

FOX FARM

SOIL & FERTILIZER COMPANY

MICROBREWED

FERTILIZERS
—AND—
SOIL MIXES



PRODUCT CATALOG

MYCORRHIZAE

Mycorrhiza is a powerful root enhancer that occurs naturally in forest soils where the humus content is high and the soil is thriving with microbial life.



Once in contact with a plant's root system, mycorrhizae may colonize directly onto the roots, helping to enhance root efficiency in the rhizosphere. This may enable the plant to take up more nutrients and resist stress.



FOX FARM

SOIL & FERTILIZER COMPANY

FoxFarm was born and raised in Humboldt County in the early 80's out of a desire to offer a different kind of garden soil that was not sterilized in any way. At that time, most soils were designed to be free of soil microbes, but I knew they were the key to giving life to plants — from the ground up.

My gratitude to Humboldt County has never wavered. FoxFarm grew out of the cultural movement of the seventies that had us coming together as a people and a community. Humboldt County has allowed us to blossom into a national and internationally recognized company. We are proud to provide amazing gardening products for Humboldt County, our nation, and the world.



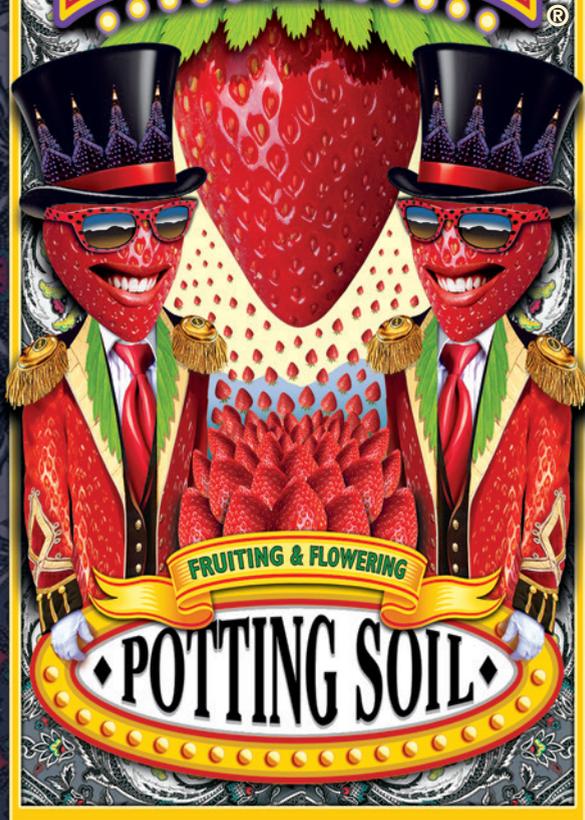
FoxFarm Willy
FOUNDER & CEO



Bring Your Plants to Life!®

Strawberry

FIELDS



Ignite Your Senses!

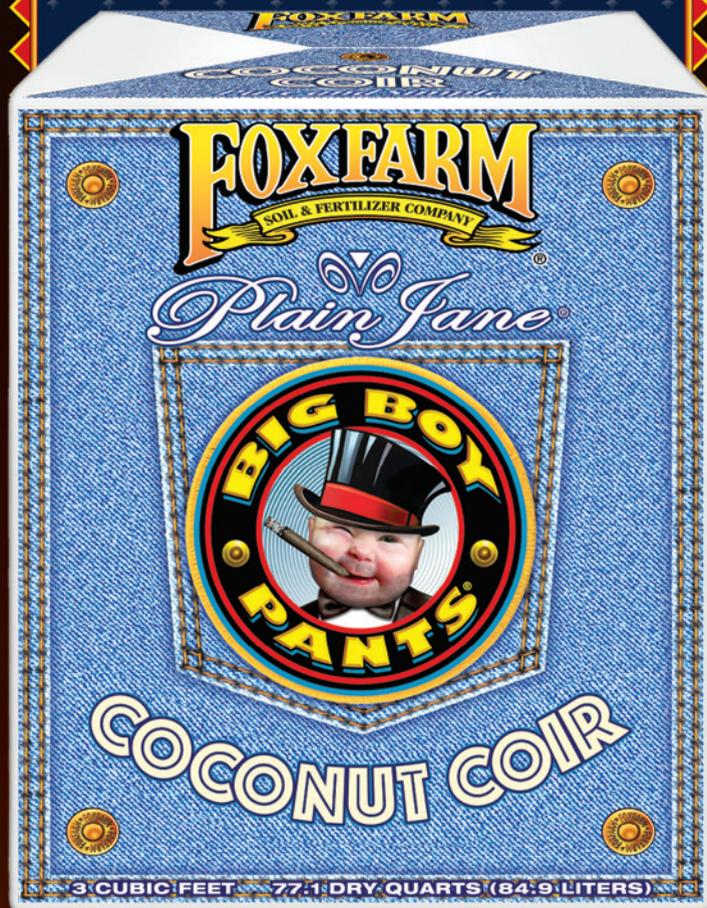
- Supports Fruiting and Flowering
- For Berries, Melons, Flowers and Bulbs
- Contains Custom Blend of Soil Microbes

