



zippo
POWER FAST TORCH

zippo[®]

SPRING/SUMMER
2020



NEW

FireFast™ Torch



MOQ



CARRY THE TORCH FOR CAMPFIRES.

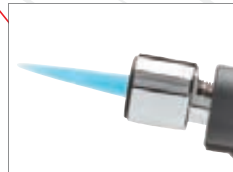
The FireFast™ Torch delivers power and performance when you need it most, starting the fire. This durable torch with patent pending ignition lights with ease and burns strong with an adjustable soft yellow or blue flame torch.

40559 \$22.95

SHIPS Q3 2019



VARIABLE SOFT YELLOW OR BLUE FLAME TORCH



HEATS UP TO 2,400°F / 1,300°C

ADJUSTABLE FLAME SIZE

PATENT PENDING CHILD-RESISTANT PALM LOCK IGNITION



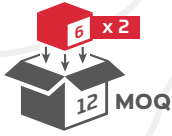
BUTANE REFILLABLE

INCLUDES ONE 18ML BUTANE CANISTER





Tinder Shreds



TAKE THE CHORE OUT OF FIRE STARTING.
These Tinder Shreds are water-resistant, easy to carry, light quickly, burn strong and are essential for a hassle-free fire.

40482 \$4.95

RESEALABLE PACKAGE

NATURAL SHREDDED PINE

WATER-RESISTANT WAX COATING

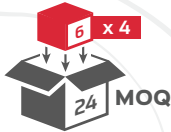
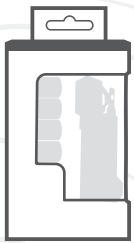
IGNITES WITH SPARK OR FLAME



BURNS UP TO EIGHT MINUTES

2" SIZE

Mag Strike & Tinder Shreds Gift Set



40557 \$14.95

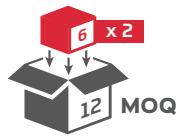




Mag Strike

UNLEASH A SPARK LIKE NO OTHER. The ferrocerium rod and striker deliver a shower of sparks to light your fire wherever and whenever. Its textured grip, solid triangular body and the ultra-sharp blade allow you to strike with more precision and firepower to ignite every adventure.

40477 \$14.95

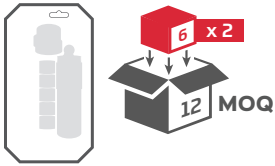




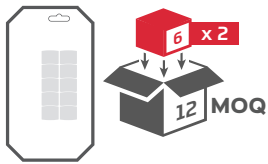
Emergency Fire Kit

DESIGNED TO SAVE THE DAY, the Emergency Fire Kit comes through when others turn back. Its compact and high-caliber construction packs enough punch to overpower bleak conditions and fire up your campsite at a moment's notice.

40478 \$11.95



Easy Spark Tinder



SMALL, POWERFUL AND EASY TO PACK this tinder is the fire source that blows out the competition and burns like no other. The unique through-hole design allows flexibility while lighting, giving you greater success in tough conditions.

40479 \$5.95



Typhoon Matches

MEET THE MATCH THAT NEVER GIVES UP. Its power is resilient and boldly flames through anything Mother Nature throws at it. These mini-infernos are easy to strike and designed to defy the elements so you can light your fire in even the most severe conditions.

40484 \$9.95

BURNS UP TO 30 SECONDS

QUICK LIGHTING

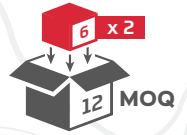
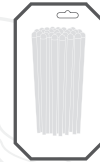
RESEALABLE PACKAGE

WATER-RESISTANT COATING

PRODUCES HOT & INTENSE FLAME

30 WINDPROOF & WATER-RESISTANT MATCHES

INCLUDES ADDITIONAL STRIKE PADS



Typhoon Match Kit

EQUIP FOR ANY FORECAST. This match kit is ready for any adventure. Its heavy-duty construction and sealed strike pad keep your Typhoon Matches protected and in one place.

