

PLAID®



2021 PRODUCT CATALOG



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Get Inspired by Plaid!

Plaid Enterprises, Inc. is one of the world's largest, most diverse manufacturers of creative do-it-yourself products. In addition to the products we make, every day Plaid delivers inspiring projects, the latest techniques, and "how-to" education directly to crafters and makers. We invite you to join us for one of our online paint classes, get inspired by a hot trend, or try your hand at something new – there are endless ways to learn, connect, and share. And, please be sure to visit [PlaidOnline.com](https://plaidonline.com) for more information about all of Plaid's products and programs.

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How-To Videos



Live-Streaming Tutorials



Step-By-Step Instructions



Inspirational Projects



Inventor: Jan Wetstone

In 1967, Atlanta interior designer Jan Wetstone introduced a fast and easy alternative to the time consuming and labor-intensive process of decoupage. Her invention, Mod Podge, revolutionized decoupage, and we have never looked back!

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**America's Favorite
Decoupage Medium**

Over time, **Mod Podge** has branDED out from the original Matte and Gloss formulas into a variety of finishes including fabric, glitter, dishwasher safe, outdoor, and many more.

For over 50 years Mod Podge has been America's favorite glue, sealer, and finish. This innovative, retro brand has been loved by crafters for ages for its flexibility and versatility. Let your creativity come alive with the limitless possibilities of Mod Podge.



The Right Formula For Every Project



Mod Podge is the all-in-one glue, sealer, and finish of choice for decoupage and everyday crafting. Decoupage is simply the art of cut-and-paste, used with paper or fabric cut-outs to decorate virtually any surface.

It's ideal for:

- Home Decor
- Kids' Crafts
- Gifts
- Mixed Media
- Upcycling





Gloss Finish

CS15138	Gloss	2 oz.
CS11205	Gloss	4 oz.
CS11201	Gloss	8 oz.
CS11202	Gloss	16 oz.
CS11203	Gloss	32 oz.
CS15091	Gloss	64 oz.
CS11204	Gloss	Gallon

Matte Finish

CS15139	Matte	2 oz.
CS11305	Matte	4 oz.
CS11301	Matte	8 oz.
CS11302	Matte	16 oz.
CS11303	Matte	32 oz.
CS15092	Matte	64 oz.
CS11304	Matte	Gallon



Wash-Out for Kids: Easy Cleanup

The perfect formula for creative crafting and easy clean up. Loved by parents and teachers, this all-around glue and finish washes out of clothes easily in the washing machine.

NEW!	CS11534	Gloss, Flip Top Bottle	8 oz.
	CS11294	Gloss, Wide Mouth Bottle	8 oz.



Satin: Subtle Sheen

Smooth, satiny, soft-to-the-touch finish; ideal for home decor projects.

NEW!	CS44788	Satin	2 oz.
	CS11272	Satin	8 oz.
	CS17295	Satin	16 oz.





Glow



Glow-in-the-Dark

- Make your crafts glow!
- Transform birthday and seasonal projects.

Blacklight

- Clear formula.
- Glows when exposed to black light.



Glow-in-the-Dark

NEW! CS44786

4 oz.



Black Light

NEW! CS44794

4 oz.





Ultra



- Multi-Surface
- Indoor/Outdoor
- No brushstrokes
- Durable
- Non-Tacky
- High Adhesion
- Self leveling
- Scratch and water resistant
- Water-based -cleans up with soap and water

Spray On All-In-One Glue & Sealer!



Gloss Finish

CS44636 Gloss 4 oz.
CS44653 Gloss 8 oz.



Matte Finish

CS44637 Matte 4 oz.
CS44654 Matte 8 oz.



Spray it!



Place it!



Seal it!



Enjoy it!



Transfer Tools and Mediums



Our Photo Transfer Mediums are great for adding any photo to your favorite surfaces and now with our new Photo Transfer Tool, there is a new, exciting way to transfer your photos to more surfaces with the power of heat.



Clear Image Transfer

A transparent finish shows the color of your surface! Transfer color and black-and-white photocopies to any decoupage project surface—wood, fabric, canvas, and more! Simply brush medium onto copy. Apply to project surface; when dry, rub paper to reveal image. Permanent.

CS10618 Clear Image Transfer (Includes Foam Brush)

2 oz.

CS11216 Clear Image Transfer

8 oz.



Photo Transfer Medium

Transfer color and black-and-white photocopies to any decoupage project surface—wood, fabric, canvas, and more! Simply brush medium onto copy. Apply to project surface; when dry, rub paper to reveal image. Permanent; washable.

CS12652 Photo Transfer Medium (Includes Foam Brush)

2 oz.

CS15067 Photo Transfer Medium

8 oz.