Right On!



BIG BOY PANTS®

Put 'em On
and Get Growing!



Our Plain Jane® Coconut Coir

Contains a Proprietary Blend of Fiber and Pith for Aeration and Water Retention.

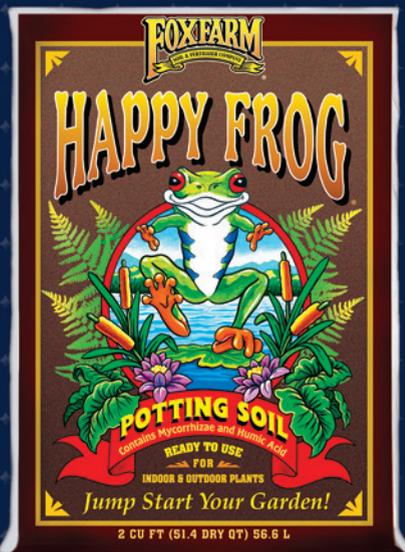
TRIPLE  WASHED

◀ TO REDUCE SALT CONTENT ▶

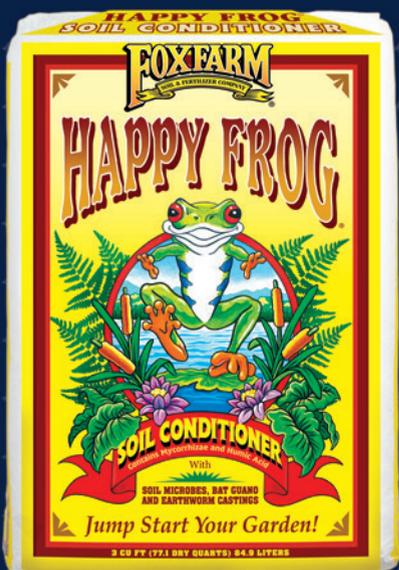
DESIGNED TO BE
AMAZING

Happy Frog® Potting Soil

- Ready to Use For Indoor and Outdoor Plants
- Richly Amended Container Blend
- Contains Custom Blend of Soil Microbes



