

PRODUCT CATALOG

2019–2020





Dear Partners:

When I started, I knew the ZYMOX® products were going to change the way clinicians managed problematic ear and skin issues in pets. At the time, antibiotic resistance was scarcely being discussed but the issue was there and is now a major threat. I was dealing with it firsthand with my German Shepherd rescue who was facing a total ear ablation due to resistant bacteria. I credit ZYMOX with giving her relief. Since we started over 20 years ago, ZYMOX has had a tremendous impact on countless pets.

Like you, what drew me to this industry was my love for all animals and deep conviction that we should be good stewards and provide quality care that does not harm our pets. Pet King Brands is a small company making products that have a BIG impact. All ZYMOX and Oratene® Brushless Oral Care products continue to offer relief without compromise.

I chose the road less traveled to lead Pet King Brands into becoming an industry leader. It wasn't always the easiest, but it was the right path. As a result, clinicians, groomers, rescues, and pet parents now have a portfolio of products to choose from to help that itchy dog or cat, that pet suffering from ear infections, that pet on medications needing special oral care, or that pet that needs daily oral care in general but wouldn't receive it because other products are too cumbersome. ZYMOX and Oratene continue to offer solutions that work without antibiotics or harsh chemicals.

Thank you for your passion and desire to help pets,

Pamela K. Bosco
President and Pet Lover

Rx FOR SUCCESS
STOCKING ZYMOX® AND ORATENE®

For over 20 years, ZYMOX Dermatology and Oratene Brushless Oral Care products have been recommended by veterinarians to provide relief for the most common health conditions that affect pets. While common, these conditions can be very costly, frustrating to the pet parent to manage and painful to the pet. Stocking ZYMOX and Oratene is a prescription for success by creating a pharmacy-like environment with remedy products.

- ✓ *Veterinarian-recommended*
- ✓ *Trusted for over 20 years*
- ✓ *For dogs, cats, horses, and exotics*
- ✓ *Easy to use*
- ✓ *Previously only available through a veterinarian*

Stock Solutions to Manage or Prevent the Top Health Conditions that Affect Pets Most*

DOGS

- **Ear Infections**
- **Skin Allergies**
- **Skin Infections**
- **Dental Disease/Periodontitis**

CATS

- **Dental Disease/Periodontitis**
- **Skin Allergies**



*Nationwide Pet Insurance, 2017 650,000 medical claims



Manufactured in a USA FDA-approved GMP Facility



These enzymes have incredible properties that pack a powerful antimicrobial punch.



LP3 ENZYME SYSTEM

From products for ears and skin to products for hoof, hide, and mouth, Pet King Brands provides effective products that work without antibiotics or harsh chemicals.

At the center of all ZYMOX and Oratene products is the advanced technology of the patented LP3 Enzyme System. These enzymes are found naturally in milk, are 100% safe and gentle, and each has its own unique properties. When combined, they pack a powerful antimicrobial punch. This combination of enzymes works synergistically to inhibit, split and destroy the offending bacteria, fungi and even some viruses making the combination antibacterial as well as antifungal.



ANTIBACTERIAL, ANTIFUNGAL, ANTI-YEAST

**Why are
Enzymes
Better?**

Enzymes are naturally occurring proteins that increase the rate of chemical reactions. They provide a natural defense against harmful microbes, can be found in many places and have very specific jobs. Enzymes won't irritate a pet's sensitive or raw skin. They are very safe, and non-toxic to pets, people and the environment. Most importantly, bacteria rarely develop resistance against enzymes.

Enzymes only target the invading single-cell organizations; leaving healthy cells unaffected.

EFFECTIVENESS OF ENZYMES VS ANTIBIOTICS

The patented LP3 Enzyme System is proven to be effective on a broad range of bacteria, fungi, and yeast and provides benefits to the pet parent in terms of effectiveness and ease-of-use. There are many benefits to the pet as well which are starkly contrasted by the downfalls of antibiotic use.

ENZYMES VS ANTIBIOTICS

ZYMOX® LP3 ENZYME SYSTEM

NO PRE-CLEANING

Enzymes interact with the organic matter which is less pain to the animal and fosters a fear free experience for the pet

ONCE-A-DAY APPLICATION

Increases pet owner compliance

NO SIDE EFFECTS

Less risk for any age pet

BACTERIA AND FUNGI DO NOT DEVELOP RESISTANCE

Ideal for those with recurring problems or those needing prolonged use

EFFECTIVE AGAINST BACTERIA, FUNGI AND/OR YEAST

One product for all

ONLY TARGETS SINGLE-CELLED ORGANISM

Won't cause harm or irritation to healthy tissue

ANTIBIOTICS

MUST BE PRE-CLEANED

Must be applied directly to the site

MULTIPLE TIMES A DAY APPLICATION

Pet parents may forget or give up

DEAFNESS CAN OCCUR

Antibiotics can be ototoxic

BACTERIA AND FUNGI CAN DEVELOP RESISTANCE

Leads to drug failure and need for stronger product

ANTIBIOTICS AND ANTIFUNGALS ARE SENSITIVE TO SPECIFIC MICROBES

In cases of mixed infection, must use both antibiotics and antifungals

ANTIBIOTIC TREATMENT CAN CAUSE OXIDATIVE TISSUE DAMAGE

VS.



ZYMOX EAR CARE

VETERINARY-RECOMMENDED SOLUTIONS
FOR THE CARE OF EARS

For over 20 years, the ZYMOX family of ear care solutions has been offering highly effective solutions to ensure optimal ear health. At the center of all ZYMOX products is the patented LP3 Enzyme System, the most complete, complex enzyme-based formulation available. This advanced technology doesn't rely on antibiotics which means no threat of antibiotic resistance or side effects common to antibiotics.

