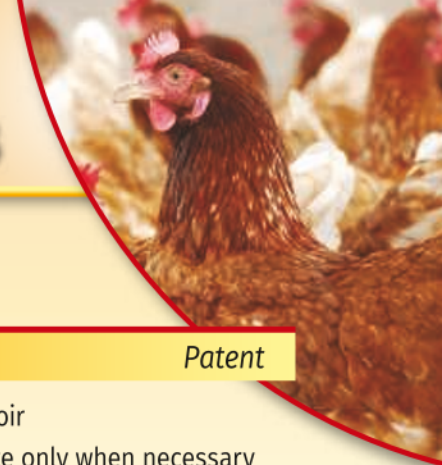


Battery secures safely behind cantle.



Infrared imaging shows the thermal energy (heat) emitted from the Cushion.

# Heated Poultry Waterers



## Heated Poultry Fountain

Model HPF-100 100-Watts of Power Patent

- Three gallon water capacity in reservoir
- Thermostatically controlled to operate only when necessary
- Keeps water from freezing down to 0° F (-18°C)
- Easy fill from bottom
- Designed to hang
- Ideal for year round use
- Guaranteed for One Year



## Heated Two Gallon Poultry Drinker

Model HB-60P 60-Watts of Power

- 2 Gallon heated poultry drinker keeps water from freezing during the winter
- Side mounted drip-free and freeze-free nipples accommodate up to 15 chickens
- Provides chickens with easy access to clean water year-round
- Unique design allows for bucket to be hung or placed on the ground
- Built-in 60 watt heater is thermostatically controlled to work automatically
- Top removes for easy re-filling



## Chicken Waterer De-Icer

Model C-50P 150-Watts of Power

- Designed for use with all Nipple Drinker Chicken Water Buckets
- Keeps water in bucket from freezing during the winter
- Thermostatically controlled to operate only when necessary
- Teflon coated for durability
- SAFE IN PLASTIC



## Heated Base

Model HP-125 125-Watts of Power

- Prevents water from freezing in temperatures as low as 10° F (-12°C)
- Designed for use with double wall metal founts only
- Thermostatically controlled to operate only when necessary
- For outdoor use in a dry, covered area
- Guaranteed for One Year

# Heated Birdbaths



BD-75



GBD-75

## “All-Seasons 3-in-1” Heated Birdbath

Model BD-75	Terra Cotta/Black	75 Watts of Power
Model GBD-75	Green/Light Green	14" diameter

- Tested to -10°F (-23°C)
- Thermostatically controlled to operate only when necessary
- Use year around - cord tucks away for spring and summer use
- Innovative design allows for 3 different mounting options
- Holds 1 quart of water
- Shallow design that birds will love
- Guaranteed for One Year

Ground Mount



Clamp Mount



Deck Mount



## “Four Seasons” Ground Heated Bath

Model FS-1	70-Watts of Power
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- Attractive sand coated oasis with concealed heating element enclosed
- Cord tucks away during off season - hidden from sight
- Thermostatically controlled to operate only when necessary
- Cost only pennies a day to operate
- Guaranteed for One Year



Model FS-1



# Heated Bird Baths



Model HBC-120 comes with deck mount

Model HBC-120C comes with pedestal

## “All-Seasons” Decorative Heated Birdbath with easy “Twist-On” Deck Mount or Pedestal

Model HBC-120	120-Watts of Power	18" diameter
Model HBC-120C	120-Watts of Power	18" diameter

- Compression Molded design produces durability, stability and longevity
- Decorative scalloped design mimics concrete bird-baths in appearance
- Hidden electrical connection; simply plug your extension cord into the built-in electrical connection underneath the unit
- Easily removes from the “Twist-On” Deck Mount for convenience and cleaning
- Thermostatically controlled to operate only when necessary
- Costs only pennies a day to operate
- Optional Matching Pedestal, Model Ped I available
- Guaranteed for Three Years

