



Evolved[®]



- ▶ Whether you make a living doing it or not, caring for a piece of land is a full-time job. Evolved® caters to hunters who know this to be true. We look at game and land management with a forward-thinking attitude. Because the decisions you make today will affect not just your current herd, but every herd that comes after them.

Evolved Habitats® puts science behind dozens of powerful products that effectively attract, pattern and hold wildlife. Our minerals and feeds combine premium ingredients with rigorous testing to ensure your deer receive quality nutrients to reach maximum growth and reproductive success.

Evolved Harvest® delivers high-quality, high-volume food plots that improve wildlife nutrition. Our forage variety food plots don't go bare even after intense feeding pressure; they're eaten, then regrow to be eaten again. Hand-selected seed varieties bolster food plots with high palatability, increased sugar content, extreme weather tolerance, rapid plant establishment and soil adaptability.

Together, the two sides of Evolved work toward every land owner's goal. You'll never stop working to improve your land, and neither will we.





NEW

MOLASSES

Deer, bears and hogs crave sugar, and molasses has plenty of it. This concentration of pure molasses draws in wildlife with sweet aromas and long-lasting flavor. It's perfect for year-round nutrition supplementation — especially through cold winters when sugar content is scarce. The liquid formula pours easily and begins working immediately to form an irresistible treat that will keep them coming back again and again.

- + Pure premium molasses
- + Year-round attraction power
- + Ready-to-use formula pours easily
- + Great for deer, bear and hogs

1 GALLON - 3 PER CASE

EV021396

UPC

7 86541 21396 2

2 GALLON - 2 PER CASE

EV021397

UPC

7 86541 21397 9

NEW

BLACK MAGIC ALL SEASON

Every season is an important season for your herd. Black Magic All Season works year-round to provide deer with vital nutrients to maximize their genetic potential. We developed this granular mix based on scientific research to include a full spectrum of minerals, including calcium, phosphorus and magnesium. This positively impacts overall herd health, antler growth, digestion processes and much more. The time-release formula lasts up to six months, so there's little effort required and big results that keep delivering.

- + One application lasts up to six months
- + Promotes herd health and antler development
- + Effective all year long
- + Science-based proprietary formula
- + Full spectrum of minerals
- + High levels of calcium, phosphorus and magnesium
- + Helps maximize genetic potential
- + Pebble-sized mix time releases slowly

15 LB BAG - 2 PER CASE

EV064503

UPC

7 86541 64503 9

NEW

MUD HOLE™

The strong molasses scent will draw them in, and the mineral rich content will keep them coming back for more. Mud Hole™ builds heavy hoof traffic to your favorite hunting spot and enhances deer diets with nutrients to improve overall herd health. Application is easy with a flip top cap that squirts the liquid mineral exactly where you want it. Mud Hole begins working immediately, with a sweet molasses aroma that stays strong even across long distances.

- + Irresistible molasses aroma
- + Flip top cap for easy, mess-free application
- + Super dense mineral concentration
- + Establish or maintain active mineral sites quickly and easily
- + Maximum effectiveness when poured over rotting stumps or logs
- + Draws deer in and keeps them coming back
- + Works year-round and incredibly long lasting
- + Ready to use; no mixing required

40 OZ - 6 PER CASE

EV020722

UPC

7 86541 20722 0



RACK-UP®
TROPHY CLASS

This super-concentrated formula contains more than double the mineral content of most other deer mineral products. Rack-Up® instantly establishes a mineral site that will build traffic quickly and keep deer coming back for weeks. Best of all, beneficial nutrients like calcium, phosphorus, magnesium, sodium and molasses help build bigger, stronger bucks.

- + Super dense mineral concentration
- + Contributes vital nutrients to improve overall herd health
- + Calcium generates bone, tooth and antler formation and improves muscle functions
- + Phosphorus aids in milk production
- + Magnesium enhances enzyme systems
- + Sodium regulates body fluids and creates digestive juices
- + Establish or maintain active mineral sites quickly and easily
- + Works year-round
- + Soaks deep into ground for long-lasting power
- + Powder formula provides maximum coverage
- + Begins working immediately upon application
- + Apply directly to ground or use as a concentrate

6 LB BAG - 6 PER CASE		
EVD46094	UPC	7 86541 46094 6
1 GALLON - 3 PER CASE		
EVD46098	UPC	7 86541 46098 4



DEER CO-CAIN®

They'll love how it tastes, and you'll love the results. Our original Deer Cane® formula reacts with moisture to release vapors that will bring deer to a highly active mineral site. Available in a concentrated mix, time-release block and ready-to-use liquid.