FIRST DO NO HARM



WORKS WITHOUT ANTIBIOTICS

No concern about antibiotic resistance



NO PRE-CLEAN

No cleaning of the ear is required before or during use so that enzyme activity is not disrupted and reduces touching of painful ear.

NOW AVAILABLE OVER THE COUNTER!

Easier access for pet owners



EFFECTIVE AGAINST:

- ▶ Staphylococcus aureus (Bacteria)
- ▶ Escherichia coli (Bacteria)
- ▶ Streptococcus pyogenes (Bacteria)
- ▶ Proteus mirabilis (Bacteria)
- ▶ Streptococcus intermedius (Bacteria)
- ▶ Candida albicans (Yeast)
- ▶ Pseudomonas aeruginosa (Bacteria)
- ▶ Corynebacterium diphtheriae (Bacteria)
- ▶ Malassezia pachydermatitis (Fungus)
- ▶ Methicillin-resistant Staphylococcus aureus (MRSA – Bacteria resistant to medications)

TESTIMONIAL

“ZYMOX is my first choice currently in all my otitis externa (ear infection) cases--mild or chronic. Clients love the ease of use! They don't have to worry about “digging” around in the ears to clean them and most of the dogs don't run and hide when they see them (owners) coming with the bottle.

— Mary R, DVM, Cleveland, OH



ZYMOX Enzymatic Ear Solution with Hydrocortisone 0.5%

Aids in removing ear exudate and maintaining ear health

Proven relief from pet ear infections due to bacterial, fungal or yeast infections, without antibiotics. The powerful enzymatic action of the patented LP3 Enzyme System naturally cleans and disinfects while destroying even the most resistant microbes. For use on any age dog or cat. With 0.5% Hydrocortisone for additional inflammation relief from itching due to minor inflammation



DIRECTIONS

- Apply liberally to fill uncleaned ear
- DO NOT PRE-CLEAN** ear or enzymatic activity is disrupted
- Gently massage the base of the ear
- Wipe to remove excess
- Allow pet to shake head
- Apply once, daily for 7 days
- If needed, flush ear after course of use with ZYMOX Ear Cleanser



IMPORTANT

- Do not use with any ear topicals while using ZYMOX Ear Solution
- Do not use on pregnant or lactating females; or pets with known or suspected ear drum rupture or known sensitivity to corticosteroids

PRODUCT CODE	PRODUCT NAME	UPC	SIZE	DIMENSIONS (INCHES)
RZES0125W	ZYMOX Ear Solution with 0.5% HC	667334211252	1.25 oz	3.88 H x 1.88 L x 1.13 W

ZYMOX Enzymatic Ear Solution

Aids in removing ear exudate and maintaining ear health

Proven relief from pet ear infections due to bacteria, fungus or yeast, without antibiotics. The powerful enzymatic action of the patented LP3 Enzyme System naturally cleans and disinfects while destroying even the most resistant microbes. For use on any age dog, cat, exotic, as well as those that are pregnant or lactating. Safe for extended use to manage ear infections and maintain healthy ears.



DIRECTIONS

- Apply liberally to fill uncleaned ear
- DO NOT PRE-CLEAN** ear or enzymatic activity is disrupted
- Gently massage the base of the ear
- Wipe to remove excess
- Allow pet to shake head
- Apply once, daily for 7 days, 14 days for a chronic infection
- If needed, flush ear after course of use with ZYMOX Ear Cleanser



IMPORTANT

- Do not use with any ear topicals while using ZYMOX Ear Solution
- Do not use in pets with known or suspected ear drum rupture

PRODUCT CODE	PRODUCT NAME	UPC	SIZE	DIMENSIONS (INCHES)
RZES0125WO	ZYMOX Ear Solution	667334221251	1.25 oz	3.88 H x 1.88 L x 1.13 W

ZYMOX Ear Cleanser

Ear care for dirty, smelly ears

ZYMOX Ear Cleanser provides an effective, non-toxic way to manage dirty ears and maintain healthy ears. Features gentle cleaning surfactants plus the patented LP3 Enzyme System for mild microbe control. Does not contain harsh chemicals or detergents that can irritate ears. Leaves ears smelling fresh. May be used to flush ear after completed course of ZYMOX Enzymatic Ear Solution with or without Hydrocortisone.



DIRECTIONS FOR USE

Shake bottle

Apply liberally to fill ear

Gently massage the base of the ear

Use cotton ball or soft cloth to gently wipe what comes to the surface

Use once or twice a week or as directed by a veterinarian

PRODUCT CODE	PRODUCT NAME	UPC	SIZE	DIMENSIONS (INCHES)
RZEC0400	ZYMOX Ear Cleanser	667334231250	4 oz	6.00 H x 1.63 L x 1.63 W
RZEC128G	ZYMOX Ear Cleanser	667334231267	Gallon	11.50 H x 6.00 L x 6.00 W

TESTIMONIAL

“ I see several cases of otitis externa (ear infections) a day in my practice and it is the most common complaint that the owners have. I have used several medications (some homemade) and several approaches to correcting this annoying condition. All had limited success. I tried this product (ZYMOX Otic) and I have had great success. I have to say 98% of all the otitis cases respond to the ZYMOX protocol. ”

— Dennis J D, DVM, Bayport, NY





ZYMOX SKIN CARE

Relief for Allergic Complications Including Itchy Allergy Skin, Hot Spots and Troublesome Wounds and Infections.

ZYMOX dermatology products for skin provide relief by employing the potent, patented LP3 Enzyme System. They provide broad spectrum, natural anti-inflammatory benefits, without antibiotics, to effectively manage the complications of allergies and effectively destroy bacterial, viral, and fungal microorganisms that cause infections.

