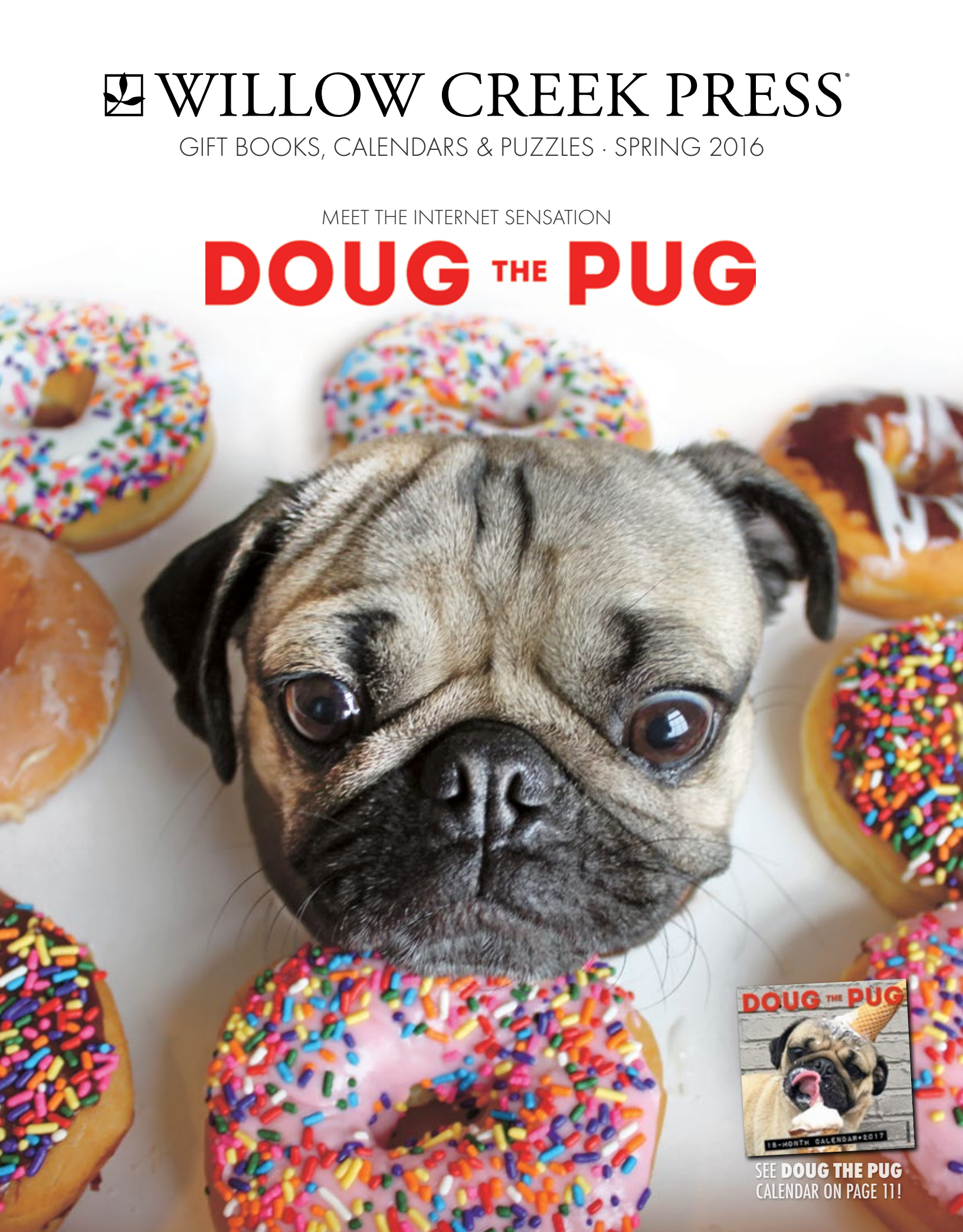
WILLOW CREEK PRESS®

GIFT BOOKS, CALENDARS & PUZZLES · SPRING 2016

MEET THE INTERNET SENSATION

DOUG THE PUG



SEE **DOUG THE PUG** CALENDAR ON PAGE 11!

WILLOW CREEK PRESS

A note from the Editor...

Willow Creek Press began operations in 1976. The world and marketplace have evolved dramatically since that time, and many companies have come and gone. But amidst these changes, one constant has remained: Our renowned focus on quality. This 40 year-old tradition has guided our family-owned business to prominence in the calendar industry. We have a continuing multi-generational passion for the projects we pursue. Our customers expect and always receive the most dazzling designs, sharpest images, finest printing, and reliable service. After all, quality is in our genes.

Tom Petrie

Tom Petrie
President & Editor-in-Chief
Willow Creek Press

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*Please note that catalog prices listed are suggested retail.

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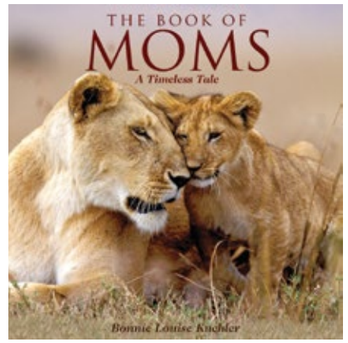
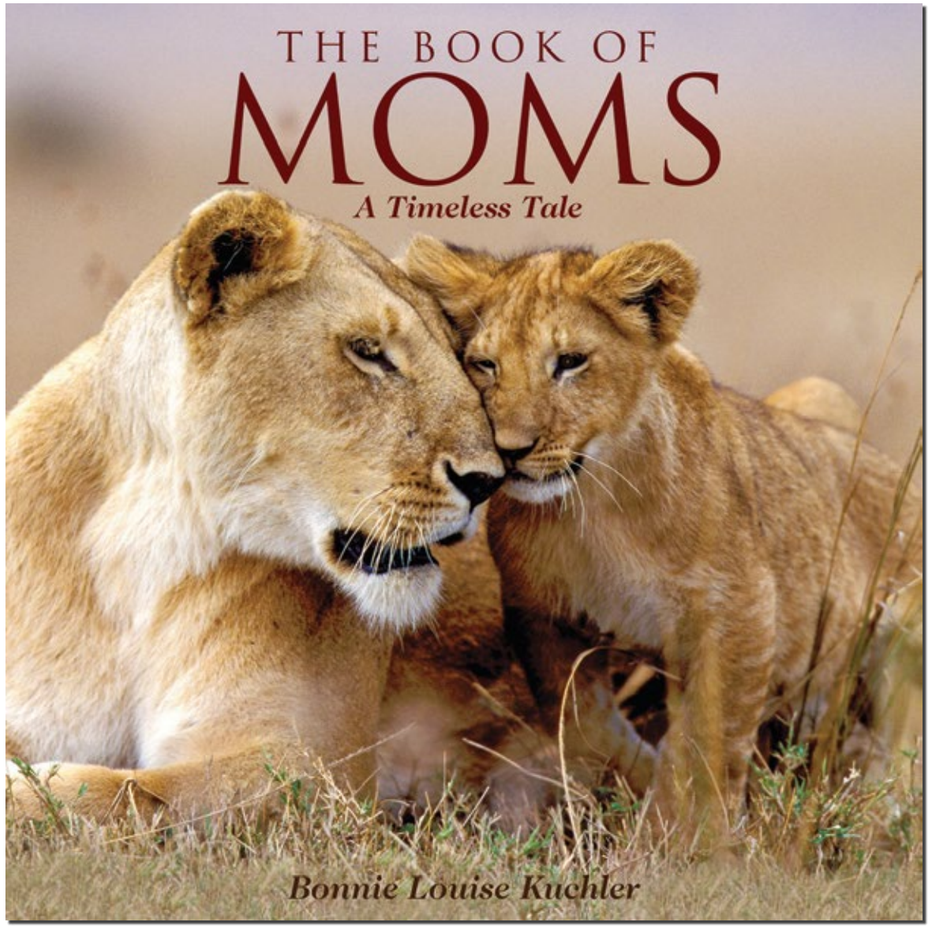








THE BOOK OF MOMS • ITEM #: 39767 • ISBN: 978-1-62343-976-7
UPC: 709786038602 • 5.5" x 5.5" • 96 PAGES, COLOR PHOTOS • HARDCOVER • $14.95 (Can $22.95)
PUB DATE: FEBRUARY 2016 • SHIP DATE: JANUARY 2016

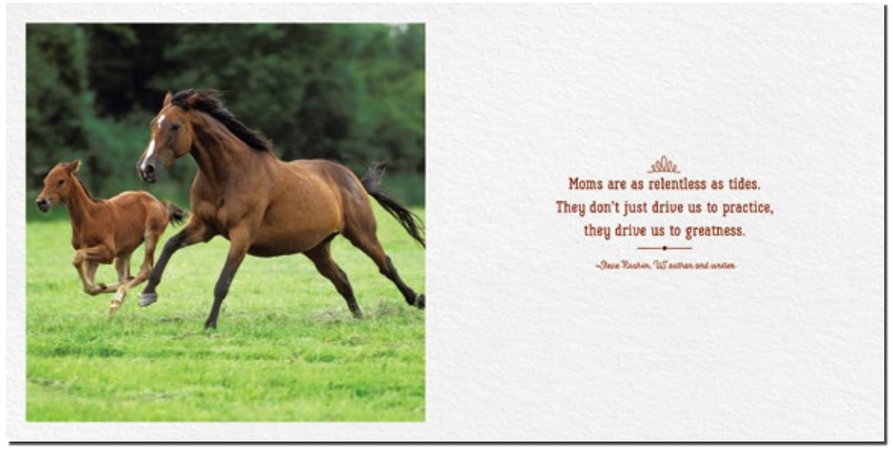
DESCRIPTION

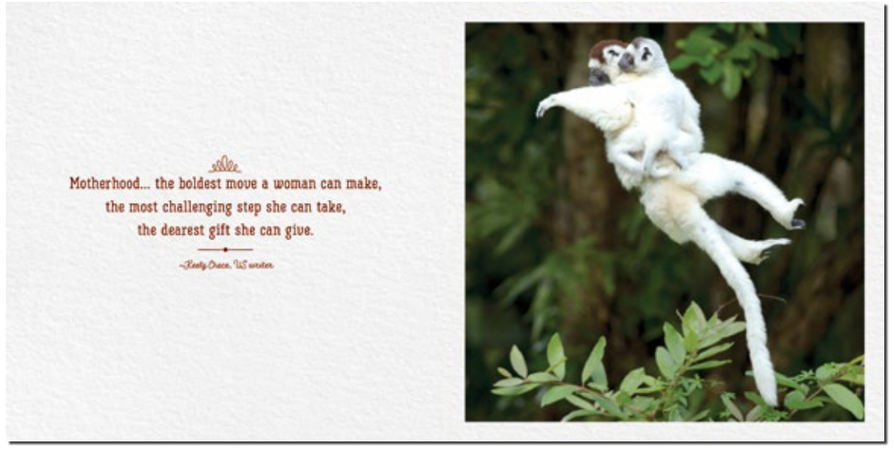
Our language doesn't have a word for the tender, protective love of a mother–the love that cannot be fallen out of, the heart that would sacrifice its own life, the fire that never needs to be stoked.

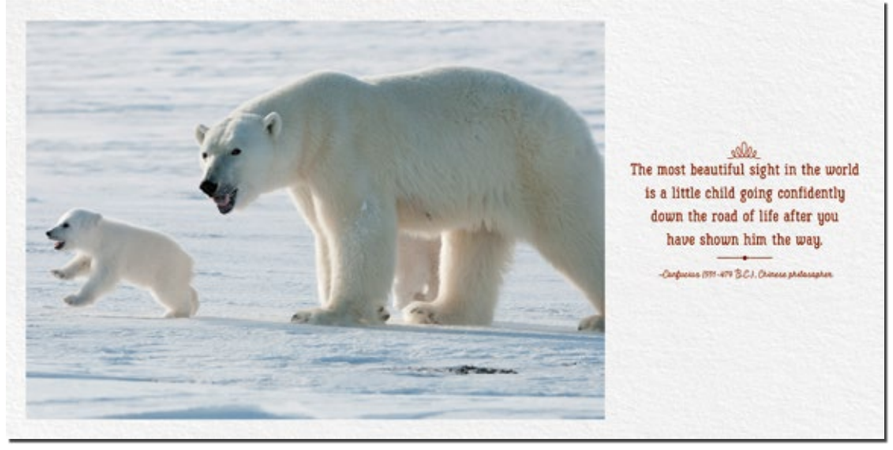
Perhaps that's why we are drawn to images of mother animals and their young. In an instant these pictures convey to the heart a love that we can't quite capture in words.

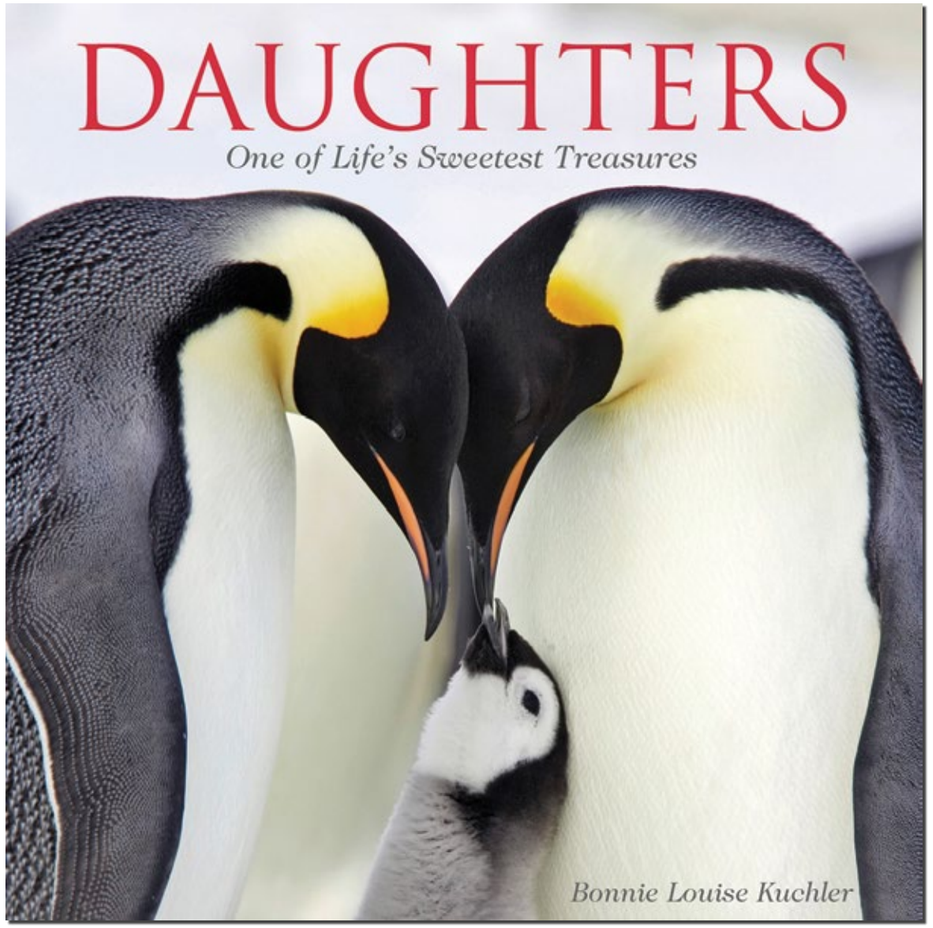
This heartfelt gift book for moms–a tribute of both words and images salutes the power, beauty, heroism, humor, and irreplaceable love of mothers everywhere.

New Book Releases





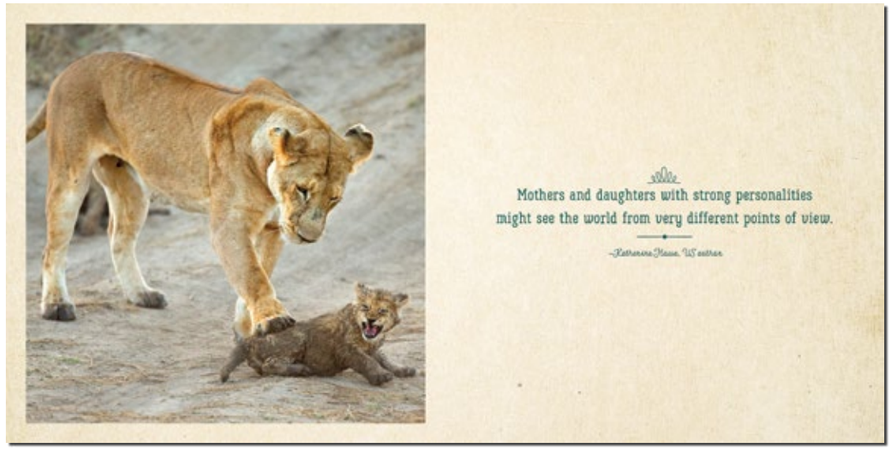


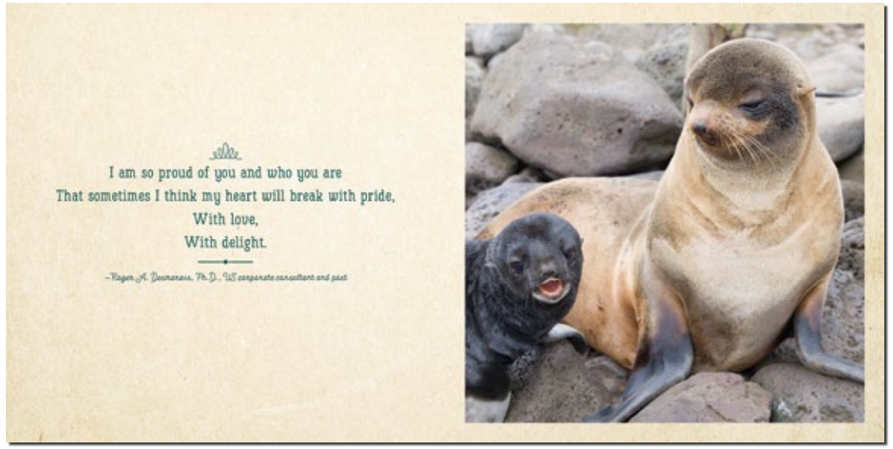


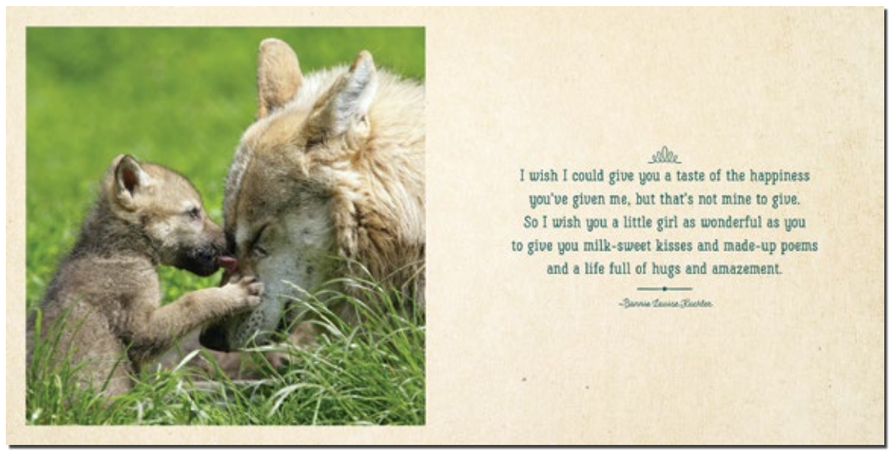
DAUGHTERS • ITEM #: 39798 • ISBN: 978-1-62343-979-8
UPC: 70978608633 • 5.5" x 5.5" • 96 PAGES, COLOR PHOTOS • HARDCOVER • $14.95 (Can $22.95)
PUB DATE: FEBRUARY 2016 • SHIP DATE: JANUARY 2016

DESCRIPTION
Tender sentiments pair with lovable animal images to elicit giggles, "awws!" and at least one heartfelt hug from any daughter who receives this thoughtful book.