40483 \$12.95

INCLUDES 15 TYPHOON MATCHES

WATER-RESISTANT STORAGE

DURABLE ABS PLASTIC CONSTRUCTION

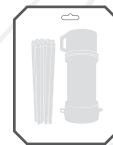
FLOATS IN WATER

ERGONOMIC DESIGN WITH TEXTURED GRIP

INTEGRATED WATER-RESISTANT STRIKE PAD CAP

MOLDED LANYARD HOLE

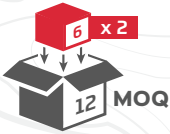
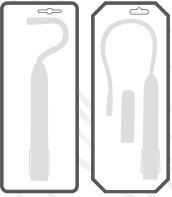
INCLUDES ADDITIONAL STRIKE PADS





Flexible Neck Utility Lighters

LIGHT YOUR WAY AROUND ANY OBSTACLE. Its bendable neck, dual flame and all metal construction gives you the power and flexibility to fit into tight spots and flame through stiff winds.



0.3" DIAMETER (11 MM)

4.8" FLEXIBLE NECK (122 MM)

13" FLEXIBLE NECK (330 MM)

WIND-RESISTANT DUAL FLAME

RUGGED METAL CONSTRUCTION

NON-SLIP RUBBER GRIP

PATENTED CHILD-RESISTANT SAFETY BUTTON

FLAME ADJUSTMENT

BUTANE REFILLABLE

FLEX NECK L

\$19.95



Satin Silver

BUTANE FILLED
121340

UNFILLED
121351



Rubberized Black

BUTANE FILLED
121330

UNFILLED
121321

FLEX NECK XL

\$27.95



Satin Silver

UNFILLED WITH 18ML BUTANE CANISTER
121569



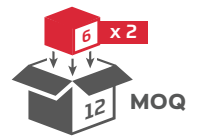
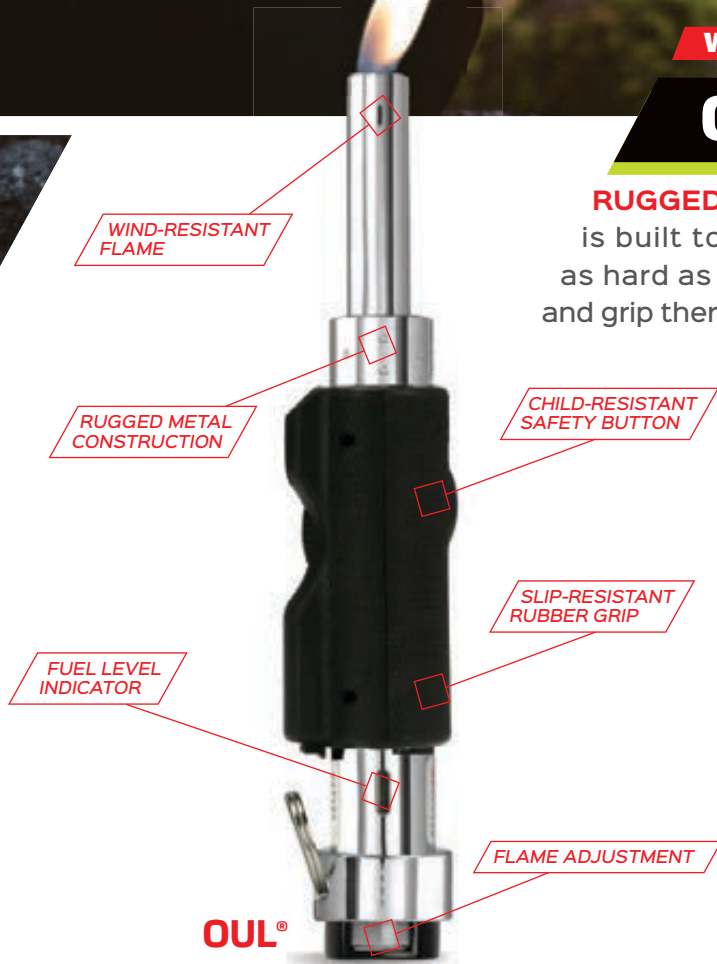
WHILE SUPPLIES LAST

Outdoor Utility Lighter

RUGGED AND READY FOR A CHALLENGE, this lighter is built to burn tough. The wind-resistant flame burns as hard as the wind blows and with a heavy-duty design and grip there's no better way to get your fire roaring.