Model Ped I

Model Ped II



## Heavy-Duty Pedestal for Decorative Birdbaths

Model Ped I (Gray Stone)	– for use with HBC-120
Model Ped II (Tan)	– for use with HBI-150

- Replaces the Deck Mount to create a free standing look in the yard
- Compression Molded design produces durability, stability and longevity - wind proof weighs 7 pounds
- Extension cord connects up through the base - hidden from sight
- Rubber Grommet seals the bottom when filled for added stability

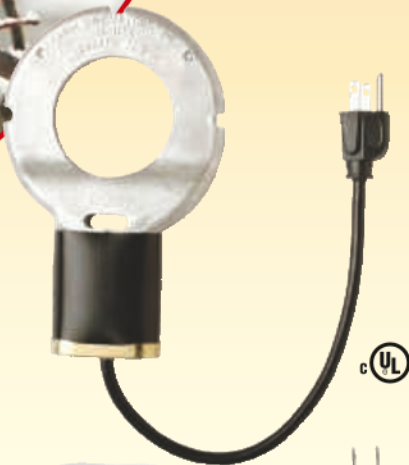
## “All-Seasons” Premium Heated Birdbath with easy “Twist-On” Deck Mount

Model HBI-150	150-Watts of Power	20" diameter
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- Decorative Birdbath with built-in perch or feeder for year round use
- Hidden electrical connection; simply plug your extension cord into the built-in electrical connection concealed underneath the unit
- Thermostatically controlled to operate only when necessary
- Easily removes from the “Twist-On” Deck Mount for convenience and cleaning
- Costs only pennies a day to operate
- Large 1 1/2 gallon capacity
- Optional Matching Pedestal, Model Ped II available
- Guaranteed for Three Years

# Birdbath De-icers



**ICECHASER™**  
PREMIUM CAST ALUMINUM

## Premium Birdbath De-Icer

Model C-50      150-Watts of Power

- The first state of the art electric Birdbath De-icer
- Constructed of Cast Aluminum for ultimate efficiency and safety
- Thermostatically controlled to operate only when necessary
- Teflon coated for durability
- SAFE IN ALL BIRDBATHS
- Guaranteed for Three Years



## Decorative Birdbath De-Icer "Heated Rock"

Model HR-75      75-Watts of Power

- Constructed of cast aluminum with a decorative colored finish to resemble a flat rock
- Thermostatically controlled to operate only when necessary
- SAFE IN ALL BIRDBATHS
- Guaranteed for Three Years



## Economical Birdbath De-Icer

Model B-9      44-Watts of Power

- Uniquely constructed pattern heater on aluminum foil
- Easily affordable low wattage shallow birdbath de-icer
- Fully grounded with three-prong supply cord
- Guaranteed for One Year



## Cast Aluminum Utility De-Icer

Model C-250      250-Watts of Power

- Constructed of Cast Aluminum for ultimate efficiency and safety
- Thermostatically controlled to operate only when necessary
- Extra watts for extremely cold climates or oversized birdbaths
- SAFE IN ALL BIRDBATHS
- Guaranteed for One Year

# Pond De-icers



## Heated Pond Saucer

Model PS-200      200-Watts of Power

- Designed to keep a small hole open to release harmful gasses
- Energy efficient – only 200 Watts of Power
- Low profile design minimizes wind resistance and is virtually unnoticed in pond
- Thermostatically controlled to operate only when necessary
- Fish and pond friendly – maintains a vent hole in ice to remove harmful gasses
- Works in any size pond
- Fully grounded 10' supply cord
- Guaranteed for One Year



## Cast Aluminum Pond De-Icer

Model P-418      1250-Watts of Power

- Designed to keep a small hole open to release harmful gasses
- Constructed of Cast Aluminum for ultimate efficiency and safety
- Thermostatically controlled to operate only when necessary
- For use in ponds of 50 to 600 gallons
- Fully grounded 10' supply cord
- Fish and plant friendly
- SAFE IN ALL PONDS
- Guaranteed for Three Years



