

Planogram

SCRATCH AND PECK FEEDS

ORGANIC SPROUTING GRAINS END CAP



24" Branded Metal Sign



Product Brochure
MKTG-1100



Product Ingredient Tag Ring
MKTG-1000

Available Shelf Talkers





Shelf Schematic

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Contact your sales rep to order your Scratch and Peck Feeds products

Shelf Placement	SKU	UPC	Description	Size	Dimension	Facings	Cases	Total Unit Qty
4	MKTG-1310	N/A	24" Tin Sign - S&P Logo	N/A	24"	1	N/A	1
4	MKTG-1204	N/A	Sprouting Table Top Signage	N/A	8.5" x 11" x 2"	1	N/A	1
4	MKTG-S0000-KIT	N/A	Sample Feed Kit, Layer, with Tent (container not included)	N/A	Approx. 2" x 8"	1	N/A	10 samples
4	MKTG-S9800-KIT	N/A	Sample CG Herbs Kit with Tent (container not included)	N/A	Approx. 2" x 8"	1	N/A	20 samples
3	8100-10	609224800115	Org Sprouting Wheat	10 lbs	7.875" x 14" x 4.375"	1	1	3
3	8300-10	609224800092	Org Sprouting Barley	10 lbs	7.875" x 14" x 4.375"	1	1	3
3	8700-10	609224800085	Org Sprouting Peas	10 lbs	7.875" x 14" x 4.375"	1	1	3
3	MKTG-123	N/A	Retailer Shelf Talker, Sprouting	N/A	6" x 3"	1	N/A	1
3	9960-01	609224800054	CG Sprout-Ferment Starter Kit	32 oz jar	3.9" x 3.9" x 6.9"	1	1	3
3	MKTG-200	N/A	Egg Carton Display	N/A	6" x 3"	1	N/A	1
2	8600-08	609224800290	CG Org Cracked Corn	8 lbs	7.785" x 12" x 4.375"	1	1	3
2	9825-06	609224799877	Org Coop Confetti	6 oz	8.6" x 11.5" x 3.5"	1	1	6
2	9800-01	609224799853	CG Org Herbs	10 oz	6.5" x 11" x 3.5"	1	1	6
2	9700-35	609224800344	CG Grubs	3.5 lbs	11" x 16" x 4.75"	1	1	6
2	MKTG-124	N/A	Retailer Shelf Talker, Grubs	N/A	6" x 3"	1	N/A	1
2	MKTG-126	N/A	Retailer Shelf Talker, Herbs	N/A	6" x 3"	1	N/A	1
1	2004-25	609224799402	NF Org Layer	25 lbs	13" x 3" x 25"	1	N/A	2
1	2004-40	609224799532	NF Org Layer	40 lbs	16" x 30" x 4"	1	N/A	2

Additional Available Marketing Materials



Organic Coop Confetti
Rack Card
MKTG-0012



Poultry Feed / Ferment
Information Sheets
MKTG-0010



Sprout-Ferment Postcards
MKTG-0008



Cluckin' Good Grubs Postcards
MKTG-0002



Example End Cap at Hohl Feed and Seed,
Bellingham, WA