

DENCO®

2023



Counter Spinners & Wall Boards

Compact Countertop Units Pack Profits Into Inches

Maximize your impulse sales by placing one of our rotating countertop displays close to the register. Loaded with up to 75 personal care products, they offer something for every family member, yet take up only minimal counter space. The clean, benefit-oriented graphics attract attention and answer customers' questions. It's like having another salesperson on the floor! Receive the corresponding, compact display free with your purchase of Prepacks #1307 or #1308. **PREPACK CONTENTS GLADLY PROVIDED UPON REQUEST.**

NEW

Smaller footprint, bigger assortment and more profit per square foot!



1307 · D307



1308 · D308

Wallboard Sizes and Configurations to Suit Every Store Layout!

One of our eye-catching, color-coded wall boards will enhance your planogram. Choose the display that fits your layout — it's yours free when you purchase the corresponding prepack. Stock numbers on the display make inventory and reordering fast and easy. **PREPACK CONTENTS GLADLY PROVIDED UPON REQUEST.**



1640 · D640

| PREPACK | DESCRIPTION | STYLES | PIECES | PRICE |
|-------------|---------------------------------------------------|--------|--------|--------------------------------------------|
| 1308 | Prepack to fit D308 | 35 | 101 | \$741.13 |
| DISPLAY | SIZE 18.5" W x 18.5" D x 29.5" H | | | FREE with the purchase of a prepack |
| D308 | 35 Peg Revolving Counter Display for Prepack 1308 | | | |

| PREPACK | DESCRIPTION | STYLES | PIECES | PRICE |
|-------------|---------------------------------------------------|--------|--------|--------------------------------------------|
| 1307 | Prepack to fit D307 | 75 | 149 | \$1,276.09 |
| DISPLAY | SIZE 25" W x 25" D x 35.75" H | | | FREE with the purchase of a prepack |
| D307 | 75 Peg Revolving Counter Display for Prepack 1307 | | | |

| PREPACK | DESCRIPTION | STYLES | PIECES | PRICE |
|-------------|-----------------------------------|--------|--------|--------------------------------------------|
| 1640 | Prepack to fit D640 | 61 | 117 | \$980.89 |
| DISPLAY | SIZE 24" W x 62" H | | | FREE with the purchase of a prepack |
| D640 | 61 Peg Wallboard for Prepack 1640 | | | |

| PREPACK | DESCRIPTION | STYLES | PIECES | PRICE |
|--------------------------|-----------------------------------|--------|--------|--------------------------------------------|
| 1620 | Prepack to fit D620 | 53 | 95 | \$765.61 |
| DISPLAY | SIZE 21" W x 62" H | | | FREE with the purchase of a prepack |
| D620 NOT SHOWN | 53 Peg Wallboard for Prepack 1620 | | | |

| PREPACK | DESCRIPTION | STYLES | PIECES | PRICE |
|--------------------------|-----------------------------------|--------|--------|--------------------------------------------|
| 1610 | Prepack to fit D610 | 45 | 91 | \$785.57 |
| DISPLAY | SIZE 18" W x 62" H | | | FREE with the purchase of a prepack |
| D610 NOT SHOWN | 45 Peg Wallboard for Prepack 1610 | | | |

| PREPACK | DESCRIPTION | STYLES | PIECES | PRICE |
|--------------------------|-----------------------------------|--------|--------|--------------------------------------------|
| 1601 | Prepack to fit D601 | 39 | 83 | \$688.53 |
| DISPLAY | SIZE 24" W x 47.5" H | | | FREE with the purchase of a prepack |
| D601 NOT SHOWN | 39 Peg Wallboard for Prepack 1601 | | | |

Stock numbers printed **right on the display** make inventory & reordering **fast and easy!**



NEW CARD SIZES IN 2023!

We've made some changes to our Denco cards, reducing sizes and changing materials for a positive impact on our environment and your sales!

- Smaller card sizes reduce packaging waste
- Recycled board and blisters minimize use of wood and petroleum raw materials
- Smaller packaging increases the number of SKUs that fit on Denco displays, increasing your store's variety and sales per square foot



**SLIM,
DOUBLE-SIDED
SPINNER!**

**Maximize your
selection with
this 4-SIDED
SPINNER!**

Floor Displays

Denco floorstands Generate Maximum Sales, Minimum Fuss

Denco floor displays ensure that every square foot of space works as hard as you do. The Denco floorstands are attractive self-merchandisers that pack the greatest variety in the most compact space. They generate profits consistently without making demands on your time or attention. With stock numbers printed right on the displays, inventory and reordering are fast and simple too. These sturdy, free-standing displays promote indispensable impulse items and could easily become the most profitable square footage in your store. Your floor display is free when you purchase the corresponding prepack.

PREPACK CONTENTS GLADLY PROVIDED UPON REQUEST.



1654 · D654



1659 · D659

| PREPACK | DESCRIPTION | STYLES | PIECES | PRICE |
|-------------|--------------------------------------------------------|-----------|------------|--------------------------------------------|
| 1654 | Prepack to fit D654 | 80 | 162 | \$1,533.50 |
| D654 | 80 Peg Revolving Floor Display for Prepack 1654 | | | FREE with the purchase of a prepack |

| PREPACK | DESCRIPTION | STYLES | PIECES | PRICE |
|-------------|---------------------------------------------------------|------------|------------|--------------------------------------------|
| 1659 | Prepack to fit D659 | 131 | 275 | \$2,263.71 |
| D659 | 145 Peg Revolving Floor Display for Prepack 1659 | | | FREE with the purchase of a prepack |

Free display with the purchase of a prepack



Makeup Brushes

Professional Quality Makeup Brushes and Accessories at a Fraction of the Price!

Denco's makeup brushes, kits, applicators, cleansers and organizers offer professional quality at affordable prices. Carefully tested and curated for the best performance and most durable construction, our impactful collection features brushes, blenders, cleansers and storage accessories to meet all your customers' makeup needs.

PREPACK CONTENTS GLADLY PROVIDED UPON REQUEST.



1454 · D454 - SIDE 1



1454 · D454 - SIDE 2

Purchase this compact spinner of makeup brushes and accessories or **add any item** to your existing Denco display!

| PREPACK | DESCRIPTION | STYLES | PIECES | PRICE |
|---------|---------------------------------------------------|--------|--------|-------------------------------------|
| 1454 | Prepack to fit D654 | 17 | 48 | \$407.52 |
| DISPLAY | SIZE 13.5" W x 13.5" D x 28" H | | | FREE with the purchase of a prepack |
| D454 | 19 Peg Revolving Counter Display for Prepack 1454 | | | |

With our high quality assortment of brushes and blenders, Denco offers your customers all the tools for their makeup application needs.

