



# Pilot Premium Gel ink - IG2



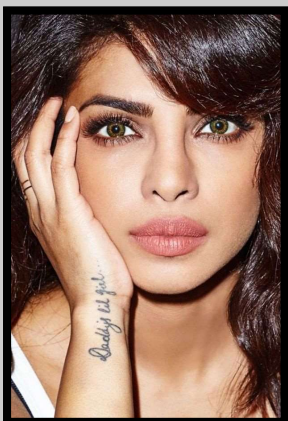
Can you last as long as a G2?

4,800+ feet!

G2



Overachievers prefer G2. Are you an over-achiever?



G2 is the #1 selling pen preferred by overachievers. It writes smoothly, rests comfortably in your hand and writes longer than the average branded competitor. Your customers already know, trust and buy G2. Shouldn't you?



15 Vibrant Colors

4 Point Sizes

ULTRA FINE 0.38 eeeeee  
EXTRA FINE 0.5 eeeeee  
FINE 0.7 eeeeee  
BOLD 1.0 eeeeee

America's Top Choice for investment/accounting firms, logistics companies, marathon swag, business anniversary celebrations, servers & restaurants, educational institutions, grand openings, automotive industry, retail, hospitality...

[www.pilotpenpromo.com](http://www.pilotpenpromo.com)

ASI: 78110 PPAI: 112712 SAGE: 53144 UPIC: PILOT1



<sup>1</sup> Source: #1 selling gel pen, NPD. Data on file.

<sup>2</sup> Independent ISO testing. Average of G2 write out (all point sizes) compared to the average of the top branded gel ink pens tested (all point sizes). Data on file.