



NEW to Our Product Line.

This page displays
3 Great New Magnifying Products

Impulse Driven Packaging
 displayed throughout this catalog.



Model SV-2.5LED – 2.5" Round Magnifier - Exceptional 5x power unbreakable, scratch resistant aspheric lens. LED lighted for brilliant clear viewing. Blister carded.



Model SV-RHP – 3" x 1.5" Rectangular Magnifier - 2x lens, 4x bifocal. Optical quality, distortion free lens. Silicone rubber frame. Stands upright or conveniently hangs anywhere. Ideal for home, office or school. Blister carded.



- Aqua
- Orange
- Black

Model SV-3CL – 2 in 1 Clear Magnifier. 3" Round (3x lens) plus 4" Bar (2x lens). Lightweight, distortion free. Ideal for a multitude of magnified viewing. Blister carded.





UltraOptix®

Book Lights



These book lights conveniently clip onto the cover or pages for comfort when in use.

Model EZ-FLEX – EZ Reader®. Super Bright LED Flex/Book Light. Perfect for home, work or in the car. Simply clip to attach, flex to adjust, click to turn on. Requires 3 AAA batteries (not included). Acetate box.

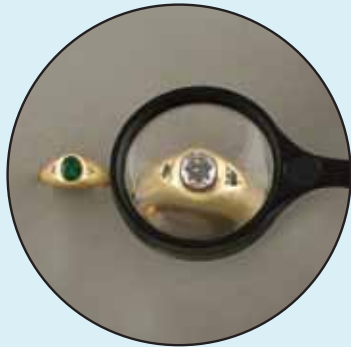
Model EZ-FLEX3LED – Triple Bright Clip On LED Light. 3 super bright white LED lights. Clip to attach, flex to adjust, push button to turn on. Requires 3 AAA batteries (not included). Acetate box.



-  Blue
-  Black
-  Purple
-  Titanium Silver



Handheld/SuprVision® Magnifiers



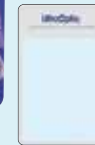
Model SV-2P – 2" Round Handle Magnifier - 3x power lens. Blister carded.



Model SV-3P – 3" Round Handle Magnifier - 2x power lens with 5x power bifocal. Blister carded.



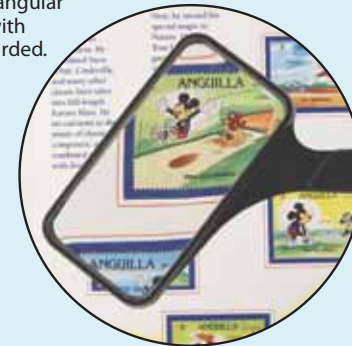
Model SV-3PB – 3" Magnifier Value Pack - 2x power lens with 5x bifocal plus **FREE** Wallet Lens - 2x power. Blister carded.



Model SV-4P – 4" Round Handle Magnifier - 2x power lens with 4x power bifocal. Blister carded.



Model SV-XP – 2" x 4" Rectangular Magnifier - 2x power lens with 6x power bifocal. Blister carded.





Handheld/Specialty Magnifiers



Model UO-3C – 3" Clear Magnifier. A 3" clear magnifier with cutting edge design, featuring a 2x magnifier with a 6x bifocal insert and a scratch resistant lens. Terrific for reading stock listings, books and all reading materials. Blister Carded.



Model SV-5P – 5" Round Handle Magnifier - 2.5x power lens with 6x bifocal. Blister carded.



Model UO-24C – 2" x 4" Clear Magnifier. A 2x magnifier with a 6x bifocal insert, molded in a cutting edge design with a scratch resistant lens. Blister Carded.



Model UL-LNT5P – Linen Tester Loupe - 5x power optical quality lens. Inch and metric scale. Portable, foldable loupe. Blister carded.

Handheld/Specialty Magnifiers



Model UL-LM4P – A powerful 4x Over-the-Neck Ultra-Loupe compact magnifier. Comes with an adjustable neck strap and *FREE* pouch. Blister carded.



Model SV-410P – 4" Super Bright LED Lighted Over-the-Neck Hands-Free Magnifier with an adjustable neck strap. 1.5x Power Lens with 3x Bifocal. Requires 2 AA batteries (not included). Blister Carded.



- UltraOptix**
OVER-THE-NECK HANDS-FREE LED LIGHTED MAGNIFIER
LOUPE LUMINEUSE MAINS-LIBRES À LICOU AU DEL
LUPA ILUMINADA A MANDAMIBRES Y A CABESTRO AL LED
- 4-inch Round
 - Super Bright LED Light
 - 2.5X Lens - 6X Bifocal
 - Conveniently located on/off switch
 - Round, de 10 cm (4")
 - Lumière DEL super brillante
 - Lentille de 2,5X
 - Verre bifocal de 6X
 - Interrupteur facile d'accès
 - Redonda, de 10 cm (4")
 - Luz al LED súper brillante
 - Lente de 2,5X
 - Interruptor de 6X
 - Interruptor fácil de acceder



Model UL-LOMP – This 2 pack of The Letter Opener Magnifier easily opens envelopes and great for viewing the contents. The 2x lens is unbreakable and scratch resistant. Blister carded.

