

A close-up, high-resolution photograph of a cat's face, focusing on its eyes, nose, and whiskers. The cat has a white blaze on its face and large, expressive orange eyes.

UNLIKE ANY OTHER



NOURISH AS NATURE INTENDED

Representing the fullest expression of our Biologically Appropriate philosophy, ORIJEN's recipes reflect diets as close as possible to what our cats' ancestors found and consumed in nature. Our recipes feature unmatched inclusions of fresh, raw meat to nourish as nature intended.



WHOLEPREY

MEAT | ORGANS | CARTILAGE OR BONE

Mother Nature got it right. We followed her lead by incorporating whole meats, organs, and cartilage or bone in natural WholePrey ratios, eliminating the need for long lists of synthetic supplements.



TRUSTED BY PET LOVERS EVERYWHERE

A Biologically Appropriate diet mirrors the richness, freshness, and variety of whole prey meats that cats have evolved to eat. Our Fresh Regional Ingredients are raised and supplied by people we know and trust, and are delivered fresh or raw, directly to our kitchen. Our foods are Never Outsourced. We don't make foods for other companies, and we don't have anyone else make ours.

With high meat inclusions from superior-quality meat, poultry, and produce, feeding ORIJEN means feeding your cat the best.



BIOLOGICALLY APPROPRIATE

Evolutionary diet. Protein-rich.



FRESH REGIONAL INGREDIENTS

Ingredients we love. People we trust.



NEVER OUTSOURCED

Our ingredients. Our kitchen. Our foods.

BIOLOGICALLY APPROPRIATE CAT FOOD

Loaded with up to 90% quality meat and farm-fresh ingredients, our lineup of ORIJEN cat foods offer a variety of protein-rich, nutrient-dense recipes.

UP TO

90%

PREMIUM ANIMAL
INGREDIENTS

10%

VEGETABLES | FRUITS |
BOTANICALS

0%

GRAIN | POTATO |
TAPIOCA

*PLUS ESSENTIAL VITAMINS, MINERALS & NATURAL PRESERVATIVES. CONTAINS A SOURCE OF LIVE (VIBBLE) NATURALLY OCCURRING MICROORGANISMS.

2/3 FRESH OR RAW + 1/3 DRIED

6 TO 8 DIFFERENT ANIMALS

WHOLEPREY RATIOS



FREE-RUN POULTRY
& CAGE-FREE EGGS
REGIONAL FARMS



RANCH-RAISED
MEATS
REGIONAL FARMS



SUSTAINABLE &
WILD-CAUGHT FISH
NEW ENGLAND



AVAILABLE SIZES: 12OZ, 4LB, 12LB

For more information, visit ORIJEN.ca



CAT TREATS

RECIPE-MATCHED *Treats*

Featuring the same ingredients as our award-winning dry foods, ORIJEN's recipe-matched treats are loaded with 100% free-run poultry, wild-caught fish, and ranch-raised meats.

100%

PREMIUM ANIMAL
INGREDIENTS

3-5

ANIMAL VARIETIES
PER RECIPE



GENTLY
FREEZE-DRIED



MADE WITH **100% RAW** ANIMAL INGREDIENTS
— WITH NATURAL PRESERVATIVES —

SINGLE-SOURCE *Treats*

Made with a single-animal protein, ORIJEN Singles treats are loaded with 100% premium animal ingredients and provide a simple and pure way to reward and nourish your cat.

100%

PREMIUM ANIMAL
INGREDIENTS

2

WHOLEPREY
RECIPES



GENTLY
FREEZE-DRIED



AVAILABLE SIZE: 1.25OZ

For more information, visit ORIJEN.ca

TRANSITIONAL & ROTATIONAL DIETS 🍲

We all want our cats to have a well-balanced diet that keeps them healthy and thriving. If you're transitioning your cat's diet onto one of our delicious recipes, it's a good idea to slowly incorporate the new food, in order to help them comfortably adapt to the unfamiliar recipe.

Rotational feeding is beneficial for your cat in many ways. It mimics their ancestral diet and helps support a strong gastrointestinal environment. By rotating different ORIJEN recipes, you're giving your cat a variety of proteins with different nutritional values and an assortment of flavors.



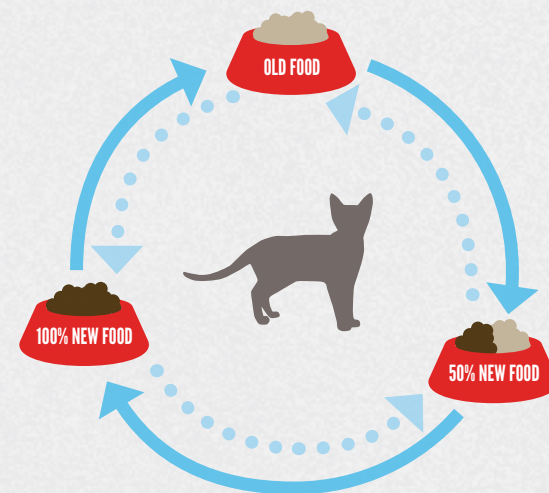
TRANSITIONAL DIET

A gradual incorporation of a new food helps prevent any stomach upsets. Adding the new diet in 25% increments can make the transition to a new diet smooth and comfortable.



ROTATIONAL DIET

There's no right or wrong way to feed a rotational diet. You can mix different flavors everyday, every week, or by the bag. When rotating to a new flavor for the first time, make sure to transition to the new diet gradually. The variety of nutrition and flavor will keep your cat's mouth watering for every meal.





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