NEW! 44801 Photo Transfer Tool

Transfer color and black & white images quickly and easily. Works on wood, paper, fabric, leather, and more! Lightweight, easy to handle tool with variable temperature control. Tool grips like a pen. Includes 1 disc transfer tip and a stand.



Ideal for a variety of surfaces, including:



Wood



Leather



Fabric



Dishwasher-Safe
Projects are easier to clean with the new top-rack dishwasher-safe formula.

NEW! CS44789 Gloss 32 oz.
CS15059 Gloss 8 oz.
CS25139 Gloss 16 oz.



Outdoor: Defy the Elements
Rain or shine, appliqué and painted decoupage projects maintain their beauty for outdoor living. Use on tin, wood, terracotta, slate, and more.

CS11220 Outdoor 8 oz.
CS15062 Outdoor 16 oz.



Fabric: Embellish with Durability
The best for fabric-to-fabric decoupage—wearables, accessories, linens, and more. Permanent when cured; hand-wash as needed.

CS11218 Fabric 8 oz.



Paper: Craft Acid-Free
Exceptional for card making crafts, scrapbooks, altered art, and any paper-to-paper project. Dries smooth.

CS11236 Matte 8 oz.
CS11234 Matte 16 oz.
CS11238 Gloss 8 oz.
CS11239 Gloss 16 oz.



Antique Matte: Aged to Perfection
Ideal for projects needing a vintage feel, this formula's subtle, built-in tint "ages" projects.

CS12948 Antique Matte 8 oz.



Super Gloss Topcoat
Clear & Dramatic Shine Protection. Provides an extra-thick, glass-like finish in one coat—without visible brushstrokes. Ultra clear, ultra dramatic.

CS11297 Super Gloss 8 oz.



Sparkle: Add Glitz & Glimmer
Classic Mod Podge performance plus built-in shimmery sparkle. Fun, festive touch for fashion jewelry and holiday projects.

CS11211 Sparkle 8 oz.



Hard Coat: Enhanced Durability
Extra durable finish preferred for frequently used, functional decoupage works of art—furniture, bookshelves, kitchen accessories.

CS11245 Hard Coat 8 oz.
CS15063 Hard Coat 16 oz.



Mega Glitter

Add extra glitter, sparkle, and pizzazz. Apply multiple coats to achieve extra glitz and glamour. Perfect for glassware, jewelry, and holiday projects.

CS17292 Mega Glitter Gold 8 oz.
CS17293 Mega Glitter Silver 8 oz.
CS17294 Mega Glitter Hologram 8 oz.



Furniture Gloss: Durable Finish

Provides an extra durable finish to all your furniture and home decor projects. Cover high-traffic areas with an extra layer of protection with this unique formula.

CS15126 Gloss 16 oz.



Extreme Glitter: Extreme Glitz

Add extra glitter, sparkle, and pizzazz. Apply multiple coats to achieve extra glitz and glamour. Perfect for fashion, jewelry, and holiday projects.

CS15066 Extreme Glitter 8 oz.



Starter Pack

Craft studio must-have set contains five 2 oz. bottles of favorite formulas: original Gloss and Matte, Sparkle, Outdoor, and Matte Paper.

Package size: 1 5/8" x 6 5/8"

CS11240 Starter Pack



Dimensional Magic™

Add dramatic dimension—a great touch for jewelry and more. Stay-put formula adds epoxy-like accents and texture, creating mosaic, quilt, and other effects. Apply directly from writer-tip bottle.



MSCS11215	Dimensional Magic Clear	2 oz.
CS11330	Dimensional Magic Gold Glitter	2 oz.
CS11331	Dimensional Magic Silver Glitter	2 oz.
CS11332	Dimensional Magic Iridescent Glitter	2 oz.

Puzzle Saver

Puzzlers love it to pieces! Dries to a permanent gloss finish in 15 minutes; preserves puzzles forever.



CS11207	Puzzle Saver	2 oz.
	Includes Foam Brush	
CS11223	Puzzle Saver	4 oz.
CS15068	Puzzle Saver	8 oz.



Stiffy

Add dimension to your craft projects with Stiffy®, the original fabric stiffener. This classic medium is perfect for stiffening fabric, ribbon, lace, needlework, and more!



MS1550 Stiffy 8 oz.





Perfect Endings

Finish your projects with a layer of Mod Podge aerosol finishing sprays for protection from dust, damage, and more. Choose from a variety of finishes such as Super Hi-Shine, Sparkle, Matte, Gloss, Satin, Iridescent, and more! These sprays are clear, waterproof, and non-yellowing. Use these finishing formulas over a variety of projects including water-based and oil-based paint, glaze, lacquer, and more.

