

PIRANHA

EYEWEAR®



2016

EYEWEAR CATALOG

Piranha Eyewear Mission Statement

It is the mission of the Piranha label to perfect the creation, development, presentation, and delivery of eyewear and therefore create a lasting relationship with consumers.

Our goal is to be the market leader and innovator by developing the most comfortable sunglasses using state of the art materials at an affordable price. Come and experience the difference.

Piranha Eyewear 2016 Collection

TABLE OF CONTENTS

Introduction	01
FLX-T.....	02
Sport	05
Metal	08
Urban	11
Retro	13
Fashion	15
Clip-On	20
Assortment	22
One & Done Program.....	28
Display	30
Promotion.....	34
Readers	41
Accessories	47

Piranha Eyewear Introduction

Nearly 20 years ago, Piranha Eyewear was launched. This sunglass line has seen great success, achieving double digit growth each year. A full team, with expertise in all aspects of specialized eyewear development, marketing, and design, is solely dedicated to the innovation and continued success of this exciting facet of Navajo, Inc.

We attend international trade shows to stay on top of, and ahead of, industry trends. Each pair of sunglasses is designed in Colorado and responsibly sourced overseas. Our quality control team ensures that each product is inspected at a factory level and meets our highest standards.

From Fashion to Sport, Retro to Urban (and don't forget FLX-T), Navajo offers an extensive selection of styles and fun designs that is sure to appeal to any consumer looking for exceptional eyewear at an affordable price

About Navajo, Inc. [Denver, CO]

Navajo, Inc. is the leading manufacturer, importer, and distributor of consumer-packaged goods for all channels of retail trade. Our in-house, innovative design team and 200,000-square-foot manufacturing facility divided among two locations allow us to embody a commitment to quality that is unparalleled in the industry.

We specialize in:

- Driving profits through proactive category management and superior customer service
- Supplying top-selling products in HBW, Eyewear, Electronics, Auto Care, and GM categories
- Producing and delivering successful merchandising programs and custom displays
- Adhering to CGMP and FDA standards

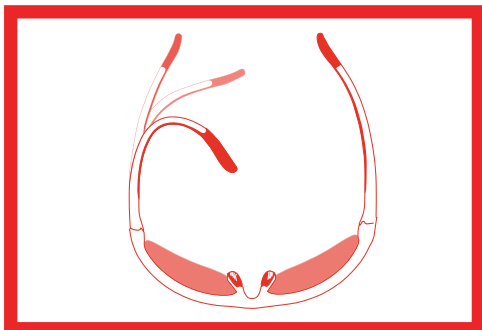
Learn how our sales experts can help you streamline your process and increase your consumer goods sales today.



FLX-T / **FLEXIBLE & DURABLE** TECHNOLOGY / FORM FITTING TEMPLES

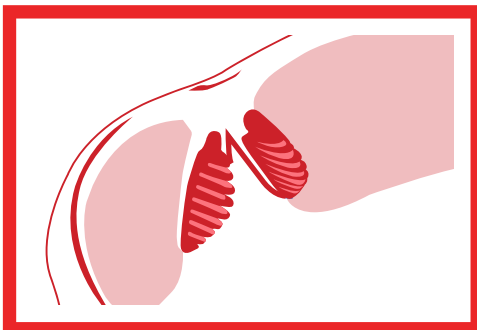
The success of our FLX-T Technology has been evident, and our line is continuing to expand because of its popularity. The state-of-the-art, double-injected molds produce elasticity and greater extension in the temples. The flexible consistency of the temples means longer wear time without pinching or pressure headaches. FLX-T Technology, though flexible, retains its original form, making these sunglasses long-lasting as well as comfortable. Polycarbonate lenses are shatter-resistant and provide 100% protection against UVA/UVB rays. Polarized lenses reduce glare so you can work out in sleet or sun.

FLX-T FEATURES



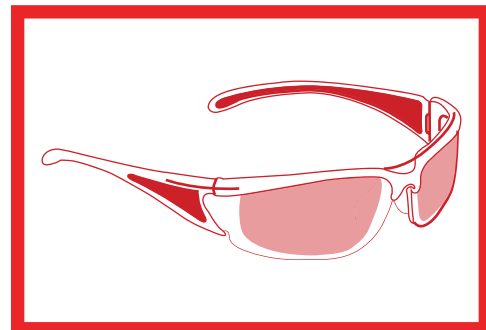
Double-Injected Molds

Available in half-frame & full-frame
Cutting-edge style choices
Extremely durable



Nose Pads

Sweat-resistant & non-slip
Durable construction
Comfortable & secure



Temples

Flexible temples
Retains form
Ultimate comfort

Tesla



No. 51602

Polarized Lenses
Case Pack: 10/12
MSRP: \$19.99

Avalanche



No. 51622

Polycarbonate Lenses
Case Pack: 10/12
MSRP: \$19.99

Spark



No. 51604

Polycarbonate Lenses
Case Pack: 10/12
MSRP: \$19.99

Lotus



No. 51606

Polarized Lenses
Case Pack: 10/12
MSRP: \$19.99

Infinity



No. 51608

Polycarbonate Lenses
Case Pack: 10/12
MSRP: \$19.99

Victory



No. 51610

Polarized Lenses
Case Pack: 10/12
MSRP: \$19.99

Champion 1



No. 51612
Polycarbonate Lenses
Case Pack: 10/12
MSRP: \$19.99

Champion 2



No. 51613
Polycarbonate Lenses
Case Pack: 10/12
MSRP: \$19.99

Contour



No. 51616
Polarized Lenses
Case Pack: 10/12
MSRP: \$19.99

Spike



No. 51618
Polarized Lenses
Case Pack: 10/12
MSRP: \$19.99

Trigger



No. 51620
Polarized Lenses
Case Pack: 10/12
MSRP: \$19.99

Max



No. 51621
Polycarbonate Lenses
Case Pack: 10/12
MSRP: \$19.99

Smooth



No. 51623
Polycarbonate Lenses
Case Pack: 10/12
MSRP: \$19.99

Apex



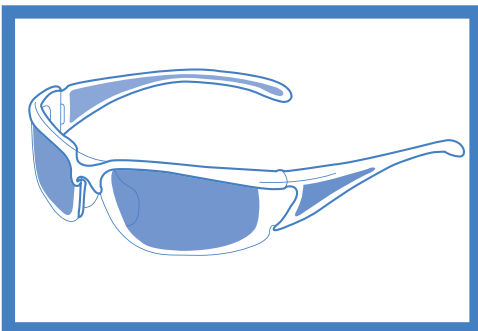
No. 51624
Polycarbonate Lenses
Case Pack: 10/12
MSRP: \$19.99

**BLOCKS 100% OF
HARMFUL UVA/UVB RAYS**

SPORT / **MAXIMUM COMFORT** *COLLECTION* *SWEAT-RESISTANT DESIGN*

The Piranha Sport line was designed for the world's go-getters, the ones who never stop. Sweat-resistant nose pads and temples make Piranha Sport Sunglasses a no-slip tool for success. Intelligently designed with shatter-resistant polycarbonate lenses, eyes are protected from 100% UVA/UVB radiation. Each pair is different from the next with full or half-frames, varying colored frames, and unique metal accents on the temples. The sport line is made from advanced technology to support athletes in any stage of their training.

SPORT *FEATURES*



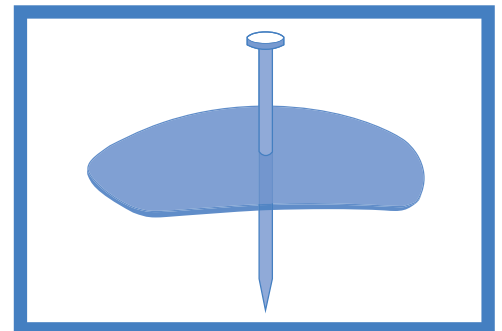
Double-Injected Molds

Available in half-frame & full-frame
Cutting-edge style choices
Extremely durable



Nose Pads

Sweat-resistant & non-slip
Durable construction
Comfortable & secure



Polycarbonate Lenses

Shatter-resistant
100% UVA/UVB protection

Focus



No. 51398
Polycarbonate Lenses
Case Pack: 10/12
MSRP: \$14.99

Define



No. 51399
Polycarbonate Lenses
Case Pack: 10/12
MSRP: \$14.99

NEW!

Orion



No. 51397
Polycarbonate Lenses
Case Pack: 10/12
MSRP: \$14.99

Matrix



No. 51183
Polycarbonate Lenses
Case Pack: 10/12
MSRP: \$12.99

NEW!

Callisto



No. 51396
Polycarbonate Lenses
Case Pack: 10/12
MSRP: \$12.99

Edge



No. 51182
Polycarbonate Lenses
Case Pack: 10/12
MSRP: \$12.99

NEW!

