

2021 Product Catalog



Premium Dog Chews



Premium Dog Chews

FIELDCREST FARMS™

All-Natural, Grain-Free,
Single Ingredient Chews.



At Fieldcrest Farms, we believe our pets deserve the very best. We know first-hand that wholesome nutrition is essential to their health and happiness. Our mission is to provide only the highest quality, all-natural, limited ingredient chews for our furry family members. We source our ingredients from trusted suppliers, so you can rest assured knowing your pups are getting the very best!



NOTHIN' TO HIDE™ - RAWHIDE ALTERNATIVE

Our BRAND NEW rawhide alternative is made from naturally derived collagen. This patent pending innovation offers a highly digestible option to traditional rawhide. Collagen based chews offer healthy benefits to our pets' skin, coat, joints and muscles. Our innovative recipes offer an assortment of flavors and sizes best suited for our pets' chewing needs.



NATURAL BEEF CHEWS

Our beef bones and cow ears are hearty, durable chews that will give dogs hours of chewing satisfaction. Made from grass-fed, free range beef, they are 100% all natural, low in fat, high in protein and grain free.



BULLY STICKS

Our oven baked bully sticks are a great low-fat, highly digestible chewing solution for our furry companions. Made from grass-fed, free range beef, they are 100% all natural, gluten and grain free. Due to our stringent processing protocols, our low-odor bully sticks offer a highly digestible chewing option that is sure to provide maximum enjoyment for pets. Our bully sticks are hand selected for size consistency, naturally cleaned and roasted in their own juices for maximum flavor.



NATURAL PORK CHEWS

Our pork bones and pig ears have a deliciously meaty flavor that dogs find irresistible. Pig ears are highly digestible, making them a healthy alternative to traditional rawhide. Baked to perfection for maximum flavor, they are 100% all natural, high protein, hearty chews.



NATURAL BUFFALO HORNS

Our buffalo horns are highly palatable and easily digestible chews for all life stages. Made from free-range, grass-fed Water Buffalo, these horns are naturally high in protein and low in fat. They are an excellent source of essential nutrients including calcium and phosphorous with NO chemicals, additives or preservatives.



BULLY CRUNCHERS

The first real, all-natural alternative to bully sticks that offers pet parents a solution to the rising costs and decreasing supply of traditional bully sticks. Made from the tender head skin of grass-fed, free range beef cattle, Bully Crunchers are highly palatable, easily digestible, single ingredient long-lasting chews.

Nothin' to Hide™

The Rawhide Alternative *by*



Our patent pending, collagen-based rawhide alternative offers a highly digestible option to traditional rawhide. Nothin' to Hide™ wholesome chews are delectably flavored in beef, chicken and peanut butter for maximum palatability providing a long-lasting and highly digestible chew for pets to enjoy safely for hours.

What makes Nothin' to Hide™ the preferred alternative to traditional rawhide chews?

Our collagen-based chews begin as a very fine powder, which is hydrated, shaped and oven baked. We then apply our beef, chicken and peanut butter coatings for maximum flavor and palatability.

Our patent pending process utilizes collagen and other ingredients, produced in human-grade collagen production facilities. This collagen is used in a number of human consumable products including health supplements, beef processing and cosmetics.

The proven benefits of collagen in pets include:

- Reduces joint pain
- Reduces fat and builds lean muscle
- Improves digestive health
- Boosts skin and coat health



Nothin' to Hide™

The Rawhide Alternative by  Fieldcrest Farms
Premium Dog Chews



- Naturally derived collagen
- Easily digestible
- Improves metabolism, promotes oral health, benefits coat and skin
- All natural ingredients
- Safe and long-lasting



3 FLAVORS
AVAILABLE



#143 - 2 PK Small Rolls
Chicken Flavor
UPC: 810002631436



#145 - 2 PK Large Rolls
Chicken Flavor
UPC: 810002631450



#146 - 10 PK Twist Stix
Chicken Flavor
UPC: 810002631467



#148 - 8 PK Flip Chips
Chicken Flavor
UPC: 810002631481



#142BX - 5" Small Rolls
Chicken Flavor
PDQ qty - 24
BOX UPC: 810002631429
ITEM UPC: 810002630422



