

BRANDS YOUR CUSTOMERS LOVE

m&m's

SNICKERS

Twix

Dove

Skittles

Starburst

Extra
LONG LASTING FLAVOR

MilkyWay

3 Musketeers

goodnessKNOWS
SNACK SQUARES

Chocolate Mousse Shooters made with M&M'S® Candies



DESSERTS & SNACKS

MARS WRIGLEY
foodservices

sweet quinoa popular
RICE celebration & meals
a treat infused
FUN flavor
APPEAL CANDY
INSPIRE SNACKS delicious
grains LOVE

MARS WRIGLEY

foodservices

With a rich history of serving the unique needs of foodservice through innovation, culinary expertise and some of the strongest brands in the industry, MARS Wrigley Foodservices is your trusted source for high-performing products of unrivaled quality.

Explore the following pages to discover how our complete line of foodservice products can bring excitement and innovation to your operation.



PORTFOLIO OF POWERFUL PRODUCTS

MARS® BRANDED CANDIES ADD POPULAR DESSERT APPEAL AND SELLING POWER:

4X Preferred nearly 4x more than generic options¹

50% Almost 50% of consumers say they'll pay more for MARS branded dessert items¹

2X Desserts featuring MARS branded inclusions are preferred nearly 2x more by consumers than desserts with no branded inclusions¹

#1 MARS is ranked #1 globally when it comes to brand strength²



- 6 *M&M'S®*
- 8 *SNICKERS®*
- 10 *TWIX®*
- 12 *MILKY WAY®*
- 14 *CHOPPED INCLUSIONS*
- 15 *3 MUSKETEERS®*
- 16 *DOVE®*
- 18 *goodnessKNOWS®*
- 19 *COMBOS®*
- 20 *MUNCH®*
- 21 *MALTESERS®*
- 22 *SKITTLES®*
- 24 *STARBURST®*
- 25 *100 CALORIE PACKS*
- 26 *LIFE SAVERS®*
- 27 *ALTOIDS®*
- 28 *GUM*
- 30 *FUN SIZE AND VARIETY PACKS*



74% of consumers agree M&M'S® Candies make desserts more tasty.³ Available in Milk Chocolate, Dark Chocolate, Peanut, Crispy, Pretzel and more.

THE #1 GLOBAL CONFECTIONERY BRAND⁴



ITEM NO. (ZREP)	TR TOPPERS or UCC (GTIN)	PRODUCT DESCRIPTION
BULK WRAPPED		
307744	00040000494973	M&M'S® Milk Chocolate FUN SIZE PCH 20LB Bulk DW
107569	00040000064329	M&M'S® Peanut FUN SIZE 23LB Bulk CS TNA
BULK UNWRAPPED		
108280	00040000031314	M&M'S® Milk Chocolate Minis Baking Bits 25LB Bulk
199691	00040000257875	M&M'S® Milk Chocolate 635KG Bulk Tote
108419	00040000182313	M&M'S® Milk Chocolate Candies 25LB Bulk
144686	00040000182320	M&M'S® Peanut 25LB Bulk
–	M360-000	M&M'S® Minis Milk Chocolate Baking Bits
–	M360-080	M&M'S® Minis Milk Chocolate Baking Bits 8LB Box 2/4LB Bag

ITEM NO. (ZREP)	TR TOPPERS or UCC (GTIN)	PRODUCT DESCRIPTION
CHOPPED INCLUSIONS (also see p.14)		
–	M347-100	M&M'S® Peanut 10LB Box
–	M350-080	M&M'S® 8LB Box 2/4LB Bags
–	M350-100	M&M'S® 10LB Box
SINGLES/BOX PACK		
108233	10040000012327	M&M'S® Peanut Singles 1.74OZ 48CT 8/CS
317489	00040000499909	M&M'S® Milk Chocolate Singles DSPN 1.69OZ 36CT 9CS
313609	10040000497537	M&M'S® Peanut Movie Box Pack 3.1OZ 12CS
100667	10040000012440	M&M'S® Peanut Butter Singles 24CT 12/CA
247695	10040000402654	M&M'S® Pretzel Chocolate 1.14OZ 24CT 12/CA
313611	10040000497551	M&M'S® Milk Chocolate Candies Movie Pack 12-3.1 OZ
100667	10040000012440	M&M'S® Peanut Butter Singles 24CT 12/CA
306454	10040000494789	M&M'S® Crispy 1.35OZ 24CT 12CS
270180	10040000473678	M&M'S® Dark Chocolate Mint Singles 1.5OZ 24CT 12/CA
108283	10040000032370	M&M'S® Milk Chocolate Minis Tubes 1.08OZ 24CT 12/CA
SHARING SIZE PACKS		
108294	10040000044328	M&M'S® Peanut Sharing Size 3.27OZ 24CT 6/CA
108293	10040000044311	M&M'S® Milk Chocolate Sharing Size 3.14OZ 24CT 6/CA
300473	10040000491788	M&M'S® Peanut TG Bottle 3.5OZ 6CT 2CS
270394	10040000474170	M&M'S® Almond Sharing Size 2.83OZ 18CT 6/CA
239479	10040000380600	M&M'S® Peanut Butter Sharing Size 2.83OZ 24CT 6/CA
263132	10040000446511	M&M'S® Milk Chocolate Pretzel Sharing Size 2.83OZ 24CT 6/CA CFB2
300400	10040000491665	M&M'S® Milk Chocolate TG Bottle 3.5OZ 6CT 2CS US DOM
108293	10040000044311	M&M'S® Milk Chocolate Sharing Size 3.14OZ 24CT 6/CA
306457	10040000494819	M&M'S® Crispy Sharing Size 2.83OZ 24CT 6CS

