

**PIRANHA**  
EYEWEAR®



**2016**  
EYEWEAR CATALOG



# Piranha Eyewear Mission Statement

It is the mission of the Piranha label to perfect the creation, development, presentation, and delivery of eyewear and therefore create a lasting relationship with consumers.

Our goal is to be the market leader and innovator by developing the most comfortable sunglasses using state of the art materials at an affordable price. Come and experience the difference.

*Piranha Eyewear 2016 Collection*

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# Piranha Eyewear Introduction

Nearly 20 years ago, Piranha Eyewear was launched. This sunglass line has seen great success, achieving double digit growth each year. A full team, with expertise in all aspects of specialized eyewear development, marketing, and design, is solely dedicated to the innovation and continued success of this exciting facet of Navajo, Inc.

We attend international trade shows to stay on top of, and ahead of, industry trends. Each pair of sunglasses is designed in Colorado and responsibly sourced overseas. Our quality control team ensures that each product is inspected at a factory level and meets our highest standards.

From Fashion to Sport, Retro to Urban (and don't forget FLX-T), Navajo offers an extensive selection of styles and fun designs that is sure to appeal to any consumer looking for exceptional eyewear at an affordable price

## ***About Navajo, Inc. [Denver, CO]***

Navajo, Inc. is the leading manufacturer, importer, and distributor of consumer-packaged goods for all channels of retail trade. Our in-house, innovative design team and 200,000-square-foot manufacturing facility divided among two locations allow us to embody a commitment to quality that is unparalleled in the industry.

We specialize in:

- Driving profits through proactive category management and superior customer service
- Supplying top-selling products in HBW, Eyewear, Electronics, Auto Care, and GM categories
- Producing and delivering successful merchandising programs and custom displays
- Adhering to CGMP and FDA standards

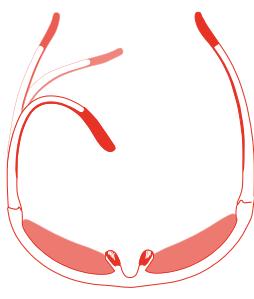
Learn how our sales experts can help you streamline your process and increase your consumer goods sales today.

**BLOCKS 100% OF  
HARMFUL UVA/UVB RAYS**

## **FLX-T** / **FLEXIBLE & DURABLE** **TECHNOLOGY** / **FORM FITTING TEMPLES**

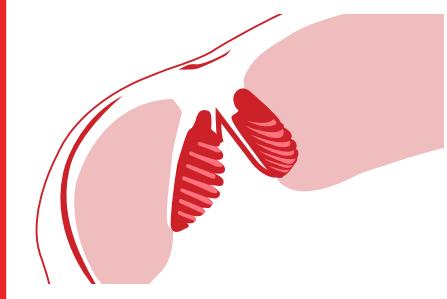
The success of our FLX-T Technology has been evident, and our line is continuing to expand because of its popularity. The state-of-the-art, double-injected molds produce elasticity and greater extension in the temples. The flexible consistency of the temples means longer wear time without pinching or pressure headaches. FLX-T Technology, though flexible, retains its original form, making these sunglasses long-lasting as well as comfortable. Polycarbonate lenses are shatter-resistant and provide 100% protection against UVA/UVB rays. Polarized lenses reduce glare so you can work out in sleet or sun.

### **FLX-T** FEATURES



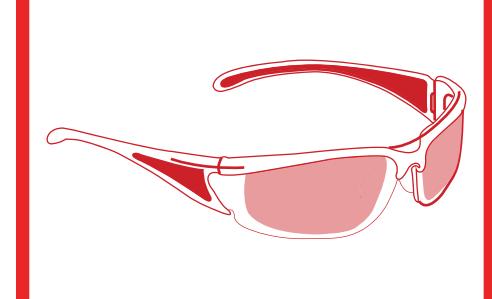
#### **Double-Injected Molds**

Available in half-frame & full-frame  
Cutting-edge style choices  
Extremely durable



#### **Nose Pads**

Sweat-resistant & non-slip  
Durable construction  
Comfortable & secure



#### **Temples**

Flexible temples  
Retains form  
Ultimate comfort

**Tesla**



**No. 51602**

Polarized Lenses

Case Pack: 10/12

MSRP: \$19.99

**Avalanche**



**No. 51622**

Polycarbonate Lenses

Case Pack: 10/12

MSRP: \$19.99

**Spark**



**No. 51604**

Polycarbonate Lenses

Case Pack: 10/12

MSRP: \$19.99

**Lotus**



**No. 51606**

Polarized Lenses

Case Pack: 10/12

MSRP: \$19.99

**Infinity**



**No. 51608**

Polycarbonate Lenses

Case Pack: 10/12

MSRP: \$19.99

**Victory**



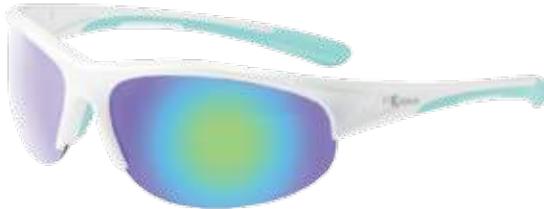
**No. 51610**

Polarized Lenses

Case Pack: 10/12

MSRP: \$19.99

**Champion 1 //**



**No. 51612**  
Polycarbonate Lenses  
Case Pack: 10/12  
MSRP: \$19.99

**Contour //**



**No. 51616**  
Polarized Lenses  
Case Pack: 10/12  
MSRP: \$19.99

**Trigger //**

NEW!



**No. 51620**  
Polarized Lenses  
Case Pack: 10/12  
MSRP: \$19.99

**Smooth //**

NEW!



**No. 51623**  
Polycarbonate Lenses  
Case Pack: 10/12  
MSRP: \$19.99

**Champion 2 //**



**No. 51613**  
Polycarbonate Lenses  
Case Pack: 10/12  
MSRP: \$19.99

**Spike //**



**No. 51618**  
Polarized Lenses  
Case Pack: 10/12  
MSRP: \$19.99

**Max //**



**No. 51621**  
Polycarbonate Lenses  
Case Pack: 10/12  
MSRP: \$19.99

**Apex //**

NEW!



**No. 51624**  
Polycarbonate Lenses  
Case Pack: 10/12  
MSRP: \$19.99

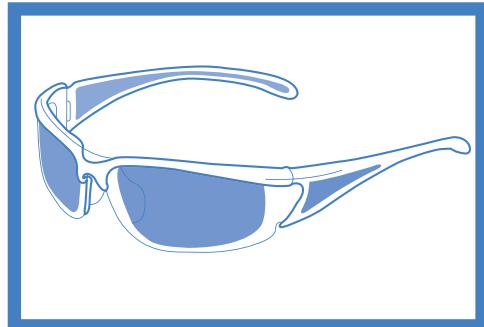


**BLOCKS 100% OF  
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## **SPORT** / **MAXIMUM COMFORT** COLLECTION **SWEAT-RESISTANT DESIGN**

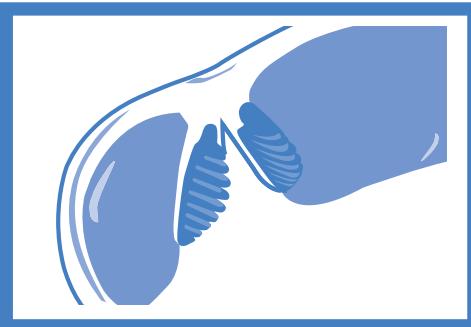
The Piranha Sport line was designed for the world's go-getters, the ones who never stop. Sweat-resistant nose pads and temples make Piranha Sport Sunglasses a no-slip tool for success. Intelligently designed with shatter-resistant polycarbonate lenses, eyes are protected from 100% UVA/UVB radiation. Each pair is different from the next with full or half-frames, varying colored frames, and unique metal accents on the temples. The sport line is made from advanced technology to support athletes in any stage of their training.

### **SPORT** FEATURES



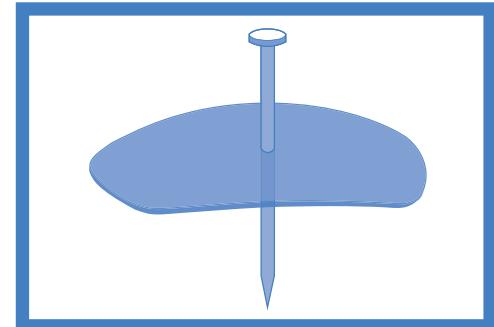
#### **Double-Injected Molds**

Available in half-frame & full-frame  
Cutting-edge style choices  
Extremely durable



#### **Nose Pads**

Sweat-resistant & non-slip  
Durable construction  
Comfortable & secure



#### **Polycarbonate Lenses**

Shatter-resistant  
100% UVA/UVB protection

**Focus****No. 51398**

Polycarbonate Lenses  
Case Pack: 10/12  
MSRP: \$14.99

**Define****No. 51399**

Polycarbonate Lenses  
Case Pack: 10/12  
MSRP: \$14.99

NEW!

**Orion****No. 51397**

Polycarbonate Lenses  
Case Pack: 10/12  
MSRP: \$14.99

**Matrix****No. 51183**

Polycarbonate Lenses  
Case Pack: 10/12  
MSRP: \$12.99

NEW!