80% of pets who have allergies will have ear infections

75% of those with ear infections will have chronic, ongoing issues

Effective Against:

- ▶ Atopic dermatitis (Itchy skin)
- ▶ Wet eczema, Acute moist pyoderma (Hot spots)
- ▶ Body fold pyoderma (Bacteria in skin folds)
- ▶ Staphylococcus ssp. (Bacteria)
- ▶ MRSA (Bacteria resistant to medications)
- ▶ Pseudomonas ssp. (Bacteria)
- ▶ Microsporium (Fungus)
- ▶ Trichophyton (Ringworm)
- ▶ Epidermophyton (Ringworm)
- ▶ Candida albicans (Yeast)
- ▶ Malassezia Pachydermatitis (Fungus)



Pets Suffer From Allergies Too

Making the allergy connection: Humans sneeze. Pets get itchy or infected skin or ears. The most common reaction to allergens in humans primarily occurs in the respiratory tract. Many pets present allergy symptoms with external dermatology issues such as itching, scratching and gnawing at the skin. Pets weakened by allergies can become susceptible to ear infections, itchy skin (dermatitis), hot spots, yeast overgrowth and general bacterial/fungal infections. There is no cure for allergies but the symptoms can be managed. Due to the recurring nature of allergies, the continual use of antibiotics can lead to antibiotic-resistant bacteria. The patented LP3 Enzyme System provides a proven alternative without the threat of developing antibiotic resistance.



Common Allergic Triggers Are

- 
Food sensitivities
- 
Environment: contact and inhaled
- 
Fleas

ZYMOX DERMATOLOGY and ZYMOX FOR EARS

Relief from Allergies and Infection for Pets



SKIN

PRESENTATION: Bumps or white pustules, redness and inflammation.
ACTION: Licking or chewing affected areas. Rolling on the floor. Scratching.
PRODUCT: ZYMOX Cream, Spray, Shampoo and Leave-On Conditioner

PAWS

PRESENTATION: Irritated and red between toes. Discolored from licking. Odor.
ACTION: Chewing or constant licking of feet.
PRODUCT: ZYMOX Cream, Spray, Shampoo and Leave-On Conditioner

FACE

PRESENTATION: Areas around eyes, muzzle and chin are red and inflamed. Weepy eyes. Hair loss.
ACTION: Scratching at face with paws or rubbing against objects.
PRODUCT: ZYMOX Cream, Shampoo and Leave-On Conditioner

EARS

PRESENTATION: Unusual odor, waxy residue, redness, thinning of hair.
ACTION: Shaking of head. Scratching of ears with paws or rubbing head against objects.
PRODUCT: ZYMOX Otic, Ear Cleanser

COAT

PRESENTATION: Irritation, redness and inflammation. Bald or discolored patches. Bumps or white pustules.
ACTION: Scratching at face with paws or rubbing against objects.
PRODUCT: ZYMOX Cream, Spray, Shampoo and Leave-On Conditioner

¹ The International Journal of Applied Research in Veterinary Medicine, Vols. 7 & 8, Nos. 4 & 1, 2009, ² The Journal of Applied Research in Veterinary Medicine, Vol. 1, No. 3, 2003

ZYMOX Shampoo

Skin Care for Inflamed or Infected Skin: Anti-itch, Antibacterial, Antifungal, Anti-yeast

The first line of defense against infectious microbes is the skin. ZYMOX Shampoo provides an effective way to protect this natural barrier. Formulated with the patented LP3 Enzyme System plus skin hydrating vitamin D3 to gently cleanse, soothe and relieve irritated, inflamed, or infected skin. Contains no harsh detergents, chlorines, or petroleum by-products. Gentle and effective for all pets of any age. Features a pleasant, non-medicated fragrance.



DIRECTIONS FOR USE

- Wet animal thoroughly
- Apply ZYMOX Shampoo directly
- Wash entire animal, concentrating on problem areas
- Leave on 3 to 5 minutes
- Rinse thoroughly
- For best results, follow with ZYMOX Leave-On Conditioner

PRODUCT CODE	PRODUCT NAME	UPC	SIZE	DIMENSIONS (INCHES)
RZSH1200	ZYMOX Shampoo	667334229028	12 oz	8.00 H x 2.50 L x 2.50 W
RZSH128G	ZYMOX Shampoo	667334229127	Gallon	11.50 H x 6.00 L x 6.00 W

ZYMOX Leave-On Conditioner

Skin Care for Inflamed or Infected Skin: Anti-itch, Antibacterial, Antifungal, Anti-yeast

For skin-soothing and residual effectiveness of the patented LP3 Enzyme System and vitamin D3, use ZYMOX Leave-On Conditioner after cleansing with ZYMOX Shampoo. The Leave-On Conditioner supports optimal skin health and provides a powerful, protective barrier against minor skin inflammation and surface irritations due to allergies, or bacterial or fungal microbes. May also be applied between baths for therapeutic benefits. Does not contain silicone or parabens. Non-greasy. (Formerly ZYMOX Conditioning Rinse.)



DIRECTIONS FOR USE (Recommended for use after ZYMOX Shampoo)

- Apply directly to wet fur
- Massage in thoroughly
- Lightly rinse or leave on to dry
- For problem areas, ZYMOX Leave-On Conditioner can be applied full-strength and left on to dry

PRODUCT CODE	PRODUCT NAME	UPC	SIZE	DIMENSIONS (INCHES)
RZR11200	ZYMOX Leave-On Conditioner	667334229035	12 oz	8.00 H x 2.50 L x 2.50 W
RZR1128G	ZYMOX Leave-On Conditioner	667334229134	Gallon	11.50 H x 6.00 L x 6.00 W

ZYMOX Topical Cream and Spray

With 0.5% hydrocortisone for relief from itching due to minor inflammation. Skin Care for Hot Spots, Wounds, Infections, Ringworm

Highly effective in the management of hot spots, wounds, cuts, and skin infections due to bacteria, fungus or yeast, without the use of antibiotics. No disinfection is needed prior to application. Pre-cleaning and cleaning during use disrupts the biological system and can negatively affect results.