ITEM NO. (ZREP)	TR TOPPERS or UCC (GTIN)	PRODUCT DESCRIPTION
PEG PACKS		
108260	10040000017322	M&M'S® Peanut Peg Pack 5.3OZ 12/CA
108259	10040000017315	M&M'S® Milk Chocolate Peg Pack 5.3OZ 12/CA
108262	10040000017445	M&M'S® Peanut Butter Peg Pack 5.1OZ 12CS PH
PACKAGED GOODS		
221835	10040000324383	M&M'S® Milk Chocolate 42OZ Stand Up Pouch 6/CA
221818	10040000324376	M&M'S® Peanut 42OZ Stand Up Pouch 6/CA
331798	10040000511257	M&M'S® Milk Chocolate Stand Up Pouch 19.2OZ 12CS
331793	10040000511226	M&M'S® Peanut Stand Up Pouch 19.2OZ 12CS
310227	10040000496011	M&M'S® Peanut 11.4OZ 24CS
199862	10040000249297	M&M'S® Peanut 19.2OZ 12/CA
199615	10040000249082	M&M'S® Milk Chocolate 19.2OZ 12/CA
310229	10040000496035	M&M'S® Peanut Butter 10.2OZ 24CS PH
199581	10040000249051	M&M'S® Almond 9.9OZ 12/CA
246224	10040000395307	M&M'S® Pretzel CH 9.9OZ BG 12/CA
310221	10040000495953	M&M'S® Milk Chocolate Candies 24-11.4 OZ
306460	10040000494840	M&M'S® Crispy 9.9OZ 12CS
310269	00040000496069	M&M'S® Peanut Mega 10.2OZ 12CS
310217	10040000495915	M&M'S® Dark Chocolate 10.8OZ 24CS
284164	10040000483639	M&M'S® Peanut Butter 8OZ 12CS 8 OZ
333536	10040000513596	M&M'S® Peanut Grab N Go 12-5.5 OZ
333534	10040000513572	M&M'S® Milk Chocolate Stand Up Pouch 5.5OZ 12CS
333544	10040000513619	M&M'S® Dark Chocolate Mint Grab N Go 8-5 OZ
PALLETIZED DISPLAYS		
310271	00040000496083	M&M'S® Peanut DRC 11.4OZ 36CS



Packed with a delicious combination of peanuts, caramel and chocolate. 56% of consumers say they'd pay a premium for desserts made with SNICKERS® Bars.³

AMERICA'S #1 CANDY BAR⁴



ITEM NO. (ZREP)	TR TOPPERS or UCC (GTIN)	PRODUCT DESCRIPTION
BULK WRAPPED		
107571	00040000064022	SNICKERS® Miniatures 20LB Bulk Case
BULK UNWRAPPED		
294304	00040000488897	SNICKERS® Unwrapped Bars 25LB Bulk
CHOPPED INCLUSIONS (also see p.14)		
–	S461-100	SNICKERS® 10LB Box
–	S461-300	SNICKERS® 30LB Box
–	S468-100	SNICKERS® Peanut Butter 10LB Box

ITEM NO. (ZREP)	TR TOPPERS or UCC (GTIN)	PRODUCT DESCRIPTION
SINGLES/BOX PACK		
256479	10040000424311	SNICKERS® Singles 1.86OZ 48CT 8/CA
261009	10040000443275	SNICKERS® Singles 6PK 11.16OZ 24CS
246230	10040000394126	SNICKERS® Peanut Butter Squared Singles 1.78OZ 18CT 12CS PH
108222	10040000011054	SNICKERS® Almond Singles 1.76OZ 12/24CT
321293	10040000503139	SNICKERS® Crisper Singles 1.41OZ 18CT 12CS
SHARING SIZE PACKS		
221584	10040000322471	SNICKERS® Almond Sharing Size 2-Piece 24CT 6/CA
221218	10040000322525	SNICKERS® Sharing Size 24CT 6CS Dual Logo PH
261876	10040000441486	SNICKERS® Peanut Butter Squared Sharing Size 3.56OZ 18CT 6CS PH
321314	10040000503221	SNICKERS® Crisper Sharing Size 2.83OZ 18CT 6CS
PEG PACKS		
108241	10040000015021	SNICKERS® Miniatures Peg Pack 4.4OZ 12/CA
FUN SIZE		
266572	10040000464089	SNICKERS® FUN SIZE 6-Pack 3.40OZ 24CS PH
323177	10040000505324	SNICKERS® FUN SIZE 24-10.59 OZ
PACKAGED GOODS		
340907	10040000515200	SNICKERS® Bites Stand Up Pouch 4.7OZ 8CS
184874	10040000210242	SNICKERS® Miniatures 40OZ 6CS PH
184255	10040000201325	SNICKERS® Miniatures 11.5OZ 24CS PH
285351	00040000484271	SNICKERS® Bites Stand Up Pouch 8OZ 8CS PH
276614	10040000422522	SNICKERS® Bites King Size 2.83OZ 12CT 6CS PH