**Callisto****No. 51396**

Polycarbonate Lenses  
Case Pack: 10/12  
MSRP: \$12.99

**Edge****No. 51182**

Polycarbonate Lenses  
Case Pack: 10/12  
MSRP: \$12.99

NEW!

## Scorpio



**No. 51187**

Polycarbonate Lenses

Case Pack: 10/12

MSRP: \$12.99

## Viper



**No. 51186**

Polycarbonate Lenses

Case Pack: 10/12

MSRP: \$12.99

## Force



NEW!

## Eclipse



**No. 51184**

Polycarbonate Lenses

Case Pack: 10/12

MSRP: \$12.99

## Lynx 5



**No. 51097**

Polycarbonate Lenses

Case Pack: 10/12

MSRP: \$9.99

## Cool Lynx



**No. 51098**

Polycarbonate Lenses

Case Pack: 10/12

MSRP: \$9.99

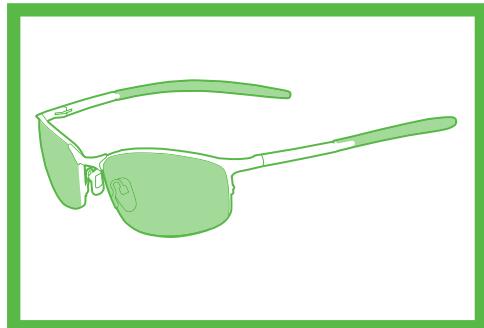


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## **METAL** / **QUALITY MATERIALS** **COLLECTION** / **STYLISH & UNIQUE FRAMES**

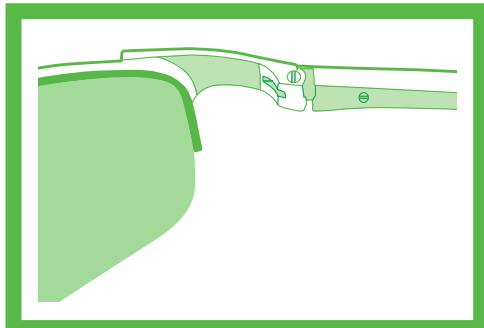
The Piranha Metal collection has an elevated aesthetic as well as strength with heavy-duty spring hinge temples. Metal wire construction is sturdy and allows breathability while wearing and can come colored in either gun metal or silver. The line is inventive with a variety of lenses (colored or mirrored) and frames (rimless, half, or full). Best of all, optimal space between the temples means no more pinch or annoying tension headaches. Piranha continues to push the boundaries with the Metal collection.

### **METAL** FEATURES



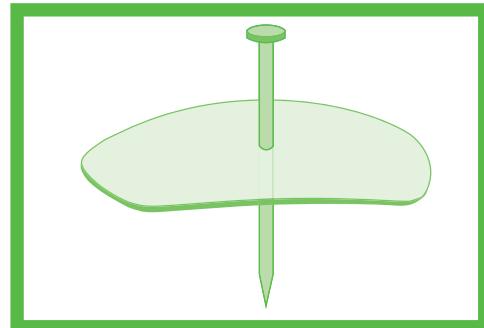
#### **Durable Metal Frames**

Rimless, half-frame & full-frame  
Extremely durable  
Thin & breathable



#### **Heavy-Duty Spring Hinges**

Double spring hinges  
Quality construction  
Comfortable & secure fit



#### **Polycarbonate Lenses**

Shatter-resistant  
100% UVA/UVB protection

## *Attitude*



**No. 51393**

Polycarbonate Lenses  
Case Pack: 10/12  
MSRP: \$14.99

## *Speed*



**No. 51395**

Polycarbonate Lenses  
Case Pack: 10/12  
MSRP: \$14.99

NEW!

## *Mission*



**No. 51392**

Polycarbonate Lenses  
Case Pack: 10/12  
MSRP: \$14.99

## *Explore*



**No. 51394**

Polycarbonate Lenses  
Case Pack: 10/12  
MSRP: \$14.99

## *Vortex*



**No. 51390**

Polycarbonate Lenses  
Case Pack: 10/12  
MSRP: \$14.99

## *Spirit*



**No. 51391**

Polycarbonate Lenses  
Case Pack: 10/12  
MSRP: \$14.99

NEW!

**Triton** NEW!**No. 51387**

Polycarbonate Lenses  
Case Pack: 10/12  
MSRP: \$12.99

**Fuel****No. 51389**

Polycarbonate Lenses  
Case Pack: 10/12  
MSRP: \$12.99

**Taos****No. 51386**

Polycarbonate Lenses  
Case Pack: 10/12  
MSRP: \$12.99

**Agenda****No. 51388**

Polycarbonate Lenses  
Case Pack: 10/12  
MSRP: \$12.99

**Eagle****No. 51180**

Polycarbonate Lenses  
Case Pack: 10/12  
MSRP: \$9.99

**Jet****No. 51178**

Polycarbonate Lenses  
Case Pack: 10/12  
MSRP: \$9.99



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## **URBAN** / *STREET TRENDS* COLLECTION / *SCRATCH-RESISTANT LENSES*

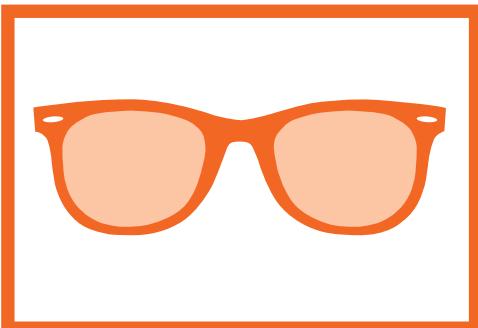
The Urban line is Piranha's awakening to today's strongest trends pictured in the hottest fashion magazines. With faint nods to the classic wayfarer style, Urban sunglasses come with unique accents, making each pair different. Enjoy the foamy Oceanside or a busy street fair while protecting your eyes from 100% UVA/UVB radiation. Each pair is equipped with polycarbonate lenses that are shatter-resistant, no matter how spontaneous the excursion is. This Urban line is a mix of flare and function.

### **URBAN** *FEATURES*



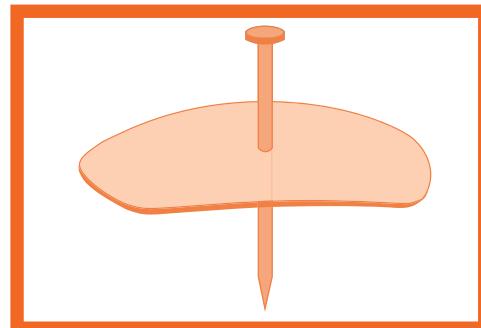
#### **Urban Styling**

Popular market trends  
Durable construction  
Fashionable



#### **Wayfarer-Inspired**

Sleek & classic  
Vintage designs  
Maximum comfort



#### **Polycarbonate Lenses**

Shatter-resistant  
100% UVA/UVB protection

**Runaway**

NEW!

**No. 51426**

Polycarbonate Lenses  
Case Pack: 10/12  
MSRP: \$12.99

**Walker****No. 51427**

Polycarbonate Lenses  
Case Pack: 10/12  
MSRP: \$12.99

**Marty**

NEW!

**No. 51425**

Polycarbonate Lenses  
Case Pack: 10/12  
MSRP: \$9.99

**Madison**

NEW!

**No. 51423**

Polycarbonate Lenses  
Case Pack: 10/12  
MSRP: \$9.99

**Encore****No. 51422**

Polycarbonate Lenses  
Case Pack: 10/12  
MSRP: \$9.99

**Durado**

NEW!

**No. 51424**

Polycarbonate Lenses  
Case Pack: 10/12  
MSRP: \$9.99

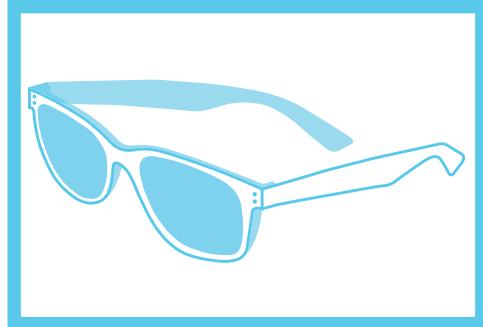


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## **RETRO** / *VINTAGE FASHION* *COLLECTION* / *FUN PRINTS & MIRRORED LENSES*

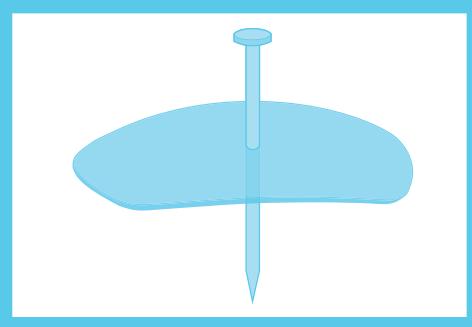
Spark distant memories and make new ones in Piranha Retro Sunglasses. Cultured styles vary from wayfarers, to aviators, horn-rimmed, brow lined, and more. The wide range in color and pattern choices add a creative stand-out touch to the line. Innovative polycarbonate lenses are shatter-resistant and provide adequate shade against 100% UVA/UVB radiation. Men and women can saunter on in style with Piranha Retro Sunglasses.