4964N

TOTAL FACE 3-IN-1 MAKEUP BRUSH

Ideal for travel, this unique twist-to-open tool features 3 makeup brushes in 1 convenient handle. Get a complete, beautiful look with the powder brush, foam applicator wand and eyeshadow blending brush. The locking cover protects bristles from damage during storage.

- Powder Brush
- Non-latex Foam Applicator
- Eyeshadow Blending Brush



PRICE

\$15.99

4969N

PORE BLURRING FOUNDATION BRUSH

The densely packed bristles of this foundation brush provide a beautiful, pore blurring finish. For use with liquid or powder foundations.

- Densely packed synthetic bristles blur pores
- Soft and comfortable to use
- High quality wooden handle



PRICE

\$9.99*

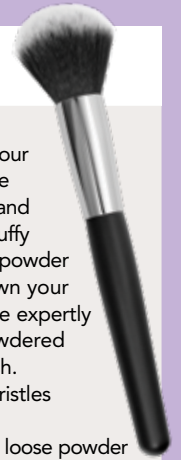
*Compare to Tarte Airbrush Finish Bamboo Foundation Brush (SRP: \$34.00)

4970N

POWDER BRUSH

This powder brush is ideal for applying and blending all of your facial powders. Pack the dense bristles with pressed powder and then buff to perfection. The fluffy head evenly distributes loose powder to reduce shine and lock down your foundation. The domed shape expertly contours and colors with powdered bronzer, highlighter and blush.

- Densely packed synthetic bristles for pressed powder
- Soft, fluffy, domed shape for loose powder
- High quality wooden handle



PRICE

\$7.99

4971N

ANGLED BLUSH BRUSH

Precisely and effortlessly color, contour and highlight with this angled brush. Soft bristles caress your skin while the angled edge hugs your cheekbones and jaw line. Ideal for blush, bronzer and highlighter.

- Angled synthetic bristles for precise application
- Contoured for blush, bronzer and highlighter
- High quality wooden handle



PRICE

\$7.99

4974N

DUAL-ENDED CONTOURING BRUSH

Sculpt, carve out and highlight like a pro with this convenient 2-in-1 brush. Whether you want dramatic contouring or a more natural effect, this brush will help you to apply, layer and blend to achieve your desired look.

- Soft, yet firm, synthetic bristles
- Wide, flat, tapered edge for application and blending
- Smaller, domed edge for precision
- High quality wooden handle



PRICE

\$9.99*

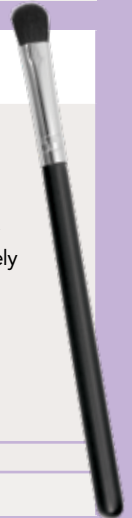
*Compare to Cover Fx Contour Brush (SRP: \$38.00)

4975N

EYESHADOW BRUSH

Featuring flat, tapered, dome shaped bristles, this brush expertly applies and blends liquid, cream and powder eye shadows. The flat of the brush is ideal for lash-to-brow color while the tapered edge precisely defines the crease. Perfect for basic and more complex looks.

- Soft, tapered mix of natural & synthetic bristles
- Define and blend liquid, cream & powder shadows



PRICE

\$7.99*

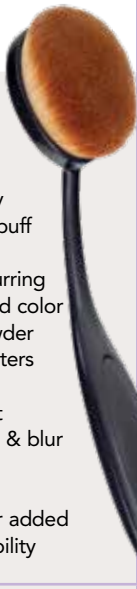
*Compare to MAC Original 217 Eyeshadow Brush (SRP: \$26.50)

4976N

OVAL MAKEUP BRUSH

This soft, dense oval brush is ideal for liquid, cream and powder products. Expertly apply, blend and buff foundation to a beautiful, pore blurring finish. Contour and color with liquid or powder bronzers, highlighters and blushes.

- Dense, ultra-soft bristles to blend & blur
- Dome shape for precision
- Flexible neck for added comfort & durability



PRICE

\$9.99*

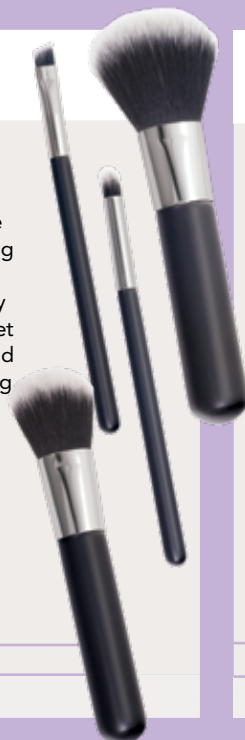
*Compare to Artis Oval 7 Brush (SSRP: \$65.00)

4977N

TRAVEL BRUSH SET

This convenient set has all the brushes you'll need to create a gorgeous look, at home or on the road. Featuring compact, wooden handles and high quality synthetic bristles, the set includes four brushes and a zippered cosmetic bag for storage and travel.

- Powder/Complexion Brush
- Blush Brush
- Eyeshadow Blending Brush
- Angled Eyeliner Brush
- Cosmetic bag for storage



PRICE

\$12.99

4985N

MAKEUP BLENDING SPONGE

This firm, bouncy, non-latex sponge expertly blends and blurs for a beautiful finish.

- Non-latex sponge blends and blurs
- Flat edge for even distribution
- Pointed tip for precision



PRICE

\$5.99

4986N

MAKEUP BLENDING SPONGE DUO

These firm, bouncy, non-latex sponges expertly blend and blur for a beautiful finish. The traditional teardrop quickly applies makeup to your entire face. The mini teardrop can be used with concealer or for precision work.

- Non-latex sponges blend and blur
- Large sponge for full-face application
- Mini sponge for concealer & precision work



PRICE

\$7.99

Give your customers the products they need to clean, dry and organize all makeup brushes.

Denco's Cleaners are Proudly Made in the USA and are Free From:

-  Parabens
-  Phthalates
-  Propylene glycol
-  Artificial color
-  Gluten

**4980N
FOAMING
BLENDER
& BRUSH
CLEANING
SPRAY**



Spray this foaming liquid on blenders and brush bristles to quickly clean and condition. The powerful formula rinses clean, leaving behind a pleasant, lemon scent.

