

MAGIC

PRODUCTS, *Inc.*



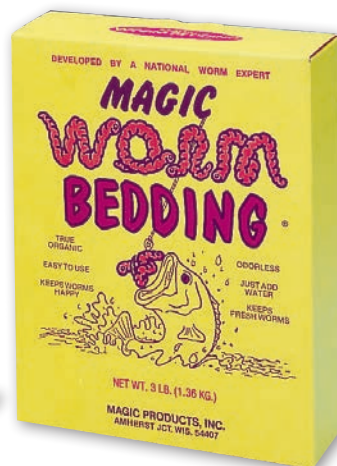
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DIRECTORY

Aerators.....	8
Aerated Bait Containers.....	6, 7
Attraction Gels.....	12
Bait Containers - Insulated.....	4, 5, 6
Bait Containers - Fiberboard.....	5
Bait Cup.....	8
Carp Baits.....	13
Catfish Baits.....	14, 15
Crappie Baits.....	9, 13
Hooks/Lures.....	11, 15
Leech/Bait Lockers.....	3
Marshmallow Baits.....	12
Minnow Buckets.....	5, 6, 7
Preserved Anchovies.....	20
Preserved Chicken Livers.....	15
Preserved Clams.....	20
Preserved Crawfish.....	16, 19
Preserved Crickets.....	16, 19
Preserved Fathead Minnows.....	18
Preserved Grass Shrimp.....	16, 19
Preserved Leeches.....	18
Preserved Meal Worms.....	19
Preserved Nightcrawlers.....	19
Preserved Sardines.....	20
Preserved Shad.....	15, 16
Preserved Shiner Minnows.....	16, 17
Preserved Shrimp.....	20
Preserved Squid, Squid Bits.....	20
Preserved Suckers.....	15
Preserved Thread Herring.....	20
Preserved Wax Worms.....	19
Rod Holder.....	8
Scent Baits.....	10
Simulated Salmon Eggs.....	9, 10
Simulated Trout Eggs.....	9, 10
Soft-Plastic Lures.....	11
Trolling Bucket.....	6
Trout Bait.....	10, 11
Worm Bedding.....	2, 3
Worm Food.....	3
Worm Inflator.....	8



No. 100—24 oz. Bag
No. 101—72 oz. Bag
No. 102—25 lb. Ctn.
No. 103—3 lb. Ctn.



Magic® Worm Bedding

Magic® Worm Laboratory research has determined that good bedding must be organic, absorbent and easy to work with, and that's what our worm bedding is. Magic® Worm Bedding is made from a special sphagnum peat moss base, an organic fibrous material which will hold up to twenty times its own weight in moisture. This ability to control moisture is unique from ground up newspaper beddings that pack, harden and dry out from lack of moisture retention. Its rich dark color darkens worms so they are closer to natural fish food colors. The spongy, fluffy structure of Magic® Worm Bedding is maintained because it is made of millions of tiny fibers that also work to toughen and condition worms so they will live longer on the hook and catch more fish.

Magic® Worm Bedding is clean, odorless and easy to work with. You add only one quart of water to a pound of bedding to support 100 nightcrawlers or 200 smaller worms. When the bedding becomes black, it is full of worm castings and needs to be replaced. Instead of throwing it out like paper beddings, you can use this natural humus as an excellent potting soil.



Buss Worm Bedding

No. 0002 2 lb. Bag

No. 0005 5 lb. Bag

No. 0025 30 lb. Carton *New Size!*

BUSS BEDDING is the original worm bedding. It provides a complete habitat for your fishing bait. Nightcrawlers, garden worms and red worms kept in Buss Bed-ding are always clean, fresh, lively and full of fish catching flavor.



Brown Bear Worm Bedding

No. 5802 2 lb. Bag

No. 5804 4 lb. Bag

Contains everything needed to store fresh, tough, vigorous worms. Just add clean water, keep cool and this bedding will guarantee clean, fresh bait for your fishing pleasure.

Each pack contains complete instructions on how to use. This bedding is second to none. Try it and you will agree!



Leech Locker No. 245

Bait Locker No. 246

At last—a compact bait bucket that's ideal for leeches, minnows, shrimp and other baits. Fits easily into livewell, trolls beside boat or tethers to dock. Wading fishermen can tie to their waist to keep bait with them.

