



CLR® PROLINE™ FACILITIES MAINTENANCE

PRODUCT CATALOG



THE POWER YOU EXPECT.
THE SAFETY YOU NEED.



THE RIGHT COMPANY.

CLR® and Tarn-X® have been the top selling brands in their category for over 30 years.



For more than 50 years, Jelmar® has built a strong reputation for innovative and powerful cleaning products. But we're not resting on our laurels. We're taking that same passion for excellence that made CLR the #1 selling calcium, lime and rust remover in the world and bringing it to the professional cleaning industry. Your success is our success!



WOMEN OWNED



1940s

In 1949 Manny Gutterman founded Manny Gutterman & Associates, Inc. as a national sales representative organization



A friend in advertising asked Manny to sell a warehouse full of cleaning product in barter from a bankrupt client. Of course he accepted the challenge and Jelmar, LLC. was born.

1960s



The product was reformulated and repackaged and sold as Tarn-X® Tarnish Remover.



1980s

Tarn-X became the number one selling metal cleaner in the United States through its use of the phrase "AS SEEN ON TV."



Product innovation continued and a powerful lime and rust remover was developed: CLR® Calcium, Lime & Rust Remover.

2000s



In 2007, Alison Gutterman continues the family legacy and became the president of Jelmar.

Over the years, Jelmar continued to develop new products that stand out from the competition.



2020+



Jelmar launches safe & effective professional cleaning products formulated for the unique needs of the industrial and commercial marketplace.



Why CLR PRO®

We strive to execute strict standards for product and company performance that exceeds industry standards.

- Proven high-performance products
- Nationally recognized brand leadership
- 99% complete and on time fill rates
- Meets LEED Standards
- NSF certified—approved for use in food processing, food storage, and food service facilities
- Non-corrosive and non-abrasive on surfaces when used as directed
- Readily biodegradable



As EPA Partner of the Year since 2015, we're committed to providing safe products to help you meet your organization's sustainability goals.

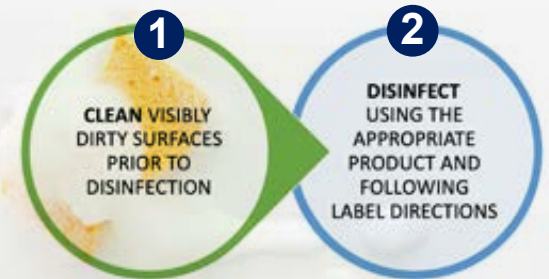
CLR PRO® line offers many products that are EPA Safer Choice*, meaning that they have been evaluated through the EPA's rigorous scientific process for only the safest ingredients without sacrificing quality or product performance.

Look for the EPA Safer Choice logo on the label to see which products meet these standards.

*Excludes Tarn-X® Tarnish Remover



FOLLOW CDC GUIDELINES FOR SAFE FACILITY REOPENING



Educate your customers on the CDC Guidelines for safe cleaning and disinfecting guidelines.

[Click here to learn more about this simple 2-step process.](#)



THE RIGHT PRODUCTS.

Facilities Maintenance covers a lot of ground and areas with very distinct cleaning needs.

CLR PRO® cleaning products provide time-saving solutions with easy to use products that work right the first time. Many of our products are certified EPA Safer Choice, which helps create a safer, healthier environment for building occupants and staff.



COMMON AREAS

Elevators, decorative elements, countertops, lockers, drinking fountains, brick, stone, tiled floors



GROUNDS AND GARAGE

Garage floors, humidifiers/dehumidifiers, landscaping equipment, sprinkler systems, pressure washers, engines, exhaust filters, HVAC, siding



KITCHENS, CAFETERIAS, BREAK ROOMS

Stainless steel appliances, sinks, hoods, dishwashers, glassware, coffee pots, drinking fountains, pipes and drains



BATHROOMS AND LAUNDRY

Sinks, tubs, showers, toilets, washing machines, tiled floors and walls, pipes and drains

PRODUCT	PRIMARY USES
CLR PRO® CALCIUM, LIME & RUST REMOVER	Eliminates scale and removes rust from a variety of surfaces where hard water is a problem
CLR PRO® RESTROOM CLEANER	Removes hard water deposits and soap scum from multiple surfaces in the bathroom
CLR PRO® COMMERCIAL PROBIOTIC CLEANER	Removes tough soils and provides 3 days of cleaning power
CLR PRO® MULTI-PURPOSE CLEANER	Removes everyday soil and grime from a wide-variety of surfaces
CLR PRO® BIO-ENZYMATIC DRAIN MAINTAINER	A live bacteria formula that eats away at fat, oil and grease in grease traps, drains, septic systems, and more
CLR PRO® HEAVY-DUTY CLEANER & DEGREASER	Removes oil, grease, and organic material from a variety of surfaces
CLR PRO® MOLD & MILDEW STAIN REMOVER	Removes mold and mildew surface stains without bleach
CLR PRO® UNIFORM CLEANER WITH ODOR CONTROL	Eliminates stains and odors from employee uniforms and a variety of linen-types
TARN-X PRO® TARNISH REMOVER	Brightens and removes tarnish from a variety of metal surfaces

