

Bradyprinter™ PR Plus Printer

www.BradyID.com/prplus

Printer Specifications	Bradyprinter™ PR 300 / 600 Plus	Bradyprinter™ PR 360 Plus
Description	Heavy-duty, high speed, high volume printer in 300 dpi and 600 dpi models. Also prints on widest selection of specialty and advanced materials, and has the smallest minimum label size.	Same performance as the PR300 Plus Printer but with 6.6" max print width for larger labels.
Applications & Other Comments	Higher-volume applications, and accommodates thicker and specialty materials. Ideal for ADM users, wire sleeves, wire labels, electronics ID, raised panel labels, Nomex tags, and more.	Same as PR300 Plus Printer but with wider label capability.
Recommended Throughput & Operational Hours	7000 labels / day 24 hrs / 7 days	7000 labels / day 24 hrs / 7 days
Print Technology	Thermal Transfer and Direct Thermal	Thermal Transfer and Direct Thermal
Print Resolution	300 or 600 dpi	300 dpi
Max Print Speed	9.8" per sec	9.8" per sec
Max Print Width	4.160"	6.500"
Media Widths	1.000"-4.700"	2.000"-7.060"
Minimum Label Dimension	0.125" **	0.125" **
Color Capabilities	Monocolor	Monocolor
PC Connect or Stand Alone	PC Connect only	PC Connect only
Connectivity Options	Standard: Serial, USB, Ethernet 10/100	Standard: Serial, USB, Ethernet 10/100
Compatible Software	Labelmark™ Software, Codesoft™ Software, Windows® based driver for 3rd party software use*	Labelmark™ Software, Codesoft™ Software, Windows® based driver for 3rd party software use*

Specialty Material Recommendations		
B-593 Raised Panel Labels	Yes (Recommended)	Yes (Recommended)
Nomex® Tags	Yes (Recommended)	Yes (Recommended)
B-330 Polyolefin Heat Shrink Wrap	Yes (Recommended)	Yes (Recommended)
PermaSleeve® PS & HT	Yes (Recommended)	Yes (Recommended)
PermaSleeve® ZH	Yes (Recommended)	Yes (Recommended)
PermaSleeve® HX	Yes (Recommended)	Yes (Recommended)
Double-Sided PermaSleeve®	Yes (With 2-pass reinsert of media)	Yes (With 2-pass reinsert of media)

PR Plus Printer and Accessories

Catalog #	Description
PR 300 Plus - 300 dpi Printer	
BP-PR300+	PR300 Plus Printer
BP-PR300+-PPR	PR300 Plus Printer with Peel & Present
PR 360 Plus - 300 dpi Printer with 6.6" max print width	
BP-PR360+	PR360 Plus Printer
BP-PR360+-PPR	PR360 Plus Printer with Peel & Present
PR 600 Plus - 600 dpi Printer	
BP-PR600+	PR600 Plus Printer
BP-PR600+-PPR	PR600 Plus Printer with Peel & Present
Accessories	
PR+-AutoCutter-FI	PR+ Field Installable Cutter CU4

PR Plus Printer Value Packages

Save when you purchase our two most common accessories with your printer. Powerful and easy-to-use LabelMark Software takes your label-making muscle to even higher levels. Add to that the protection of a Brady 360 Basic plan and you'll have the piece of mind knowing that your printer will be ready to work for you whenever you need it.

Brady 360® Printer Protection Plans

- Brady 360 Basic Plan**
 3 years total warranty coverage and access to a loaner printer if your covered printer is in for service.
- Brady 360 Preferred Plan**
 The same warranty and loaner access as the basic plan, plus one free Preventive Maintenance Service, free printer firmware upgrades, and two free hours of Advanced Professional Tech Support Services.

For additional information & details visit www.BradyID.com/brady360



Labelmark™ Labeling Software

Robust software solution for label design, data importing, editing and printing. Written specifically for wire and data comm ID, ADM labeling and general industrial applications.

For more information view page 8 or visit www.BradyID.com/labelmark



CodeSoft™ Label Design Software

Available separately, this powerful enterprise level label creation software features more extensive capabilities for integration with 3rd party software applications.

For more information view page 10 or visit www.BradyID.com/codesoft

PR Plus Printer Value Packages

Catalog #	Description
PR 300 Plus - 300 dpi Printer	
BP-PR300+-BASIC	PR300+ Printer and Brady 360® Basic Plan
BP-PR300+-PREFER	PR300+ Printer and Brady 360® Prefer Plan
BP-PR300+-360B-LM	PR300+ Printer and Brady 360® Basic Plan and LabelMark Standard Software
BP-PR300+-360P-LM	PR300+ Printer and Brady 360® Preferred Plan and LabelMark Standard Software
PR 360 Plus - 300 dpi Printer with 6.6" max print width	
BP-PR360+-BASIC	PR360+ Printer and Brady 360 Basic Plan
BP-PR360+-PREFER	PR360+ Printer and Brady 360 Prefer Plan
BP-PR360+-360B-LM	PR360+ Printer and Brady 360 Basic Plan and LabelMark Standard Software
BP-PR360+-360P-LM	PR360+ Printer and Brady 360® Preferred Plan and LabelMark Standard Software
PR 600 Plus - 600 dpi Printer	
BP-PR600+-BASIC	PR600+ Printer and Brady 360 Basic Plan
BP-PR600+-PREFER	PR600+ Printer and Brady 360 Prefer Plan
BP-PR600+-360B-LM	PR600+ Printer and Brady 360 Basic Plan and LabelMark Standard Software
BP-PR600+-360P-LM	PR600+ Printer and Brady 360 Preferred Plan and LabelMark Standard Software



Technical Services Stress-Free Setup Assistance

This printer qualifies for Brady's Stress Free System Setup Service. Call Brady today to schedule your FREE setup appointment. Call 1-800-643-8766 and select Menu Option 4.

For more information visit www.BradyID.com/setupservice

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