Scorpio



No. 51187

Polycarbonate Lenses
Case Pack: 10/12
MSRP: \$12.99

Viper



No. 51186

Polycarbonate Lenses
Case Pack: 10/12
MSRP: \$12.99

Force

NEW!



No. 51185

Polycarbonate Lenses
Case Pack: 10/12
MSRP: \$12.99

Eclipse

NEW!



No. 51184

Polycarbonate Lenses
Case Pack: 10/12
MSRP: \$12.99

Lynx 5



No. 51097

Polycarbonate Lenses
Case Pack: 10/12
MSRP: \$9.99

Cool Lynx



No. 51098

Polycarbonate Lenses
Case Pack: 10/12
MSRP: \$9.99

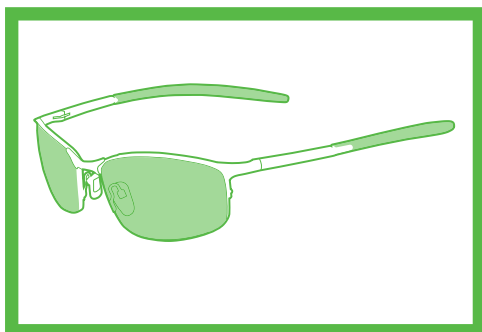


**BLOCKS 100% OF
HARMFUL UVA/UVB RAYS**

METAL / **QUALITY MATERIALS** *COLLECTION* / *STYLISH & UNIQUE FRAMES*

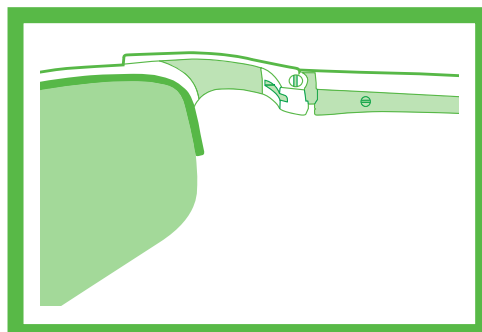
The Piranha Metal collection has an elevated aesthetic as well as strength with heavy-duty spring hinge temples. Metal wire construction is sturdy and allows breathability while wearing and can come colored in either gun metal or silver. The line is inventive with a variety of lenses (colored or mirrored) and frames (rimless, half, or full). Best of all, optimal space between the temples means no more pinch or annoying tension headaches. Piranha continues to push the boundaries with the Metal collection.

METAL *FEATURES*



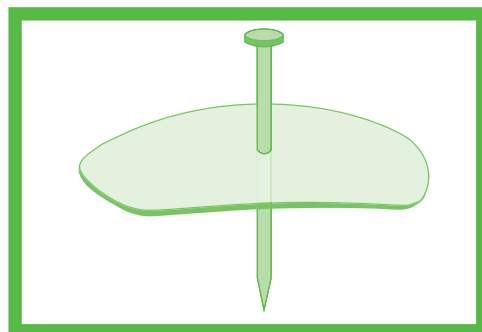
Durable Metal Frames

Rimless, half-frame & full-frame
Extremely durable
Thin & breathable



Heavy-Duty Spring Hinges

Double spring hinges
Quality construction
Comfortable & secure fit



Polycarbonate Lenses

Shatter-resistant
100% UVA/UVB protection

Attitude



No. 51393

Polycarbonate Lenses
Case Pack: 10/12
MSRP: \$14.99

Speed



No. 51395

Polycarbonate Lenses
Case Pack: 10/12
MSRP: \$14.99



Mission



No. 51392

Polycarbonate Lenses
Case Pack: 10/12
MSRP: \$14.99

Explore



No. 51394

Polycarbonate Lenses
Case Pack: 10/12
MSRP: \$14.99

Vortex



No. 51390

Polycarbonate Lenses
Case Pack: 10/12
MSRP: \$14.99

Spirit



No. 51391

Polycarbonate Lenses
Case Pack: 10/12
MSRP: \$14.99



Triton

NEW!



No. 51387

Polycarbonate Lenses

Case Pack: 10/12

MSRP: \$12.99

Fuel



No. 51389

Polycarbonate Lenses

Case Pack: 10/12

MSRP: \$12.99

Taos



No. 51386

Polycarbonate Lenses

Case Pack: 10/12

MSRP: \$12.99

Agenda



No. 51388

Polycarbonate Lenses

Case Pack: 10/12

MSRP: \$12.99

Eagle



No. 51180

Polycarbonate Lenses

Case Pack: 10/12

MSRP: \$9.99

Jet



No. 51178

Polycarbonate Lenses

Case Pack: 10/12

MSRP: \$9.99



**BLOCKS 100% OF
HARMFUL UVA/UVB RAYS**

URBAN / **STREET TRENDS** COLLECTION / SCRATCH-RESISTANT LENSES

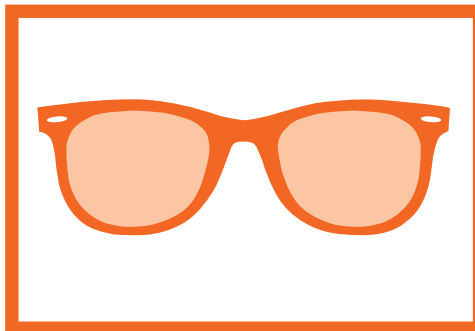
The Urban line is Piranha's awakening to today's strongest trends pictured in the hottest fashion magazines. With faint nods to the classic wayfarer style, Urban sunglasses come with unique accents, making each pair different. Enjoy the foamy Oceanside or a busy street fair while protecting your eyes from 100% UVA/UVB radiation. Each pair is equipped with polycarbonate lenses that are shatter-resistant, no matter how spontaneous the excursion is. This Urban line is a mix of flare and function.

URBAN FEATURES



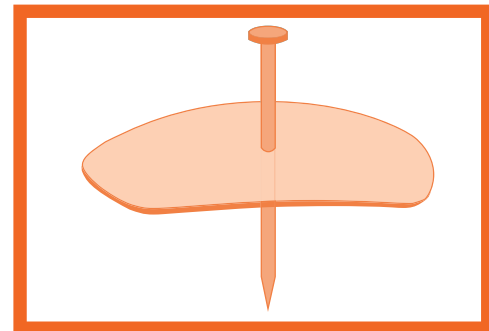
Urban Styling

Popular market trends
Durable construction
Fashionable



Wayfarer-Inspired

Sleek & classic
Vintage designs
Maximum comfort



Polycarbonate Lenses

Shatter-resistant
100% UVA/UVB protection

Runaway

NEW!



No. 51426

Polycarbonate Lenses
Case Pack: 10/12
MSRP: \$12.99

Walker



No. 51427

Polycarbonate Lenses
Case Pack: 10/12
MSRP: \$12.99

Marty

NEW!



No. 51425

Polycarbonate Lenses
Case Pack: 10/12
MSRP: \$9.99

Madison

NEW!



No. 51423

Polycarbonate Lenses
Case Pack: 10/12
MSRP: \$9.99

Encore



No. 51422

Polycarbonate Lenses
Case Pack: 10/12
MSRP: \$9.99

Durado

NEW!



No. 51424

Polycarbonate Lenses
Case Pack: 10/12
MSRP: \$9.99

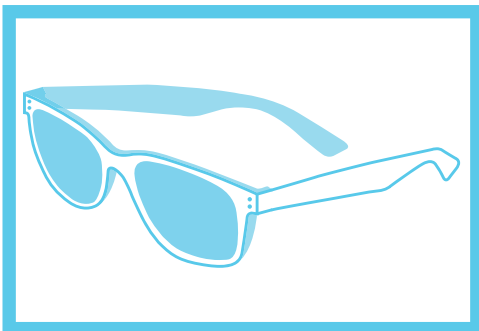


**BLOCKS 100% OF
HARMFUL UVA/UVB RAYS**

RETRO / **VINTAGE FASHION** COLLECTION *FUN PRINTS & MIRRORRED LENSES*

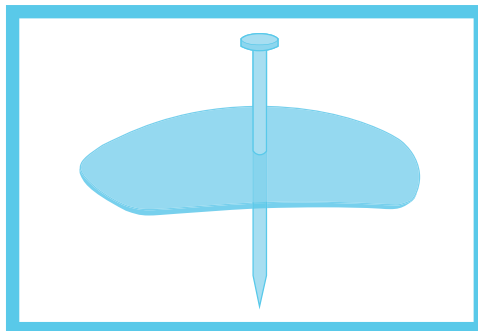
Spark distant memories and make new ones in Piranha Retro Sunglasses. Cultured styles vary from wayfarers, to aviators, horn-rimmed, brow lined, and more. The wide range in color and pattern choices add a creative stand-out touch to the line. Innovative polycarbonate lenses are shatter-resistant and provide adequate shade against 100% UVA/UVB radiation. Men and women can saunter on in style with Piranha Retro Sunglasses.