### **RETRO** *FEATURES*



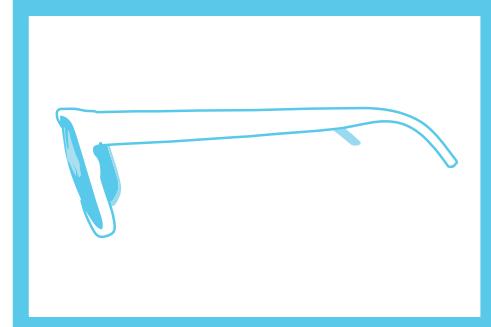
#### **Vintage Styling**

Exotic patterns  
Cutting-edge style choices  
Two-tone colors



#### **Polycarbonate Lenses**

Shatter-resistant  
100% UVA/UVB protection



#### **Quality Construction**

Built to last  
Extremely durable  
Logo treatment on select styles

**Digital**



**No. 90191**  
Polycarbonate Lenses  
Case Pack: 10/12  
MSRP: \$9.99

NEW!

**Club**



**No. 90195**  
Polycarbonate Lenses  
Case Pack: 10/12  
MSRP: \$9.99

NEW!

**Czar**



**No. 90192**  
Polycarbonate Lenses  
Case Pack: 10/12  
MSRP: \$9.99

NEW!

**Rock Star**



**No. 90196**  
Polycarbonate Lenses  
Case Pack: 10/12  
MSRP: \$9.99

**Zoom**



**No. 90193**  
Polycarbonate Lenses  
Case Pack: 10/12  
MSRP: \$9.99

NEW!

**Camo**



**No. 90194**  
Polycarbonate Lenses  
Case Pack: 10/12  
MSRP: \$9.99

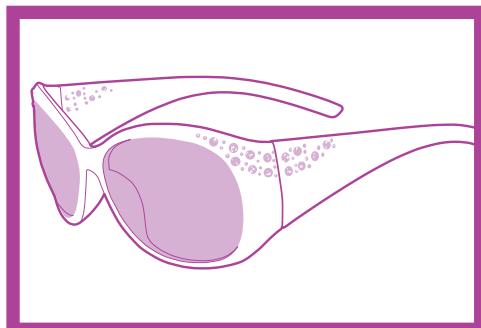


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## **FASHION** / **DESIGNER STYLING** **COLLECTION** / **FORM AND FUNCTIONALITY**

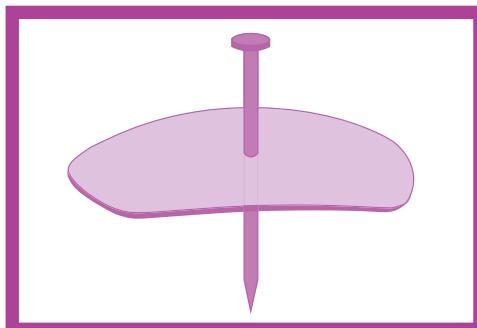
Inspired by strong women, Piranha's Fashion line has something to dazzle any type of woman. Whether they're worn to work or play, to strut or hike, polycarbonate lenses protect against 100% UVA/UVB radiation and are shatter-resistant. Glamorous metal embellishments bring each style alive. Wild prints and classic rhinestone embellishments make each pair something new to see. Fashion-forward women will appreciate these sunglasses.

### **FASHION** FEATURES



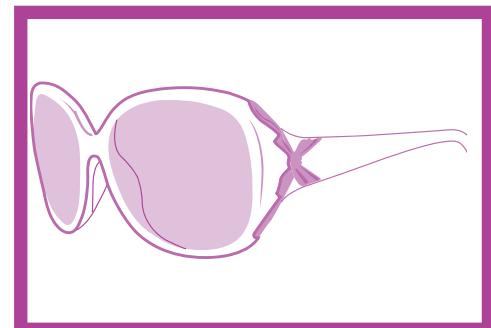
#### **Decorative Accented Frame**

Attractive embellishments  
Cutting-edge style choices  
Two-tone colors



#### **Polycarbonateaa Lenses**

Shatter-resistant  
100% UVA/UVB protection



#### **Integrated Metal Frames**

Quality construction  
Extremely durable  
Logo treatment

**Royal**



**No. 51011**  
Polycarbonate Lenses  
MSRP: \$14.99

**Vibe**



**No. 51385**  
Polycarbonate Lenses  
MSRP: \$14.99

NEW!

**Manhattan**



**No. 51002**  
Polycarbonate Lenses  
MSRP: \$14.99

**In**



**No. 51115**  
Polycarbonate Lenses  
MSRP: \$14.99

**Inspired**



**No. 51000**  
Polycarbonate Lenses  
MSRP: \$14.99

**Chic**



**No. 51384**  
Polycarbonate Lenses  
MSRP: \$12.99

NEW!

**Monterey**



**No. 51381**

Polycarbonate Lenses  
MSRP: \$12.99

**Angel**



**No. 51383**

Polycarbonate Lenses  
MSRP: \$12.99

**Lynx Shadow**

**NEW!**



**No. 51382**

Polycarbonate Lenses  
MSRP: \$12.99

**Element**

**NEW!**



**No. 51192**

Polycarbonate Lenses  
MSRP: \$9.99

**Impress**



**No. 51191**

Polycarbonate Lenses  
MSRP: \$9.99

**Future**



**No. 51380**

Polycarbonate Lenses  
MSRP: \$9.99

**Santa Fe** //**No. 51378**Polycarbonate Lenses  
Case Pack: 10/12  
MSRP: \$14.99**Paris** //**No. 51003**Polycarbonate Lenses  
Case Pack: 10/12  
MSRP: \$14.99**Diva** //

NEW!

**No. 51009**Polycarbonate Lenses  
Case Pack: 10/12  
MSRP: \$14.99**Glamour** //

NEW!

**No. 51001**Polycarbonate Lenses  
Case Pack: 10/12  
MSRP: \$14.99**Elegant** //**No. 51379**Polycarbonate Lenses  
Case Pack: 10/12  
MSRP: \$14.99**Studio** //

NEW!

**No. 51196**Polycarbonate Lenses  
Case Pack: 10/12  
MSRP: \$14.99

**Glory**



**No. 51112**

Polycarbonate Lenses  
Case Pack: 10/12  
MSRP: \$14.99

**Catwalk**



**No. 51110**

Polycarbonate Lenses  
Case Pack: 10/12  
MSRP: \$14.99

**Classic Ladies**



**No. 51377**

Polycarbonate Lenses  
Case Pack: 10/12  
MSRP: \$12.99

**Charm**



**No. 51197**

Polycarbonate Lenses  
Case Pack: 10/12  
MSRP: \$12.99

**NEW!**

**Hollywood**



**No. 51111**

Polycarbonate Lenses  
Case Pack: 10/12  
MSRP: \$9.99

**Cosmo**



**No. 51113**

Polycarbonate Lenses  
Case Pack: 10/12  
MSRP: \$9.99

**NEW!**

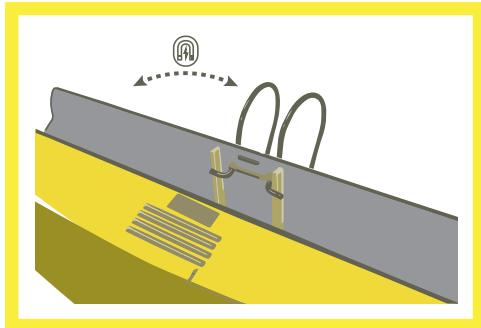


**BLOCKS 100% OF  
HARMFUL UVA/UVB RAYS**

## **CLIP-ON / ANTI-REFLECTIVE COATING** SUNGLASSES **QUICK-CLIP TECHNOLOGY**

What makes Piranha Clip-Ons so special is the quick clip button that prevents the hook from scratching the actual lens. The clip-ons act as a curtain for prescription glasses wearers who also want sun protection. But they're more than just a stand-in for actual sunglasses; polarized lenses are a high quality solution to sun glare. Each pair is clearly marked with its shape and number, so customers are guaranteed a correct match to their glasses. The complimentary magnetic visor clip is also a huge help when on the go.