Small holes won't let bait escape, but aerate water so bait lasts longer. Top half can fit into bottom for instant access—just lift and water drains away, leaving bait at your fingertips.

The 10" high, 5½" wide unit is the ideal size to hold a pound of leeches or three dozen smaller minnows. Translucent base lets you see remaining bait. Handle locks unit shut when trolling, unlike the imitators which may pop open, spilling out bait when trolled. Available as the original Leech Locker or the more general use name, Bait Locker.



Magic® Worm Food

No. 106—4 oz. Bag

No. 124—24 oz. Canister

No. 107—12 oz. Bag

A worm will eat its own weight in food each day, so with this fast consumption, the food nutrients in any bedding alone are not enough. Magic® Worm Food contains the right combination of 32 different proteins, fats, minerals, vitamins, and carbohydrates all essential to a worm's proper feeding.

With Magic® Worm Food, your worms will grow faster and larger into healthy active condition. In just two to three weeks a worm's diameter can double in size becoming a larger more active worm that no fish could resist. So the sooner you start feeding your worms Magic® Worm Food, the faster they will grow and be in condition to attract fish.

Try Magic® Worm Food on your lawn and garden, too. By scattering worm food on all your soil you can increase the earthworm population working for you. You need a worm's help to aerate the soil for better water penetration to produce humus.



Magic® Worm Farm

No. 1000—8⁵/₈"x12"x7³/₈"

You want to take only the best healthy worms on your fishing trip and the Magic® Worm Farm helps you do just that. This complete kit contains a 1½ lb. bag of Magic® Worm Bedding, a 4 oz. bag of Magic® Worm Food, and instructions all in a handy bait bucket.

The Magic® Worm Farm has a new internal ventilation system to aerate the bedding. Its height permits an ice container to be placed on top of the bedding, keeping worms properly cooled while fishing. Using polystyrene in the bucket prevents rotting and the worms from eating through the container. Its practical 8 quart size fits easily into the refrigerator for cool storage while its handle makes it portable for collecting and using worms.



Magic® Crawler Camp

No. 900—8⁵/₈"x12"x7³/₈"

The Magic Crawler Camp is an 8 quart foam bait bucket. Includes a 1 1/2 lb. bag of Buss Worm Bedding, handle and instructions. The Magic Crawler Camp has an internal ventilation system to aerate the bedding. Its height permits an ice container to be placed on top of the bedding keeping worms cooled properly when fishing. Made in the USA.



Magic® Worm Ranch

No. 1001—14"x20"x7"

This complete storage unit keeps hundreds of worms fresh and active while the portable Magic® Bait Containers are away with you at the lake. The Ranch's polystyrene container is sufficiently ventilated and includes 4½ lb. bag of bedding, 12 oz. bag of worm food and complete instructions.

Since nightcrawlers need to be kept about 50 degrees to survive, they need refrigeration. Some large worm containers can't fit into a full sized refrigerator, but the Magic® Worm Ranch easily can. Still it allows you the room to keep up to 450 nightcrawlers or 900 smaller worms for several weeks and 200 nightcrawlers or 400 smaller worms for longer periods. To maintain this large supply of earthworms, be sure to properly care for them by checking moisture content and monitoring their temperature by thermometer.



Magic® Twin-Top Bait Box

No. 525—8"x5"x5"

Magic® Flip-Top Bait Hut

No. 550—8"x5"x5"

Worms have a tendency to burrow down to the bottom of a bait box. But with both units when the worms burrow to the bottom, flip it over and there are the worms. They allow you to get worms without digging or disturbing the other worms. These units contain a bag of Magic® Worm Bedding and instructions.

The Magic® Flip-Top Bait Hut and Twin-Top Bait Box open from top or bottom so the bait is always on top. Their handy size and built-in carrying handles make transporting bait easy. Opening is made easy with the extended cover edges and the strong cord holds the covers in either open or closed positions. For high insulation value, an expanded polystyrene material is used. Are ideal small portable bait containers. Made in the USA.



No. 1414—12" x 8" x 6.5"



No. 1407—8" x 6" x 6.5"

No. 1417—8" x 6" x 6.5"

Dual Lid

Magic® Bait Carriers

The most traditional of all bait containers. Constructed of composite fiberboard, high impact polystyrene frame and comfortable handle.