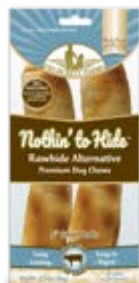
#144BX - 10" Large Rolls
Chicken Flavor
PDQ qty - 24
BOX UPC: 810002631443
ITEM UPC: 810002630446



#150BX - 5" Small Rolls
Beef Flavor
PDQ qty - 24
BOX UPC: 810002631504
ITEM UPC: 810002630507



#152BX - 10" Large Rolls
Beef Flavor
PDQ qty - 24
BOX UPC: 810002631528
ITEM UPC: 810002630521



#151 - 2 PK Small Rolls
Beef Flavor
UPC: 810002631511



#153 - 2 PK Large Rolls
Beef Flavor
UPC: 810002631535



#154 - 10 PK Twist Stix
Beef Flavor
UPC: 810002631542



#156 - 8 PK Flip Chips
Beef Flavor
UPC: 810002631566

EXTRA
LARGE
SIZE!



#175 - 24" Extra Large Roll
Beef Flavor
UPC: 810002631498

Nothin' to Hide™

The Rawhide Alternative by  Fieldcrest Farms™ Premium Dog Chews

NEW RINGS, BONES & BAGEL SHAPES!

NEW PEANUT BUTTER FLAVOR!



#149 - 12 PK Rings & Bones
Chicken Flavor
UPC: 810002631498



#155BX - 3" Bagels
Beef Flavor
PDQ qty - 24
BOX UPC: 810002631559
ITEM UPC: 810002630552



#157 - 12 PK Rings & Bones
Beef Flavor
UPC: 810002631573



#166BX - 5" Small Rolls
Peanut Butter Flavor
PDQ qty - 24
BOX UPC: 810002631665
ITEM UPC: 810002630668



#167 - 2 PK 5" Small Rolls
Peanut Butter Flavor
UPC: 810002631672



#168BX - 10" Large Rolls
Peanut Butter Flavor
PDQ qty - 24
BOX UPC: 810002631689
ITEM UPC: 810002630682



#169 - 2 PK 10" Large Rolls
Peanut Butter Flavor
UPC: 810002631696



#170 - 10 PK Small Twist Stix
Peanut Butter Flavor
UPC: 810002631702



#171BX - 3" Bagels
Peanut Butter Flavor
PDQ qty - 24
BOX UPC: 810002631719
ITEM UPC: 810002630712



#172 - 8 PK Flip Chips
Peanut Butter Flavor
UPC: 810002631726

Nothin' to Hide™

The Rawhide Alternative by  **FIELDCREST FARMS**
Premium Dog Chews

Holiday Chews



#176 - 18" Candy Cane
Chicken Flavor
UPC: 810002631764



#177 - 18" Candy Cane
Beef Flavor
UPC: 810002631771



#178 - 6 PK Mini Candy Canes
Chicken Flavor
UPC: 810002631788



#179 - 6 PK Mini Candy Canes
Beef Flavor
UPC: 810002631795



#180 - 4 PK Gingerbread Men
Chicken Flavor
UPC: 810002631801



#181 - 4 PK Gingerbread Men
Beef Flavor
UPC: 810002631818

NATURAL BEEF CHEWS



- A perfect chew for all life stages and breeds
- Highly digestible
- All-natural and low in fat providing hours of healthy enjoyment
- Promote healthy teeth and gums with repeat chewing activity

100% All Natural, Grass Fed, Free Range Beef



#100BX - Monster Femur
PDQ qty - 6
BOX UPC: 810002631009
ITEM UPC: 810002630002



#101BX - 3" Meaty Bone
PDQ qty - 30
BOX UPC: 810002631016
ITEM UPC: 810002630019



#102BX - 6" Meaty Bone
PDQ qty - 25
BOX UPC: 810002631023
ITEM UPC: 810002630026



#103 - 2 PK Beef Knee Caps
UPC: 810002631030



#104 - 4 PK Beef Knee Caps
UPC: 810002631047

NO ARTIFICIAL
- ADDITIVES
- FLAVORS
- PRESERVATIVES



Meaty Bone



Beef Knee Cap

NATURAL BEEF CHEWS



All Natural, Low Fat Chews
Provide Hours of Healthy Chewing Enjoyment.