1547	Iridescent Glaze- Green to Gold Shift	8 oz.
1549	Iridescent Glaze- Iridescent	8 oz.
1449	Pearl Acrylic Sealer	11 oz.
1469	Matte Acrylic Sealer	12 oz.
44655	Satin Clear Acrylic Sealer	11 oz.
1450	Super Hi-Shine Acrylic Sealer	11 oz.
1470	Gloss Acrylic Sealer	12 oz.





TOOLS



Essential tools make Mod Podge projects easier, more professional, and fun to create.



- 10615**
3 Piece Brush Set
- White premium synthetic bristles
 - Smooth application
 - Fewer brushstrokes
 - Fun, bright, colorful printed ferrules
 - Short, easy-to-hold handles
 - Contains 1 each: 1", $\frac{3}{4}$ ", and $\frac{1}{2}$ "
 - Package size: $8\frac{7}{8}$ " x $4\frac{3}{4}$ " x $\frac{3}{4}$ "



- 25140**
10 Piece Detail Brush Set
- Perfect for adding lines and details to projects
 - Work great for small projects
 - Contains 1 each:
 Spotter 10/0
 Liner 10/0, 1
 Round 10/0, 0, 1, 3, 5
 Flat 2 and 4
 - Package size: $8\frac{7}{8}$ " x $2\frac{1}{2}$ " x $\frac{1}{8}$ "



- 24781**
3 Piece Decoupage Brush Set
- Short gold premium synthetic bristles for decoupage ornate surfaces
 - Shorter bristles help to press papers into creases
 - Contains 1 each: $1\frac{1}{4}$ ", $1\frac{1}{16}$ ", and $\frac{3}{8}$ "
 - Package size: $8\frac{7}{8}$ " x $4\frac{3}{4}$ " x $\frac{3}{4}$ "



- 12917**
4" Brush Applicator
- Ideal for furniture, canvases, and all big ideas!
 - Gold premium synthetic bristles
 - Applies any Mod Podge formula smoothly, evenly, without visible brushstrokes
 - Durable; stainless steel ferrule
 - Package size: $8\frac{7}{8}$ " x $4\frac{3}{4}$ " x $\frac{3}{8}$ "



- 24780**
2 Piece Brush Set
- Gold premium synthetic bristles
 - Smooth application
 - Fewer brushstrokes
 - Sized right for small to medium projects
 - Easy-to-hold handles
 - Contains 1 each: 1" and 2"
 - Package size: $8\frac{7}{8}$ " x $4\frac{3}{4}$ " x $\frac{3}{4}$ "



- 24960**
2 1/4" Brush Applicator
- Perfect for small projects
 - Gold premium synthetic bristles
 - Leaves fewer brushstrokes
 - Provides smooth application
 - Package size: $3\frac{3}{4}$ " x $3\frac{3}{4}$ " x $\frac{1}{4}$ "



10614 2-n-1 Smoothing Tool

- Two tools in one: brayer & squeegee
- Brayer for smoothing or removing wrinkles and bubbles
- Squeegee for hard to reach corners
- Easy-to-hold; smaller size
- Package size: 8 7/8" x 3 7/8" x 2"



24959 4 Piece Foam Brush Set

- Perfect for Mod Podge projects of any size
- Contains 1 each: 1/2", 3/4", 1", and 1 1/2"
- Package size: 8 7/8" x 3 7/8" x 1 1/2"



2295 Professional Decoupage Tools

- Two-piece set makes decoupage easier than ever
- Brayer removes bubbles, wrinkles; ensures a firm bond
- Squeegee smooths paper or fabric in place; particularly ideal for corners
- Package size: 8 3/4" x 5 3/4" x 2"



12958 Hot Glue Finger Caps

- Created by Cathie Filian & Steve Piacenza
- Protects fingertips while pressing; hot glue will not stick
- Heat-resistant up to 600°
- Contains 3 caps: (2) large, (1) medium
- Package size: 3 3/4" x 3 3/4" x 3/4"



Cathie Filian and Steve Piacenza are designers, Emmy Nominated television hosts and producers, best-selling authors, and craft product inventors.

You can see them in action in Plaid's YouTube web series, "Make It with Mod Podge", where every month, Cathie & Steve take viewers step-by-step through a new Mod Podge project! Visit youtube.com/plaidcrafts for Make It with Mod Podge and so much more!



Mod Podge Rocks! and its creator, Amy Anderson, rock the creative world every day!

MPR is the premier web destination for all things Mod Podge! It is packed with creative content, phenomenal projects, inspirational photos, and expert how-to instruction. It was a 2014 Bloggies winner for Best Art, Craft, or Design Weblog, and has been featured on ABCNews.com, Huffington Post, and iVillage, among many more. Join the tens of thousands of people each month who get their Mod Podge inspiration from Mod Podge Rocks!



modpodgerocksblog.com



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