## Submersible Pond De-Icer

Model P-429      1500-Watts of Power

- Designed to keep an area open to release harmful gasses
- Thermostatically controlled to operate only when necessary
- SAFE IN ALL PONDS
- Guaranteed for One Year



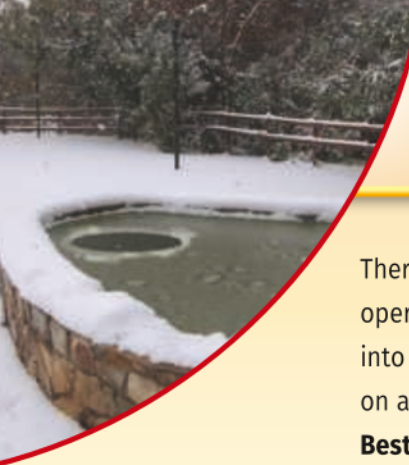
## Patio Pond De-Icer

Model P-500      500-Watts of Power

- Designed to keep an area open to release harmful gasses
- Constructed of Cast Aluminum for ultimate efficiency and safety
- Thermostatically controlled to operate only when necessary
- For use in ponds up to 50 gallons
- SAFE IN ALL PATIO PONDS
- Guaranteed for One Year



# Thermo Cube<sup>®</sup> and Cord Connect



Thermo Cube<sup>®</sup> is a unique temperature controlled electrical device. It operates with any 15 amp 120 volt electric heater or fan and plugs directly into a standard outlet. It is thermostatically controlled and turns the power on and off automatically, according to outside ambient air temperature.

**Best of all it saves money by using power only when temperatures require.**



Double Receptacles



## Double Receptacle Cold Weather: TC-1, TC-2 & TC-3

- 0°F and 20°F for automotive applications including engine and battery heaters
- The 35°F Thermo Cube is used for home and farm applications such as areas of STOCK TANK DE-ICERS, POND DE-ICERS, UNHEATED ROOMS, PUMP HOUSES, GREEN HOUSES, BOATS & RV'S.

## Double Receptacle Warm Weather: TC-21, TC-22

- Works with all types of home and farm FANS: window, ceiling, exhaust, ventilators, attic and roof. Also industrial ceiling, room, air circulator and table fans

TC-1	TC-2	TC-3	TC-21	TC-22
On at 0°F; Off at 10°F	On at 20°F; Off at 30°F	On at 35°F; Off at 45°F	On at 78°F; Off at 70°F	On at 120°F; Off at 100°F



## Cord Connect

Simple, practical and effective best describes this cord lock. Includes a "clamshell" design that enables you to simply close the cord lock around each end of the cord, and then twist to lock the cords together. The Cord Connect will provide a secure, water-tight connection for extension cords outdoors. Run cords in out of the way, hard to reach places without worry of being disconnected. The Cord Connect will lock the connection while keeping it water-tight for worry free power.



## Cord Connect

Model CC-1	Industrial Orange
Model CC-2	Outdoor Green

- Tapered Ends
- Snap together design makes removing cords quick and easy
- Certified Watertight Gasket withstands water spray
- Virtually Indestructible
- Prevents Disconnects

# Egg Incubators



## Still Air Incubator

Model 2100 40-Watts of Power/.33 Amps

- Solid state circuitry for long-lasting and reliable temperature setting
- Built-in Hygrometer to measure both internal temperature and relative humidity
- Red indicator light to show when the heater is operating
- Large Viewing Windows (9½ x 3½)
- Additional probe thermometer included
- Automatically turn eggs with our optional Model 3200 Automatic Egg Turner
- Made with recycled and insulating polystyrene foam



## Digital Still Air Incubator

Model 2150 40-Watts of Power/.33 Amps patent pending

- Digital Display shows temperature, humidity, and days to hatch.
- E-Z Fill Water Channels let you add water without removing the lid.
- Incutek™ Heater heats to factory pre-set of 100°F within minutes.
- Days to Hatch Countdown is set at 21 days. Adjustable for a variety of eggs
- Hi/Lo Temp Notification Light flashes when outside of range (<97° F or > 103° F).
- Large Picture Window provides 360° unobstructed view inside incubator. Great for educational observation
- Deep bottom tray accommodates even large duck & goose eggs



E-Z Fill Water Channels allow you to add water without removing the lid.