#105BX - Meaty Knuckle Bone
PDQ qty - 20
BOX UPC: 810002631054
ITEM UPC: 810002630057



#107BX - Small Beef Rib Bone
PDQ qty - 50
BOX UPC: 810002631078
ITEM UPC: 810002630071



#108BX - Large Beef Rib Bone
PDQ qty - 25
BOX UPC: 810002631085
ITEM UPC: 810002630088



#109BX - Foreshank Bone
PDQ qty - 12
BOX UPC: 810002631092
ITEM UPC: 810002630095



#110BX - 3" White Bone
PDQ qty - 30
BOX UPC: 810002631108
ITEM UPC: 810002630101



#111BX - 6" White Bone
PDQ qty - 25
BOX UPC: 810002631115
ITEM UPC: 810002630118



NATURAL BEEF CHEWS



Hearty, Durable Chews that are High in Protein,
Grain Free and Free of Artificial Flavors and Preservatives.



#112BX - Cow Ears
PDQ qty - 100
BOX UPC: 810002631122



#113 - 10 PK Cow Ears
UPC: 810002631139



Cow Ear



#114BX - 6" Beefy Pipers
PDQ qty - 25
BOX UPC: 810002631146
ITEM UPC: 810002630149



#115BX - 12" Beefy Pipers
PDQ qty - 15
BOX UPC: 810002631153
ITEM UPC: 810002630156



#116BX - Hooves
PDQ qty - 75
BOX UPC: 810002631160



#117 - 10 PK Hooves
UPC: 810002631177



Beefy Piper



Cow Hoof

BULLY STICKS

- A perfect chew for all life stages and breeds
- Highly digestible
- All-natural and low in fat providing hours of healthy enjoyment
- Hand selected for size consistency
- Naturally cleaned
- Roasted in their natural juices for maximum flavor
- Promote healthy teeth and gums with repeat chewing activity



#118BX - 6" Bully Sticks
PDQ qty - 35
BOX UPC: 810002631184
ITEM UPC: 810002630187



#119BX - 9" Bully Sticks
PDQ qty - 50
BOX UPC: 810002631191
ITEM UPC: 810002630194



#120BX - 12" Bully Sticks
PDQ qty - 35
BOX UPC: 810002631207
ITEM UPC: 810002630200



#121 - 3 PK 6" Bully Sticks
UPC: 810002631214



#122 - 2 PK 12" Bully Sticks
UPC: 810002631221



#123BX - 6" Braided Bully Sticks
PDQ qty - 20
BOX UPC: 810002631238
ITEM UPC: 810002630231



#124 - 3 PK 6" Braided Bully Sticks
UPC: 810002631245



#125BX - 9" Braided Bully Sticks
PDQ qty - 35
BOX UPC: 810002631252
ITEM UPC: 810002630255



Bully Stick

Long lasting
All Natural
Single Ingredient Dog Chews



Braided Bully Stick

NATURAL PORK CHEWS



- A perfect chew for all life stages and breeds
- Softer pork bone consistency is perfect for puppies and aging pets
- Highly digestible
- All-natural and low in fat providing hours of healthy enjoyment
- Promote healthy teeth and gums with repeat chewing activity



#128BX - Pig Ears (bulk)
BOX qty - 100
BOX UPC: 810002631283



#129 - 10 PK Pig Ears
UPC: 810002631290



#130BX - Ham Bones
PDQ qty - 20
BOX UPC: 810002631306
ITEM UPC: 810002630309



#131BX - 2 PK Ham Bones
PDQ qty - 10
BOX UPC: 810002631313
ITEM UPC: 810002630316

