



SOUTH BEND'S LUNKERVILLE

South Bend is moving up front and center stage with a new multi-year, title partnership with Lunkerville, the award-winning, internationally syndicated television fishing series. A show like no other, Lunkerville's host, Mike D is never the expert but his guests are. And just like South Bend, Mike D embraces everything we love most about fishing -- fun, easy and affordable. It's Americana at its best.

Lunkerville has been entertaining fishing enthusiasts and avid anglers on television for over 9 years. The show that features "real people with real fishing stories" showcases a fishing experience that recalls the innocence of yesteryear with the energy of today.

MAKING A DIFFERENCE

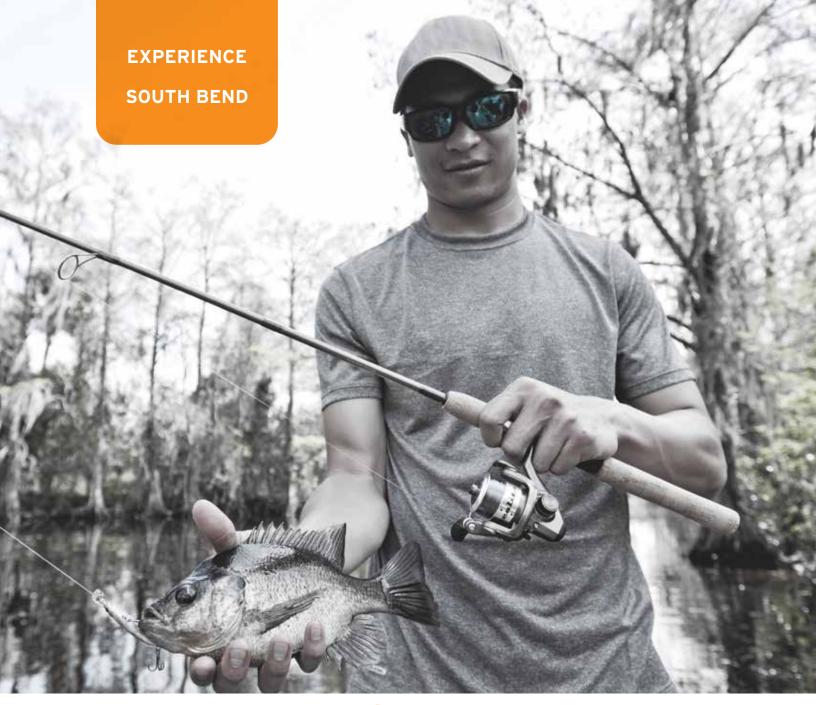
Broadcasting on NBC Sports, World Fishing Network and PBS, Lunkerville reaches over 100 million households in the USA and Canada. And now, South Bend reaches those same people.

What everyone loves most about Lunkerville is anyone can star on the show. Mike D's guests range from carpenters to executives, from fisher-moms to 15-year olds. No matter where you live in North America, if you love to fish, you have something to teach Mike D -- and his audience.

There's no other fishing show on TV today that is as good a fit with South Bend. Both brands value the same ideas: fishing is important -- an accessible sport that promotes a healthy lifestyle full of great memories, togetherness and the appreciation of the outdoors.

With Season 8 premiering October 2013, the new South Bend's Lunkerville will show the world just how easy, fun and affordable fishing can be...because you don't need to spend a lot to get a lot of what's most important in life.

www.lunkerville.com





We look different. We sound different AND we'll make you money.

The South Bend brand represents an emotional connection between our products and our customers' fishing experience.

We're exciting yet affordable - a brand you can depend on no matter what you're fishing for.

This year's catalog will give you a chance to experience the South Bend Brand and the new product line-up that we've spent over 100 years developing and perfecting.





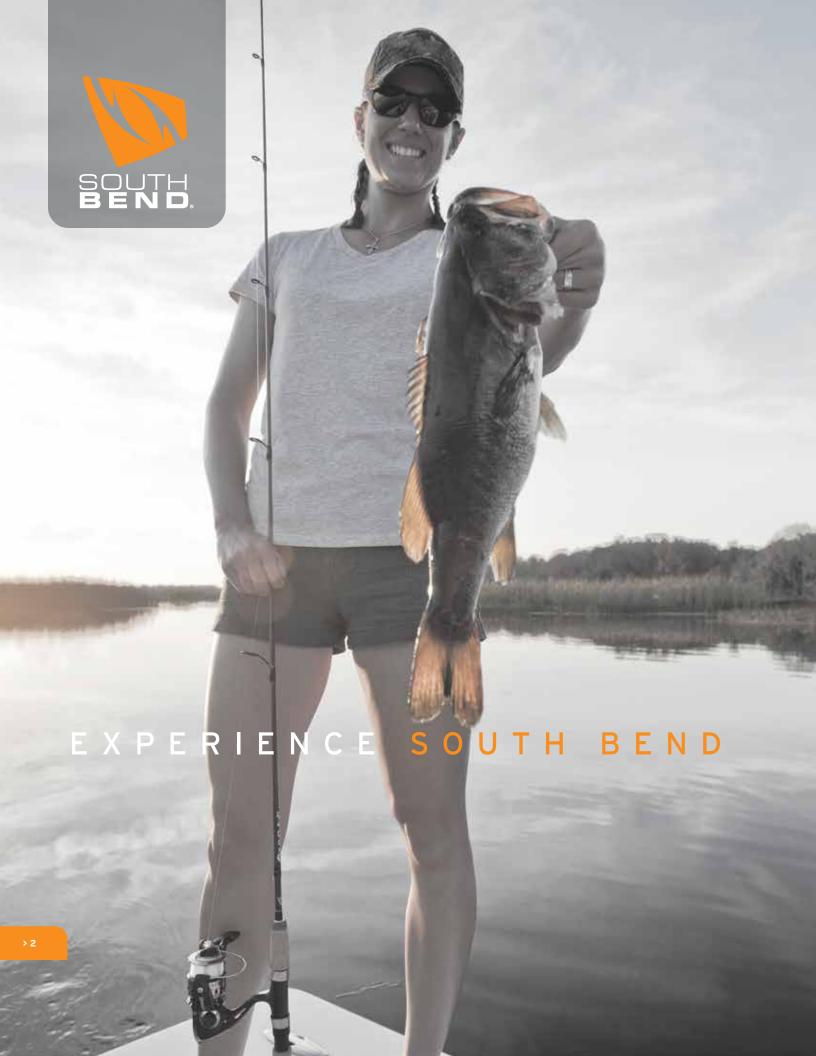
















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SEQUINOX

These four ball bearing beauties are part of a new series of matched rods and reels that feature three rod actions and reel sizes complete with an IM6 graphite blank.

- 4 Ball bearing drive
- Vented aluminum spool
- IM6 graphite rod blank
- Aluminum oxide guides
- Graphite reel seat
- Stainless steel cushioned hoods
- Cork handle
- Hook keeper



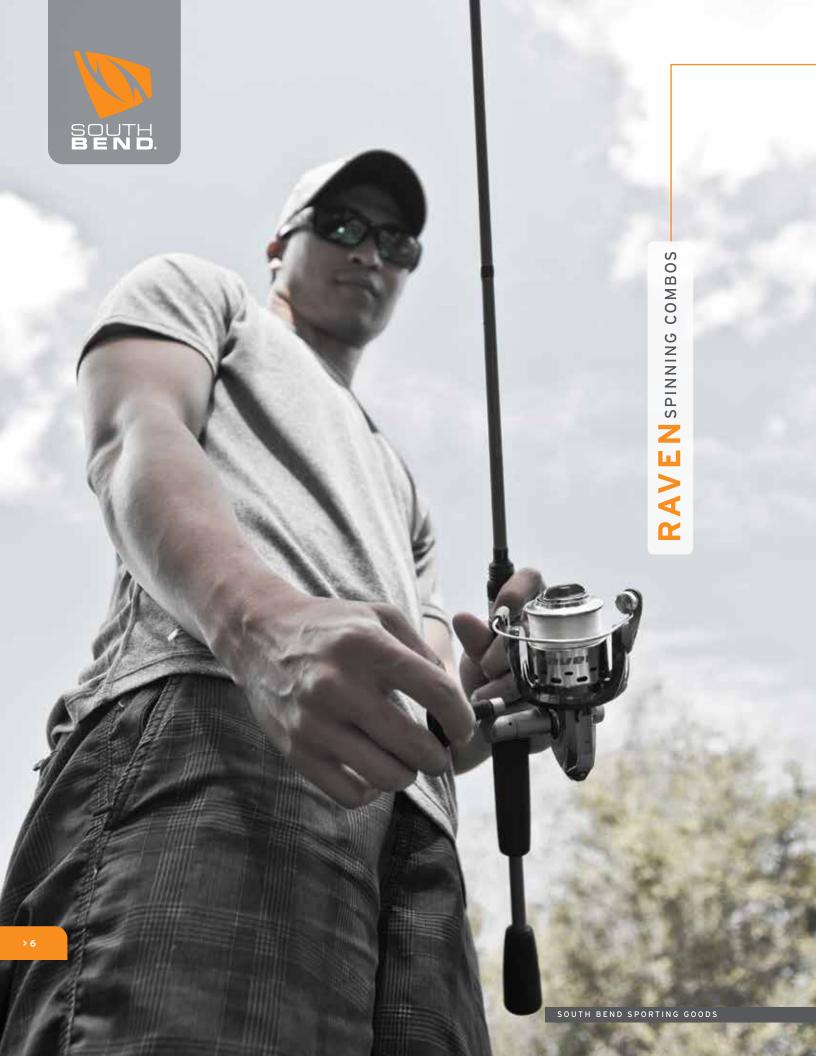






MODEL:	OX420/562LS	OX430/602MS	OX430/662MS	OX440/702MHS
REEL SIZE:	20	30	30	40
BEARINGS:	4	4	4	4
ROD SIZE:	5 FT 6 IN	6 FT	6 FT 6 IN	7 FT
PIECES:	2	2	2	2
ACTION:	LIGHT	MED	MED	MED/HEAVY
LINE WT.:	2-6 LB.	6-14 LB.	6-14 LB.	8-25 LB.
LURE WT.:	1/16-1/4 OZ.	1/4-5/8 OZ.	1/4-5/8 OZ.	1/2-2 OZ.

5 <







Choose your weapon - this versatile series of vented 3 BB combos is all about high performance choices - split-grip, multiple actions, multiple lengths PLUS a 6' Travel Pack option.

- 3 Ball bearing drive
- Vented aluminum spool
- Graphite composite rod blank
- Aluminum oxide guides
- Graphite reel seat
- Stainless steel cushioned hoods
- Split-grip EVA handle









MODEL:	RV330/602MS	RV330/662MS	RV340/702MHS
REEL SIZE:	30	30	40
BEARINGS:	3	3	3
ROD SIZE:	6 FT	6 FT 6 IN	7 FT
PIECES:	2	2	2
ACTION:	MED	MED	MED/HEAVY
LINE WT.:	6-14 LB.	6-14 LB.	8-25 LB.
LURE WT.:	1/4-5/8 OZ.	1/4-5/8 OZ.	1/2-2 OZ.

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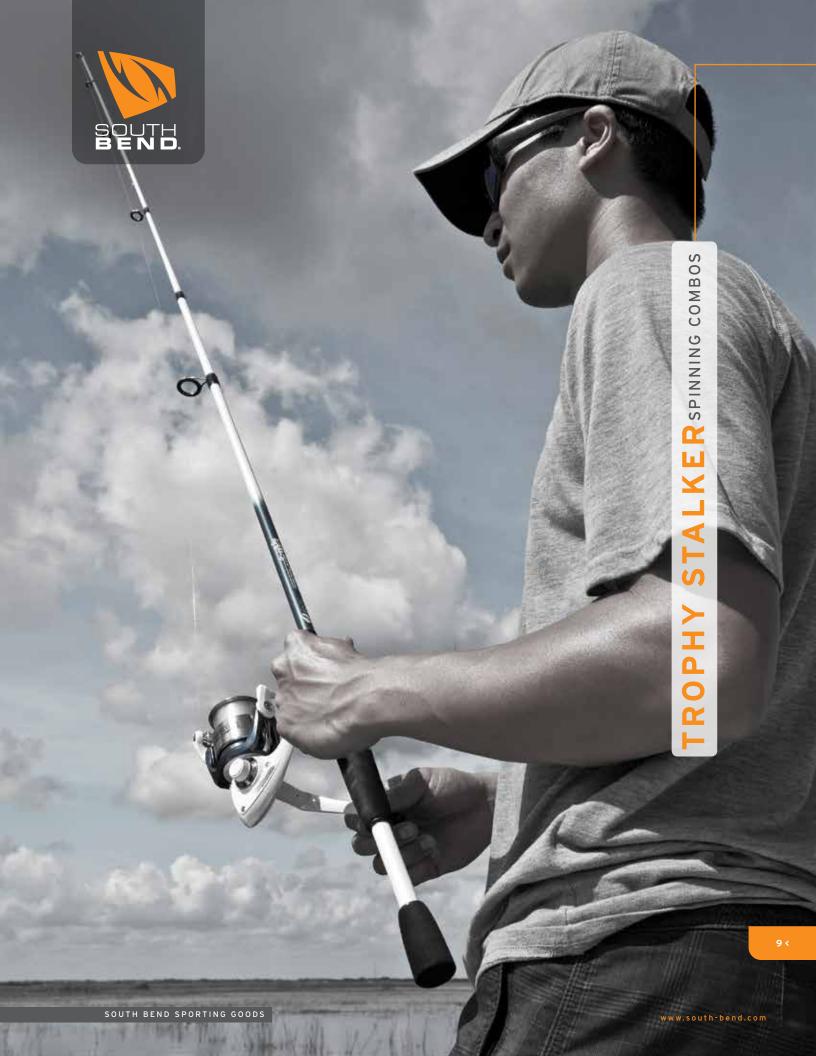




The Raven split-grip, six-piece Travel Pack combo will fly off the shelves and into your customers' hands. This complete, pre-spooled, 6 FT spinning combo nestles into a convenient and durable foam lined carry case that travels anywhere.

- Ball bearing drive
- Vented graphite spool
- Pre-spooled with line
- Fiberglass rod blank
- Ceramic guides
- Graphite reel seat
- EVA handle
- Foam lined denier carry case









One of our favorite series – the Trophy Stalker family is four tough combos ranging from ultralight to medium heavy actions, available in three reel sizes, and four rod lengths all with split-grip handles.

- 2 Ball bearing drive
- Aluminum spool
- Fiberglass rod blank
- Aluminum oxide guides
- Graphite reel seat
- · Stainless steel cushioned hoods
- Split-grip EVA handle









MODEL:	TS220/562ULS	TS230/602MS	TS230/662MS	TS240/702MHS
REEL SIZE:	20	30	30	40
BEARINGS:	2	2	2	2
ROD SIZE:	5 FT 6 IN	6 FT	6 FT 6 IN	7 FT
PIECES:	2	2	2	2
ACTION:	ULTRALIGHT	MED	MED	MED/HEAVY
LINE WT.:	2-6 LB.	6-14 LB.	6-14 LB.	8-25 LB.
LURE WT.:	1/16-1/4 OZ.	1/4-5/8 OZ.	1/4-5/8 OZ.	1/2-2 OZ.





This tough telescopic family member features a pre-spooled size 10 reel on a 5 FT light-action rod that collapses down to 16 IN for easy storage and travel - sensitive and portable.

- Ball bearing drive
- Vented graphite spool
- Pre-spooled with line
- Fiberglass rod blank
- Ceramic guides
- Graphite reel seat
- EVA handle













MODEL:	TS10/505LSPT
REEL SIZE:	10
BEARINGS:	1
ROD SIZE:	5 FT
SECTIONS:	5
ACTION:	LIGHT
LINE WT.:	6-14 LB.
LURE WT.:	1/4-5/8 OZ.

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PROTON

These two Proton spincast combos are built around distinctive, extra tough stainless steel reel bodies. These South Bend® classics come in two rod lengths and actions with a 20 or 40 size reel.

- Ball bearing drive
- Stainless steel reel body
- Pre-spooled with line
- Fiberglass rod blank
- Chrome guides (5 FT 6 IN combo)
- Ceramic guides (7 FT combo)
- Graphite reel seat
- Stainless steel cushioned hoods
- EVA handle









MODEL:	SBP20/SBP562	SBP40/SBP702
REEL SIZE:	20	40
BEARINGS:	1	1
ROD SIZE:	5 FT 6 IN	7 FT
PIECES:	2	2
ACTION:	MED	MED/HEAVY
LINE WT.:	6-14 LB.	8-25 LB.
LURE WT.:	3/16-1/2 OZ.	1/2-3 OZ.

13 4



PROTON

The high-tech looking Proton spinning series features drilled aluminum spools, and chrome guides. These popular feature packed 6 FT and 6 FT 6 IN spinning combos are both medium action with size 30 pre-spooled reels.

- 2 Ball bearing drive
- Vented aluminum spool
- Pre-spooled with line
- Fiberglass rod blank
- Chrome guides
- · Graphite reel seat
- Stainless steel cushioned hoods
- EVA handle









MODEL:	SBP230/602MS	SBP230/662MS
REEL SIZE:	30	30
BEARINGS:	2	2
ROD SIZE:	6 FT	6 FT 6 IN
PIECES:	2	2
ACTION:	MED	MED
LINE WT.:	6-14 LB.	6-14 LB.
LURE WT.:	1/4-5/8 OZ.	1/4-5/8 OZ.



(P)

NEUTRON

The Neutron series is reliable, good looking and a tremendous value - it's our most popular family series spincast products in two reel sizes and rod lengths.

- Ball bearing drive
- Pre-spooled with line
- Fiberglass rod blank
- Ceramic guides
- Graphite reel seat
- Stainless steel cushioned hoods
- EVA handle



MODEL:	SBN20/SBN562	SBN30/SBN602
REEL SIZE:	20	30
BEARINGS:	1	1
ROD SIZE:	5 FT 6 IN	6 FT
PIECES:	2	2
ACTION:	MED	MED
LINE WT.:	6-14 LB.	6-14 LB.
LURE WT.:	3/16-1/2 OZ.	1/4-1/2 OZ.