When fiberboard is dampened, moisture evaporates to cool container. No. 1417 Dual-lid model allows access without digging. Includes Magic worm bedding and instructions. Made in U.S.A.

2½ Quart Bait Boxes

Magic 2½ Quart Bait Box is the basic small bait container to serve various purposes. Thick foam walls provide high insulation value and straight sidewalls provide stability. Overall dimensions 8¼" x 7" x 6½".

No. 250 comes with bag of Magic® Worm Bedding and instructions.

No. 1250 is the container only.

Both models are an excellent value for the price. Can be used with all types of bait.

Bucket Liner/Cooler

No. 1525

10 quart thick foam bucket with braided plastic handle and organizer top. Use alone or in a 5 or 6 gallon bucket. Made in USA.

Minnow Bucket

No. 1528

Foam bucket for minnows and other bait. 6.7 liter capacity. Braided plastic handle. Made in USA.



No. 1525

No. 1528

No. 1250

No. 250 (with bedding)



No. 1508 - Insulated
No. 1510 - Non-Insulated

No. 1505 **No. 1512**

Multi-Bait Mini

No. 1505

Easy access hinged lid. Ideal for a variety of baits. Handy 4½ quart size. Made in USA.

Multi-Bait Insulated

No. 1508

Large hinged lid for easy access. Insulated liner. Built-in openings for add-on aerator. Plastic handle with plastic grip. 8 quart capacity.

Multi-Bait

No. 1510

Economical bucket for a variety of baits. Large hinged lid for easy access. Built-in openings for add-on aerator. Plastic handle with plastic grip. 10 quart capacity.

Pro-Float

No. 1512

Excellent unit to carry bait to your fishing spot and then put inner unit in lake or river to keep bait fresh. 10 quart 2 piece unit. Both buckets have carrying handles. Inner bucket is ventilated and has aerator hole. Made in USA.



Pro-Troll No. 1501

- Use trolling behind boat, hanging from pier or sitting on the bank.
- Can be used with a 5 or 6 gallon bucket
- Floats in water
- Circulates water when trolling
- Made in the USA



Seat 'N' Storage No. 1516

Tall 6 gallon bucket with steel handle and plastic grip. Inner 10 quart thick foam bucket with braided plastic handle and organizer top. Padded seat. Made in the USA.

Quiet Air Plus 8 Quart No. 2008

The Quiet Air Plus will keep water based bait fresh and lively to help you catch more and larger fish. Combines sturdy insulated bucket with quiet add-on aerator. Large hinged lid for easy access. Eight quart capacity.

Quiet Air Plus 10 Quart No. 2025

High insulation 10 quart thick wall foam bucket with quality aerator. Braided plastic handle and organizer top.



No. 2025

No. 2008

AEROBAIT®

- Aeration System
- Durable Polypropylene Exterior
- "D" Cell Battery Operation
- Self-contained
- Insulated Liners
- Replaceable Parts



No. 2101 7 Quart
Height 12½"
Diameter 10"

No. 2102 5 Gallon
Height 19¼"
Diameter 12¼"

Patented Aerobait® Bait Savers bring to the fresh and saltwater angler self-contained units combining aeration and insulation to prolong the life and liveliness of live bait. There are no cords or attachments to get in the way.

Both units are a good value as they keep bait in top shape under the toughest conditions. This saves you money on bait and

provides for better fishing.

With reasonable care and available replacement parts, these units will outlast dozens of disposable type buckets. This not only saves you money but is also good for the environment; as it saves valuable landfill space the disposable units would take up.

Design features include a check valve to

prevent backwash into the air pump. "D" cell batteries operate a small heavy-duty electric motor that drives the air pump. Recessed on-off switch allows intermittent operation.

All parts except cover insulation are removable for cleaning or replacement, as necessary. Operating parts are located in the base of units for streamlined design. Units are not designed to be submersible.



Quiet Air No. 2001

- Extremely quiet aerator
- Water resistant
- Runs up to 30 hours on one alkaline "D" cell battery
- Clamshell packaging
- Compact 3"x 4½" x 2" size



Quiet Air II No. 2002

- Two speed operation
- Extremely quiet aerator
- Water resistant
- Runs up to 30 hours on one alkaline "D" cell battery
- Clamshell packaging
- Compact 3"x 4½" x 2" size



Rod Minder™ Rod Holder

The ultimate bank-type rod holder works in all types of soil conditions—even ice. The design is so unique, it is even patented. Made in the U.S.A.