RETRO *FEATURES*



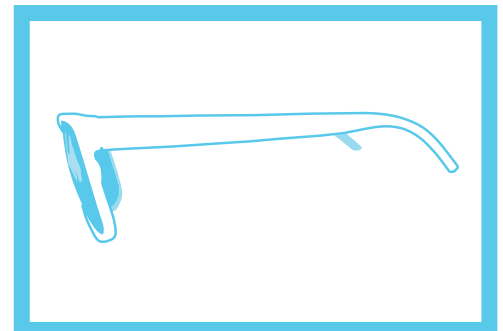
Vintage Styling

Exotic patterns
Cutting-edge style choices
Two-tone colors



Polycarbonate Lenses

Shatter-resistant
100% UVA/UVB protection



Quality Construction

Built to last
Extremely durable
Logo treatment on select styles

Digital

NEW!



No. 90191

Polycarbonate Lenses
Case Pack: 10/12
MSRP: \$9.99

Club

NEW!



No. 90195

Polycarbonate Lenses
Case Pack: 10/12
MSRP: \$9.99

Czar

NEW!



No. 90192

Polycarbonate Lenses
Case Pack: 10/12
MSRP: \$9.99

Rock Star



No. 90196

Polycarbonate Lenses
Case Pack: 10/12
MSRP: \$9.99

Zoom

NEW!



No. 90193

Polycarbonate Lenses
Case Pack: 10/12
MSRP: \$9.99

Camo



No. 90194

Polycarbonate Lenses
Case Pack: 10/12
MSRP: \$9.99

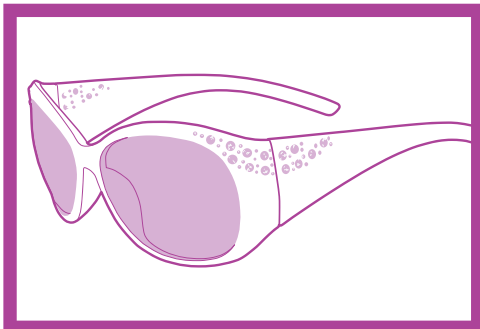


**BLOCKS 100% OF
HARMFUL UVA/UVB RAYS**

FASHION / **DESIGNER STYLING** COLLECTION / FORM AND FUNCTIONALITY

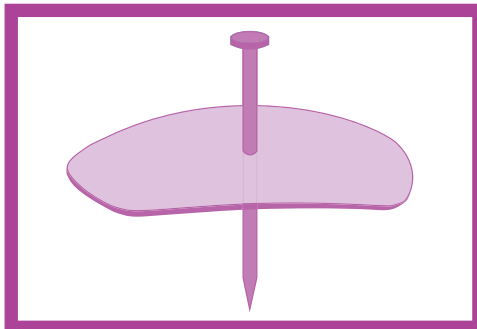
Inspired by strong women, Piranha's Fashion line has something to dazzle any type of woman. Whether they're worn to work or play, to strut or hike, polycarbonate lenses protect against 100% UVA/UVB radiation and are shatter-resistant. Glamorous metal embellishments bring each style alive. Wild prints and classic rhinestone embellishments make each pair something new to see. Fashion-forward women will appreciate these sunglasses.

FASHION FEATURES



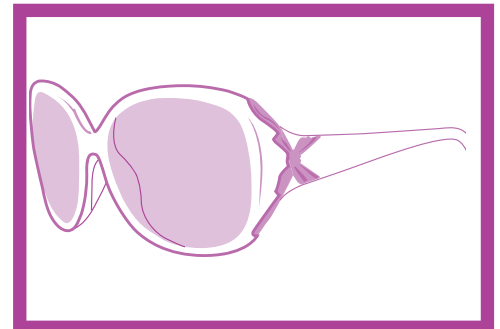
Decorative Accented Frame

Attractive embellishments
Cutting-edge style choices
Two-tone colors



Polycarbonate Lenses

Shatter-resistant
100% UVA/UVB protection



Integrated Metal Frames

Quality construction
Extremely durable
Logo treatment

Royal



No. 51011
Polycarbonate Lenses
MSRP: \$14.99

Vibe



No. 51385
Polycarbonate Lenses
MSRP: \$14.99

NEW!

Manhattan



No. 51002
Polycarbonate Lenses
MSRP: \$14.99

In



No. 51115
Polycarbonate Lenses
MSRP: \$14.99

Inspired



No. 51000
Polycarbonate Lenses
MSRP: \$14.99

Chic



No. 51384
Polycarbonate Lenses
MSRP: \$12.99

NEW!

Monterey



No. 51381
Polycarbonate Lenses
MSRP: \$12.99

Angel



No. 51383
Polycarbonate Lenses
MSRP: \$12.99

Lynx Shadow



No. 51382
Polycarbonate Lenses
MSRP: \$12.99

Element



No. 51192
Polycarbonate Lenses
MSRP: \$9.99

Impress



No. 51191
Polycarbonate Lenses
MSRP: \$9.99

Future



No. 51380
Polycarbonate Lenses
MSRP: \$9.99

Santa Fe



No. 51378

Polycarbonate Lenses
Case Pack: 10/12
MSRP: \$14.99

Paris



No. 51003

Polycarbonate Lenses
Case Pack: 10/12
MSRP: \$14.99

Diva

NEW!



No. 51009

Polycarbonate Lenses
Case Pack: 10/12
MSRP: \$14.99

Glamour

NEW!



No. 51001

Polycarbonate Lenses
Case Pack: 10/12
MSRP: \$14.99

Elegant



No. 51379

Polycarbonate Lenses
Case Pack: 10/12
MSRP: \$14.99

Studio

NEW!



No. 51196

Polycarbonate Lenses
Case Pack: 10/12
MSRP: \$14.99

Glory



No. 51112

Polycarbonate Lenses
Case Pack: 10/12
MSRP: \$14.99

Catwalk



No. 51110

Polycarbonate Lenses
Case Pack: 10/12
MSRP: \$14.99

Classic Ladies



No. 51377

Polycarbonate Lenses
Case Pack: 10/12
MSRP: \$12.99

Charm



No. 51197

Polycarbonate Lenses
Case Pack: 10/12
MSRP: \$12.99

NEW!

Hollywood



No. 51111

Polycarbonate Lenses
Case Pack: 10/12
MSRP: \$9.99

Cosmo



No. 51113

Polycarbonate Lenses
Case Pack: 10/12
MSRP: \$9.99

NEW!



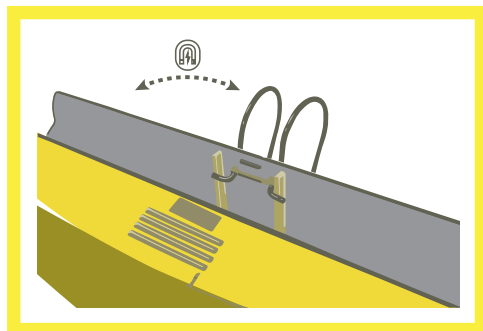
**BLOCKS 100% OF
HARMFUL UVA/UVB RAYS**

CLIP-ON / ANTI-REFLECTIVE COATING

SUNGLASSES QUICK-CLIP TECHNOLOGY

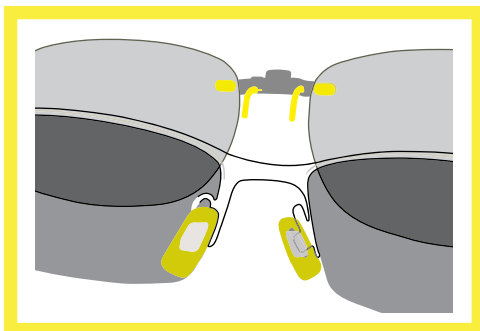
What makes Piranha Clip-Ons so special is the quick clip button that prevents the hook from scratching the actual lens. The clip-ons act as a curtain for prescription glasses wearers who also want sun protection. But they're more than just a stand-in for actual sunglasses; polarized lenses are a high quality solution to sun glare. Each pair is clearly marked with its shape and number, so customers are guaranteed a correct match to their glasses. The complimentary magnetic visor clip is also a huge help when on the go.

