

Sec. 15**RETAIL MERCHANDISER****AuvecoPak AP448 Retail Merchandiser**

AuvecoPak part numbers are the same as standard Auveco part numbers with an "AP" prefix. Thus AP11146 is the AuvecoPak version of 11146.

AP448S (Starter Merchandiser): One package each of 448 part numbers

AP448L (Large Merchandiser): Two packages each of the 224 most popular items and one package each of the other 224 part numbers for a total of 672 packages.



The AuvecoPak merchandisers (AP448S and AP448L) provide 448 of the fastest moving, most popular automotive body hardware and specialty fasteners.

Each of the 7 panels contains 32 part numbers per side.

The AP448S (Starter Merchandiser) consists of one package each of the 448 part numbers. The AP448L (Large Assortment) includes two packages each of the 224 most popular items and one package each of the other 224 part numbers for a total of 672 packages.

Two header signs identify the AP448 as an Auveco merchandiser, along with the phrase automotive body hardware and specialty fasteners. Eye-catching color scheme and graphics make the merchandiser visually appealing and portray the contents of the merchandiser.

Initial set-up is easy. The panels come "pre-dressed" with the AuvecoPaks already in place. Simply position the top and bottom brackets on a gondola or pegboard wall. Insert the panels into the brackets.

An individual panel measures 6-1/2" (wide) x 17-1/2" (front to back) x 44-1/2" (high). Merchandisers (AP448S and AP448L) fit on a gondola with 48" x 48" of pegboard or on any pegboard wall.

A gondola is not included with the AP448S or the AP448L. Auveco customer service reps can recommend a source for gondolas.

AuvecoPak packages feature, contemporary graphics with all the necessary application and descriptive information in trilingual verbiage (English, Spanish and French-Canadian).

Re-ordering is a breeze, the AuvecoPak part number and UPC-A bar code are on the panel back-up boards beneath each hook. Restocking the merchandiser is also quick and easy with the AuvecoPak packages' locator codes identifying their specific location on the panels.

Refer to contents listing for each panel on following pages