The perfect daughter gift—any day of the year—for all the times we forget to tell her how amazing and important and loved she really is.









LAKELIFE • ITEM #: 39804 • ISBN: 978-1-62343-980-4
UPC: 709786039227 • 8" x 7" • 128 PAGES, COLOR PHOTOS • HARDCOVER • $17.95 (Can $26.95)
PUB DATE: APRIL 2016 • SHIP DATE: MARCH 2016

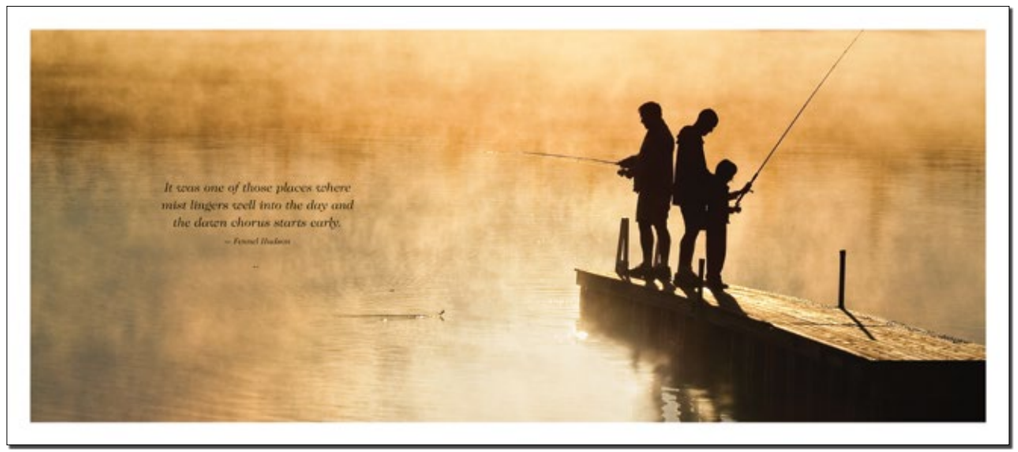
DESCRIPTION

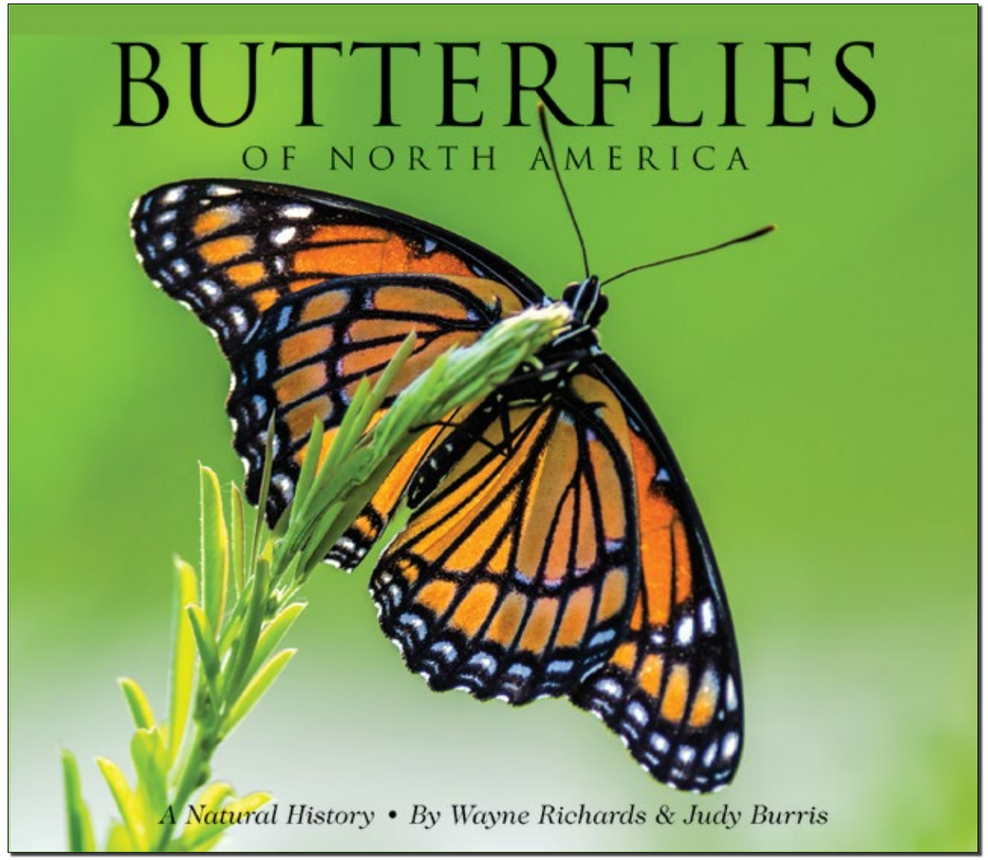
From beyond the tension zone comes this cheerful word and photographic tribute to the simple pleasures and hearty indulgences traditionally enjoyed along summer lake shores. Picture a montage of sun, fun, flip-flops, and wet swimsuits yielding to evening campfires, starlight serenity, s'mores and, on a good night, lightning bugs. This colorful and charming book transports readers from the workaday world to a joyously low-key but transformative lakeside destination that enriches lives and soothes souls.

New Book Releases





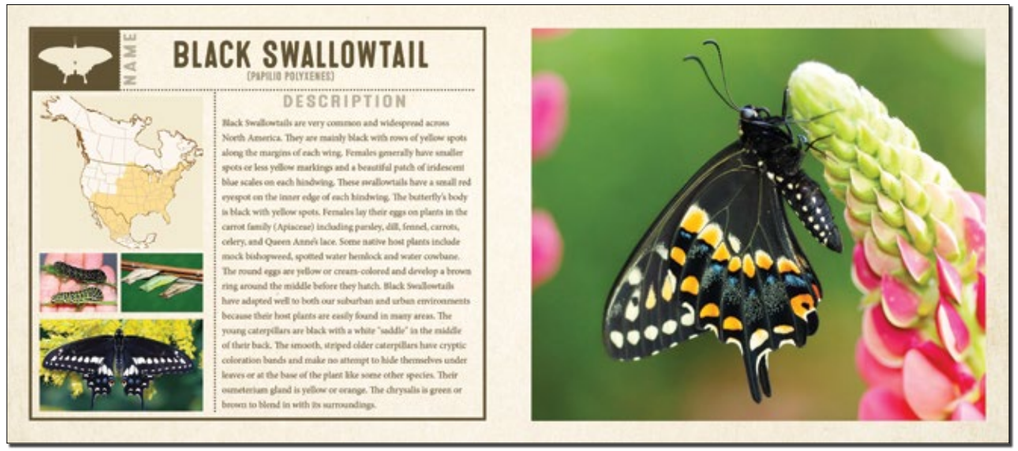


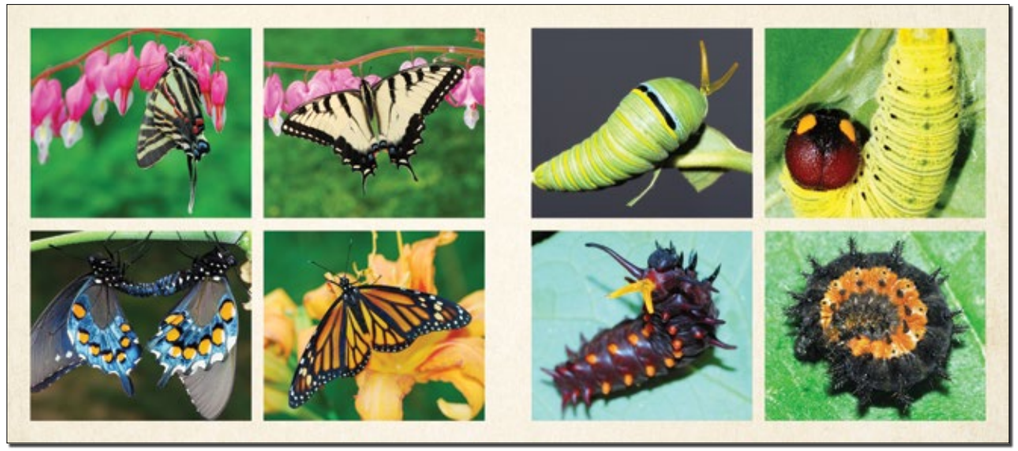


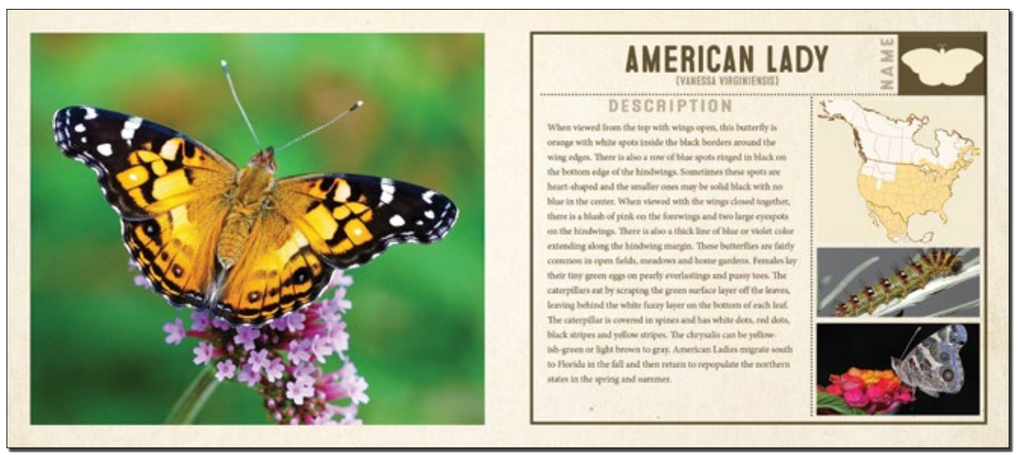
BUTTERFLIES OF NORTH AMERICA • ITEM #: 39705 • ISBN: 978-1-62343-970-5
UPC: 709786038589 • 8" x 7" • 128 PAGES, COLOR PHOTOS • HARDCOVER • $17.95 (Can $26.95)
PUB DATE: APRIL 2016 • SHIP DATE: MARCH 2016

DESCRIPTION

This book is your golden key to unlock the mysterious world of butterfly life cycles. Hundreds of gorgeous photos capture every intricate detail of these marvelous creatures. Explore butterfly courtship, feeding habits, defense mechanisms and the diversity of design in their eggs, caterpillars, chrysalises and winged adults. Learn how to find butterflies in the wild and also discover what plants to add to your own yard to attract these beautiful insects. Did you know that butterflies taste with their feet, and some caterpillars use ants as their bodyguards? From the curious novice to the serious naturalist, this book is a treasure trove of butterfly secrets.















2017 Calendars

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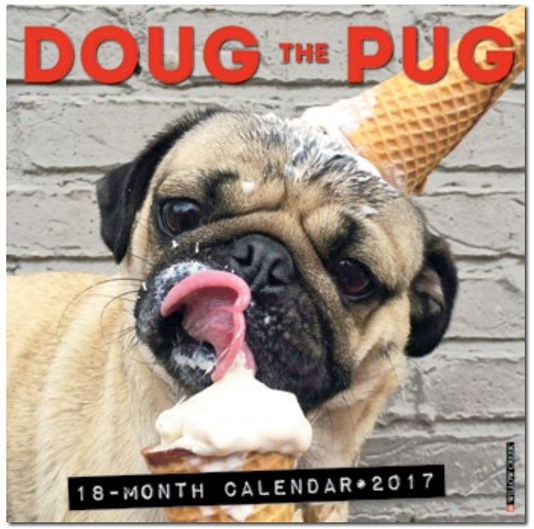
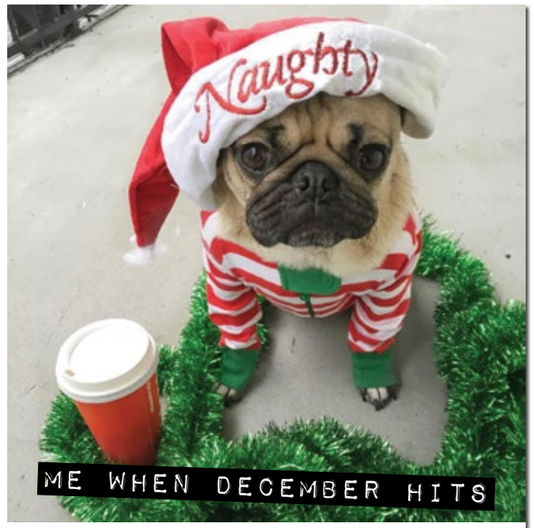
DOUG THE PUG

Doug the Pug, aka the "King of Pop Culture", loves the camera and the camera loves him. Although hailing from Nashville USA with his owner, Leslie Mosier, his 3.1 million *Facebook* Likes and 1.1 million *Instagram* followers confirm that Doug's popularity has no boundaries–he is a worldwide celebrity!









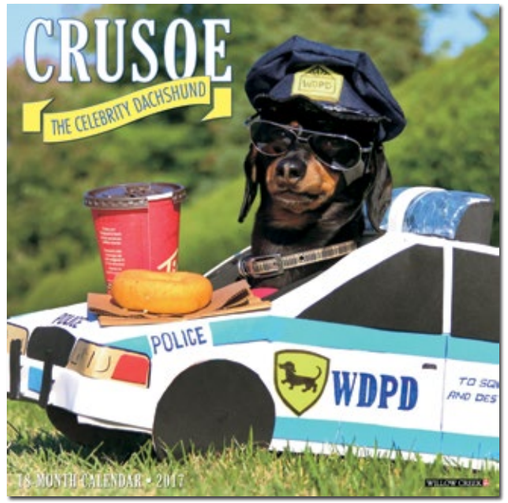




Jiffpom Item: 43371 • ISBN: 978-1-68234-337-1

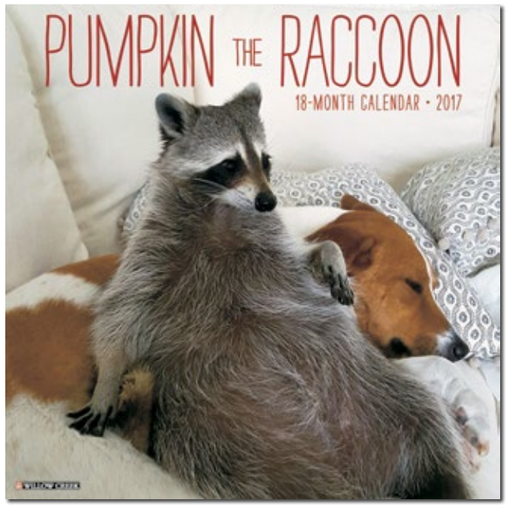
Jiff is a social media star with over 2 Million followers on *Instagram*. He holds two Guinness World Records and his talents have lent him memorable roles in projects such as Katy Perry's *Dark Horse* music video and *Covergirl* commercial. Popular among celebrities, Jiff has become a Hollywood socialite as he turns heads with every red carpet appearance.





Crusoe the Celebrity Dachshund Item: 43364 • ISBN: 978-1-68234-336-4

Crusoe's life in the public eye began by winning a "best trick" competition and he hasn't looked back since. In addition to appearances on *Good Morning America, Huffington Post, Food Network* and *Mashable*, Crusoe has taken social media by storm, racking up over 530K *Facebook* friends and 113K followers on *Instagram*.





Pumpkin the Raccoon Item: 43388 • ISBN: 978-1-68234-338-8

Meet Pumpkin! On a typical day, Pumpkin can be seen cuddling with the dogs, lounging around the house, and partaking in human activities, such as eating at the kitchen table and using the toilet. After a year, Pumpkin has almost 20,000 likes on *Facebook*, 1,500 *Twitter* followers and over 150,000 *Instagram* followers.