IMPORTANT:

Do not use on pregnant or lactating females; or pets with known or suspected sensitivity to corticosteroids

RECOMMENDED FOR USE ON:

- ▶ Dermatitis (Itchy skin)
- ▶ Body fold pyoderma (Bacteria in the skin folds)
- ▶ Staphylococcus aureus (Bacteria)
- ▶ Methicillin-resistant Staphylococcus aureus (MRSA – Bacteria resistant to medications)
- ▶ Malassezia pachydermatitis (Fungus)

Topical Cream with 0.5% Hydrocortisone



DIRECTIONS FOR USE

Apply a thin coat to affected area 1-2 times daily for 7 days
 May be lightly covered with a sterile bandage
 Ideal for application around face, paws, and body folds



PRODUCT CODE	PRODUCT NAME	UPC	SIZE	DIMENSIONS (INCHES)
RZTC0100W	ZYMOX Topical Cream with 0.5% Hydrocortisone	667334229059	1 oz	5.19 H x 1.13 L x 1.13 W

Topical Spray with 0.5% Hydrocortisone



DIRECTIONS FOR USE

Shake bottle before use
 Hold bottle 4-6” away from affected area
 Apply until thoroughly covered

1-2 times daily for 7 days
 May be lightly covered with a sterile bandage
 Ideal for application to large areas



PRODUCT CODE	PRODUCT NAME	UPC	SIZE	DIMENSIONS (INCHES)
RZTS0200W	ZYMOX Topical Spray with 0.5% Hydrocortisone	667334229042	2 oz	4.94 H x 1.38 L x 1.38 W



ORATENE ORAL CARE

Removes plaque biofilm and eliminates odor-causing bacteria

Oratene Brushless Oral Care offers superior oral protection against bad breath, plaque and periodontal disease. Oratene delivers two complete, patented enzyme systems not found in any other enzymatic oral care line. Effectively inhibits the bacteria that cause bad breath, boosts the natural oral flora, helps protect against gum disease and dissolves plaque biofilm.

FEATURES TWO COMPLETE ENZYME SYSTEMS



LP3 ENZYME SYSTEM

Inhibits the odor-causing bacteria and fungus that is responsible for deterioration of oral health

MD2 MUTANASE & DEXTRANASE

Makes plaque biofilm water soluble and unable to bind to tooth surface



Contains no xylitol, alcohols, chlorhexidine, or detergents commonly found in other oral care products.



XYLITOL

Sweetener that is 100x times more toxic to dogs than chocolate.



ALCOHOL

Used as a disinfectant. Frequently inflicts a sharp, burning sensation often mistaken as fighting back an infection or harmful bacteria.

Adjusts the body's pain receptors to become increasingly sensitive to moderate temperatures, causing unnecessary discomfort to pets.



CHLORHEXIDINE

Antiseptic that targets all bacteria—including the beneficial bacteria—and can also stain teeth.



DETERGENT

Sodium Laureth Sulfate is a strong surfactant used in many products including shampoos and household cleaners. Can cause irritation when used over time.

Creates an environment for recurring canker sores for pets to silently endure. Both alcohol and detergents also act as solvents drying out natural oils and inhibiting saliva production.

Superior Oral Care

Oratene Brushless Oral Care is superior daily oral care for any age dog or cat and especially beneficial to pets with special health conditions.

WHO SHOULD USE ORATENE

- Dogs, cats, puppies, kittens for daily care
- Pets on certain medications which can compromise the saliva
- Aging pets
- Pets averse to brushing

Just like people, pets get Dry Mouth too. Xerostomia, aka Dry Mouth, is an oral health condition whereby saliva loses its protective benefits with reduced quality or quantity. As pets age, develop health problems, or take certain medications, they can acquire Dry Mouth. This is an original hidden cause of bad breath, periodontal disease and tooth loss which is often mistreated or misdiagnosed. Medications are the leading contributor to Dry Mouth. Dry Mouth can range from mild to extreme with some pets only exhibiting a few signs. Typically, the first sign a pet parent will notice is **BAD BREATH**. Chronic Dry Mouth creates an environment for bacterial and fungal overgrowth.

Oratene contains enzymes carefully balanced to boost and replenish saliva’s own defenses and recreate the natural protection found in the mouth, providing healing properties. The enzymes help maintain a healthy balance of oral flora, reduce harmful bacteria while sustaining beneficial bacteria and help control bad breath in addition to removing dental plaque biofilm.

INDICATORS OF DRY MOUTH

DRY CRACKED TONGUE

PLAQUE & CALCULUS

RECEDING GUMS

INFLAMED BLEEDING GUMS

ULCERATIONS OR LESIONS

OTHER INDICATORS:

- TACKY, THICK SALIVA
- GRANULATED TISSUE
- BAD BREATH
- FOOD AVERSIONS



MEDICATIONS WHICH CAN CAUSE DRY MOUTH IN PETS

PROTEIN PUMP INHIBITORS:
Omeprazole

SEDATIVE:
Meperidine
Diazepam
Lithium
Lorazepam
Paroxetine
Selegiline
Sertraline
Thioridazine
Trifluoperazine

BRONCHODILATOR:
Albuterol
Isoproterenol
Terbutaline

CANINE URINARY INCONTINENCE:
Phenylpropanolamine

COUGH SUPPRESSANT:
Hydrocodone
Codeine
Morphine

DIURETICS:
Acetazolamide
Amiloride
Benzthiazide
Bumetanide
Chlorothiazide
Chlorthalidone
Dichlorphenamide
Ethacrynic Acid
Furosemide
Hydrochlorothiazide
Hydroflumethiazide
Metolazone
Spironolactone
Triamterene