67% of consumers agree that TWIX® pieces make desserts more delicious.³

**60% OF CONSUMERS
PREFER TWIX® BARS
FOR THE TEXTURE CONSUMERS LOVE¹**



ITEM NO. (ZREP)	TR TOPPERS or UCC (GTIN)	PRODUCT DESCRIPTION
BULK WRAPPED		
287726	00040000485360	TWIX® Caramel FUN SIZE 20LB Bulk-Lined
144266	00040000064237	TWIX® Caramel Miniatures 20LB Bulk
BULK UNWRAPPED		
144707	00040000189237	TWIX® Caramel Unwrapped Bar 24LB TRNFR CA
CHOPPED INCLUSIONS (also see p.14)		
–	T536-100	TWIX® 10LB Box
SINGLES/BOX PACK		
227808	10040000353918	TWIX® Caramel Singles 1.79OZ 36CT 10/CA
MULTI-PACKS		
228372	10040000354700	TWIX® Caramel 10.74OZ 6-Pack 12/CA
SHARING SIZE PACKS		
227962	10040000353871	TWIX® Caramel Sharing Size 3.02OZ 24CT 6/CA
285701	10040000484339	TWIX® Bites Sharing Size 2.83OZ 12CT 6CS
FUN SIZE		
323205	10040000505478	TWIX® Caramel FUN SIZE 20-10.83 OZ
266574	10040000464102	TWIX® FUN SIZE 6-Pack 3.28OZ 24CA
PACKAGED GOODS		
340815	10040000515170	TWIX® Bites Stand Up Pouch 4.5OZ 8CS
184252	10040000202537	TWIX® Caramel Miniatures 11.5OZ 12/CA
285698	10040000484322	TWIX® Bites Stand Up Pouch 7OZ 8CS
310074	10040000485800	TWIX® Miniatures Stand Up Pouch 40OZ 6CS



Increase sales with the in-demand brand nearly half of consumers view as versatile and enjoyable in a variety of items.³

LUSCIOUS LAYERS OF CHOCOLATE, CHEWY CARAMEL AND NOUGAT



ITEM NO. (ZREP)	TR TOPPERS or UCC (GTIN)	PRODUCT DESCRIPTION
BULK WRAPPED		
126448	00040000064015	MILKY WAY® Miniatures 20LB Bulk Case
277659	00040000481096	MILKY WAY® Miniatures 20LB Bulk Case
CHOPPED INCLUSIONS (also see p.14)		
–	M376-101	MILKY WAY® 20LB Box
SINGLES/BOX PACK		
255386	10040000422065	MILKY WAY® Singles 1.84OZ 36CT 10/CA
243038	10040000387135	MILKY WAY® Simply Caramel Singles 1.91OZ 12/24CS
108221	10040000011047	MILKY WAY® Midnight Singles 1.76OZ 12/24CT
SHARING SIZE PACKS		
108290	10040000044014	MILKY WAY® Sharing Size 3.63OZ 24CT 6/CA
FUN SIZE		
323162	10040000505263	MILKY WAY® FUN SIZE 10.65OZ 24CS
266571	10040000464263	MILKY WAY® FUN SIZE 6-Pack 3.36OZ 24CS
PACKAGED GOODS		
313101	10040000485831	MILKY WAY® Simply Caramel Bites Stand Up Pouch 7OZ 8CS

CHOPPED INCLUSIONS

**80% OF CONSUMERS SAY
BRANDED CANDIES
MAKE FOR A BETTER-TASTING DESSERT¹**



MARS® branded inclusions are preferred 4X over the generic option.¹

TR TOPPERS	PRODUCT DESCRIPTION
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M&M'S® CANDIES	
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M347-100	M&M'S® Peanut Chopped 10LB Box
M350-080	M&M'S® Chopped 8LB Box 2/4LB Bags
M350-100	M&M'S® Chopped 10LB Box

SNICKERS® BARS	
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S461-100	SNICKERS® 10LB Box
S461-300	SNICKERS® 30LB Box
S468-100	SNICKERS® Peanut Butter Chopped 10LB Box

TWIX® BARS	
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T536-100	TWIX® 10LB Box
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MILKY WAY® BARS	
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M376-101	MILKY WAY® 10LB Box
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Molten Mini Muffins
made with 3 MUSKETEERS® Bars

A TOP-10 CHOCOLATE BRAND



Increase sales with the popular brand that 54% of today's consumers find "fun to eat."³