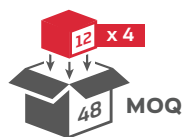
121399

\$19.95



ZIPPO ODORIZED BUTANE

BUTANE FUEL



42 Gram
3809
\$3.30 EA



165 Gram
3810
\$5.25 EA



NEW



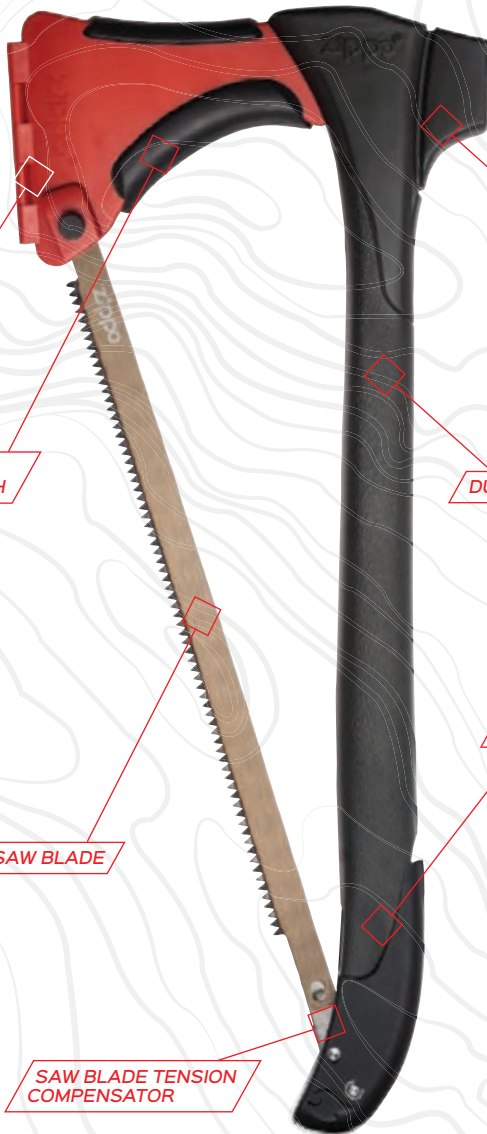
290 ml
3824
\$5.25 EA



AxeSaw

MORE POWER WITH LESS TO PACK, this mighty AxeSaw is built to take on more. Its versatility is essential for the woods, it works as a mallet, bow saw and hatchet so you can set up camp and stoke your fire.

40475 \$79.95



5" AXE HEAD

SAW HANDLE & SAFETY SHEATH

15" STEEL SAW BLADE

SAW BLADE TENSION COMPENSATOR

MALLET

DURABLE POLYMER HANDLE

SAW BLADE STORAGE



REPLACEMENT BLADE

44038 \$12.95

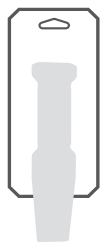




FireFast® Bellows

A FORCED AIR FIRE STOKER Fan the flames with the push of a button and stoke your fire the FireFast™ way. This battery operated bellows delivers an optimal flow of oxygen and the flame retardant nozzle allows you to get the bellows right where you need it. An ergonomic shape and comfort-grip handle will give you the upper hand over your next fire.

40488 \$27.95



IMPELLER-STYLE FAN & VENTS

AUTO-OFF POWER BUTTON

NON-SLIP GRIP

NO-ROLL TRIANGULAR SHAPE

FLAME RETARDANT NOZZLE





Windproof Lighters

Packaging options are easily identified under each lighter by a one letter code. **(P)** for pebble blister or **(B)** for "one box".



P



B

Please contact your Zippo representative or sales associate for MOQ's.



NEW

BUY ONE, PLANT ONE

Zippo has partnered with WOODCHUCK USA to create wooden laser-cut emblem designs that will help restore and protect the forests of the world. Through the Buy One, Plant One® initiative, for each lighter purchased, a tree is planted. Each one comes with a unique code that you can use to learn about your tree, its location, and the direct impact you're having on the planet.