### **CLIP-ON** FEATURES

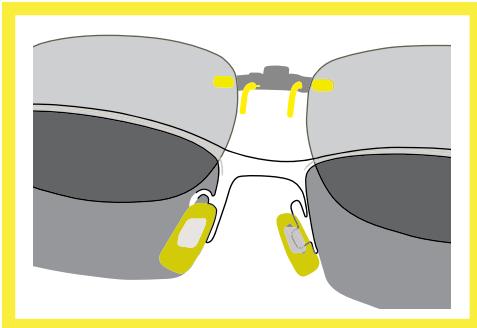


#### **Easy Reach Case**

Portable protective case

Easy to access magnetic visor clip

Convenient Storage

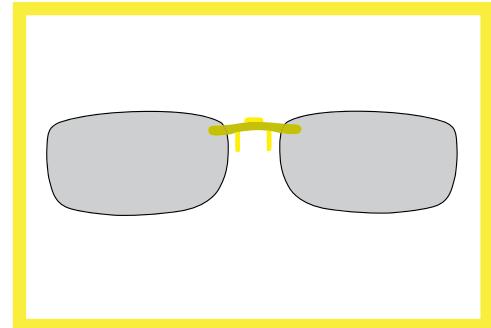


#### **Quick-Clip**

Sweat-resistant & non-slip

Prevents scratched lenses

Immediate satisfaction



#### **Polarized Lenses**

Anti-reflective coating

Try-Me packaging for correct lens size

Maintains clarity



**Shape 1**  
**No. 92800**  
Metal Frame  
Polarized Lenses



**Shape 7**  
**No. 92806**  
Metal Frame  
Polarized Lenses



**Shape 13**  
**No. 92824**  
Plastic Frame  
Polarized Lenses



**Shape 2**  
**No. 92801**  
Metal Frame  
Polarized Lenses



**Shape 8**  
**No. 92819**  
Metal Frame  
Polarized Lenses



**Shape 14**  
**No. 92825**  
Metal Frame  
Polarized Lenses



**Shape 3**  
**Smoke 92802**  
**Brown 92837**  
Metal Frame  
Polarized Lenses



**Shape 9**  
**No. 92820**  
Metal Frame  
Polarized Lenses



**Shape 4**  
**No. 92803**  
Plastic Frame  
Polarized Lenses



**Shape 10**  
**No. 92821**  
Metal Frame  
Polarized Lenses



**Shape 5**  
**Smoke 92804**  
**Brown 92836**  
Metal Frame  
Polarized Lenses



**Shape 11**  
**No. 92822**  
Metal Frame  
Polarized Lenses



**Shape 6**  
**No. 92805**  
Metal Frame  
Polarized Lenses



**Shape 12**  
**No. 92823**  
Metal Frame  
Polarized Lenses



with  
**Magnetic  
Visor Case**

## Fit-Over Sunglasses

Our stylish Fit-Overs provide comfort and are vented to stop annoying sweat build-up. We offer three models of Fit-Overs to accommodate the most popular styles of glasses. the lenses are also polarized to reduce glare.

### Fit-Over Full Frame



**No. 92850**  
Plastic Frame  
Polarized Lenses

### Fit-Over Half Frame



**No. 92851**  
Plastic Frame  
Polarized Lenses

### Fit-Over Women's Frame



**No. 92852**  
Plastic Frame  
Polarized Lenses



**BEST SELLING PRODUCTS  
PACKAGED CONVENIENTLY**

## **ASSORTMENT / PRICE POINT** BRAND COLLECTIONS / PACKAGED CONVENIENTLY

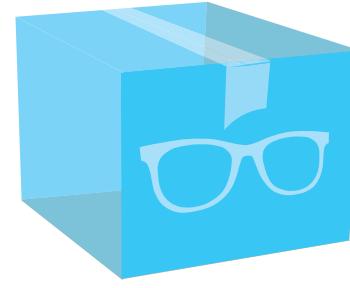
From camo to urban to kids, our assortment packages give you the top sellers from the selected category. For just one lump sum, you will get several pairs of the six chosen styles. A condensed version of our other programs, you get the freedom to place the product as you please. With new 2016 styles, assortments will be a huge in-store hit. Add some luster to your store with these select Piranha styles.

## **ASSORTMENT** FEATURES



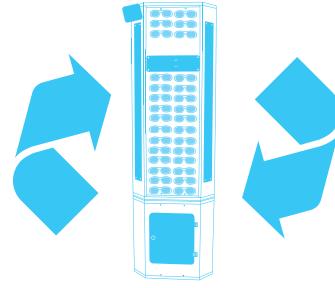
### **Best Selling Products**

Available in half-frame & full-frame  
Cutting-edge style choices  
Proven sellers



### **Case Pack Promotion**

Convenient & accommodating  
Quality & quantity



### **Easy Restock Options**

Replenish your displays  
Effortless & accessible  
Many style choices

**FLX-T**

MSRP: \$19.99  
Item # 90001  
Case Pack - 20/6



Polarized Lenses



Polycarbonate Lenses



Polarized Lenses



Polycarbonate Lenses



Polarized Lenses



Polycarbonate Lenses

**Polarized**

MSRP: \$14.99  
Item # 83544  
Case Pack - 20/6



**Lifestyle Metal**

MSRP: \$14.99  
Item # 91052  
Case Pack - 20/6



**Premium Aviator**

MSRP: \$14.99  
Item # 91054  
Case Pack - 20/6



**Urban**

MSRP: \$9.99  
Item # 83569  
Case Pack - 20/6



**Rev-Up  
Driving**

MSRP: \$9.99  
Item # 92179  
Case Pack - 10/12



**Vato™**

MSRP: \$9.99  
Item # 80294  
Case Pack - 20/6



**U.S. Biker**

MSRP: \$9.99  
Item # 90048  
Case Pack - 20/6



**Extreme Sport**

MSRP: \$12.99  
Item # 80295  
Case Pack - 20/6



**Active Sport**

MSRP: \$9.99  
Item # 83570  
Case Pack - 20/6



**Aviator**

MSRP: \$9.99  
Item # 90009  
Case Pack - 20/6



**X-Shades**

MSRP: \$7.99  
Item # 83568  
Case Pack - 20/6



**La Moda™**

MSRP: \$12.99  
Item # 80298  
Case Pack - 20/6



**Fashion<sup>1</sup>**

MSRP: \$12.99  
Item # 80296  
Case Pack - 20/6



**Fashion<sup>2</sup>**

MSRP: \$9.99  
Item # 80297  
Case Pack - 20/6



**Retro**

MSRP: \$9.99  
Item # 90092  
Case Pack - 20/6



**Camo Program**

\$14.99  
Polarized Lenses

\$9.99  
Polycarbonate Lenses  
**Item # 90037**

Case Pack - 20/6



Waterfowl Camo  
Polarized Lenses  
Item: 90165



Winter Camo  
Polarized Lenses  
Item: 91059



Fashion Pink Camo  
Polarized Lenses  
Item: 91056



**Kidz Classics®**

MSRP: \$4.99  
Item # 91004  
Case Pack - 20/6



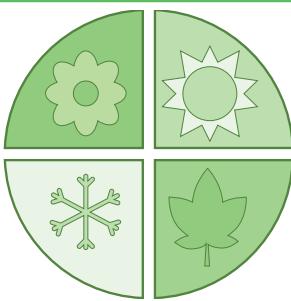


**HIGH PROFIT MARGIN  
FRESH EVERY SEASON**

# **ONE & DONE / QUALITY DISPLAY** PROMOTION / CONVENIENT SET-UPS

No need to dust and re-use low-quality displays with Piranha's One and Done Program. Not only will you get our best-selling style of sunglasses, but our accessories too (including cleaning cloths, cases, cords, and more). Our beautifully crafted displays draw in customers and allow your business to flourish. One retail price and one SKU means no need for individual item replacement or keeping track of lots of stock. This signature program is sure to dazzle any customer.

## **ONE & DONE** FEATURES



### **Refresh Every Season**

Fresh & rejuvenating  
New trends each season of the year  
Cutting-edge style choices



### **No Tool Required**

Ready-to-go displays  
Immediate satisfaction  
Painless & effortless structure



### **Quality Display**

Superior construction  
Interactive & attractive  
Compact footprint

**Refresh your display *EVERY SEASON!***

**NEW!**

FRONT



BACK



ITEM No. 92530  
\* Accessories optional

ITEM No. 93843  
63" x 16" x 10"

120ct Piranha Sunglasses Display (84ct Display 36ct Backstock.)

**Best Selling Sunglasses Selection Includes:**

- *High profit margin*
- *Quality display with every order placed*
- *Easy set-up - All sunglasses under 1 SKU at \$12.99 each*
- *Open stock incentive = Higher Profit Margin*

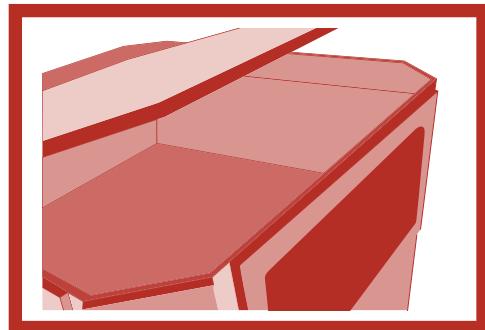


**HIGH QUALITY  
& VERSATILE DESIGNS**

## **DISPLAY** / **VERSATILITY & OPTIONS** COLLECTION / MERCHANTISING SOLUTIONS

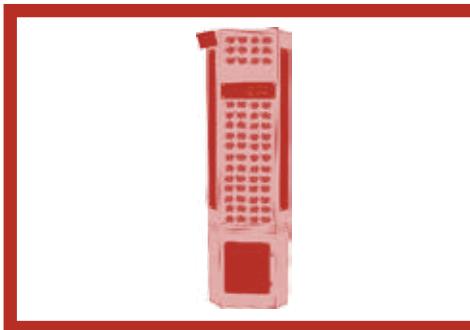
Our displays are not bulging or bulky. Each one is designed and made in-house to ensure the most eloquent merchandising solution on the market. A 3-D printer creates a prototype that our gifted woodshop team uses to produce an end product that is both eye-catching and functional. Equipped with mirrors, they also let consumers get a peek at how good they look in Piranha Eyewear. Present Piranha's hottest styles on any one of our displays that can fit any space or need.