ANTIHYPERTENSIVE/ CARDIAC:
Atenolol
Amlodipine
Benazepril
Bromocriptine
Carvedilol
Enalapril
Metoprolol
Terazosin

ANTIPSYCHOTIC:
Chlorpromazine
Clozapine
Haloperidol
Prochlorperazine

ANTITUSSIVE:
Codeine

ANTIULCER AGENT:
Sucralfate
Omeprazole

BEHAVIOR/ANXIETY:
Alprazolam
Amitriptyline
Diazepam
Carbamazepine
Clomipramine
Clozapine
Fluoxetine
Haloperidol
Imipramine

ANTICHOLINERGICS:
Atropine
Glycopyrrolate

ANTICONVULSANTS:
Carbamazepine
Clonazepam
Clorazepate
Diazepam
Gabapentin
Phenobarbital

ANTI-DIARRHEAL:
Diphenoxylate with atropine
Loperamide

ANTIEMETICS:
Chlorpromazine
Cisapride
Prochlorperazine
Diphenhydramine
Meclizine
Metoclopramide

ANTIHISTAMINES:
Cetirizine
Chlorpheniramine
Clemastine
Cyproheptadine
Diphenhydramine
Hydroxyzine
Loratadine
Tripelemnamine

ENDOCRINE:
Levothyroxine

NSAIDS:
Deracoxib
Ibuprofen
Firocoxib
Naproxen
Piroxicam
Tramadol

PAIN:
Codeine
Cyclobenzaprine
Hydrocodone
Morphine
Meperidine
Baclofen
Oxycodone
Hydromorphone
Fentanyl

PRE-ANESTHETIC:
Butorphanol

CARBONIC ANHYDRASE INHIBITORS:
Methazolamide



REMEDY PRODUCT FOR SERIOUS ORAL CARE

ORATENE Oral Gel

The Oratene Oral Gel provides soothing relief and is the most potent enzyme formulation in the Oratene product line. This bactericidal gel is recommended for serious oral conditions such as periodontal disease, gingivitis, stomatitis, red inflamed gums and ulcerations. Also recommended pre- and post-oral surgical procedures as well as after dental cleaning.

This preferred chlorhexidine replacement features a mildly sweet, non-bitter flavor that is readily accepted by dogs and cats. Oratene Oral Gel will not stain teeth or cause excess salivation.



DIRECTIONS FOR USE

Apply 1/2" strip to gums once or twice daily

Use for 5-7 days

Best if used in morning, at night, or after meals

PRODUCT CODE	PRODUCT NAME	UPC	SIZE	DIMENSIONS (INCHES)
ROCAG0100	Oratene Oral Gel	667334601008	1 oz	5.19 H x 1.13 L x 1.13 W

DAILY MAINTENANCE AND PREVENTION

ORATENE Brushless Toothpaste Gel

Oratene Toothpaste Gel is a clear gel form which provides maximum enzyme contact to inhibit harmful odor-causing bacteria and remove plaque biofilm. Gentle formulation relieves, soothes, and protects mouth tissue against Dry Mouth. Ideal for cats who don't drink much water. Pleasant tasting and won't cause excess salivation.

1- 2.5 oz tube provides up to 4 months supply



DIRECTIONS FOR USE

Apply about 1/2" strip to gums twice a day

Best if used in the morning, night, or after meals

For optimal oral health, use in conjunction with the Oratene Breath Freshener and Water Additive

PRODUCT CODE	PRODUCT NAME	UPC	SIZE	DIMENSIONS (INCHES)
RODG0250	Oratene Brushless Toothpaste Gel	667334502503	2.5 oz	7.50 H x 1.25 L x 1.25 W

ORATENE Water Additive

Oratene Water Additive is the simple way to care for a pet's oral care. This flavorless concentrate is added to fresh drinking water daily and provides a convenient way to clean teeth, freshen breath, kill germs and remove plaque with every lap of water.

1 - 4 oz bottle makes up to 15 gallons



DIRECTIONS FOR USE

Shake well, add 2 pumps per approximately 1 quart (4 cups) of fresh drinking water

Stir mixture thoroughly

Replace water daily



PRODUCT CODE	PRODUCT NAME	UPC	SIZE	DIMENSIONS (INCHES)
ROWA0400	Oratene Water Additive	667334504019	4 oz	5.13 H x 1.78 L x 1.78 W
ROWA0800	Oratene Water Additive	667334508000	8 oz	6.00 H x 2.25 L x 2.25 W

ORATENE Breath Freshener

Oratene Breath Freshener freshens and maintains a healthy mouth by inhibiting odor-causing bacteria and removing plaque biofilm. Mister delivers a fine focused spray.

1 - 4 oz bottle provides up to 900 pumps



DIRECTIONS FOR USE

Shake well

Spray 3 or more pumps onto teeth, gums, and inside cheeks as needed



PRODUCT CODE	PRODUCT NAME	UPC	SIZE	DIMENSIONS (INCHES)
ROBF0400	Oratene Breath Freshener	667334504002	4 oz	6.00 H x 1.63 L x 1.63 W

TESTIMONIAL

“The benefits of good oral care are seen over time. I recommend Oratene to my clients because the products are so easy to use and reduce plaque buildup. The first thing they will notice is improved breath. What I notice is less plaque and healthy gums.”

— L Butzer, DVM, Boca Raton, FL





EQUINE DEFENSE[®]

Manage conditions of the hoof and hide.

The ZYMOX Equine Defense product line utilizes the advanced technology of patented LP3 Enzyme System for the management of chronic skin and hoof conditions. Contains no antibiotics, steroids, or petroleum by-products. Powerfully effective antibiotic alternatives are gentle and soothing to irritated skin, won't harm surrounding healthy tissue and don't have the adverse effects associated with antibiotics.