P

NEUTRON

The Neutron spinning series is the perfect package for the family fishing weekend getaway. Size 10 and 20 vented spool complete with line in two medium action rod lengths 5 FT 6 IN and 6 FT.

- Ball bearing drive
- Pre-spooled with line
- Vented graphite spool
- Fiberglass rod blank
- Ceramic guides
- Graphite reel seat
- Stainless steel cushioned hoods
- EVA handle







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MODEL:	SBN110/562MS	SBN120/602MS
REEL SIZE:	10	20
BEARINGS:	1	1
ROD SIZE:	5 FT 6 IN	6 FT
PIECES:	2	2
ACTION:	MED	MED
LINE WT.:	4-10 LB.	6-12 LB.
LURE WT.:	1/8-5/16 OZ.	1/8-1/2 OZ.

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WCRMGEAR

Youth and beginning anglers love WORM GEAR. Available in three brilliant metallic colors, these easy-to-use spincast combos ship as a 6-pack assortment and fly out the door.

- Ball bearing drive
- Pre-spooled with line
- Fiberglass rod blank
- Ceramic guides
- Graphite reel seat
- Stainless steel cushioned hoods
- EVA handle
- Ships as a 6 pack: 2 green, 2 orange, and 2 blue combos





WCRMGEAR

Families love WORM GEAR. Available in three brilliant, metallic colors, these easy-to-use spinning combos ship as a 6-pack pack assortment and fly out the door.

- Ball bearing drive
- Vented graphite spool
- Pre-spooled with line
- Fiberglass rod blank
- Ceramic guides
- Graphite reel seat
- Stainless steel cushioned hoods
- EVA handle
- Ships as a 6 pack: 2 green, 2 orange, and 2 blue combos



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LURE WT.: 3/16-1/2 OZ.



Big and bold - these economical beasts are game fish grabbers with tough actions and monster sized reels.

- Ball bearing drive
- Graphite spool
- Pre-spooled with line
- White or black fiberglass rod blank
- Ceramic guides
- Graphite reel seat
- EVA handle









MODEL:	CM155/CM702B	CM155/CM702W	CM160/CM802B	CM160/CM802W
COLOR:	RED/BLACK	RED/WHITE	RED/BLACK	RED/WHITE
REEL SIZE:	55	55	60	60
BEARINGS:	1	1	1	1
ROD SIZE:	7 FT	7 FT	8 FT	8 FT
PIECES:	2	2	2	2
ACTION:	MED/HEAVY	MED/HEAVY	MED/HEAVY	MED/HEAVY
LINE WT.:	12-25 LB.	12-25 LB.	12-25 LB.	12-25 LB.
LURE WT.:	1-3 OZ.	1-3 OZ.	1-3 OZ.	1-3 OZ.



Black Benuty

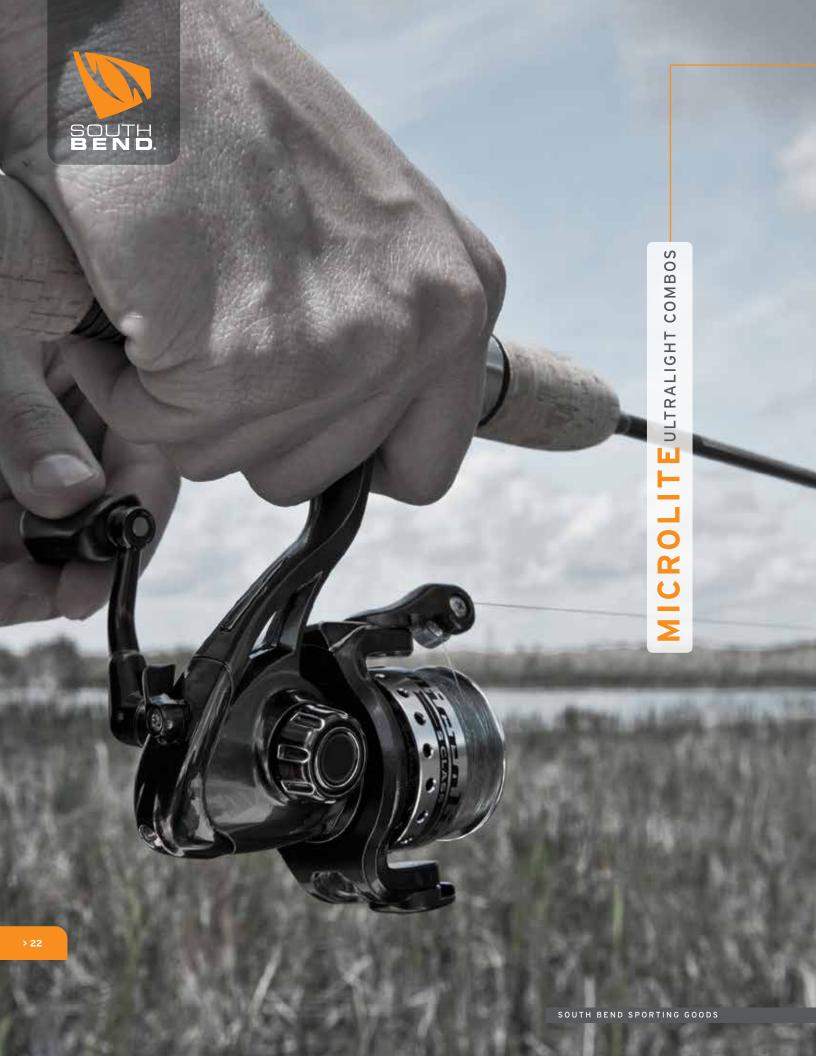
Black Beauty represents the finest series of specialty rods and combos that South Bend has ever created. The trolling reel features a stainless steel drive and line counter mounted to the tough E-Glass trolling rod this duo can handle even the biggest trophy fish.

- 2 Ball bearing stainless steel drive
- Bait clicker & line counter
- Graphite spool
- Aluminum line guide
- E-Glass rod blank
- Solid power wrap tip
- Aluminum oxide guides
- Graphite reel seat
- Stainless steel cushioned hoods
- EVA handle with hidden gimbal butt cap



MODEL:	BB230/DR86MH	BB230/DD86MH
REEL SIZE:	30	30
BEARINGS:	2	2
ROD SIZE:	8 FT 6 IN	8 FT 6 IN
PIECES:	2	2
ACTION:	MED/HEAVY	MED/HEAVY
LINE WT.:	8-20 LB.	10-30 LB.
LURE WT.:	1/2-3 OZ.	1/2-3 OZ.

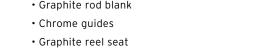
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South Bend® is proud of this lightweight fighting series and we'll put it up against any competitor. Good looking and ultra-sensitive --we've spent years perfecting the S-Class and it delivers on features, performance and VALUE!

- 5 Ball bearing drive
- Vented aluminum spool
- Instant anti-reverse
- Right & left hand retrieve
- Graphite rod blank
- Stainless steel cushioned hoods
- Cork handle















MODEL:	MS410/501UL
REEL SIZE:	10
BEARINGS:	5
ROD SIZE:	5 FT
PIECES:	1
ACTION:	ULTRALIGHT
LINE WT.:	2-6 LB.
LURE WT.:	1/16-1/4 OZ.



Microlite is a panfish performer - or is it a challenging bass bandit? Complete with cork handle ultralight action and 2 ball bearing reel with aluminum spool.

- 2 Ball bearing drive
- Aluminum spool
- Fiberglass rod blank
- Chrome guides
- Graphite reel seat
- Stainless steel cushioned hoods
- Cork handle











MODEL:	ML210/502UL
REEL SIZE:	10
BEARINGS:	2
ROD SIZE:	5 FT
PIECES:	2
ACTION:	ULTRALIGHT
LINE WT.:	2-6 LB.
LURE WT.:	1/16-1/4 OZ.



Our product development team loves these lightweight beauties - both trigger and spincast come pre-spooled with stainless steel nose cones. These will quickly become your customers' spincast favorites.

- Ball bearing drive
- Stainless steel nosecone
- Pre-spooled with line
- Fiberglass rod blank
- Chrome guides
- Graphite reel seat
- Stainless steel cushioned hoods

LURE WT.: 1/16-1/4 OZ.

• Cork handle



25

1/16-1/4 OZ.





Zoo Kids™ animal designs are based on the most popular and beloved zoo animals. These animation style Zoo Kids™ products are the perfect gift for any junior angler. With easy to read fishing instructions and a practice casting fish these will become every kids new best friend.

SPINCAST COMBOS

- 30 IN, 1-piece spincast combos
- Pre-spooled with monofilament
- Casting plug



CHECK OUT THE ZOO KIDS™ FISHING ACCESSORIES ON PAGE 98

MODEL:	C/ZOOKID-AST	C/PENGUIN	C/TIGER	C/PANDA
CHARACTER	ALL	PENGUIN	TIGER	PANDA
QUANTITY	6 PACK - 2 FA	3 PACK	3 PACK	3 PACK



PENGUIN





TAKE ME FISHING

- Ball bearing drive
- Pre-spooled with line
- Fiberglass rod blank
- Wire guides
- Graphite reel seat





South Bend® is committed to supporting the tremendous work that's being accomplished every day by the Take Me Fishing™ organization. Their creative campaigns make fishing easy, fun and accessible to everyone and continue to be a driving force in the advancement of our sport. For this reason South Bend® continues our partnership with Take Me Fishing™ through donations from the sales of this family friendly line-up.



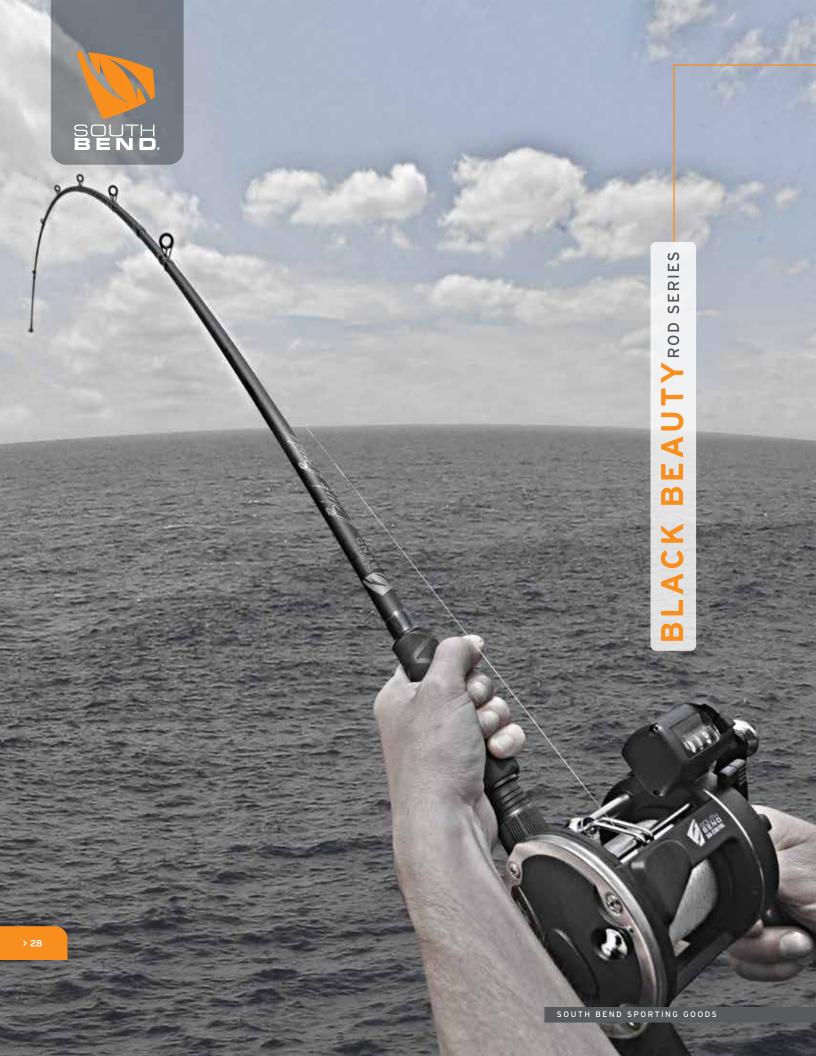


MODEL:	C/TMF-2SC	
REEL SIZE:	10	10
BEARINGS:	1	1
ROD SIZE:	30 IN	5 FT 6 IN
PIECES:	1	2
ACTION:	MEDIUM	MEDIUM
LINE WT.:	4-8 LB.	4-8 LB.
LURE WT.:	1/8-1/2 OZ.	1/8-1/2 OZ.

MODEL:	C/TMF-SCCM	C/TMF-SPCM
REEL SIZE:	10 - SC	20 - SP
BEARINGS:	1	1
ROD SIZE:	4 FT 6 IN	4 FT 6 IN
PIECES:	2	2
ACTION:	MED/LIGHT	MED/LIGHT
LINE WT.:	2-6 LB.	2-6 LB.
LURE WT.:	1/16-1/4 OZ.	1/16-1/4 OZ.



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Black Benuty

Power, beauty and a distinctive, ergonomic, triangle fore-grip make this one of the best casting rods we have ever produced. The holding power we've designed into this rod will help any angler grab onto the biggest trophies.

- E-Glass rod blank
- Solid power wrap tip
- Aluminum oxide guides
- Graphite reel seat
- Stainless steel cushioned hoods
- EVA handle

LURE WT.:

1/2-3 OZ.

• Rugged butt cap



29 <

3/4-3 OZ.



Black Benuty

These ultra sensitive 9 FT and 10 FT rods provide an amazing feel that allow you to feel the lightest bites. These long rods feature a graphite blank and our ergonomic triangle fore-grip for maximum leverage.

- Graphite rod blank
- Aluminum oxide guides
- Graphite reel seat
- Stainless steel cushioned hoods
- EVA handle
- Rugged butt cap





Shot Beni

These long specialty casting and spinning rods complete our comprehensive Black Beauty rod series. These both feature tough butt caps and our triangle fore-grip for maximum pulling power without fatigue.

- E-Glass rod blank
- Solid power wrap tip
- Aluminum oxide guides
- Graphite reel seat
- Stainless steel cushioned hoods
- EVA handle
- Rugged butt cap





Black Benuty

These classic trolling rods received a major overhaul this year with the addition of new features like a hidden gimbal butt cap and our virtually indestructible solid power wrap rod tips.

- E-Glass rod blank
- Solid power wrap tip
- Aluminum oxide guides
- Graphite reel seat
- Stainless steel cushioned hoods
- EVA handle
- Hiddend gimbal butt cap





RIPPIN STIX

Back to basics with these completely refreshed "stix" that rip through the water with super strong back bones. The 9 FT and 10 FT models feature our nearly indestructible solid power wrap tips.

9 and 10 FT series:

- E-glass rod blank
- Solid power wrap tip
- Chrome guides
- Graphite reel seat
- Stainless steel cushioned hoods
- EVA handle
- Rugged butt cap



LURE WT.:

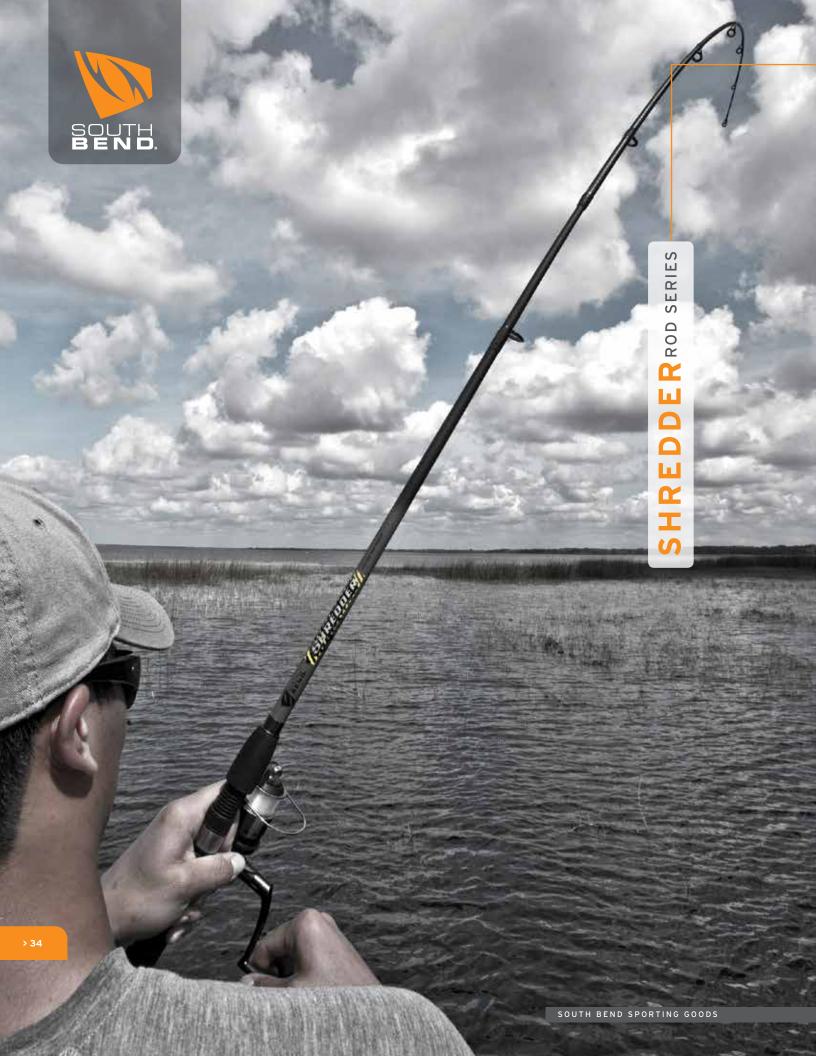
1-6 OZ.

1-6 OZ.

