



# BLACK BEAUTY

PREMIUM GRASS SEED MIXTURE

- PRODUCES A DARK-GREEN LAWN
- GERMINATES IN 10 TO 14 DAYS
- **GROWS WELL IN FULL SUN** TO LIGHTLY SHADED AREAS

# WHY BLACK BEAUTY?

- GROWS WELL IN SUNNY AND SHADY AREAS
- UNIFORM, VERTICAL GROWTH HABIT
- GROWN BY SOD GROWERS ACROSS THE USA
- DEEPLY ROOTED FOR HEALTHY TURF

SEEDS UP TO 21,250 SQ. FT. • NET WT. 25 LBS.

Black Beauty Sunny is a premium grass seed mixture specially designed to grow in full sun to lightly shaded lawn areas. It provides an attractive, dark-green, deeply-rooted lawn that is perfectly suited for open areas with limited trees. Black Beauty Sunny contains naturally insect and disease resistant varieties that should germinate in 10 - 14 days.

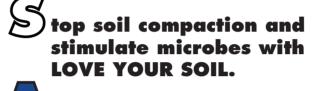
Black Beauty varieties contain a waxy leaf coating to preserve moisture, have a uniform growth habit, and are grown by leading sod growers across the United States.

CAUTION: Do not apply this grass seed on horse pastures or livestock grazing areas!



### "A REVOLUTIONARY APPROACH TO LAWN CARE"

se genetically superior BLACK BEAUTY grass seed.





By following the New American Lawn Plan, you will be creating ideal conditions in the soil whereby your Black Beauty lawn can thrive. A healthy, growing Black Beauty lawn is your best defense against future lawn problems; it can help reduce your use of weed,



### **DIRECTIONS**

SUCCESSFUL SEEDING CAN BE ACCOMPLISHED IF THESE PROCEDURES ARE FOLLOWED FOR BOTH OVERSEEDING LAWNS AND ESTABLISHING **NEW LAWNS OR SODDING.** 

1. PREPARATION: Good seed-to-soil contact is very important in order to achieve good germination of the planted grass seed.

(a) Mow lawn before seeding.

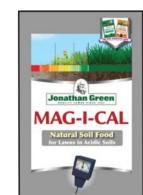
(b) Rake dead grass and debris and loosen the soil. Add additional topsoil if needed. For larger areas, a rented thatching machine may be easier.

Apply seed to the loosened soil and then lightly rake it into the ground. Do not bury the seed more than 1/4" deep.

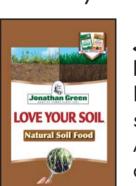
2. Prior to seeding, apply these Jonathan Green products in any order, on the same day.



**Jonathan Green Green-Up for** Seeding & Sodding necessary for new grass growth.



Jonathan Green MAG-I-CAL for soil pH adjustment Provides calcium an essential grass plant nutrient which aids in the new grass seedling's ability to



**Jonathan Green Love Your Soil** Helps loosen hard, compacted soils. Encourages the soil life. Aids in grass plant root development.



**3.** Seed bed should be kept moist for a few weeks while the grass seed germinates. Mow the new grass after it has reached a height of  $2^{-1}/_2$  to 3 inches.

Consult your dealer concerning follow-up fertilizer applications and maintenance advice.

### SPREADER SETTINGS

## **SEEDING RATES - OVERSEEDING LAWNS**

25 lb. seeds up to 7,500 sq. ft. Jonathan Green New American Lawn Hand Held:

Jonathan Green New American Lawn Rotary: Jonathan Green New American Lawn Deluxe and Pro Rotary: 12 Scotts Rotary

Scotts Drop

### VISIT OUR WEBSITE FOR SETTINGS ON OTHER SPREADER MODELS.

# **SEEDING RATES - NEW LAWNS**

25 lb. seeds up to 3,750 sq. ft. Jonathan Green New American Lawn Hand Held: Jonathan Green New American Lawn Rotary: Jonathan Green New American Lawn Deluxe and Pro Rotary: Scotts Rotary

\*Go over lawn twice at this rate.



My Pledge Of Satisfaction We have made every effort in the formulation of this product to insure that you will be satisfied with the results. If, for any reason, you are not satisfied, please write and describe the problem. Our lawn specialists will make every effort to assure your success.

Benefits of lawns: Grass slows down and absorbs water run-off and controls soil erosion while cleansing water of impurities and dust. Grass plants remove carbon dioxide from the atmosphere. A 5,000 sq. ft. lawn produces enough oxygen for 8 people daily. Lawns cool off the immediate area, about 30 degrees cooler than asphalt and about 20 degrees cooler than bare soil. Lawns reduce noise, glare and increase your property value. Leave grass clippings, if possible, so nutrients

Scotts Drop

and water go back into your lawn.



JONATHAN GREEN, INC. • SEEDSMEN • POB 326 • FARMINGDALE, NJ 07727

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