Recommended for use on:

- ▶ Cuts and wounds
- ▶ Girth sores
- ▶ Thrush
- ▶ Onychomycosis (*Whiteline*)
- ▶ Pastern Dermatitis
(*Greasy Heel/Scratches*)
- ▶ Dermatophytosis (*Ringworm*)
- ▶ Dermatophilosis (*Rain rot/
Rain Scald/Mud Fever*)



A Broad Spectrum Antibiotic Alternative

Antibacterial, Antifungal, Anti-yeast



Once-a-day
No steroids
No Antibiotics

ENZYMATIC RELIEF FOR SKIN & HOOF CONDITIONS

RAIN ROT

LOCATION:
Typically on the back and rump.

ORGANISM:
Dermatophilus congolensis

APPEARANCE:
Small bumps and scabs under the coat. Lifted tufts of hair.

PRODUCT: Skin & Coat Wash, Skin Guard

RING WORM

LOCATION:
Saddle and girth area.

ORGANISM:
Fungus (*Dermatophytosis*)

APPEARANCE:
Ring-shaped lesions. Minor hair loss.

PRODUCT:
Skin & Coat Wash, Skin Guard

GIRTH SORES

LOCATION:
Under saddle or girth, behind elbows.

ORGANISM:
None until infection appears.

APPEARANCE:
Swollen, inflamed tissue. Hair loss or deformation.

PRODUCT: Cream

SHEATH CLEANSING

LOCATION:
Male genital area.

ORGANISM:
None. (Maintenance)

PRODUCT:
Skin & Coat Wash

SCRATCHES

LOCATION: Rear surface of pastern and fetlock.

ORGANISM:
Combination bacteria/fungus.

APPEARANCE:
Sores and scabs.

PRODUCT: Spray

THRUSH

LOCATION: Frog.

ORGANISM: Bacteria.

APPEARANCE:
Dark, moist discharge. Separation of central sulcus. Foul smell.

PRODUCT:
Spray or Cream

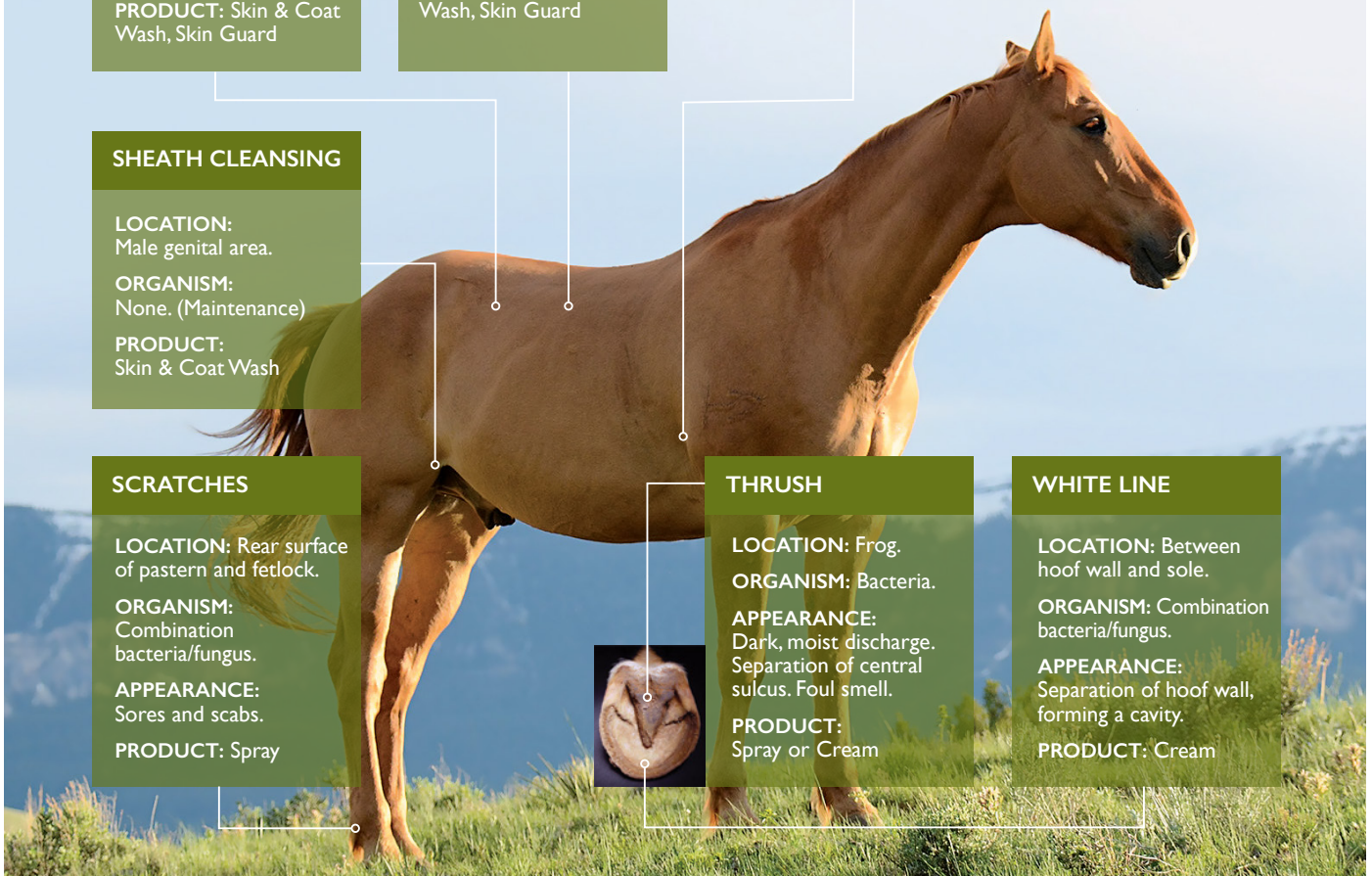
WHITE LINE

LOCATION: Between hoof wall and sole.

