









# FIELDCREST FARMS<sup>™</sup> is Proud to Offer All-Natural, Grain-Free, Single Ingredient Chews.

At Fieldcrest Farms, we believe our pets deserve the very best. We know first-hand that wholesome nutrition is essential to their health and happiness. Our mission is to provide only the highest quality, all-natural, limited ingredient chews for our furry family members. We source our ingredients from trusted suppliers, so you can rest assured knowing your pups are getting the very best!



### **NATURAL BEEF CHEWS**

Our beef bones and cow ears are hearty, durable chews that will give dogs hours of chewing satisfaction. Made from grass-fed, free range beef, they are 100% all natural, low in fat, high in protein and grain free.



#### **BULLY STICKS**

Our oven baked bully sticks are a great low-fat, highly digestible treating solution for our furry companions. Made from grass-fed, free range beef, they are 100% all natural, gluten and grain free. Due to our stringent processing protocols, our low-odor bully sticks offer a highly digestible chewing option that is sure to provide maximum enjoyment for pets. Our bully sticks are hand selected for size consistency, naturally cleaned and roasted in their own juices for maximum flavor.



#### **NATURAL PORK CHEWS**

Our pork bones and pig ears have a deliciously meaty flavor that dogs find irresistible. Pig ears are highly digestible, making them a healthy alternative to traditional rawhide. Baked to perfection for maximum flavor, they are 100% all natural, high protein, hearty snacks.



### **BULLY CRUNCHERS**

The first real, all-natural alternative to bully sticks that offers pet parents a solution to the rising costs and decreasing supply of traditional bully sticks. Made from the tender head skin of grass-fed, free range beef cattle, Bully Crunchers are a highly palatable, easily digestible, single ingredient long-lasting chews.



### NOTHIN' TO HIDE™ - RAWHIDE ALTERNATIVE

Our BRAND NEW rawhide alternative is made from naturally derived beef collagen. This patent pending innovation offers a highly digestible option to treating with traditional rawhide. Collagen based chews offer healthy benefits to our pets' skin, coat, joints and muscles. Our innovative recipes are 96% digestible and offer an assortment of flavors and sizes best suited for our pets' chewing needs.

### **NATURAL BEEF CHEWS**

- A perfect treat for all life stages and breeds
- Highly digestible
- All-natural and low in fat providing hours of healthy enjoyment
- Promote healthy teeth and gums with repeat chewing activity

# 100% All Natural, Grass Fed, Free Range Beef



#100BX - Monster Femur PDQ qty - 6 UPC: 810002631009



#101BX - 3" Meaty Bone PDQ qty - 30 UPC: 810002631016



#102BX - 6" Meaty Bone PDQ qty - 25 UPC: 810002631023



#103 - 2 PK Beef Knee Caps UPC: 810002631030



#104 - 4 PK Beef Knee Caps UPC: 810002631047

# **NO ARTIFICIAL**

- ADDITIVES
- FLAVORS
- PRESERVATIVES



Beef Knee Cap

Fieldcrest Farms  $^{\text{\tiny TM}}$  Premium Dog Chews 3

# **NATURAL BEEF CHEWS**

# All Natural, Low Fat Chews Provide Hours of Healthy Chewing Enjoyment.





#105BX - Meaty Knuckle Bone PDQ qty - 20 UPC: 810002631054



#107BX - Small Beef Rib Bone PDQ qty - 50 UPC: 810002631078



#108BX - Large Beef Rib Bone PDQ qty - 25 UPC: 810002631085



#109BX - Foreshank Bone PDQ qty - 12 UPC: 810002631092



#110BX - 3" White Bone PDQ qty - 30 UPC: 810002631108



#111BX - 6" White Bone PDQ qty - 25 UPC: 810002631115



# **NATURAL BEEF CHEWS**

# Hearty, Durable Chews that are High in Protein, Grain Free and Free of Artificial Flavors and Preservatives.



#112BX - Cow Ears PDQ qty - 100 UPC: 810002631122



#113 - 10 PK Cow Ears UPC: 810002631139





#114BX - 6" Beefy Pipers PDQ qty - 25 UPC: 810002631146

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#115BX - 12" Beefy Pipers PDQ qty - 15 UPC: 810002631153



#116BX - Hooves PDQ qty - 75 UPC: 810002631160



#117 - 10 PK Hooves UPC: 810002631177



### **BULLY STICKS**

- A perfect treat for all life stages and breeds
- Highly digestible
- All-natural and low in fat providing hours of healthy enjoyment
- Hand selected for size consistency
- Naturally cleaned
- Roasted in their natural juices for maximum flavor
- Promote healthy teeth and gums with repeat chewing activity