This topography design features a cutout of a compass rose, allowing the Street Chrome finish to point the way.

P Not Available
B 49055-000003 \$45.95



P 29864-069159 \$26.95
B 29864-000003 \$26.95



P 21032-000068 \$24.95
B 21032-000003 \$24.95



P Not Available
B 28485-000003 \$29.95



P Not Available
B 29266-000003 \$52.95



P 275-000101 \$24.95
B 275-000003 \$24.95



P 29585-063808 \$28.95
B 29585-000003 \$28.95



P 29896-071935 \$30.95
B 29896-000003 \$30.95



P 28738-000016 \$30.95
B 28738-000003 \$30.95



REALTREE EDGE Camouflage Pattern © 2016 of Jordan Outdoor Enterprises, Ltd., all rights reserved.



Realtree AP-XTRA Camouflage Design © 2012 of Jordan Outdoor Enterprises, Ltd., all rights reserved.



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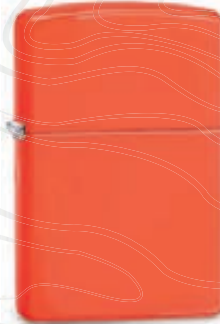
Mossy Oak is a trademark used under license from Haas Outdoors, Inc., by Zippo Manufacturing Company.



P 29639-063804 \$28.95
B 29639-000003 \$28.95



P 29636-063805 \$39.95
B 29636-000003 \$39.95



P 28888-000018 \$21.95
B 28888-000003 \$21.95



P 28653-047360 \$23.95
B 28653-000003 \$23.95



P 207-004590 \$14.95
B 207-004044 \$14.95



P 29637-063806 \$39.95
B 29637-000003 \$39.95



P 29607-063807 \$24.95
B 29607-000003 \$24.95



P 29390-054146 \$24.95
B 29390-000003 \$24.95



P 29821-069161 \$39.95
B 29821-000003 \$39.95



P 218-008187 \$19.95
B 218-002801 \$19.95



P 28290-000023 \$25.95
B 28290-000003 \$25.95



P 29722-069158 \$21.95
B 29722-000003 \$21.95

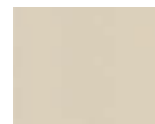


CUSTOMIZATION AVAILABLE

Please contact your Zippo representative or sales associate for pricing, lead times, and ordering details.



214
White Matte



216
Cream Matte



221
Green Matte



229
Royal Matte



238
Pink Matte



233
Red Matte



231
Orange Matte



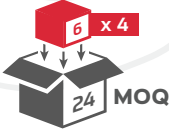
239
Navy Matte

All Zippo pocket lighters are shipped without lighter fuel. Be sure to stock Zippo lighter fuel for your customers. For optimum performance of every Zippo® Windproof Lighter, we recommend genuine Zippo® premium lighter fuel.

Customer must sign an agreement stating they own or have rights to all custom artwork, and will indemnify Zippo for any infringement claim.



Lighter & Paracord Pouch Set



40472 \$29.95



5MM WOVEN NYLON ROPE

STREET CHROME™ LIGHTER INCLUDED

450 LBS. BREAK STRENGTH

BUTTON CLOSURE

26 FT. LENGTH UNRAVELED

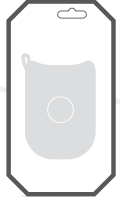
NOT FOR CLIMBING OR DESCENDING

THIS POUCH IS READY FOR ANYTHING.

Designed with versatility in mind, this new pouch provides 26 feet of paracord that can be used for countless emergency or survival situations.