2-8 OZ.

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2-8 OZ.



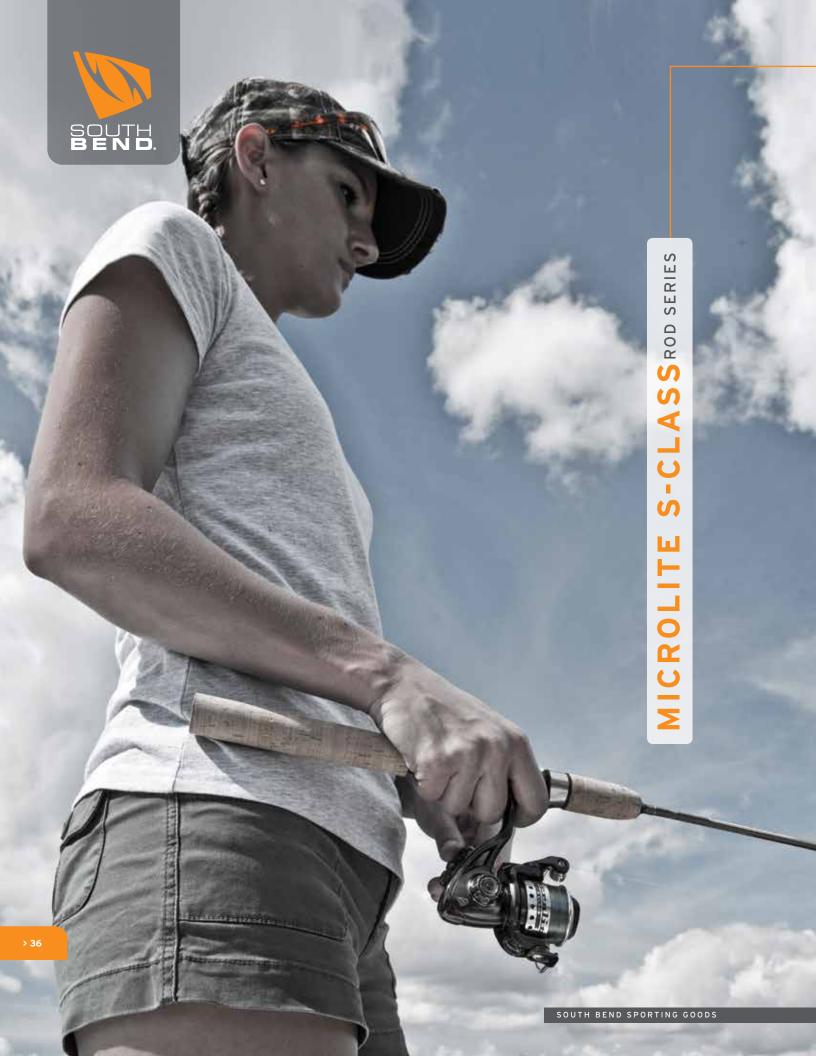




Meet Shredder - this powerhouse rod series is a margin master with big boy features. Fused with an outer ultra-flex spiral scrim for super flexibility - these sensitive beauties bend, bend, bend.

- E-Glass rod blank
- · Solid power wrap tip
- · Aluminum oxide guides
- Graphite reel seat
- Stainless steel cushioned hoods
- Split Grip (5 FT 6 IN 7 FT) and Full (8 FT) EVA Handles







South Bend® is proud of this lightweight fighting series and we'll put it up against any competitor. Good looking and ultra-sensitive --- we've spent years perfecting the S-Class and it delivers on features, performance and VALUE!

- Graphite rod blank
- · Chrome guides
- Graphite reel seat
- Stainless steel cushioned hoods
- Cork handle





LURE WT.: 1/16-1/4 OZ.

37 <

1/16-1/4 OZ.

1/16-1/4 OZ.

CRAPPIE STAIKER

Fish in "stealth mode" with these extra long jiggling crappie rods. These rods have been designed specifically to catch the elusive crappie - add a high-vis tip and you have one of our coolest looking and performing rod series.

- Graphite composite rod blank
- Aluminum oxide guides
- · High-vis rod tip
- Graphite reel seat
- Stainless steel cushioned hoods
- Hook keeper
- EVA handle



CRAPPIE STATKER





MODEL:	CS-902-L	CS-102-L	CS-122-ML
ROD SIZE:	9 FT	10 FT	12 FT
PIECES:	2	2	2
ACTION:	LIGHT	LIGHT	MED/LIGHT
LINE WT.:	4-10 LB.	4-10 LB.	4-12 LB.
LURE WT.:	1/32-1/2 07.	1/32-1/2 07.	1/16-1/2 07.

The Neutron rod series is a trophy triple threat - great actions and ceramic guides make these two-piece rods a retailer must-have. Neutron ship in a convenient 12-pack assortment of three each.

- Fiberglass rod blank
- Ceramic guides
- · Graphite reel seat

LURE WT.: 1/8-1/2 OZ. 1/4-5/8 OZ.

- Stainless steel hoods
- EVA handle
- Packed in quantities of 12



1/2-2 OZ.



PROTON

Proton offers this blue beauty in a spinning and spincast version with a cork handle and ceramic guides. Extends to 6 FT and collapses down to an extremely portable 21 IN.

- Fiberglass rod blank
- · Ceramic guides
- Graphite reel seat
- · Stainless steel cushioned hoods
- Cork handle









MODEL:	SBP-605M/TSC	SBP-605M/TSP
ROD SIZE:	6 FT	6 FT
SECTIONS:	5	5
ACTION:	MED - SC	MED - SP
LINE WT.:	6-14 LB.	6-14 LB.
LURE WT.:	1/4-5/8 OZ.	1/4-5/8 OZ.

NEUTRON

These Neutron orange, super compact spinning and spincast telescoping rods collapse from 5 FT to a minuscule 17 IN long. These are one our most popular rods in the youth angler demographic.

- Fiberglass rod blank
- Ceramic guides
- Graphite reel seat
- EVA handle









MODEL:	SBN-505L/TSC	SBN-505L/TSP
ROD SIZE:	5 FT	5 FT
SECTIONS:	5	5
ACTION:	MED/LIGHT - SC	MED/LIGHT - SP
LINE WT.:	2-6 LB.	2-6 LB.
LURE WT.:	1/16-1/4 OZ.	1/16-1/4 OZ.

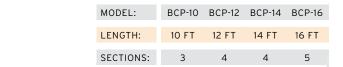
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Crappie Stalker is "BAD" - in screaming red with brilliant silver flames. Features a leatherette grip. All sizes collapse down to 48 IN.

- · Leatherette grip
- Line winder
- · Reinforced joint sections
- Cap with keeper attachment

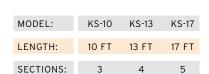






Our pearl white Kwikstik has been improved and updated with reinforced joint sections and a non-slip grip. All sizes, including our monster 17 FT collapse down to 45 IN.

- · No-slip grip
- · Line winder
- Reinforced joint sections
- Cap with keeper attachment



Black Benuty

This Bream pole is worthy of the Black Beauty name - flat black finish and metallic silver graphics with gold colored line winder - these 12 and 15 FT beauties collapse down to a compact 40 IN.

- · Leatherette grip
- · Line winder
- Reinforced joint sections

• Cap with keeper attachment

MODEL: BBP-12 BBP-15

LENGTH: 12 FT 15 FT

SECTIONS: 4 5

SOUTH

KKINNYDIPPER

- 12 Pack
- Black, orange and green assortment shipped in a branded store ready PDQ display



This brightly colored 5 FT 12-pack assortment is a top seller at retail with kids of all ages.



BAMBOO POLES

• Pre-spooled with 24 FT of 20 LB. monofilament line

• Aberdeen hook, split shot sinker and 1.5 IN float

Back to South Bend basics – complete and ready to go. Cane poles are part of every anglers first fishing experience – a Retail Must-Have.

MODEL: BK10 BK12

LENGTH: 10 FT 12 FT

SECTIONS: 2 3

43 <



- 5 Ball bearing drive
- Vented aluminum spool
- Instant anti-reverse
- Left or right hand retrieve

This size ten, 5 ball bearing powerhouse features right/left hand retrieve, front adjustable drag, drilled aluminum spool, constant anti-reverse a balanced rotor and a precision line roller.





MODEL:	MSSP-4110/CP
REEL SIZE:	10
BEARINGS:	5
LINE CAPACITY:	2/219 4/142 6/115



- 2 Ball bearing drive
- Aluminum spool
- Left or right hand retrieve



This amazing little two ball bearing reel features right/left hand retrieve, front adjustable drag, forged aluminum spool, constant anti-reverse a balanced rotor and a precision line roller.





MODEL:	MLSP-210/CP
REEL SIZE:	10
BEARINGS:	2
LINE CAPACITY:	2/174 4/140 6/110

45



These mini-marvels are two of the coolest spincast and trigger spin reels we make. Features include our S-shaped power handle, smooth drag internal spool, and quick release line button and trigger.

- Ball bearing drive
- Stainless steel nosecone
- Pre-spooled with line
- Spincast and triggerspin models





(2)

PROTON

- Ball bearing drive
- Stainless steel reel body
- Pre-spooled with line

Proton's tough stainless steel body features an adjustable dial drag, S-shpaed power handle with knurled, sure-grip paddles and oversized line release button.





MODEL:	SBP-20/CP	SBP-40/CP
REEL SIZE:	20	40
BEARINGS:	1	1
LINE CAPACITY:	10/105	20/105

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NEUTRON

This reel is a retail requirement. The Neutron spincast reels are an exceptional value and feature both double and single paddle handle styles. The neutron orange body has an oversized line release button and comes pre-spooled with line.

- Ball bearing drive
- Dual Power Handle (size 30)
- Pre-spooled with line







MODEL:	SBN-20/CP	SBN-30XL/CP
REEL SIZE:	20	30
BEARINGS:	1	1
LINE CAPACITY:	8/120	14/125

• Ball bearing drive • Vented graphite spool

• Left or right hand retrieve

The metallic Neutron orange body highlights a lightweight, vented graphite spool, balanced rotor and precision line roller. Left or right hand retrieve.





MODEL:	SBN-120/CP	SBN-140/CP
REEL SIZE:	20	40
BEARINGS:	1	1
LINE CAPACITY:	6/170 7/145 8/130	10/165 12/125 15/110





We created Ready2Fish® over twenty years ago to help make fishing affordable, fun and easy for families and weekend anglers.





We've re-invented Ready2Fish® so it transports easier, looks better and makes your customers smarter about fishing with more information and tips using QR codes and online content.

We designed this year's R2F $^{\circ}$ to perform better to the water, on the water and in the aisle with our patented* "Easy Transport" tackle kit and redesigned R2F $^{\circ}$ Performance Series Combos.

These enhanced combos feature high-tech finishes, contoured split grip reel seats, for increased sensitivity, and reels with vented spools – more fun, more fish, more sales – Ready2Fish®.



READY2FISH® TELEVISION



This year we had our Lunkerville TV show host Mike D, create 15 informational videos that contain great viewer and Mike D fishing tips for EVERY South Bend R2F combo.

Ready2Fish® television delivers these tips "Mike D style" – factual and of course entertaining - Mike D and Ready2Fish® make fishing fun.

Combine these videos with our detailed online how-to-fish guides and your customers are just a mouse click away from being immersed in the total fishing experience with Ready2Fish® and Mike D.

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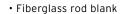


10/









- Ceramic guides
- Graphite reel seat
- Stainless steel cushioned hoods
- Split grip EVA handle













Reusable tackle kit includes:

- Red & white floats
- Brass snap swivels
- Hook assortment
- Unpainted jig heads
- Fish stringer
- Spoon
- Grubs
- Shad dart

MODEL:	R2F2-AL/SC	R2F2-AL/S
REEL SIZE:	20 - SC	20 - SP
BEARINGS:	1	1
ROD SIZE:	5 FT 6 IN	5 FT 6 IN
PIECES:	2	2
ACTION:	MED/LIGHT	MED/LIGHT
LINE WT.:	6-10 LB.	6-10 LB.
LURE WT.:	1/8-5/16 OZ.	1/8-5/16 OZ.

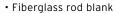
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• Ball bearing drive







- Ceramic guides
- Graphite reel seat
- Stainless steel cushioned hoods

• Split grip EVA handle







Designed for the female angler, Pink Ready2Fish® includes everything she needs to start fishing

today - in one complete package.











- Fluorescent floats
- · Brass snap swivels
- Hook assortment
- Jig heads
- Fish stringer
- Spoon
- Grubs
- Marabou jig

bright ink.

Pink R2F® Gives Back

Ready2Fish® will continue to help empower women by donating a portion of every Pink R2F® product purchase to the Bright Pink® organization. This contribution will further support the Bright Pink® mission of breast and ovarian health education while providing women a new way to be active and enjoy their life even more for a better, brighter future.

To find out more visit: www.BeBrightPink.org

MODEL:	R2F2-PN/SC	R2F2-PN/S
REEL SIZE:	20 - SC	20 - SP
BEARINGS:	1	1
ROD SIZE:	5 FT 6 IN	5 FT 6 IN
PIECES:	2	2
ACTION:	MED/LIGHT	MED/LIGHT
LINE WT.:	6-14 LB.	6-14 LB.
LURE WT.:	3/16-1/2 OZ.	3/16-1/2 OZ.

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• Ball bearing drive

- Vented graphite spool
- Pre-spooled with line
- Fiberglass rod blank
- Ceramic guides
- Graphite reel seat
- Stainless steel cushioned hoods
- Split grip EVA handle













Reusable tackle kit includes:

- Spinnerbait
- Grubs
- Worms
- Lizards
- Jighead
- Worm hooks
- Non-lead worm sinkers

MODEL:	R2F2-BA/S
REEL SIZE:	30
BEARINGS:	1
ROD SIZE:	6 FT 6 IN
PIECES:	2
ACTION:	MEDIUM
LINE WT.:	6-14 LB.
LURE WT.:	1/4-5/8 OZ.

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READY 2 FISH

READY 2 FISH



PANFISH

• Ball bearing drive





- Pre-spooled with line
- Fiberglass rod blank
- Ceramic guides
- Graphite reel seat
- Stainless steel cushioned hoods
- Split grip EVA handle













Reusable tackle kit includes:

- Foam float
- Red & white floats
- Tubes
- Curltail grubs
- Non-lead splitshot sinkers
- Aberdeen hooks
- Unpainted jigheads
- Unpainted tubeheads
- Marabou Crappie jig
- Shad bodies



TROUT

- Ball bearing drive
- Vented graphite spool
- Pre-spooled with line
- Fiberglass rod blank
- Ceramic guides
- Graphite reel seat
- Stainless steel cushioned hoods
- Split grip EVA handle











- Small fry spinner
- Mini-tubes
- Curltail grubs
- Spoon
- Spinfly float
- Trout bait from atlas mike's
- Black swivels
- Cheese/doughbait leader
- Jighead

MODEL:	R2F2-TR/ULS	R2F2-TR/MS
REEL SIZE:	10	30
BEARINGS:	1	1
ROD SIZE:	5 FT	6 FT 6 IN
PIECES:	2	2
ACTION:	ULTRALIGHT	MEDIUM
LINE WT.:	2-6 LB.	6-14 LB.
LURE WT.:	1/16-1/4 OZ.	1/4-5/8 OZ.

READY 2 FISH



VALLEYE

- Ball bearing drive
- Vented graphite spool
- Pre-spooled with line
- Fiberglass rod blank
- Ceramic guides
- Graphite reel seat
- Stainless steel cushioned hoods











Reusable tackle kit includes:

- Rigged grubs
- Spoon
- Grubs
- Snap swivels
- Jigheads
- Snells with baitholder hooks

MODEL:	R2F2-WA/S
REEL SIZE:	30
BEARINGS:	1
ROD SIZE:	6 FT 6IN
PIECES:	2
ACTION:	MEDIUM
LINE WT.:	6-14 LB.
LURE WT.:	1/4-5/8 OZ.

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- Ball bearing drive
- Vented graphite spool
- Pre-spooled with line
- Fiberglass rod blank
- Ceramic guides
- Graphite reel seat
- Stainless steel cushioned hoods











Reusable tackle kit includes:

- Casting spoon
- Swimbait
- Round jig heads
- Curltail grubs
- Cigar float
- Nylon coated steel leaders
- Baitholder hooks
- Treble hooks

MODEL:	R2F2-PI/S-X
REEL SIZE:	40
BEARINGS:	1
ROD SIZE:	7 FT
PIECES:	2
ACTION:	MEDIUM
LINE WT.:	6-14 LB.
LURE WT.:	1/4-5/8 OZ.

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READY 2 FISH



CATFISH



- Vented graphite spool (Spinning)
- Stainless steel body (Spincast)
- Pre-spooled with line
- Fiberglass rod blank
- High-vis tip
- Ceramic guides
- Graphite reel seat
- Stainless steel cushioned hoods
- EVA handle

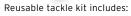












- Catfish worms
- Pole float with Stop & large red bead
- Non-lead egg weights
- Catfish/bullhead rigs
- Treble hooksFish stringer
- Swivel

MODEL:	R2F2-CF/SC	R2F2-CF/S
REEL SIZE:	40 - SC	50 - SP
BEARINGS:	1	1
ROD SIZE:	7 FT	7 FT
PIECES:	2	2
ACTION:	MED/HEAVY	MED/HEAVY
LINE WT.:	12-30 LB.	12-30 LB.
LURE WT.:	1-3 OZ.	1-3 OZ.

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KING SALMON

- Ball bearing drive
- Vented graphite spool
- Pre-spooled with line
- Fiberglass rod blank
- Ceramic guides
- Graphite reel seat
- Stainless steel cushioned hoods
- EVA handle













Reusable tackle kit includes:

- Fish stringer
- Moxie spoon
- Cheater rig
- Rubber center sinker
- Duo-lock black swivel

MODEL:	R2F2-KS/S
REEL SIZE:	60
BEARINGS:	1
ROD SIZE:	8 FT
PIECES:	2
ACTION:	MED/HEAVY
LINE WT.:	12-30 LB.
LURE WT.:	1-3 OZ.