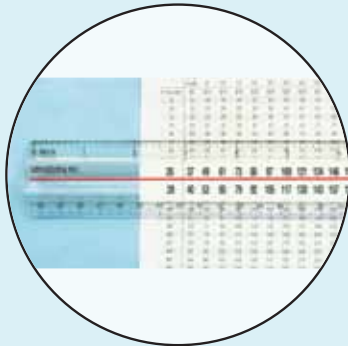


UltraOptix®

Handheld/Specialty Magnifiers

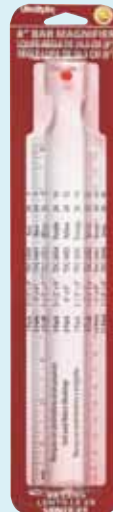


Model BR-12 – 12" Bar Magnifier with inch and metric markings along the edge plus red center line to aide in keeping your place while reading. 2x power. Great for reading columns and charts. Clear plastic sleeve.



Model BM-70P – 6" Bar Magnifier, 2x power. Clear visual aid with yellow center line to aide in keeping your place while reading. Blister Carded.

Model BM-70M – 6" Bar Magnifier, 2x power. Clear visual aid with yellow center line to aide in keeping your place while reading. Box.



Model BM-65P – 8" x 1" Bar Magnifier Lens includes inch and metric scales 2x power lens. Blister carded.



Lighted Magnifiers



SV-2LPLED – This pocket-sized, optical quality, 7x magnifier is the strongest compact magnifier we offer. It features an unbreakable, scratch-resistant 1-1/2" lens. LED lighted for brilliant light. Requires 3 AAA batteries (not included). Blister carded.



Model SV-5LED - 5" LED Lighted Magnifier. Ergonomic Rubber Grip Handle. 2x power Lens with 6x bifocal. Requires 1 AAA battery (not included). Acetate box.

SV-3LPLED – This 3" round, optical quality, 4x magnifier offers an unbreakable, scratch-resistant lens which is ideal for reading any fine print on contracts, maps, phone books, stamps, stock listings, etc. LED lighted for brilliant light, this product is perfect for reading in dark or low lighted areas. Requires 3 AAA batteries (not included). Blister carded.



Model SV-2X3LEDP

2" x 3" LED Lighted Rectangular Magnifier. Ergonomic Rubber Grip Handle. 3x power lens with LED light technology that will provide over 100,000 hours of light. Requires 1 AAA battery (not included). Acetate box.





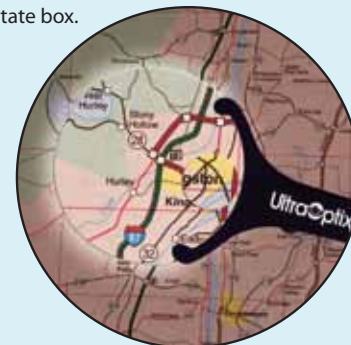
Lighted Magnifiers



Model WL-LED – Lightweight, 2x magnifier with a 6x bifocal insert. Includes a super bright LED light, includes 2 replaceable button cell batteries, easy on/off button and an ultra slim design. Free carry case is included with purchase. Clam shell package.



Model SVR-LED – 3 1/2" Frameless LED Lighted Magnifier with 2 bright white LED lights with easy on/off switch, 2.5x power lens, 4x power bifocal lens and an ergonomic rubberized handle. Requires 2 AAA batteries (not included). Acetate box.



Model WL-LEDC in colors – Lightweight, 2x magnifier with a 6x bifocal insert. Includes a super bright LED light, includes 2 replaceable button cell batteries, easy on/off button and an ultra slim design. Free carry case is included with purchase. Acetate box.



- Blue
- Green
- Purple
- Red

Model SV-23LEDP – 2" x 3" LED Rectangular Magnifier. 3x power lens with LED light technology that will provide over 100,000 hours of light. Includes 1 AAA battery and carrying case. Gift boxed.



Lighted Magnifiers



Model SV-2X4LED – 2"x 4" Frameless LED Lighted Magnifier with 2 bright white LED lights with easy on/off switch, 2x power lens, 4x power bifocal lens and an ergonomic rubberized handle.

Requires 2 AAA batteries (not included). Acetate box.



Model SV-BPL – 2" x 2" Pop-Light Magnifier. 2x power lens. 2 AAA batteries included. Blister carded.



Model DT-LED – Desktop LED Lighted Magnifier. A hands-free flexible desk/counter gooseneck style magnifier. 4" diameter 2x power lens and 6x bifocal lens. Requires 3 AA batteries (not included). Gift boxed.





Dome Magnifiers



Model UL-DM2BX – 2” UltraDome Gift Boxed Version. 4x power magnification. Gift box includes polishing cloth.