PARACORD POUCH

40467 \$14.95



NOT FOR CLIMBING OR DESCENDING

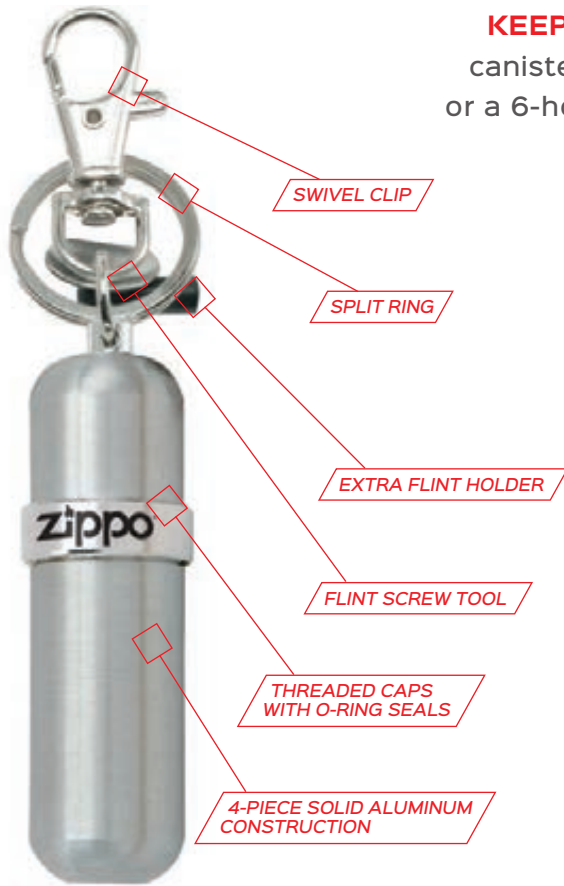


BELT & CLIP LOOPS

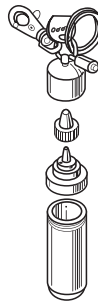
Lighter not included.

Aluminum Fuel Canister

KEEP YOUR FLAME BURNING. The reusable personal-sized canister holds enough fuel to fill one Zippo Windproof Lighter or a 6-hour Hand Warmer so you can stay lit while on the go.



Note: Cannot be taken on an airplane.



121503 \$9.95

WPL Fuel Canister Combo Gift Set

29788 \$23.95



4 OZ. LIGHTER FUEL

3341 \$3.00 each can



12 OZ. LIGHTER FUEL

3365 \$6.20 each can



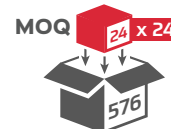
REPLACEMENT FLINTS

2406N \$0.80 each card



REPLACEMENT WICKS

2425 \$0.80 each card





Rugged Lantern™ 500A

ONLY THE SWITCH PUTS THESE LIGHTS OUT.

These lanterns are built to survive almost anything. When stuff happens they not only survive, they shine.

40498 \$79.95



500 LUMENS (HIGH)

FLOATS IN WATER

SOS-BLINKING MODE

360° OF SOFT & EVEN LIGHT

SURVIVES 16 FT DROPS

IPX8 WATER RESISTANCY

FOUR BRIGHTNESS SETTINGS

RUGGED LANTERN™ 350A

40491 \$49.95



350 LUMENS (HIGH)



NEW

Merchandising

CAPTURE THE SEASON WITH VERSATILE DISPLAYS

featuring Firestarters. Each display can be merchandised as a free-standing floor display or can be mounted to a grid wall with included clips. Each display comes preloaded with product for ease of setup.



FIRE STARTERS

S36-FIRESTARTERS

CONTAINS:

- 12 UNITS OF MAG STRIKE #40477
- 12 UNITS OF EMERGENCY FIRE KIT #40478
- 6 UNITS OF TYPHOON MATCH KIT #40483
- 6 UNITS OF BLACK MATTE WPL #218

\$520.20



ZIPPO HAS A PLANOGRAM SOLUTION TO FIT YOUR STORE AND BUDGET.

Contact your Sales Representative to discuss sizes, assortments, and price points.

POG 1



1'w X 4'h

POG 2



2'w X 4'h

POG 3



3'w X 4'h



GET THE
UPPER HAND
ON THE **COLD**



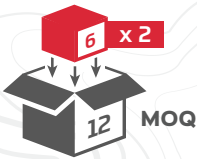




HeatBank™ 9s

HEAT AT THE PRESS OF A BUTTON. The HeatBank™ rechargeable hand warmer keeps you warm from the office to the woods. The convenient power bank feature recharges your USB compatible device, so you can stay connected while enjoying the outdoors.