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SALMON

- Ball bearing drive
- Vented graphite spool
- Pre-spooled with line
- Fiberglass rod blank
- Ceramic guides
- Graphite reel seat
- Stainless steel cushioned hoods
- EVA handle













Reusable tackle kit includes:

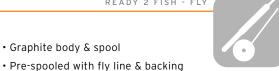
- Fish stringer
- Moxie spoon
- In-line spinner
- Russian river flies
- Rubber center sinker
- Duo-lock black swivel

MODEL:	R2F2-RS/S
REEL SIZE:	40
BEARINGS:	1
ROD SIZE:	7 FT
PIECES:	2
ACTION:	MED/HEAVY
LINE WT.:	12-30 LB.
LURE WT.:	1-3 OZ.

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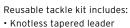


- Graphite body & spool
- Fiberglass rod blank
- Wire snake guides
- Graphite reel seat
- Stainless steel cushioned hoods









- Assorted flies
- 2 No knot eyelets
- Strike indicators

MODEL:	R2F2-AL/F
REEL SIZE:	5/6 WT
ROD SIZE:	9 FT
PIECES:	2
LINE WT.:	5/6 WT

READY 2 FISH READY 2 FISH



TRIPER

- Ball bearing drive
- Vented graphite spool
- Pre-spooled with line
- Fiberglass rod blank
- Ceramic guides
- Graphite reel seat
- Stainless steel cushioned hoods
- EVA handle











Reusable tackle kit includes:

- Sterling minnow
- Saltwater jighead
- Pyramid sinker
- Snelled striper hooks
- Single drop rig
- Curltail grubs

MODEL:	R2F2-ST/S
REEL SIZE:	60
BEARINGS:	1
ROD SIZE:	8 FT
PIECES:	2
ACTION:	MED/HEAVY
LINE WT.:	12-30 LB.
LURE WT.:	1-3 OZ.

READY 2 FISH www.south-bend.com



NSHORE

- Ball bearing drive
- Vented graphite spool
- Pre-spooled with line
- Fiberglass rod blank
- Ceramic guides
- Graphite reel seat
- Stainless steel cushioned hoods
- Split grip eva handle











Reusable tackle kit includes:

- Curltail grubs
- Saltwater jighead with tin hook
- Gold flat spoon
- Popping float
- O'shaughnessy saltwater hooks
- Spec rig
- Black interlock barrel swivel

MODEL:	R2F2-IN/S
REEL SIZE:	40
BEARINGS:	1
ROD SIZE:	7 FT
PIECES:	2
ACTION:	MEDIUM
LINE WT.:	6-14 LB.
LURE WT.:	1/4-5/8 OZ.



SURF & PIER

- Ball bearing drive
- Vented graphite spool
- Pre-spooled with line
- Fiberglass rod blank
- Ceramic guides
- Graphite reel seat
- Stainless steel cushioned hoods
- EVA handle













Reusable tackle kit includes:

- Swimbait
- Saltwater spoon
- Curltail grubs
- Pyramid sinker
- Single drop rig
- Double drop wire rig
- Saltwater hooks
- Saltwater jighead With tin-plated hook

R2F2-SW/SA
50
1
7 FT
2
MED/HEAVY
12-30 LB.
1-3 OZ.

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READY 2 FISH www.south-bend.com



SALTWATER MULTI-SPECIE

- Ball bearing drive
- Vented graphite spool
- Pre-spooled with line
- Fiberglass rod blank
- Ceramic guides
- Graphite reel seat
- Stainless steel cushioned hoods
- EVA handle













Reusable tackle kit includes:

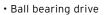
- Swimbait
- Saltwater spoon
- Curltail grubs
- Pyramid sinker
- Single drop rig
- Double drop wire rig
- Saltwater hooks
- Saltwater jighead
 With tin-plated hook

MODEL:	R2F2-ALSW/S
REEL SIZE:	60
BEARINGS:	1
ROD SIZE:	8 FT
PIECES:	2
ACTION:	MED/HEAVY
LINE WT.:	12-30 LB.
LURE WT.:	1-3 OZ.

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MULTI-SPECIE CARDED COMBOS



- Pre-spooled with line
- Fiberglass rod blank
- Ceramic guides
- Graphite reel seat
- EVA handle
- 45-Piece tackle kit with reusable box









MODEL:	C/R2F-TSCCM	C/R2F-TSPCM	C/R2F-SCCM	C/R2F-SPCM
REEL SIZE:	10 - SC	20 - SP	10 - SC	20 - SP
BEARINGS:	1	1	1	1
ROD SIZE:	4 FT 6 IN	4 FT 6 IN	5 FT 6 IN	5 FT 6 IN
PIECES:	4 SECTIONS	4 SECTIONS	2	2
ACTION:	MED/LIGHT	MED/LIGHT	MEDIUM	MEDIUM
LINE WT.:	2-6 LB.	2-6 LB.	4-8 LB.	4-8 LB.
LURE WT.:	1/16-1/4 OZ.	1/16-1/4 OZ.	1/8-1/2 OZ.	1/8-1/2 OZ.

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MULTI-SPECIE TELESCOPIC KITS

- Ball bearing drive
- Vented graphite spool (Spinning)
- · Pre-spooled with line
- Fiberglass rod blank
- Ceramic guides
- Graphite reel seat
- Stainless steel cushioned hoods
- Eva handle
- Durable carry case included



Reusable freshwater Tackle kit includes:

- Fish stringer
- Swirltail grubs
- Unpainted jig head with swirltail grub
- Red & white floats
- Marabou jig
- Red/white spoon
- · Rigged mini-tubes
- Spare mini-tube bodies
- Jigheads
- Assorted hooks
- Snap swivels
- Tin splitshot

Reusable salt water Tackle kit includes:

- Swimbait
- Saltwater spoon
- Curltail grubs
- Pyramid sinker
- Single drop rig
- Double drop wire rigSaltwater hooks
- Saltwater jighead

With tin-plated hook









MODEL:	R2F2-SC/TL	R2F2-SPN/TL	R2F2-SW/TL
REEL SIZE:	20	20	50
BEARINGS:	1	1	1
ROD SIZE:	5 FT 6 IN	5 FT 6 IN	7 FT
SECTIONS:	4	4	6
ACTION:	MED/LIGHT	MED/LIGHT	MED/HEAVY
LINE WT.:	6-10 LB.	6-10 LB.	12-30 LB.
LURE WT.:	1/8-5/8 OZ.	1/8-5/8 OZ.	1-3 OZ.

READY 2 FISH





SOFT SIDED TACKLE BAG

- Padded shoulder strap
- Multiple storage comartments

MODEL:

R2F-SSTB



TACKLE BOX KITS

• Everything you need for tackle storage, including the tackle

MODEL:	R2FK-TBVP-1	R2FK-TBVP-2	R2FK-TBVP-3	R2FK-TBVPSW3
TRAYS:	1	2	3	3
PIECES:	62	136	136	50







FRESHWATER TOOL KIT

Reusable tackle kit includes:

- · Twin blade fillet knife
- 6-In carbon pliers
- Fish scaler
- Fish stringer
- Fish scale
- Tape ruler
- Jig eye cleaner
- Fishing line clipper

MODEL: R2FK2-FW-KIT

READY**2**FISH®

LURE KITS

• All the best lures for the most popular species

MODEL:	SPECIES:
R2FK2-BASS1	BASS
R2FK2-BASS2	BASS
R2FK2-PNFISH	PANFISH
R2FK2-TROUT	TROUT
R2FK2-WLEYE3	WALLEYE
R2FK2-WLEYE	WALLEYE



READY 2 FISH







4 IN FILLET KNIFE

- 4 IN Stainless steel blade
- Comfort grip handle
- Perfect size for all panfish
- Sheath included

MODEL: SBSSFK-4











6 IN FOLDING FILLET KNIFE

- 6 IN Stainless steel blade
- Comfortable rubberized handle
- Compact folding design

MODEL:

SBFOLDFK-6



KNIFE SHARPENER

- Sharpen all knives in seconds
- Dual ceramic sharpening bars
- Automatically aligns knife blades

MODEL:

SBKS-1





BAIT KNIFE

- Stainless steel blade
- Handy scaling edge
- Durable, impact resistant handle

MODEL:

SBBK



SOFT GRIP FISH SCALER

• Double tooth blade removes scales quickly and easily

MODEL:









MULTI-TOOL

- 7 Stainless steel functions
- Anodized aluminum housing
- 7 IN length

 Functions Include: gripping and cutting function, LED light, knife, flat head screw driver, saw, philips head screw driver, bottle opener

MODEL:

SBMFT



MICRO MULTI-TOOL

- 7 Stainless steel functions
- Anodized aluminum housing
- 4.5 IN length
- Same functions as 7 IN Multi-tool

MODEL: SBMMFT



- Great for cutting mono and braided line
- Stainless steel blades
- Oversized finger holes with rubberized inserts

MODEL:

SBSS

DELUXE CLIPPERS

- Chrome plated high carbon steel
- 7 Function
- Large thumb bar with foam grip & lanyard





2-IN-1 CLIPPER/JIG EYE CLEANER

• Compact, stainless steel construction

MODEL:

SBJEC-1





3 IN HOOK & KNIFE FILE

• High carbon steel with ultra fine sharpening edge

MODEL:

SBHF-3

HOOK HONE

- Slotted design easily guides hook point making sharpening easy
- Flat surface for touch-up knife sharpening

MODEL:

SBHH-1



WORM THREADER

• Easily threads hooks through worms and nightcrawlers

MODEL:

SBWT-1

FROG SPEAR - 5 TINE

- 7 IN Sharply honed points Tempered steel construction
- Includes bolt & nut to fasten to pole

MODEL:

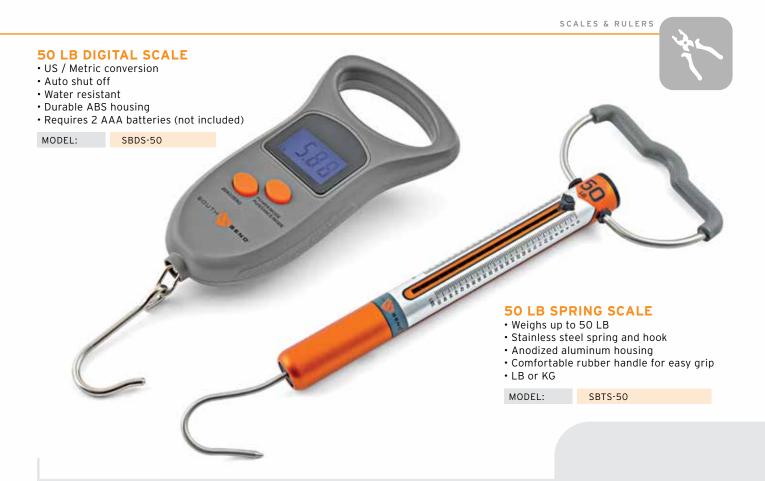
SBFS-5



- 5.5 IN Sharply honed points
- Tempered steel construction
- Includes bolt & nut to fasten to pole

MODEL:

SBFS-4









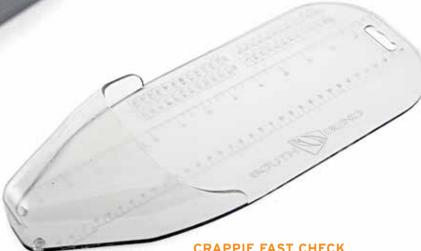


- Weighs up to 8 LB
- · Easy to carry

• LB or KG

MODEL:

SBPS-8



CRAPPIE FAST CHECK

- Fast and easy way to measure & weigh fish
- Measures up to 14 IN with 1/4 IN increments
- US or Metric

MODEL:

SBCFC

24 IN FOLDING FISH RULER

- Measures in inches and centimeters
- Folds for compact storage
- Concave design for centering fish

• Measures up top 24 IN in 1/4 IN increments

MODEL:

SBPR-24



- Measures in inches and centimeters
- Measures up to 1/8 IN increments
- Average gamefish length & weight table included

MODEL:

SBSTR-36







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REEL GREASE

- Multi-purpose lubricant with PTFE reduces friction, prevents rust and corrosion
- Won't drip or run
- Formulated for fresh and salt water reels
- Net contents 1/2fl. OZ

MODEL:



REEL OIL

- Multi-purpose lubricant with PTFE reduces friction, prevents rust and corrosion
- Formulated for fresh and salt water reels
- Net contents 1/2fl. OZ

MODEL:

SBRO-1



REPLACEMENT ROD TIP **REPAIR KIT**

- Comes with 3 different size tip tops
- Fits most rods sizes 6 (5/54 IN), 7 (6/64 IN) and 8 (7/64 IN)
- Heat glue stick included

MODEL:

SBTRG

EMERGENCY ROD TIP REPAIR KIT

- Comes with 3 different size tip tops
- Fits most rods sizes 6 (5/54 IN), 7 (6/64 IN) and 8 (7/64 IN)
- Heat shrink tubes included

MODEL:

SBTRL



POLY STRINGERS

- Heavy braided polyethylene cord
- All metal hardware

MODEL:	P6	P9	P12
LENGTH:	6 FT	9 FT	12 FT





HUSKY POLY STRINGERS

- Extra heavy braided polyethylene cord
- All metal hardwareIdeal for all gamefish

MODEL:	ST70	ST-12	
LENGTH:	7.5 FT	12 FT	



25 FT PIER STRINGER

- Heavy braided polyethylene cord
- All metal hardware

MODEL:

P25

2-PACK POLY STRINGERS• Heavy braided polyethylene cord

- All metal hardware
- Includes two 6 FT stringers

MODEL:

2PS





35 IN SNAP CHAIN STRINGER

- 6 holding clips with end clipCadmium plated

MODEL:

SBC75



39 IN SNAP SWIVEL CHAIN STRINGER

- 8 safety snaps
- Center swivel and end clip

MODEL:

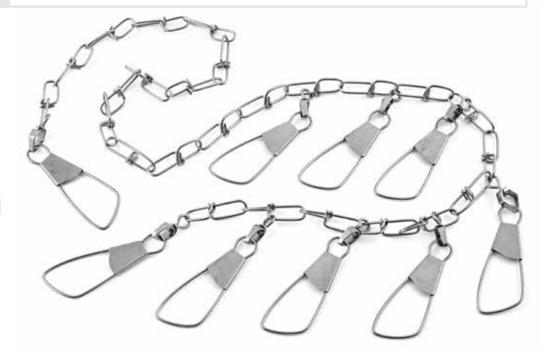
SBFS19



41 IN DELUXE CHAIN STRINGR

- 8 holding clips with end clip
- · All hooks swivel independently
- Additional center swivel link
- Corrosion resistant

MODEL: SBFS49









- Spring clip for easy attachment
- 2 Pack

MODEL:

SB2-SB





ALERT BELLS

SB2-GLB

SNELLED HOOK HOLDER

• Holds snelled hooks of any length





WORM BAIT BOX

- Attaches to belt
- Vented lid releases heat









EMERGENCY 1ST AID KIT

- Quick safe system to remove barbed fish hooks
- Instructions and clean-up supplies included

FAK-1





ALL PURPOSE LED HEADLAMP

- 5 LED lights
- 3 Light levels and strobe function
- Comfortable elastic headband
- Requires 3 AAA batteries (not included)

MODEL:

SBHL



• Use for hat clip, tie clip or money clip

MODEL:

AC-1

BOOT HANGER

- Heavy gauge steel frame
- · Allows boots to dry naturally

MODEL:



LICENSE HOLDER

- 3.5 IN x 2.5 IN Water-proof vinyl pouch
- Includes lanyard and safety pin

MODEL:

SBLH











• Coil design for all spinning rod handles

MODEL:

RH1SB

HEAVY DUTY PISTOL GRIP ROD HOLDER

• Pistol design for all spinning rod handles

MODEL:

RHH2SB

FOLDING ROD HOLDER

- 18.5 IN Rod holder
- Compact, folds to 9.5 IN
- Accommodates Spinning, Casting, and Spincast rod handles
- Metal spade easily and firmly inserts into the ground

MODEL:

SBFRHP

HEAVY DUTY FRESHWATER / SALTWATER ROD HOLDER

- Heavy duty for freshwater or saltwater
- Foot ring for leverage into ground
- Glo accent rings and foot ring for night fishing

MODEL:

RHFWSW-1





- Telescopes 16 IN 25 IN
- Rod rest design accommodates all styles
- Corrosion resistant construction

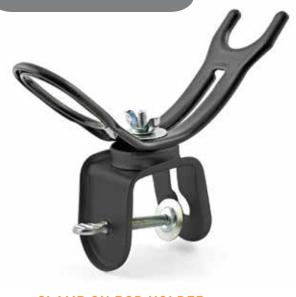
MODEL:

SBFRHA

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CLAMP ON ROD HOLDER

- Easily clamps on boats or piers
- Fits most rod styles
- Mounting hardware included
- · Adjustable rod rest position

MODEL:

SBCRH1



STAKE ROD HOLDER

- Stake firmly holds rod in position
- Heavy duty metal construction
- Fits most rod styles

SBSRH2

MODULAR PLASTIC WALL ROD RACK

- Unique modular construction
- Simply clips together
- Diamond plate inlay keeps rods in place
- Clips can be added or changed for perfect alignment
- Patent Pending "Track Rack"™ System

MODEL: SBPMWR-006





HORIZONTAL WALL ROD RACK

- Solid pine construction with an oak finish
- Stores and organizes up to 6 combos
- Easy to assemble

MODEL:

SBHWR-006







LANDING NET

- Heavy duty anodized orange aluminum handle
- 1/2 IN aluminum construction teardrop shaped hoop
- · Black poly netting

MODEL:	LN-250	LN-400	LN-450
HANDLE SIZE:	18 IN	24 IN	30 IN
HOOP SIZE:	14x19 IN	16x22 IN	18x26 IN
NET DEPTH:	23 IN	26 IN	30 IN