CLIP-ON FEATURES



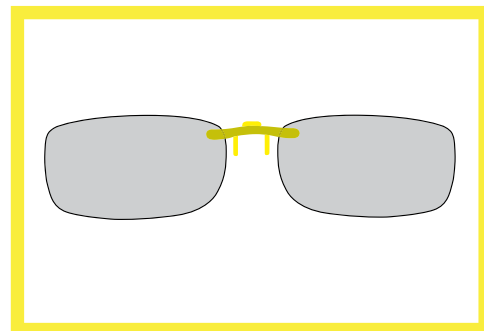
Easy Reach Case

Portable protective case
Easy to access magnetic visor clip
Convenient Storage



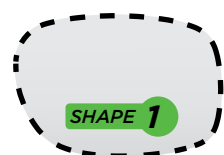
Quick-Clip

Sweat-resistant & non-slip
Prevents scratched lenses
Immediate satisfaction

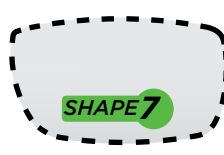


Polarized Lenses

Anti-reflective coating
Try-Me packaging for correct lens size
Maintains clarity



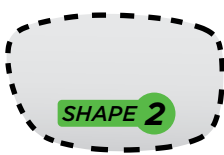
Shape 1
No. 92800
Metal Frame
Polarized Lenses



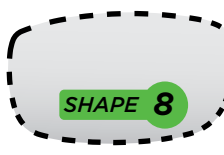
Shape 7
No. 92806
Metal Frame
Polarized Lenses



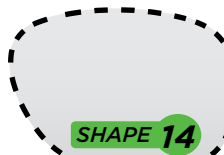
Shape 13
No. 92824
Plastic Frame
Polarized Lenses



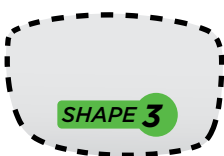
Shape 2
No. 92801
Metal Frame
Polarized Lenses



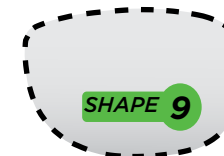
Shape 8
No. 92819
Metal Frame
Polarized Lenses



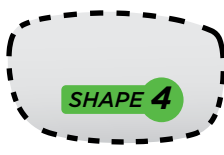
Shape 14
No. 92825
Metal Frame
Polarized Lenses



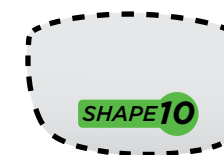
Shape 3
Smoke 92802
Brown 92837
Metal Frame
Polarized Lenses



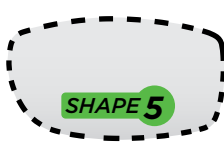
Shape 9
No. 92820
Metal Frame
Polarized Lenses



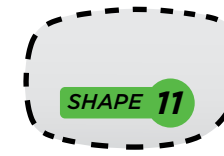
Shape 4
No. 92803
Plastic Frame
Polarized Lenses



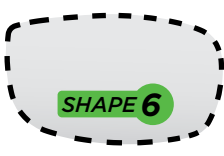
Shape 10
No. 92821
Metal Frame
Polarized Lenses



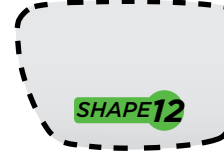
Shape 5
Smoke 92804
Brown 92836
Metal Frame
Polarized Lenses



Shape 11
No. 92822
Metal Frame
Polarized Lenses



Shape 6
No. 92805
Metal Frame
Polarized Lenses



Shape 12
No. 92823
Metal Frame
Polarized Lenses

with
Magnetic Visor Case



Fit-Over Sunglasses

Our stylish Fit-Overs provide comfort and are vented to stop annoying sweat build-up. We offer three models of Fit-Overs to accommodate the most popular styles of glasses. the lenses are also polarized to reduce glare.

Fit-Over Full Frame



No. 92850
Plastic Frame
Polarized Lenses

Fit-Over Half Frame



No. 92851
Plastic Frame
Polarized Lenses

Fit-Over Women's Frame



No. 92852
Plastic Frame
Polarized Lenses

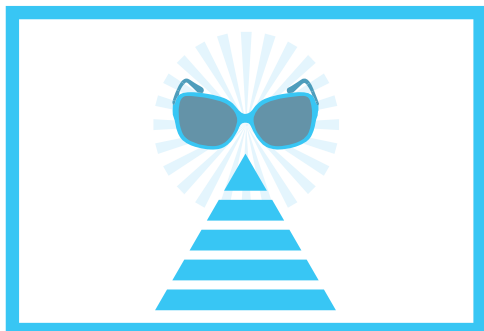


**BEST SELLING PRODUCTS
PACKAGED CONVENIENTLY**

ASSORTMENT / PRICE POINT *BRAND COLLECTIONS / PACKAGED CONVENIENTLY*

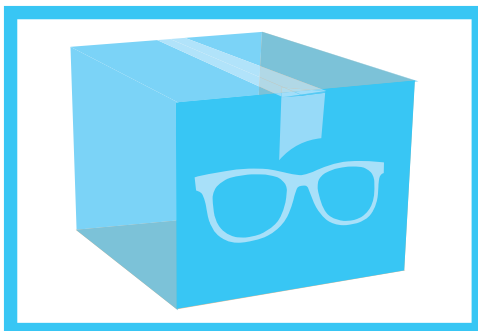
From camo to urban to kids, our assortment packages give you the top sellers from the selected category. For just one lump sum, you will get several pairs of the six chosen styles. A condensed version of our other programs, you get the freedom to place the product as you please. With new 2016 styles, assortments will be a huge in-store hit. Add some luster to your store with these select Piranha styles.

ASSORTMENT *FEATURES*



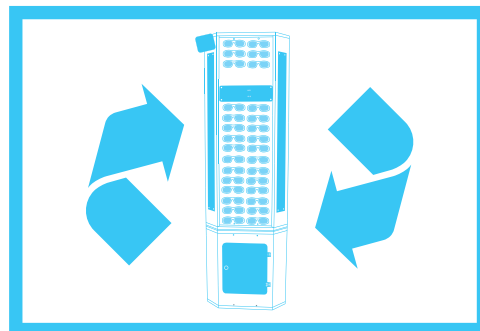
Best Selling Products

Available in half-frame & full-frame
Cutting-edge style choices
Proven sellers



Case Pack Promotion

Convenient & accommodating
Quality & quantity



Easy Restock Options

Replenish your displays
Effortless & accessible
Many style choices

FLX-T

MSRP: \$19.99
Item # 90001
Case Pack - 20/6



Polarized Lenses



Polycarbonate Lenses



Polarized Lenses



Polycarbonate Lenses



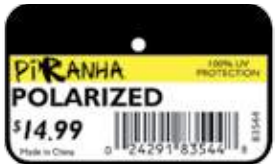
Polarized Lenses



Polycarbonate Lenses

Polarized

MSRP: \$14.99
Item # 83544
Case Pack - 20/6



Lifestyle Metal

MSRP: \$14.99
Item # 91052
Case Pack - 20/6



Premium Aviator

MSRP: \$14.99
Item # 91054
Case Pack - 20/6



Urban

MSRP: \$9.99
Item # 83569
Case Pack - 20/6



Rev-Up Driving

MSRP: \$9.99
Item # 92179
Case Pack - 10/12



Vato™

MSRP: \$9.99
Item # 80294
Case Pack - 20/6



U.S. Biker

MSRP: \$9.99
Item # 90048
Case Pack - 20/6



Extreme Sport

MSRP: \$12.99
Item # 80295
Case Pack - 20/6



Active Sport

MSRP: \$9.99
Item # 83570
Case Pack - 20/6



Aviator

MSRP: \$9.99
Item # 90009
Case Pack - 20/6



X-Shades

MSRP: \$7.99
Item # 83568
Case Pack - 20/6



La Moda™

MSRP: \$12.99
Item # 80298
Case Pack - 20/6



Fashion¹

MSRP: \$12.99
Item # 80296
Case Pack - 20/6



Fashion²

MSRP: \$9.99
Item # 80297
Case Pack - 20/6



Retro

MSRP: \$9.99
Item # 90092
Case Pack - 20/6



Camo Program

\$14.99
Polarized Lenses

\$9.99
Polycarbonate Lenses
Item # 90037

Case Pack - 20/6



Waterfowl Camo
Polarized Lenses
Item: 90165



Winter Camo
Polarized Lenses
Item: 91059



Fashion Pink Camo
Polarized Lenses
Item: 91056



Kidz Classics®

MSRP: \$4.99
Item # 91004
Case Pack - 20/6



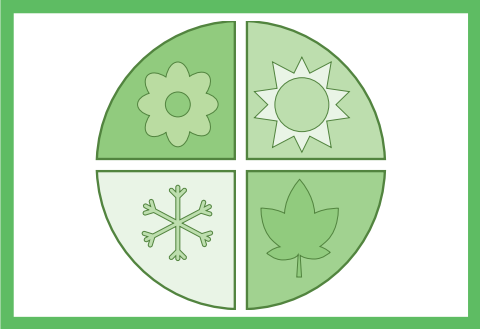


**HIGH PROFIT MARGIN
FRESH EVERY SEASON**

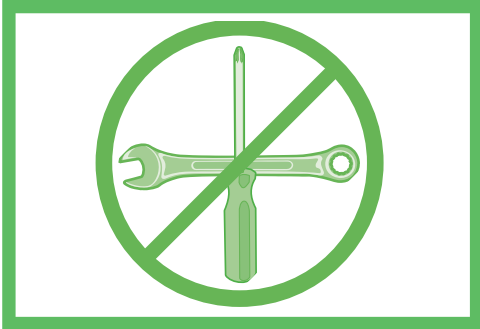
ONE & DONE / **QUALITY DISPLAY** *PROMOTION* / *CONVENIENT SET-UPS*

No need to dust and re-use low-quality displays with Piranha's One and Done Program. Not only will you get our best-selling style of sunglasses, but our accessories too (including cleaning cloths, cases, cords, and more). Our beautifully crafted displays draw in customers and allow your business to flourish. One retail price and one SKU means no need for individual item replacement or keeping track of lots of stock. This signature program is sure to dazzle any customer.