Model UL-DM2-5BX – 2.5” UltraDome Gift Boxed Version. 4x power magnification. Gift box includes polishing cloth.



Model UL-DM2P – 2” UltraDome. 4x power magnification. Blister carded.



Model UL-DM3BX – 3” UltraDome Gift Boxed Version. 4x power magnification. Gift box includes polishing cloth.

Fresnel Magnifiers



Model HL-PHDLXE – 2x power Deluxe Rigid Page Magnifier with 3 additional bifocal insets, 3x, 4x, and 5x power for optional viewing of difficult areas. Inch and metric markings. Ergonomic hand grip. Gift Envelope.



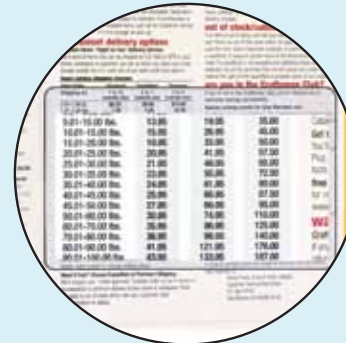
Model HL-BP – Handi-Lens® 2x power Bookmark Fresnel Lens with ruler markings. 2-9/16" x 7-5/16". Tassel Included. Blister carded.



Model HLP-H – Handi-Lens® 2x power Hard Page Fresnel Lens - not flexible 8-1/4" x 11" in Gift Envelope.



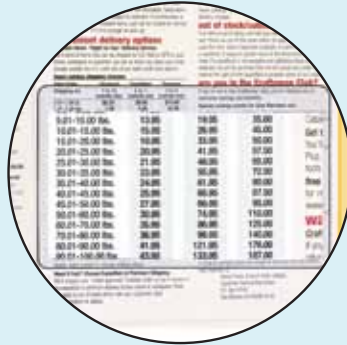
Model HL-1P – Handi-Lens® 2x power wallet size fresnel lens. 2" x 3-1/4" lens with protective vinyl case. Blister carded.





Fresnel Magnifiers

Model HL-1 – Handi-Lens® 2x power wallet size fresnel lens. 3-1/4" x 2" lens in vinyl case.



Model HL-B – Handi-Lens® 2x power Bookmark Fresnel Lens with ruler markings in vinyl case. Tassel included. 2-9/16" x 7-5/16".



Model HL-2 – Handi-Lens® 2x power Pocket Size Fresnel Lens. 2-9/16" x 7-5/16" lens in vinyl case.

These handheld magnifiers are extremely functional and easy to carry with you.

Model HL-1T – Handi-Lens® 2x power top loading wallet size fresnel lens. 2" x 3-1/4" lens in vinyl case.



Model HL-3 – Handi-Lens® 2x power Desk Size Fresnel Lens. 3-3/4" x 5-3/8" lens in vinyl case.

Fresnel Magnifiers



Model HL-P – Handi-Lens® 2x power Page Size Fresnel Lens. 7" x 10" with vinyl border.



Model HLP-10 – Handi-Lens® 2x power Page Size Fresnel Lens. 8-1/2" x 11" in protective vinyl sleeve.



Model HL-1WP – Handi-Lens® 2x power Value Pack Fresnel Lens. 7-1/4" x 10-1/4" Sheet with **FREE** Wallet Lens (2" x 3-1/4"). Vinyl Sleeve.





Model EZ-FLEX12D – Multi Purpose Clip On Display.

Contents: 12 units of Model EZ-FLEX Multi Purpose Clip On LED Lights. Gift boxed.

- Blue
- Black
- Purple
- Titanium Silver



WL-LEDC12D – Lighted LED Wallet Magnifier Display.

Contents: 12 units of Model WL-LEDC. 3 each of the LED Lighted Wallet Magnifiers in assorted colors. Gift boxed.

- Blue
- Green
- Purple
- Red



Displays



Model UL-DMD – Assorted UltraDome® Boxed Version Display.

Contents: 4 units each of Models

- UL-DM2BX (2") • UL-DM2.5BX (2.5") • UL-DM3BX (3").



Model WL-LED10D – Lighted LED Wallet Magnifier Display.

Contents: 10 units of Model WL-LED Lighted LED Wallet Magnifiers.





Model HL-WB –
Handi-Lens®
Best Seller
Fresnel Lens
Magnifier
Assortment.

Contents: 24 HL-B /
24 HL-1T.



Model HL-BA – Compact Counter
Handi-Lens® Fresnel Lens
Bookmark Magnifier Display.

Contents: 36 HL-B with
colored tassels.



Model SV-7CA – Four Styles Magnifier
Display Assortment.

Contents: 3 each of SV-2P / SV-3P
SV-4P / SV-XP.



Model HL-10 – Handi-Lens®
Fresnel Lens Magnifier Assortment.

Contents: 48 HL-1 / 12 HL-2
12 HL-3 / 12 HLP-10.