TELESCOPIC LANDING NET

- Corrosion resistant anodized orange aluminum handle
- Handle telescopes for easy storage
- 1/2 IN aluminum construction teardrop shaped hoop
- · Black deep tangle resistant live release netting

MODEL:	SBTEL-250	SBTEL-400	SBTEL-450
HANDLE SIZE:	15.5-24 IN	21.5-36 IN	26-44 IN
HOOP SIZE:	14x19 IN	16x22 IN	18x26 IN
NET DEPTH:	23 IN	26 IN	30 IN





TROUT NET

- Sturdy aluminum handle
- Molded grip
- Removable elastic wrist cord

MODEL:	TN10
HANDLE SIZE:	5.25 IN
HOOP LENGTH:	14 IN
HOOP WIDTH:	9.75 IN
NET DEPTH:	17 IN







TROUT NET - MARK I

- Laminated wooden handle with sure grip padding
- Elasticized shoulder strap
- Nylon tapered netting

MODEL:	SBTN-13
HANDLE SIZE:	8.5 IN
HOOP LENGTH:	14.75 IN
HOOP WIDTH:	10.75 IN
NET DEPTH:	18 IN

MODEL:	SBTN-17
HANDLE SIZE:	6.5 IN
HOOP LENGTH:	14 IN
HOOP WIDTH:	8.25 IN
NET DEPTH:	18 IN

TROUT NET - MARK III

- Laminated wooden frame
- Elasticized shoulder strap
- Nylon tapered netting



MINNOW BUCKET DIP NET Rustproof handle Nylon mesh netting Handle: 6.5 IN Hoop length: 4.75 IN Hoop width: 3.25 IN Net Depth: 3.5 IN MODEL: MN MNBULK

FLOATING MINNOW BUCKET DIP NET

- Rustproof handle
- Nylon mesh netting
- Handle: 6.75 IN
- Hoop length: 4.75 IN
- · Hoop width: 3 IN

• Net Depth: 3.5 IN

MODEL: MN-F2

DELUXE MINNOW DIP NET

MN-D

- Rustproof handle
- Heavy duty nylon mesh netting
- Handle: 7 IN

MODEL:

- Hoop length: 5 INHoop width: 3.75 IN
- Net Depth: 3.5 IN





- Heavy duty nylon with full basket
- Deluxe wood handle

MODEL:	SBBN-205	SBBN-310	SBBN-500	
HANDLE SIZE:	14 IN	16 IN	18 IN	
HOOP SIZE:	8 IN	12 IN	8.5 IN	
NET DEPTH:	6 IN	9 IN	10 IN	

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CRICKET TUBES

- Collapsible design for easy storage
- Easy bait retreival
- Keeps bait lively

MODEL:	SBCTS	SBCTL
SIZE:	6.4 x 3 IN	8.35 x 3.3 IN







CRICKET BASKET

- Easy bait retreival
- Sturdy construction
- Wire mesh design keeps bait lively

MODEL:

SBCB



BAIT AERATOR

- 2 Speed motor saves battery life Operates on a "D" cell battery (not included)
- Works with fresh or saltwater

MODEL: SBAP100



AERATOR STONES - 2 PACK

• Will fit most battery operated bait aerators

MODEL:

RAS-2





ROUND WIRE FISH BASKET

- Uni-chrome plating resists rust and corrosion
- Reinforced hinges and bottom ring
- Dual-spring trap doors on top and bottom

MODEL:	B666	B888	B1930
SIZE:	13x18 IN	15x21 IN	19x30 IN



FLOATING WIRE FISH BASKET

- Measures 15 x 21 IN
- Uni-chrome plating resists rust & corrosion
- Tough styrene floating trap door
- Reinforced hinges and bottom ring
- Top and bottom trap doors feature dual-spring operation

MODEL: 9BF

WIRE CRAWFISH TRAP

- Catch your own crawfish
- Corrosion resistant

MODEL:

SBCD-2369



WIRE MINNOW TRAP

- Catch your own minnows
- Corrosion resistant plating
- 9 IN Diameter, 16.5 IN length

MODEL:

SBMT-2369C





MONOFILAMENT CAST NET WITH STORAGE BOX

- 3/8 IN Mesh size
- Environmentally friendly steel weights
- · Designed to open easily and sink quickly

MODEL:	CNM03	CNMO3.5	CNMO4	CNM05	CNM06	CNMO7
RADIUS:	3 FT	3.5 FT	4 FT	5 FT	6 FT	7 FT







- Comfortable

PG-LRG PG-XLRG LARGE X-LARGE



WOMEN'S GRIP PALM GLOVES

- Comfortable
- Non-slip grip

MODEL: WGPG-MED WGPG-LRG MEDIUM SIZE: LARGE



NEOPRENE GLOVES

- Fleece Lined
- Keeps hands comfortable and dry
- Great for all cold weather activities





FILLET GLOVE

- 4 Wire strand cut resistant material protects hands
- Increases grip on slippery fish
- One size fits most

MODEL: FLTG







POLARIZED GLASSES - BLACK FRAME / MIRROR LENS

- Reduces light reflection allowing you to see in the water
- Protects against UV and infrared rays
- Impact resistant lenses and frames

MODEL:

SBGS-3



POLARIZED GLASSES - DEMI FRAME / AMBER LENS

- Reduces light reflection allowing you to see in the water
- Protects against UV and infrared rays
- Impact resistant lenses and frames

MODEL:

SBGS-2



POLARIZED GLASSES - BLACK FRAME / BLACK LENS

- Reduces light reflection allowing you to see in the water
- Protects against UV and infrared rays
- Impact resistant lenses and frames

MODEL:

SBGS-1

NEOPRENE SUNGLASS STRAP

- 17 IN Length
- Fits Most Frames

MODEL:

SBSGST



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UTILITY BOXES

- Waterproof Polypropylene case resists oil, gas and common chemicals
- Adjustable compartments to easily accommodate your needs

MODEL:	COMPARTMENTS:	SIZE:
UB5	5	5 x 3.25 x 1 IN
UB6	6	8 x 4 x 1.25 IN
UB12	12	7 x 5.5 x 1.75 IN
UB24	24	10.75 x 7 x 1.75 IN
UB28	28	13.75 x 8.5 x 1.75 IN





UB5

UB6



UB12





UB628



SCREW STACK JARS

• Provides separate storage for all tackle accessories

MODEL:	PB-158	PB-234	PB6SJ
DIAMETER:	1-1/2 IN	2-3/4 IN	2 IN
QUANTITY:	6	4	6









NATURE ADVENTURE KIT

A fun way for young kids to learn about nature. Complete with a colorful Zoo Kids™ box for collecting treasures.

- Backpack buddy figure
- Treasure box
- Activity mat & poster
- Stickers
- 3 Pack assortment

ZOO KIT

CHECK OUT THE ZOO KIDS FISHING COMBOS ON PAGE 28

PANDA

BAIT n' BUG FUN NET

- 7.25 IN x 10 IN x 10 IN deep net
 3 handle colors green, orange, blue

PENGUIN

• 3 piece assortment

TIGER

MODEL: ZOO NET







WORMGEAR

88- PIECE TACKLE BOX KITS

- Multi-color floats
- Hook disgorger
- 6 FT stringer
- Swivels, hooks and tin split shot
- Tackle box

MODEL:	WG-TB88	WG-TB88-B	WG-TB88-P	WG-TB88-G
COLOR:	ORANGE	BLUE	PINK	GREEN

WCRMGEAR

ALL-PURPOSE MINI TOTE BAG

- Zippered mesh pockets inside
- Water bottle pocket
- 3 piece assortment: 1 green, 1 orange and 1 blue

MODEL:

MT-7B





WCRMGEAR

DOUBLE SIDED UTILITY BOX ASSORTMENT

- 16 compartments
- Measures 8.5 IN x 5 IN x 2.25 IN
- 3 piece assortment: 1 green, 1 orange and 1 blue

MODEL:

WG-UBA

WORMGEAR

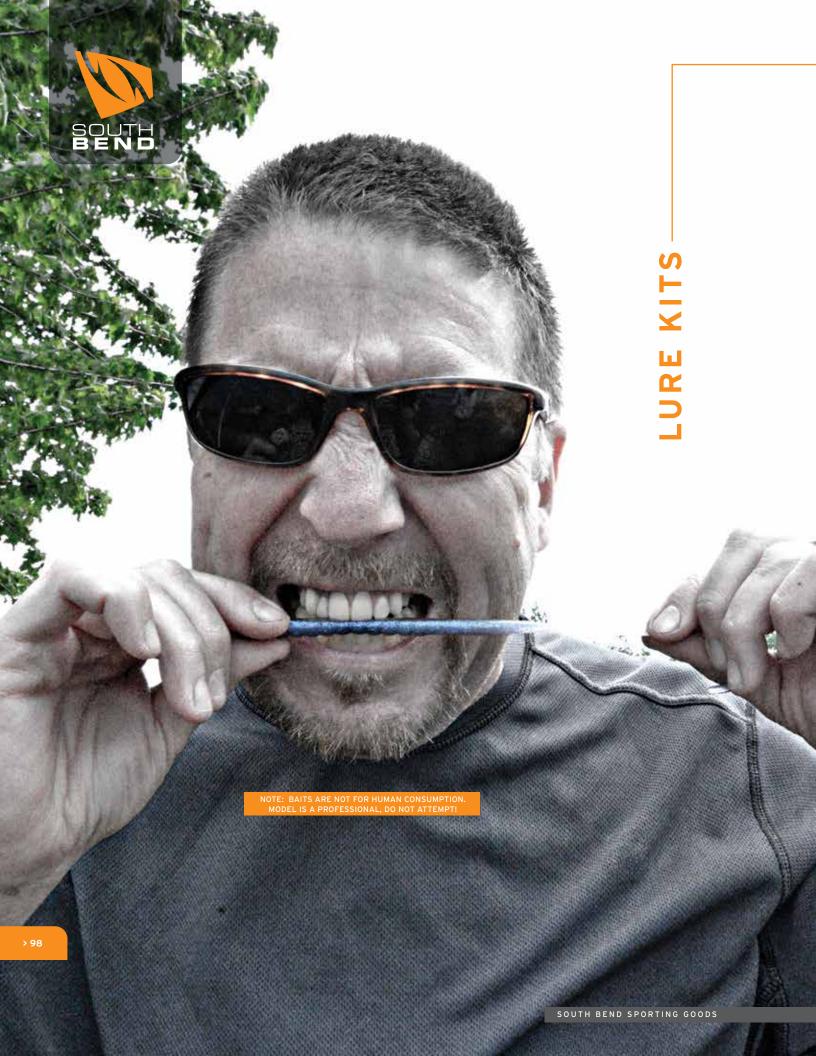
FLOATING FUN NET

- Great for catching minnows, frogs, tadpoles, insects & butterflies
- Handle Length 7.5 IN
- Net 11 IN
- For Ages 5 and up
- 3 piece assortment: 1 green, 1 orange and 1 blue

MODEL:

F/NET-1









FRESHWATER FISHING **ESSENTIALS ASSORTMENT**

- All the best colors and styles
- Shipped as a 3 pack assortments

MODEL: SBLKASST

10 PIECE JIG AND SPIN KIT

- Deadly on large Bass, Walleye, Northern Pike, and Panfish
 Includes: rigged swirl tail grubs with spinner arm, rigged swirl tail grubs, rigged mini tube, rigged shad, rigged shad with spinner arm and rigged swim bait

MODEL:

SBJIGKIT



60 PIECE CRAPPIE PANFISH KIT

• Includes: rigged swirl tail grubs with spinner arm, rigged swirl tail grubs, rigged mini tubes, rigged shad, rigged shad with spinner arm and rigged swim bait

MODEL:

SBPANKIT4

47 PIECE GAMEFISH KIT

 Kit includes: rigged swim shad, spoon, rigged & unrigged shads, rigged & unrigged curly tails, beads, assorted snap swivels, assorted hooks, steel egg sinkers, steel bullet sinker, stringer and bobber

MODEL:

SBFWKIT





200 PIECE TACKLE **ASSORTMENT**

· Contains a variety of hooks, sinkers, snap and swivels

MODEL:

SBT200KIT

137 PIECE ANGLERS TACKLE KIT

• Includes: floats, assorted hooks and snells, swivels, grubs, shad, tubes, jigheads, spoon, spinner, marabou jig, steel sinkers, tin splitshot, poly stringer, scaler and reusable

MODEL:

SB137KIT

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360 PIECE TACKLE ASSORTMENTS

- Self-contained tackle display
- 11.5 IN h x 23.75 IN w x 15 IN d

MODEL:

RBD-360



- 48 5 packs of Assorted Red and White Floats
- 24 14 packs of Snelled Hooks
- 36 3 packs of 1.5 IN diameter Screw Stack Jars
- 24 7 FT Stringers
- 18 3 packs of 3/8 OZ Practice Plugs
- 24 9 packs of Assorted Snap Swivels
- 12 8 packs of 1/16 OZ jig heads
- 12 8 packs of 1/8 OZ jig heads
- 24 3 packs of size 4 crappie rigs
- 24 35 packs of assorted hook sizes
- 21 4 packs of 2 IN chartreuse rigged grubs with 1/16 OZ jig heads
- ullet 21 4 packs of 2 IN white rigged grubs with 1/16 OZ jig heads
- 21 3 packs of 3 IN chartreuse rigged grubs with 1/8 OZ jig heads
- 21 3 packs of 2 IN white rigged grubs with 1/8 OZ jig heads
- 9 3 packs of 1/8 OZ crappie jigs
- 9 3 packs of 1/16 OZ crappie jigs
- 12 1 packs of 1/4 OZ Abu Type Spinners



RED & WHITE SPOONS 5 PACK

 Includes 1/16 OZ, 1/32 OZ, 1/5 OZ, 1/4 OZ and 3/8 OZ spoons

MODEL:

SBRWSP



• Includes one 1/8 OZ, three 1/4 OZ, and one 3/8 OZ spoons

MODEL:

SBSPOON1





SPOON ASSORTMENT

5 PACK

 Includes one 3/8 OZ, one 1/32 OZ, two 1/4 OZ, and one 1/16 OZ spoons

MODEL:

SBSP00N2

SUPER SPOON ASSORTMENT 5 PACK

 Includes two 3/8 OZ, one 1/4 OZ and two 1/5 OZ casting spoons

MODEL:

SBSPOON3



SOUTH BEND®





SUPER SPOON PRISM ASSORTMENT - 5 PACK • Includes three 3/8 OZ, one 5/8 OZ and one 1/2 OZ

SBSP00N4 MODEL:



KASTAWAY TROPHY SPOONS 3-PACK• Great for Trout, Panfish and Bass

MODEL:	SBKAW18	SBKAW14
SIZE:	1/8 OZ	1/4 OZ



1/12 OZ CLASSIC SPINNERS 3 PACK • Great for Trout • Size O blades

MODEL: SBCSO



1/8 OZ CLASSIC DRESSED **SPINNERS - 3 PACK**• Great for Trout

- Size 1 blades

MODEL: SBCSD1

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TROUT & PANFISH SPINNERS 6 PACK

- Brass blades
- Includes 2 each size 0 blades 1/12 OZ, 4 each size 1 blades 1/8 OZ

MODEL: SBTRTPF

SPINNER ASSORTMENT 6 PACK

- Brass blades
- Includes 2 each size 1 French Blades 1/8 OZ, 2 each size 1 Willow blades 1/6 OZ, 2 each size size 0 Willow blades

MODEL:

SBSPIN





CRAPPIE SPINNER ASSORTMENT - 6 PACK

- Brass blades
- Includes 2 each size 0 French blades 1/12 OZ, 2 each size 1 French blades 1/8 OZ, 2 each size size 0 Willow blades 1/8 OZ

MODEL:

SBCRP6

PRISM SPINNER ASSORTMENT - 6 PACK

- Brass prism blades
- 6 each size 0 1/8 OZ

MODEL: SBTRPF6





LUNKER SPINNER ASSORTMENT - 6 PACK

- Brass blades
- Includes 2 each size 2 French Blades 1/6 OZ, 4 each size 2 Willow blades 1/4 OZ

MODEL:

SBSPIN3

SPINNER ASSORTMENT 6 PACK

- Deadly on Bass, Walleye, Northern Pike, and Salmon
- 6 each size 3 blades 1/4 OZ

MODEL:

SBLBSKIT











TROPHY TAIL JR. 2 PACK

- 7 IN SZ 5 blade
- Breathing marabou
 Life like tube tail

MODEL:

SBTTJ2



TROPHY TAIL SPINNERS 2 PACK

- 7.5 IN SZ 6 blade Breathing marabou Life like tube tail

MODEL:

SBTT2

BEND

42 PIECE BASS ASSORTMENT

• Includes: slo-fall worms, ribbon tail worms, jerk shads, creature baits, beads, worm hooks and steel worm weights

MODEL:

QUTHBEND MALLEYE KIT MSEMBLE POUR DORE JAUNI

SBWRMKIT

56 PIECE WALLEYE KIT• Includes curl tail grubs, shads, spinner arm, minnow jig head, round jig heads and reusable utility box

MODEL:

SBWAKIT







100 PIECE CRAPPIE

PANFISH KIT
• Includes mini tubes, grubs, shads, round jig heads, tube jig heads, spinner arm and reusable utility box

MODEL:

SBPAKIT

31 PIECE CRAPPIE TUBE KIT

• Includes mini tubes & tube jig heads

MODEL: SBCTKIT

31 PIECE CRAPPIE GRUB KIT
• Includes Curl Tail Grubs, round jig heads & spinner arm

MODEL:

SBCGKIT











FLY ASSORTMENTS 10 OR 20 PACK • Our most popular fly patterns

MODEL: SBFLY10 SBFLY20 QUANTITY 10 PACK 20 PACK

- FLY KIT 25 PACK
 Our most popular fly patterns
- Includes reusable fly box

MODEL:	SBFLY25	SBFLY50
QUANTITY	10 PACK	20 PACK



LURE KITS



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- Pre-rigged with a premium Matzuo® hook
- Hand-poured for super softness and brilliant colors
- Lifelike panicking eye
- Maximum action tail
- Controlled sinking for precise depth control
- Internal weight with surrounding soft body
- Internal hologram foil
- Re-sealable bag







PEARL / BLACK



CHARTREUSE / SILVER



PEARL / DACE



PEARL / WHITE

MODEL:	SIZE:
RCM2-31	2 IN
RCM2-PBB	2 IN
RCM2-PD	2 IN
RCM2-PWS	2 IN
RCM3-31	3 IN
RCM3-CS	3 IN
RCM3-PWS	3 IN

COLOR:
SALT & PEPPER / CHARTREUSE
PEARL / BLACK
PEARL / DACE
PEARL / WHITE
SALT & PEPPER / CHARTREUSE
CHARTREUSE / SILVER
PFARI / WHITE

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RIGGED SHAD - 5 PACK

- Pre-rigged with premium Matzuo® hook
- Hand-poured for super softness and brilliant colors
- Lifelike panicking eye
- Maximum action tail
- Controlled sinking for precise depth control
- Internal weight with surrounding soft body
- Internal hologram foil
- Re-sealable bag





SALT & PEPPER / CHARTREUSE



CHARTREUSE /SILVER



PEARL / BLACK



PEARL / DACE



PEARL / WHITE



MODEL:	SIZE:
RSB2-31	2 IN
RSB2-C2	2 IN
RSB2-PBB	2 IN
RSB2-PD	2 IN
RSB2-PWS	2 IN
RSB3-31	3 IN
RSB3-CS	3 IN
RSB3-PBB	3 IN
RSB3-PD	3 IN

COLOR:
SALT & PEPPER / CHARTREUSE
CHARTREUSE / SILVER
PEARL / BLACK
PEARL / DACE
PEARL / WHITE
CALT C DEDDED / CHADTDELICE

SALT & PEPPER / CHARTREUSE CHARTREUSE / SILVER PEARL / BLACK PEARL / DACE



3.5 IN RIGGED MINNOW - 5 PACK

- Pre-rigged with premium Matzuo® hook
- Hand-poured for super softness and brilliant colors
- Lifelike panicking eye
- Maximum action tail
- Controlled sinking for precise depth control
- Internal weight with surrounding soft body
- Internal hologram foil
- Re-sealable bag









PEARL / BLUE BACK





PINK PRISM

FIRETIGER





CHARTREUSE / PEARL





PEARL / BLACK BACK





SMOKE BACK PRISM





CHARTREUSE GLITTER / FIRETAIL



PEPPER PRISM



MODEL:	SIZE:
RFLM3.5-31	3.5 IN
RFLM3.5-CB	3.5 IN
RFLM3.5-CCB	3.5 IN
RFLM3.5-CDB	3.5 IN
RFLM3.5-CGB	3.5 IN
RFLM3.5-CGR	3.5 IN
RFLM3.5-CPB	3.5 IN
RFLM3.5-FG	3.5 IN
RFLM3.5-GBB	3.5 IN
RFLM3.5-PP	3.5 IN
RFLM3.5-PSB	3.5 IN

COLOR: SALT & PEPPER / CHARTREUSE PEARL / BLUE BACK CHARTREUSE / PEARL PEARL / BLACK BACK SMOKE BACK PRISM CHART. GLITTER / FIRETAIL PINK PRISM FIRETIGER GOLD / BLACK BACK PEARL PRISM PEPPER PRISM

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RIGGED SLIM MINNOW - 5 PACK

- Pre-rigged with premium Matzuo® hook
- Hand-poured for super softness and brilliant colors
- Lifelike panicking eye
- Maximum action tail
- Controlled sinking for precise depth control
- Internal weight with surrounding soft body
- Internal hologram foil
- Re-sealable bag







PEARL / BLACK BACK



PEARL PRISM



MODEL:	SIZE:	COLOR:
RFCM2-CGR	2 IN	CHARTREUSE GLITTER / FIRETAIL
RFCM2-PBB	2 IN	PEARL / BLACK BACK
RFCM2-PSP	2 IN	PEARL PRISM
RFCM3-CGR	3 IN	CHARTREUSE GLITTER / FIRETAIL
RFCM3-PBB	3 IN	PEARL / BLACK BACK
RFCM3-PSP	3 IN	PEARL PRISM



PRO PACK LURE KIT

Today's hottest baits packaged in a kit plus a reusable tackle box.

• Kit includes: rigged 3 IN grubs, rigged 3 IN shads, rigged 4 IN grubs, and rigged 4 IN shads

MODEL:

BLK1T-1





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DELUXE LURE KIT

Today's hottest baits packaged in a kit plus a reusable tackle box.

• Kit includes: rigged 3 IN grubs, rigged 3 IN shads, rigged 4 IN grubs and rigged 4 IN shads.

MODEL: BLK1T-2













SOUTH



144-PIECE DELUXE ASSORTMENT

The Blaze™ Deluxe 144 piece assortment comes with 24 different baits made up of shallow divers and medium divers, 6 each of 12 different colors.

MODEL:

GDM-144





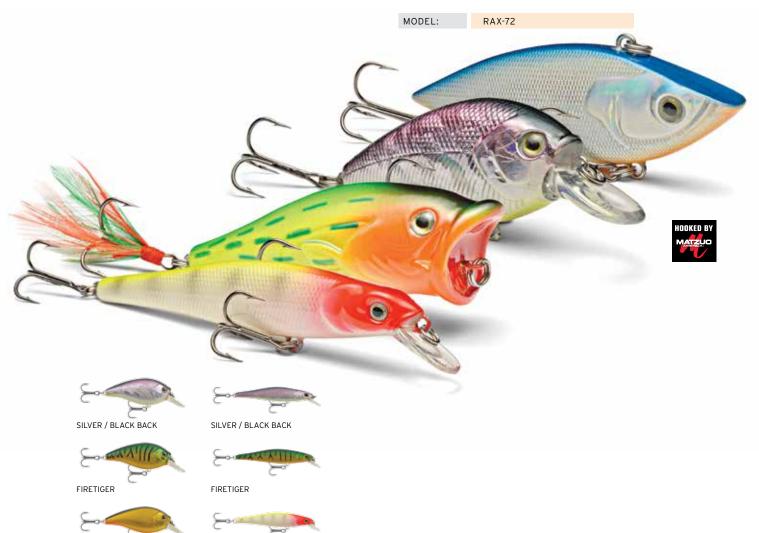
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- Includes popper, minnow, crankbait and rattlebait
- Features highly reflective finish
- Lifelike eyes and unique swimming actions
- Hooked with Matzuo® hooks





GOLD / BLACK BACK







CLOWN









ITEM	SIZE	DIVING ACTION	COLOR	PIECES
CRANKBAIT	2 IN	MED DIVING	SILVER/BLACK BACK	6
CRANKBAIT	2 IN	MED DIVING	FIRETIGER	6
CRANKBAIT	2 IN	MED DIVING	GOLD/BLACK BACK	6
RATTLE BAIT	2.875 IN	SLOW SINKING	SILVER/BLACK BACK	6
RATTLE BAIT	2.875 IN	SLOW SINKING	SILVER/BLUE BACK	6
RATTLE BAIT	2.875 IN	SLOW SINKING	CHARTREUSE	6
MINNOW	3 IN	FLOATING	SILVER/BLACK BACK	6
MINNOW	3 IN	FLOATING	FIRETIGER	6
MINNOW	3 IN	FLOATING	CLOWN	6
POPPER	2.5 IN	SURFACE	SILVER/BLACK BACK	6
POPPER	2.5 IN	SURFACE	FIRETIGER	6
POPPER	2.5 IN	SURFACE	SUNRISE	6



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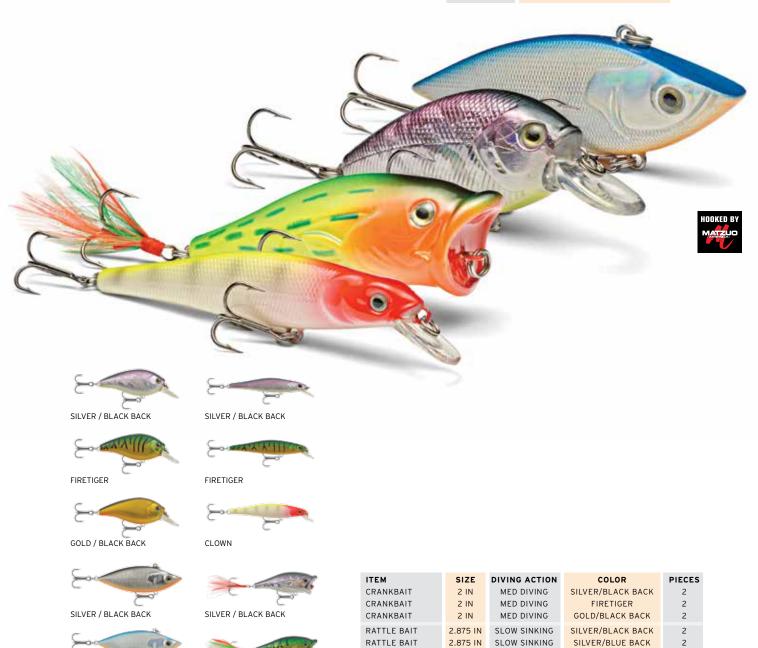




- Includes popper, minnow and rattlebait
- Features highly reflective finish
- Lifelike eyes and unique swimming actions
- Hooked with Matzuo® hooks

MODEL:

RAX-24



RATTLE BAIT

MINNOW

MINNOW

MINNOW

POPPER

POPPER

POPPER

2.875 IN

3 IN

3 IN

3 IN

2.5 IN

2.5 IN

2.5 IN

SLOW SINKING

FLOATING

FLOATING

FLOATING

SURFACE

SURFACE

SURFACE

CHARTREUSE

SILVER/BLACK BACK

FIRETIGER

CLOWN

SILVER/BLACK BACK

FIRETIGER

SUNRISE

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FIRETIGER

SUNRISE

SILVER / BLUE BACK

CHARTREUSE

2

2

2





72 PIECE INLINE SPINNER ASSORTMENT

Premium spinner baits in an assortment of sizes 1/8, 1/4, and 3/8 OZ. Features stainless wire forms, epoxy head finishes, premium Matzuo® hooks, and silicone flake skirts.

MODEL:

BLZ-SFS-72





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4-PACK HARDBAIT KIT

Get the competitive advantage with the BlazeTM hardbait lure kit featuring 4 highly reflective, lifelike lures sure to attract even the most elusive catch. This BlazeTM hard bait kit ships 3 packs per order. Each 4 pack contains a different color assortment of 2 crank baits, 1 rattlebait and 1 popper.

MODEL: BLZ4PK

ITEM	SIZE	DIVING DEPTH	PIECES
CRANKBAIT	2 IN	0-6 FT	1
CRANKBAIT	2 IN	0-10 FT	1
RATTLE BAIT	2.875 IN	SLOW SINKING	1
POPPER	2.5 IN	SURFACE	1





8-PACK HARDBAIT KIT

Get the competitive advantage with the Blaze™ hardbait lure kit featuring 8 highly reflective, lifelike lures sure to attract even the most elusive catch.

MODEL: BLZ-8PK

ITEM	SIZE	DIVING ACTION	COLOR	PIECES
CRANKBAIT	2 IN	MED DIVING	SILVER/BLACK BACK	1
CRANKBAIT	2 IN	MED DIVING	FIRETIGER	1
CRANKBAIT	2 IN	DEEP DIVING	CRAWDAD	1
CRANKBAIT	2 IN	DEEP DIVING	WHITE SATIN	1
RATTLE BAIT	2.875 IN	SLOW SINKING	CHROME/BLACK BACK	1
RATTLE BAIT	2.875 IN	SLOW SINKING	CHROME/BLUE BACK	1
MINNOW	3 IN	FLOATING	SILVER/BLACK BACK	1
MINNOW	3 IN	FLOATING	FIRETIGER	1





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ABERDEEN GOLD HOOKS

Thin but extra strong wire hook with a long shank that can penetrate the hard inside of the fish mouth.

MODEL	SIZE	COLOR	PIECES
10GA	10	GOLD	10
8GA	8	GOLD	10
6GA	6	GOLD	10
4GA	4	GOLD	10
2GA	2	GOLD	10
1GA	1	GOLD	10
1/0GA	1/0	GOLD	10
2/0GA	2/0	GOLD	10
3/0GA	3/0	GOLD	10





ABERDEEN BRONZE HOOKS

Thin but extra strong wire hook with a long shank that can penetrate the hard inside of the fish mouth.

MODEL	SIZE	COLOR	PIECES
J75-8	8	BRONZE	10
J75-6	6	BRONZE	10
J75-4	4	BRONZE	10
J75-2	2	BRONZE	10
AB6	6	BRONZE	100
AB4	4	BRONZE	100
AB2	2	BRONZE	100



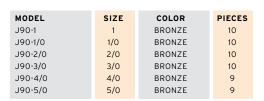
Two slices in shank create barbs that hold bait steadily, cast after cast. Turned down eye. Strong and extra sharp. Great for rigging with minnows, crawlers or any other live bait.



MODEL	SIZE	COLOR	PIECES
J-78-10	10	BRONZE	10
J-78-8	8	BRONZE	10
J-78-6	6	BRONZE	10
J-78-4	4	BRONZE	10
J-78-2	2	BRONZE	10
J-78-1	1	BRONZE	10
J-78-1/0	1/0	BRONZE	10
J-78-2/0	2/0	BRONZE	10
BB8	8	BRONZE	100
BB6	6	BRONZE	100
BB4	4	BRONZE	100
BB2	2	BRONZE	100

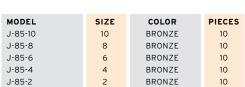
WORM HOOKS

Loose worm hooks designed with offset shank and wide gap specifically for a variety of soft plastic baits.



LIVE BAIT HOOKS

Loose short shank live bait hooks. Great for back trolling and all live bait rigs. Ideal for night crawlers, leeches, and minnows.









Extra sharp gold salmon egg hooks. Turned up eye. Snelled model is precision tied with abrasion resistant monofilament.

MODEL	SIZE	COLOR	PIECES
J-87-12	12	GOLD	10
J-87-10	10	GOLD	10
J-87-8	8	GOLD	10



GOLD TREBLE HOOKS

Extra-sharp gold treble hooks. These treble hooks can be used with artificial lures and a wide variety of bait applications.



MODEL	SIZE	COLOR	PIECES
GT-18	18	GOLD	4
GT-16	16	GOLD	4
GT-14	14	GOLD	4
25GT-18	18	GOLD	25
25GT-16	16	GOLD	25
25GT-14	14	GOLD	25

BRONZE TREBLE HOOKS

Bronze Treble Hooks are great for trolling the bottom of lakes and rivers. These treble hooks can be used with artificial lures and a wide variety of bait applications.



MODEL	SIZE	COLOR	PIECES	
JC29	18	BRONZE	4	
JC27	16	BRONZE	4	
JC26	14	BRONZE	4	
JC25	12	BRONZE	4	
JC24	10	BRONZE	4	
JC28	8	BRONZE	4	
JC21	6	BRONZE	4	
JC20	4	BRONZE	4	
JC19	2	BRONZE	4	

DOUGH BAIT TREBLE HOOKS

Strong and extra sharp hooks. Attached spring securely holds onto soft baits or dough baits. Available in bronze finish.



MODEL	SIZE	COLOR	PIECES
DBT-14	14	BRONZE	3
DBT-12	12	BRONZE	3
DBT-10	10	BRONZE	3
DBT-8	8	BRONZE	3
DBT-6	6	BRONZE	3
DBT-4	4	BRONZE	3
DBT-2	2	BRONZE	3

SPROAT WEEDLESS HOOKS

Strong and extra sharp for quick penetration. Light wire weed guard keeps your bait from hanging up in brush.



MODEL	SIZE	COLOR	PIECES
449W2	2	BRONZE	4
449W1/0	1/0	BRONZE	4
449W2/0	2/0	BRONZE	4
449W3/0	3/0	BRONZE	4
449W4/0	4/0	BRONZE	4

UNPAINTED JIG HEADS

South Bend jig heads are designed for all types of natural and artificial baits. Heads molded with retaining barb for plastic tails.





LUMINOUS JIG HEADS

South Bend jig heads are designed for all types of natural and artificial baits. Heads molded with retaining barb for plastic tails and painted with glow-in-the-dark paint.

MODEL	COLOR	WEIGHT	PIECES
PJH-38L-X	LUMINOUS	3/8 OZ	8
PJH-14L-X	LUMINOUS	1/4 OZ	10
PJH-18L-X	LUMINOUS	1/8 OZ	10









SNELLED ABERDEEN GOLD HOOKSThin but extra strong wire hook with a long shank that can penetrate the hard inside of the fish mouth. Precision tied with abrasion resistant monofilament.

MODEL	SIZE	COLOR	PIECES
SGAB8	8	GOLD	8
SGAB6	6	GOLD	8
SGAB4	4	GOLD	8
SGAB2	2	GOLD	8
SGAB1/0	1/0	GOLD	6
SGAB2/0	2/0	GOLD	6
GH40A	ASST	GOLD	40





SNELLED BAITHOLDER BRONZE HOOKSBaitholder Snelled Hooks are precision tied with abrasion resistant monofilament. Available in bronze finish with turned down eye and 2 slices in shank.

MODEL	SIZE	COLOR	PIECES
SBH12	12	BRONZE	6
SBH10	10	BRONZE	6
SBH8	8	BRONZE	12
SBH6	6	BRONZE	12
SBH4	4	BRONZE	12
SBH2	2	BRONZE	12
SBH1/0	1/0	BRONZE	6
SBH2/0	2/0	BRONZE	6
BH-48A	ASST	BRONZE	48



SNELLED ABERDEEN BRONZE HOOKSThin but extra strong wire hook with a long shank that can penetrate the hard inside of the fish mouth. Precision tied with abrasion resistant monofilament.