\$49.95
UMAP \$39.95



ERGONOMIC DESIGN

5,200 MAH BATTERY

UP TO 120° F / 50° C

UP TO 9HR RUN TIME



**SILVER
40511**

**BLACK
40512**

LED INDICATOR LIGHTS

5V2A MICRO USB PORT

ADJUSTABLE ONE OR TWO SIDED HEAT

SIX HEAT SETTINGS

5V2A USB CHARGING PORT



**CHAMPAGNE
40513**



NECK LANYARD AND WARMER CHARGING CABLE INCLUDED



This product is listed to applicable standards and requirements by UL.





6-Hour Rechargeable Hand Warmer

STAY WARM WITH A HANDFUL OF POWER. These ergonomically designed rechargeable furnaces give you up to 6 hours of continuous heat with the push of a button. Plus, the internal power bank feature charges USB compatible devices, so you can stay connected while enjoying the outdoors. **\$44.95**



UP TO 6HR RUN TIME

5,200 MAH BATTERY

UP TO 120° F / 50° C

AUTO CHARGING FEATURE

CONTINUOUS GENTLE WARMTH

2-SIDED HEAT

5V1.5A MICRO USB PORT

5V1.5A USB CHARGING PORT

FIVE HEAT SETTINGS

GREEN
40485



SILVER
40471



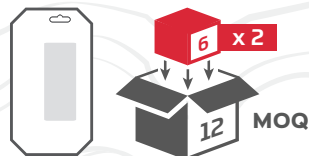
WARMER CHARGING CABLE INCLUDED



This product is listed to applicable standards and requirements by UL.

HeatBank™ 3

PUSH THE BUTTON. FEEL THE WARMTH. These sleek rechargeable heaters radiate up to 3 hours of continuous heat to keep you cozy when the temp drops. It also features an internal power bank and charging port to power up your USB compatible devices wherever you go. **\$24.95**



2,600 MAH BATTERY

AUTO CHARGING FEATURE

UP TO 113° F / 45° C

CONTINUOUS GENTLE WARMTH

UP TO 3HR RUN TIME

LED INDICATOR LIGHTS

BLACK
40510

SILVER
40509

TWO SIDED HEAT

HIGH & LOW HEAT SETTINGS

5V1A MICRO USB PORT

5V1A USB CHARGING PORT



This product is listed to applicable standards and requirements by UL.



WARMER CHARGING CABLE INCLUDED



12-Hour Refillable Hand Warmers

THIS AIN'T NO NAMBY-PAMBY HAND WARMER. These rugged and reusable, pocket-sized heaters get the job done. They radiate consistent warmth for up to 12 hours so you can keep your fingers functioning.



REUSEABLE

EASY-FILL TECHNOLOGY

SMALL, SLEEK DESIGN

GENTLE, FLAMELESS WARMTH

DURABLE METAL CONSTRUCTION



BLAZE ORANGE
40348
\$21.95



BLACK
40334
\$21.95



REALTREE® AP
40349
\$32.95

REALTREE AP
REALTREE AP HD ©2006 of
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WARMING BAG & FILLING CUP INCLUDED

HIGH POLISH CHROME
40323 \$21.95

REPLACEMENT BURNER

44003-000001 \$7.95



HIGH POLISH CHROME TRAY

6-HOUR HAND WARMERS

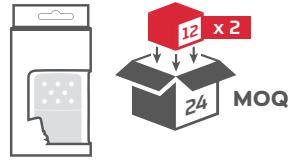
40487 \$19.95





6-Hour Refillable Hand Warmers

KEEP YOUR DIGITS TOASTY WHEREVER YOU GO. These dependable and reusable pocket-sized furnaces keep you warm from the stadium to the campsite. And with up to six hours of steady heat you won't have to miss a minute of outdoor fun.



