

Planogram

SCRATCH AND PECK FEEDS

LAYING SEASON END CAP DISPLAY



24" Branded Metal Sign



SHELF 4



Product Brochure
MKTG-1100



Product Ingredient Tag Ring
MKTG-1000



SHELF 3

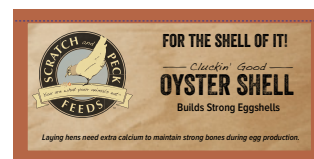


SHELF 2



SHELF 1

Available Shelf Talkers





Shelf Schematic

SCRATCH AND PECK FEEDS

LAYING SEASON END CAP DISPLAY

Contact your sales rep to order your Scratch and Peck Feeds products

Shelf Placement	SKU	UPC	Description	Size	Dimension	Facings	Cases	Total Unit Qty
4	MKTG-1310	N/A	24" Tin Sign - S&P Logo	N/A	24"	1	N/A	1
4	9960-01	609224800054	CG Sprout-Ferment Starter Kit	32 oz jar	3.9" x 3.9" x 6.9"	1	1	3
4	9372-07	609224799723	CG Layer Grit	7 lbs	8.6" x 12" x 4.75"	2	2	6
4	9300-04	609224799754	CG Oyster Shell	4 lbs	8.6" x 12" x 4.75"	2	2	6
4	7001-06	609224799877	Org Coop Confetti — NEW! ***Not pictured in example end cap**	6 oz	8.6" x 11.5" x 3.5"	1	1	6
4	MKTG-125	N/A	Retailer Shelf Talker, Oyster Shell	N/A	6" x 3"	1	N/A	1
4	MKTG-122	N/A	Retailer Shelf Talker, Grit	N/A	6" x 3"	1	N/A	1
3	MKTG-S0000-KIT	N/A	Sample Feed Kit, Layer, with Tent (container not included)	N/A	Approx. 2" x 8"	1	N/A	10 samples
3	MKTG-S9700-KIT	N/A	Sample Grubs Kit with Tent (container not included)	N/A	Approx. 2" x 8"	1	N/A	20 samples
3	MKTG-S9800-KIT	N/A	Sample Herbs Kit with Tent (container not included)	N/A	Approx. 2" x 8"	1	N/A	20 samples
3	MKTG-200	N/A	Egg Carton Display	N/A	6" x 3"	1	N/A	1
2	9700-35	609224800344	CG Grubs	3.5 lbs	11" x 16" x 4.75"	1	1	3
2	9800-01	609224799853	CG Org Herbs	10 oz	6.5" x 11" x 3.5"	1	1	6
2	MKTG-124	N/A	Retailer Shelf Talker, Grubs	N/A	6" x 3"	1	N/A	1
2	MKTG-126	N/A	Retailer Shelf Talker, Herbs	N/A	6" x 3"	1	N/A	1
2	MKTG-121	N/A	Retailer Shelf Talker, Ferment	N/A	6" x 3"	1	N/A	1
2	2004-10	60922480031	NF Org Layer	10 lbs	7.875" x 17.75" x 4.375"	2	2	6
1	2004-25	609224799402	NF Org Layer	25 lbs	13" x 3" x 25"	1	N/A	3
1	2004-40	609224799532	NF Org Layer	40 lbs	16" x 4" x 30"	1	N/A	2

Additional Available Marketing Materials



Poultry Feed / Ferment
Information Sheets
MKTG-0010



Sprout-Ferment Postcards
MKTG-0008



Cluckin' Good Grubs Postcards
MKTG-0002



Cluckin' Good Herbs Postcards
MKTG-0004

Example End Cap at Country Store in Mount Vernon, WA