ITEM NO. (ZREP)	UCC (GTIN)	PRODUCT DESCRIPTION
SINGLES/BOX PACK		
255389	10040000422089	3 MUSKETEERS® Singles 1.92OZ 36CT 10/CA
SHARING SIZE PACKS		
144732	10040000246036	3 MUSKETEERS® Multi-Piece Sharing Size 6/24CT
FUN SIZE		
323175	10040000505300	3 MUSKETEERS® FUN SIZE 10.48OZ 24CS
266558	10040000464119	3 MUSKETEERS® FUN SIZE 6-Pack 2.93OZ 24CA
PACKAGED GOODS		
298166	10040000485565	3 MUSKETEERS® Bites Stand Up Pouch 6OZ 8CS

Looking for bulk product that fits your needs?
Contact your MARS representative.

Silky Smooth
Dove[®]
Chocolate

84% of consumers love DOVE[®] Chocolate, citing it as their "favorite flavor."³

Blueberry Muffins made with DOVE[®] Dark Chocolate
(recipe on page 33)

THE #1 GLOBAL PURE CHOCOLATE BRAND⁵



ITEM NO. (ZREP)	UCC (GTIN)	PRODUCT DESCRIPTION
SINGLES/BOX PACK		
267369	10040000459849	DOVE® Milk Chocolate Singles 1.44OZ 18CT 12/CA
267292	10040000459856	DOVE® Dark Chocolate Singles 1.44OZ 18CT 12/CA
PACKAGED GOODS		
321353	10040000503399	DOVE® Fruit and Nut Blueberry Cashew Vanilla Latte
321351	10040000503375	DOVE® Fruit and Nut Strawberry Almond 8-5.5OZ
321355	10040000503412	DOVE® Fruit and Nut Raspberry Almond Honey 8-5. OZ
316249	10040000498572	DOVE® PROMISES Dark Chocolate LD 8.87OZ 12CS
316252	10040000498596	DOVE® PROMISES Milk Chocolate LD 8.87OZ 12CS
316256	10040000498633	DOVE® PROMISES Dark Chocolate Almond LD 7.94OZ 12CS
316254	10040000498619	DOVE® PROMISES Milk Chocolate Caramel LD 7.94OZ 12CS
316258	10040000498657	DOVE® PROMISES Dark Chocolate Sea Salt Caramel LD 7.94OZ 12CS
316252	10040000498596	DOVE® PROMISES Milk Chocolate 12-8.87OZ
SHARING SIZE		
251903	10040000401459	DOVE® Milk Chocolate Large Bar 3.3OZ 12CT 1CA
252267	10040000401893	DOVE® Dark Chocolate Large Bar 3.3OZ 12CT 1CA
252256	10040000401916	DOVE® Dark Chocolate Almond Bar 3.3OZ 12CT 1CA
276421	10040000422317	DOVE® Dark Chocolate Mint Swirl 3.3OZ 12CT 1CS
300392	10040000491627	DOVE® Dark Chocolate Whole Blueberry 2.83OZ 16CT 6CS
300394	10040000491641	DOVE® Dark Chocolate Whole Cranberry 2.83OZ 16CT 6CS

**Looking for bulk product that fits your needs?
Contact your MARS representative.**



The 3rd-largest Singles Better-For-You
Snack Bar brand.⁶

WHOLESOME INGREDIENTS, MEET GREAT TASTE



ITEM NO. (ZREP)	UCC (GTIN)	PRODUCT DESCRIPTION
SINGLES/BOX PACK		
312156	10040000497186	goodnessKNOWS® Snack Bar Nutty Apple 4-12-1.2 OZ
312159	10040000497216	goodnessKNOWS® Snack Bar Cranberry 4-12-1.2 OZ
312153	10040000497155	goodnessKNOWS® Snack Bar Peach & Cherry 4-12-1.2 OZ
344575	10040000515644	goodnessKNOWS® Snack Bar Strawberry 1.2OZ 12CT 4CS
344569	10040000515613	goodnessKNOWS® Snack Bar Blueberry 1.2OZ 12CT 4CS
344562	10040000515583	goodnessKNOWS® Snack Bar Mixed Berry 1.2OZ 12CT 4CS

THE ONE SNACK THAT'S TWICE AS GOOD



Crunchy, bite-size treats available in appealing savory flavors.

ITEM NO. (ZREP)	UCC (GTIN)	PRODUCT DESCRIPTION
SINGLES/BOX PACK		
108568	10041419714710	COMBOS® Cheddar Pretzel Singles 18CT 12/CA
264104	00041419455661	COMBOS® Mixed FS 12CT 6CA
108571	10041419714741	COMBOS® Cheese Cracker Singles 18CT 12/CA
108572	10041419714758	COMBOS® Pizza Pretzel Singles 18CT 12/CA
GONDOLA PACK		
273755	10041419420079	COMBOS® Cheddar Cheese Crackers 6.3OZ 12CS
273753	10041419420062	COMBOS® Snack Pizza Pretzel 12 CASE 6.3 OZ
273148	10041419420017	COMBOS® 7 Layer Dip Tortilla 6.3OZ 12CS



MUNCH[®]

PEANUT BAR

Full of peanuts, MUNCH[®] Bars are the deliciously salty-sweet snack customers love.