ORGANISM: Combination bacterial/fungus.

APPEARANCE:
Separation of hoof wall, forming a cavity.

PRODUCT: Cream



ZYMOX Equine Defense Skin & Coat Wash

Recommended for general cleansing, rain rot, ringworm and sheath cleansing

ZYMOX Equine Defense Skin & Coat Wash improves and maintains the healthy skin and coat. Skin & Coat Wash features the advanced enzyme technology of the LP3 Enzyme System to gently wash away environmental irritants and infectious-causing microbes without stripping the coat.



DIRECTIONS FOR USE

- Wet coat thoroughly
- Apply Skin & Coat Wash and wash entire animal, concentrating on problem areas
- Leave lather on 3-5 minutes
- Rinse
- Repeat if needed
- Follow with ZYMOX Skin Guard for extra antimicrobial benefits



PRODUCT CODE	PRODUCT NAME	UPC	SIZE	DIMENSIONS (INCHES)
REDCW1200	ZYMOX Equine Defense Skin & Coat Wash	667334701005	12 oz	8.00 H x 2.50 L x 2.50 W
REDCW128G	ZYMOX Equine Defense Skin & Coat Wash	667334701104	Gallon	11.50 H x 6.00 L x 6.00 W

ZYMOX Equine Defense Skin Guard

Recommended for general cleansing, rain rot, and ringworm

ZYMOX Equine Defense Skin Guard aids in epidermal hydration, providing a strong and lasting barrier against a broad range of bacterial and fungal microbes. Features the advanced enzyme technology of the LP3 Enzyme System.



DIRECTIONS FOR USE

- Apply directly to wet coat after cleansing with ZYMOX Skin Wash
- Massage in thoroughly
- Lightly rinse
- May be applied as a lotion full strength to problem areas.
- May be left on the coat without rinsing.



PRODUCT CODE	PRODUCT NAME	UPC	SIZE	DIMENSIONS (INCHES)
REDSG1200	ZYMOX Equine Defense Skin Guard	667334701012	12 oz	8.00 H x 2.50 L x 2.50 W
REDSG128G	ZYMOX Equine Defense Skin Guard	667334701111	Gallon	11.50 H x 6.00 L x 6.00 W

ZYMOX Equine Defense Spray

Recommended for wounds, cuts, ringworm, rain rot, scratches, thrush

ZYMOX Equine Defense Spray aids in the care and management of wounds and superficial infections. Features the advanced enzyme technology of the patented LP3 Enzyme System with proven antibacterial, antifungal, and anti-yeast properties. Water based.



DIRECTIONS FOR USE

Shake bottle before use

Hold bottle 4-6" away from affected area and spray until thoroughly covered

Apply once daily for one to two weeks

May be lightly covered with bandage



PRODUCT CODE	PRODUCT NAME	UPC	SIZE	DIMENSIONS (INCHES)
REDWSS080	ZYMOX Equine Defense Spray	667334701029	8 oz	8.13 H x 2.00 L x 2.00 W

ZYMOX Equine Defense Cream

Recommended for wounds, cuts, thrush, girth sores, and whiteline

ZYMOX Equine Defense Cream aids in the care and management of wounds and superficial infections. Features the advanced enzyme technology of the patented LP3 Enzyme System with proven antibacterial, antifungal, and anti-yeast properties. Because of its high viscosity, the Cream provides a perfect vehicle to carry the active enzyme ingredients and allow for quick adherence to the hoof, frog and other areas of the horse. The tube features a catheter tip which allows for easy, targeted application. Water based.



DIRECTIONS FOR USE

Gently clean affected area to remove large particulates

Apply once daily for one to two weeks

May be lightly covered with sterile bandage

PRODUCT CODE	PRODUCT NAME	UPC	SIZE	DIMENSIONS (INCHES)
REDWSC0250	ZYMOX Equine Defense Cream	667334701036	2.5 oz	7.50 H x 1.25 L x 1.25 W



TESTIMONIAL



I've used ZYMOX Equine Defense Cream for clearing up bacterial and fungal infections within the frog sulci with great results! Also works well for skin abrasions and doesn't leave a greasy residue.

— SallyAnne L. DeNotta DVM, PhD, DACVIM
Equine Veterinary Specialist



ZYMOX® Floor and Counter Displays

Includes:

QTY	SIZE	PRODUCT
4	1.25 oz	Ear Solution 0.5% hydrocortisone
4	1.25 oz	Ear Solution hydrocortisone free
4	4 oz	Ear Cleanser
4	1 oz	Topical Cream
4	2 oz	Topical Spray
4	12 oz	Shampoo
4	12 oz	Leave-On Conditioner
25	Pieces	

ZYMOX Floor and Counter Displays provide retailers with the flexibility to create a remedy section or position anywhere in the store. Each display features remedy callouts and key features to serve as your “silent salesman”. Each display also features free consumer literature which can be re-ordered.

PRODUCT CODE	PRODUCT NAME	UPC	DIMENSIONS (INCHES)
RZFD28	ZYMOX Floor Display	667334901207	38.00 H x 13.63 L x 3.63 W
RZCD28	ZYMOX Counter Display	667334901214	8.00 H x 17.00 L x 11.00 W



RZCD28

RZFD28

Get Acquainted Pack Point-of-Purchase

Includes:

QTY	SIZE	PRODUCT
1	1.25 oz	Ear Solution 0.5% Hydrocortisone
1	1.25 oz	Ear Solution Hydrocortisone free
1	4 oz	Ear Cleanser
1	1 oz	Topical Cream
1	2 oz	Topical Spray
2	1 oz	Foil Sample of Shampoo
2	1 oz	Foil Sample Leave-On Conditioner

A mini display ideal for placement at point-of-purchase.