- Lemon oil effectively cleans applicator surfaces
- Safe for daily use
- No parabens, phthalates, propylene glycol or artificial color
- Gluten-free
- MADE IN THE USA 

PRICE


\$7.99

NET CONTENTS 6.75 Fl. Oz.

**4978N
WATERLESS
BRUSH
CLEANER
SPRAY**



This alcohol-free, quick drying formula cleans and conditions makeup brushes, allowing users to almost instantly switch between colors or formulas. No rinsing needed - just spray, swipe and the brush is clean and ready to use.

- Quick drying formula can be used multiple times per day
- No rinsing necessary
- Cleans and conditions with tea tree and citrus oils
- No parabens, phthalates, propylene glycol or artificial color
- Gluten-free and made in Germany 

PRICE

\$7.99*

NET CONTENTS 6.75 Fl. Oz.

*Compare to Sephora Collection The Cleanse: Daily Brush Cleaner (SRP: \$14.00)

**4979N
INSTANT
CLEANSING
SPRAY**



This powerful aerosol cleans and conditions blending sponges and makeup brushes without water.

- Quick-drying formula for daily use.
- No rinsing necessary
- No parabens, phthalates, propylene glycol or artificial color
- Gluten-free and MADE IN THE USA 

PRICE

\$7.99*

NET CONTENTS 2 Oz.

*Compare to BeautyBlender Instaclean (SRP: \$16.00)



**4967N
FLIP-TO-DRY
BRUSH ORGANIZER & DRYING RACK**

This dual organizer and drying rack is a must-have for anyone who uses makeup brushes. Compact and convenient, it features space for 12 makeup brushes and accommodates multiple sized handles. Keep brushes upright for easy access and, with a quick flip, hang them upside down to dry after cleaning.

- Organizes and dries up to 12 makeup brushes
- Securely holds thick and thin brush handles
- Easy and fun to load and unload!



PRICE

\$9.99


SIZE 5.8" W x 5.8" D x 7.75" H

Brushes and accessories not included

**4965N
SOLID
BRUSH
CLEANER**



This solid brush cleaner is ideal for deep cleaning natural bristle brushes, artificial bristle brushes and makeup blenders. Includes a silicone brush cleaning pad that doubles as a soap holder.

- Deep cleans makeup brushes and blenders
- Cleans & conditions with charcoal & aloe vera
- Includes brush cleaning pad / soap holder
- No parabens, phthalates, propylene glycol or artificial color
- Gluten-free, EDTA free, Vegan and MADE IN THE USA 

PRICE

\$7.99*

NET CONTENTS 1.1 Oz.

*Compare to Beauty Blender Blendercleanser Solid Pro

**4966N
MAKEUP
BRUSH
CLEANER**



This powerful gel formula gently deep cleans artificial bristle brushes, natural bristle brushes and makeup blenders.

- Gently cleans and conditions
- Safe for brushes & blending sponges
- No parabens, phthalates, propylene glycol or artificial color
- Gluten-free and MADE IN THE USA 

PRICE

\$2.99

NET CONTENTS 4.1 Fl. Oz.



**4963N
COMPACT EXPANDABLE
ORGANIZER**

This high quality organizer stores cosmetic brushes, beauty tools, makeup and more! Featuring seven compartments and two swing-out drawers, this organizer de-clutters and provides easy access to everyday essentials.



PRICE

\$12.99

SIZE 6" W x 6" D x 5.7" H

Brushes and accessories not included

**4968N
BRUSH CLEANING MAT**

This flexible, silicone mat features five textures that work with your favorite makeup brush cleaner to gently remove product and oils from all your brushes. Featuring a series of suction cups on the back, the generously sized mat attaches securely to the sink for ease of use. Great for home or travel.

- 5 textures to clean all brush sizes
- Ideal for natural and synthetic fiber bristles
- Low profile suction cups attach securely to sink
- Great for home use or travel



PRICE

\$5.99

SIZE 7.25" W x 4.63" D x 0.25" H



The Gentleman's Pill Box

Slim & Stylish Pill Boxes for Men!

Featuring two cavities for organization, these 1/2" deep pill boxes accommodate large pills yet fit easily into a pocket. Each pill box is just under 2.5" square with a snap closure for convenient storage and travel. With three traditional patterns to choose from, these slim, discrete pill boxes make great gifts!

| ITEM | DESCRIPTION | STYLES | PIECES | PRICE |
|-------------------|---------------------------------------------------------------------|--------|--------|-----------------|
| 1294V | Gentleman's Pill Boxes (\$7.99 ea.) Assorted 3 colors with display. | 3 | 18 | \$143.82 |
| PREPACK & DISPLAY | SIZE 7.375" W x 6.5" D x 7.5" H | | | |



Pill Box

Practical and Pretty Pill Boxes!

Why should your customers settle for boring, old pill boxes when they can have these gems instead? Each pill box combines polished and matte steel finishes with a gorgeous swirl of crystals inset in the lid. As functional as they are beautiful, the boxes feature 3 compartments for easy separation and organization of pills. The pill boxes are 2" in diameter, with a push-button opening mechanism and tight closure for secure storage and travel.

| ITEM | DESCRIPTION | STYLES | PIECES | PRICE |
|-------------------|---------------------------------------------------------|--------|--------|-----------------|
| 1286V | Pill Boxes (\$7.99 ea.) Assorted 3 colors with display. | 3 | 18 | \$143.82 |
| PREPACK & DISPLAY | SIZE 7.375" W x 6.5" D x 7.5" H | | | |