SIMPLE ALL-NATURAL GREAT-TASTING PEANUT BAR



ITEM NO. (ZREP)	UCC (GTIN)	PRODUCT DESCRIPTION
SINGLES/BOX PACK		
108354	10040000111105	MUNCH® Nut Bar Singles 36CT 10/CA

MILK CHOCOLATE WITH THE HONEYCOMB CENTER



The lighter way to enjoy chocolate!
A British favorite for all ages.

ITEM NO. (ZREP)	UCC (GTIN)	PRODUCT DESCRIPTION
SINGLES/BOX PACK		
332300	10040000512162	MALTESERS® Single 1.30Z 18CT 9CS
BUCKET		
357420	10040000522413	MALTESERS® Bucket 14.50Z 6CS



SKITTLES® brand is number 1 in fruity confections.⁶

AMERICA'S #1 NON-CHOCOLATE CONFECTIONERY BRAND⁶



ITEM NO. (ZREF)	PRODUCT DESCRIPTION
BULK	
34787	SKITTLES® Original FUN SIZE 9.98KG Bulk
22814	SKITTLES® Export 11.34KG Bulk
22941	SKITTLES® Original Stand Up Bag 410Z 6/CS
22095	SKITTLES® Wild Berry Stand Up Bag 410Z 6/CS
SINGLES/BOX PACK	
26579	SKITTLES® Wild Berry Bag 140Z 12/CS
23773	SKITTLES® Original Box Pack 3.50Z 12/CS
20935	SKITTLES® Sour Box Pack 3.20Z 12/CS
01266	SKITTLES® Sours Singles 1.80Z 24CT 12/CS
22867	SKITTLES® Tropical Singles 2.170Z 36CT 10/CS
22866	SKITTLES® Wild Berry Singles 2.170Z 36CT 10/CS
01160	SKITTLES® Original Singles 2.170Z 36CT 10/CS
MULTI-PACKS	
25504	SKITTLES® Wild Berry 100 Calorie Pack 0.90Z 14CT 12CS
25445	SKITTLES® Original 100 Calorie Pack 0.90Z 14CT 12CS
24723	SKITTLES® Original SYL 8/90Z Stand Up Pouch
PEG PACKS	
14092	SKITTLES® Original Peg Pack 7.20Z 12/CS

THE #2 NON-CHOCOLATE SEASONAL CONFECTIONERY BRAND⁷



Diverse portfolio has grown over 2x the category rate since 2012.⁶

ITEM NO. (ZREF)	PRODUCT DESCRIPTION
BULK	
24135	STARBURST® Original FUN SIZE Bulk Tote
22948	STARBURST® Original Stand Up Pouch 41OZ 6/CS
25496	STARBURST® FAVEREDS® Stand Up Pouch 41OZ 6/CS
25687	STARBURST® Minis Sours Singles
22895	STARBURST® Minis Originals Singles
25701	STARBURST® Sweet Heat Singles

ITEM NO. (ZREF)	PRODUCT DESCRIPTION
SINGLES/BOX PACK	
32970	STARBURST® FAVEREDS® Singles
01151	STARBURST® Original Singles
27608	STARBURST® Gummies Sour 8OZ SUB
32968	STARBURST® FAVEREDS® Bag 14OZ 12/CS
23775	STARBURST® Original Box Pack 3.5OZ 12/CS
01156	STARBURST® Tropical Singles 2.07OZ 36CT 10/CS
27572	STARBURST® Sweets + Sours Singles 2.07OZ 24CT 12/CS
STAND UP POUCHES	
26639	STARBURST® Minis FAVEREDS® Stand Up Pouch
20161	STARBURST® Minis 8OZ 8/CS Stand Up Pouch
27610	STARBURST® Original Gummy Stand Up Pouch 8OZ 8/CS
27608	STARBURST® Sours Gummy Stand Up Pouch 8OZ 8/CS
25686	STARBURST® Minis Sours Stand Up Pouch
PEG PACKS	
16264	STARBURST® GummiBursts® Peg Pack 6OZ 12/CS
23435	STARBURST® GummiBursts® Duos Peg Pack 6OZ 12/CS
25498	STARBURST® Original 100 Calorie Pack 0.8OZ 12CT 12/CS
LAYDOWN BAGS	
25702	STARBURST® Sweet Heat Laydown Bag