### **DISPLAY** FEATURES



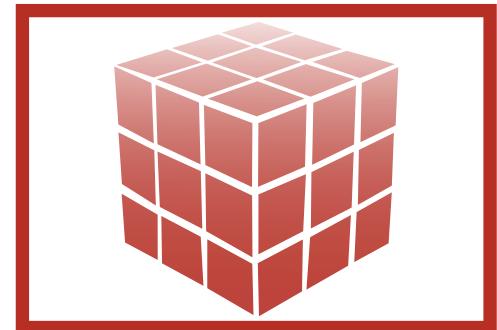
#### **Storage Availability**

Top & bottom product storage  
Beneficial for restocking  
Quality construction



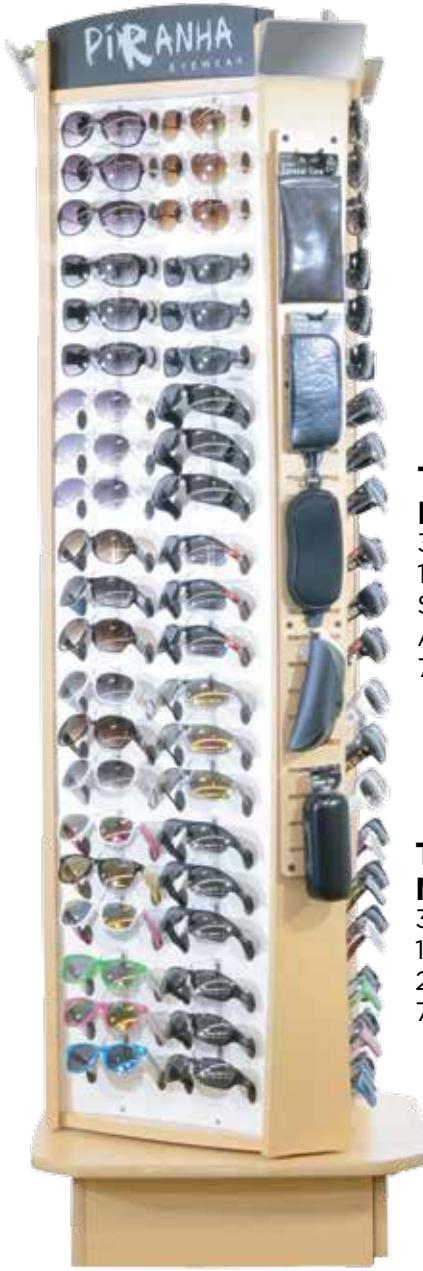
#### **360° Display for Products**

Interactive & Attractive  
Adaptable viewing  
Mirrored for product demo



#### **Compact Footprint**

Condensed & concise  
Convenient for store layout  
Accomodating for space



**Tri-Eiffel Display  
No. 59723**

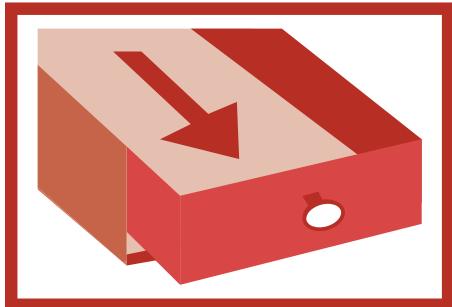
3 Panels  
126ct Sunglasses  
Storage Drawer  
Accessory Slat Wall  
72" x 23.5" x 23.5"



**Quad-Eiffel Display**

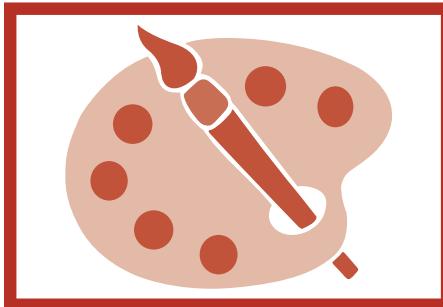
**No. 59726**

4 Panels  
2 Panel 252ct Readers  
2 Panels 84ct. Sunglasses  
72" x 21" x 21"



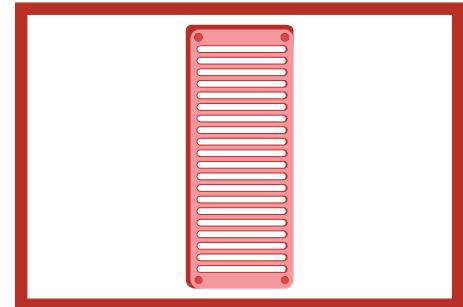
**Storage Drawer**

Keep more product on hand  
Beneficial for restocking  
Maximize store space



**Attractive Graphics**

Eye-catching Piranha logo  
Unique 3-panel design  
Beautiful wood



**Accessory Slot Wall**

Display more products  
Maximize entire display  
Optimal placement near glasses



**Rocket Display**

**No. 21354**

Empty Display  
Storage Drawer  
Compact Footprint  
72" x 13.5" x 13.5"

**No. 59641**

Style Driven 84ct  
(28sku Sunglasses)

**No. 93143**

Price Driven 84ct  
(8sku Sunglasses)



**Rocket Display**

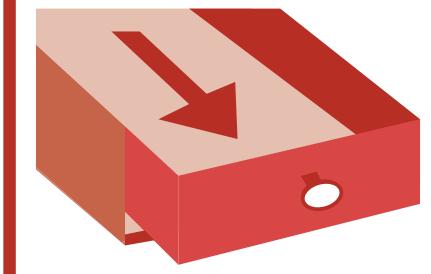
**No. 93187**

Clip-On Sunglasses 14sku  
Fit-Over Sunglasses 3sku  
Storage Drawer  
Compact Footprint  
Handy-Reach Case  
72" x 13.5" x 13.5"



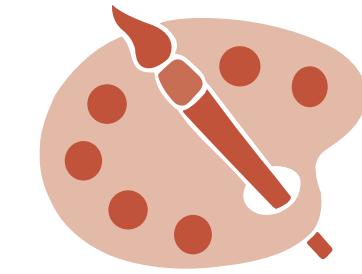
**Convenient Diopter Chart**

Large diopter packaging  
Easily readable  
Color coded



**Storage Drawer**

Large compartment for storage  
Compact footprint  
Quality construction



**Attractive Graphics**

Cohesive graphics  
Glasses displayed attractively  
Brightly colored



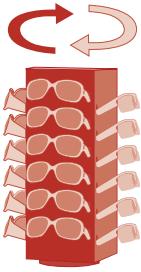
*Large Diopter Packaging  
Easily Readable & Color Coded*



**216ct. Reader Rocket Display  
No. 74012**

**72sku**

Convenient Diopter Chart  
Cohesive Graphics  
Glasses Attractively Displayed  
72" x 13.5" x 13.5"

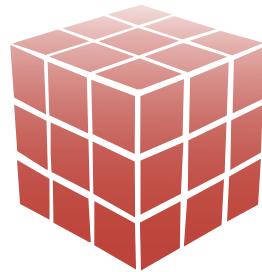


**360° Display for product**

Encourages interaction  
Mirror for product demo

**Versatile & Unique**

Lightweight & reusable  
Sleek designs  
Many style choices



**Compact Footprint**

72" x 13.5" x 13.5"  
Condensed & size  
Convenient for store layout



**HIGH PROFIT MARGIN  
FOR SELECTED STYLES**

## **PROMOTION / SALES LOGISTICS** *PROGRAM / CUSTOM RETAIL STRATEGIES*

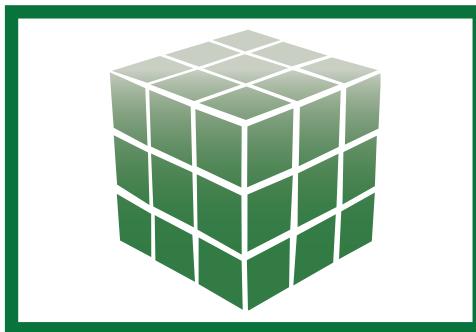
Don't think of our promoted displays and styles as the understudy: these are the stars. In the queue of our promoted displays are Bling, FLX-T, Kidz, Clip-Ons, and other top sellers. We don't leave the corrugated stands a boring beige color, the bright eye-catching displays are designed to match their styles: diamond graphics for bling and sport images for FLX-T. Stately designs at fair prices will help to elevate your store in the eyes of the consumer.