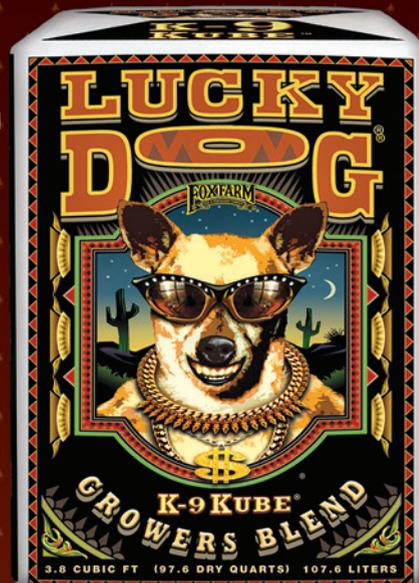
Happy Frog® Soil Conditioner



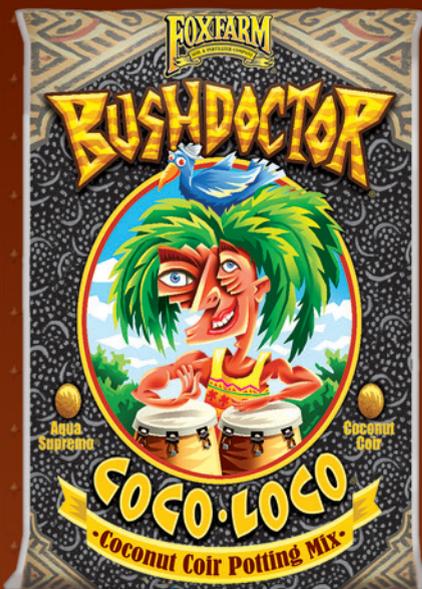
- Amends Existing Garden Beds
- Improves Aeration and Texture of Compacted Soils
- Contains Humic Acid and Custom Blend of Soil Microbes

**Lucky Dog® K-9 Kube®
GROWERS BLEND**

- Ready to Use, Richly Amended
- Contains Earthworm Castings
- For Rooted Cuttings and Young Plants
- A Light Airy Blend of Peat Moss and Perlite



**Coco Loco® Coconut Coir
POTTING MIX**



- Plants Require Less Frequent Watering
- Contains Custom Blend of Soil Microbes
- With Earthworm Castings and Bat Guano
- Includes Perlite for Aeration and Drainage

TRIPLE ♣ WASHED

◀ TO REDUCE SALT CONTENT ▶

FoxFarm Original PLANTING MIX

– The Soil That Began Our Journey In 1984 –

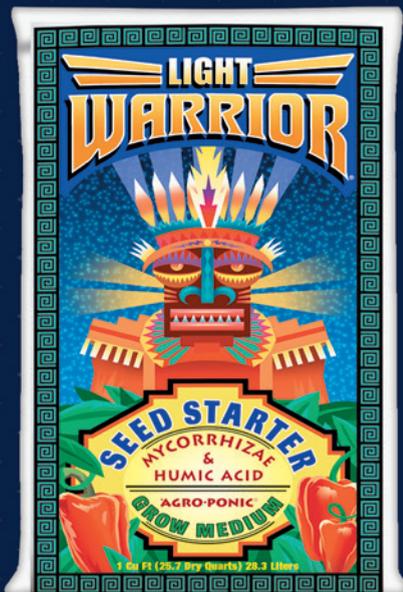


- Ready to Use For Gardens and Raised Beds
- Contains Earthworm Castings and Bat Guano
- Amends Native Soils

Light Warrior® Seed Starter

Seed Germination Mix With Soil Microbes

- Designed for Seed Germination, Cuttings and Plant Starts
- Formulated for Customized Feeding Schedules
- Contains Custom Blend of Soil Microbes



WATER HOLDING

SALAMANDER SOIL®

- Water Less Frequently
- Contains 60 to 70% Coco Coir
- Ready-to-use Potting Mix
- Contains Custom Blend of Soil Microbes



MAKE YOUR NEIGHBORS
JEALOUS!

Ocean Forest® Potting Soil

Good Things From The Earth and Sea™

- Ideal for Container Gardens & Houseplants
- Light Texture for Aeration and Drainage
- Growing Medium for Plant Starts and Seedlings



3 CUBIC FEET GROW BAG



27 & 55 CUBIC FEET TOTES AVAILABLE

FOX FARM

SOIL & FERTILIZER COMPANY

NEW!
for 2019

KOKO BOP™



3 CU FT GROW BAG COCONUT COIR BLEND

- Easy To Use Grow Bag is Ready for Planting
- Nutrient Rich For All Your Growing Needs
- Blend of Renewable Coconut Coir and Aged Forest Products with Perlite for Aeration

PLANT – BOP – and DROP
IT DOESN'T GET ANY EASIER!