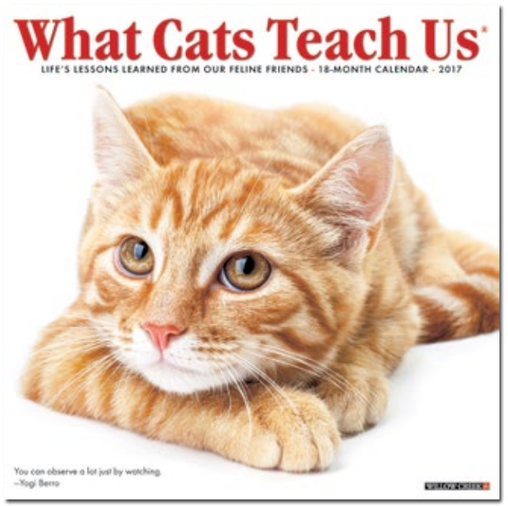


Cat Shaming Item: 43418 • ISBN: 978-1-68234-341-8

Cat Shaming features the most hilarious, most shameful, and never-before-seen feline misdeeds. Cats are known for their poise, discerning tastes and impeccable personal hygiene. They also shred our upholstery, puke on our carpets, and embarrass us in front of our guests.

Featured Calendars





What Cats Teach Us Item: 42237 • ISBN: 978-1-68234-223-7

Cats have much to teach us: Practice good grooming; include plenty of Omega 3 fatty acids in our diet; nurture our independence. With *What Cats Teach Us* 2017 Wall Calendar, the lessons and more are included in these twelve delightful full-color photos with accompanying text.





#Petselfies Item: 40004 • ISBN: 978-1-68234-000-4

Find selfies of your favorite fur babies in the new #Petselfies calendar! These Instagramable self-portraits of our four-legged friends are purrrfect for any pet lover.





What Dogs Teach Us Item: 42244 • ISBN: 978-1-68234-224-4

Charming full-color photographs and accompanying text in *What Dogs Teach Us* 2017 Wall Calendar reveal twelve important life lessons from our best friends.

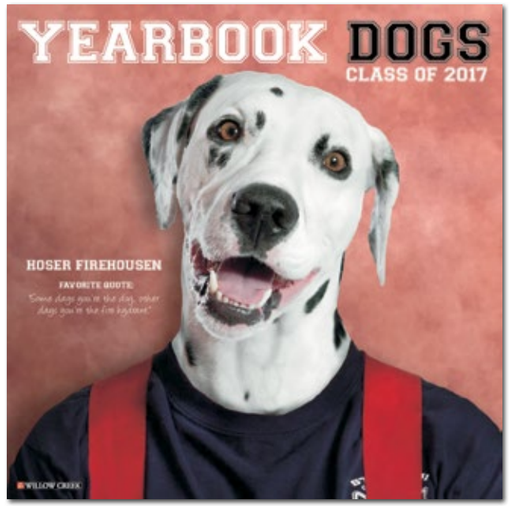




Angry Cat Item: 40097 • ISBN: 978-1-68234-009-7

Garfi, the cat with that "hilariously furious face" (*USA Today*), has become an online sensation. The photo album of "the angriest cat in the world" has recently topped 1.2 million views. These twelve, laughable, full-color photographs portray Garfi in all his adorable unhappiness.

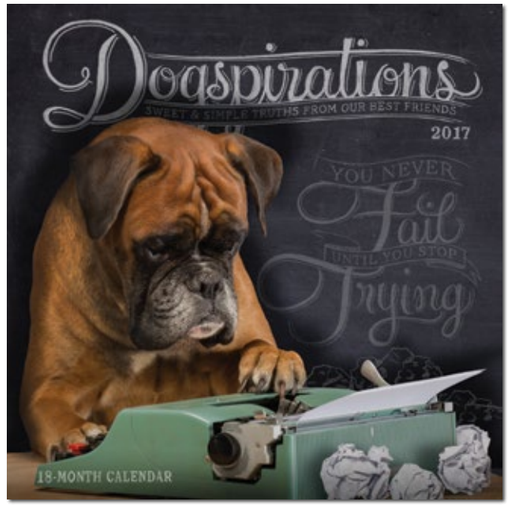




Yearbook Dogs Item: 42404 • ISBN: 978-1-68234-240-4

This masterfully computer-produced calendar is a hilarious canine parody of high school yearbook portraits. They're all here: mullets and nerds, prom queens and jocks, egotists and airheads. Twelve artfully absurd dog portraits that will make you say, "Hey, I knew that kid in school!"





Dogspirations Item: 40820 • ISBN: 978-1-68234-082-0

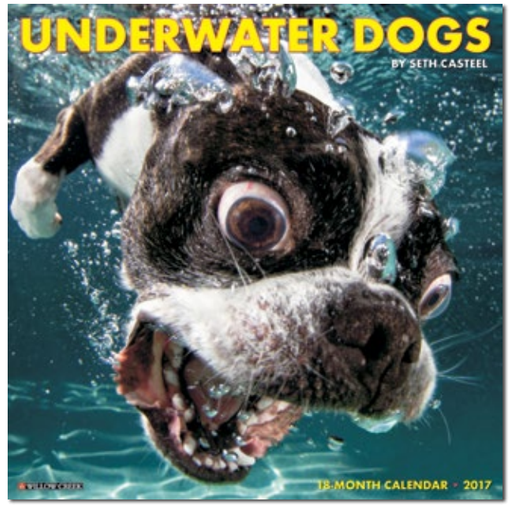
Combine an inspirational chalkboard message, with a fanciful prop, then place an adorable dog next to it and, voila!, you have a Dogspiration! Twelve such merry and heartening full-color photos of dogs encouraging us to greater things is certain to brighten your year.



Cat-astrophe Item: 43425 • ISBN: 978-1-68234-342-5

Need a laugh? Cat-astrophe features monthly memes of cats caught in questionable behavior with little remorse.



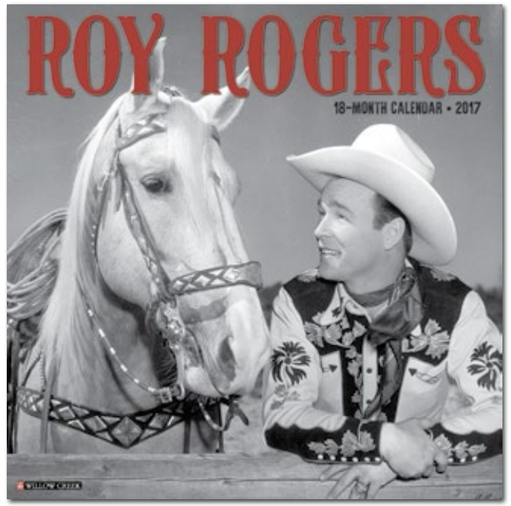


Underwater Dogs Item: 42138 • ISBN: 978-1-68234-213-8

Renowned photographer Seth Casteel has gained national attention for his truly remarkable images of dogs relentlessly retrieving balls underwater. QR codes linking to Seth's videos of these funny and fearless dogs in action provide a unique added value.



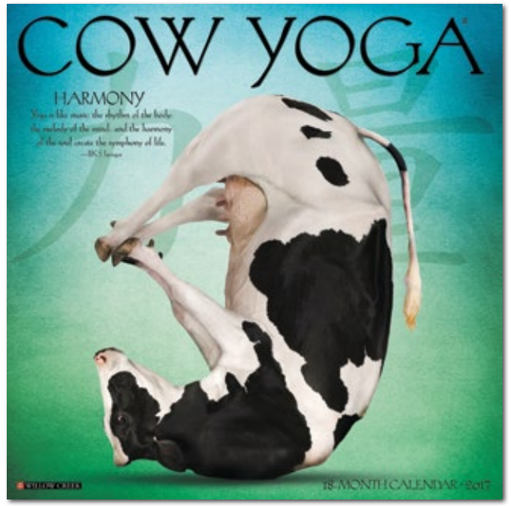




Roy Rogers Item: 43524 • ISBN: 978-1-68234-352-4

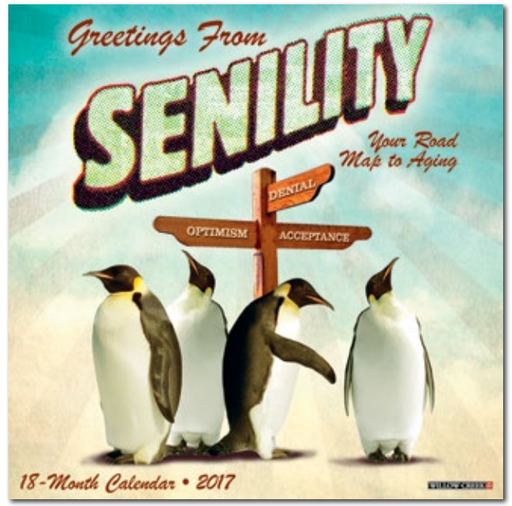
Known as the "King of Cowboys," Roy Rogers was one of the silver screen's most popular singers and Western stars of his era. Celebrate his most heroic roles along with Dale, Trigger and Bullet in this extraordinary wall calendar.





Cow Yoga Item: 40738 • ISBN: 978-1-68234-073-8

Fascination with yoga is sweeping pastures throughout the world. Cows are turning to this ancient discipline in herds to reap the benefits of relaxation, flexibility and increased milk production. Twelve classic cow poses are aptly demonstrated in this unique calendar.



Greetings From Senility Item: 42961 • ISBN: 978-1-68234-296-1

This touching, hilarious calendar is intended as a guide and road map for those readers of a certain age who will laugh out loud as they recognize themselves and their friends who are sharing this crazy journey of life. Featuring extra large, easy to see grids with ample room for jotting notes and reminders.





Esc Item: 42947 • ISBN: 978-1-68234-294-7

The *Esc* wall calendar illuminates the lure of adventures that await those willing to press their own escape button and veer off the beaten path. Photographs of spectacular landscapes are paired with quotes from great adventurer's past and present.



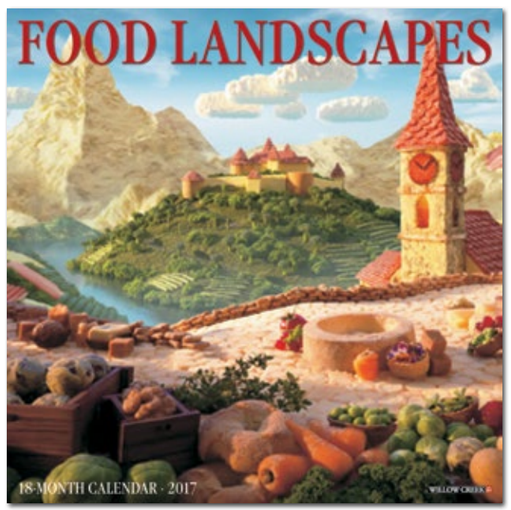




Cuba Item: 42930 • ISBN: 978-1-68234-293-0

Cuba 2017 calendar captures the rich culture of this beautiful island frozen in time with vibrant, full-color images. The large format, 18-month wall calendar features grids with ample room for jotting notes and reminders.





Food Landscapes Item: 40943 • ISBN: 978-1-68234-094-3

Carl Warner creates incredibly realistic and whimsical vistas using fresh veggies, fruits, bread, fish, and deli meats. These 12 foodscape images in *Food Landscapes* 2016 Wall Calendar will fascinate, while inviting you to spend time scrutinizing just how Warner works his food magic.



Farm Fresh Item: 42954 • ISBN: 978-1-68234-295-4

Find monthly inspiration with this mouth-watering calendar that features seasonal fruits and veggies displayed in vintage line art, highlighted with eye-popping colors.





A Walk in Paris Item: 43067 • ISBN: 978-1-68234-306-7

A Walk in Paris offers stunning photography of the world's most popular city. The included pocket-sized map features a detailed walking route of a popular neighborhood along with a directory of its sights, shops, restaurants and hotels.



Shearson **City Walk** Calendar

Willow Creek Press has long sought to be your one-stop calendar shopping destination. That's why we're delighted to announce that we will be providing the distribution and fulfillment functions for the talented team at Shearson Publishing. Over the past 30 years, Shearson travel calendars have established a large and loyal audience with their distinctive "City Walks" and regional editions. Their creative twists include free-standing, value-added map inserts unique to the industry. Expect the Shearson line and its long-standing reputation for quality to grow and thrive as we begin this exciting long-term relationship.



NEW!



A Walk in Paris Item: 43067 • ISBN: 978-1-68234-306-7

A Walk in Paris offers stunning photography of the world's most popular city—and one that was engineered for walking. Known as the "City of Light", Paris is famous for its cafes, gardens, museums and architecture. The photography showcases several neighborhoods and monuments from the Louvre to the Eiffel Tower. In addition, you'll receive a complimentary pocket-sized map featuring the Latin Quarter. On one side you'll find a detailed walking route with a directory of sights, shops, restaurants and hotels and on the other side you'll find a map of the city along with helpful visitor's information.

Shearson **Office & Cubicle Panoramic** Calendars



Great graphic design, panoramic photography, plus a value-added resource, events and travel directory in an innovative, functional, highly original format. These are the perfect option for the dormitory room, home office or office cubicle where available space–such as between the desktop and the overheard cabinet–is too small for conventional wall calendars. Not only do they look cool, but the grid is functional and the information is useful.

NEW!



Chicago Panoramic Wall Calendar
Item: 43074
ISBN: 978-1-68234-307-4

NEW!



New York City Panoramic Wall Calendar
Item: 43104
ISBN: 978-1-68234-310-4

NEW!



Italy Panoramic Wall Calendar
Item: 43081
ISBN: 978-1-68234-308-1

NEW!



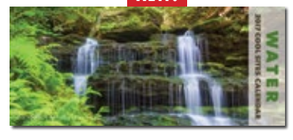
Mountains Panoramic Wall Calendar
Item: 43098
ISBN: 978-1-68234-309-8

NEW!



Trees Panoramic Wall Calendar
Item: 43111
ISBN: 978-1-68234-311-1

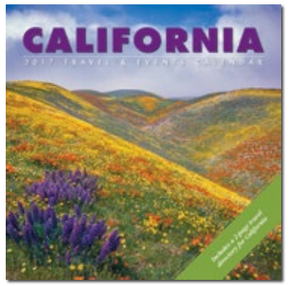
NEW!



Water Panoramic Wall Calendar
Item: 43128
ISBN: 978-1-68234-312-8



Arizona
Item: 40110
ISBN: 978-1-68234-011-0



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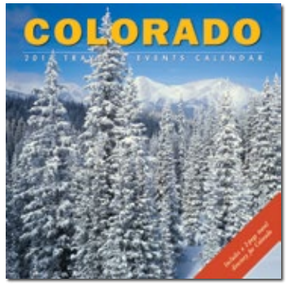


Colorado
Item: 40684
ISBN: 978-1-68234-068-4

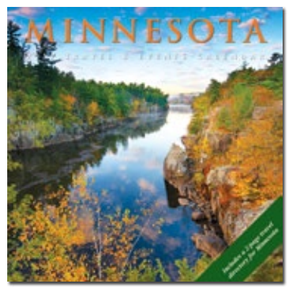


Florida
Item: 40929
ISBN: 978-1-68234-092-9

NEW!



Michigan
Item: 42183
ISBN: 978-1-68234-218-3

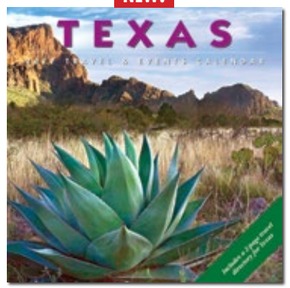


Minnesota
Item: 41452
ISBN: 978-1-68234-145-2

More than calendars, these are designed as guides offering monthly events listings, destination descriptions, monthly weather averages and moon phases PLUS Information Directories with phone numbers for travel services, recreation activities, attractions, festivals, and much more!

Shearson **Travel & Event** Calendars

NEW!