LCD Display shows temperature, humidity, and days to hatch.



## Digital Circulated Air Incubator

Model 2250 40-Watts of Power/.33 Amps patent pending

- Digital Display shows temperature, humidity, and days to hatch.
- E-Z Fill Water Channels let you add water without removing the lid.
- Incutek™ Heater heats to factory pre-set of 100°F within minutes.
- Days to Hatch Countdown set at 21 days. Adjustable for a variety of eggs.
- Hi/Lo Temp Notification light flashes when outside of range (<97°F or >103°F).
- Integrated Fan pulls in and circulates fresh air to stabilize temperature and improve hatch.
- Large Picture Window provides 360° unobstructed view inside incubator. Great for educational observation.
- Deep Bottom Tray to accommodate even large duck & goose eggs.



Two filling holes in the base provide access to the water channels without removing lid



Use a baster or other device to fill the water channels  
[Baster not included]

# Egg Incubators



E-Z Fill Water Channels allow you to add water without removing the lid.



LCD Display shows temperature, humidity, and days to hatch.

## Digital Circulated Air Incubator with Automatic Egg Turner

Model 2450 40-Watts of Power/.33 Amps patent pending

- Digital Display shows temperature, humidity, and days to hatch.
- E-Z Fill Water Channels let you add water without removing the lid.
- Incutek™ Heater heats to factory pre-set of 100°F within minutes.
- Days to Hatch Countdown set at 21 days. Adjustable for a variety of eggs.
- Hi/Lo Temp Notification light flashes when outside of range (<97°F or >103°F).
- Integrated Fan pulls in and circulates fresh air to stabilize temperature and improve hatch.
- Large Picture Window provides 360° unobstructed view inside incubator. Great for educational observation.
- Deep Bottom Tray to accommodate even large duck & goose eggs.
- Automatic Egg Turner eliminates manual handling. Holds 41 eggs.



Two filling holes in the base provide access to the water channels without removing lid



Use a baster or other device to fill the water channels  
[Baster not included]

## Pro Series Circulated Air Incubator with Automatic Egg Turner

Model 4250 60-Watts of Power/.33 Amps patent pending

- Digital display shows temperature, humidity, and days to hatch.
- E-Z Fill Water Channels let you add water without removing the lid.
- Incutek™ heater heats to factory pre-set of 100° F. within minutes.
- Days to hatch countdown is set at 21 days. Adjustable for a variety of eggs.
- Hi/lo temp notification light flashes when outside of range (<97°F or >103° F).
- Integrated fan pulls in and circulates fresh air to stabilize temperature and improve hatch.
- Automatic egg turner eliminates manual handling. Holds 41 eggs.
- Egg candler lets you check the internal development process of the eggs.
- Durable plastic shell protects incubator and is easy to clean.
- Large picture window provides 360° unobstructed view inside incubator. Great for educational observation.
- Deep bottom tray to accommodate even large duck & goose eggs.

# Incubator Accessories



## Automatic Egg Turner

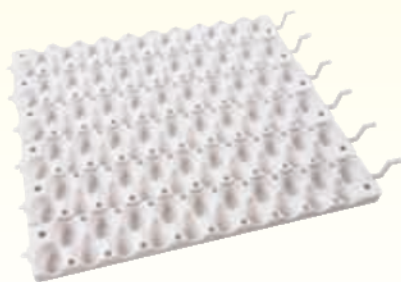
Model 3200



- Automatically turns the eggs completely every 4 hours to eliminate manual handling and improve hatch rate
- Simple to use- place in bottom of incubator and plug in!
- No assembly required
- Dishwasher Safe - egg rails snap out for easy cleaning!
- Comes with 41 large eggs cups
- Optional small quail egg trays available - holds up to 120 eggs
- For use with incubator Models 2100, 2150, and 2250. Included with Model 2450 and 4250
- Thermometer included in box

