

This unique formulation outperforms other ice melters.

Mr. Magic® Ice Melter is a proprietary formulation designed for fast-acting and long-lasting results.

Mr. Magic® will melt more snow and ice than most other products. It works faster and down to -10°F, a temperature at which most other products have stopped working.

Mr. Magic® is formulated to be seen when used. Most "white" ice melt products disappear into snow and ice. Users tend to over-apply, or worse, under-apply product because they can't see where it lands. Mr. Magic® provides positive proof that an ice melter is in use.

Because Mr. Magic® melts more effectively than other products, a smaller quantity is needed to remove snow and ice.













Safety Orange Coating assures visible, complete coverage



50lb. Poly Bags (49 per pallet) UPC #6 74532 21050 5 40lb. Poly Bags (63 per pallet) UPC #6 74532 21040 6 20lb. Poly Bags (100 per pallet) UPC #6 74532 21020 8 10lb. Jugs (4 per case, 50 cases per pallet) UPC #6 74532 21011 6

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