Texas
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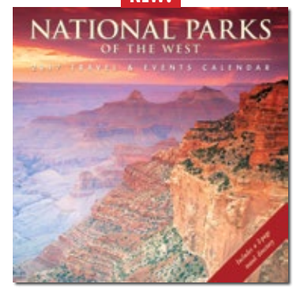

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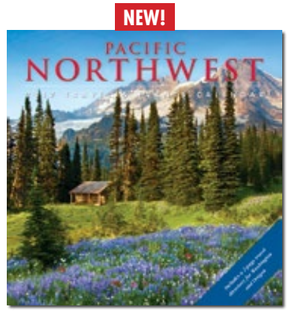

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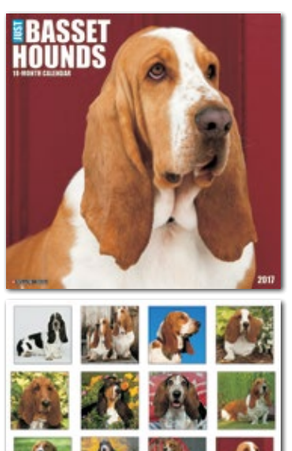

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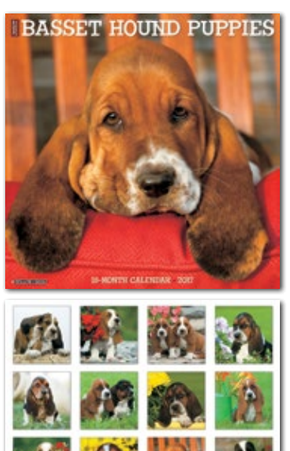

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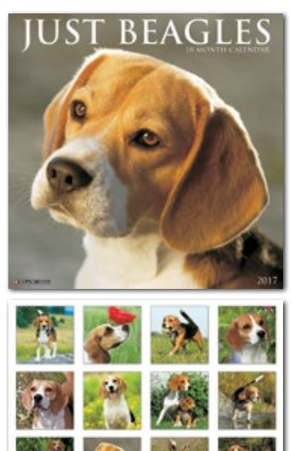

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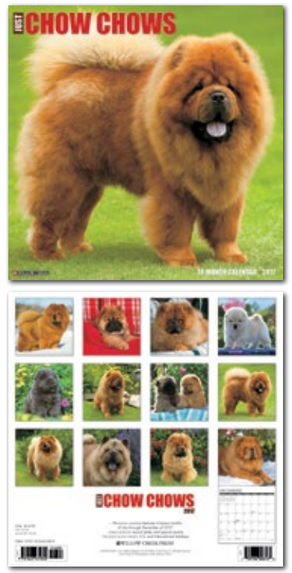

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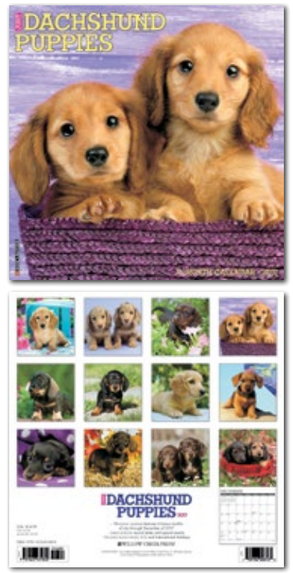

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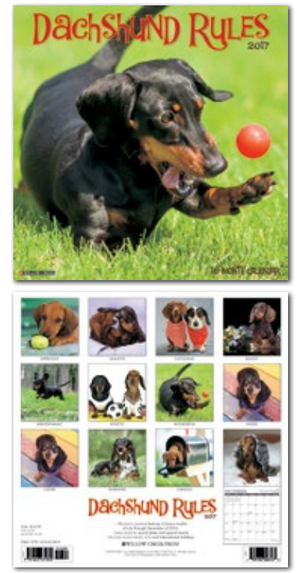

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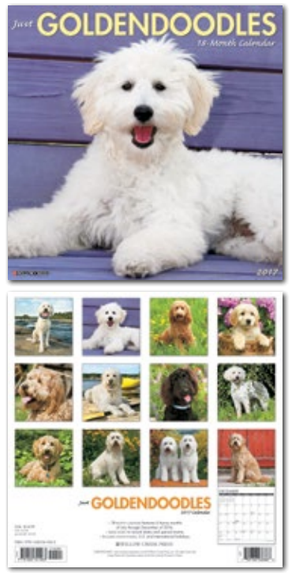

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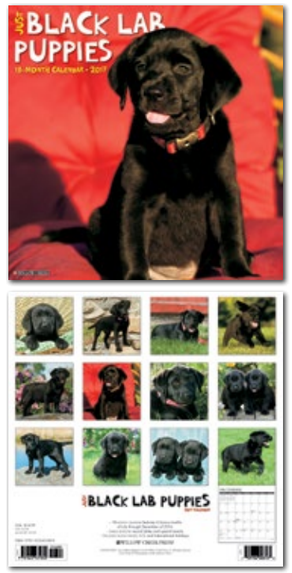

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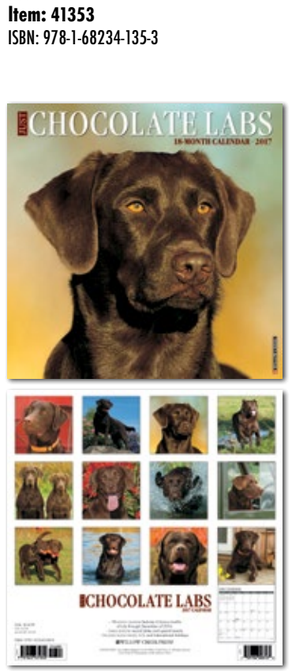

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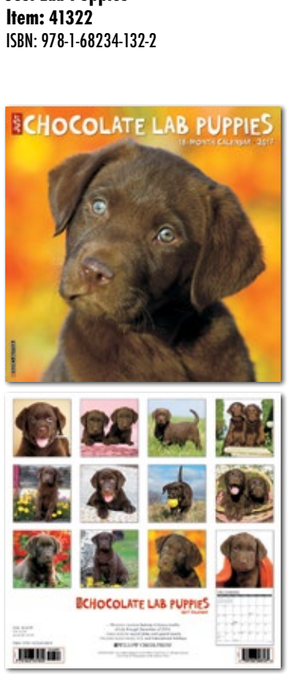

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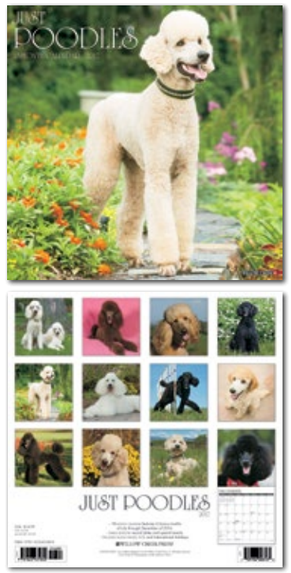

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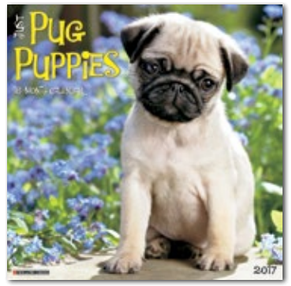

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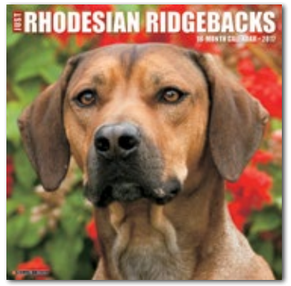

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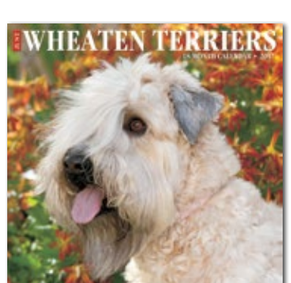

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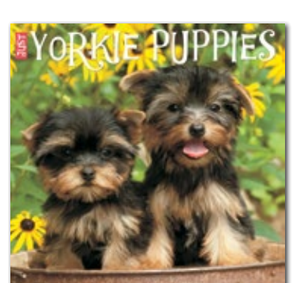

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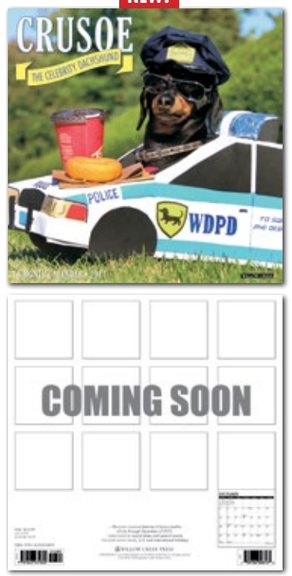

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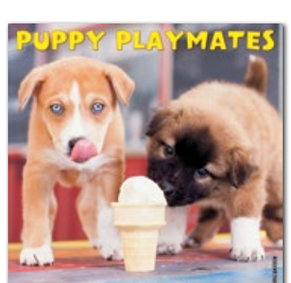

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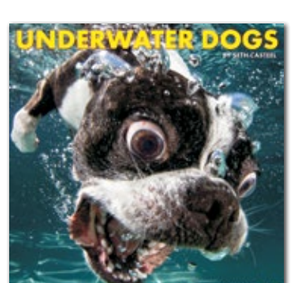

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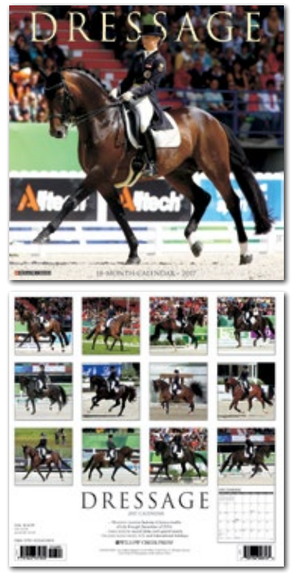

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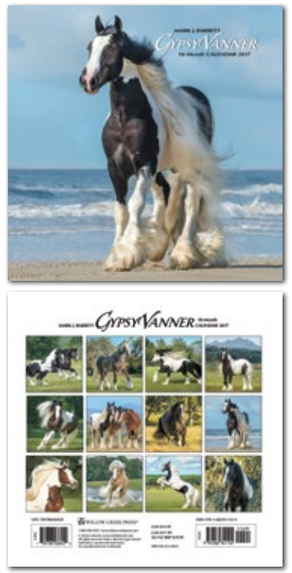

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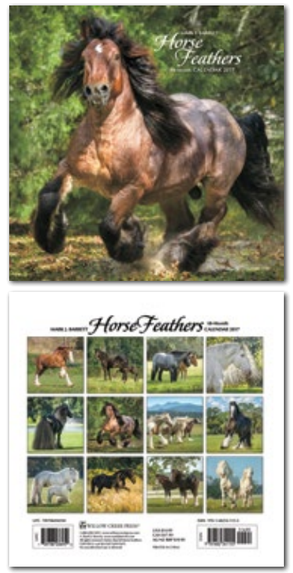

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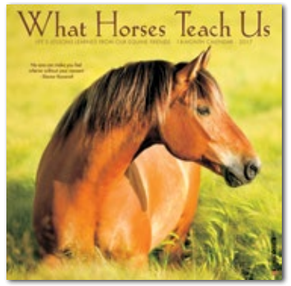

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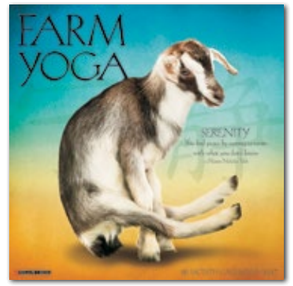

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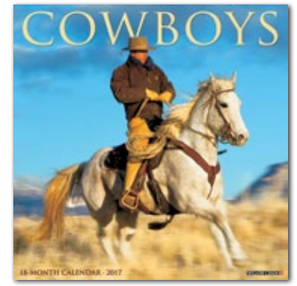

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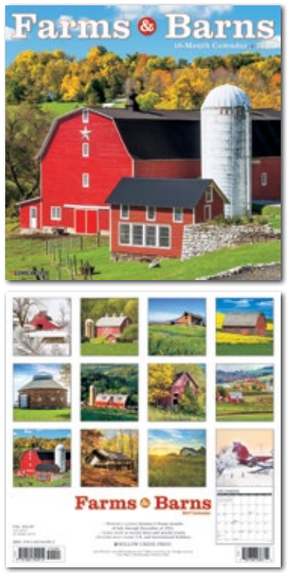

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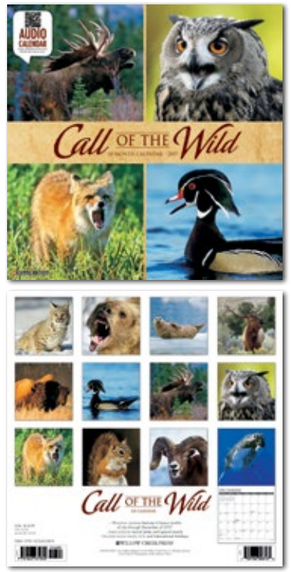

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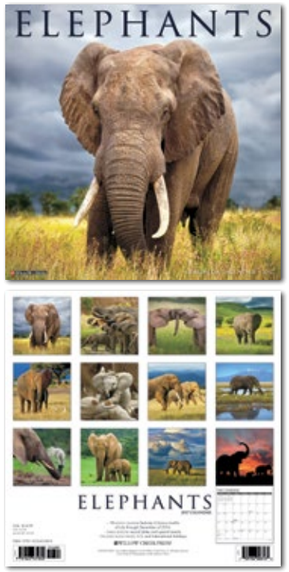

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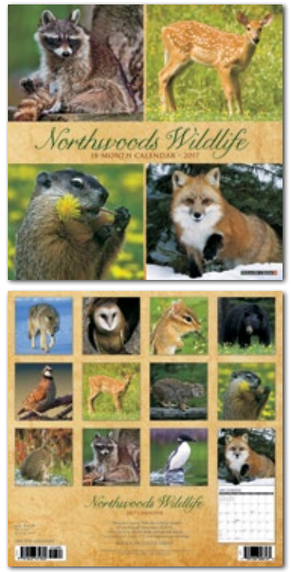

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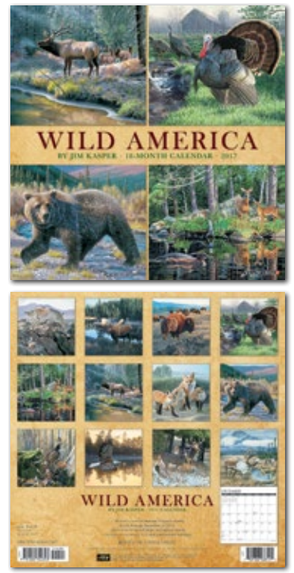

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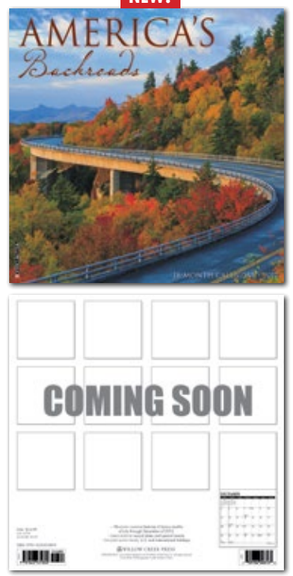

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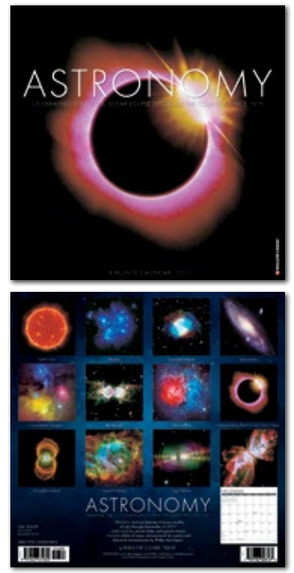

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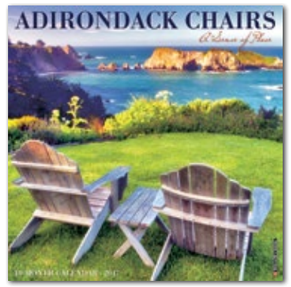

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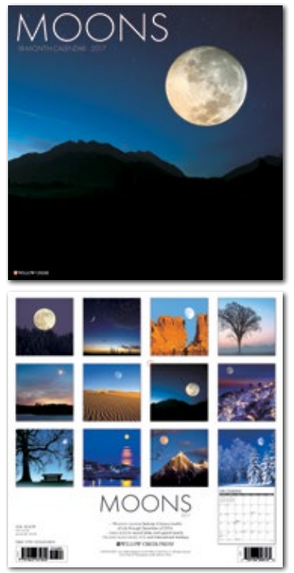

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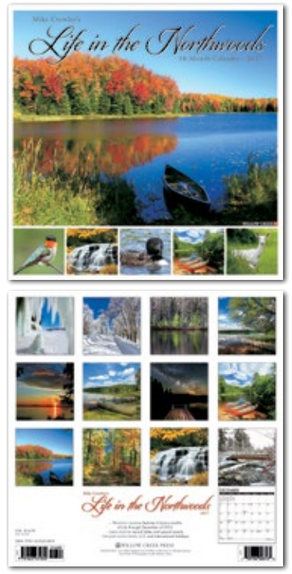

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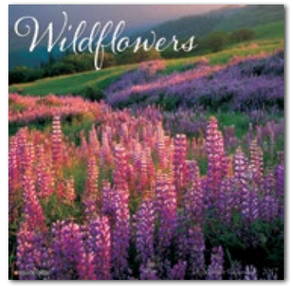


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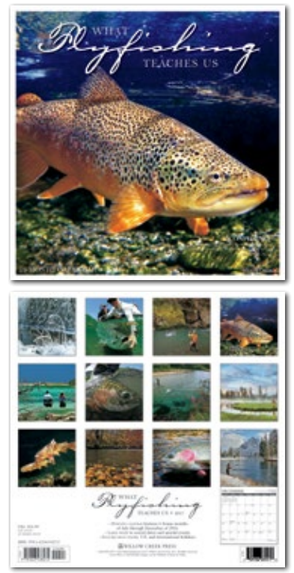

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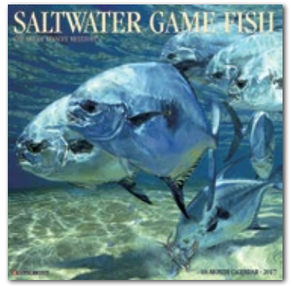


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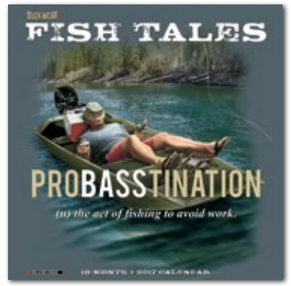


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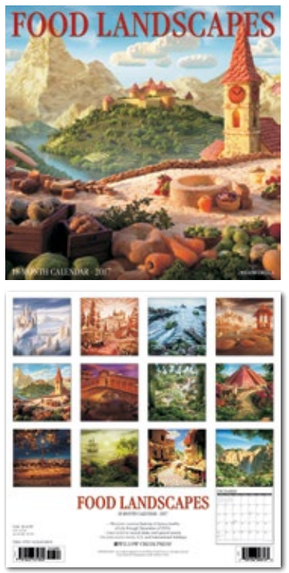

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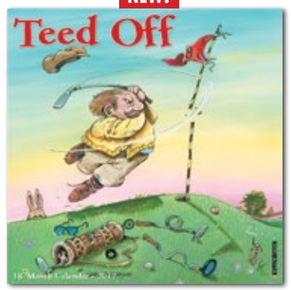

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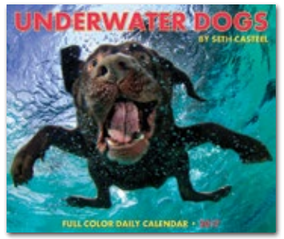

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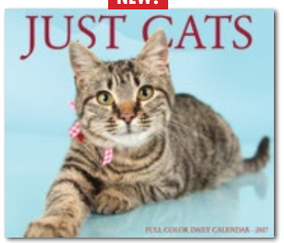

