

method.

FALL 2014



get ready to fall in love with our latest innovations,
delicious scents and must-have collections.

FALL 2014



AVAILABLE EXCLUSIVELY
AT TARGET
in the air care aisle



CONTINUOUS SPRAY POWER

with many traditional aerosols, the more product you use, the more pressure you lose, making your last sprays drippy and uneven. the pressurized air technology in our air refresher allows for maximum spraying power—down to the last drop.

POWERED BY AIR

the airtight chamber contains only product. so, unlike many traditional aerosols, which are powered by petroleum-based propellant, our continuous spray air refreshers are powered by compressed air.

PLANET-FRIENDLY

non-toxic formula.
no CFCs. no dirty propellants.
no dirty ingredients period.

AIR REFRESHER



a cleaner way to spray

- many traditional aerosol sprays are powered by petroleum-based propellant mixed in with the product. our continuous spray air refreshers are powered by compressed air. when you spray, you fill your room with one of our vibrant fresh scents. there's nothing dirty about that.
- available in **wild poppy**, **beach sage**, **sweet tangerine**, **french lavender** and **fresh clover** fragrances
- price: \$5
- available exclusively at Target in the air care aisle



LIMITED EDITION HONEYCRISP APPLE



how about them apples?

- limited edition fragrance + design inspired by autumn's favorite apple
- available in gel hand wash, dish soap, all-purpose cleaner + laundry detergent
- price: hand wash, dish soap, all-purpose cleaner \$3, laundry detergent \$13
- available at Target and on methodhome.com



LIMITED EDITION FALL COLLECTION



vibrant colors, stylish patterns + crisp autumn scents

- fragrance + designs give a nod to new england, where preppy never goes out of style
- packaged in recyclable bottles made with 100% recycled plastic (PCR)
- available in gel hand wash, foaming hand wash and body wash
- choose from **white cranberry**, **kelly moss** and rice milk + mallow fragrances
- price: hand wash \$3, body wash \$5
- available at Target and on methodhome.com

METHOD HOLIDAY COLLECTION



shimmering ice + holiday spice

- festive fragrances + designs make the perfect teacher or hostess gift
- biodegradable formulas free of dirty ingredients like parabens, phthalates, triclosan and EDTA
- packaged in recyclable bottles made with 100% recycled plastic (PCR)
- available in gel hand wash + foaming hand wash
- choose from **peppermint vanilla** and **mulled cider** fragrances
- price: \$4
- available at grocery stores nationwide and on methodhome.com

NEW FRAGRANCES CLASSIC PRODUCTS



get a whiff of our latest fragrance additions

- now available: lemon mint all-purpose cleaner, eucalyptus mint daily shower cleaner, waterfall glass + surface cleaner, waterfall power foam dish soap
- biodegradable formulas free of dirty ingredients like parabens, phthalates, triclosan and EDTA
- packaged in recyclable bottles made with 100% recycled plastic (PCR)
- price: all-purpose cleaner \$3, daily shower \$4, glass + surface \$4, power foam \$3

METHOD EXTENDED FAMILY OF CLEAN



gel hand wash



kitchen hand wash



foaming hand wash



travel hand sanitizer



kids foaming hand wash



kids body wash



moisturizing body wash



gel hand wash refills



foaming hand wash refills



50-load 8X laundry detergent



25-load 8X laundry detergent



75-load 8X laundry detergent



fabric softener



dryer activated fabric softener



laundry refills



pump dish soap



power foam dish soap



pump dish soap refills



20-ct smarty dish*



24-ct smarty dish* plus



45-ct smarty dish* plus



air refresher



all-purpose natural surface cleaner



glass + surface cleaner



specialty surface cleaner



specialty surface polish



squirt + mop floor cleaner



antibac bathroom collection



natural bathroom collection