### **PROMOTION** FEATURES



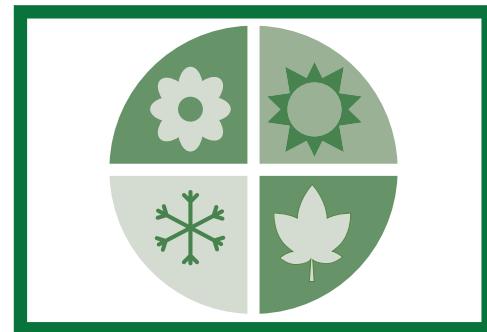
#### **Impulse Sales**

Noticeable & interactive  
Striking visuals  
Tailored to products



#### **Compact Footprint**

Condensed & size  
Convenient for store layout  
Easy merchandising



#### **Versatile & Unique**

Lightweight & portable  
Sleek designs  
Fresh styles choices



**24ct. Sunglass Display  
Empty Display**

**No. 21332**

Camo Styles



Waterfowl  
Pattern



Winter  
Pattern



Pink Fashion  
Pattern



**24ct. Sunglass Display  
Empty Display**

**No. 21317**

Spinner Collection

18" x 6.5" x 6.5"

**Mix No. 93733**

Retro, Aviator, Sport & Fashion

**Mix No. 93734**

Polarized, Retro & Aviator

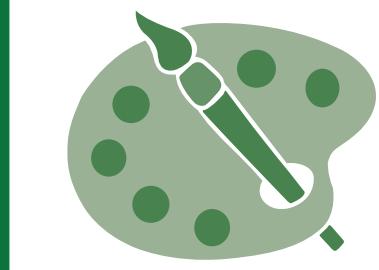


**Spinner Collection**

Rotates 360°

Perfect for countertops

Fit more product in less space



**Attractive Graphics**

Eye-catching graphics

Glasses attractively displayed

Unique design



**Counter Display**

Expertly assembled

Lightweight & portable

Spins with ease



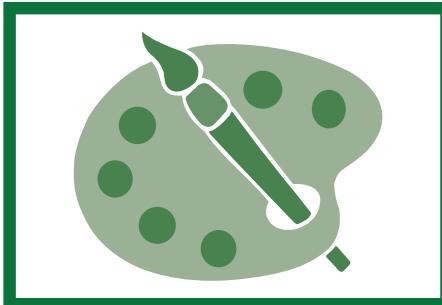
**Retro Mix No. 93750**  
**Envy Women Mix No. 93751**  
**Camo Assorted Mix No. 93752**  
**Aviator Mix No. 93753**  
**Polarized Mix No. 93750**  
**FLX-T Mix No. 93822**

**6ct. Sunglass Display**  
**Empty Display**  
**No. 21296**  
 Counter Display  
 Quality Construction  
 18" x 6.5" x 6.5"



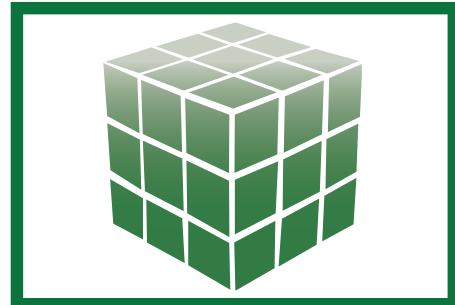
#### Counter Display

Lightweight & portable  
 Perfect fit on countertop  
 Mirror for product demo



#### Attractive Graphics

Eye-catching graphics  
 Glasses attractively displayed  
 Brightly colored



#### Compact Footprint

18" x 6.5" x 6.5"  
 Condensed & size  
 Convenient for store layout



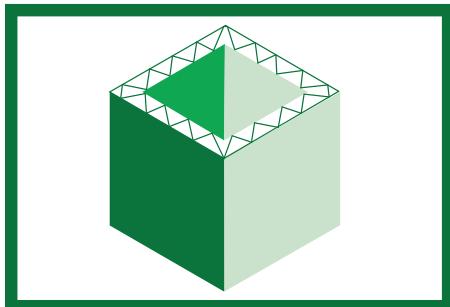
**36ct. Bling It On  
No. 59675**

Intricate Rhinestone Patterns  
Shatter-Resistant  
58" x 14" x 17.5"



**36ct. Active  
Lifestyle Series  
No. 59680**

Shatter-Resistant  
Polarized to Reduce Glare  
58" x 14" x 17.5"



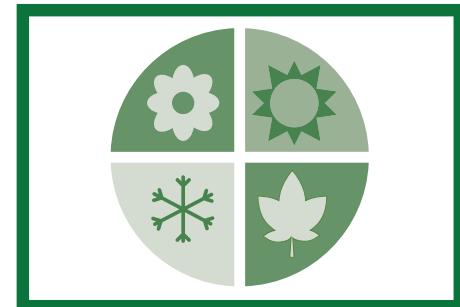
**Corrugated Display**

Lightweight cardboard  
Easy set-up & takedown  
Glasses stay secure



**Top Selling Product**

Noticeable & interactive  
Striking visuals  
Tailored to products



**Versatile & Unique**

Lightweight & portable  
Fresh style choices  
Easy merchandising



**42ct. Clip-On's 14sku  
No. 93137**

Quick-Clip Technology  
Polarized lenses Reduce Glare  
58" x 14" x 17.5"



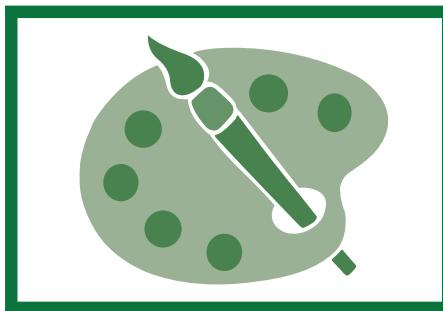
**36ct. Sun Reader  
No. 59679**

Hidden Bifocal Lenses  
Lightweight & Durable Frame  
58" x 14" x 17.5"



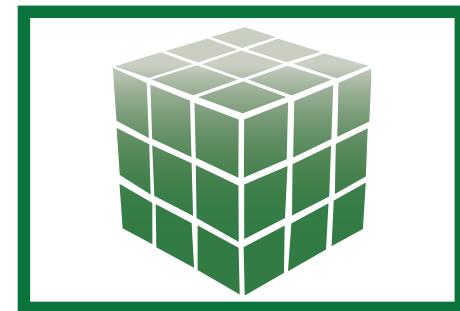
**Countertop Display**

Increases point of sale  
Products stay secure



**Attractive Graphics**

Eye-catching graphics  
Glasses attractively displayed  
Brightly colored



**Compact Footprint**

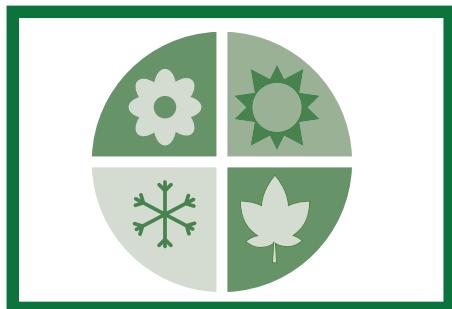
58" x 14" x 17.5"  
Condensed & size  
Convenient for store layout



**Polarized Camouflage**  
**No. 93189**  
Popular Designs  
Polarized Lenses Reduce Glare  
Corrugated Powerwing Display  
58" x 14" x 17.5"



**36ct. Kidz Classics®**  
**No. 93139**  
Boy's & Girls Styles  
Quality Materials  
58" x 14" x 17.5"



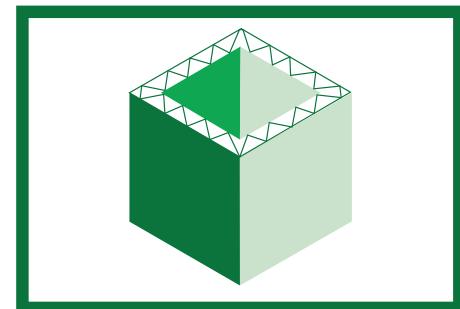
**Versatile & Unique**

Sleek designs  
Many styles choices  
Easy Merchandising



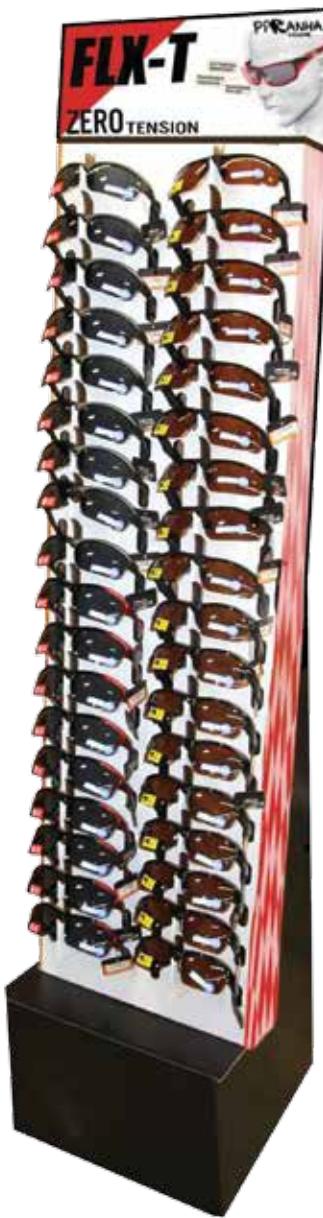
**Top Selling Product**

Noticeable & interactive  
Striking visuals  
Tailored to products



**Corrugated Display**

Lightweight cardboard  
Easy set-up & takedown  
Products stay secure



**36ct. FLX-T Technology**

**No. 59678**

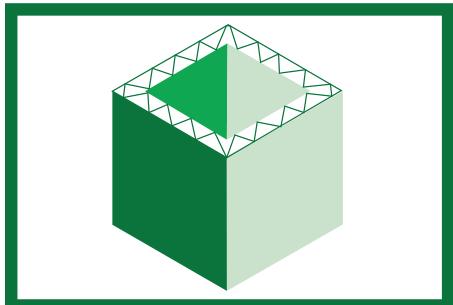
Zero Tension Molded Temples  
Quality Materials  
58" x 14" x 17.5"



**36ct. Polarized Aviator**

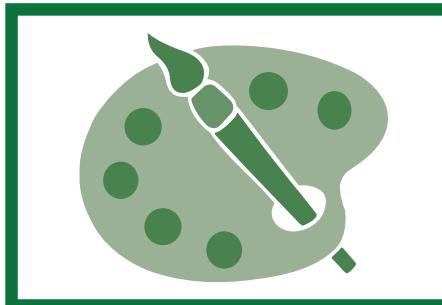
**No. 59677**

Polular Fashion Style  
Polarized to Reduce Glare  
58" x 14" x 17.5"