In hard soil conditions or ice, simply tap spike into surface with a hard object such as rock or hammer and then screw on holder portion. For softer soils, assemble first and then push in up to tapered part of holder.

For compact storage, the spike screws inside the holder. Unit is very durable, so with reasonable care, it will last a long time. Is much easier on your hands when putting in the ground than with common import holders.

Magic® Worm Blower

No. 1004

The Magic® Worm Blower keeps crawlers off the bottom, making them more visible to the fish. This can trigger more strikes as well as help stay out of the weeds. The injected air increases the size of crawlers, which makes a more attractive meal for the fish.

This unit is also made in the USA with quality American made components. A must for every tackle box.



Magic® Clip-On Bait Cup

No. 242

This handy bait cup can clip onto belt loops, waders, etc. Can swing away from your body to provide easy access. As the cup hangs upside down, the bait is on top when tipped up.

Made in the USA with a tough poly cup and strong nylon covered cord. Ideal for wading fishermen. Can be used for other purposes, including carrying small amounts of other tackle with you.



Crappie Bait Eggs



Salmon Bait Eggs



Trout Bait Eggs

Simulated eggs made of biodegradable protein. Clean and easy to use. Stays on hook. Retains color and flavor while slowly releasing scent into water. In a recloseable 1 oz bag. Formulated for Crappie, Salmon or Trout Fishing.

Color/Scent	Crappie	Salmon	Trout
Bright Red/Vanilla	3100	3120	3140
Dark Yellow/Cheese	3101	3121	3141
Orange/Shrimp	3102	3122	3142
Light Yellow/Corn	3103	3123	3143
Deep Red/Anise	3104	3124	3144
Natural /Fish	3105	3125	3145
Light Pink/Shrimp	3106	3126	3146
Chartreuse/Garlic	3107	3127	3147
Flo. Pink/Anchovy	3108	3128	3148
Scrambled eggs*	3115	3135	3155

*5 colors and scents in one bag



BioPro® Bait Eggs

Simulated salmon eggs made of biodegradable protein. Clean and easy to use. Stays on hook. Retains color and flavor while slowly releasing scent into water. Perfect bait for trout, salmon and steelhead. Made in USA. 1½ oz. jar.

Color/Scent	Model No.	Color/Scent	Model No.
Bright Red/Vanilla	3000	Natural/Fish	3005
Dark Yellow/Cheese	3001	Light Pink/Shrimp	3006
Blaze Orange/Shrimp	3002	Chartreuse/Garlic	3007
Light Yellow/Corn	3003	Flo. Pink/Anchovy	3008
Deep Red/Anise	3004	Scrambled eggs*	3015

*5 colors and scents in one jar



Scent Baits

Biodegradable protein baits are great for catfish, trout and other game fish. These scented balls are easy to use and much cleaner than other scent baits. Stays on hook. Made in USA. 2 oz. jar.

Type	Color/Scent	Model No.
Cheez Bait	Dark Yellow/Cheese	3060
Scent Bait	Bright Red/Vanilla	3061
Scent Bait	Light Pink/Shrimp	3064
Blood Bait	Deep Purple/Anise	3065
Corn Bait	Light Yellow/Corn	3066
Scent Bait	Chartreuse/Garlic	3067



Scientific pheromone technology!

Premium Trout Bait Eggs

Fortified with ULTRABITE™ trout specific pheromone attractant. Patented pheromone technology attracts and stimulates fish to feed. 20 years of research and testing by more than 400 scientists went into development of the pheromone formulas. Biodegradable eggs stay on hook, retain color and are easy to use. 1½ oz. of eggs in handy thick-wall pocket sized container.

Color/Scent	Model No.
Red	No. 3090
Orange	No. 3092
Yellow	No. 3093
Pink	No. 3096
Chartreuse	No. 3097



Trout Bits

Biodegradable* floating trout bait formed into bite size pieces. Special scent and flavor release slowly into water to attract trout. Easy to use bits stay on hook and retain color and flavor. Made in USA and packaged in 1 oz. reclosable jars. *90% biodegradable.