100 CALORIE PACKS

SMALL CALORIE COUNT BIG TASTE



ITEM NO. (ZREP)	ITEM NO. (ZREF)	UCC (GTIN)	PRODUCT DESCRIPTION
M&M'S® CANDIES			
360918	–	10040000534585	M&M'S® Milk Chocolate 100 Calorie Bar 0.72OZ 24CT 12CS
SNICKERS® BARS			
318744	–	10040000500398	SNICKERS® 100 Calorie Bar 0.76OZ 24CT 12CS
TWIX® BARS			
318799	–	10040000500510	TWIX® 100 Calorie Bar 0.71OZ 24CT 12CS
MILKY WAY® BARS			
318786	–	10040000500459	MILKY WAY® 100 Calorie Bar 0.77OZ 24CT 12CS
DOVE® BARS			
318794	–	10040000500480	DOVE® 100 Calorie Bar 0.65OZ 18CT 12CS
351273	–	00040000519157	DOVE® Dark Chocolate 100 Calorie Bar 0.65OZ 18CT 12CS
SKITTLES® CANDIES			
–	25504	–	SKITTLES® Wild Berry 100 Calorie Pack 0.9OZ 14CT 12/CS
–	25445	–	SKITTLES® Original 100 Calorie Pack 0.9OZ 14CT 12/CS
STARBURST® FRUIT CHEWS			
–	25498	–	STARBURST® Original 100 Calorie Pack 0.8OZ 12CT 12/CS

An exciting array of in-demand brands in highly desirable 100 calorie packs.

LIFESAVERS®

Iconic hard candy with exceptional seasonal performance.

GROWTH DRIVER IN FRUITY CONFECTIONS



ITEM NO. (ZREF)	PRODUCT DESCRIPTION
LIFE SAVERS®	
27507	LIFE SAVERS® Gummies Pouch Bulk Club
22734	LIFE SAVERS® WINT O GREEN® Candy 41OZ 6/CS
22733	LIFE SAVERS® PEP O MINT® Candy 41OZ 6/CS
22732	LIFE SAVERS® Five Flavor Candy 41OZ 6/CS
24280	LIFE SAVERS® Gummies Five Flavor
21063	LIFE SAVERS® Five Flavor Fruity Confections HRD IC NS Package Singles 14 CT

THE CURIOUSLY STRONG MINTS®



The 2nd-fastest-growing mints brand.⁸

ITEM NO. (ZREF)	PRODUCT DESCRIPTION
ALTOIDS®	
22670	ALTOIDS® Arctic Strawberry Mints 1.2OZ 8CT 12/CS
21775	ALTOIDS® Arctic Wintergreen Mints
21774	ALTOIDS® Arctic Peppermint Mints
63140	ALTOIDS® Peppermint Mints Breath Mints IC NS Package Singles TN 1.76 OZ
63142	ALTOIDS® Wintergreen Mints Breath Mints IC NS Package Singles TN 1.76 OZ
63144	ALTOIDS® Cinnamon Mints Breath Mints IC NS Package Singles TN 1.76 OZ

GUM



World-famous Wrigley gum brands—including EXTRA®, ORBIT®, DOUBLEMINT® and 5®—create simple pleasures for consumers every day.

LEADING WRIGLEY BRANDS



ITEM NO. (ZREF)	PRODUCT DESCRIPTION
ALERT® GUM	
26441	ALERT® Caffeine Gum Mint 8CT
26451	ALERT® Caffeine Gum Fruit 8CT
BIG RED® GUM	
21737	BIG RED® Cinnamon Gum Stick IC NS Package Singles 15 CT
ECLIPSE® GUM	
23794	ECLIPSE® Spearmint Gum PLLT IC NS Package Singles 18 CT
23781	ECLIPSE® WINTERFROST® Gum PLLT IC NS Package Singles 18 CT
EXTRA® GUM	
22036	EXTRA® POLAR ICE®
22037	EXTRA® Spearmint Gum Stick IC NS Package Singles 15 CT
22034	EXTRA® SWEET Watermelon Gum Stick IC NS Package Singles 15 CT
22026	EXTRA® CLASSIC Bubble Gum Stick IC NS Package Singles 15 CT
22016	EXTRA® Peppermint 15STK 8PK 6/CS
22063	EXTRA® Cinnamon 15STK 3PK 20/CS
25337	EXTRA® Cinnamon 15STK 10CT 12/CS
22035	EXTRA® Peppermint 15STK 10CT 12/CS
5® GUM	
21265	5® COBALT® Slimpack
21267	5® RAIN® Spearmint Gum Stick IC NS Package Singles 15 CT

ITEM NO. (ZREF)	PRODUCT DESCRIPTION
ORBIT® GUM	
21484	ORBIT® 14-Tab Spearmint
25310	ORBIT® White Peppermint Soft Chew Bottle 40PC 6CT 4/CS
25345	ORBIT® White Spearmint Soft Chew Bottle 40PC 6CT 4/CS
23809	ORBIT® White Peppermint 15CT Soft Chew 10/9 CT
23811	ORBIT® White Spearmint 15CT Soft Chew 10/9 CT
21486	ORBIT® Peppermint
21483	ORBIT® Original Sweet Mint Gum TB IC NS Package Singles 14 CT
HUBBA BUBBA® BUBBLE GUM	
20583	HUBBA BUBBA MAX® 5PC Original Bubble Gum
20164	HUBBA BUBBA MAX® Strawberry Watermelon Bubble Gum
27627	HUBBA BUBBA® Bubble Blast Bubble Gum Laydown
-	HUBBA BUBBA® Bubble Blast Bubble Gum 216CTTub (Please contact your MARS Krispak rep for more information.)
25342	HUBBA BUBBA® Strawberry CRUSH® Bubble Gum
24024	HUBBA BUBBA® BUBBLE TAPE® AWESOME ORIGINAL® Gum TP IC NS Package Singles Canister 2 OZ
25737	HUBBA BUBBA® BUBBLE TAPE® Sour Blue Raspberry Gum TP IC NS Package Singles Canister 1 CT
JUICY FRUIT® GUM	
21736	JUICY FRUIT® Gum Stick IC NS Package Singles 15 CT