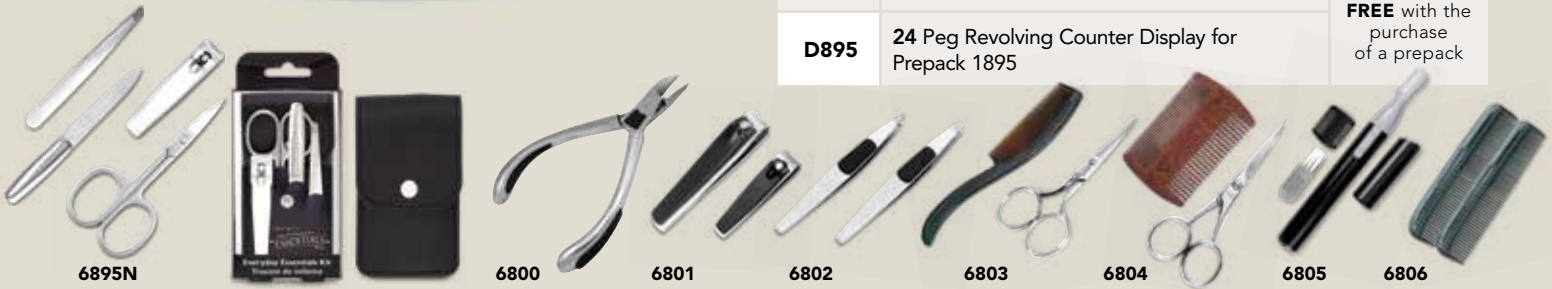
1895



The Gentleman's Essentials

The men's grooming category continues to grow with nearly every major retailer carrying tools specifically targeted to men. Take advantage of this trend with our Gentleman's Essentials collection. We've carefully selected eight men's favorites for their strong sales and impulse appeal. The products can be purchased as openstock or as a prepack, which includes a free refillable display.

| ITEM | DESCRIPTION | STYLES | PIECES | PRICE |
|---------|------------------------------------------------------------|--------|--------|-------------------------------------|
| 6800 | Nail Nipper | 1 | 1 | \$12.99 |
| 6801 | Nail & Toenail Clipper Duo | 1 | 1 | \$6.99 |
| 6802 | Slant & Point Tweezer Duo | 1 | 1 | \$6.99 |
| 6803 | Mustache Scissors & Comb | 1 | 1 | \$9.99 |
| 6804 | Beard Scissors & Comb | 1 | 1 | \$16.99 |
| 6805 | Mini Trimmer | 1 | 1 | \$9.99 |
| 6806 | Pocket Combs, 2 ct | 1 | 1 | \$2.99 |
| 6895N | Grooming Kit | 1 | 1 | \$9.99 |
| PREPACK | Complete Prepack: Gentleman's Essentials 8 styles (44 pcs) | 8 | 44 | \$415.56 |
| 1895 | | | | |
| DISPLAY | SIZE 13.5" W x 13.5" D x 28" H | | | |
| D895 | 24 Peg Revolving Counter Display for Prepack 1895 | | | FREE with the purchase of a prepack |



6895N

6800

6801

6802

6803

6804

6805

6806



SHOWCASE MEN'S ITEMS WITH A FREE IMPULSE DISPLAY!

Buy 16 pieces of Gentleman's Essentials - mix and match up to 4 styles - and ask for a FREE display to highlight your best-selling men's items! GREAT FOR FATHER'S DAY, HOLIDAY & MORE!

PREPACK & DISPLAY

SIZE 12.75" W x 5.25" D x 11.5" H

D894DP

Gentleman's Essentials Display w/ 4 hooks

FREE with the purchase of 16 Gentleman's Essentials products.



Great for Home, Office, Lab or School!

- High Quality, Optical Glass Lens
- Durable Plastic Frame
- 3 Sizes and Magnifications

High Quality for Reading, Sewing, Crafting & Hobbies!

- Unbreakable, Distortion-free Lens
- Lightweight Metal Frame
- 3 Sizes
- 2.5x Magnification with a 5x Bifocal



Magnifying Glasses

If your customers are looking for extra help reading small print in books, newspapers or on maps, they will love our Denco Magnifying Glasses.



| ITEM | DESCRIPTION | STYLES | PIECES | PRICE |
|-------------------|-------------------------------|--------|--------|----------|
| 7800 | 2" Round (6x magnification) | 1 | 1 | \$5.00 |
| 7801 | 3" Round (4x magnification) | 1 | 1 | \$6.00 |
| 7802 | 4" Round (2.5x magnification) | 1 | 1 | \$7.00 |
| PREPACK & DISPLAY | SIZE 10.5" W x 8" D x 12" H | | | |
| 1208 | Complete Prepack & Display | 3 | 18 | \$108.00 |

| ITEM | DESCRIPTION | STYLES | PIECES | PRICE |
|-------------------|--------------------------------|--------|--------|----------|
| 7803 | 2" Round | 1 | 1 | \$8.00 |
| 7805 | 4" Round | 1 | 1 | \$12.00 |
| 7807 | 2" x 4" Rectangle | 1 | 1 | \$13.00 |
| PREPACK & DISPLAY | SIZE 9.75" W x 10.3" D x 16" H | | | |
| 1211 | Complete Prepack & Display | 3 | 22 | \$239.00 |

No counter space? No problem. Each magnifying glass style is also available as openstock on peggable blister cards so they can hang on your Denco Display or peg wall. Please see page 19 for details!

Keychain Magnifiers

With LED Light



Great for reading menus, maps, prescription labels, retail packaging or any small print! Reading small print can be difficult for your customers, especially in low-light conditions. Now you can offer them a highly functional, discrete solution that they can carry with them anywhere. Our Keychain Magnifier with LED provides bright light to illuminate any surface and powerful 3x magnification to make even tiny print more legible. This handy tool fits easily in a purse or pocket, so your customers will always have it when needed. Ideal for reading menus in dimly lit restaurants and any small print at home or while traveling! **FOR A PEGGABLE, CARDED VERSION OF THE LED MAGNIFIER, PLEASE SEE PAGE 19.**

| PREPACK & DISPLAY | DESCRIPTION | STYLES | PIECES | PRICE |
|----------------------------|-------------------------------------------|--------|--------|----------|
| 1210 | Keychain Magnifiers with LED (\$6.99 ea.) | 1 | 18 | \$125.82 |
| SIZE 6" W x 8.75" D x 8" H | | | | |

Everyday Essentials Grooming Kit



Slim, durable and there when your customers need it, Denco's Everyday Essentials Grooming Kit contains four popular, functional tools in a travel-friendly case. Now your customers can create defined eyebrows with the straight blade Scissors and Slant Tip Tweezers, trim unwanted hair on face and body with the Scissors, and shape and smooth fingernails and toenails with the Nail Clippers and File. The durable case features a push-button closure for secure storage. Each peggable package can be merchandised on your Denco display or any peg in your store. Try placing them at checkout or in Women's Shaving for maximum impulse appeal!

| PREPACK & DISPLAY | DESCRIPTION | STYLES | PIECES | PRICE |
|-------------------|----------------------------------|--------|--------|--------|
| 6897N | Everyday Essentials Grooming Kit | 1 | 1 | \$9.99 |

Comb Buckets

Buckets of Combs are Great for Point-of-Purchase Merchandising

Nine individual drums offer eleven different combs. Order one style, or all nine drums, based on the comb preferences in your neighborhood. A bulk comb program is a proven winner, with year-round sell-through and consistent repeat sales. All of our combs are Proudly Made in the USA!