No. 3482 Orange	No. 3486 White
No. 3483 Chartreuse	No. 3489 Mixed (all 4 colors)
No. 3484 Pink	



Trout Bait

Biodegradable*, floating trout bait comes in a moldable paste or preformed morsels. Special scent and flavor release slowly into water to attract trout, salmon and steelhead. Stays on hook and retains color and flavor. Easy to use. Made in USA. Paste 1½ oz. jar. Morsels 1 oz. jar. *90% biodegradable.

Color	Paste	Morsels	Color	Paste	Morsels
Red	3300	3400	Pink	3304	3404
Yellow	3301	3401	Green	3305	3405
Orange	3302	3402	Flame Swirl	3308	3408
Chartreuse	3303	3403	Rainbow Swirl	3309	3409

Steelie Stopper

Size 1 No. 161(00) Size 2 No. 162(00)

These soft, tough, translucent, brilliant colored plastic eggs with yarn are available in two sizes. Fish won't spit these lures out, like they do the hard cork and plastic drifters. Excellent for shad and summer run steelhead, use smallest size for trout. Great for walleyes.

Colors: Flo. Red (18), Black (39), White (46), Flo. Orange (56), Flo. Pink (80), Chartreuse (81).



Wally Wog No. 330 (00)

The Wally Wog is a new super casting, drifting and trolling bait for big walleyes, crappie, salmon and steelhead. The hollow transparent body will hold scent and the wiggling tail action is fantastic. The neutral buoyancy of the Wally Wog along with rod movement, will keep this deadly lure working for you through all kinds of aquatic habitat.

Colors: Blue (17) Flo. Red (18), Black (36), White (37), Flo. Orange (56), Flo. Green (62), Flo. Pink (80), Chartreuse (81), Silver Sparkle (82), Grape (83), Luminescent (84), Rootbeer (94). **Packaging: 10 per bag.**



Crazy Egg No. 331 (00)

This is the first Salmon/Steel-head lure designed to imitate a sac fry that has been dislodged from the gravel and is frantically wiggling to get back to the bottom. The hollow egg sac body will hold scent and pass light, just like the real fry.

Colors: Blue (17) Flo. Red (18), Black (36), White (37), Flo. Orange (56), Flo. Green (62), Flo. Pink (80), Chartreuse (81), Silver Sparkle (82), Grape (83), Luminescent (84), Rootbeer (94).

Glow in Dark Colors: No. 332 (00), Flo. Red (18), Flo. Orange (56), Flo. Pink (80), Chartreuse (81). **Packaging: 10 per bag.**



Mini Marshmallows

Brilliant dyes and quality scents combine to make the finest floating baits available. Biodegradable baits are made in USA. Packed 1 oz. bag or 1.5 oz. to a jar.

	1 oz. Bag	1.5 oz. Jar
Bright Red - Garlic Scent	5180	5100
Bright Yellow - Cheese Scent	5181	5101
Blaze Orange - Vanilla Scent	5182	5102
Brilliant Yellow - Corn Scent	5183	5103
Bright Pink - Shrimp Scent	5185	5105
Bright Green - Clam Scent	5187	5107
White - Anise Scent	5188	5108
Mixed - Garlic, Cheese, Shrimp, Vanilla	5189	5115
Rainbow-Garlic	—	5116
Rainbow-Cheese	—	5117
Rainbow-Shrimp	—	5118
Rainbow-Anise	—	5119

Micro Marshmallows

Same as Mini except for micro size. Packed 1.5 oz. to a jar or .65 oz bag.

	.65 oz. Bag	1.5 oz. Jar
Bright Red - Garlic Scent	5170	5150
Bright Yellow - Cheese Scent	5171	5151
Blaze Orange - Vanilla Scent	5172	5152
Brilliant Yellow - Corn Scent	5173	5153
Bright Pink - Shrimp Scent	5175	5155
Bright Green - Clam Scent	5177	5157
White - Anise Scent	5178	5158
Mixed - Garlic, Cheese, Shrimp, Vanilla	5179	5165

“Glow-N-Glitter”® Marshmallows

Phosphorescent pigment and glitter added to above marshmallows. Adds sparkle as well as glow in the dark features. Packed 1.5 oz. to a jar.