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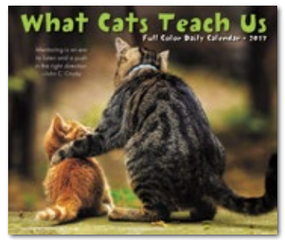

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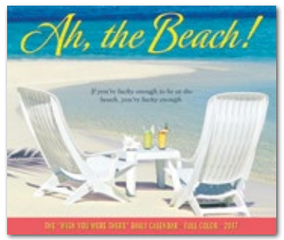

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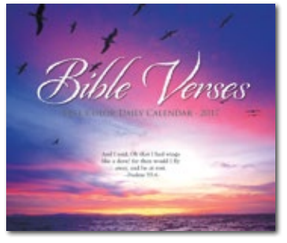

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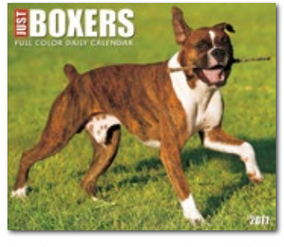

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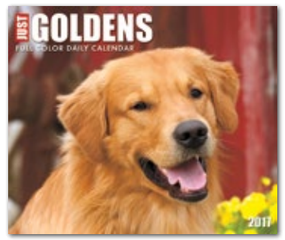

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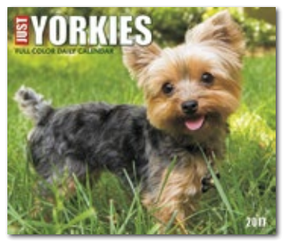

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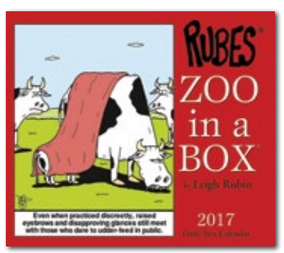

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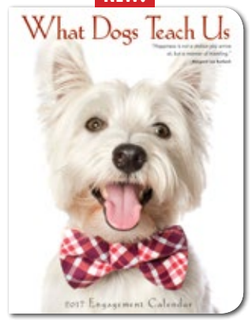

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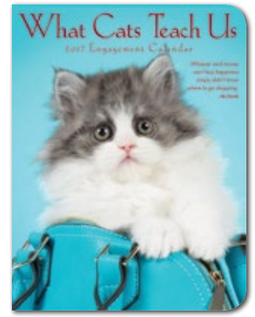

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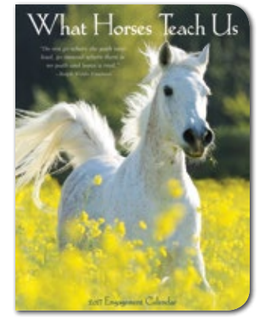

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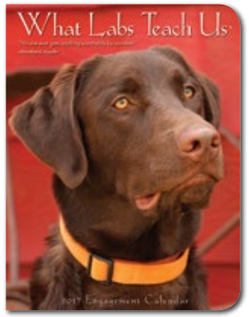

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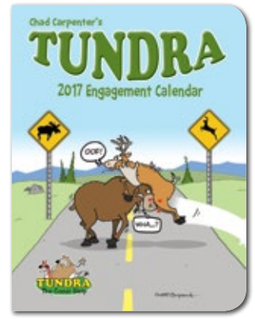

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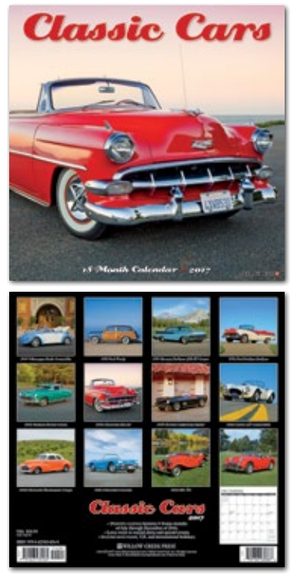

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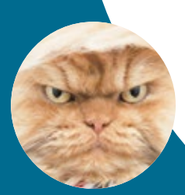



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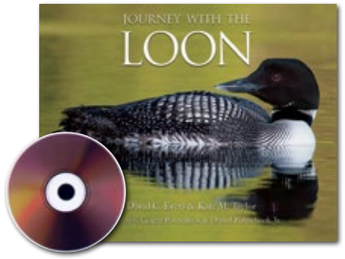

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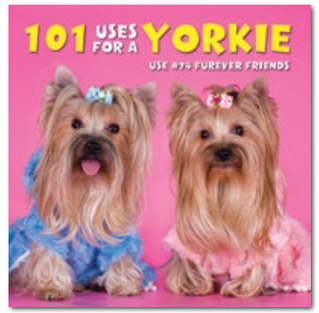

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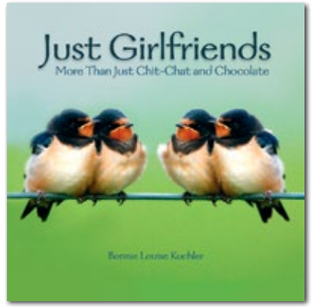

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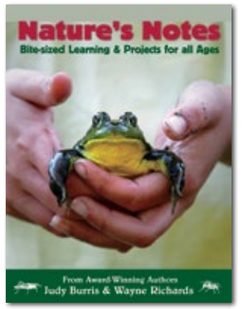

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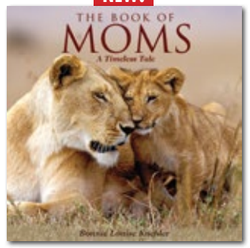

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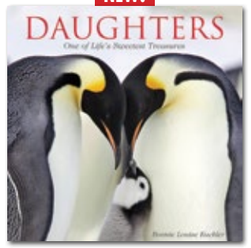

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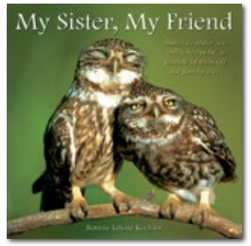

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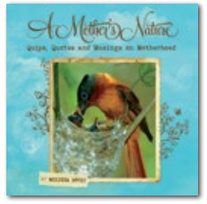

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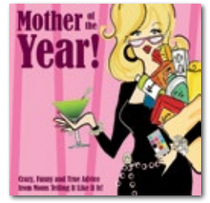

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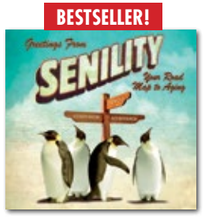

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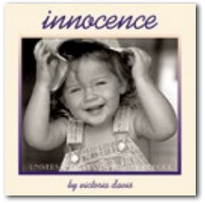

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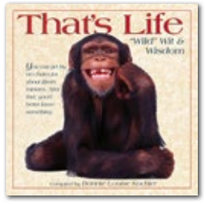

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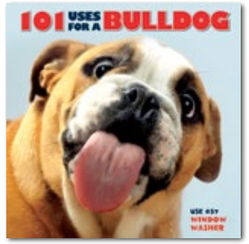

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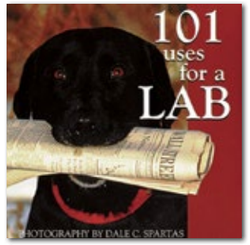

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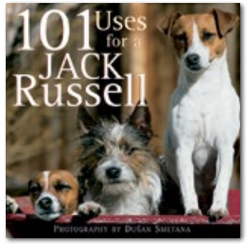

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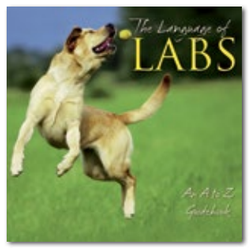

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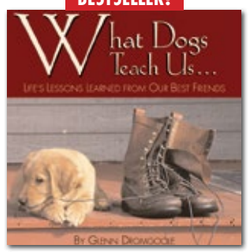

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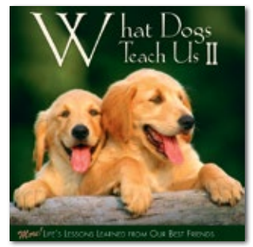

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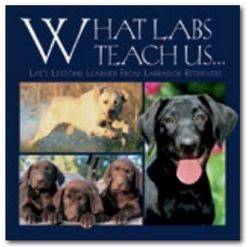

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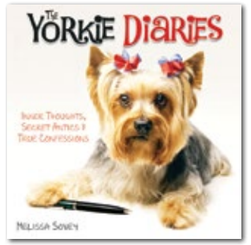

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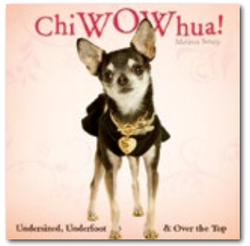

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color photos; 144 pages; 11x9"



Why Labs Do That
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UPC: 709786012978
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A collection of curious labrador retriever behaviors.



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UPC: 709786010806
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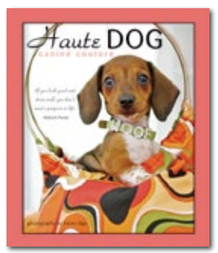
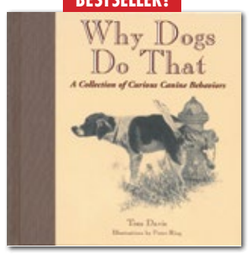
ISBN: 978-1-57223-685-1
UPC: 709786007622
color photos & cartoon illustrations
96 pages; 5.5x5.5″



Haute Dog
Item: 4401
Softcover: $15.95 (Can $23.95)
ISBN: 978-1-59543-440-1
UPC: 709786011025
color photos; 96 pages; 5.5x6.5″
A charming spoof on the chic, cool, and trendy world of canine fashion.

BESTSELLER!



Why Dogs Do That
Item: 1394
Hardcover: $13.95 (Can $20.95)
ISBN: 978-1-57223-139-9
UPC: 709786001507
b/w illustrations; 96 pages; 7x7″
A collection of curious canine behaviors.



The Da Vinci Dog
Item: 36313
Hardcover: $14.95 (Can $22.95)
ISBN: 978-1-59543-631-3
UPC: 709786012961
color photos; 96 pages; 5.5x5.5″
ForeWord Book of the Year Award Finalist
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Item: 57739
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UPC: 709786024209
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Winner of the 2013 IPPY - Outstanding Book of the Year Award

If you like these dog books, you'll love the calendars!



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The Dogs of C-Kennel: Fresh Fish
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Softcover: $10.95 (Can $16.50)
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UPC: 709786028153
color cartoons; 96 pages; 9x6″



Golden Fever
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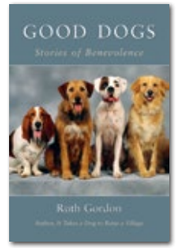
ISBN: 978-1-57223-587-8
UPC: 709786007950
b/w cartoons; 96 pages; 9x6″
A rollicking cartoon romp that reminds us why these retrievers are so endearing.



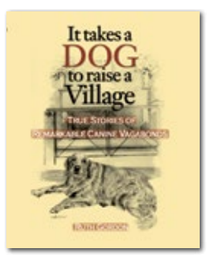
Good Dogs
Item: 5972
Hardcover: $17.95 (Can $26.95)
ISBN: 978-1-59543-597-2
UPC: 709786012770
b/w illustrations; 160 pages; 5x7.5″
A collection of true stories about people helping dogs and dogs helping people through kindness, hope, and lending helpful hands and paws.



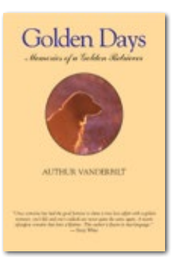
Gaining a Leash On Life
Item: 4463
Hardcover: $15.95 (Can $23.95)
ISBN: 978-1-59543-446-3
UPC: 709786012541
b/w drawings; 160 pages; 5.25x8.25″
Readers obtain a new perspective on awareness, acceptance of oneself, and the world in general through the direction of the author's scrappy terrier.



Cold Noses & Warm Hearts
Item: 4418
Softcover: $19.95 (Can $29.95)
ISBN: 978-1-59543-441-8
UPC: 709786012497
232 pages; 6x9″
A marvelous, award-winning compilation of dog stories from Steinbeck, Thurber, White, Benchley, Lardner, Woolcott, and Wodehouse.



It Takes a Dog to Raise a Village
Item: 3001
Hardcover: $15.95 (Can $23.95)
ISBN: 978-1-57223-300-3
UPC: 709786002399
b/w illustrations; 192 pages; 5.75x7.5″
This endearing collection of true stories celebrates the lives of a handful of canines who spurned one-family ownership to become beloved village dogs.



Golden Days
Item: 5810
Hardcover: $17.95 (Can $26.95)
ISBN: 978-1-57223-581-6
UPC: 709786006588
144 pages; 5x7.5″
A beautiful tale of the affection between the author and a doting golden retriever named Amy.



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ISBN: 978-1-57223-029-3
UPC: 709786002900
color photos; 144 pages; 10x8″
Over 200,000 copies sold!



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UPC: 709786000500
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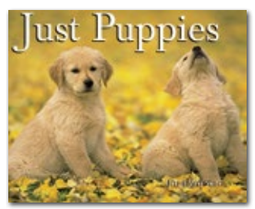
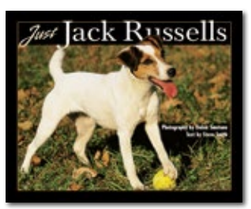
ISBN: 978-1-57223-218-1
UPC: 709786001705
color photos; 96 pages; 7x5⅝″



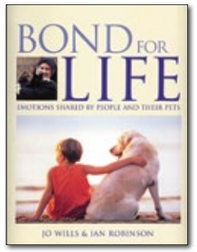
Just Mutts
Item: 0428 • Hardcover: $29.50 (Can $43.50)
ISBN: 978-1-57223-042-2
UPC: 709786000524
color photos; 128 pages; 10x8″



Just Puppies
Item: 1211
Hardcover: $29.50 (Can $43.50)
ISBN: 978-1-57223-121-4
UPC: 709786000937
color photos; 128 pages; 10x8″



Just Jack Russells
Item: 2129
Hardcover: $29.50 (Can $43.50)
ISBN: 978-1-57223-212-9
UPC: 709786004607
color photos; 136 pages; 10x8″



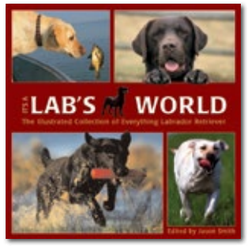
Bond for Life
Item: 3974
Hardcover: $24.50 (Can $36.50)
ISBN: 978-1-57223-397-3
UPC: 709786003488
color and b/w photos; 144 pages; 8.5x11"
Explores via text and photos the complex, emotional bond between people and pets throughout history and throughout the world. *"A masterpiece."*
–The Knoxville News Sentinel



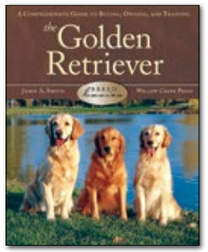
Just Dogs
Item: 0207
Hardcover: $35.00 (Can $52.00)
ISBN: 978-1-57223-020-0
UPC: 709786000050
color photos; 148 pages; 8.5x11"
A literary and photographic memorial to those dogs living and gone who have graced the lives of hunters.
"A complete delight."
–Milwaukee Journal-Sentinel.



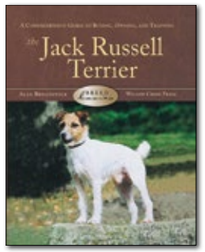
Hunting Labs
Item: 7031
Hardcover: $24.50 (Can $36.50)
ISBN: 978-1-57223-703-2
UPC: 709786007899
color photos; 128 pages, 9x9.5"
A stunning word and picture tribute to Labs in action across the marshes, forests, and plains of North America.



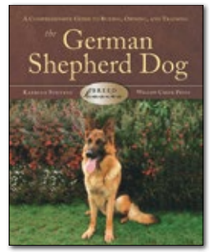
It's a Lab's World
Item: 3929
Hardcover: $19.95 (Can $29.95)
ISBN: 978-1-59543-392-3
UPC: 709786010981
color photos; 120 pages; 8.5x8.5"
Photographs, artwork, and cartoons support a lively text exploring the personality, characteristics, breed history, and development of Labs.



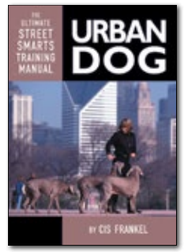
Breed Basics: Golden Retriever
Item: 3885
Hardcover: $14.95 (Can $22.95)
ISBN: 978-1-57223-388-1
UPC: 709786003259
color photos; 112 pages; 6.5x8"



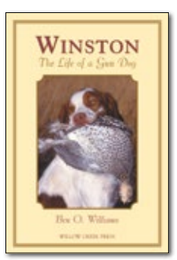
Breed Basics: Jack Russell
Item: 511X
Hardcover: $14.95 (Can $22.95)
ISBN: 978-1-57223-511-3
UPC: 709786005437
color photos; 112 pages; 6.5x8"



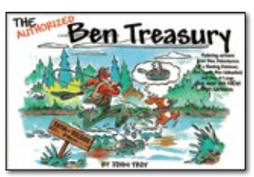
Breed Basics: German Shepherd
Item: 5128
Hardcover: $14.95 (Can $22.95)
ISBN: 978-1-57223-512-0
UPC: 709786005420
color photos; 112 pages; 6.5x8"



Urban Dog
Item: 3842
Softcover: $19.95 (Can $29.95)
ISBN: 978-1-57223-384-3
UPC: 709786003266
b/w photos; 238 pages; 7x10"
A guide that meets the unique challenges of living with a dog in the city. Covers high-rise housebreaking; navigating streets, parks, crowds; healthcare, etc.



Winston
Item: 7058
Hardcover: $19.50 (Can $29.50)
ISBN: 978-1-57223-705-6
UPC: 709786007912
b/w photos; 160 pages; 5x7.5"
Williams affectionately chronicles his time, travels and profound relationship with a spirited, hugely talented, but inscrutably aloof Brittany.