ONE & DONE *FEATURES*



Refresh Every Season
Fresh & rejuvenating
New trends each season of the year
Cutting-edge style choices



No Tool Required
Ready-to-go displays
Immediate satisfaction
Painless & effortless structure



Quality Display
Superior construction
Interactive & attractive
Compact footprint

Refresh your display EVERY SEASON!

NEW!



ITEM No. 93843
63" x 16" x 10"



ITEM No. 92530
* Accessories optional

120ct Piranha Sunglasses Display (84ct Display 36ct Backstock.)

Best Selling Sunglasses Selection Includes:

- *High profit margin*
- *Quality display with every order placed*
- *Easy set-up - All sunglasses under 1 SKU at \$12.99 each*
- *Open stock incentive = Higher Profit Margin*

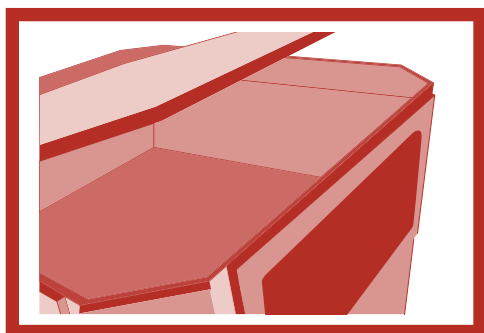


**HIGH QUALITY
& VERSATILE DESIGNS**

DISPLAY / **VERSATILITY & OPTIONS** *COLLECTION* *MERCHANDISING SOLUTIONS*

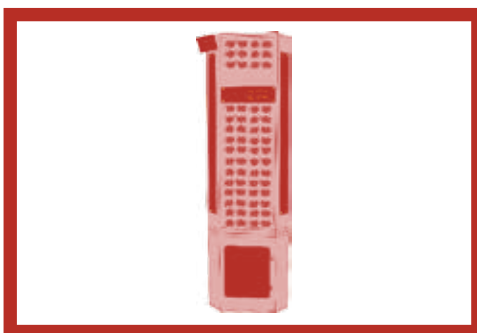
Our displays are not bulging or bulky. Each one is designed and made in-house to ensure the most eloquent merchandising solution on the market. A 3-D printer creates a prototype that our gifted woodshop team uses to produce an end product that is both eye-catching and functional. Equipped with mirrors, they also let consumers get a peek at how good they look in Piranha Eyewear. Present Piranha's hottest styles on any one of our displays that can fit any space or need.

DISPLAY *FEATURES*



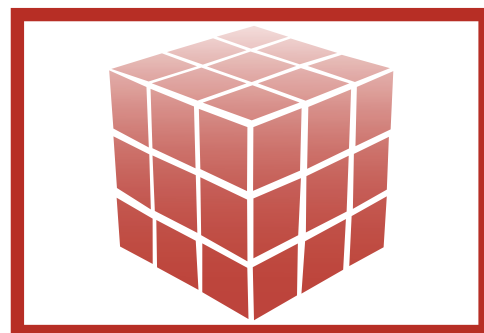
Storage Availability

Top & bottom product storage
Beneficial for restocking
Quality construction



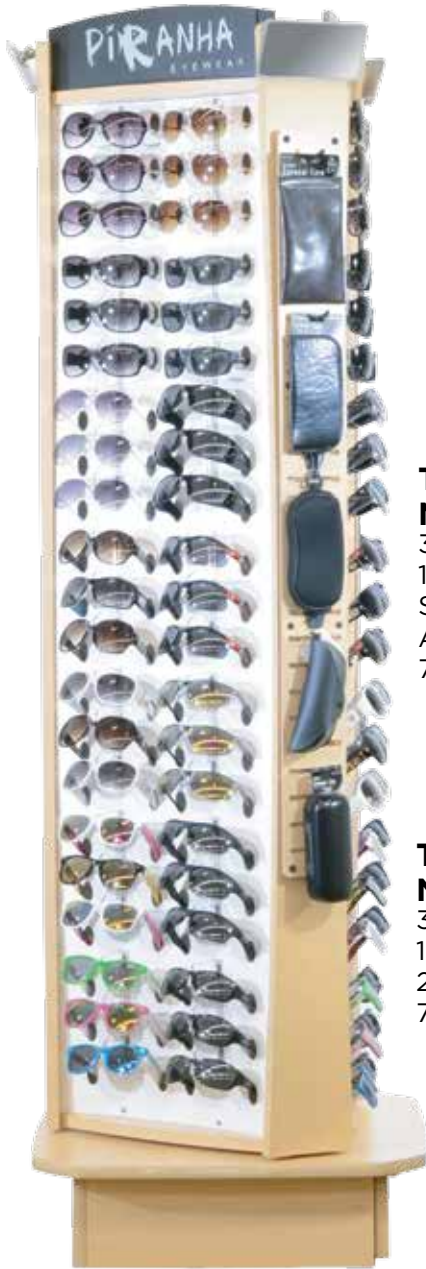
360° Display for Products

Interactive & Attractive
Adaptable viewing
Mirrored for product demo



Compact Footprint

Condensed & concise
Convenient for store layout
Accommodating for space



**Tri-Eiffel Display
No. 59723**

3 Panels
126ct Sunglasses
Storage Drawer
Accessory Slat Wall
72" x 23.5" x 23.5"

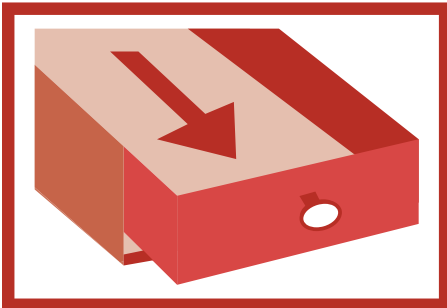
**Tri-Eiffel Display
No. 59724**

3 Panels
1 Panel 126ct. Readers
2 Panels 84ct. Sunglasses
72" x 23.5" x 23.5"



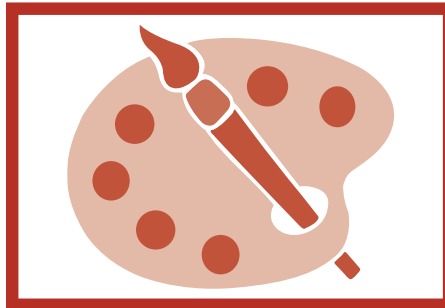
**Quad-Eiffel Display
No. 59726**

4 Panels
2 Panel 252ct Readers
2 Panels 84ct. Sunglasses
72" x 21" x 21"



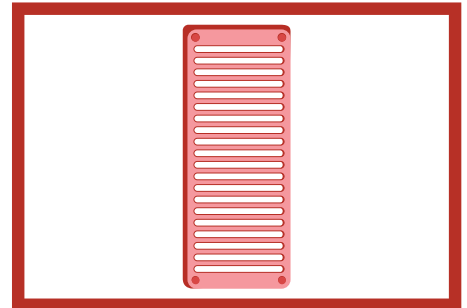
Storage Drawer

Keep more product on hand
Beneficial for restocking
Maximize store space



Attractive Graphics

Eye-catching Piranha logo
Unique 3-panel design
Beautiful wood



Accessory Slot Wall

Display more products
Maximize entire display
Optimal placement near glasses



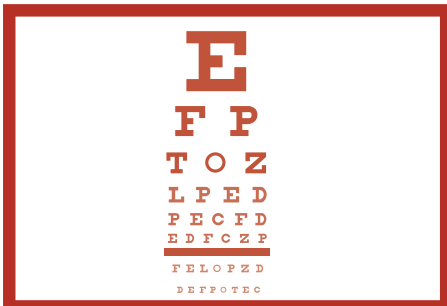
**Rocket Display
No. 21354**
Empty Display
Storage Drawer
Compact Footprint
72" x 13.5" x 13.5"