7912C
Medium Pic

7913C
Large Pic

7923C
Large Styler



7931C
Pocket Comb

7940C
Volumizing Comb

7950C
Assorted Combs:
All Purpose, Tail Comb, Heavy Dresser, Barber Comb



7955C
Assorted Combs:
All Purpose, Tail Comb, Heavy Dresser

7942C
The Detangler

7944C
Shower Comb

| PREPACK & DISPLAY | DESCRIPTION | STYLES |
|-------------------|-------------------------------------------------------------------------------------------|--------|
| 7912C | Medium Pic – \$1.29 ea. | 1 |
| 7913C | Large Pic – \$1.59 ea. | 1 |
| 7923C | Large Styler – \$1.59 ea. | 1 |
| 7931C | Pocket Comb – 79¢ ea. | 1 |
| 7940C | Volumizing Comb – \$1.29 ea. | 1 |
| 7942C | The Detangler – \$1.79 ea. | 1 |
| 7944C | Shower Comb – \$1.29 ea. | 1 |
| 7950C | Assorted Combs 4 styles – 99¢ ea. (All Purpose, Tail Comb, Heavy Dresser, Barber Comb) | 4 |
| 7955C | Assorted Combs 3 styles – 99¢ ea. (All Purpose, Heavy Dresser, Tail Comb) | 3 |

BioBrush Hairbrushes

Your eco-conscious customers will love Denco's line of BioBrushes. These paddle brushes feature PLA handles that combine agricultural waste like coffee grounds, wheat straw and rice hull with traditional plastics. The result is a durable product that uses less petroleum, reduces waste, is sustainable and biodegradable!



Handles made with Renewable Resources

Wheat Straw, Rice Hull and Coffee Grounds

| ITEM | DESCRIPTION | STYLES | PIECES | PRICE |
|-------------------|-----------------------------------|--------|--------|---------|
| 1420V | BioBrush Hairbrushes – \$4.99 ea. | 3 | 12 | \$59.88 |
| PREPACK & DISPLAY | SIZE 10" W x 7.25" D x 12.25" H | | | |



Mirror slides out for convenience!



Fold-Away Brush

Folding Hair Brush with Removable Mirror

Perfect for travel, the Fold-Away Brush fits easily in a pocket or purse for quick grooming on the go! High quality bristles will not break or pull hair and removable mirror makes checking your make-up a breeze! Also a great favorite for lockers, sports and beach bags!

| ITEM | DESCRIPTION | PIECES | PRICE |
|-------------------|-----------------------------------------------------------------|--------|---------|
| 1419V | Fold Away Hair Brush – \$2.99 ea. Assorted 4 colors in Display. | 24 | \$71.76 |
| PREPACK & DISPLAY | SIZE 6.75" W x 6.25" D x 4.25" H | | |



Pop-up Brushes

Everything's Popping Up Rainbows & Unicorns!

Your customers won't be able to miss this colorful, fun counter display of 12 hair brushes. The brushes are shipped as 3 assorted colors and each opens to reveal wavy, rainbow colored bristles and a handy mirror. Great for travel, these high impulse beauties are ideal for counters and shelves, particularly in the checkout area!

| ITEM | DESCRIPTION | PIECES | PRICE |
|-------------------|-------------------------------------------------------------|--------|---------|
| 1292V | Pop-Up Brushes – \$2.99 ea. Assorted 3 colors with Display. | 12 | \$35.88 |
| PREPACK & DISPLAY | SIZE 8.75" W x 6" D x 8.88" H | | |



Pedicure Rx™ Smoothing Stone

Boost Your Year-Round, Footcare Sales!

The Pedicure Rx Smoothing Stone prepack features nine pumice stones in a compact counter/shelf display. Bright and attractive, this merchandiser keeps proper foot care "top-of-mind" with your customers. The oversized stones are gentle, long-lasting and feature a sturdy handle for a comfortable, non-slip grip.



Heavy Duty Nail Brushes

Hand washing and hygiene awareness are at an all-time high. Help your customers to find the best-in-class cleaning tools they need, and increase your impulse sales, with our display of top-selling Heavy Duty Nail Brushes. These double-sided brushes feature short, stiff bristles to deep clean tough grease and grime, and longer, softer bristles to scrub under and around the nails.

| ITEM | DESCRIPTION | STYLES | PIECES | PRICE |
|-------------------|------------------------------------------|--------|--------|---------|
| 1256V | Pedicure Rx Smoothing Stone (\$2.99 ea.) | 1 | 9 | \$26.91 |
| PREPACK & DISPLAY | SIZE 9.75" W x 10" D x 12" H | | | |

| ITEM | DESCRIPTION | STYLES | PIECES | PRICE |
|-------------------|--------------------------------------------------------------------|--------|--------|---------|
| 2735V | Heavy Duty Nail Brush – \$3.50 ea. Assorted 4 colors with display. | 4 | 24 | \$84.00 |
| PREPACK & DISPLAY | SIZE 6.7" W x 8.5" D x 10.7" H | | | |



Nail File Center

Classic, Professional Files For Every Need!

Whether your customers have hard nails, soft nails or brittle nails, this Nail File Center contains the perfect style for them. Six professional quality files in an organized, counter display provide customers with all the tools they need to shape, buff and finish their nails to perfection.

| ITEM | DESCRIPTION | STYLES | PIECES | PRICE |
|-------------------|---------------------------------------------------------|--------|--------|---------|
| 9719 | Medium/Fine Cushioned Board – 99¢ ea. | 1 | 8 | \$7.92 |
| 9781 | Three-Way Buffer – 99¢ ea. | 1 | 8 | \$7.92 |
| 9782 | Black Nail Board – 99¢ ea. | 1 | 15 | \$14.85 |
| 9783 | Zebra Nail Board – 99¢ ea. | 1 | 15 | \$14.85 |
| 9784 | Garnet Nail Board – 99¢ ea. | 1 | 15 | \$14.85 |
| 9785 | Fine White Nail Board – 99¢ ea. | 1 | 15 | \$14.85 |
| PREPACK & DISPLAY | SIZE 5.5" W x 2.75" D x 7.5" H | | | |
| 1200 | Complete Prepack & Display: D200 w/6 styles and 76 pcs. | 6 | 76 | \$75.24 |



Professional Salon Files

Professional Quality Nail Care Made Simple!