	MINI	MICRO
Phos. Red - Garlic Scent	5120	5130
Phos. Yellow - Cheese Scent	5121	5131
Phos. Orange - Vanilla Scent	5122	5132
Phos. Brilliant Yellow - Corn Scent	5123	5133
Phos. Pink - Shrimp Scent	5125	5135

Attraction Gel

Magic Products Attraction Gel Scents are available for Bass, Trout and Walleye in a variety of scents. This attractant triggers the feeding habits of the fish. Is an Ultra High Protein with amino acids, vitamins and salts. This gel does not drip off like oils do. Easy to apply on floats, mallows, dough baits, lures, spinners, artificial baits, preserved bait, live bait, hooks or any other bait you use. In a 2 oz. bottle with dispenser top.



Bass

Scent	Model No.	Scent	Model No.
Natural	3950	Garlic	3952
Crawfish	3951	Shad/Minnow	3953



Trout

Scent	Model No.	Scent	Model No.
Natural	3960	Corn	3965
Anise	3964	Garlic/Strawberry	3968



Walleye

Scent	Model No.	Scent	Model No.
Natural	3970	Leech	3976
Minnow	3973	NightCrawler	3978



Carp Bait

Magic Carp Bait combines a food attractant with great fish catching flavors for enticing the big ones. This bait is formulated to stay on the hook and be used with several rigging styles. Biodegradable bait retains color and is easy to use. Six ounces of preformed baits packed in a reclosable bag.

- | | |
|----------------------------------|------------------------------------|
| No. 3720 White / Vanilla | No. 3724 Yellow / Honey |
| No. 3721 Red / Strawberry | No. 3725 Pink / Mulberry |
| No. 3722 Yellow / Corn | No. 3726 Chartreuse / Apple |
| No. 3723 Orange / Anise | No. 3729 Mixed* |

*Mixed includes White/Vanilla, Red/Strawberry, Yellow/Corn.

Premium Carp Bait

Contains Magic's special food attractant and the most popular Carp flavors for drawing in the big ones. Is a paste bait rather than dough, so it stays on the hook better. Biodegradable bait retains color and is easy to use. Six ounces of preformed baits packed in handy reclosable tub.

- | | |
|--------------------------------|------------------------------|
| No. 3700 White/Vanilla | No. 3703 Orange/Anise |
| No. 3701 Red/Strawberry | No. 3704 Yellow/Honey |
| No. 3702 Yellow/Corn | No. 3709 Mixed* |

*Mixed includes White/Vanilla, Red/Strawberry, Yellow/Corn.



Crappie Bits

Fortified with a powerful attractant, Magic Crappie Bits work great. Biodegradable bait stays on hook, retains color and is easy to use. Convenient preformed baits are packed one ounce per handy reclosable plastic jars. 100% biodegradable.

- | | |
|-------------------------------|---|
| Model #3800 Chartreuse | Model #3803 Yellow |
| Model #3801 Pink | Model #3809 Mixed (All 4 colors) |
| Model #3802 White | |

Premium Catfish Bait

Fortified with Ultrabite catfish specific pheromone attractant. Patented pheromone technology attracts and stimulates catfish to feed. 20 years of research and testing by more than 400 scientists went into development of the pheromone formulas. Works like no other bait you have used before. Biodegradable bait stays on hook, retains color and is easy to use. Six ounces of preformed baits.

	Blister Pack	Tub
Natural Chicken	3600	3610
Liver Brown	3601	3611
Midnight Blood	3602	3612
Yello Cheez	3603	3613
Great Garlic	3604	3614
Mixed*	3609	3619

*Mixed includes Natural Chicken, Liver Brown & Midnight Blood.



Catfish Bait

Our Catfish Bait contains a special food attractant and the most popular flavors for drawing in the big ones. Is a paste bait rather than dough so it stays on the hook better. Biodegradable bait retains color and is easy to use. Six ounces of preformed baits packed in a reclosable bag.

No. 3620 Natural / Shad

No. 3621 Brown / Liver

No. 3622 Dark Red / Blood

No. 3623 Yellow / Cheese

No. 3624 Chartreuse / Garlic

No. 3625 Brown / Crawfish

No. 3629 Mixed*

*Mixed includes Dark Red/Blood, Brown/Liver, Yellow/Cheese.





Catfish Dip Bait

Magic Product's Catfish Dip Bait has proven quality ingredients to attract the fish through smell and taste. Formulated to stay on dip worms and hooks in currents. Works well in warm to cold water. 12 oz jar.