- + Our most popular mineral ever
- + Draws deer in and keeps them coming back
- + Super dense mineral concentration
- + Establish or maintain active mineral sites quickly and easily
- + Works year-round
- + Soaks deep into ground for long-lasting power
- + Powder formula provides maximum coverage
- + Begins working immediately upon application
- + Apply directly to ground or use as a concentrate

4 LB BLOCK - 6 PER CASE		
EVD42598	UPC	7 86541 42598 3
6.5 LB BAG - 6 PER CASE		
EVD26592	UPC	7 86541 26592 3
1 GALLON - 3 PER CASE		
EVD11394	UPC	7 86541 11394 1



DEER CANE®

The original habit-forming, beneficial mineral attractant that drives deer crazy. These highly active minerals react with moisture to release vapors that attract deer. Once activated, deer will lick, paw and gnaw at the soil to get the nutrients they crave. Available in a concentrated mix, time-release block and ready-to-use liquid.

- + Our most popular mineral ever
- + Draws deer in and keeps them coming back
- + Super dense mineral concentration
- + Establish or maintain active mineral sites quickly and easily
- + Works year-round
- + Soaks deep into ground for long-lasting power
- + Powder formula provides maximum coverage
- + Begins working immediately upon application
- + Apply directly to ground or use as a concentrate

4 LB BLOCK - 6 PER CASE		
EV024298	UPC	7 86541 24298 6
6.5 LB BAG - 6 PER CASE		
EV066596	UPC	7 86541 66596 9
1 GALLON - 3 PER CASE		
EV021394	UPC	7 86541 21394 8



DEER CANE® APPLE

Our tried-and-true Deer Cane® is more irresistible than ever before, thanks to apple flavoring and Glo-Cote® UV enhancement. Now deer can smell, taste and even see this nutrition-packed mineral attractant.

- + Our most popular mineral enhanced with apple flavor
- + Glo-Cote® UV enhancement allows deer to "see" mix
- + Draws deer in and keeps them coming back
- + Super dense mineral concentration
- + Establish or maintain active mineral sites quickly and easily
- + Works year-round
- + Soaks deep into ground for long-lasting power
- + Powder formula provides maximum coverage
- + Begins working immediately upon application
- + Apply directly to ground or use as a concentrate

5 LB BAG - 3 PER CASE		
EV026593	UPC	7 86541 26593 0



BLACK MAGIC®

Black Magic™ is a premium formulation of our popular Deer Cane® that blends natural molasses flavors into the mix for even greater attracting power. Available in a concentrated mix, time-release block and ready-to-use liquid.

- + Super dense mineral concentration
- + Contributes vital nutrients to improve overall herd health
- + Calcium generates bone, tooth and antler formation and improves muscle functions
- + Phosphorus aids in milk production
- + Magnesium enhances enzyme systems
- + Sodium regulates body fluids and creates digestive juices
- + Establish or maintain active mineral sites quickly and easily
- + Works year-round
- + Soaks deep into ground for long-lasting power
- + Powder formula provides maximum coverage
- + Begins working immediately upon application
- + Apply directly to ground or use as a concentrate

1 GALLON - 3 PER CASE		
Liquid		
EV064254	UPC	7 86541 64254 0
Mix		
EV064502	UPC	7 86541 64502 2
Block		
EV064525	UPC	7 86541 64525 1



BLACK MAGIC
RACK ROCK®

This 100% natural mineral rock supplement and attractant provides all the essential and trace minerals that are vital to antler growth, digestion, reproduction and muscle development. You get all those benefits without any fuss in an easy-to-use rock with long-lasting power.