#118BX - 6" Bully Sticks PDQ qty - 35 UPC: 810002631184



#119BX - 9" Bully Sticks PDQ qty - 50 UPC: 810002631191



#120BX - 12" Bully Sticks PDQ qty - 35 UPC: 810002631207



#121 - 3 PK 6" Bully Sticks UPC: 810002631214



#122 - 2 PK 12" Bully Sticks UPC: 810002631221



#123BX - 6" Braided Bully Sticks PDQ qty - 20 UPC: 810002631238



#124 - 3 PK 6" Braided **Bully Sticks** UPC: 810002631245



#125BX - 9" Braided Bully Sticks PDQ qty - 35 UPC: 810002631252



Long lasting All Natural **Single Ingredient Dog Chews** 



**Braided Bully Stick** 

# NATURAL PORK CHEWS

- A perfect treat for all life stages and breeds
- Softer pork bone consistency is perfect for puppies and aging pets
- Highly digestible
- All-natural and low in fat providing hours of healthy enjoyment
- Promote healthy teeth and gums with repeat chewing activity



#128BX - Pig Ears (bulk) PDQ qty - 100 UPC: 810002631283



#129 - 10 PK Pig Ears UPC: 810002631290



QUALITY



#130BX - Ham Bones PDQ qty - 20 UPC: 810002631306



#131BX - 2 PK Ham Bones PDQ qty - 10 UPC: 810002631313

100% All Natural High Quality, High Protein, **Hearty Pork Snacks** 



# **BULLY CRUNCHERS**

### **An Economical Alternative to Bully Sticks**

Fieldcrest Farms™ Bully Crunchers are the first real, all-natural alternative to bully sticks that offers pet parents a solution to the rising costs and decreasing supply of traditional bully sticks. Made from the tender head skin of grass-fed, free range beef cattle, Bully Crunchers are a highly palatable, easily digestible, single ingredient long-



- A perfect treat for all life stages and breeds
- Easily digestible
- All-natural and low in fat providing hours of healthy enjoyment
- No added flavors, colors or preservatives
- Virtually odor free











#132 - 6 PK 6" Bully Crunchers UPC: 810002631320



#133BX - 6" Bully Crunchers PDQ qty - 30 UPC: 810002631337



#134 - 2 PK 12" Bully Crunchers UPC: 810002631344



#135BX - 12" Bully Crunchers PDQ qty - 20 UPC: 810002631351



#139 - 3 PK 6" Braided Bully Crunchers UPC: 810002631399



#136BX - 6" Braided Bully Crunchers PDQ qty - 20 UPC: 810002631368



#141 - 2 PK 12" Braided Bully Crunchers UPC: 810002631412



#138BX - 12" Braided Bully Crunchers PDQ qty - 15 UPC: 810002631382



No Chemicals

**Twist Stix** 

Nothin' to Hide™ is our patent pending, collagen based rawhide alternative that offers a highly digestible option to treating with rawhide. These wholesome chews are delectably flavored in beef or chicken for maximum palatability and provide a long-lasting and easily digestible chew for pets to enjoy safely for hours.







Flip Chip

#142BX - 5" Small Rolls Chicken Flavor PDQ qty - 24 UPC: 810002631429



#143 - 2 PK Small Rolls Chicken Flavor UPC: 810002631436



Small Roll

#144BX - 10" Large Rolls Chicken Flavor PDQ qty - 24 UPC: 810002631443



Large Roll

#145 - 2 PK Large Rolls Chicken Flavor UPC: 810002631450



#146 - 10 PK Twist Stix Chicken Flavor UPC: 810002631467



#148 - 8 PK Flip Chips Chicken Flavor UPC: 810002631481



#150BX - 5" Small Rolls Beef Flavor PDQ gty - 24 UPC: 810002631504



#151-2 PK Small Rolls Beef Flavor UPC: 810002631511



#152BX - 10" Large Rolls Beef Flavor PDQ qty - 24 UPC: 810002631528



#153 - 2 PK Large Rolls Beef Flavor UPC: 810002631535



#154 - 10 PK Twist Stix Beef Flavor UPC: 810002631542



#156 - 8 PK Flip Chips Beef Flavor UPC: 810002631566



### **MERCHANDISING**

POGs • PDQ BOXES • WIRE RACK

### **PLANOGRAMS**

2', 3' and 4' planogram options offer a one stop, plug'n play solution for your retailers. These POGs allow for easy implementation and merchandising.



Andre Must

FF ASST 1 Beef Chews



Brings and A Bright

FF ASST 2 Bully Stick Chews



FF ASST 3 Bully Cruncher Chews



FF ASST 4 Pork Chews



FF ASST 5 Nothin' To Hide Chews



### **WIRE RACK**

A wire rack display allows for ease of placement and mobility to the highest traffic areas at the retail level.



**FF RACK ASSORTED CHEWS** 





All Natural Premium Dog Chews