#3640 Cheese

#3641 Blood



Preserved Chicken Livers

Real preserved chicken livers are a great bait for catfish as well as others. Break into pieces for smaller game fish. Easy to use and stays on the hook. No refrigeration is required. 4 oz. reclosable bag.

No. 3690 Red/Blood Anise Flavored

No. 3691 Yellow/Cheese Flavored



Dough Bait Spring Hooks

Designed to work with our Magic Catfish Dip Bait, Catfish Bait, Premium Catfish, Carp Bait, Premium Carp Bait and Trout Bait. Spring prevents these baits from falling off. Spring with treble hook in size #4 & #6. 3 pack.

Size #4 4740

Size #6 4760



Sponge Hooks

Designed to work with our Magic Catfish Dip Bait and other punch and sponge baits. Sponge with treble hook in size #4 & #6. Dip sponge with hook into your dip bait. 3 pack.

Size #4 4840

Size #6 4860



Preserved Cut Shad No. 5256

Preserved Shad pieces. Ideal for the Big Ones! Great for catfish and larger game fish. No refrigeration required. Comes in a 4 oz. reclosable laminated pouch.



Preserved Suckers No. 5260

Suckers are great for Catfish, Largemouth Bass, Northern Pike, Muskies and other larger game fish. Approximate size is 4"-5" in a 4 oz. reclosable laminated pouch. Ideal for all fishing seasons.



Preserved Shad – 2 oz. Jar

No. 5222

Preserved whole shad. Shad are a great bait for Catfish as well as a variety of other game fish such as Walleye, Pike, Bass, Stripers and Sturgeon. No refrigeration required. Anise scent added. Approximate 3" – 4".



Preserved Shad – 1½ oz. Bag

Ideal Bait for a variety of game fish. Available in natural, chartreuse and red. No refrigeration required. Shad are approximate 3" – 4" in a reclosable laminated pouch.

No. 5224 Natural

No. 5224C Chartreuse

No. 5224R Red



Preserved Shad – 4 oz. Bag

Ideal for the Big Ones! Great for catfish and larger game fish. Available in natural, chartreuse and red. No refrigeration required. Shad are approximate 3" – 4" in a reclosable laminated pouch.

No. 5255 Natural No. 5255C Chartreuse No. 5255R Red

Preserved Shad – 16 oz. Bag

Models	Aprox. Size	Est. No. of Baits
No. 5295 Regular	3" - 4"	35
No. 5296 X-Large	5" - 6"	10

Also available in colors – Add C for Chartreuse and R for Red.



Preserved Shiner Minnows

Baits are preserved fresh to retain their life-like fish catching appearance.

		Approximate per pkg	Reclosable pouch size
No. PBM06	Large Shiners	6	1 oz.
No. PBM08	Medium Shiners	8	1 oz.
No. PBM20	Small Shiners	20	1 oz.

Preserved Baits - Freshwater

Baits are preserved fresh to retain their life-like fish catching appearance.

		Approximate per pkg	Reclosable pouch size
No. PBC08	Crawfish	6	1 oz.
No. PBGC30	Crickets	25	.21 oz.
No. PBGS50	Grass Shrimp	35	.21 oz.



Preserved Shiner Minnows – 1½ oz. Bag

Models	Aprox. Size	Est. No. of Baits
No. 5202 Small	1 ½" - 2"	30
No. 5203 Medium	2" - 3"	18
No. 5204 Large	3" - 4"	10

Also available in colors – Add C for Chartreuse and R for Red.



Preserved Shiner Minnows – Jars

Models	Aprox. Size	Est. No. of Baits
No. 5212 Small	1 ½" - 2"	30
No. 5213 Medium	2" - 3"	36
No. 5214 Large	3" - 4"	20

Small 1½ oz. Jar, Medium & Large 3 oz. Jar



Preserved Shiner Minnows – 4 oz. Bag

Models	Aprox. Size	Est. No. of Baits
No. 5252 Small	1 ½" - 2"	80
No. 5253 Medium	2" - 3"	48
No. 5254 Large	3" - 4"	28

Also available in colors – Add C for Chartreuse and R for Red.

Preserved Shiner Minnows – 16 oz. Bag

Models	Aprox. Size	Est. No. of Baits
No. 5292 Small	1 ½" - 2"	320
No. 5293 Medium	2" - 3"	200
No. 5294 Large	3" - 4"	110

Also available in colors – Add C for Chartreuse and R for Red.