The [authorized] Ben Treasury
Item: 010X
Hardcover: $14.95 (Can $22.95)
ISBN: 978-1-57223-010-1
UPC: 709786000555
b/w cartoons 240 pages; 9x6"
Anyone who has ever owned or been owned by a hunting dog will roll over and howl when they read these 230 cartoons.



British Training for American Retrievers
Item: 5977
Softcover: $24.50 (Can $36.50)
ISBN: 978-1-57223-597-7
UPC: 709786007981
b/w photos; 256 pages; 6x9"
The British training method is sensibly designed to prepare for situations a dog will see in the field or marsh–not in a highly structured field trail.

For Dog Lovers

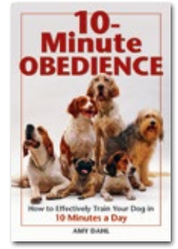


My Kingdom for a Lab!
Item: 2450
Hardcover: $19.50 (Can $29.50)
ISBN: 978-1-59543-245-2
UPC: 709786010851
b/w photos; 160 pages; 5x7.5"
Descriptive essays and stories reflect the author's decades of experience with the country's most popular dog breed. Lab enthusiasts will find engaging and informative material in this collection.

BESTSELLER!



The 10-Minute Retriever
Item: 3036
Softcover: $24.50 (Can $34.95)
ISBN: 978-1-57223-303-4
UPC: 709786003594
b/w photos; 256 pages; 6x9"
This bestselling guide structures daily ten-minute training sessions catering to a retriever's attention span that lead to rapid learning.



10-Minute Obedience
Item: 37747
Softcover: $19.50 (Can $29.50)
ISBN: 978-1-59453-774-7
UPC: 709786013029
b/w photos; 256 pages; 6x9"



Retriever Troubleshooting
Item: 783X
Softcover: $24.50 (Can $36.50)
ISBN: 978-1-57223-783-4
UPC: 709786009305
b/w photos; 256 pages; 6x9"
Illustrated training topics include blind retrieves; disciplined lining; marking; the use of e-collars in advance training, and more.

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What Puppies Teach Us
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Just Corgi Puppies
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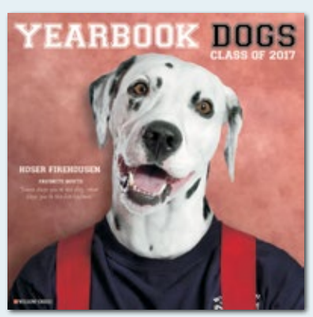
ISBN: 978-1-68234-069-1



Beagle Rules
Item: 40233
ISBN: 978-1-68234-023-3



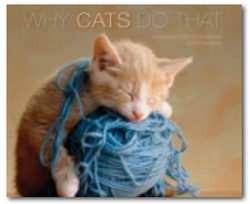
Yearbook Dogs
Item: 42404
ISBN: 978-1-68234-240-4



Just Australian Shepherds
Item: 40141
ISBN: 978-1-68234-014-1



Chihuahua Rules
Item: 40561
ISBN: 978-1-68234-056-1



Why Cats Do That (Deluxe Edition
Item: 31785
Hardcover: $24.95 (Can $36.95)
ISBN: 978-1-62343-178-5
UPC: 709786028122
color photos; 144 pages; 11x9″



Just Cats (Deluxe Edition)
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Hardcover: $24.95 (Can $36.95)
ISBN: 978-1-62343-180-8
UPC: 709786028146
color photos; 144 pages; 11x9″

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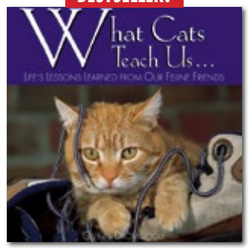

What Cats Teach Us
Item: 296X
Hardcover: $14.95 (Can $22.95)
ISBN: 978-1-57223-296-9
UPC: 709786002412
color photos; 112 pages; 5.5x5.5″
Cats remind us of what in life is important to defend, cherish, avoid and enjoy.

BESTSELLER!



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Item: 1519
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UPC: 709786009374
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Celebrating good times and bad behavior.



Dump Him, Marry the CAT!
Item: 5989
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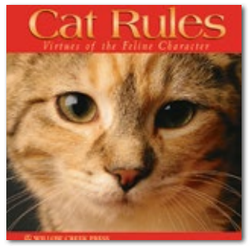
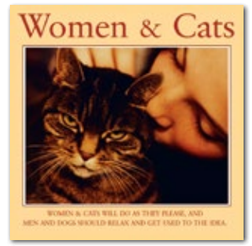
ISBN: 978-1-59543-598-9
UPC: 709786012787
color photos; 96 pages; 5.5x5.5″
Why a cat is a better match than a man.



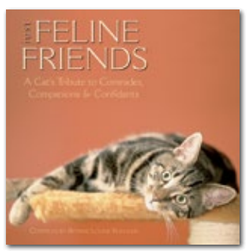
Cat Rules
Item: 5888
Hardcover: $14.95 (Can $22.95)
ISBN: 978-1-57223-588-5
UPC: 709786006601
color photos; 96 pages; 5.5x5.5″
Virtues of the feline character.



How To Work Like a CAT
Item: 4128
Hardcover: $14.95 (Can $22.95)
ISBN: 978-1-59543-412-8
UPC: 709786012480
color photos; 96 pages; 5.5x5.5″
Waling with confidence through a dog-eat-dog world.



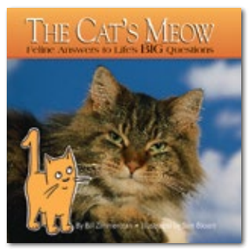
Women & Cats
Item: 0563
Hardcover: $14.95 (Can $22.95)
ISBN: 978-1-59543-056-4
UPC: 709786009312
color photos; 96 pages; 5.5x5.5″
Women & cats will do as they please, and men and dogs should relax and get used to the idea.



Just Feline Friends
Item: 0555
Hardcover: $14.95 (Can $22.95)
ISBN: 978-1-59543-055-7
UPC: 709786009244
color photos; 112 pages; 5.5x5.5″
A cat's tribute to comrades, companions and confidants.



A Garden of Cats
Item: 5969
Hardcover: $14.95 (Can $22.95)
ISBN: 978-1-57223-596-0
UPC: 709786007585
color photos; 96 pages; 5.5x5.5″
Quotes, verses and striking photos of cats in their garden.



The Cat's Meow
Item: 6868
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ISBN: 978-1-57223-686-8
UPC: 709786007639
color photos & cartoon illustrations
96 pages; 5.5x5.5″
Feline answers to life's big questions.



The Classified Cat
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ISBN: 978-1-57223-582-3
UPC: 709786006595
b/w illustrations; 96 pages; 5.5x5.5″
Benjamin Franklin Award Finalist
The premier meeting-place for city felines.



Mewsings
Item: 38096
Hardcover: $15.95 (Can $23.95)
ISBN: 978-1-59543-809-6
UPC: 709786012985
color photos; 96 pages; 7x7″
Gain a better understanding of complex and curious cat behavior and all things feline in this illustrated, breezy but highly informative guide.



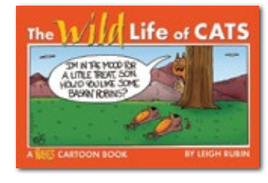
BESTSELLER!

Why Cats Do That
Item: 4059
Hardcover: $13.95 (Can $20.95)
ISBN: 978-1-57223-405-5
UPC: 709786004638
b/w illustrations; 96 pages; 7x7″
Ben Franklin Award Winner
ForeWord Book of the Year Award Finalist
A collection of curious kitty quirks.



Just Cats
Item: 1874 • Hardcover: $29.50 (Can $43.50)
ISBN: 978-1-57223-187-0
UPC: 709786001514
color photos; 160 pages; 10x8″

Just Cats Half-pint Edition
Item: 220X • Hardcover: $12.95 (Can $14.95)
ISBN: 978-1-57223-220-4
UPC: 709786001729
color photos; 96 pages; 7x5⅝″



The Wild Life of CATS
Item: 2337
Softcover: $10.95 (Can $16.50)
ISBN: 978-1-59543-233-9
UPC: 709786010899
color cartoons; 96 pages; 9x6″
MIPA Silver Medal Winner (Humor)
ForeWord Book of the Year Award Finalist
Syndicated cartoonist Leigh Rubin brings to life the antics of cats and kittens in over 130 full-color cartoons.

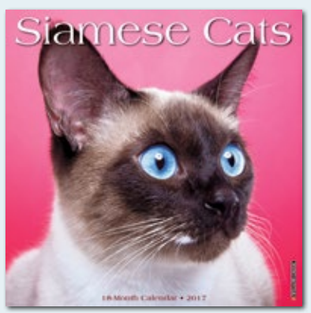


Bird Watching for Cats
Item: 1890
Hardcover: $19.50 (Can $29.50)
ISBN: 978-1-57223-189-4
UPC: 709786001569
color photos; 96 pages; 10x8″
A guide to creating bird-watching stations for endless kitty enjoyment. *"For all those beloved felines left home alone."* —Publishers Weekly



Cats Have No Masters... Just Friends
Item: 1351
Hardcover: $24.50 (Can $36.50)
ISBN: 978-1-57223-135-1
UPC: 709786001064
color photos; 128 pages; 10x8″
How to correct undesirable cat behaviors while forging a bond of trust, affection, and infinite devotion.

If you like these cat books, you'll love the calendars!



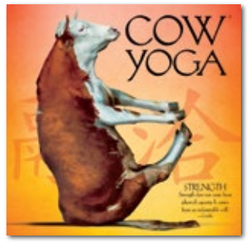
Siamese Cats
Item: 41964
ISBN: 978-1-68234-196-4



Why Cats Do That
Item: 42312
ISBN: 978-1-68234-231-2



What Kittens Teach Us
Item: 42275
ISBN: 978-1-68234-227-5



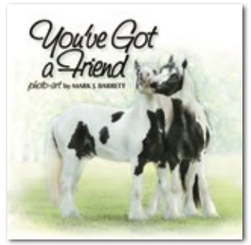
Cow Yoga
Item: 39569
Hardcover: $14.95 (Can $22.95)
ISBN: 978-1-59543-956-9
UPC: 709786035694
color photos; 72 pages; 5.5" x 5.5"



What Chickens Teach Us
Item: 39545
Hardcover: $14.95 (Can $22.95)
ISBN: 978-1-59543-954-5
UPC: 709786035670
color photos; 96 pages; 5.5" x 5.5"



A Passion for Horses
Item: 35875
Hardcover: $14.95 (Can $22.95)
ISBN: 978-1-62343-587-5
UPC: 709786032136
color photos; 96 pages; 5.5x5.5"

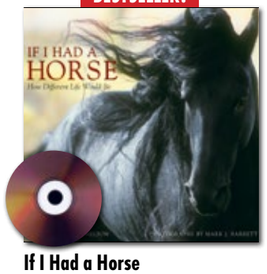


You've Got a Friend
Item: 57708
Hardcover: $14.95 (Can $22.95)
ISBN: 978-1-60755-770-8
UPC: 709786024179
color photos; 96 pages; 5.5x5.5"



Horses
Item: 54844
Hardcover w/DVD: $19.95 (Can $29.95)
ISBN: 978-1-60755-484-4
UPC: 709786021376
color photos; 96 pages; 7x7"

BESTSELLER!



If I Had a Horse
Item: 8844 • Hardcover: $35.00 (Can $52.00)
ISBN: 978-1-57223-884-8
UPC: 709786008025
color photos; 128 pages; 9.5x9"
Includes DVD of horses in action!
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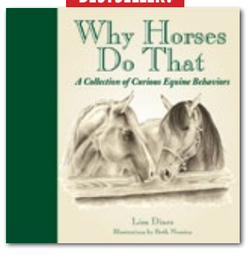
Captures in word and photo the profound personal revelations that come from being with a horse.

BESTSELLER!



Why Horses Do That
Item: 7074
Hardcover: $13.95 (Can $20.95)
ISBN: 978-1-57223-707-0
UPC: 709786007943
b/w illustrations; 96 pages; 7x7"
2003 MIPA Winner



HorseWomen
Item: 2361
Hardcover: $14.95 (Can $22.95)
ISBN: 978-1-59543–236-0
UPC: 709786010837
color photos; 96 pages; 5.5x5.5"

BESTSELLER!



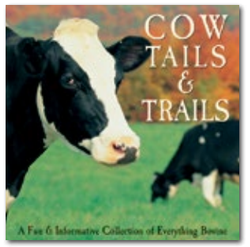
What Horses Teach Us
Item: 5799
Hardcover: $14.95 (Can $22.95)
ISBN: 978-1-57223-579-3
UPC: 709786006564
color photos; 96 pages; 5.5x5.5"



Horse Rules
Item: 1535
Hardcover: $14.95 (Can $22.95)
ISBN: 978-1-59543-153-0
UPC: 709786009381
color photos; 96 pages; 5.5x5.5"

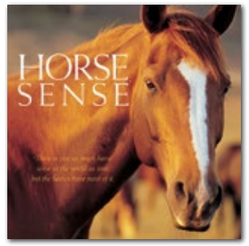


Cowgirls
Item: 3899
Hardcover: $14.95 (Can $22.95)
ISBN: 978-1-59543-389-3
UPC: 709786011056
color photos; 96 pages; 5.5x5.5"

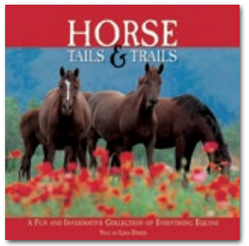


Cow Tails & Trails
Item: 156X
Hardcover: $19.95 (Can $29.95)
ISBN: 978-1-59543-156-1
UPC: 709786009435
color photos; 120 pages; 8.5x8.5"
ForeWord Book of the Year Award Finalist
This lighthearted but informative book is packed with North American cow facts and trivia.

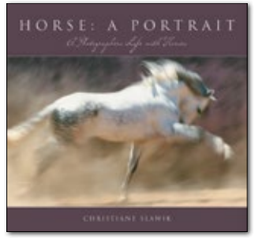
For Farm and Ranch Lovers



Horse Sense
Item: 0571
Hardcover: $14.95 (Can $22.95)
ISBN: 978-1-59543-057-1
UPC: 709786009299
color photos; 96 pages; 5.5x5.5"



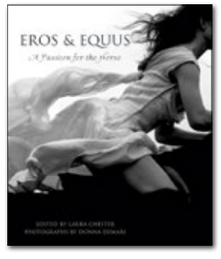
Horse Tails & Trails
Item: 240X
Hardcover: $19.95 (Can $29.95)
ISBN: 978-1-59543-240-7
UPC: 709786010820
color photos; 120 pages; 8.5x8.5"
ForeWord Book of the Year Award Finalist
Fun, informative and packed with everything equine! Facts, trivia, art, breed descriptions, past and present uses—all discussed in detail and highly illustrated.



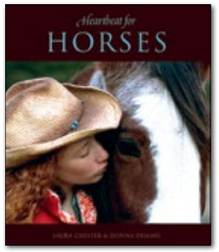
Horse: A Portrait
Item: 5965
Hardcover: $35.00 (Can $52.00)
ISBN: 978-1-59543-596-5
UPC: 709786012763
color photos; 192 pages; 10x9.5"
A collection of essays and photos by an award-winning equine photographer. "*Incredible. Stunning. Breathtaking.*" —The Midwest Book Review



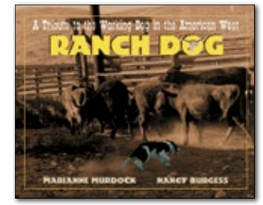
The Allure of Horses
Item: 152X
Hardcover: $29.95 (Can $42.95)
ISBN: 978-1-59543-152-3
UPC: 709786009398
color photos; 160 pages; 9.5x9"
An anthology of favorite horse stories combined with the stunning photography of Bob Langrish.



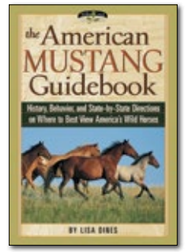
Eros & Equus
Item: 3880
Hardcover: $29.95 (Can $42.95)
ISBN: 978-1-59543-388-6
UPC: 709786011049
duotone photos; 216 pages; 8.5x10"
An award-winning (IPPY, MIPA, Foreword Book of the Year Finalist) anthology of equine prose and poetry illustrated with exquisite duotone photographs.



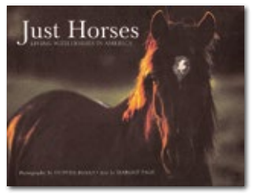
Heartbeat for Horses
Item: 4432
Hardcover: $29.95 (Can $42.95)
ISBN-13: 978-1-59543-443-2
UPC: 709786012510
color photos; 192 pages; 8.5x10"
A collection of writing and wonderful photographs brought together in honor of horse crazy girls. A Foreword Book of the Year Finalist.



Ranch Dog
Item: 2897
Hardcover: $12.95 (Can $19.95)
ISBN: 978-1-57223-289-1
UPC: 709786003297
duotone photos; 96 pages; 7x5⅝"
Photos, short essays and cowboy poetry celebrate the integrity, personality, love of work and loyalty of the working ranch dog.



The American Mustang Guidebook
Item: 4032
Softcover: $19.95 (Can $29.95)
ISBN: 978-1-57223-403-1
UPC: 709786003563
b/w photos; 172 pages; 7x10"; Maps
Combination travel guide, natural history and American history resources book all rolled into one. Includes maps, behavior and regional color genetics.