FUN SIZE AND VARIETY PACKS



LEADING SNACK ASSORTMENTS

ITEM NO. (ZREP)	ITEM NO. (ZREF)	UCC (GTIN)	PRODUCT DESCRIPTION
M&M'S® CANDIES			
323767	–	10040000505959	M&M'S® Milk Chocolate FUN SIZE 10.53OZ 24CS
323763	–	10040000505911	M&M'S® Peanut FUN SIZE 10.57OZ 24CS
316053	–	10040000498404	M&M'S® Milk Chocolate FUN SIZE 6PK 2.8OZ 24CS
267131	–	10040000467073	M&M'S® Peanut FUN SIZE 6PK 3.74 24CA
267006	–	10040000467097	M&M'S® Peanut Butter FUN SIZE 6PK 3.68OZ 24CA

ITEM NO. (ZREP)	ITEM NO. (ZREF)	UCC (GTIN)	PRODUCT DESCRIPTION
SNICKERS® BARS			
275995	–	10040000421983	SNICKERS® Changemaker FUN SIZE CU 54OZ 90CT 10CS
276061	–	10040000422003	SNICKERS® Changemaker FUN SIZE DRC 54OZ 90CT 10CS
323177	–	10040000505324	SNICKERS® FUN SIZE 10.59OZ 24CS
323179	–	10040000505348	SNICKERS® FUN SIZE 20.77OZ 8CS
321296	–	10040000503160	SNICKERS® Crisper FUN SIZE 10.61OZ 12CT
301675	–	00040000493037	SNICKERS® Almond FUN SIZE 10.23OZ 12CS
246236	–	10040000395055	SNICKERS® Peanut Butter Squared FUN SIZE 11.5OZ Bag 12/CA
246221	–	10040000395079	SNICKERS® Peanut Butter Squared FUN SIZE 21.5OZ Bag 12/CA
332521	–	10040000512582	SNICKERS® Crisper FUN SIZE 12PK 7.20OZ 24CS
275230	–	10040000421372	SNICKERS® FUN SIZE 12PK 6.98OZ 24CS
266572	–	10040000464089	SNICKERS® FUN SIZE 6PK 3.40OZ 24CA
332519	–	10040000512568	SNICKERS® Crisper FUN SIZE 6PK 3.60OZ 24CS
TWIX® BARS			
287726	–	00040000485360	TWIX® Caramel FUN SIZE 20LB Bulk–Lined
323205	–	10040000505478	TWIX® Caramel FUN SIZE 10.83OZ 20CS
323207	–	10040000505492	TWIX® Caramel FUN SIZE 20.62OZ 8CS
275234	–	10040000421389	TWIX® FUN SIZE 12PK 6.72OZ 24CS
266574	–	10040000464102	TWIX® FUN SIZE 6PK 3.28OZ 24CA
MILKY WAY® BARS			
323162	–	10040000505263	MILKY WAY® FUN SIZE 10.65OZ 24CS
323183	–	10040000505386	MILKY WAY® FUN SIZE 20.73OZ 8CS
323164	–	10040000505287	MILKY WAY® Simply Caramel FUN SIZE 10.73OZ 12CS
275250	–	10040000421402	MILKY WAY® FUN SIZE 12PK 6.89OZ 24CS
288504	–	10040000488146	MILKY WAY® Simply Caramel FUN SIZE 12PK 8.8OZ 24CS
266985	–	10040000464287	MILKY WAY® Simply Caramel FUN SIZE 6PK 4.42OZ 24CA
266985	–	10040000464287	MILKY WAY® Simply Caramel FUN SIZE 6PK 4.42OZ 24CA
266571	–	10040000464263	MILKY WAY® FUN SIZE 6PK 3.36OZ 24CA