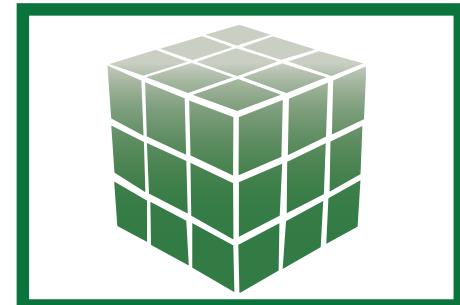
**Corrugated Display**

Lightweight cardboard  
Easy set-up & takedown  
Products stay secure



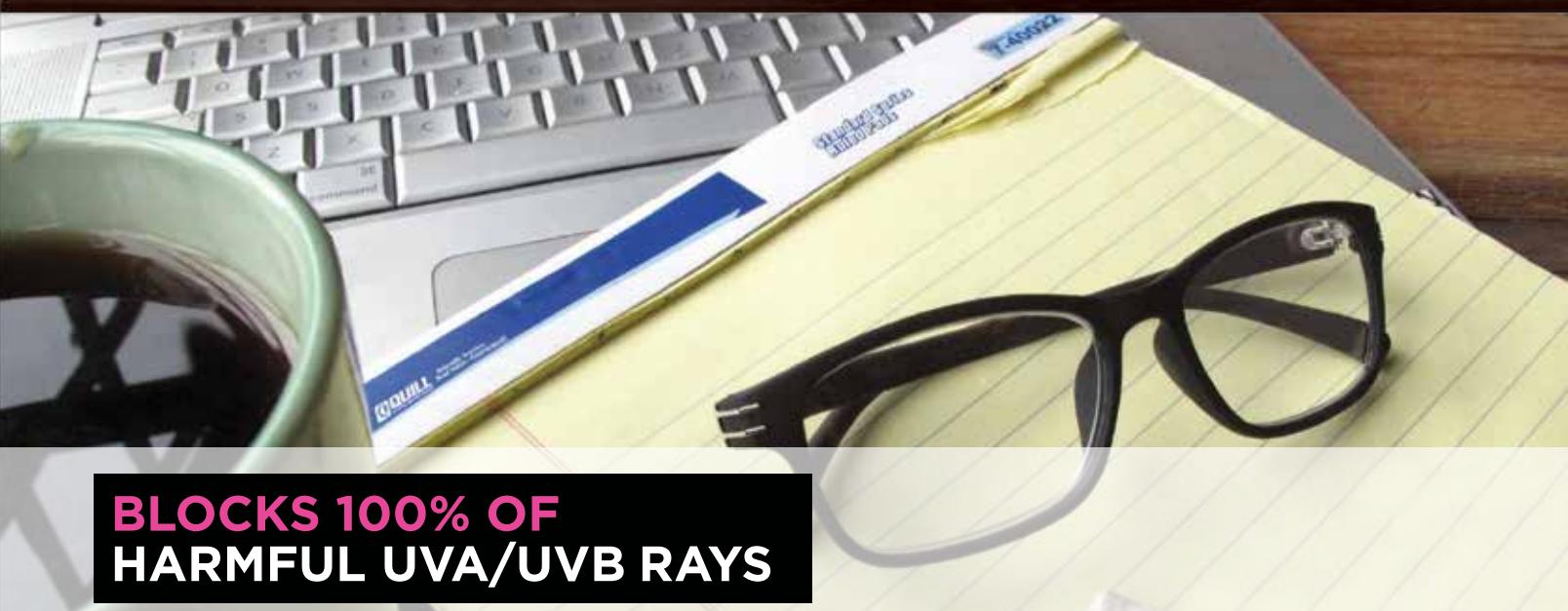
**Attractive Graphics**

Eye-catching graphics  
Glasses attractively displayed  
Brightly colored images



**Compact Footprint**

58" x 14" x 17.5"  
Condensed & sizeaa  
Convenient for store layout

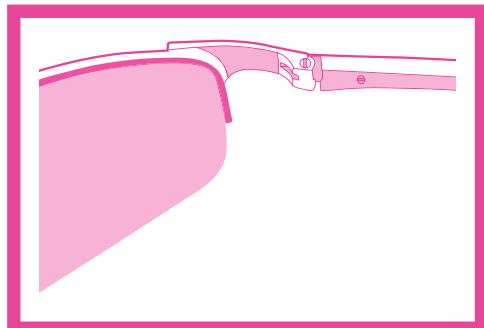


**BLOCKS 100% OF  
HARMFUL UVA/UVB RAYS**

## **READERS / *STYLE & STRENGTH*** **COLLECTION / SKILLFULLY ASSEMBLED EYEWEAR**

There's no need to over-exert your eyes with a pair of stylish Envy Optic Readers. Color-coded diopter strengths will help you read the fine print down to the smallest sliver. Forget your old perception of reading glasses, this line is trendy and has attractive styles for men and women. Spring hinges and acrylic lenses provide harmony and comfort while you settle in with a new novel. Trademark Envy Readers also come with metal and rhinestone embellishments and two-tone colors.

### **Readers** FEATURES



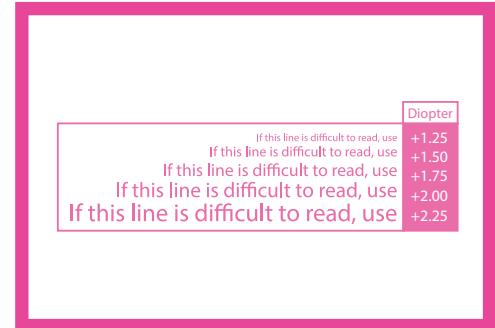
#### **Heavy-Duty Spring Hinge**

Double spring hinges  
Quality construction  
Lightweight



#### **Scratch-Resistant Lens**

Multi-coated protection  
Provides ultimate comfort



#### **Convenient Diopter Chart**

Easy to use directions  
Accessible for consumers  
True & dependable readings

Diopter

If this line is difficult to read, use  
+1.25  
If this line is difficult to read, use  
+1.50  
If this line is difficult to read, use  
+1.75  
If this line is difficult to read, use  
+2.00  
If this line is difficult to read, use  
+2.25

**Men's Collection****Snowmass** //**Diopter Strength & Item Number**

+1.25 - No. 79312	+2.00 - No. 79342
+1.50 - No. 79322	+2.50 - No. 79362
+1.75 - No. 79332	+2.75 - No. 79372

**Copper** //**Diopter Strength & Item Number**

+1.25 - No. 79317	+2.00 - No. 79347
+1.50 - No. 79327	+2.50 - No. 79367
+1.75 - No. 79337	+2.75 - No. 79377

**Sunlight** //**Diopter Strength & Item Number**

+1.25 - No. 79313	+2.00 - No. 79343
+1.50 - No. 79323	+2.50 - No. 79363
+1.75 - No. 79333	+2.75 - No. 79373

**Steamboat** //**Diopter Strength & Item Number**

+1.25 - No. 79311	+2.00 - No. 79341
+1.50 - No. 79321	+2.50 - No. 79361
+1.75 - No. 79331	+2.75 - No. 79371

**Vail** //**Diopter Strength & Item Number**

+1.25 - No. 79316	+2.00 - No. 79346
+1.50 - No. 79326	+2.50 - No. 79366
+1.75 - No. 79336	+2.75 - No. 79376

**Breckenridge** //**Diopter Strength & Item Number**

+1.25 - No. 79318	+2.00 - No. 79348
+1.50 - No. 79328	+2.50 - No. 79368
+1.75 - No. 79338	+2.75 - No. 79378

**Silverton** //**Diopter Strength & Item Number**

+1.25 - No. 79314	+2.00 - No. 79344
+1.50 - No. 79324	+2.50 - No. 79364
+1.75 - No. 79334	+2.75 - No. 79374

**Aspen** //**Diopter Strength & Item Number**

+1.25 - No. 79315	+2.00 - No. 79345
+1.50 - No. 79325	+2.50 - No. 79365
+1.75 - No. 79335	+2.75 - No. 79375

**Women's Collection****Rosa** //**Diopter Strength & Item Number**

+1.25 - No. 79411	+2.00 - No. 79441
+1.50 - No. 79421	+2.50 - No. 79461
+1.75 - No. 79431	+2.75 - No. 79471

**Calla** //**Diopter Strength & Item Number**

+1.25 - No. 79415	+2.00 - No. 79445
+1.50 - No. 79425	+2.50 - No. 79465
+1.75 - No. 79435	+2.75 - No. 79475

**Blossom** //**Diopter Strength & Item Number**

+1.25 - No. 79416	+2.00 - No. 79446
+1.50 - No. 79426	+2.50 - No. 79466
+1.75 - No. 79436	+2.75 - No. 79476

**Iris** //**Diopter Strength & Item Number**

+1.25 - No. 79418	+2.00 - No. 79448
+1.50 - No. 79428	+2.50 - No. 79468
+1.75 - No. 79438	+2.75 - No. 79478

**Dahlia** //

**Diopter Strength & Item Number**  
+1.25 - No. 79417   +2.00 - No. 79447  
+1.50 - No. 79427   +2.50 - No. 79467  
+1.75 - No. 79437   +2.75 - No. 79477