We've taken the guesswork out of which nail file is "best" for your customers' needs. With six styles of files, and brief, helpful descriptions on the display, it's easy for them to choose the correct file. Denco offers files for artificial, natural, thin and thick nails. All in one convenient center. And, best of all, the sturdy, reusable and compact display can be placed on a shelf, pegged on your Denco display or hung from a standard peg wall anywhere in your store!

| ITEM | DESCRIPTION | STYLES | PIECES | PRICE |
|-------------------|-----------------------------------------------------------|--------|--------|---------|
| 7262 | Black Cushioned Nail Board (100/180 grit) – \$.99 ea. | 1 | 12 | \$11.88 |
| 7263 | Pink Cushioned Nail Board (280/320 grit) – \$.99 ea. | 1 | 12 | \$11.88 |
| 7264 | Blue Cushioned Nail Board (120/240 grit) – \$.99 ea. | 1 | 12 | \$11.88 |
| 7265 | Wide Cushioned Nail Board (180/280 grit) – \$.99 ea. | 1 | 12 | \$11.88 |
| 7266 | Hourglass Cushioned Nail Board (120/240 grit) – \$.99 ea. | 1 | 12 | \$11.88 |
| 7267 | Crystal Nail File (Fine grit) – \$.99 ea. | 1 | 12 | \$11.88 |
| PREPACK & DISPLAY | SIZE 7" W x 4.5" D x 7.31" H | | | |
| 1201 | Complete Prepack & Display: D201 w/6 styles and 72 pcs. | 6 | 72 | \$71.28 |



Tender Care for Tiny Tots™

High quality Stainless Steel nail scissors, baby-sized clipper and gentle cushioned nail file for grooming baby's nails quickly and safely. Three baby-grooming best sellers in one high impact display for the ultimate in convenience and value.

| ITEM | DESCRIPTION | STYLES | PIECES | PRICE |
|-------------------|-------------------------------------------------|--------|--------|----------|
| 9112T | Baby Nail Scissors – \$4.99 ea. | 1 | 12 | \$59.88 |
| 9540T | Baby Nail Clipper – \$1.49 ea. | 1 | 36 | \$53.64 |
| 9716T | Cushioned Nail File – \$1.29 ea. | 1 | 24 | \$30.96 |
| PREPACK & DISPLAY | SIZE 7" W x 7" D x 8.5" H | | | |
| 1004DP | Complete Prepack & Display w/72 pcs. in 3 drums | 3 | 72 | \$144.48 |



Peggable Drums

Denco's top selling bulk items can be easily merchandised on your displays or pegboards!

If you like our drum program, but don't have any counter or shelf space, this is the perfect solution. These sturdy, heavy-duty plastic drums hook easily into standard peg holes and can be refilled again and again. Purchase the prepack of bulk implements with the corresponding drum for an easy, space-conscious way to increase your impulse sales.

PEDICURE DRUMS & REFILLS

| ITEM | DESCRIPTION | PIECES | PRICE |
|--------|-----------------------------------------|--------|---------|
| 9016 | Neat Clip Toenail Clipper – \$2.99 ea. | 12 | \$35.88 |
| DR9016 | Drum for 9016 Neat Clip Toenail Clipper | 1 | N/C |

MANICURE DRUMS & REFILLS

| | | | |
|--------|----------------------------------|----|---------|
| 9026 | Small Emery Boards – \$1.29 ea. | 22 | \$28.38 |
| DR9026 | Drum for 9026 Small Emery Boards | 1 | N/C |
| 9028 | Large Emery Boards – \$1.29 ea. | 22 | \$28.38 |
| DR9028 | Drum for 9028 Large Emery Boards | 1 | N/C |
| 9030 | Nail Clipper – \$.99 ea. | 36 | \$35.64 |
| DR9030 | Drum for 9030 Nail Clipper | 1 | N/C |

TWEEZER DRUMS & REFILLS

| | | | |
|--------|----------------------------------|----|---------|
| 9036 | Slant Tip Tweezers – \$4.99 ea. | 16 | \$79.84 |
| DR9036 | Drum for 9036 Slant Tip Tweezers | 1 | N/C |

Konjac Sponges

The Best in K-Beauty Konjac!

Korean beauty care products have proven that they're here to stay, and Denco is proud to offer you the best Konjac Sponges! These fabulous facial sponges are handmade on Jeju Island, Korea. Our manufacturer supplies high end brands like Sephora, Boscia and Honest Beauty and, now, you can have the same great sponges at a fraction of the price! With 3 different styles to choose from, your customers are sure to find the perfect konjac sponge to gently deep clean their faces and reveal softer, smoother, more glowing skin.



| ITEM | DESCRIPTION | STYLES | PIECES | PRICE |
|-------------------|---------------------------------------------------|--------|--------|----------|
| 4982 | Gentle Natural Konjac Sponge | 1 | 1 | \$7.99 |
| 4983 | Bamboo Charcoal Konjac Sponge | 1 | 1 | \$7.99 |
| 4984 | Nourishing Red Clay Konjac Sponge | 1 | 1 | \$7.99 |
| PREPACK & DISPLAY | SIZE 15.25" W x 6.25" D x 11.5" H | | | |
| 1797DP | Complete Prepack & Display: 18 pcs of 3 styles | 3 | 18 | \$143.82 |

All our Konjac Sponges are:

- Made from 100% Natural Vegetable Fibers
- 100% Cruelty-Free & Certified Vegan
- Naturally Sustainable
- 100% Biodegradable
- Free from Chemicals, Coloring, Additives and Irritants

4982

Gentle Natural Konjac Sponge

- Ideal for Normal Skin
- Cleanses, Massages & Improves Circulation for Radiant Skin



4983

Purifying Bamboo Charcoal Konjac Sponge

- Ideal for Oily & Acne Prone Skin
- Deep Cleans Blackheads & Blemishes
- Two Textures to Exfoliate & Refine



4984

Nourishing Red Clay Konjac Sponge

- Ideal for Sensitive & Mature Skin
- Improves Circulation for a More Radiant, Youthful Appearance
- Two Textures to Exfoliate & Refine



Denco's Most Wanted

The name says it all!