PEARL
40322 \$19.95



PINK
40473 \$19.95



SMALL, SLEEK DESIGN

DURABLE METAL CONSTRUCTION

GENTLE, FLAMELESS WARMTH

REUSEABLE

EASY FILL TECHNOLOGY

SELF STANDING DESIGN



WARMING BAG & FILLING CUP INCLUDED

HIGH POLISH CHROME
40321 \$19.95

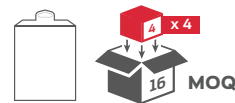
HAND WARMER FUEL

33410D \$3.00



ULTIMATE HAND WARMER GIFT SET

40351 \$37.95



INCLUDES:

- STREET CHROME™ WINDPROOF LIGHTER
- HIGH POLISH CHROME 6-HR HAND WARMER
- 4 OZ. HAND WARMER FUEL



NEW

Merchandising

CAPTURE THE SEASON WITH VERSATILE DISPLAYS

featuring Rechargeable Hand Warmers. Each display can be merchandised as a free-standing floor display or can be mounted to a grid wall with included clips. Each display comes preloaded with product for ease of setup.



HEATBANKS 3 & 9S

S24-HEATBANK39S

CONTAINS:

- 12 UNITS OF HEATBANK 3 (SILVER AND BLACK)
- 12 UNITS OF HEATBANK 9S (SILVER AND BLACK)

\$898.80



HEATBANKS 3 & 9S

S36-HEATBANK39S

CONTAINS:

- 6 UNITS OF HEATBANK 3 (SILVER)
- 6 UNITS OF HEATBANK 3 (BLACK)
- 12 UNITS OF HEATBANK 9S (SILVER)
- 12 UNITS OF HEATBANK 9S (BLACK)

\$1498.80



ZIPPO HAS A PLANOGRAM SOLUTION TO FIT YOUR STORE AND BUDGET.
 Contact your Sales Representative to discuss sizes, assortments, and price points.

POG 1



1'w X 4'h

POG 2



2'w X 4'h

POG 3

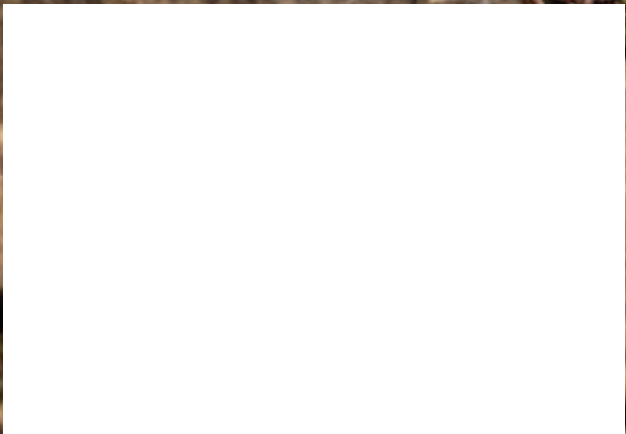


3'w X 4'h



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- 25 - 40487 - High Polish Chrome Tray
- 10 - 40488 - FireFast™ Bellows
- 15 - 40491 - Rugged Lantern™ 350A
- 15 - 40498 - Rugged Lantern™ 500A
- 24 - 40509 - HeatBank™ 3 - Silver
- 24 - 40510 - HeatBank™ 3 - Black
- 21 - 40511 - HeatBank™ 9S - Silver
- 21 - 40512 - HeatBank™ 9S - Black
- 21 - 40513 - HeatBank™ 9S - Champagne
- 3 - 40557 - Mag Strike & Tinder Shreds Gift Set
- 1 - 40559 - FireFast Torch
- 25 - 44003 - Replacement Burner
- 9 - 44038 - Replacement Blade
- 11 - 49055 - Windproof Lighter - Woodchuck USA
- 7 - 121321 - Flex Neck Utility Lighter - Unfilled - Black
- 7 - 121330 - Flex Neck Utility Lighter - Filled - Black
- 7 - 121340 - Flex Neck Utility Lighter - Filled - Silver
- 7 - 121351 - Flex Neck Utility Lighter - Unfilled - Silver
- 8 - 121399 - Outdoor Utility Lighter
- 14 - 121503 - Aluminum Fuel Canister
- 7 - 121569 - Flex Neck Utility Lighter XL - Unfilled
- 27 - S24-HEATBANK39S - Heatbank Tower
- 17 - S36-FIRESTARTERS - Firestarter Tower
- 27 - S36-HEATBANK39S - Heatbank Tower



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