**Tulip** //

**Diopter Strength & Item Number**  
+1.25 - No. 79412   +2.00 - No. 79442  
+1.50 - No. 79422   +2.50 - No. 79462  
+1.75 - No. 79432   +2.75 - No. 79472

**Camille** //

**Diopter Strength & Item Number**  
+1.25 - No. 79414   +2.00 - No. 79444  
+1.50 - No. 79424   +2.50 - No. 79464  
+1.75 - No. 79434   +2.75 - No. 79474

**Lily** //

**Diopter Strength & Item Number**  
+1.25 - No. 79413   +2.00 - No. 79443  
+1.50 - No. 79423   +2.50 - No. 79463  
+1.75 - No. 79433   +2.75 - No. 79473

**Lotus** //

**Diopter Strength & Item Number**  
+1.25 - No. 79211   +2.00 - No. 79241  
+1.50 - No. 79221   +2.50 - No. 79261  
+1.75 - No. 79231   +2.75 - No. 79271

**Taurus** //

**Diopter Strength & Item Number**  
+1.25 - No. 79217   +2.00 - No. 79247  
+1.50 - No. 79227   +2.50 - No. 79267  
+1.75 - No. 79237   +2.75 - No. 79277

**Ivy**



**Diopter Strength & Item Number**

+1.25 - No. 79216	+2.00 - No. 79246
+1.50 - No. 79226	+2.50 - No. 79266
+1.75 - No. 79236	+2.75 - No. 79276

**Orchid**



**Diopter Strength & Item Number**

+1.25 - No. 79213	+2.00 - No. 79243
+1.50 - No. 79223	+2.50 - No. 79263
+1.75 - No. 79233	+2.75 - No. 79273

**Violet**



**Diopter Strength & Item Number**

+1.25 - No. 79212	+2.00 - No. 79242
+1.50 - No. 79222	+2.50 - No. 79262
+1.75 - No. 79232	+2.75 - No. 79272

**Daisy**



**Diopter Strength & Item Number**

+1.25 - No. 79215	+2.00 - No. 79245
+1.50 - No. 79225	+2.50 - No. 79265
+1.75 - No. 79235	+2.75 - No. 79275

**Jasmine**



**Diopter Strength & Item Number**

+1.25 - No. 79214	+2.00 - No. 79244
+1.50 - No. 79224	+2.50 - No. 79264
+1.75 - No. 79234	+2.75 - No. 79274

**Draco**



**Diopter Strength & Item Number**

+1.25 - No. 79218	+2.00 - No. 79248
+1.50 - No. 79228	+2.50 - No. 79268
+1.75 - No. 79238	+2.75 - No. 79278

**3 Pack Readers**



**+1.25 Readers**  
No. 78771



**+1.50 Readers**  
No. 78772



**+1.75 Readers**  
No. 78773



**+2.00 Readers**  
No. 78774



**+2.50 Readers**  
No. 78775



**+2.75 Readers**  
No. 78776

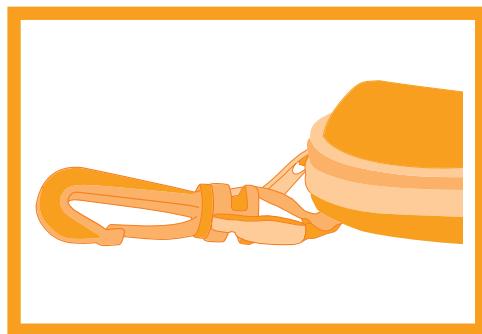


**VARIETY OF PRODUCTS  
FOR PROTECTION NEEDS**

## ACCESSORIES / WIDE RANGE COLLECTION / PROTECTION & STYLE

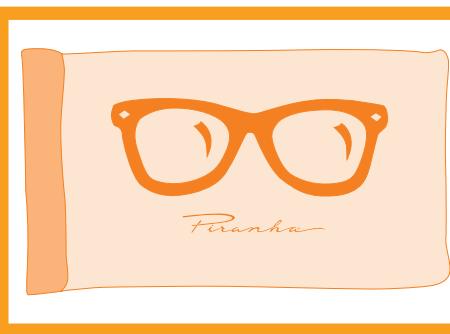
Stretch the limits of your selling power with our diverse accessory line. We have hard and soft cases with interesting patterns and far-out colors. Cords keep glasses secure around your neck and are made of rope, neoprene, or fashion beads. The accessory line is also made up of cleaning cloths, repair kits, visor clips, and more. Keep brand new Piranha Sunglasses streak free, clean, and safe with any of these high quality accessories.

### ACCESSORIES *FEATURES*



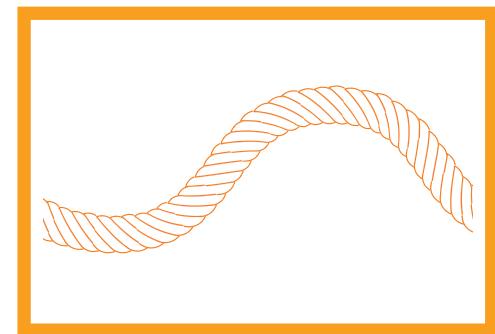
#### Protection & Security

Hard & soft cases  
Scratch-resistant materials  
Extremely durable & dependable



#### Style & Expression

Trendy patterns & designs  
Materials resist fading  
Decorative accents



#### Durable Construction

Sturdy & flexible  
Enduring equipment  
Comfortable design



**Sport  
Wired Cord**  
No. 98010  
Inner Pack: 24  
Case Pack: 480



**Sport  
Rock Cord**  
No. 98011  
Inner Pack: 24  
Case Pack: 480



**Floating  
Cord**  
No. 98059  
Inner Pack: 12  
Case Pack: 240



**Fashion Neon  
Elastic Cord**  
No. 98012  
Inner Pack: 24  
Case Pack: 480



**Sport Camo  
Waving Cord**  
No. 98013  
Inner Pack: 24  
Case Pack: 480



**Silicon Neon  
Fashion Cord**  
No. 98051  
Inner Pack: 24  
Case Pack: 480



**White Beaded  
Fashion Cord**  
No. 98052  
Inner Pack: 24  
Case Pack: 480



**Black  
Fashion Cord**  
No. 98091  
Inner Pack: 24  
Case Pack: 480



**Fashion Neon  
Thin Cord**  
No. 98014  
Inner Pack: 24  
Case Pack: 480



**Black Beaded  
Fashion Cord**  
No. 98055  
Inner Pack: 24  
Case Pack: 480



**Blue Beaded  
Fashion Cord**  
No. 98054  
Inner Pack: 24  
Case Pack: 480



**Fashion  
Rhinestone Cord**  
No. 98015  
Inner Pack: 24  
Case Pack: 480



**Sport  
Traditional Cord**  
No. 98016  
Inner Pack: 24  
Case Pack: 480



**Black  
Neoprene Cord**  
No. 98056  
Inner Pack: 24  
Case Pack: 480



**Camo  
Neoprene Cord**  
No. 98057  
Inner Pack: 24  
Case Pack: 480



**Woven  
Cord**  
No. 98060  
Inner Pack: 24  
Case Pack: 480



**Black  
Sport Cord**  
No. 98065  
Inner Pack: 24  
Case Pack: 480



**Mirco Fiber Clean & Carry Bag**  
No. 98092  
Inner Pack: 12  
Case Pack: 480



**Black Piranha Zipper Case**  
No. 91215  
Inner Pack: 12  
Case Pack: 120



**Fabric Texture Zipper Case**  
No. 98074  
Inner Pack: 12  
Case Pack: 120



**Black Zipper Sport Case**  
No. 98096  
Inner Pack: 12  
Case Pack: 120



**Camo Zipper Carrying Case**  
No. 98097  
Inner Pack: 12  
Case Pack: 120



**Pink Camo Zipper Case**  
No. 98098  
Inner Pack: 12  
Case Pack: 120



**Camo Cotton Pocket Case**  
No. 98076  
Inner Pack: 12  
Case Pack: 240



**Stripe Cotton Pocket Case**  
No. 98075  
Inner Pack: 12  
Case Pack: 240



**Flower Cotton Pocket Case**  
No. 98071  
Inner Pack: 12  
Case Pack: 240



**Pearl Soft Pocket Case**  
No. 98070  
Inner Pack: 12  
Case Pack: 240



**Sunglass Cotton Pocket Case**  
No. 98072  
Inner Pack: 12  
Case Pack: 240



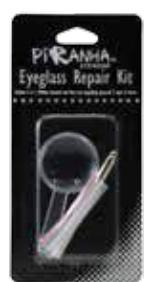
**Assortment Soft Case**  
No. 98093  
Inner Pack: 12  
Case Pack: 240



**10pc. Lens Cleaning Wipes**  
No. 91205  
Inner Pack: 24  
Case Pack: 480



**Lens Cleaner Spray Kit**  
No. 98050  
Inner Pack: 12  
Case Pack: 120



**Repair Kit**  
No. 91246  
Inner Pack: 24  
Case Pack: 288



**Microfiber Cleaning Cloth**  
No. 98066  
Inner Pack: 12  
Case Pack: 240



**Visor Clip**  
No. 98067  
Inner Pack: 24  
Case Pack: 240



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