Denco's Most Wanted center features a specially curated mix of our top-sellers in manicure, pedicure and haircare. Denco's six-drum powerhouse takes up minimal space and includes the best-selling styles in all the high-turn implement categories, at price points that will wow your customers and drive your sales.

| ITEM | DESCRIPTION | STYLES | PIECES | PRICE |
|-------------------|----------------------------------------------------------|--------|--------|----------|
| 9410 | Slant Tip Tweezers – \$4.99 ea. | 1 | 24 | \$119.76 |
| 9445 | Nail Clipper with File – 99¢ ea. | 1 | 36 | \$35.64 |
| 9450 | Deluxe Toenail Clipper w/ File – \$1.99 ea. | 1 | 18 | \$35.82 |
| 9472 | Black Cushioned Nail Board – 99¢ ea. | 1 | 30 | \$29.70 |
| 9473 | Pink Cushioned Nail Board – 99¢ ea. | 1 | 30 | \$29.70 |
| 9476 | 7-Way Buffer – \$1.99 ea. | 1 | 8 | \$15.92 |
| PREPACK & DISPLAY | SIZE 12.75" W x 10.25" D x 14.25" H | | | |
| 1002 | Complete Prepack & Display: D402 w/146 pcs in 6 drums | 6 | 146 | \$266.54 |





Tweezer Shop

High Quality Tweezers at Bulk Prices

The Tweezer Shop features six high performance, affordable tweezers to satisfy every need from grooming to hobbies. Attractive enough to draw customers from across the store, this space-saving unit will increase your sales and profits.



| ITEM | DESCRIPTION | STYLES | PIECES | PRICE |
|-------------------|----------------------------------------------------------|--------|--------|----------|
| 9808 | Fine Point (Germany) \$5.99 ea. | 1 | 16 | \$95.84 |
| 9810 | Slant Tip (Germany) \$4.99 ea. | 1 | 16 | \$79.84 |
| 9816 | Square Tip (Germany) \$4.99 ea. | 1 | 16 | \$79.84 |
| 9821 | Point Tip (Germany) \$4.99 ea. | 1 | 16 | \$79.84 |
| 9850 | Easy Tweeze \$2.99 ea. | 1 | 16 | \$47.84 |
| 9885 | Gold Tweezers (Germany) \$5.99 ea. | 1 | 16 | \$95.84 |
| PREPACK & DISPLAY | SIZE 10.75" W x 8.75" D x 10.75" H | | | |
| 1802 | Complete Prepack & Display: D802 with 96 pcs. in 6 drums | 6 | 96 | \$479.04 |



Nail Care Center

Bulk Bin Display for the Budget Conscious Shopper

Denco is bringing classic tools and impulse appeal to your implement section with our Nail Care Center. Our best-selling drum display turns heads with its clean, organized layout and attention-getting graphics. Perfect for counters or shelves, the Nail Care Center offers all the items needed for a great home manicure, in one convenient display!



| ITEM | DESCRIPTION | STYLES | PIECES | PRICE |
|-------------------|-----------------------------------------------------------|--------|--------|----------|
| 9245 | Nail Clipper 99¢ ea. | 1 | 72 | \$71.28 |
| 9249 | Toenail Clipper \$1.99 ea. | 1 | 24 | \$47.76 |
| 9264 | Large Sapphire File \$1.29 ea. | 1 | 36 | \$46.44 |
| 9272 | Cuticle Trimmer 99¢ ea. | 1 | 36 | \$35.64 |
| 9714 | Small Emery Boards (10 pkg) - \$1.29 ea. | 1 | 22 | \$28.38 |
| 9715 | Large Emery Boards (10 pkg) - \$1.29 ea. | 1 | 22 | \$28.38 |
| PREPACK & DISPLAY | SIZE 12.75" W x 10.25" D x 14.25" H | | | |
| 1001 | Complete Prepack & Display: D401 with 212 pcs. in 6 drums | 6 | 212 | \$257.88 |



Pedicure Center

Pedicure is a Consistently Strong Category in Health and Beauty!

Capture additional impulse sales in the always popular implement category of Footcare. Denco's Pedicure Center offers every item for complete at-home foot care. Our salon-quality tools provide professional results and, because we've eliminated the packaging, they're perfect for even the budget-minded shopper. An organized layout and striking graphics make this center the ideal counter or shelf item for any store.



Essential Tools for Men

All Our Top-Selling Men's Grooming Tools in One Compact Display!

The Essential Tools for Men prepack and display is targeted directly to your male shoppers. This no-frills, straightforward display houses six top-selling men's items, and allows consumers to feel the quality before they buy. Give men a reason to shop your implement section with Denco's Essential Tools for Men center!



| ITEM | DESCRIPTION | STYLES | PIECES | PRICE |
|-------------------|----------------------------------------------------------|--------|--------|----------|
| 9922 | Corn Plane w/Blade \$2.99 ea. | 1 | 15 | \$44.85 |
| 9924 | Triangle Callus Reducer \$2.99 ea. | 1 | 16 | \$47.84 |
| 9926 | Nail Brush and Smoothing Stone \$4.99 ea. | 1 | 5 | \$24.95 |
| 9927 | Foot Smoother \$2.99 ea. | 1 | 12 | \$35.88 |
| 9928 | Folding Foot Rasp \$3.29 ea. | 1 | 12 | \$39.48 |
| 9957 | Toenail Clipper with Catcher - \$2.99 ea. | 1 | 12 | \$35.88 |
| PREPACK & DISPLAY | SIZE 12.75" W x 10.25" D x 14.25" H | | | |
| 1006 | Complete Prepack & Display: D406 with 72 pcs in 6 drums. | 6 | 72 | \$228.88 |

| ITEM | DESCRIPTION | STYLES | PIECES | PRICE |
|-------------------|-----------------------------------------------------------|--------|--------|----------|
| 9300 | Mustache Comb \$1.99 ea. | 1 | 48 | \$95.52 |
| 9308 | Splinter Tweezers \$5.99 ea. | 1 | 24 | \$143.76 |
| 9310 | Slant Tip Tweezers \$4.99 ea. | 1 | 24 | \$119.76 |
| 9331 | Pocket Comb 99¢ ea. | 1 | 24 | \$23.76 |
| 9345 | Nail Clipper 99¢ ea. | 1 | 36 | \$35.64 |
| 9359 | Straight Cut Toenail Clipper - \$2.29 ea. | 1 | 24 | \$54.96 |
| PREPACK & DISPLAY | SIZE 12.75" W x 10.25" D x 14.25" H | | | |
| 1005 | Complete Prepack & Display: D405 with 180 pcs in 6 drums. | 6 | 180 | \$473.40 |



Denco Accents™



1552
Scissor-Style
Toenail Clipper



1557
Neat Clip™



1957
Neat Clip™
Toenail Clipper



1860
Aero Tweezer™



1863
Big Gripper™



1840
Fiesta Tweezers™

Promotional or Secondary Impulse Placement Guarantees a Boost in Sales!