No. 59641
Style Driven 84ct
(28sku Sunglasses)

No. 93143
Price Driven 84ct
(8sku Sunglasses)

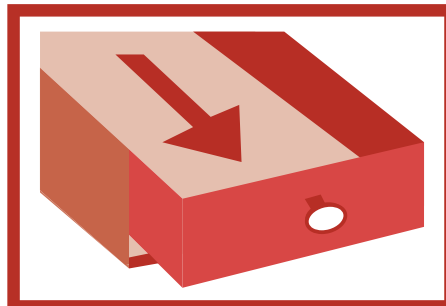


**Rocket Display
No. 93187**
Clip-On Sunglasses 14sku
Fit-Over Sunglasses 3sku
Storage Drawer
Compact Footprint
Handy-Reach Case
72" x 13.5" x 13.5"



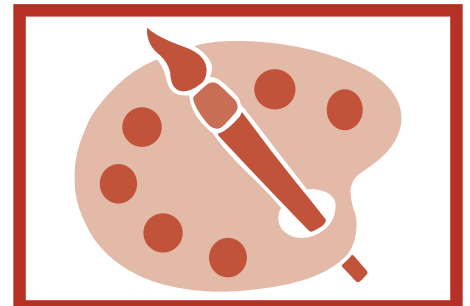
Convenient Diopter Chart

Large diopter packaging
Easily readable
Color coded



Storage Drawer

Large compartment for storage
Compact footprint
Quality construction



Attractive Graphics

Cohesive graphics
Glasses displayed attractively
Brightly colored



*Large Diopter Packaging
Easily Readable & Color Coded*



**216ct. Reader Rocket Display
No. 74012**

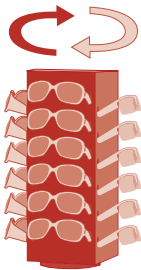
72sku

Convenient Diopter Chart

Cohesive Graphics

Glasses Attractively Displayed

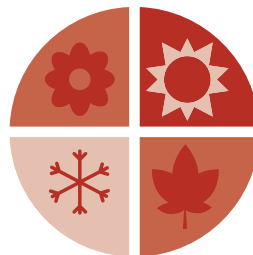
72" x 13.5" x 13.5"



360° Display for product

Encourages interaction

Mirror for product demo

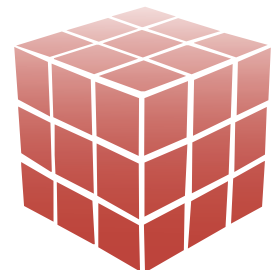


Versatile & Unique

Lightweight & reusable

Sleek designs

Many style choices



Compact Footprint

72" x 13.5" x 13.5"

Condensed & size

Convenient for store layout

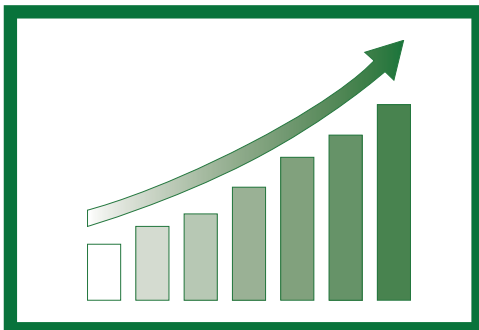


**HIGH PROFIT MARGIN
FOR SELECTED STYLES**

PROMOTION / **SALES LOGISTICS** *PROGRAM* / *CUSTOM RETAIL STRATEGIES*

Don't think of our promoted displays and styles as the understudy: these are the stars. In the queue of our promoted displays are Bling, FLX-T, Kidz, Clip-Ons, and other top sellers. We don't leave the corrugated stands a boring beige color, the bright eye-catching displays are designed to match their styles: diamond graphics for bling and sport images for FLX-T. Stately designs at fair prices will help to elevate your store in the eyes of the consumer.

PROMOTION *FEATURES*



Impulse Sales

Noticeable & interactive
Striking visuals
Tailored to products



Compact Footprint

Condensed & size
Convenient for store layout
Easy merchandising



Versatile & Unique

Lightweight & portable
Sleek designs
Fresh styles choices



24ct. Sunglass Display
Empty Display
No. 21332
Camo Styles



Waterfowl
Pattern



Winter
Pattern



Pink Fashion
Pattern

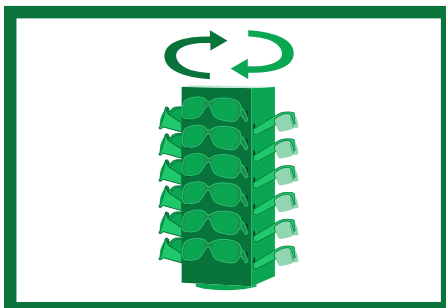


24ct. Sunglass Display
Empty Display
No. 21317

Spinner Collection
18" x 6.5" x 6.5"

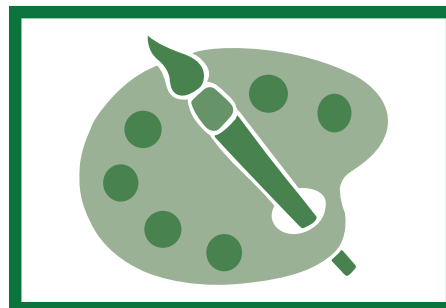
Mix No. 93733
Retro, Aviator, Sport & Fashion

Mix No. 93734
Polarized, Retro & Aviator



Spinner Collection

Rotates 360°
Perfect for countertops
Fit more product in less space



Attractive Graphics

Eye-catching graphics
Glasses attractively displayed
Unique design



Counter Display

Expertly assembled
Lightweight & portable
Spins with ease



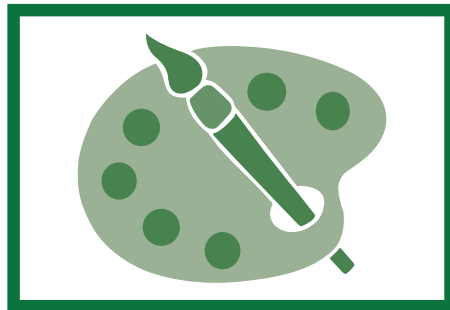
Retro Mix No. 93750
Envy Women Mix No. 93751
Camo Assorted Mix No. 93752
Aviator Mix No. 93753
Polarized Mix No. 93750
FLX-T Mix No. 93822

6ct. Sunglass Display
Empty Display
No. 21296
 Counter Display
 Quality Construction
 18" x 6.5" x 6.5"



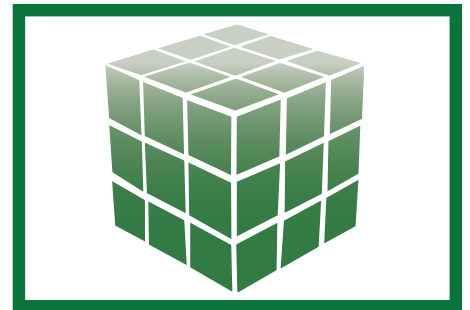
Counter Display

Lightweight & portable
 Perfect fit on countertop
 Mirror for product demo



Attractive Graphics

Eye-catching graphics
 Glasses attractively displayed
 Brightly colored



Compact Footprint

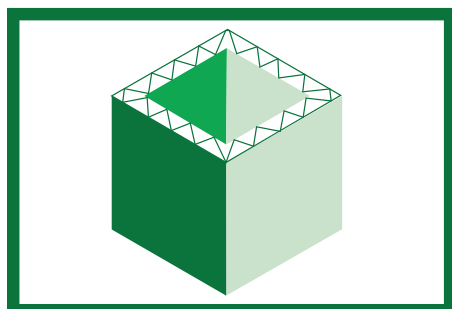
18" x 6.5" x 6.5"
 Condensed & size
 Convenient for store layout



**36ct. Bling It On
No. 59675**
Intricate Rhinestone Patterns
Shatter-Resistant
58" x 14" x 17.5"



**36ct. Active
Lifestyle Series
No. 59680**
Shatter-Resistant
Polarized to Reduce Glare
58" x 14" x 17.5"



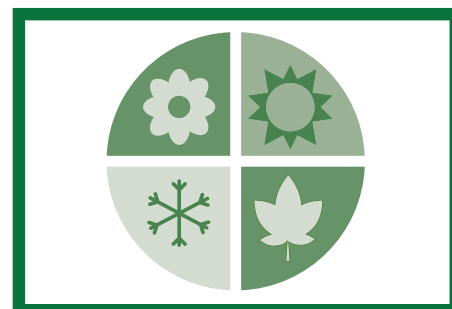
Corrugated Display

Lightweight cardboard
Easy set-up & takedown
Glasses stay secure



Top Selling Product

Noticeable & interactive
Striking visuals
Tailored to products



Versatile & Unique

Lightweight & portable
Fresh style choices
Easy merchandising



42ct. Clip-On's 14sku
No. 93137
Quick-Clip Technology
Polarized lenses Reduce Glare
58" x 14" x 17.5"