Preserved Salted Shiner Minnows – 1 oz. Bag

Salted shiners have been a traditional bait for many years. Work great on a variety of game fish for summer or ice fishing. No refrigeration required.

Models	Aprox. Size	Est. No. of Baits
No. 5206 Small	1 ½" - 2"	30
No. 5207 Medium	2" - 3"	18
No. 5208 Large	3" - 4"	10

Preserved Golden Shiners – 1½ oz. Bag

Natural baits work best. Golden Shiners are great bait for a variety of game fish. Preserved baits are convenient to use in recloseable laminated pouches that do not require refrigeration. Anise scent added.

Models	Aprox. Size	Est. No. of Baits
No. 5227 Small	3"	8-10
No. 5228 Medium	3 ½"	6-8
No. 5229 Large	4"	4-6



Preserved Fathead Minnows – 1½ oz. Bag

Models	Aprox. Size	Est. No. of Baits
No. 5217 Small	1 ½" - 2"	25
No. 5219 Large	2" - 3"	10

Also available in colors – Add C for Chartreuse and R for Red.



Preserved Fathead Minnows – 1½ oz. Jar

Models	Aprox. Size	Est. No. of Baits
No. 5216 Small	1 ½" - 2"	25
No. 5218 Large	2" - 3"	10



Preserved Fathead Minnows – 16 oz. Bag

Models	Aprox. Size	Est. No. of Baits
No. 5297 Small	1 ½" - 2"	275
No. 5299 Large	2" - 3"	110

Also available in colors – Add C for Chartreuse and R for Red.



Preserved Leeches – .25 oz. Bag

Models	Est. No. of Baits
No. 5238	6



Preserved Leeches – 4 oz. Bag

Real leeches preserved in their natural color. No. 5250 comes in a 4 oz reclosable bag.



Preserved Leeches – 8 oz. Bag

Real leeches preserved in their natural color. No. 5290 comes in a 8 oz bag. Leeches may be taken into Canada.



Preserved Crickets

Great for crappie, bream and other game fish. Float it like a fly to catch trout. Easy way to be sure you always have crickets available.

No. 5230 comes in a 1/2 oz. Jar.

No. 5231 comes in a reclosable .21 oz. Bag – Approx. 20 each.



Preserved Crawfish

Real 1½" – 2" light brown pond crawfish. A natural fish catcher for all game fish.

No. 5232 comes in a 1 oz. Jar.

No. 5233 comes in a 1½ oz. reclosable Bag.



Preserved Grass Shrimp

Great for crappie, trout and other smaller game fish. Ideal for ice fishing also.

No. 5237 1/2 oz. Jar.

No. 5236 .21 oz. Bag – approx. 35 each.



Preserved Nightcrawlers

Real nightcrawlers preserved to maintain their fish-catching natural appearance. Approx. six crawlers in a .6 oz. reclosable pouch.

No. 5244 Natural



Preserved Superworms

Real superworms preserved to maintain their life-like appearance. Great bait for all types of summer and ice fishing; catfish, crappie, trout, walleye & more. Approx. twenty superworms in a .35 oz. reclosable pouch to preserve freshness.

No. 5241 Natural



Preserved Meal Worms **No. 5240**

Real meal worms preserved to maintain their life-like appearance. Approx. twenty five meal worms in a .21 oz. reclosable pouch to preserve freshness.



Preserved Wax Worms

Real wax worms preserved in their natural color. Approx. thirty five wax worms in a .21 oz. reclosable pouch to preserve freshness. Available in colors.

No. 5239 Natural **No. 5239C** Chartreuse **No. 5239R** Red

MAGIC PRODUCTS, Inc.

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Preserved Baits

Natural baits work best and are a great bait for a variety of game fish. Convenient to use as they don't require refrigeration.

Anchovies

No. 5225 1½ oz. bag No. 5265 4 oz. bag No. 5285 12 oz. bag

Clams

No. 5264 4 oz. bag

Thread Herring

No. 5280 12 oz. bag

Sardines

No. 5281 12 oz. bag

Shrimp

No. 5263 4 oz. bag

Squid

Preserved Squid Bits No. 5264 6 oz. bag

Preserved Squid No. VPSQ35 4 per bag