PRODUCT CODE	PRODUCT NAME	UPC	DIMENSIONS (INCHES)
RZPOPGAP	Get Acquainted Pack Point-of-Purchase	667334900248	4.00 H x 7.00 L x 6.00 W



RZPOPGAP

ZYMOX Shampoo & Leave-On Sample Foil Pack POP

Includes:

QTY	SIZE	PRODUCT
10	1 oz	Sample Shampoo
10	1 oz	Sample Leave-On Conditioner

ZYMOX Shampoo and Leave-On Conditioner Sample Foil Pack is an ideal point-of-purchase item that provides the pet owner a chance to sample the products and test out the products portability to take along on trips, outings, etc. Refills can be ordered to replenish this mini display.

PRODUCT CODE	PRODUCT NAME	UPC	DIMENSIONS (INCHES)
RZPOPSR	ZYMOX Shampoo & Leave-On Conditioner Sample Foil Pack POP	667334900231	4.00 H x 7.00 L x 6.00 W



RZPOPSR

ZYMOX® Shampoo & Leave-On Conditioner Foil Pack Bulk Refills

ZYMOX Shampoo & Leave-On Conditioner Foil Pack bulk refills can replenish the point-of-purchase

Shampoo Refill includes:

QTY	SIZE	PRODUCT
10	1 oz	Sample Shampoo

PRODUCT CODE	PRODUCT NAME	UPC	DIMENSIONS (INCHES)
RZSHR10	Shampoo Refill	667334900279	5.00 H x 3.00 L x 3.00 W

Leave-On Conditioner Refill includes:

QTY	SIZE	PRODUCT
10	1 oz	Sample Leave-On Conditioner

PRODUCT CODE	PRODUCT NAME	UPC	DIMENSIONS (INCHES)
RZRIR10	Leave-On Conditioner Refill	667334900286	5.00 H x 3.00 L x 3.00 W



Oratene® Brushless Oral Care Counter Display

Includes:

QTY	SIZE	PRODUCT
4	1 oz	Oral Gel
4	2.5 oz	Toothpaste Gel
4	4 oz	Breath Freshener
4	4 oz	Water Additive
2	8 oz	Water Additive
25	Pieces	Consumer Literature
1	Chart	Common Dry Mouth Meds

This counter display gives the retailer the flexibility to place anywhere in the store. Place near point-of-purchase, or create or add to a dental feature.

PRODUCT CODE	PRODUCT NAME	UPC	DIMENSIONS (INCHES)
ROCD18	Equine Defense Counter Display	667334503111	8.75 H x 11.50 L x 8.25 W



ROCD18

Equine Defense® Counter Display

Includes:

QTY	SIZE	PRODUCT
3	12 oz	Skin & Coat Wash
3	12 oz	Skin Guard
3	8 oz	Spray
3	2.5 oz	Cream
25	Pieces	Consumer Literature

This counter display gives the retailer the flexibility to place anywhere in the store. Place near point-of-purchase, on a shelf, etc.

PRODUCT CODE	PRODUCT NAME	UPC	DIMENSIONS (INCHES)
REDCD12	Equine Defense Counter Display	667334702002	9.50 H x 9.00 L x 9.00 W



REDCD12

ZYMOX® EAR CARE

Ear Solution with 0.5%
Hydrocortisone

RZES0125W
667334211252



Ear Solution w/out
Hydrocortisone

RZES0125WO
667334221251



Ear Cleanser

RZEC0400
667334231250



Ear Cleanser Gallon

RZEC128G
667334231267



ZYMOX SHAMPOO AND RINSE

Shampoo

RZSH1200
667334229028



Leave-On Conditioner

RZRI1200
667334229035



Shampoo Gallon

RZSH128G
667334229127



Leave-On Conditioner
Gallon

RZRI128G
667334229134



ZYMOX TOPICALS

Cream w/.5%
Hydrocortisone

RZTC0100W
667334229059



Spray w/.5%
Hydrocortisone

RZTS0200W
667334229042



Oratene Oral Gel

ROCAG0100
667334601008



Oratene
Toothpaste Gel

RODG0250
667334502503



Oratene Breath
Freshener

ROBF0400
667334504002



Oratene Water
Additive 4oz

ROWA0400
667334504019



Oratene Water
Additive 8oz

ROWA0800
667334508000



ZYMOX EQUINE DEFENSE

Equine Skin & Coat Wash

REDCWI200
667334701005



Equine Skin Guard

REDSGI200
667334701012



Equine Skin & Coat Wash Gallon

REDCWI28G
667334701104



Equine Skin Guard Gallon

REDSGI28G
667334701111



Equine Skin Cream

REDWSC0250
667334701036



Equine Skin Spray

REDWSS080
667334701029



ZYMOX MERCHANDISING

Oratene Counter Display

ROCDI8
667334503111



ZYMOX Floor Display

RZFD28
667334901207



ZYMOX Counter Display

RZCD28
667334901214



Equine Defense Counter Display

REDCDI2
667334702002



ZYMOX Get Acquainted Pack POP

RZPOPGAP
667334900248



Shampoo and Leave-On Conditioner Foil Pack POP

RZPOPSR
667334900231



Shampoo Refill Pack

RZSHR10
667334900279



Leave-On Conditioner Refill Pack

RZRIR10
667334900286



AUTHORIZED SELLER (“BRAND PARTNER”) PROGRAM

Pet King Brands, Inc. has developed an Authorized Seller (“Brand Partner”) Program. The program is focused on protecting the company’s distribution channels, the integrity of its brands and the quality of its products through the removal of unauthorized sellers and unauthorized distributors as well as enforcing MAP policy.



To learn more about *Pet King Brands’ Authorized Seller Program*, email:

customerservice@petkingbrands.com

For additional information regarding *Pet King Brands’ MAP policy*, email:

mappolicy@petkingbrands.com

To order, contact your preferred distributor.





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