**100% All Natural
High Quality,
High Protein,
Hearty Pork Chews**



BUFFALO HORNS

100% All Natural Long-lasting Chews

- Single ingredient Buffalo Horns are naturally high in protein & low in fat
- Highly palatable, easily digestible chew for all life stages
- Provides an excellent source of calcium, phosphorous & other essential nutrients with NO chemicals, additives or preservatives
- Unique shape promotes dental health by scraping tartar buildup from teeth and strengthening jaw muscles while chewing
- Made from free-range, grass-fed Water Buffalo



#197BX - Buffalo Horn
Small - min. wt. 80g
20 pcs
BOX UPC: 810002630972
ITEM UPC: 810002631979



#198BX - Buffalo Horn
Medium - min. wt. 160g
12 pcs
BOX UPC: 810002630989
ITEM UPC: 810002631986



#199BX - Buffalo Horn
Large - min. wt. 280g
10 pcs
BOX UPC: 810002630996
ITEM UPC: 810002631993



Fill with peanut butter
or other spreadable favorites.

Tumbled, polished and
smoothed to prevent sharp
edges & splintering.

Washed clean and virtually
odorless.

Designed to Endure
the Toughest Chewing Dogs.



BULLY CRUNCHERS

An Economical Alternative to Bully Sticks

Fieldcrest Farms™ Bully Crunchers are the first real, all-natural alternative to bully sticks that offers pet parents a solution to the rising costs and decreasing supply of traditional bully sticks. Made from the tender head skin of grass-fed, free range beef cattle, Bully Crunchers are highly palatable, easily digestible, single ingredient long-lasting chews.



- A perfect chew for all life stages and breeds
- Easily digestible
- All-natural and low in fat providing hours of healthy enjoyment
- No added flavors, colors or preservatives
- Virtually odor free



#132 - 6 PK 6" Bully Crunchers
UPC: 810002631320



#133BX - 6" Bully Crunchers
PDQ qty - 30
BOX UPC: 810002631337
ITEM UPC: 810002630330



#134 - 2 PK 12" Bully Crunchers
UPC: 810002631344



#135BX - 12" Bully Crunchers
PDQ qty - 20
BOX UPC: 810002631351
ITEM UPC: 810002630354



#139 - 3 PK 6" Braided Bully Crunchers
UPC: 810002631399



#136BX - 6" Braided Bully Crunchers
PDQ qty - 20
BOX UPC: 810002631368
ITEM UPC: 810002630361



#141 - 2 PK 12" Braided Bully Crunchers
UPC: 810002631412



#138BX - 12" Braided Bully Crunchers
PDQ qty - 15
BOX UPC: 810002631382
ITEM UPC: 810002630385



MERCHANDISING

POGs • PDQ BOXES • WIRE RACK

PREMIUM WOOD DISPLAY

PLANOGRAMS 2', 3' and 4' planogram options offer a one stop, plug'n play solution for your retailers. These POGs allow for easy implementation and merchandising.



POG 2136
Nothin' to Hide™
Beef Flavored Chews



POG 2137
Nothin' to Hide™
Chicken Flavored Chews



POG 2138
Nothin' to Hide™
Peanut Butter Flavored Chews



POG 2131
Fieldcrest Farms™
Endcap Assortment



POG 2139
Nothin' to Hide™
Full Line Endcap



POG 2140
Nothin' to Hide™
Holiday Chews

PDQ BOXES

All bulk products come in their own shelf-ready, heavyweight box with product specific label.



STANDS

All bulk products come in their own shelf-ready, heavyweight box with product specific label.



174DS
Nothin' to Hide™
24" Beef Flavor Roll Display
QTY: 24
UPC: 810002631740

WIRE RACK

A wire rack display allows for ease of placement and mobility to the highest traffic areas at the retail level.



Buy any
assorted
10+
cases and
receive a
wire rack
display at
no charge.

FF RACK
ASSORTED CHEWS

PREMIUM 2-SIDED WOOD DISPLAY

A premium wood display rack showcases product on both sides and allows ease of placement and mobility to the highest traffic areas at the retail level.



990DS
Nothin' to Hide™
Premium Wood Display



Satisfy Their Natural Instinct to Chew • Support Healthy Teeth & Gums



All Natural Premium Dog Chews

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