PORCELAIN	STAINLESS STEEL	CHROME	COPPER	METALS*	GLASS	CERAMIC	FIBERGLASS	CARPET / FABRIC	RUBBER	VINYL	STONE	GRANITE	BRICK	CONCRETE	PVC/PLASTIC
✓	✓	✓	✓	✓	✓	✓	✓		✓	✓					✓
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N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
✓	✓	✓	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
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*Reference Tech Data Sheet for list of safe metals



DESCALER & CLEANER

CLR PRO® CALCIUM, LIME, RUST REMOVER

CLR PRO® Original Formula Calcium, Lime & Rust Remover is a fast and effective way to clean away calcium, lime and rust deposits.

- Readily biodegradable and safe on all plumbing including copper and plastic/PVC
- Made of Lactic Acid which is derived from plants
- Contains no bleach, ammonia, or phosphorus
- Part of the EPA's Safer Choice Program recognizing the product as a safer alternative to traditional chemicals

COMMON USES:

Dishwashers, Coffeepots, Sinks, Showerheads, Toilets, Humidifiers, Washing Machines, HVAC, Glassware, Faucets

DILUTION:

Light soils: 1 part CLR: 8 parts warm water
Medium soils: 1 part CLR: 1 part warm water
Heavy soils: use full strength CLR



USE ON THESE SURFACES:

- PORCELAIN
- STAINLESS STEEL
- CHROME
- GLASS
- FIBERGLASS
- VINYL
- BRASS
- PVC/PLASTIC
- COPPER

Size	Stock #
32 oz.	FM-CLR32-6PRO
42 oz.	FM-CLR42-4PRO
1 Gal.	FM-CLR128-4PRO
5 Gal.	FM-CLR-5PRO
55 Gal.	FM-CLR-55PRO





DESCALER & CLEANER

CLR PRO® RESTROOM CLEANER

CLR PRO® Restroom Cleaner is an effective way to remove dirt, calcium, lime, hard water deposits, and soap scum in the bathroom.

- Multi-surface cleaner that easily removes hard water deposits and soap scum on common bathroom surfaces
- Readily biodegradable and safe on all plumbing including copper and plastic/PVC
- Septic and greywater safe
- Contains no alcohol, phosphates, ammonia, or bleach
- Part of the EPA's Safer Choice Program recognizing the product as a safer alternative to traditional chemicals



USE ON THESE SURFACES:

PLASTIC
 STAINLESS STEEL
 FIBERGLASS
 GLASS
 GRANITE (SEALED)
 PORCELAIN
 CERAMIC
 CHROME

COMMON USES:

Stainless Steel Sinks, Tubs, Showers, Tile Floors and Walls, Grout, Toilets, Countertops, Fixtures

DILUTION:

Ready to Use



CLEAN AND SHINES FAUCETS

Size	Stock #
32 oz. spray	FM-RC32-6PRO



MULTI-PURPOSE

CLR PRO[®] COMMERCIAL PROBIOTIC CLEANER

Removes tough soils and provides 3 days of cleaning power

- Probiotics remain on the surface for up to 3 days
- Bleach-free formula
- Eliminates odor
- Readily biodegradable
- 86% bio-based ingredients
- Lemon-scented



USE ON THESE SURFACES:

- GROUT
- CHROME
- ALUMINUM
- FIBERGLASS
- STAINLESS STEEL



CLEANS BETWEEN CLEANINGS

COMMON USES:

Restroom Counters, Tile Walls, Floors, Plumbing Fixtures

DILUTION:

Ready to Use

Size	Stock #
32 oz.	FM-CPC32-6PRO

**EPA does not currently review probiotic formulas as part of their Safer Choice program*



MULTI-PURPOSE

CLR PRO® MULTI-PURPOSE CLEANER

Removes everyday soil and grime from a wide-variety of surfaces

- For everyday use on common soils
- Effective, hard working and easy to use cleaner is superior to the leading brands
- Lemon-scented
- Part of the EPA's Safer Choice Program recognizing the product as a safer alternative to traditional chemicals
- Contains no phosphates, ammonia or bleach
- Made in the USA



**CLEANS AND SHINES
A VARIETY OF SURFACES**

COMMON USES:

Countertops, Appliances, Decorative Elements, Office Spaces, Restroom Surfaces

DILUTION:

Ready to Use



USE ON THESE HARD SURFACES:

CERAMIC
FORMICA®
GRANITE
STAINLESS STEEL
TILE

Size	Stock #
32 oz.	FM-MPC32-6PRO



DRAIN & SEPTIC MAINTAINER

CLR PRO® BIO-ENZYMATIC DRAIN MAINTAINER

Live microbial formula prevents the accumulation of fat, oil, and grease in grease traps, ponds & lagoons, septic tanks, and will keep drains flowing freely.