BIG BLOOM® 0-0.5-0.7

Crafted for Organic Gardening™

- Designed for Use During All Stages of Plant Growth
- Contains Earthworm Castings and Bat Guano
- Formulated for Immediate Nutrient Uptake



GROW BIG®

6-4-4

Soil Based Formula

- For Lush Vegetative Growth
- Formulated for Immediate Nutrient Uptake
- For Roses, Tomatoes, Houseplants and Veggies

TIGER BLOOM® 2-8-4

Vicious Bloomer

- Designed for Buds and Blooms
- Formulated for Soil and Hydroponic Systems
- Formulated for Immediate Nutrient Uptake



GROW BIG® Hydroponic

3-2-6

- For Lush Vegetative Growth in Hydroponic Systems
- Formulated for Immediate Nutrient Uptake
- Liquid Concentrate Fertilizer with Micronutrients

FoxFarm Trio Packs



SOIL TRIO

Big Bloom®, Grow Big®, Tiger Bloom®



HYDROPONIC TRIO

Big Bloom®, Grow Big® Hydroponic, Tiger Bloom®



SOLUBLE TRIO

Open Sesame®, Beastie Bloomz®, Cha Ching®

BUSH DOCTOR

FOX FARM TRIBE



KANGAROOTS®

0.8-0.1-0.03

Root Drench

- Designed to Enhance Root Efficiency in the Rhizosphere
- Formulated for Immediate Nutrient Uptake
- Contains Custom Blend of Soil Microbes



MICROBE BREW®

1.0-0.3-0.2

Plant Food with Microbes

- Microbial Inoculant Supports the Root Zone
- Encourages Microbial Colonization
- Formulated for Immediate Nutrient Uptake



SLEDGEHAMMER®

Nutrient Rinse

- Designed to Remove Mineral Salt Buildup
- Acts as a Wetting Agent in Grow Mediums
- Breaks Surface Tension for Improved Water Movement
- Derived from Yucca Plant Extract

BUSH DOCTOR

ESSENTIAL MICRO-NUTRIENTS



LIQUID IRON

5% Fe

- Supplement for Iron Deficiency
- Iron Supports Energy Production and Green Up
- Use on Trees, Shrubs, Citrus and Roses



MANGANESE

5% Mn

- Supplement for Manganese Deficiency
- Manganese Helps Plants Hold Their Own Against Environmental Stresses
- Important Micronutrient Aids in Photosynthesis



KEEP THE TRIBE TOGETHER!™

BUSH DOCTOR



WHOLLY MACKEREL®

3 - 1 - 0

Fish Fertilizer

- For Organic Gardening
- Supports Vigorous Growth
- Formulated for Immediate Nutrient Uptake



KELP ME Kelp YOU®

0.5 - 0 - 0.5

Seaweed Plant Food

- For Organic Gardening
- Seaweed Fertilizer For Gardens, Drip Irrigation, and Hydroponic Systems
- Formulated for Immediate Nutrient Uptake



BUSH DOCTOR

BOOMERANG®

2 - 0.2 - 0.3

Comeback Formula

- Helps Plants Bounce Back and Thrive!
- Microbial-based Formula Helps Support the Root Zone
- Formulated for Immediate Nutrient Uptake



FLOWERS KISS®

1.0 - 0.30 - 0.05

Foliar Plant Food

- Feed Your Plants From the Top Down
- Provides Nutrients through the Leaves
- Supplies Micronutrients Needed For Plant Growth

BEMBÉ®

0 - 1 - 3

Sweet and Dandy®

- Designed to Help Plants Achieve Enhanced Sweetness Qualities
- Contains a Complex Array of Sugars and Nutrients
- Provides a Food Source For Soil Microbes



GRINGO RASTA® MACRO-NUTRIENT



Gringo Rasta® CAL-MAG

3% Ca, 0.9% Mg

- Supplement for Calcium and Magnesium Deficiency
- Calcium and Magnesium Help Prevent Blossom End Rot and Tip Burn

pH ADJUSTMENT

Gringo Rasta® pH DOWN

- Formulated With Citric Acid
- For Use in Both Soil and Hydroponic Environments



Gringo Rasta® pH UP 0-0-35

- Formulated With Potassium Hydroxide
- For Use in Both Soil and Hydroponic Environments

FOXFARM

Dirty Dozen®

STARTER PACK

LIQUIDS



SOLUBLES

6-OUNCE SOLUBLES:
Open Sesame®,
Beastie Bloomz®,
and Cha Ching®.