- + Natural formation of trace minerals
- + Improves antler growth, digestion and muscle development
- + Draws deer in and keeps them coming back
- + Time releases for long-lasting power
- + Saturates into soil when it rains
- + Works year-round
- + Won't wash away
- + Ready to use; no mixing required

6 LB BLOCK - 6 PER CASE		
EV064510	UPC	7 86541 642510 7



STUMP LIKKER®

Stump Likker® uses the power of molasses to create an irresistible, nutrient-packed mineral site. The formula reacts with moisture to release sodium and calcium vapors mixed with a sweet molasses aroma. Pour it over rotting stumps or logs for optimum results.

- + Our most popular mineral ever
- + Draws deer in and keeps them coming back
- + Super dense mineral concentration
- + Establish or maintain active mineral sites quickly and easily
- + Works year-round
- + Soaks deep into ground for long-lasting power
- + Powder formula provides maximum coverage
- + Begins working immediately upon application
- + Apply directly to ground or use as a concentrate

1 GALLON - 3 PER CASE

EV034085

UPC

7 86541 34085 9

MOLASSES MINERAL BLOCK

We've extracted real molasses and concentrated its sweet aroma to create a one-of-a-kind, long-lasting flavor that deer just can't resist. This discreet but powerful mineral attractant is perfect for year-round nutrition supplementation.

- + Real molasses mixed into an easy-to-use mineral block
- + Draws deer in and keeps them coming back
- + Time releases for long-lasting power
- + Saturates into soil when it rains
- + Works year-round
- + Won't wash away
- + Ready to use; no mixing required

4 LB BLOCK - 6 PER CASE

EV035001

UPC

7 86541 35001 8





BUCK JAM®

We crammed everything we could into Buck Jam® for a jam-packed mineral site. It's got savory flavor profiles deer crave, but more importantly, it's got vital minerals they need.

- + Liquid mineral enhanced with irresistible flavors
- + Draws deer in and keeps them coming back
- + Establish or maintain active mineral sites quickly and easily
- + Works year-round
- + Incredibly long lasting
- + Leaches deep into any substrate
- + Begins working immediately upon application
- + Ready to use; no mixing required
- + Super dense mineral concentration

1 GALLON - 3 PER CASE

Apple

EVO11303

UPC

7 86541 11303 3

Persimmon

EVO21303

UPC

7 86541 21303 0

Sweet Corn

EVO31303

UPC

7 86541 31303 7

Acorn

EVO41304

UPC

7 86541 41304 1



BUCK LICKERS™

Each of our flavored mineral blocks contains an extra punch of calcium and phosphorus that will keep deer, elk and moose happy and healthy. They'll lick it till there's nothing left, and keep coming back to search for more.

- + Mineral block with added calcium and phosphorus
- + Irresistible sweet corn aroma attracts over long distances
- + Draws deer in and keeps them coming back
- + Time releases for long-lasting power
- + Saturates into soil when it rains
- + Works year-round
- + Won't wash away
- + Ready to use; no mixing required

4 LB BLOCK - 6 PER CASE

Apple

EVO30495

UPC

7 86541 30495 0

Persimmon

EVO44099

UPC

7 86541 44099 3

Sweet Corn

EVO34099

UPC

7 86541 34099 6

Acorn

EVO14098

UPC

7 86541 14098 5



DIRTBAG®

Looks like dirt; tastes like molasses; attracts like crazy. Dirtbag® virtually disappears to the human eye, but deer can see it thanks to Glo-Cote® UV enhancement technology. Deer will love the aroma of dried molasses, and you'll love the habits they form looking for it.

- + Pellet-sized protein
- + Promotes overall herd health
- + Grows bigger, stronger bucks
- + Creates camera action and heavy hoof traffic
- + Habit-forming to keep deer coming back
- + Super potent aroma attracts over long distances

5 LB BAG - 3 PER CASE

EVO20716

UPC

7 86541 20716 9



HOG WILD™

Feral hog populations are rising, and we've got the number one hog attractant in the world to help you fight back. This granular feed smells and tastes like crushed berries and molasses. Hogs will root for hours to get every last morsel.

- + Nation's #1 pig attractant
- + Ultra-concentrated powder
- + Best-selling formula brings in the whole sounder
- + Irresistible sweet berries and molasses taste

4 LB BAG - 6 PER CASE

EV034094

UPC

7 86541 34094 1



HOG WILD PIG PUNCH™

Hog Wild Pig Punch™ combines powerful, long-range scents with our patented Glo-Cote® UV enhancement technology and irresistible flavors. This deadly trifecta is sure to have hogs rooting, wallowing and devouring everything it touches.