- Live bacteria digests and degrades fat, oil, and grease with no harmful byproducts
- Contains no emulsifiers—promotes a more efficient waste water treatment operation
- NSF certified—approved for use in food processing, food storage, and food service facilities
- Part of the EPA's Safer Choice Program recognizing the product as a safer alternative to traditional chemicals

COMMON USES:

Grease Traps, Drains, Toilets, Sinks, Tubs, Showers, Kitchens, Restaurant Drains, Spas, Locker Rooms, Factories, Sewage Treatment Plants, Lift Stations, Meat/Poultry Producers, Vehicle/ Truck Wash, Utilities, Oil Water Separators, Industrial Laundries, Wastewater Ponds & Lagoons

DOSAGE:

- For drain line maintenance in kitchens, bath and laundry rooms – 2 ounces per inch of drain diameter is the targeted measurement.
- For a 2" drain: Add 8 ounces per drain as a start up seeding dose. Then add 4 ounces per week thereafter for maintenance. Increase doses accordingly for larger diameter drains and feeder lines.

For wastewater treatment applications including lagoons, grease traps and food processing plants, please refer to Technical Data Sheets for more directions for use.



USE ON THESE TYPES OF PIPES:

- COPPER
- PVC
- STEEL
- PLASTIC
- CAST IRON

Size	Stock #
1 Gal.	FM-BEDM128-4PRO
5 Gal.	FM-BEDM-5PRO
55 Gal.	FM-BEDM-55PRO





STAIN & SPOT REMOVER

CLR PRO[®] MOLD & MILDEW STAIN REMOVER

Quickly removes tough surface mold and mildew stains on a wide variety of surfaces.

- Removes surface mold and mildew stains
- Part of the EPA's Safer Choice Program recognizing the product as a safer alternative to traditional chemicals
- Bleach-free
- Foam sprayer prevents splash-back and spores from spreading in the air



USE ON THESE SURFACES:

- GLASS
- MARBLE
- BRICK
- CONCRETE
- CERAMIC
- METALS
- FABRICS
- WOOD



CLEANS AND SHINES A VARIETY OF SURFACES

COMMON USES:

Painted Walls, Ceramic Tiles, Hardwood Floors and Baseboards, Shower Curtains, Rugs, Countertops, Showers, Grout, Siding

DILUTION:

Ready to Use

Size	Stock #
32 oz.	FM-MMSR32-6PRO





DEGREASER

CLR PRO® HEAVY DUTY CLEANER & DEGREASER

Industrial strength, water-based cleaner and degreaser quickly lifts out oil, grease, and tar.

- Multi-purpose degreaser that lifts oil, grease, and tar
- NSF certified—approved for use in food processing, food storage, and food service facilities
- Safe for surrounding vegetation when used as directed
- Heavy foaming action clings to surfaces and breaks down dirt



USE ON THESE SURFACES:

- PORCELAIN
- STAINLESS STEEL
- CHROME
- COPPER
- METALS
- CERAMIC
- FIBERGLASS
- RUBBER
- VINYL
- STONE
- BRICK
- CONCRETE
- PVC/PLASTIC

COMMON USES:

Floors, Parking Lots, Equipment, Walls, Machinery, Trash Receptacles, Vents

DILUTION:

Ready to Use



REMOVES OIL STAINS FROM CONCRETE



Size	Stock #
32 oz.	FM-HDCD32-6PRO
1 Gal.	FM-HDCD128-4PRO
5 Gal.	FM-HDCD-5PRO



STAIN & SPOT REMOVER

CLR PRO® UNIFORM CLEANER WITH ODOR CONTROL

Powerful stain remover specially formulated to deep clean uniforms

- Contains brighteners to maintain that “like new” look
- Effectively removes a wide variety of tough stains
- Contains a special odor eliminator to keep uniforms smelling fresh
- Contains no butyl, bleach or phosphates



COMMON USES:

Nylon, Cotton, Silk, Towels, Sheets, Tablecloths, Hospital Linens

DILUTION:

Ready to Use



EFFECTIVE ON:

- RED CLAY
- MUD AND DIRT
- GRASS
- JUICE
- BLOOD
- INK AND MARKER
- SWEAT STAINS
- GREASE
- URINE AND FECES
- COFFEE
- SODA
- AND MORE

Size	Stock #
32 oz.	FM-UCOC32-6PRO



METAL CLEANER

TARN-X PRO® TARNISH REMOVER

The leading tarnish remover for cleaning and preserving copper and sterling silver.

- Extremely effective at brightening and shining
- Rinses clean with no residue
- Saves time and effort—no buffing required



CLEANS & SHINES LIKE NEW WITHOUT BUFFING

COMMON USES:

Silverware, Serving Pieces, Light Fixtures, Copper Pots and Pans, Musical Instruments

DILUTION:

Ready to Use

USE ON THESE SURFACES:

- SILVER
- STERLING SILVER
- PLATINUM
- GOLD

Size	Stock #
1 Gal.	FM-TX128-4PRO

CLR[®] PRO



THE POWER YOU EXPECT.

THE SAFETY YOU NEED.



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