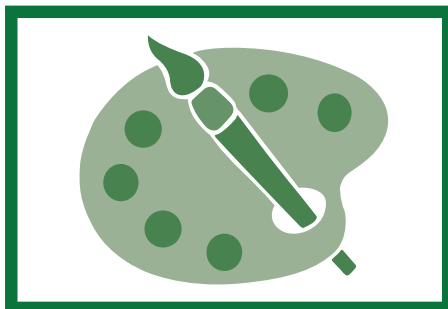


36ct. Sun Reader
No. 59679
Hidden Bifocal Lenses
Lightweight & Durable Frame
58" x 14" x 17.5"



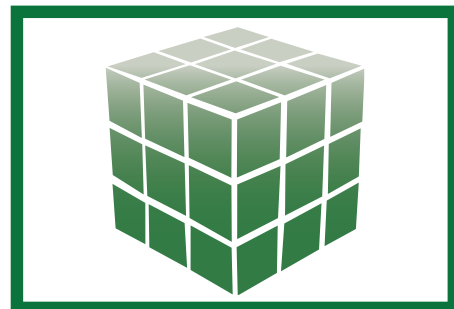
Countertop Display

Increases point of sale
Products stay secure



Attractive Graphics

Eye-catching graphics
Glasses attractively displayed
Brightly colored



Compact Footprint

58" x 14" x 17.5"
Condensed & size
Convenient for store layout



**Polarized Camouflage
No. 93189**
Popular Designs
Polarized Lenses Reduce Glare
Corrugated Powerwing Display
58" x 14" x 17.5"



**36ct. Kidz Classics®
No. 93139**
Boy's & Girls Styles
Quality Materials
58" x 14" x 17.5"



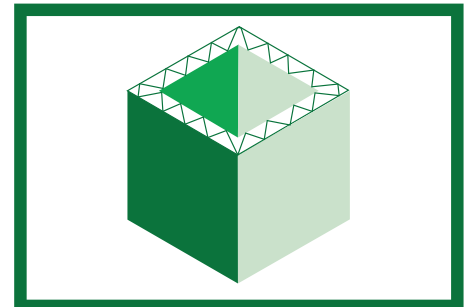
Versatile & Unique

Sleek designs
Many styles choices
Easy Merchandising



Top Selling Product

Noticeable & interactive
Striking visuals
Tailored to products



Corrugated Display

Lightweight cardboard
Easy set-up & takedown
Products stay secure



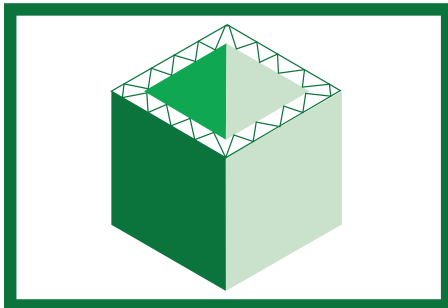
**36ct. FLX-T Technology
No. 59678**

Zero Tension Molded Temples
Quality Materials
58" x 14" x 17.5"



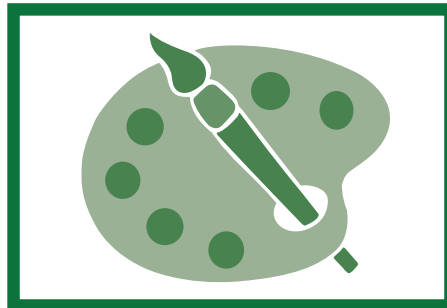
**36ct. Polarized Aviator
No. 59677**

Polular Fashion Style
Polarized to Reduce Glare
58" x 14" x 17.5"



Corrugated Display

Lightweight cardboard
Easy set-up & takedown
Products stay secure



Attractive Graphics

Eye-catching graphics
Glasses attractively displayed
Brightly colored images



Compact Footprint

58" x 14" x 17.5"
Condensed & sizeaa
Convenient for store layout

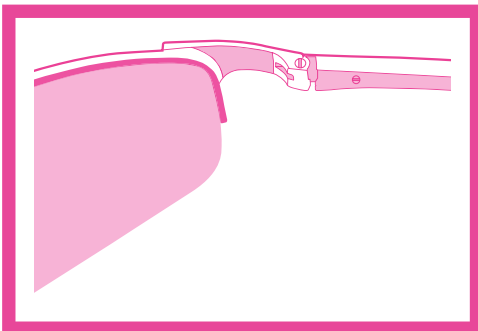


**BLOCKS 100% OF
HARMFUL UVA/UVB RAYS**

READERS / **STYLE & STRENGTH** COLLECTION / SKILLFULLY ASSEMBLED EYEWEAR

There's no need to over-exert your eyes with a pair of stylish Envy Optic Readers. Color-coded diopter strengths will help you read the fine print down to the smallest sliver. Forget your old perception of reading glasses, this line is trendy and has attractive styles for men and women. Spring hinges and acrylic lenses provide harmony and comfort while you settle in with a new novel. Trademark Envy Readers also come with metal and rhinestone embellishments and two-tone colors.

Readers FEATURES



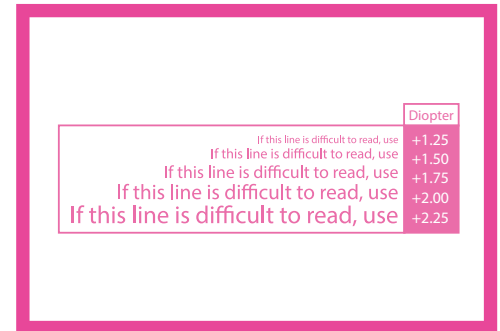
Heavy-Duty Spring Hinge

Double spring hinges
Quality construction
Lightweight



Scratch-Resistant Lens

Multi-coated protection
Provides ultimate comfort



Convenient Diopter Chart

Easy to use directions
Accessible for consumers
True & dependable readings

Men's Collection

Snowmass



Diopter Strength & Item Number

+1.25 - No. 79312	+2.00 - No. 79342
+1.50 - No. 79322	+2.50 - No. 79362
+1.75 - No. 79332	+2.75 - No. 79372

Copper



Diopter Strength & Item Number

+1.25 - No. 79317	+2.00 - No. 79347
+1.50 - No. 79327	+2.50 - No. 79367
+1.75 - No. 79337	+2.75 - No. 79377

Sunlight



Diopter Strength & Item Number

+1.25 - No. 79313	+2.00 - No. 79343
+1.50 - No. 79323	+2.50 - No. 79363
+1.75 - No. 79333	+2.75 - No. 79373

Steamboat



Diopter Strength & Item Number

+1.25 - No. 79311	+2.00 - No. 79341
+1.50 - No. 79321	+2.50 - No. 79361
+1.75 - No. 79331	+2.75 - No. 79371

Vail



Diopter Strength & Item Number

+1.25 - No. 79316	+2.00 - No. 79346
+1.50 - No. 79326	+2.50 - No. 79366
+1.75 - No. 79336	+2.75 - No. 79376

Breckenridge



Diopter Strength & Item Number

+1.25 - No. 79318	+2.00 - No. 79348
+1.50 - No. 79328	+2.50 - No. 79368
+1.75 - No. 79338	+2.75 - No. 79378

Silverton



Diopter Strength & Item Number

+1.25 - No. 79314	+2.00 - No. 79344
+1.50 - No. 79324	+2.50 - No. 79364
+1.75 - No. 79334	+2.75 - No. 79374

Aspen



Diopter Strength & Item Number

+1.25 - No. 79315	+2.00 - No. 79345
+1.50 - No. 79325	+2.50 - No. 79365
+1.75 - No. 79335	+2.75 - No. 79375

Women's Collection

Rosa



Diopter Strength & Item Number

+1.25 - No. 79411	+2.00 - No. 79441
+1.50 - No. 79421	+2.50 - No. 79461
+1.75 - No. 79431	+2.75 - No. 79471

Calla



Diopter Strength & Item Number

+1.25 - No. 79415	+2.00 - No. 79445
+1.50 - No. 79425	+2.50 - No. 79465
+1.75 - No. 79435	+2.75 - No. 79475

Blossom



Diopter Strength & Item Number

+1.25 - No. 79416	+2.00 - No. 79446
+1.50 - No. 79426	+2.50 - No. 79466
+1.75 - No. 79436	+2.75 - No. 79476