NINE PINT LIQUIDS:

Big Bloom®, Grow Big® Soil,
Tiger Bloom®, Flowers Kiss®,
Boomerang®, Bembé®,
Kangaroots®, Microbe Brew®,
SledgeHammer®.



Soluble Fertilizers



OPEN SESAME®

5 - 45 - 19

For Early Flowering Stage

- Supports Vigorous Flowering and Bud Development
- Soluble Formula Dilutes Easily in Water
- Use Alone or with Other Nutrients



BEASTIE BLOOMZ®

0 - 50 - 30

For Mid-Flowering Stage

- Supports Blossom Development
- Soluble Formula Dilutes Easily in Water
- Customized Micronutrient Package



CHA CHING®

9 - 50 - 10

For Late Flowering through Harvest

- Designed for Late Stage Fruiting
- Formulated for Immediate Nutrient Uptake
- Soluble Formula Dilutes Easily in Water

FOX FARM

SOIL & FERTILIZER COMPANY

HAPPY FROG®

CRAFTED FOR ORGANIC GARDENING™

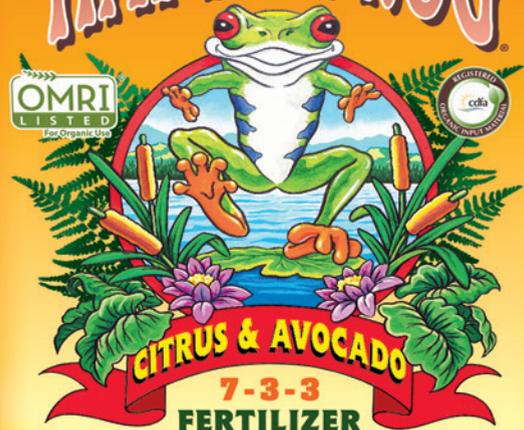


FOX FARM

SOIL & FERTILIZER COMPANY

Crafted for Organic Gardening™

HAPPY FROG



CITRUS & AVOCADO

7-3-3

FERTILIZER

With Active Soil Microbes

NET WT. 4 lb (1.81 kg)

Happy Frog® Citrus & Avocado

Specially formulated for your
CITRUS AND AVOCADO TREES

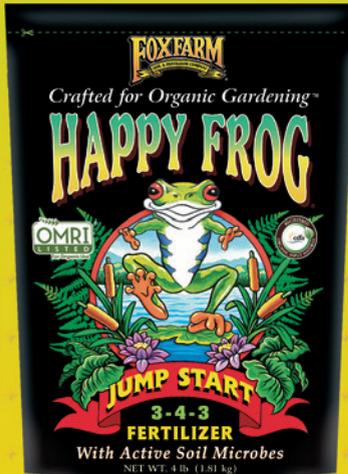
- Provides Slow-Release Nitrogen For Vegetative Growth
- Contains Custom Blend of Soil Microbes
- OMRI Listed® and CDFA Approved for Organic Gardening

HAPPY FROG®

CRAFTED FOR ORGANIC GARDENING™



Since ancient times, frogs have been symbols of rebirth and renewal. If you've ever walked along a river or through a damp forest, you know that frogs thrive in healthy habitats. Our Happy Frog® fertilizers provide gentle nutrition to help the plants in your habitat thrive. Happy Frog® fertilizers contain a custom blend of mycorrhizal fungi. OMRI Listed® and CDFA Registered.



JUMP START

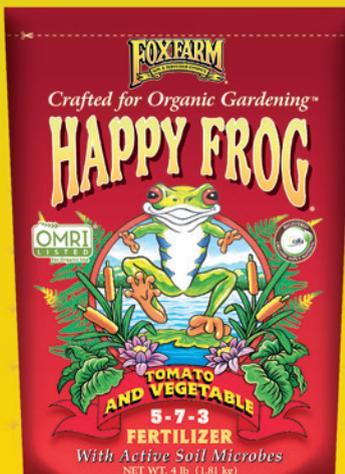
3 - 4 - 3

- Ideal for Use on Transplanted Seedlings
- Supplies Phosphorus for Early Stages of Plant Growth
- Helps Support Root Development