ITEM NO. (ZREF)	ITEM NO. (ZREF)	UCC (GTIN)	PRODUCT DESCRIPTION
3 MUSKETEERS® BARS			
323181	–	10040000505362	3 MUSKETEERS® FUN SIZE 20.92OZ 8CS
323175	–	10040000505300	3 MUSKETEERS® FUN SIZE 10.48OZ 24CS
275223	–	10040000421341	3 MUSKETEERS® FUN SIZE 12PK 6.05OZ 24CS
266558	–	10040000464119	3 MUSKETEERS® FUN SIZE 6PK 2.93OZ 24CA
VARIETY PACKS			
310356	–	10040000496417	Mixed Chocolate Variety FUN SIZE Stand Up Pouch 33.9OZ 6CS
310060	–	10040000495694	Mixed Chocolate Variety FUN SIZE CL Stand Up Pouch 37.7OZ 6CS
184572	–	10040000203190	Mixed Miniatures Variety Pouch 40OZ 6/CA
184241	–	10040000201301	Mixed Miniatures Variety Bag 17.5OZ 12/CA
184251	–	10040000201240	Mixed Miniatures Variety Bag 10.5OZ 24/CA
310359	–	10040000496431	Mixed SNICKERS®/M&M'S® Peanut Variety FUN SIZE 36.7OZ 6CS
323888	–	10040000505997	Mixed SNICKERS® Variety FUN SIZE 35.09OZ 6CS BB
323765	–	10040000505935	Mixed SNICKERS® Variety FUN SIZE 10.36OZ 12CS
–	34787	–	STARBURST®/SKITTLES® Original FUN SIZE Stand Up Bag 31.9OZ 6/CS
SKITTLES® CANDIES			
–	20442	10040000496431	SKITTLES® Original FUN SIZE 9.98KG Bulk
–	24989	10040000496417	SKITTLES® Original FUN SIZE 6PK 3.2OZ 24/CS

CREATE DELICIOUS APPEAL

**EXPLORE A VARIETY OF INSPIRING
RECIPES TO POWER YOUR BUSINESS**

Turtle Donut Bites MADE WITH SNICKERS® BARS

Yield: 24 donut bites

Ingredients

¾ cup SNICKERS® Bars, chopped
24 glazed donut holes
4 tablespoons caramel sauce

Directions

1. In a medium bowl, coat donut holes with caramel sauce and chopped SNICKERS® Bars.



1 Datassential, MARS Foodservice study, 2016
2 Global Chocolate & Wrigley Metric
3 Datassential, MARS Foodservice study, 2015
4 Nielsen study, 2016

5 Dove brand story
6 Nielsen AOD, Total US xAOC plus Convenience, 52 weeks ending 4/22/17
7 Nielsen, year-end scan data, 2015
8 Nielsen, AOD 3-year CAGR, year-end 2016



MORE CRAVEABLE TREATS

Sour Cherry Cheesecake

MADE WITH TWIX® COOKIE BAR CRUST



Yield: 12 servings

Ingredients

- 24 TWIX® Cookie Bars
- 1½ cups cream cheese
- 1½ cups crème fraîche
- 1½ cups granulated sugar
- 1 teaspoon vanilla extract
- 4 eggs
- 2 cups dried sour cherries
- 1 tablespoon balsamic vinegar

Directions

1. Preheat oven to 250°F.
2. In a blender, blend TWIX® Cookie Bars to a small grain (think panko breadcrumbs). Press into 12 small ramekins that have been lined with butter or nonstick spray.
3. In a stand mixer, combine cream cheese, crème fraîche, ½ cup sugar and vanilla; mix on medium-high until creamy.
4. On medium speed, mix in eggs until smooth.
5. Pour mixture over crusts; place ramekins in a water bath and bake 35 to 45 minutes.
6. While the cheesecakes are baking, in a medium pot, combine ⅔ cup sugar, cherries and balsamic vinegar; simmer 10 to 12 minutes.
7. Remove cheesecakes from the oven, cool and spoon cherry sauce over top.





Mudslide Skillet Brownie

MADE WITH MILKY WAY® BARS



Yield: 12 servings

Ingredients

1 cup MILKY WAY® Bars, chopped
 1¼ sticks unsalted butter
 1¼ cups granulated sugar
 ¾ cup cocoa powder
 2 teaspoons vanilla extract
 1 teaspoon coffee extract
 ¼ teaspoon salt
 2 eggs
 ½ cup all-purpose flour
 ⅔ cup walnuts, chopped

Directions

1. Preheat oven to 325°F.
2. In a stand mixer, cream together butter, sugar, cocoa powder, extracts and salt.
3. Add eggs until fully mixed.
4. Mix in flour and walnuts.
5. Pour into a cast iron skillet prepared with nonstick cooking spray.
6. Generously sprinkle chopped MILKY WAY® Bars over top.
7. Bake 35 to 45 minutes.

Blueberry Muffins

MADE WITH DOVE® DARK CHOCOLATE



Yield: 12 servings

Ingredients

½ cup DOVE® Dark Chocolate, chopped
 1½ cups all-purpose flour
 ¾ cup sugar
 ½ teaspoon salt
 2 teaspoons baking powder
 ⅓ cup vegetable oil
 1 egg
 ⅓ cup whole milk
 1 cup blueberries

Directions

1. Preheat oven to 350°F.
2. In a large bowl, combine flour, sugar, salt and baking powder.
3. Combine oil, egg and milk; whisk and add to the flour mixture.
4. Fold in blueberries and chopped chocolate.
5. Place in sprayed muffin liners and bake for 18 to 22 minutes or until done.