Iris



Diopter Strength & Item Number

+1.25 - No. 79418	+2.00 - No. 79448
+1.50 - No. 79428	+2.50 - No. 79468
+1.75 - No. 79438	+2.75 - No. 79478

Dahlia



Diopter Strength & Item Number

+1.25 - No. 79417	+2.00 - No. 79447
+1.50 - No. 79427	+2.50 - No. 79467
+1.75 - No. 79437	+2.75 - No. 79477

Tulip



Diopter Strength & Item Number

+1.25 - No. 79412	+2.00 - No. 79442
+1.50 - No. 79422	+2.50 - No. 79462
+1.75 - No. 79432	+2.75 - No. 79472

Camille



Diopter Strength & Item Number

+1.25 - No. 79414	+2.00 - No. 79444
+1.50 - No. 79424	+2.50 - No. 79464
+1.75 - No. 79434	+2.75 - No. 79474

Lily



Diopter Strength & Item Number

+1.25 - No. 79413	+2.00 - No. 79443
+1.50 - No. 79423	+2.50 - No. 79463
+1.75 - No. 79433	+2.75 - No. 79473

Lotus



Diopter Strength & Item Number

+1.25 - No. 79211	+2.00 - No. 79241
+1.50 - No. 79221	+2.50 - No. 79261
+1.75 - No. 79231	+2.75 - No. 79271

Taurus



Diopter Strength & Item Number

+1.25 - No. 79217	+2.00 - No. 79247
+1.50 - No. 79227	+2.50 - No. 79267
+1.75 - No. 79237	+2.75 - No. 79277

Ivy



Diopter Strength & Item Number

+1.25 - No. 79216	+2.00 - No. 79246
+1.50 - No. 79226	+2.50 - No. 79266
+1.75 - No. 79236	+2.75 - No. 79276

Orchid



Diopter Strength & Item Number

+1.25 - No. 79213	+2.00 - No. 79243
+1.50 - No. 79223	+2.50 - No. 79263
+1.75 - No. 79233	+2.75 - No. 79273

Violet



Diopter Strength & Item Number

+1.25 - No. 79212	+2.00 - No. 79242
+1.50 - No. 79222	+2.50 - No. 79262
+1.75 - No. 79232	+2.75 - No. 79272

Daisy



Diopter Strength & Item Number

+1.25 - No. 79215	+2.00 - No. 79245
+1.50 - No. 79225	+2.50 - No. 79265
+1.75 - No. 79235	+2.75 - No. 79275

Jasmine



Diopter Strength & Item Number

+1.25 - No. 79214	+2.00 - No. 79244
+1.50 - No. 79224	+2.50 - No. 79264
+1.75 - No. 79234	+2.75 - No. 79274

Draco



Diopter Strength & Item Number

+1.25 - No. 79218	+2.00 - No. 79248
+1.50 - No. 79228	+2.50 - No. 79268
+1.75 - No. 79238	+2.75 - No. 79278

3 Pack Readers



+1.25 Readers
No. 78771



+1.50 Readers
No. 78772



+1.75 Readers
No. 78773



+2.00 Readers
No. 78774



+2.50 Readers
No. 78775



+2.75 Readers
No. 78776

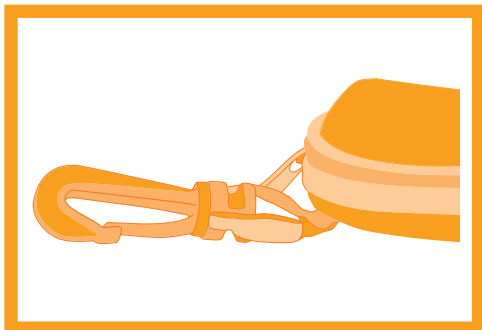


**VARIETY OF PRODUCTS
FOR PROTECTION NEEDS**

ACCESSORIES / WIDE RANGE COLLECTION PROTECTION & STYLE

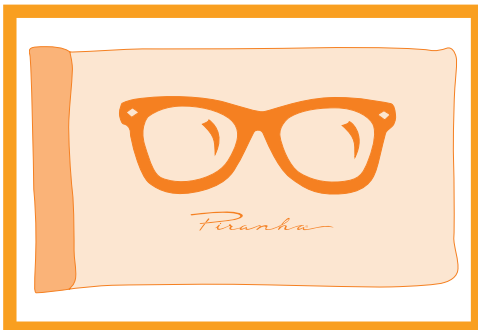
Stretch the limits of your selling power with our diverse accessory line. We have hard and soft cases with interesting patterns and far-out colors. Cords keep glasses secure around your neck and are made of rope, neoprene, or fashion beads. The accessory line is also made up of cleaning cloths, repair kits, visor clips, and more. Keep brand new Piranha Sunglasses streak free, clean, and safe with any of these high quality accessories.

ACCESSORIES FEATURES



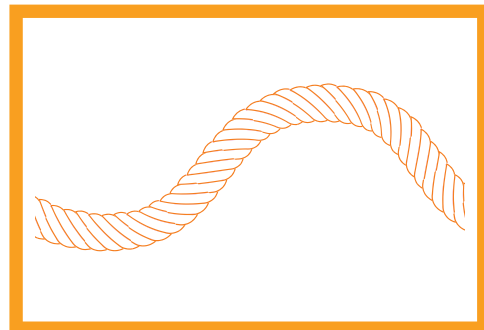
Protection & Security

- Hard & soft cases
- Scratch-resistant materials
- Extremely durable & dependable



Style & Expression

- Trendy patterns & designs
- Materials resist fading
- Decorative accents



Durable Construction

- Sturdy & flexible
- Enduring equipment
- Comfortable design



Sport Wired Cord
No. 98010
Inner Pack: 24
Case Pack: 480



Sport Rock Cord
No. 98011
Inner Pack: 24
Case Pack: 480



Floating Cord
No. 98059
Inner Pack: 12
Case Pack: 240



Fashion Neon Elastic Cord
No. 98012
Inner Pack: 24
Case Pack: 480



Sport Camo Waving Cord
No. 98013
Inner Pack: 24
Case Pack: 480



Silicon Neon Fashion Cord
No. 98051
Inner Pack: 24
Case Pack: 480



White Beaded Fashion Cord
No. 98052
Inner Pack: 24
Case Pack: 480



Black Fashion Cord
No. 98091
Inner Pack: 24
Case Pack: 480



Fashion Neon Thin Cord
No. 98014
Inner Pack: 24
Case Pack: 480



Black Beaded Fashion Cord
No. 98055
Inner Pack: 24
Case Pack: 480



Blue Beaded Fashion Cord
No. 98054
Inner Pack: 24
Case Pack: 480



Fashion Rhinestone Cord
No. 98015
Inner Pack: 24
Case Pack: 480



Sport Traditional Cord
No. 98016
Inner Pack: 24
Case Pack: 480



Black Neoprene Cord
No. 98056
Inner Pack: 24
Case Pack: 480



Camo Neoprene Cord
No. 98057
Inner Pack: 24
Case Pack: 480



Woven Cord
No. 98060
Inner Pack: 24
Case Pack: 480



Black Sport Cord
No. 98065
Inner Pack: 24
Case Pack: 480



Mirco Fiber Clean & Carry Bag
No. 98092
Inner Pack: 12
Case Pack: 480



Black Piranha Zipper Case
No. 91215
Inner Pack: 12
Case Pack: 120



NEW!

Fabric Texture Zipper Case
No. 98074
Inner Pack: 12
Case Pack: 120



Black Zipper Sport Case
No. 98096
Inner Pack: 12
Case Pack: 120



Camo Zipper Carrying Case
No. 98097
Inner Pack: 12
Case Pack: 120



Pink Camo Zipper Case
No. 98098
Inner Pack: 12
Case Pack: 120



NEW!

Camo Cotton Pocket Case
No. 98076
Inner Pack: 12
Case Pack: 240



NEW!

Stripe Cotton Pocket Case
No. 98075
Inner Pack: 12
Case Pack: 240



Flower Cotton Pocket Case
No. 98071
Inner Pack: 12
Case Pack: 240



Pearl Soft Pocket Case
No. 98070
Inner Pack: 12
Case Pack: 240



Sunglass Cotton Pocket Case
No. 98072
Inner Pack: 12
Case Pack: 240



Assortment Soft Case
No. 98093
Inner Pack: 12
Case Pack: 240



NEW!

10pc. Lens Cleaning Wipes
No. 91205
Inner Pack: 24
Case Pack: 480



NEW!

Lens Cleaner Spray Kit
No. 98050
Inner Pack: 12
Case Pack: 120



Repair Kit
No. 91246
Inner Pack: 24
Case Pack: 288



Mircofiber Cleaning Cloth
No. 98066
Inner Pack: 12
Case Pack: 240



Visor Clip
No. 98067
Inner Pack: 24
Case Pack: 240