MODEL	SIZE	COLOR	PIECES
SAB8	8	BRONZE	12
SAB6	6	BRONZE	12
SAB4	4	BRONZE	12
SAB2	2	BRONZE	12
SAB1	1	BRONZE	6
AB-48A	ASST	BRONZE	48







SNELLED SALMON EGG GOLD HOOKSExtra sharp gold salmon egg hooks. Turned up eye. Snelled model is precision tied with abrasion resistant monofilament.

MODEL	SIZE	COLOR	LENGTH	PIECES
SSE12	12	GOLD		6
SSE10	10	GOLD		6
SSE8	8	GOLD		6



STRIPED BASS GOLD SNELLED HOOKSPrecision tied with abrasion resistant monofilament and includes fluorescent bead. Turned down eye has 2 slices in shank and 18 IN nylon leader.

MODEL	SIZE	COLOR	LENGTH	PIECES
SGSB-50	5/0	GOLD	18 IN	3
SGSB-60	6/0	GOLD	18 IN	3
SGSB-70	7/0	GOLD	18 IN	3



PORGY GOLD SNELLED HOOKS

Deluxe Porgy has 1 slice in shank and 12 IN nylon leader. For bay, surf and blue water. Includes fluorescent bead.

MODEL	SIZE	COLOR	LENGTH	PIECES
DPG-6	6	GOLD	18 IN	6
DPG-4	4	GOLD	18 IN	6







120 PIECE HOOK ASSORTMENT

This hook assortment contains hooks in sizes 2, 4, 6, 8, and 10 in a handy dial box.

MODEL:

1003

20 PIECE TREBLE HOOK ASSORTMENT

• Assorted treble hooks in handy dial box

MODEL:

1005



Includes selection of bronze baitholder and do-bait treble hooks in a reusable 6 compartment utility box.

MODEL:

CHA-1



53 PIECE CRAPPIE PANFISH HOOK ASSORTMENT Features gold Aberdeen,

Features gold Aberdeen, bronze Aberdeen, Carlisle, and baitholder hooks in a reusable 6 compartment utility box.

MODEL:

PHA-1



123 (





44 PIECE BASS HOOK ASSORTMENT

Includes a great selection of baitholder, worm, and weedless hooks in a reusable 6 compartment utility box.

MODEL: BHA-1



56 PIECE TROUT HOOK ASSORTMENT

Includes a variety of baitholder, live bait and treble hooks in a reusable 6 compartment utility box.

MODEL:

THA-1



36 PIECE

TROUT SNELLED HOOK ASSORTMENT

Includes 18 each bronze baitholder hooks and gold Salmon egg hooks sizes in a reusable 6 compartment utility box.

MODEL:

TSH-36A



Includes selection of Aberdeen, baitholder, and short shank live bait hooks in a reusable 6 compartment utility box.

MODEL:

WHA-1





210 PIECE ABERDEEN HOOK VALUE PACK

Includes Aberdeen hooks in assorted sizes in a reusable 6 compartment utility box.

MODEL:

VP-1





210 PIECE BAIT HOOK VALUE PACK

Baitholder hooks in assorted sizes packaged in a reusable 6 compartment utility box.

MODEL:

VP-2

160 PIECE SINKERS VALUE PACK

Assorted sinkers in styles and weights in a reusable utility box.

MODEL:

VP-5





105 PIECE WORM WEIGHTS HOOKS VALUE PACK

Assorted worm hooks and worm weights in a reusable 6 compartment utility box.

MODEL:

VP-7

105 PIECE SWIVELS VALUE PACK

Assorted brass snap swivels and barrel swivels in assorted sizes in a reusable 6 compartment utility box.

MODEL:

VP-8





150 PIECE ASSORTED VALUE PACK

Assorted style hooks, swivels, snap swivels and sinkers in a reusable 6 compartment utility box.

MODEL:

VP-9

125 <







BRASS SNAP SWIVELS

These snaps swivels are made with solid brass for maximum strength and durability. For a quick change of a lure and leader, these swivels have an attached safety snap.

MODEL	SIZE	COLOR	LB TEST	PIECES
SS14	14	BRASS	15 LB	7
SS12	12	BRASS	15 LB	7
SS10	10	BRASS	15 LB	7
SS7	7	BRASS	15 LB	6
SS5	5	BRASS	20 LB	5
SS3	3	BRASS	25 LB	4
SS1	1	BRASS	35 LB	3
SS1/0	1/0	BRASS	40 LB	3
SS3/0	3/0	BRASS	60 LB	3



BLACK SNAP SWIVELS

All swivels are made with nickel for maximum strength and durability. For a quick change of a lure and leader, these swivels have an attached safety snap.

MODEL	SIZE	COLOR	LB TEST	PIECES
BSS-14	14	BLACK	15 LB	7
BSS-12	12	BLACK	15 LB	7
BSS-10	10	BLACK	15 LB	7
BSS-7	7	BLACK	15 LB	6
BSS-5	5	BLACK	20 LB	5
BSS-3	3	BLACK	25 LB	4
BSS-1	1	BLACK	35 LB	3



BRASS BARREL SWIVELS

Barrel swivels are designed to assure smooth movement and eliminate line twist. Feature twisted wire eyes. All snaps and swivels are made with solid brass or nickel for maximum strength and durability.

MODEL	SIZE	COLOR	LB TEST	PIECES
BS-14	14	BRASS	20 LB	8
BS-12	12	BRASS	25 LB	8
BS-10	10	BRASS	30 LB	8
BS-7	7	BRASS	35 LB	7
BS-5	5	BRASS	55 LB	6
BS-3	3	BRASS	70 LB	6
BS-1	1	BRASS	80 LB	5
BS1/0	1/0	BRASS	110 LB	4
BS3/0	3/0	BRASS	120 LB	3



BLACK BARREL SWIVELS

Barrel swivels are designed to assure smooth movement and eliminate line twist. Feature twisted wire eyes. All snaps and swivels are made with solid brass or nickel for maximum strength and durability.

MODEL	SIZE	COLOR	LB TEST	PIECES
BSB-14	14	BLACK	20 LB	8
BSB-12	12	BLACK	25 LB	8
BSB-10	10	BLACK	30 LB	8
BSB-7	7	BLACK	35 LB	7
BSB-5	5	BLACK	55 LB	6
BSB-3	3	BLACK	70 LB	6
BSB-1	1	BLACK	80 LB	5
BSB-1/0	1/0	BLACK	110 LB	4

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BLACK BALL BEARING SWIVELS

Smooth ball bearing swivel is designed to revolve freely providing protection against twisted and tangled line. Ball bearing swivels have interlock snap and are made with solid brass or nickel for maximum strength and durability.

MODEL	SIZE	COLOR	LB TEST	PIECES
BBS-3	3	BLACK	15 LB	3
BBS-2	2	BLACK	12 LB	3
BBS-1	1	BLACK	10 LB	3
BBS-0	0	BLACK	10 LB	3
BBSA	ASST	BLACK		3



BLACK INTERLOCK SWIVELS

All snaps and swivels are made with solid brass or nickel for maximum strength and durability. Change lures or leaders quickly.

MODEL	SIZE	COLOR	LB TEST	PIECES
BISS-14	14	BLACK	20 LB	5
BISS-12	12	BLACK	25 LB	5
BISS-10	10	BLACK	30 LB	5
BISS-7	7	BLACK	40 LB	4
BISS-5	5	BLACK	45 LB	4
BISS-3	3	BLACK	65 LB	3
BISS-1	1	BLACK	80 LB	2



BLACK BALL BEARING COASTLOCK SNAP SWIVELS

Smooth ball bearing swivel is designed to revolve freely providing protection against twisted and tangled line. Black ball bearing swivel has interlock snap. Easy and quick line or lure or leader changes.

MODEL	SIZE	COLOR	LB TEST	PIECES
B/BISS-7	7	BLACK	200 LB	2
B/BISS-6	6	BLACK	150 LB	2
B/BISS-5	5	BLACK	140 LB	2
B/BISS-4	4	BLACK	100 LB	2
B/BISS-3	3	BLACK	70 LB	3
B/BISS-2	2	BLACK	50 LB	3
B/BISS-1	1	BLACK	35 LB	3
B/BISS-0	0	BLACK	20 LB	3



BLACK COAST LOCKFAST SWIVELS

This black swivel has an extra strong Coast Lockfast snap to stand up to the toughest fishing conditions. Quick to change.

MODEL	SIZE	COLOR	LB TEST	PIECES
CLSS-10	10	BLACK	30 LB	8
CLSS-7	7	BLACK	35 LB	7
CLSS-5	5	BLACK	40 LB	7
CLSS-3	3	BLACK	95 LB	6
CLSS-2/0	2/0	BLACK	250 LB	3



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CROSSLINE SWIVELS

These three-eye versions of the barrel swivel are great for sinker drops or fishing dual lines. Made of solid brass with twisted wire eyes.

MODEL	SIZE	COLOR	LB TEST	PIECES
CS-4	4	BRASS	75 LB	4
CS-2	2	BRASS		3
BCS-10	10	BLACK	30 LB	8
BCS-8	8	BLACK	55 LB	7
BCS-6	6	BLACK	70 LB	6
BCS-4	4	BLACK	75 LB	5
BCS-2	2	BLACK	100 LB	4
BCS-1	1	BLACK	110 LB	3
BCS-1/0	1/0	BLACK	110 LB	2



NICKEL CRANE SNAP SWIVELS

These snaps swivels are made from solid nickel for maximum strength and durability. For a quick change of a lure and leader, these swivels have an attached safety snap.

MODEL	SIZE	COLOR	LB TEST	PIECES
NCS6	6	NICKEL	25 LB	6
NCS5	5	NICKEL	30 LB	6
NCS4	4	NICKEL	35 LB	6
NCS3	3	NICKEL	35 LB	6



3-WAY BRASS SWIVELS

All snaps and swivels are made with solid brass or nickel for maximum strength and durability. Ideal for sinker or dual line rigs.

MODEL	SIZE	COLOR	LB TEST	PIECES
TWS-7	7	BRASS	35 LB	4
TWS-5	5	BRASS	40 LB	4
TWS-3	3	BRASS	60 LB	4
TWS-1	1	BRASS	90 LB	3
TWS-1/0	1/0	BRASS	100 LB	2



BLACK DUO LOCK SNAP SWIVELS

Lightweight design is ideal for crankbaits or other hardbaits, won't hamper lure action and has a strong double-locking feature. Opens easily at either end for quick changes.

MODEL	SIZE	COLOR	LB TEST	PIECES
DLS-3	3	BLACK	35 LB	8
DLS-2	2	BLACK	30 LB	9
DLS-1	1	BLACK	35 LB	10





3-WAY BRASS SWIVEL WITH SINKER PIN

Ideal for all bottom rigs. Includes smooth working 3-way swivel and heavy-duty sinker pin. Ideal for sinker, dual line or bottom rigs.

MODEL	SIZE	COLOR	PIECES
SSP-1	1	NICKEL	3



FAS-SNAPS

STAINLESS STEEL SPLIT RINGS

Extra-strength stainless steel split rings. Ávailable in all-onesize packages and assorted size packages. Assortments (SR-A) contain 6 each of two sizes.



Quickly change hooks, lures, flies, or leaders. Light
weight design assures natural lure action. Tie direc

directly to tippet or mono line.

MODEL	SIZE	COLOR	PIECES
FS-1	SMALL	BLACK	6
FS-2	MED	BLACK	6
FS-3	LRG	BLACK	6

SIZE	WEIGHT	PIECES
2	20 LB	10
4	30 LB	8
6	46 LB	5
8	60 LB	4
10	90 LB	2
2 & 3	20 & 25 LB	12
4 & 5	30 & 38 LB	12
6 & 7	46 & 65 LB	12
8 & 9	60 & 70 LB	12
	2 4 6 8 10 2 & 3 4 & 5 6 & 7	2 20 LB 4 30 LB 6 46 LB 8 60 LB 10 90 LB 2 & 3 20 & 25 LB 4 & 5 30 & 38 LB 6 & 7 46 & 65 LB





75 PIECE SINKER, **HOOK, & SWIVEL ASSORTMENT**

Includes our best swivels, sinkers and hooks in a convienent dial box.

MODEL:

1000

24 PIECE BRASS SNAP SWIVEL ASSORTMENT

Contains swivels in sizes 5, 7, 10, and 12 in a reusable dial box.

MODEL:

1002





24 PIECE BLACK SNAP **SWIVEL ASSORTMENT**

Swivel assortment comes with black swivels in assorted sizes. Comes in a reusable dial box. Black colored for decreased visibility from fish.

MODEL:

1007







ROUND SPLIT SHOT

Round Split Shot Sinkers crimp on your line, often used with live-bait offerings.

MODEL	SIZE	PIECES
RSS-BB	BB	60
RSS-B	В	80
RSS-3/0	3/0	40
RSS-7	7	30
RSS-5	5	22
RSS-4	4	18
RSS-3	3	12
RSS-2	2	9



REMOVABLE SPLIT SHOT

Removable Split Shot Sinkers crimp on your line or pinch the "ears" to remove it.

MODEL	SIZE	PIECES
FSSBB	ВВ	60
FSS-B	В	80
FSS3/0	3/0	40
FSS7	7	30
FSS5	5	22
FSS4	4	18
FSS3	3	12
FSS2	2	9



EGG SINKERS

Glide through weeds and rocks snag-free with our oval, egg-shaped lead sinkers. Design minimizes "spooking" the fish when the bait is taken. Use for fishing in rivers or in currents.

MODEL	SIZE	WEIGHT	PIECES
FEG10	10	1/8 OZ	13
FEG9	9	1/4 OZ	10
FEG8	8	1/2 OZ	6
FEG7	7	3/4 OZ	4
FEG6	6	1 OZ	3
FEG5	5	1-1/4 OZ	2



DIPSEY SINKERS

Bell shaped sinkers with a brass swivel for optimal performance.

MODEL	SIZE	WEIGHT	PIECES
FDS10	10	1/8 OZ	6
FDS9	9	1/6 OZ	5
FDS8	8	1/4 OZ	4
FDS7	7	3/8 OZ	4
FDS6	6	1/2 OZ	4
FDS5	5	3/4 OZ	3
FDS4	4	1 OZ	3





WORM WEIGHTS

Shaped like a bullet the worm weight is designed to have the "head" of your plastic bait pushed up into the concave base. The narrow end is rounded to slide and fall easily through any vegetation without getting snagged.

MODEL	SIZE	WEIGHT	PIECES
FWWO	0	1/16 OZ	16
FWW1	1	1/8 OZ	14
FWW2	2	3/16 OZ	12
FWW3	3	1/4 OZ	10
FWW4	4	3/8 OZ	7
FWW5	5	1/2 OZ	5



RUBBER CENTER SINKERS
Rubber Center Sinkers are oval shaped with a rubber core to make them easier to attach to your line.

MODEL	SIZE	WEIGHT	PIECES
FRC000	000	1/16 OZ	8
FRC00	00	1/8 OZ	6
FRCO	0	1/4 OZ	5
FRC1	1	3/8 OZ	4
FRC2	2	1/2 OZ	3
FRC3	3	3/4 OZ	3
FRC4	4	1 OZ	2



LARGE EGG SINKERS

Glide through weeds and rocks snag-free with our oval, egg-shaped lead sinkers. Design minimizes "spooking" the fish when the bait is taken. Use for fishing in rivers or in currents.

MODEL	WEIGHT	PIECES
EGG-1	1 OZ	16
EGG-2	2 OZ	8
EGG-3	3 OZ	5
EGG-4	4 OZ	4
EGG-6	6 OZ	3
EGG-8	8 OZ	2
EGG-100	1 OZ	6
EGG-150	1-1/2 OZ	5
EGG-200	2 OZ	4
EGG-250	3 OZ	3



BANK SINKERS

Tapered, egg-shaped sinkers feature hexagon sides to help prevent it from rolling in current. Sinker's top has a molded eye and tapered shape to prevent snagging.

MODEL	SIZE	WEIGHT	PIECES
BNK-1	1	1 OZ	16
BNK-2	2	2 OZ	8
BNK-3	3	3 OZ	5
BNK-4	4	4 OZ	4
BNK-5	5	5 OZ	3
BNK-6	6	6 OZ	3
BNK-8	8	8 OZ	2
BNK-100	100	1 OZ	4
BNK-200	200	2 OZ	4
BNK-300	300	3 OZ	3
BNK-400	400	4 OZ	2
BNK-500	500	5 OZ	2
BNK-600	600	6 OZ	2
BNK-800	800	8 OZ	1









PYRAMID SINKERS

Pyramid Sinkers work well in fast water and strong currents with any bottom condition. The flat sides prevent the pyramid from rolling with the current, while on soft bottoms the pyramid tends to bury itself.

MODEL	SIZE	WEIGHT	PIECES
PYR-1	1	1 OZ	16
PYR-2	2	2 OZ	8
PYR-3	3	3 OZ	5
PYR-4	4	4 OZ	4
PYR-5	5	5 OZ	3
PYR-100	100	1 OZ	6
PYR-200	200	2 OZ	4
PYR-300	300	3 OZ	3
PYR-400	400	4 OZ	2



FLEXIBLE DRIFT & TROLLING SINKERS

Flexible drift sinkers weave through rocks and over the roughest bottoms.

MODEL	WEIGHT	PIECES
DTS-01	1 OZ	2
DTS-12	1/2 OZ	2
DTS-14	1/4 OZ	3
DTS-34	3/4 OZ	2
DTS-38	3/8 OZ	3
DTS-58	5/8 OZ	2



SNAG-FREE BOTTOM BOUNCER

Ideal for trolling live bait, spinner rigs, floating jigs, and crankbaits. Lets angler "feel the bottom" without annoying hang-ups.