## Quail Rails

Model 3400



- Designed for quail and other small eggs
- Replaces the standard rails on the Model 3200 Automatic Egg Turner
- Holds up to 120 eggs - each rail holds 20 eggs
- Easy to install and dishwasher safe

## Egg Candler

Model 3300



- Used to check development progress of eggs
- Help to identify infertile or "dead in shell" eggs for removal
- See the live embryo inside the egg as it develops
- Lightweight and easy to use
- Plugs into standard 120VAC outlet
- Great for educational purposes and fun for kids

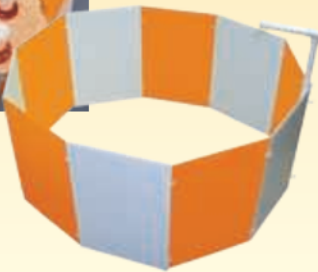
## Incubator/Brooder Thermometer

Model 3600



- Works with incubators, egg turners, and brooders
- Use with the Chick Starter Home to monitor temperature for the first few weeks
- Fahrenheit and Celsius readings

# Poultry Products



## Baby Chick Starter Home

Model 3700

- Easy to set up
- Durable 18" x 12" Plastic Panels are washable and reusable
- Holds up to 15 chicks
- Adjustable height brooder lamp hanger (lamp not included)
- Perfect for game bird chicks too
- Folds flat for easy storage



## Plastic Nesting Box

Model 3800

Patent

- Curved, egg-shaped roof to prevent roosting
- Sturdy perch for hens to land on
- Sloped floor for drainage
- Custom air holes for ventilation
- Durable plastic material for easy cleaning and to resist rust, rot, and corrosion
- Mounts easily to wall or studs - 16" on center



## Heated Chicken Mat

Model HM-60P 60-Watts of Power

- Provide your flock with a warm place to rest this winter
- Can be mounted vertically or horizontally on a flat surface
- Small 13" x 19" size for use in coops, nesting areas, and pens
- Thermostatically controlled to operate automatically
- Made from durable ABS Plastic that is easy to clean
- Perfect for baby chicks up to adults

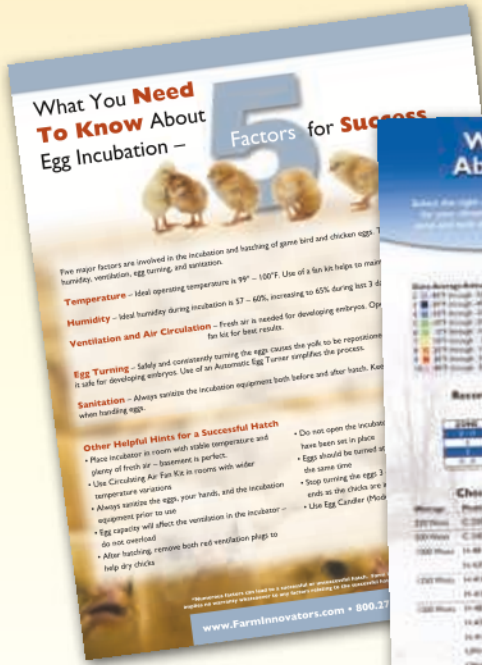


## Horizontal Side Mount Poultry Watering Nipples (4 pack)

Model RN-4

- Create your own poultry waterer
- Drip-free and leak-free
- Horizontal side-mount design to allow waterer to hang or be placed on Flat surface
- Provides chickens with cleaner water and less mess
- 4 nipples can make one waterer and accommodate up to 20 chickens

# Merchandising and Planograms



Buying Guides



Shelf Talkers

## Planograms





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*These products are covered by one or more of the following US and international patents:  
7,735,455; 6,810,206; D621,559.  
Other patents applied for and pending.*