- + Long-range hog attractant
- + Distributes potent scents immediately upon application
- + Glo-Cote® UV enhancement allows hogs to "see" mix
- + Generates hog wallows
- + Habit-forming to keep hogs coming back
- + Irresistible fruit punch taste

40 OZ - 6 PER CASE

EV020720

UPC

7 86541 20720 6



PIG OUT®

Pig Out® uses sweet fruit, berry and molasses flavors to draw in wild hogs. Pour it over grain or use it straight to create a wallow they'll frequent daily. Whichever method you choose, your hogs won't be able to get enough.

- + Long-range hog attractant
- + Distributes potent scents immediately upon application
- + Generates hog wallows
- + Habit-forming to keep hogs coming back
- + Irresistible sweet taste

1 GALLON - 3 PER CASE

EVO41303

UPC

7 86541 41303 4



BAIT STATION® BEAR BAIT

Bears can't resist this jelly donut flavor! One 40-ounce bottle holds the attracting power of a pile of jelly donuts. Pour the gel attractant over your bait piles and bears will rummage for hours to lick up every drop.

- + Incredibly effective bear attractant
- + Easy application gel begins working immediately
- + Super potent aroma attracts over long distances
- + The power of a pile of jelly donuts in every bottle
- + Habit-forming to keep bears coming back
- + Creates camera action and heavy traffic

40 OZ - 6 PER CASE

EV043203

UPC

7 86541 43203 5



FOOD PLOT SEEDS

Evolved





THROW & GRO NO-TILL FORAGE®

Throw & Gro contains a mixture of tetraploid rye grass, forage clovers and brassica selected to give your herd a fast-growing food source that's filled with vital protein and minerals.

Coverage: 1/4 acre; 11,000 square feet
Contents: Tetraploid Annual Ryegrass, Forage Rape, Berseem Clover

- + Our original no-till formula
- + Plant just about anywhere
- + Grows lush food plots quickly
- + Filled with vital protein and minerals
- + No heavy equipment or disking required

5 LB BAG - 3 PER CASE		
EV070505	UPC	7 86541 70505 4



EASY PLOT®

With very little effort, you can quickly grow a healthy green field of deer forage. No disking or heavy equipment required - just dirt.

Coverage: 1/2 acre; 22,000 square feet
Contents: Tetraploid Annual Ryegrass, Forage Rape, Forage Clover

- + Our original no-till formula
- + Plant just about anywhere
- + Grows lush food plots quickly
- + Filled with vital protein and minerals
- + No heavy equipment or disking required

15 LB BAG - 1 EACH		
EV07153	UPC	7 86541 71503 9



SPRING & SUMMER THROW & GRO CRUSH™

This easy-to-grow, no-till blend of white clover, sunn hemp and forage rape will help deer meet the increased nutritional demands during spring and summer when antler development is critical.

Coverage: 1/4 acre; 11,000 square feet
Contents: Tetraploid Annual Ryegrass, Sunn Hemp, Forage Rape, White Clover

- + Our original no-till formula
- + Plant just about anywhere
- + Grows lush food plots quickly
- + Filled with vital protein and minerals
- + No heavy equipment or disking required

3.5 LB BAG - 3 PER CASE		
EV073036	UPC	7 86541 73036 0



THROW & GRO X-TREME W/ OATS™

Throw & Gro X-treme w/Oats™ is a versatile food plot blend that's perfect for those hard-to-reach areas not accessible to heavy equipment.

Coverage: 1/4 acre; 11,000 square feet
Contents: Tetraploid Annual Ryegrass, Oats, Forage Rape, Red Clover

- + No-till formula
- + Plant just about anywhere
- + Grows lush food plots quickly
- + Filled with vital protein and minerals
- + Oats add great taste and palatability
- + No heavy equipment or disking required

5 LB BAG - 3 PER CASE		
EV073038	UPC	7 86541 73038 4



THROW & GRO X-TREME W/ RADISH®

Throw & Gro X-treme w/Radish® provides the versatile results of the original Throw & Gro formula with the added bonus of forage radishes.