TOMATO & VEGETABLE

5 - 7 - 3

- Designed for Vigorous Feeders
- Supports the Production of Abundant Fruit Development
- Contains Calcium, Which Helps Prevent Blossom End Rot



CAVERN CULTURE™

1 - 12 - 0

- A Blend of Bat Guano, Seabird Guano and Rock Phosphate
- Supports Multiple Bud and Flower Development
- Encourages Delicious Tasting Fruits and Veggies



JAPANESE MAPLE

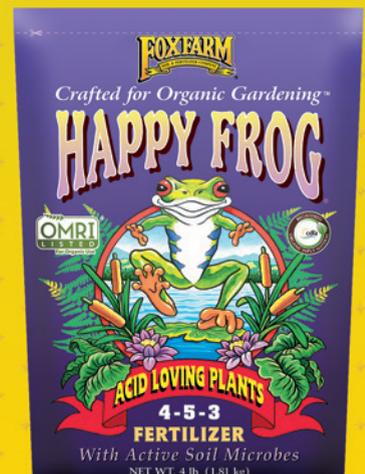
4 - 3 - 4

- For Low pH Feeders and Evergreens
- Helps Encourage Dense Vegetative Growth
- Contains Soil Microbes
- Helps Support Strong Branch Development

ACID LOVING

4 - 5 - 3

- Designed for Low pH Lovers
- Provides Gentle Slow-Release Feedings
- Contains Soil Microbes

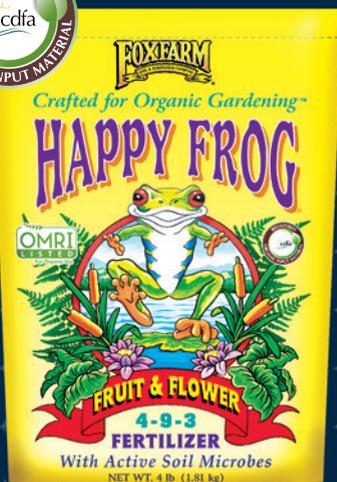




FRUIT & FLOWER

4 - 9 - 3

- Supports Abundant Fruiting and Flowering
- Supplies Nitrogen for Sustained Growth
- Helps Support Vigorous Root Systems



STEAMED BONE MEAL

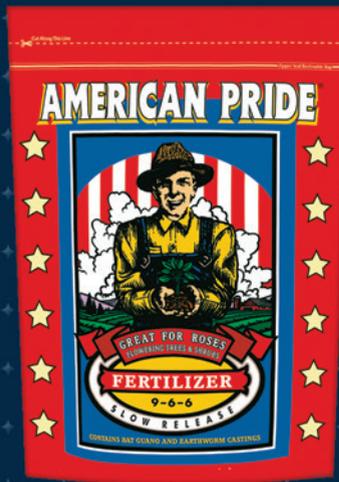
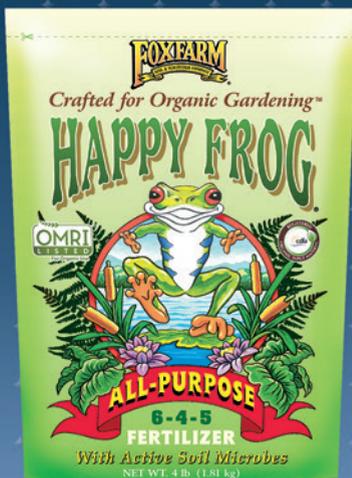
3 - 12 - 0

- For All Stages of Plant Growth and Flowering
- Supports Strong Cell Development
- Designed to Help Create Abundant Blossoms
- Wonderful Supplement for Bulbs

ALL-PURPOSE

6 - 4 - 5

- For Use on Flowers, Vegetables and Ornamental Plants
- Contains Soil Microbes
- Provides Gentle Slow-Release Feedings



American Pride®

9 - 6 - 6

Slow Release Fertilizer

- Great for Roses
- Supports Vigorous Growth
- Formulated for Heavy Feeding Vegetables and Flowers

Marine Cuisine®

10 - 7 - 7

Slow Release Fertilizer

- Formulated for Heavy Feeding Vegetables and Flowers
- Supports Vigorous Growth and Bud Development



It's Time to Bite Back!