Just Horses
Item: 1378
Hardcover: $35.00 (Can $52.00)
ISBN: 978-1-57223-137-5
UPC: 709786001484
color photos; 160 pages; 10x8"

Horse Coffee Table Assortment Display



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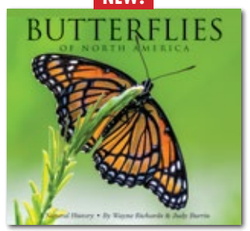
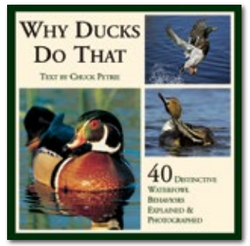


Butterflies of North America
Item: 39705
Hardcover: $17.95 (Can $26.95)
ISBN: 978-1-62343-970-5
UPC: 709786038589
color photos; 128 pages; 8x7″

CHILDREN'S BOOK



Bird Watching for Kids
Item: 38500
Hardcover: $14.95 (Can $22.95)
ISBN: 978-1-62343-850-0
UPC: 709786034642
color photos; 72 pages; 8.5x9″

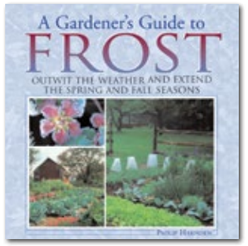


Why Ducks Do That
Item: 0504
Hardcover: $15.95 (Can $23.95)
ISBN: 978-1-59543-050-2
UPC: 709786011070
color photos; 96 pages; 7x7″
Why Ducks Do That answers many of the common, and some not-so-common, questions about the waterfowl species that share our world.

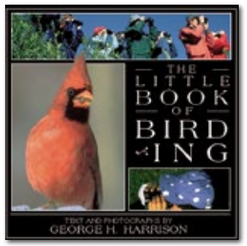
CHILDREN'S BOOK



Airplanes in the Garden
Item: 96218
Hardcover: $16.95 (Can $25.95)
ISBN: 978-0-9832962-1-8
UPC: 709786030521
color photos; 32 pages; 8.5x11″



A Gardener's Guide to Frost
Item: 5764
Hardcover: $24.50 (Can $36.50)
ISBN: 978-1-57223-576-2
UPC: 709786007660
color photos; 128 pages; 8.5x8.5″
Topics include recognizing frost-producing weather systems; how frost damages or enhances plant flavors; reading your garden's micro-climate.



The Little Book of Birding
Item: 1424
Hardcover: $14.95 (Can $22.95)
ISBN: 978-1-57223-142-9
UPC: 709786001095
color photos; 112 pages; 5.5x5.5″
Text and photos examine the fascinating and humorous world of bird watching. *"A treasure. Nature lovers will take this visually attractive book to heart."* –Booklist



Time Flies Journal
Item: 4210
Hardcover: $19.50 (Can $29.50)
ISBN: 978-1-59543-421-0
UPC: 709786012558
color photos; 128 pages; 8x8″
This high-quality journal combines blank pages for journal entries or notes on bird watching with terrific full-color photographs of a wide variety of North American bird species.



Logee's Container Plants
Item: 0636
Softcover: $25.00 (Can $37.00)
ISBN: 978-1-59543-063-2
UPC: 709786009350
color photos; 200 pages; 8.5x8.5″
A leader in the horticultural industry reveals secrets on growing exotic plants and flowers. *"Authoritative, dependable, practical, and totally reader friendly."* —The Midwest Book Review

CHILDREN'S BOOK

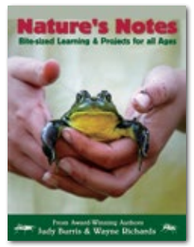


Secret of the Pasture
Item: 237X
Hardcover: $12.95 (Can $19.95)
ISBN: 978-1-59543-237-7
UPC: 709786010868
color photos; 32 pages; 8x8″
This full-color farmland fantasy amazes children while imparting important lessons in friendship and the miracle of birth.

CHILDREN'S BOOK



What Pets Teach Us
Item: 3937
Hardcover: $12.95 (Can $19.95)
ISBN: 978-1-59543-393-0
UPC: 709786010998
color photos; 32 pages; 8x8″



Nature's Notes
Item: 39644
Softcover: $15.95 (Can $23.95)
ISBN: 978-1-62343-964-4
UPC: 709786035779
color photos; 232 pages; 6x9″

CHILDREN'S BOOK

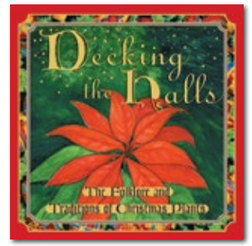


What Camping Can Teach Us
Item: 2906
Hardcover: $12.95 (Can $19.95)
ISBN: 978-1-59543-290-2
UPC: 709786011001
color photos; 32 pages; 8x8″

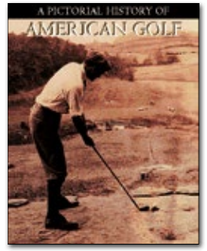
Bird/Butterfly & Nature Books



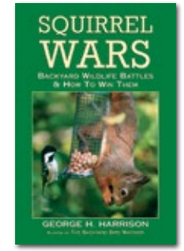
Garish Gardens, Outlandish Lawns
Item: 1408
Hardcover: $15.95 (Can $23.95)
ISBN: 978-1-57223-140-5
UPC: 709786001071
color photos; 112 pages; 7x6″



Decking the Halls
Item: 3834
Hardcover: $12.95 (Can $19.95)
ISBN: 978-1-57223-383-6
UPC: 709786003402
96 pages; 5.5x5.5″
Ben Franklin Award Finalist
The fascinating legends and histories of plants associated with Christmas are explored.



A Pictorial History of American Golf
Item: 1459
Softcover: $19.50 (Can $29.50)
ISBN: 978-1-57223-145-0
UPC: 709786001132
sepia-toned photos; 140 pages; 8.5x11″
The diverse history of how golf took new roots in America.



Squirrel Wars
Item: 2986
Softcover: $14.95 (Can $22.95)
ISBN: 978-1-57223-298-3
UPC: 709786002467
b/w photos; 160 pages; 6x9″

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Loons
Item: 41407
ISBN: 978-1-68234-140-7



Garden Birds
Item: 40981
ISBN: 978-1-68234-098-1



Hummingbirds
Item: 41216
ISBN: 978-1-68234-121-6



Songbirds
Item: 41995
ISBN: 978-1-68234-199-5



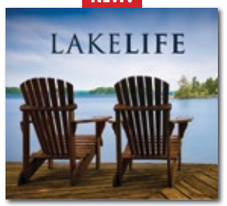
Butterflies
Item: 40448
ISBN: 978-1-68234-044-8



Cardinals
Item: 40486
ISBN: 978-1-68234-048-6

For Nature Enthusiasts

NEW!



LakeLife
Item: 39804
Hardcover: $17.95 (Can $26.95)
ISBN: 978-1-62343-980-4
UPC: 709786039227
color photos; 128 pages; 8x7″

BESTSELLER!



Journey with the Owls
Item: 38494
Hardcover: $27.95 (Can $41.95)
ISBN: 978-1-62343-849-4
UPC: 709786034635
color photos; 144 pages; 10x8″
Includes DVD!

BESTSELLER!

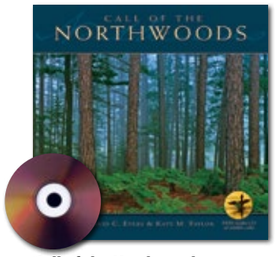


Journey with the Loon
Item: 34168
Hardcover: $27.95 (Can $41.95)
ISBN: 978-1-62343-416-8
UPC: 709786030507
color photos; 144 pages; 10x8″
Includes DVD!

BESTSELLER!



Journey with the Whitetail
Item: 31402
Hardcover: $24.95 (Can $36.95)
ISBN: 978-1-62343-140-2
UPC: 709786027934
color photos; 144 pages; 10x8″
Includes DVD!



Call of the Northwoods
Item: 36146
Hardcover: $19.95 (Can $29.95)
ISBN: 978-1-59543-614-6
UPC: 709786013005
color photos; 96 pages; 7x7″
Audio CD included! Over 50 wildlife species
A natural history of over 100 wildlife species depicted in word, gorgeous full-color photographs, and sound via a special bound-in audio CD.



Spirit of the Wolf
Item: 54516
Hardcover: $18.95 (Can $28.95)
ISBN: 978-1-60755-451-6
UPC: 709786021079
color photos; 96 pages; 7x7″



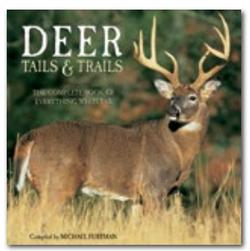
Whitetail Spring
Item: 0398
Hardcover: $29.50 (Can $43.50)
ISBN: 978-1-57223-039-2
UPC: 709786000388
color photos; 144 pages; 10x8″
What happens during spring determines whether a newborn generation of deer will flourish or fail.



Whitetail Summer
Item: 0444
Hardcover: $29.50 (Can $43.50)
ISBN: 978-1-57223-044-6
UPC: 709786000654
color photos; 144 pages; 10x8″
Whitetail Summer portrays yet another dramatic season in the life history of America's most popular and abundant species of wild deer.



Legendary Northwoods Animals
Item: 6016
Softcover: $14.95 (Can $22.95)
ISBN: 978-1-59543-601-6
UPC: 709786012848
b/w illustrations; 120 pages; 10x8.5″
This guide features undeniable proof of the existence of 20 heretofore fabled creatures. Sure to shake the evolutionary science to its foundation!



Deer Tails & Trails
Item: 2353
Hardcover: $19.95 (Can $29.95)
ISBN: 978-1-59543-235-3
UPC: 709786011032
color photos; 120 pages; 8.5x8.5″
Terrific photos and artwork are paired with deer facts, sidebars, stories, cartoons, and trivia to deliver a fun and educational experience.



Bear vs. Man
Item: 3966
Softcover: $22.50 (Can $31.50)
ISBN: 978-1-57223-396-6
UPC: 709786004539
color photos; 192 pages; 7x10″
Instructs readers on how to behave when traveling in bear country while imploring people to respect bears and their habitat.

Year Round Gifts For Hunters



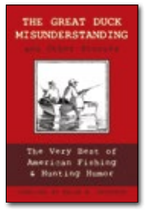
Game Days
Item: 0134
Hardcover: $35.00 (Can $52.00)
ISBN: 978-1-57223-013-2
UPC: 709786000609
color photos; 176 pages; 10.5x8.5″
This book combines exquisite photography and wonderful prose and should be in every hunter's library.



Tundra: Wet, Wild & Weird
Item: 54882
Softcover: $10.95 (Can $16.50)
ISBN: 978-1-60755-488-2
UPC: 709786021420
color cartoons; 96 pages; 9x6″



Uncle Charlie's Hunting Shack
Item: 0185
Hardcover: $12.50 (Can $17.50)
ISBN: 978-1-57223-018-7
UPC: 709786002337
96 pages; 8.5x11″
He may be a bit untidy, but that bachelor prince of the woods owns a cabin where everyone's welcome.



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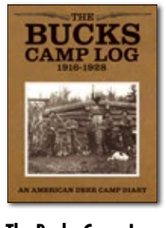

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UPC: 709786012350
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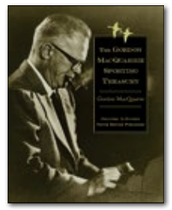
Seasoned advice, maps, full-color photos, timely contacts and accommodations provide everything needed to hunt these birds on public and private lands.



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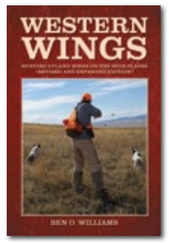

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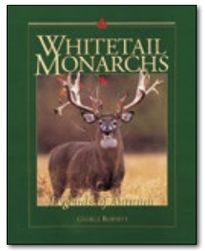
Ben's O. Williams is a legendary hunter and dog breeder His unique and time-tested methods and tactics will guide readers to certain bird hunting success throughout some of the finest country in North America.



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color photos; 160 pages; 9x11"
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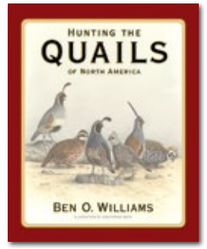

Hunting the Quails of North America
Item: 3079
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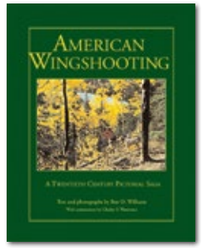
UPC: 709786004591
color photos; 160 pages; 9x11"
Discusses six species of quail, exploring each bird's origin, distribution, life cycle, behavior, habitat, food and daily routine.



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Item: 1904
Hardcover: $35.00 (Can $52.00)
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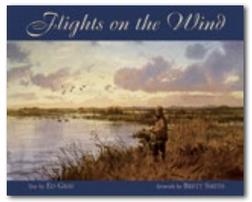
UPC: 709786001576
color photos; 160 pages; 9x11"
Nothing escapes the author's eye for detail with pen or camera while discussing the habits and habitats of18 species of American game birds.



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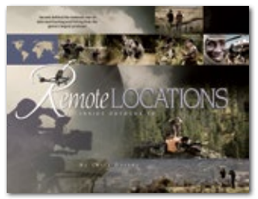
ISBN: 978-1-57223-209-9
UPC: 709786007882
duotone etchings; 128 pages; 10x8"
No one captures the spirit of waterfowling better than Ed Gray, and his very best comprise the masterful stories in this handsomely illustrated book.



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This popular author shares 40 years worth of knowledge gleaned while studying and hunting one of wingshooting's most challenging game birds.

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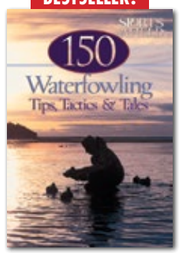

150 Waterfowling Tips, Tactics & Tales
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UPC: 709786006663
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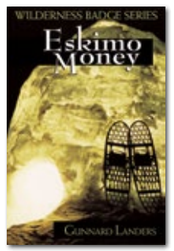
A fast-paced, highly-illustrated reference featuring decoy tactics, blinds, boats, calling, dog training, shotgun loads, pass shooting, jump shooting, and more.



Eskimo Money
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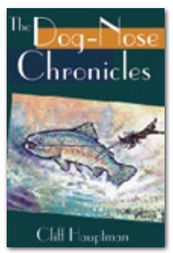
A gripping outdoor adventure, *Eskimo Money* takes a U.S. Fish and Wildlife Special Agent on an undercover operation to combat commercial exploitation of America's natural resources.



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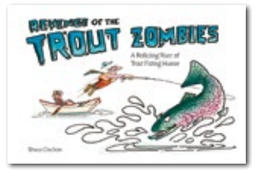
UPC: 709786000678
176 pages; 6x9"
Follows the rowdy adventures of two hunting and fishing guides.

Perfect Gifts For Anglers



Revenge of the Trout Zombies
Item: 6023
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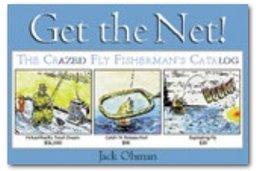
ISBN: 978-1-59543-602-3
UPC: 709786014828
b/w cartoons; 96 pages; 9x6"
In his seventh book, Cochran uses hilarious words and cartoons to expose the follies and foibles of fly fishing.



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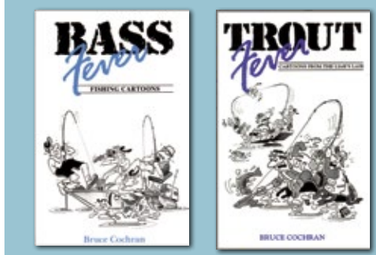
ISBN: 978-1-57223-120-7
UPC: 709786000920
b/w cartoons; 96 pages; 9x6"
Here is a no-holds-barred look at the techno-madness of modern fly fishing and gadgetry equipment.



Anyone who's been gripped by the fever (meaning millions of hunters, fishermen, and outdoor lovers) will tell you that cartoonist Bruce Cochran has "been there."

Bass Fever
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Softcover: $7.95 (Can $11.95)
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b/w cartoons; 96 pages; 5.5x8.5"

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UPC: 709786015467
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Item: 1545-HC
Hardcover: $12.50 (Can $17.50)
ISBN: 978-1-55971-148-7
UPC: 7097869002344
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Shadows on the Flats
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Hardcover: $35.00 (Can $52.00)
ISBN: 978-1-57223-127-6
UPC: 709786000975
color images; 128 pages; 12x9"
Ed Gray's compelling stories of fly fishing the Bahamas are matched with Chet Reneson's delightful watercolors to produce the perfect book for sportsmen.

BESTSELLER!



What Fly Fishing Teaches Us
Item: 4371
Hardcover: $15.95 (Can $23.95)
ISBN: 978-1-59543-437-1
UPC: 709786012442
color photos; 96 pages; 7x6"
Fly fishing is more than the streamside perfection of angling skills. This book relates its many (frustrating) lessons in quotes paired with photos.



Tideline
Item: 7015
Hardcover: $43.00 (Can $61.00)
ISBN: 978-1-57223-701-8
UPC: 709786008018
duotone photos; 192 pages; 10x8"
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Tundra: Fishing Follies
Item: 34151
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ISBN: 978-1-62343-415-1
UPC: 709786030491
color cartoons; 96 pages; 9x6"

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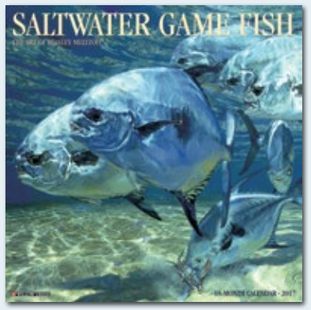

Saltwater Game Fish
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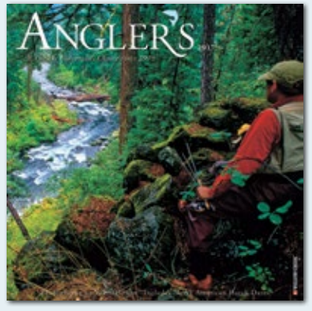

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Bass
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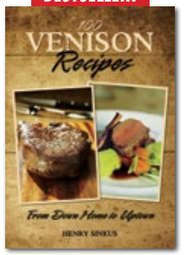

100 Venison Recipes
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ISBN: 978-1-60755-022-8
UPC: 709786017102
duotone; 144 pages; 7x10"
Drawing from worldwide cuisines, the author presents an irresistible collection of delicious, quick-to-prepare recipes deftly organized into two distinct sections: Down Home and Uptown.