Coverage: 1/4 acre; 11,000 square feet
Contents: Tetraploid Annual Ryegrass, Red Clover, Forage Rape, Daikon Radish

- + No-till formula
- + Plant just about anywhere
- + Grows lush food plots quickly
- + Filled with vital protein and minerals
- + Forage radishes a favorite among deer
- + No heavy equipment or disking required

5 LB BAG - 3 PER CASE		
EV073005	UPC	7 86541 73005 6



PROVIDE CLOVER W/CHICORY®

We developed this premium mixture of perennial forage clover chicory to give hunters a top-quality food plot they can depend on year-round.

Coverage: 1/2 acre; 22,000 square feet / 1/4 acre; 11,000 square feet
Contents: Red Clover, White Clover, Berseem Clover, Forage Chicory

- + Year-round, nutrient-rich food source
- + Palatable blend of clovers deer will love
- + Easy to digest

2 LB BAG - 6 PER CASE		
EV070202	UPC	7 86541 70202 2
4 LB BAG - 6 PER CASE		
EV070402	UPC	7 86541 70402 6



MEGAPLOT® HUNTER SERIES

This game forage is a superb grain-based mix of triticale forage grain, oats, forage turnips and annual forage clovers. Plant in the spring or fall in most areas to grow palatable, high-protein forage all season.

Coverage: 1/2 acre; 22,000 square feet
Contents: Forage Oats, Triticale, Red Clover, Forage Turnip

- + Filled with vital protein and minerals
- + Wide variety of forage to attract and hold game
- + Keeps growing year-round
- + Highly palatable

20 LB BAG - 1 EACH

EV073001

UPC

7 86541 73001 8



MEAN BEAN CRUSH™

Mean Bean Crush™ is a proprietary seed mix of lablab, high-yielding cowpeas and specially selected forage soybean. These forages combine to create a high-protein forage feed your deer need and love.

Coverage: 1/4 acre; 11,000 square feet
Contents: Forage Soybeans, Lablab, Cowpeas

- + High-protein forage
- + Vital for overall health of the entire herd
- + Produces high yields and keeps growing back

10 LB BAG - 4 PER CASE

EV073010

UPC

7 86541 73010 0



RACK RADISH CRUSH®

Radishes are known for their attractant power, while turnips and rape deliver high protein with a sweet, hardy taste. Rack Radish Crush® combines daikon radishes with a special T-Raptor rape and turnip hybrid to give deer everything they crave.

Coverage: 1/4 acre; 11,000 square feet
Contents: T-Raptor Rape/Turnip Hybrid, Daikon Radish

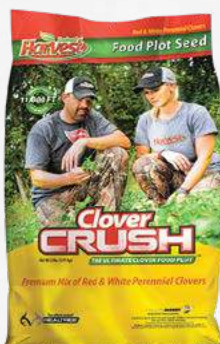
- + Radishes draw deer in
- + Turnips and rape deliver irresistible taste
- + High in protein and nutrients

2 LB BAG - 6 PER CASE

EV070233

UPC

7 86541 73033 9



CLOVER CRUSH®

This special mix of perennial clovers can be planted in spring or fall and adapts to most regions and climates. Forage clovers will attract deer to your area, and the nutritious taste will keep them there.

Coverage: 1/4 acre; 11,000 square feet
Contents: White Clover, Red Clover

- + Highly adaptable to most regions and climates
- + Filled with vital nutrients
- + Delicious clover taste attracts and holds deer

2 LB BAG - 3 PER CASE

EV073021

UPC

7 86541 73021 6



PROGRAZE®

ProGraze® is an incredibly specialized food plot seed developed to improve overall deer health. The formula is more digestible than other native forages, and contains some of the highest protein (up to 38%) and mineral contents available. ProGraze® can be successfully planted in the spring and fall in most areas of the United States.

Coverage: 1/2 acre; 22,000 square feet / 1/4 acre; 11,000 square feet
Contents: Forage Rape, White Clover, Forage Turnip, Red Clover, Forage Chicory

- + Enhances overall deer health
- + Easy to digest
- + Delivers up to 38% protein
- + Rich in minerals

2 LB BAG - 6 PER CASE

EV070200

UPC

7 86541 70200 8

4 LB BAG - 6 PER CASE

EV070400

UPC

7 86541 70400 2



7 CARD STUD®

7 Card Stud® is the most adaptive food plot available today. This incredible blend of forage variety plants covers all your early, mid and late season needs to attract and hold deer on your property. The triticale, oats, winter peas, clover, chicory, turnip and radishes provide a blend your deer simply cannot resist.