DON'T BUG ME® INSECTICIDE

- Ready to Use, No Mixing or Measuring
- Derived from Chrysanthemum Flowers
- Kills Harmful Garden Pests on Contact
- Can be Applied up to Day of Harvest

BUSH DOCTOR



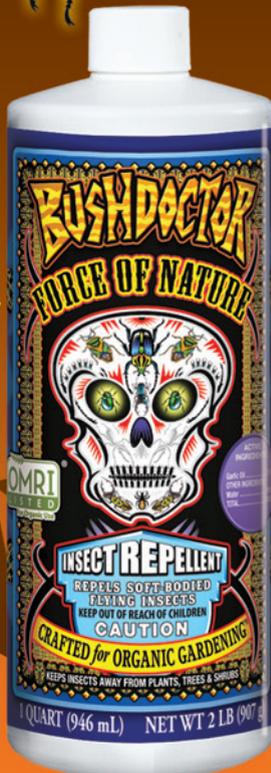
FORCE OF NATURE MITICIDE

- Makes 25 Gallons of Solution per Quart
- Controls Mites, Thrips and Aphids
- Non-toxic to Humans and Animals When Used as Directed
- Use Indoors and Outdoors



FORCE OF NATURE INSECT REPELLENT

- Makes 25 Gallons of Solution per Quart
- Repels Soft-Bodied Flying Insects
- Non-toxic to Humans and Animals When Used as Directed
- Use Indoors and Outdoors

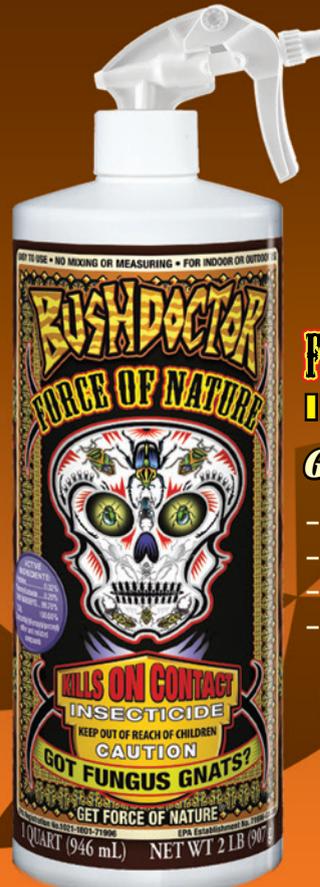
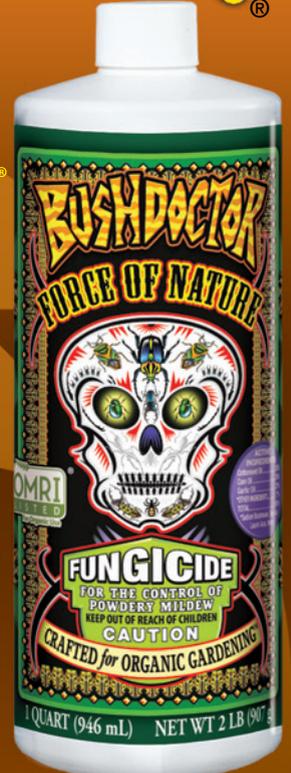


BUSH DOCTOR



FORCE OF NATURE FUNGICIDE

- Makes 25 Gallons of Solution per Quart
- Controls Powdery Mildew
- Non-toxic to Humans and Animals When Used as Directed
- Use Indoors and Outdoors



FORCE OF NATURE INSECTICIDE

Got Fungus Gnats?

- Kills on Contact
- Ready to Use
- No Mixing or Measuring
- Use Indoors and Outdoors



FOX FARM

SOIL & FERTILIZER COMPANY



Find a Retailer Near You
(800) 4FOX FARM
www.FoxFarmFertilizer.com

P.O. BOX 787 ♦ ARCATA, CA 95518
(707) 443-4369