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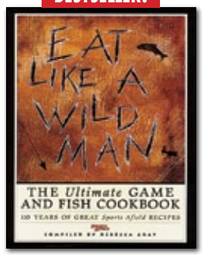

Eat Like a Wild Man
Item: 0886
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ISBN: 978-1-57223-088-0
UPC: 709786000647
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Rebecca Gray infuses a vast collection of classic fish and game recipes with her own special wizardry. One of the best-selling wild game cookbooks of all time!



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ISBN: 978-1-60755-237-6
UPC: 709786018970
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If you like these books, you'll love the calendars!



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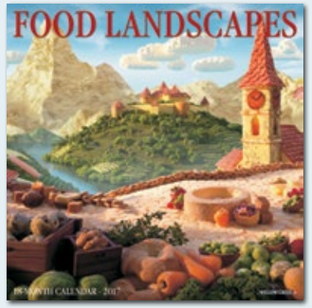

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Whitetail Monarchs
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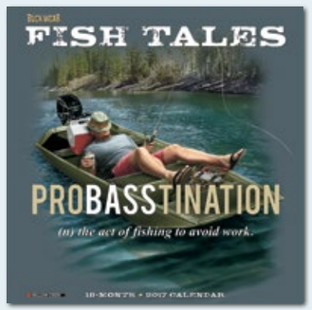
ISBN: 978-1-68234-230-5



What Fly Fishing Teaches Us
Item: 42251
ISBN: 978-1-68234-225-1



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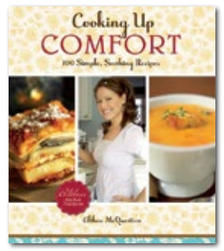

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UPC: 709786019267
color photos; 144 pages; 7x8"



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Item: 52680
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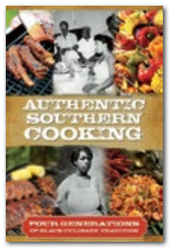
ISBN: 978-1-60755-268-0
UPC: 709786019267
color photos; 144 pages; 7x8"



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UPC: 709786017096
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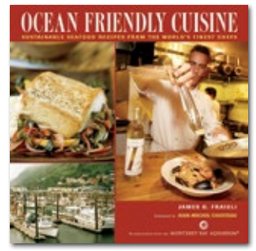
Heirloom recipes and secrets of sauces, spices and herbs are presented with wit, warmth and pride.



Ocean Friendly Cuisine
Item: 061X
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UPC: 709786009404
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Item: 4067
Hardcover: $24.50 (Can $36.50)
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An entertaining journey through the wonderful world of drink!



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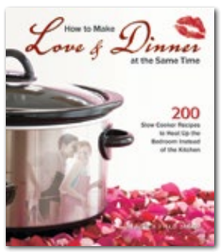
UPC: 709786002269
color photos; 128 pages; 10x8"
NYC Cajun chef Greg Tatis trained with Chef Paul Prudhomme for eight years. Hot, flavorful dishes.
Benjamin Franklin Award Finalist



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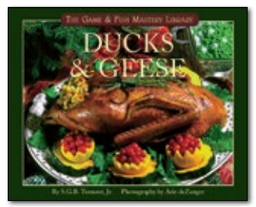
ISBN: 978-1-59543-615-3
UPC: 709786014934
256 pages; 7x8"
This book brings a fun, and interesting twist to new recipes for the slow cooker.



The Game & Fish Mastery Library: Ducks & Geese
Item: 2021
Hardcover: $19.50 (Can $29.50)
ISBN: 978-1-57223-202-0
UPC: 709786001682
color photos; 96 pages; 10x8"
ForeWord Book Award Finalist
Showcases the uniqueness and versatility of specific North American fish, wildfowl, or game while examining both traditional and modern culinary techniques.

If you like these books, you'll love the calendars!



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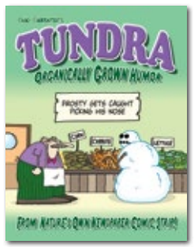
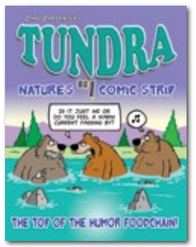
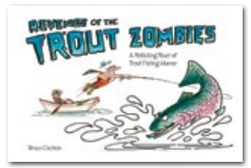
Tundra: The Next Degeneration
Item: 29162
Softcover: $19.95 (Can $29.95)
ISBN: 978-098162-916-2
UPC: 721925571320
color cartoons; 160 pages; 8.5x11"



Tundra: Organically Grown Humor
Item: 29124
Softcover: $19.95 (Can $29.95)
ISBN: 978-0-9816291-2-4
UPC: 721925565046
color cartoons; 160 pages; 8.5x11"



Tundra: Nature's #1 Comic Strip
Item: 29148
Softcover: $19.95 (Can $29.95)
ISBN: 978-0-9816291-4-8
UPC: 721925568122
color cartoons; 160 pages; 8.5x11"



Revenge of the Trout Zombies
Item: 6023
Softcover: $9.95 (Can $14.95)
ISBN: 978-1-59543-602-3
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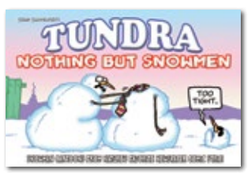

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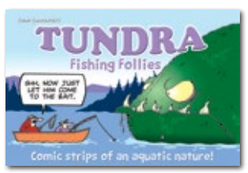

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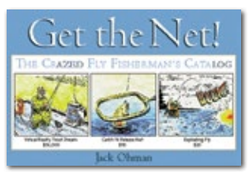

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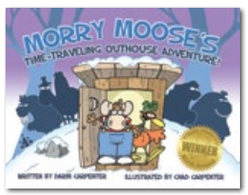

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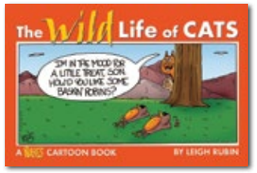

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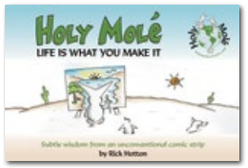

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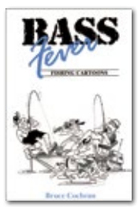

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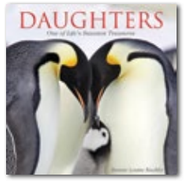

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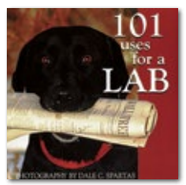

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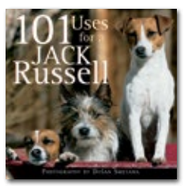

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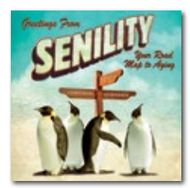

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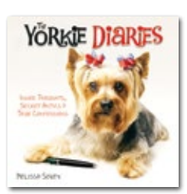

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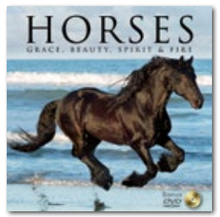

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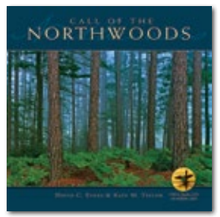

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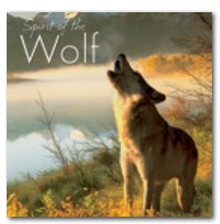

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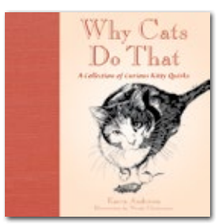

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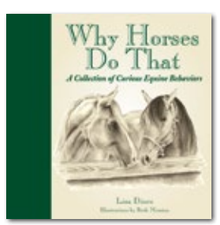

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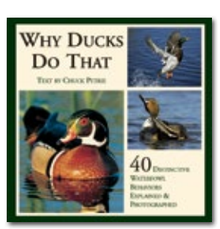

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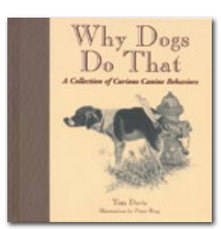

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Your cost: $447.65
Cost of the display only: $44.00 + shipping



6-title display unit
Item: 5X56T
7"h x 19"w x 8"d (6-title)
Retail value: $538.20
Your cost: $307.10
Cost of the display only: $38.00 + shipping



12-title display unit
Item: 5X5X12T
14"h x 19"w x 16"d (12-title)
Retail value: $1,076.40
Your cost: $588.20
Cost of the display only: $50.00 + shipping



Wood-crafted Revolving Book Display

Option A
- Order $1,100 assorted titles at your net cost and the cost of the display ($194) is offset with FREE product at retail value.

Option B
- Order $550 assorted titles at your net cost and the cost of the display ($194) is offset with $120 worth of FREE product at retail value.

Item: BWOOD
64"h x 14"w x 14"d
11.5"h x 10"w x 3.5"d (pocket size)
Cost of the display only: $194.00 + shipping

6 -Pocket "Little Book" Corrugate Floor Display
- Designed to display our 5.5" -square books.
- Order 36 "Little Books" (6 each of 6 titles) and the cost of the display ($35) will be offset with FREE product at retail value.

Item: 5x5FL
52"h x 13"w x 12"d
Retail value: $538.20
Your cost: $304.10
Cost of display only: $35.00 + shipping



8-Pocket "Little Book" Floor Display
- Designed to display our 5.5"-square books.
- Order 48 "Little Books" (6 each of 8 titles) and the cost of the display ($75) will be offset with FREE product at retail value.

Item: 5x58WR
63"h x 11.5"w x 11.5"d
Retail value: $717.60
Your cost: $433.80
Cost of display only: $75.00 + shipping



A



B



C



D



A 3-Sided Wood Calendar Display

- Versatile hinged display allows three positions: triangular, right angles, or flat against a wall.
- Complete with 12 reinforced adjustable shelves. Each shelf can hold up to 15 calendars.
- Rotating base includes wheels for easy relocation!
- Includes laser-printed header.

- Order 120+ assorted non-returnable calendars and the cost of the display ($175) is offset with FREE product at retail value.
- Retail value (120 calendars): $1,798.80

Option A
- Delay payment until 12/1/16 (with credit approval)
- Freight FOB Minocqua, WI

Option B
- Pre-paid orders receive FREE shipping.
(on calendars only; to one continental U.S. location)

Item: CWOOD3
Three sections, set up: 24"w x 24"h x 63"
Cost of the display only: $175.00 plus shipping (must prepay)

4-Sided Wood Calendar Display

- Order 160+ assorted non-returnable calendars and the cost of the display ($185) is offset with FREE product at retail value.
- Retail value (160 calendars): $2,398.40

Option A
- Delay payment until 12/1/16 (with credit approval)
- Freight FOB Minocqua, WI

Option B
- Pre-paid orders receive FREE shipping
(on calendars only; to one continental U.S. location)

Item: CW00D4
Four sections, set up: 27"w x 74"h x 63"
Cost of the display only: $185.00 plus shipping (must prepay)

5-Sided Wood Calendar Display

- Order 200+ assorted non-returnable calendars and the cost of the display ($200) is offset with FREE product at retail value.
- Retail value (200 calendars): $2,998.00

Option A
- Delay payment until 12/1/16 (with credit approval)
- Freight FOB Minocqua, W

Option B
- Pre-paid orders receive FREE shipping
(on calendars only; to one continental U.S. location)

Item: CW00D5
Five sections, set up: 26"w x 63.5"h x 63"
Cost of the display only: $200.00 plus shipping (must prepay)

B 4-Sided Wire Calendar Display

- Order 160+ assorted non-returnable calendars and the cost of the display ($150) is offset with FREE product at retail value.
- Retail value (160 calendars): $2,398.40

Option A
- Delay payment until 12/1/16 (with credit approval)
- Freight FOB Minocqua, WI or Menasha, WI

Option B
- Pre-paid orders receive FREE shipping
(on calendars only; to one continental U.S. location)

Item: WIRE4
20" base, set up: 20" x 20" x 60"
Cost of the display only: $150.00
plus shipping (must prepay)

8-Sided Wire Calendar Display

- Order 256+ assorted non-returnable calendars and the cost of the display ($170) is offset with FREE product at retail value. Display can hold up to 320 calendars.
- Retail value (256 calendars): $3,837.44

Option A
- Delay payment until 12/1/16 (with credit approval)
- Freight FOB Minocqua, WI or Menasha, WI

Option B
- Pre-paid orders receive FREE shipping
(on calendars only; to one continental U.S. location)

Item: WIRE8
20" base
Cost of the display only: $170.00 plus shipping (must prepay)

C Box Calendar Corrugate Display

- Order 32 assorted box calendars and the cost of the display ($35) is offset with FREE product at retail value.

- Retail value (32 calendars): $479.68

- Freight FOB Minocqua, WI or Menasha, WI

Item: 37730
60.5"h x 14"w x 13.75"d
Cost of the display only: $35.00 plus shipping

D Corrugate Calendar Display

- Order 60+ assorted calendars and the cost of the display ($38) is offset with FREE product at retail value

- Retail value (60 calendars): $899.40

- Delay payment until 12/1/16 on orders of 80+ non-returnable calendars (with credit approval)

- Freight FOB Minocqua, WI or Menasha, WI

Item: FLOORC
63.5"h x 12"w x 20"d
Cost of the display only: $38.00 plus shipping

Ordering Information

Company Information

WILLOW CREEK PRESS, INC.
PHONE: 1-800-850-9453 **FAX:** 1-715-358-2807
MAIL: Willow Creek Press, PO Box 147, Minocqua, WI 54548
E-MAIL: info@wcpretail.com **WEB SITE:** www.wcpretail.com

After-Hours Orders: Willow Creek Press business hours are from 8am to 5pm CST, Monday through Friday. Before or after hours calls are received by voice mail. To place an order, please provide name and address, phone number, title(s) requested, quantity, and shipping and billing information. We will follow up with a confirmation.

General Terms and Policies: Open accounts: 30 days net with 18% annual interest for overdue payment. New accounts: Please send credit references. Returned merchandise for credit only. Credits must be used within 90 days.

Pricing, covers, and/or terms may change throughout the year without written notice. Please visit www.wcpretail.com to view the latest covers and up-to-date pricing and terms.

Book Trade - Return Policy: All books are to be returned in re-salable condition. No credit will be given for damaged, price-marked, shelf-worn merchandise, or for return freight costs. Eligibility for returns must be made not before 90 days nor after 12 months from invoice date. **No cash refund of credits will be made.**

If customer receives damaged product, notification must be made to Willow Creek Press in writing/fax or by email within **30 days** of invoice date.

Send returns, freight prepaid, to Returns Department, Willow Creek Press, 9931 Hwy. 70 West, Minocqua, WI 54548

Shipping: We strive to ship all orders within two business days. All shipments via UPS, or postal service unless otherwise directed.

Damage claims, shortages, non-receipts must be filed within 30 days of invoice date. Email maryk@willowcreekpress.com or call (800) 850-9453.

A processing fee of $10 will be charged on all international orders. A $5 P&H fee will apply to orders shipped FOB Destination or if the freight charges are offset.

STOP Orders: For 1– 4 copies of a single title: 35% discount. Freight charges will be determined by zip code and UPS zoning fees. Payment required in advance.

Library and School Discounts: Public school and college libraries receive a 20% discount, FOB origin.

COD Orders: COD orders receive a standard fee of $12.00 charge per carton.

Credit Card Policy:

A 3% processing fee will be assessed on all credit card payments made to Willow Creek Press, Inc. for amounts over $5000.00, as well as on accumulated totals of lesser credit card payments that total $5000.00 or more in any consecutive 3 month period. This policy will be effective October 1, 2013 and thereafter until further notice is given.

Discount Schedule for Specialty Retail Stores: Books

Minimum order: 20 assorted books. 50% discount nonreturnable.
Freight: FOB Minocqua, WI or Menasha, WI
If order is pre-paid: Freight will be FOB Destination (to one continental U.S. location) or freight charges may be offset with free product at retail value. A $5 P&H fee will apply to orders shipped FOB Destination or if the freight charges are offset.

Discount Schedule for Specialty Retail Stores: Calendars

Minimum order: 18 assorted calendars
Freight: FOB Minocqua, WI or Menasha, WI
Ship Date: Available June 2016
Extended Dating: Delay payment on calendars until December 1, 2016, on any order of 80 or more nonreturnable calendars for approved customers only.
Return Deadline: March 15, 2017. Return calendars for credit only. Calendars returned after the March 15 deadline will not receive credit. Credits must be used within 90 days. **Packing slip of returned items MUST be included.** Send returns, freight prepaid, to Returns Department, Willow Creek Press, 9931 Hwy. 70 West, Minocqua, WI 54548.

NONRETURNABLE QUANTITY:	DISCOUNT:	RETURNABLE DISCOUNT:
18 – 999	55%	45%
1,000+	60%	50%

Discount Schedule for Specialty Retail Stores: Puzzles

Minimum order: 12 assorted puzzles
Discount: 50%; nonreturnable
Freight: FOB Minocqua, WI or Menasha, WI

A $5 P&H fee will apply to orders shipped FOB Destination or if the freight charges are offset.

Distribution

Willow Creek Press titles are also available through BPDI, Baker & Taylor, Brodart, Ingram, Partners Book Distributing, Quality Books, Intersports, Anglers Book Supply, and local and regional wholesalers. Please call our Sales Department for further information at 1-800-850-9453.

Sales Representatives, Book Trade, Specialty Outside Reps

For information on sales representatives in the book, sport, gift, or other retail trade areas, please contact:

Jeremy Petrie, Willow Creek Press
PO Box 147, Minocqua, WI 54548
Phone: 800-850-9453; 715-358-7010
Fax: 715-358-2807; Email: jpetrie@willowcreekpress.com

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BACK ORDERS: We will place out-of-stock items on back-order unless you instruct us to do otherwise.
☐ BACK ORDERS OK ☐ NO BACK ORDERS ☐ BACK-ORDER ONLY BOOKS NOT YET IN PRINT
☐ CANCEL BACK-ORDERS AFTER THIS DATE

NEW CUSTOMERS: Please supply us with credit information before sending order.

QTY	Item No.	TITLE Calendars: ❒ Returnable ❒ Non-returnable	PRICE	% DISCOUNT

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