Coverage: 1/4 acre; 11,000 square feet
Contents: Forage Oats, Forage Triticale, Winter Peas, Crimson Clover, Forage Turnip, Forage Chicory, Daikon Radish

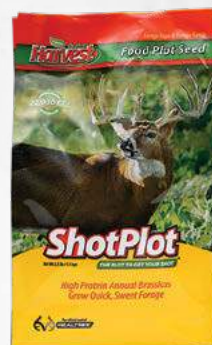
- + The most adaptive and versatile food plot on the market
- + Great for early, mid and late season
- + Filled with vital protein and minerals
- + Grows lush food plots quickly
- + Extremely adaptable to different regions and climates
- + Highly palatable
- + Attracts and holds deer on property

10 LB BAG - 3 PER CASE

EV073027

UPC

7 86541 73027 8



MAXIMIZE®

Maximize® is the perfect warm season food plot for deer, dove and turkey. This fall annual blend of forage soybeans, grain sorghum and sunflowers establishes quickly and can cover multiple acres with tons of palatable forage. Maximize supplies nutrients throughout the spring and summer to attract and hold deer and game birds in your area.

Coverage: 1/4 acre; 11,000 square feet
Contents: Soybeans, Sunflowers, Sorghum

- + Annual blend of forage soybeans, grain sorghum and sunflowers
- + Favorite among deer, dove and turkey
- + Grows lush food plots quickly
- + Covers multiple acres with palatable forage
- + Establishes during warm season to attract and hold game

10 LB BAG - 4 EACH

EV071004

UPC 7 86541 71004 1

WINTER PZ®

We created the ultimate cool-season food plot blend with carefully selected winter peas, oats, triticale and clover. These varieties thrive in cool seasons and offer a sweet, succulent, nutritional food source when other natural forage may be scarce. Winter Pz® can be planted early spring, late summer and fall in most areas.

Coverage: 1/4 acre; 11,000 square feet
Contents: Forage Oats, Winter Peas, Forage, Triticale, Red Clover

- + Cool-season blend thrives in cold weather
- + Sweet, succulent food source
- + Provides nutrient-rich forage when natural foliage is scarce
- + Vital for game seeking energy and sustenance

10 LB BAG - 4 EACH

EV071007

UPC 7 86541 71007 2

SHOTPLOT®

The premium forage varieties in ShotPlot® are among the most palatable, nutritious and productive varieties available in the world. We selected each of the annual forage brassicas for their ability to produce well in poor conditions.

Coverage: 2 acres; 87,120 square feet / 1/2 acre; 22,000 square feet
Contents: Forage Rape, Forage Turnip

- + Produces high yields of palatable forage
- + Keeps growing even through tough conditions
- + Enhances overall deer health

2.5 LB BAG - 3 EACH

EV070252

UPC 7 86541 70252 7

10 LB BAG - 4 EACH

EV070102

UPC 7 86541 70102 5



PLOT MIXERS®

The Plot Mixers® family of premium food plot additives allows you to customize your favorite food plot blend to add extra nutrition and increase palatability for your deer herd. Application is simple; add one bottle of seeds to 2-10 pounds of your favorite food plot blend. Available in T-Raptor turnip/rape hybrid, chicory and radish.

- + Premium food additive
- + Adds nutrition to food plot blends
- + Enhances palatability
- + Easy application

0.6 LB BOTTLE - 6 PER CASE

T-Raptor

EV079915

UPC 7 86541 79915 2

Chicory

EV079911

UPC 7 86541 79911 4

Radish

EV079919

UPC 7 86541 79919 0



PH METER

The best way to ensure your plants reach their full potential starts before a single seed goes in the ground. Determine if you have proper soil conditions with the Evolved Harvest® pH meter. In addition to alkalinity and acidity levels, the meter also measures the moisture content and sunlight present in soil.

- + Test soil pH before selecting a new food plot site
- + Measures alkalinity, acidity, moisture and sunlight content

1 METER - 6 PER CASE

EV070018

UPC 7 86541 70018 9