MODEL	WEIGHT	PIECES
BB-01	1 OZ	2
BB-015	1-1/2 OZ	2
BB-02	2 OZ	2
BB-34	3/4 OZ	2



TORPEDO SINKERS

These sinkers include a wire loop at each end, allowing you to attach line to one end and a leader to the other, without worry of twisted lines. Use for trolling, drift rigs, bottom walking rigs.

MODEL	SIZE	WEIGHT	PIECES
TOR-100	100	1 OZ	4
TOR-200	200	2 OZ	3
TOR-400	400	4 OZ	2



CUSHION SINKERS

Perfect for slow current situations where you want maximum feel of your bait. Thin, round design doesn't get hung up on structure or on rocks. Great for use in a catfish rig.

MODEL	SIZE	WEIGHT	PIECES
CUS-100	100	1 OZ	6
CUS-200	200	2 OZ	4
CUS-300	300	3 OZ	3





NON-LEAD REMOVABLE SPLIT SHOT

Our lead substitute removable split-shot sinkers are made from a mixture of environmentally safe alloys and are perfect for all applications.

SIZE	PIECES
BB	48
3/0	32
7	24
5	18
4	16
	BB 3/0 7



NON-LEAD EGG SINKERS

Egg Sinkers are oval shaped with a hole to slip the fishing line through so the sinker will "slip" and the fish will not feel the weight of the sinker. Our lead substitute egg sinkers are made from a mixture of environmentally safe alloys.

MODEL	SIZE	WEIGHT	PIECES
NL-ES-10	10	1/8 OZ	12
NL-ES-9	9	1/4 OZ	10



NON-LEAD DIPSEY BASS CASTING SINKERS

Bass Casting Sinkers are bell shaped with a brass swivel for optimal performance. Our lead substitute dispey bass casting sinkers are made from a mixture of environmentally safe alloys.

MODEL	SIZE	WEIGHT	PIECES
NL-BS-9	9	3/16 OZ	6
NL-BS-8	8	1/4 OZ	5
NL-BS-7	7	3/8 OZ	4
NL-BS-6	6	1/2 OZ	4
NL-BS-5	5	3/4 OZ	4



NON-LEAD WORM WEIGHTS

The bullet-shaped end is rounded to slide and fall easily through any vegetation without getting snagged. Our lead substitute worm weights are made from a mixture of environmentally safe alloys.

MODEL	SIZE	WEIGHT	PIECES
NL-WS-0	0	1/16 OZ	16
NL-WS-1	1	1/8 OZ	14
NL-WS-2	2	3/16 OZ	12
NL-WS-3	3	1/4 OZ	10



NON-LEAD RUBBER CORE SINKERS

Non-Lead Rubber Center Sinkers are oval shaped with a rubber core to make them easier to attach to your line. Our lead substitute rubber center sinkers are made from a mixture of environmentally safe alloys.

MODEL	SIZE	WEIGHT	PIECES
NL-RC-00	00	1/8 OZ	6
NL-RC-0	0	1/4 OZ	5
NL-RC-1	1	3/8 OZ	4
NL-RC-2	2	1/2 OZ	3
NL-RC-3	3	34 OZ	3



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SOUTH BEND®

72 PIECE SINKER ASSORTMENT

Comes in several sizes and weights in a reusable dial box.

MODEL:

1001



SOUTHBEND

125 PIECE REMOVABLE SPLIT SHOT LARGE ASSORTMENT

Quality, popular-style sinkers packaged in handy "dial-asinker" revolving box.

MODEL:

170-FP



54 PIECE EGG & SPLIT SHOT ASSORTMENT

Quality, popular-style sinkers packaged in handy "dial-asinker" revolving box.

MODEL:

190-FP



79 PIECE REMOVABLE SPLIT SHOT SMALL ASSORTMENT

Quality, popular-style sinkers packaged in handy "dial-asinker" revolving box.

MODEL:

780-FP



79 PIECE ROUND SPLIT SHOT ASSORTMENT

Quality, popular-style sinkers packaged in handy "dial-asinker" revolving box.

MODEL:

785-FP





SOUTH BEND®



28 PIECE BASS CASTING SINKER ASSORTMENT

Assorted bell shaped sinkers with a brass swivel for optimal performance in a compact dial box.

MODEL:



36 PIECE WORM WEIGHTS ASSORTMENT

Contains a full weight assortment needed to rig artifical worms in a compact dial box.

MODEL:

180-FP



21 PIECE ALL-**IN-ONE RUBBER** CENTER / **BASS CASTING ASSORTMENT**

Assortment of various styles and sizes perfect for Bass fishing in a compact dial box.

MODEL:

130-FP



26 PIECE RUBBER CENTER SINKER ASSORTMENT

Rubber core to make them easier to attach to your line.

MODEL:



SOUTHBEND







TROUT / SALMON EGG RIGS
Complete with bead and two baitholder hooks, this rig is ideal for salmon egg or worm fishing. Twin nylon rigs with stainless steel extension arms allow bait to move naturally without touching the line. Bottom snap designed for easy sinker attachment.

MODEL	SIZE	LB TEST	PIECES
TSR-10	10	20 LB	1
TSR-8	8	20 LB	1
TSR-6	6	20 LB	1



CHEESE & DOUGH BAIT LEADERS
Professionally tied 48 IN leader with two gold treble hooks for cheese and/or dough baits. Ideal for a variety of artificial baits.

MODEL	SIZE	LB TEST	PIECES
CDL-18	18	2 LB	1
CDL-16	16	2 LB	1
CDL-14	14	3 LB	1
CDL-12	12	3 LB	1



CHEESE & EGG LEADERS

Professionally tied 36 IN leader with gold treble hook for cheese and gold single egg hook on 12 IN dropper.

MODEL	SIZE	LB TEST	PIECES
CEL-18	18	2 LB	1
CEL-16	16	2 LB	1
CEL-14	14	3 LB	1







CHEESE & EGG SPREADER RIGS
Trout rig designed with treble hook for cheese and baitholder hook for Salmon egg or worms. Twin stainless steel arms keep hooks away from leader. Complete with hooks, beads, and bottom snap for quick sinker attachment.

MODEL	SIZE	LB TEST	PIECES
CESR-10	10 / 12	8 LB	2
CESR-8	8 / 10	2 LB	2



CRAPPIE RIGSNylon rig with stainless steel extension arms that allow minnow to swim naturally without touching the line. Bottom snap designed for easy sinker attachment. Complete with beads and two gold Aberdeen snelled hooks.

MODEL	SIZE	LB TEST	PIECES
WWCR8	8	20 LB	2
WWCR6	6	20 LB	2
WWCR4	4	20 LB	2
WWCR2	2	20 LB	2
WWCR2/0	2/0	20 LB	2



THREE WAY RIVER RIGS

Ideal for fishing in current. Presents bait naturally. Complete with three way swivel, bass casting style sinker, and hook. 18 IN nylon drop with 36 IN leader.

MODEL	SIZE	LINE / LEADER	PIECES
WRR-4	4	18 IN / 36 IN	1
WRR-2	2	18 IN / 36 IN	1
WRR-1/0	1/0	18 IN / 36 IN	1







STURGEON RIG

Tough 42 IN wire leader tied with black barrel swivels for line hook up. Rig designed with two extra strong hooks on a single wire loop separated by fluorescent red beads.

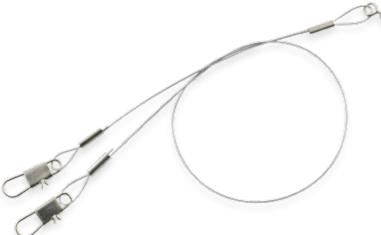
MODEL	SIZE	LENGTH	LEADER	PIECES
STGR-40	4/0	36 IN	WIRE	1
STGR-50	5/0	36 IN	WIRE	1
STGR-60	6/0	36 IN	WIRE	1
STGR-70	7/0	36 IN	WIRE	1



WALLEYE STILL FISHING RIG

The perfect accessory for presenting multiple live bait offerings. Snap for holding sinker on bottom of rig included.

MODEL	LENGTH	PIECES
WSFR	20 IN	1



CATFISH & BULLHEAD RIG

Single drop nylon-coated rig positions bait perfectly. Interlock snaps for quick sinker and hook replacement. Barrel swivel provides natural bait action and prevents line twisting. 12 IN leader with 6 IN drop.

MODEL	LENGTH	PIECES
CBR	12 IN	1

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INVISA-LEADER™ **FLEXIBLE LEADER**

Ultra-thin, super-tough, flexible wire leaders. Handwrapped for maximum strength. All 12 lb. and 18 lb. leaders are fitted with strong Duo-Lock snaps. Perfect for Northern Pike and light saltwater fishing. The 27 lb., 36 lb., and 55 lb. leaders come with extratough Coast Lockfast snaps. Will handle Muskie, big Northern Pike, and medium-heavy saltwater fish.

MODEL	LENGTH	WEIGHT	PIECES
IL-512	5 IN	12 LB TEST	3
IL-518	5 IN	18 LB TEST	3
IL-527	5 IN	27 LB TEST	3
IL-812	8 IN	12 LB TEST	3
IL-818	8 IN	18 LB TEST	3
IL-827	8 IN	27 LB TEST	3
IL-836	8 IN	36 LB TEST	3
IL-855	8 IN	55 LB TEST	3
IL-1227	12 IN	27 LB TEST	3
IL-1236	12 IN	36 LB TEST	3
IL-1255	12 IN	55 LB TEST	3



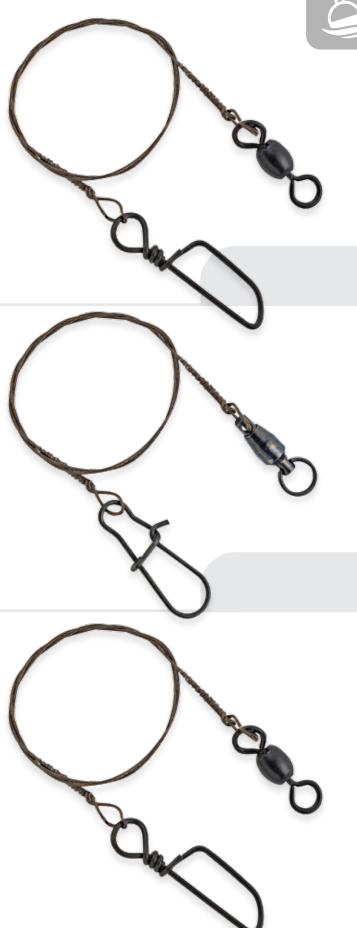
These flexible, ultra-thin, super-tough, wire leaders are handwrapped for maximum strength. Each is equipped with a smooth-working, ball bearing swivel to minimize line twist. All 18 lb. leaders are fitted with lightweight, strong, Duo-Lock snaps. Ideal for action-sensitive lures. The 27 lb. and 36 lb. leaders come with extratough Coast Lockfast snaps.

MODEL	LENGTH	WEIGHT	PIECES
BIL-518	5 IN	18 LB TEST	3
BIL-527	5 IN	27 LB TEST	3
BIL-818	8 IN	18 LB TEST	3
BIL-827	8 IN	27 LB TEST	3
BIL-836	8 IN	36 LB TEST	3

WIRE CRANKBAIT/BUCKTAIL LEADERS WITH CRANE SWIVEL **FOR PIKE & MUSKIE**

This is the finest flexible, heavy-duty wire leader available. The specially-formulated thin, yet superstrong, stranded wire is lightweight and can be used with the most sensitive crankbaits without destroying their action. Also ideal for use with the popular smaller and medium size bucktails.

MODEL	LENGTH	WEIGHT	PIECES
CBL-1	10 IN	80 LB TEST	2



LEADERS

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WIRE JERKBAIT/BUCKTAIL LEADERS WITH BALL BEARING SWIVEL FOR PIKE & MUSKIE

Stiff wire design eliminates hook tangles. Handcrafted with smooth-working ball bearing swivel with welded ring and extra-strong coast lockfast snap. Snap and swivel are machine-wrapped for maximum strength. Ideal for all jerkbaits and medium-to-giant bucktails.

MODEL	LENGTH	WEIGHT	PIECES
JBL-1	10 IN	80 LB TEST	2



NYLON-COATED STEEL LEADER

All leaders are manufactured with quality snap swivels and are wire-wrapped for maximum strength. Prevents "bite-offs" and is abrasion resistant.

MODEL	LENGTH	WEIGHT	PIECES
L46	4 IN	20 LB TEST	6
L66	6 IN	20 LB TEST	6
L96	9 IN	30 LB TEST	6
L126	12 IN	30 LB TEST	6
L186	18 IN	30 LB TEST	6
L246	24 IN	30 LB TEST	6
L36	36 IN	30 LB TEST	6

BLACK NYLON-COATED STEEL LEADER

Nearly transparent to fish, black leaders are fast becoming a favorite in both fresh and saltwater. These quality snap swivels are wire-wrapped for maximum strength. Ideal for crankbaits, spinner baits and medium sized bucktails. Flexible design assures natural lure action.

MODEL	LENGTH	WEIGHT	PIECES
BL-63	6 IN	20 LB TEST	3
BL-93	9 IN	30 LB TEST	3
BL-123	12 IN	30 LB TEST	3
BL-182	18 IN	45 LB TEST	2
BL-242	24 IN	45 LB TEST	2
BL-362	36 IN	45 LB TEST	2









PUSH BUTTON FLOATS - RED & WHITE

Deluxe quality red and white floats feature easy to use push button. Durable and long-lasting.

MODEL	FLOAT SIZE	PIECES
F3	3/4 IN	3
F4	1 IN	3
F5	1-1/4 IN	3
F6	1-1/2 IN	2
F7	1-3/4 IN	2
F12	2 IN	2
F15	2-1/2 IN	2
F8	ASST	3
FRW-10	ASST	10



PUSH BUTTON FLOATS - FLOURESCENT

Deluxe quality yellow and orange floats feature easy to use push button. Durable and long-lasting.

MODEL	FLOAT SIZE	PIECES
FFL-3	3/4 IN	3
FFL-4	1 IN	3
FFL-5	1-1/4 IN	3
FFL-6	1-1/2 IN	2
FFL-7	1-3/4 IN	2
FFL-10	ASST	10
F11	ASST	3
FFL-12	2 IN	2



WORM GEAR ASSORTED FLOATS

Deluxe quality fun multi color floats. Easy to push button. Durable and long-lasting.

MODEL	FLOAT SIZE	PIECES
WGFSW-5	ASST	5
WGFMC-10	ASST	10



PUSH BUTTON PANFISH FLOATS

Red and white pencil style floats with push button release.

MODEL	FLOAT SIZE	PIECES
F9	1 IN	2



SLIP CAST SPIN FLOATS

All purpose slip cast spin floats are ideal for lake or stream fishing. Simply remove plug and fill float with water to obtain the desired casting weight. Easy to use with a variety of lures and bait rigs. Control depth with a sliding bobber stop. Ideal for Lake or Stream Fishing.

МС	DEL	FLOAT SIZE	PIECES
FT	303	1-1/4 IN	2
FT	304	1-3/4 IN	2
FT	306	2-1/2 IN	2
FT	303-12	1-1/4 IN	12
FT	304-12	1-3/4 IN	12
FT	306-12	2-1/2 IN	12



PUSH BUTTON

SPIN FLOATCompletely clear 1-1/4 IN tear drop shapped plastic floats. Can be partially filled with water for weight control. For casting flies, poppers, or ultralight lures with spinning or spincast equipment.

MODEL	FLOAT SIZE	PIECES
SPF	1-1/4 IN	2



CATFISH POLE FLOATS
Package includes one pole float, bead, and adjustable string bobber stop. Sits high in the water. Weighted design increases casting distance. Painted red and white to easily catch the eye.

Durable crack	and chip resist	ant finish.		
MODEL BF-15 BF-20 BF-25 BF-30 BF-18W BF-20W	FLOAT SIZE 6 IN 8 IN 10 IN 12 IN 7 IN 8 IN	WEIGHTED NO NO NO NO YES YES	PIECES 1 1 1 1 1 1 1	







WOODEN SPRING FLOAT

Our finest quality wood floats. Balsa wood float features durable crack and chip resistant finish,high visibility fluorescent paint and corrosion resistant spring. Casts more accurately and detects bites more sensitively than traditional round bobbers.

MODEL	FLOAT SIZE	PIECES
BFSP38-2	3/8 IN	2
BFSP12-2	1/2 IN	2
BFSP34-2	3/4 IN	2
BFSP78-2	7/8 IN	2
BFSP1-2	1 IN	2
BFSP38-B	3/8 IN	36
BFSP12-B	1/2 IN	36
BFSP34-B	3/4 IN	36
BFSP78-B	7/8 IN	36
BFSP1-B	1 IN	36



WOODEN SLIP FLOAT

Our finest quality wood floats. Balsa wood float features durable crack and chip resistant finish, and easy to spot, high visibility fluorescent paint.

MODEL	FLOAT SIZE	PIECES
BFSL38-2	3/8 IN	2
BFSL12-2	1/2 IN	2
BFSL34-2	3/4 IN	2
BFSL78-2	7/8 IN	2
BFSL1-2	1 IN	2
BFSL38-B	3/8 IN	36
BFSL12-B	1/2 IN	36
BFSL34-B	3/4 IN	36
BFSL78-B	7/8 IN	36
BFSL1-B	1 IN	36

PROFESSIONAL BOBBER STOPS

Great for all slip floats or adjustable sinker rigs. Easy to use. Available in sizes to match popular line diameters. Complete with instructions.

diameters. Co	impiete with ins	tructions.			
MODEL PBS-1 PBS-2 PBS-3	1 2 3	WEIGHT 2-4 LB 4-8 LB 8-12 LB	10 10 10	VS	
				10	
		A		18	D
4		The same	(Antique) and antique		0
4					

ADJUSTABLE DEPTH BOBBER STOPS

For casting with slip floats. Fish at any depth. Unlike other bobber stops "stop knot" won't damage or weaken line. Complete with instructions. 3 pack.

MODEL:

BST-1