Showcase any of our top-selling Denco Accents items on these free, corrugate counter displays. Highlight your most popular item or rotate your selection throughout the year to keep your cash and impulse areas fresh.

| PREPACK & DISPLAY | DESCRIPTION | STYLES | PIECES | PRICE |
|-------------------|--------------------------------------------------------------------|--------|--------|----------|
| 1552DP | Scissor-Style Toenail Clipper – \$3.99 ea. | 1 | 24 | \$95.76 |
| 1557DP | Neat Clip Nail Clipper with Catcher – \$2.99 ea. Asst. 4 colors | 1 | 24 | \$71.76 |
| 1840DP | Fiesta Slant Tip Tweezers – \$6.99 ea. Asst. 4 colors | 1 | 24 | \$167.76 |
| 1860DP | Aero Tweezer – \$19.99 ea. Slant, Round & Point. Asst. 4 colors | 3 | 24 | \$479.76 |
| 1863DP | Big Gripper Slant Tip Tweezers – \$8.99 ea. Asst. 4 colors | 1 | 24 | \$215.76 |
| 1957DP | Neat Clip Toenail Clipper with Catcher – \$3.99 ea. Asst. 4 colors | 1 | 24 | \$95.76 |

SIZE 12.75" W x 10.25" D x 14.25" H



Magnifiers



All of your favorite magnifier styles, on peggable Denco cards!

Whether for school, lab, hobbies, travel or just reading at home, Denco has a magnifier to fit your customers' needs. Even if your counter space is limited, you can still offer your customers an assortment of high quality Denco Magnifying Glasses. These openstock items can be merchandised on your Denco display or any other peg in your store. The double-sided cards also offer a cello "window" so your customers can test the magnification while the product remains securely packaged.



7800N

2" ROUND MAGNIFIER

Compact, lightweight magnifying glass featuring a plastic frame, optical glass lens and 6x magnification.

PRICE

\$5.00



7801N

3" ROUND MAGNIFIER

Versatile, lightweight magnifying glass featuring a plastic frame, optical glass lens and 4x magnification.

PRICE

\$6.00



7802N

4" ROUND MAGNIFIER

Generously sized, lightweight magnifying glass featuring a plastic frame, optical glass lens and 2.5x magnification.

PRICE

\$7.00



7803N

2" ROUND MAGNIFIER

Compact, lightweight magnifying glass featuring a plastic handle, metal frame and unbreakable optical acrylic lens. 2.5x magnification with a 5x bifocal

PRICE

\$8.00



7805N

4" ROUND MAGNIFIER

Versatile, lightweight magnifying glass featuring a plastic handle, metal frame and unbreakable optical acrylic lens. 2.5x magnification with a 5x bifocal

PRICE

\$12.00



7807N

2" X 4" RECTANGULAR MAGNIFIER

Lightweight magnifying glass featuring a plastic handle, metal frame and unbreakable optical acrylic lens. Large viewing area and offset handle are ideal for reading. 2.5x magnification with a 5x bifocal.

PRICE

\$13.00



7810N


KEYCHAIN MAGNIFIER WITH LED

Perfect for travel, this handy magnifier features a flip-out lens and powerful LED light to illuminate any surface. Especially helpful when reading menus in dimly lit restaurants. 3x magnification.

PRICE

\$8.00


Manicure



**2545
NAIL CLIPPER**

Clips nails precisely, quickly. Attached file shapes and cleans.

PRICE
\$1.99



**2557
NEAT CLIP NAIL CLIPPER**

Fun, colorful nail clipper with catcher keeps floors neat and clipping-free. Assorted four colors.

PRICE
\$2.99



**2558
STAINLESS STEEL NAIL CLIPPER**

High quality nail clipper with catcher traps nail clippings for No-mess nail grooming. Stainless Steel.

PRICE
\$7.99

**2663
SMALL SAPPHIRE FILE**

Handy purse size, with sheath. Gentle to nails, long life.



PRICE
\$2.49

**2664
LARGE SAPPHIRE FILE**

Gently shapes and finishes nails. With sheath.



PRICE
\$2.99

**2665
GLASS FILE**

Gently shapes nails and seals edges to prevent chipping and splitting. Shatter-resistant, etched surface with travel pouch.



PRICE
\$8.99

EMERY BOARDS - 4 1/2"

Double-sided emery boards to shape and finish nails. Available in 10-pack or 20-pack.

2712 20-PACK **2714 10-PACK**



PRICE PRICE
\$2.79 **\$1.79**

EMERY BOARDS - 6 1/2"

Double-sided emery boards to shape and finish nails. Available in 10-pack or 20-pack.


2713 20-PACK **2715 10-PACK**



PRICE PRICE
\$3.49 **\$2.49**

**2717
NAIL BUFFER**

Three-step buffer removes ridges, buffs, and polishes.



PRICE
\$2.99

**2718
PINK BANANA BOARDS**

These cushioned nail files are ideal for use on natural nails. Each board is double sided (280/320 grits) for maximum convenience. Two-board package. Made in Korea.



PRICE
\$2.99

**2719
BLACK CUSHIONED BOARDS**

Coarse and medium grits (100/180) for shaping and finishing natural and acrylic nails. Two-board package. Made in Korea.



PRICE
\$2.99

**2776
7 WAY NAIL BUFFER**

Seven grits, color coded and numbered for ease of use, to smooth nail edges and buff nails to a high gloss shine.



PRICE
\$2.49

**2735
HEAVY-DUTY NAIL BRUSH**

Double-sided for quick, effective cleaning. Sure-grip handle.



PRICE
\$3.99

**2777
HEAVY-DUTY 4 WAY BUFFING BLOCK**

Easy to hold block features four grits, color coded and numbered for ease of use, to smooth nail edges and buff nails to a high gloss shine.



PRICE
\$1.99

**2970
PUMICE SPONGE**

Hygienic sponge exfoliates and smoothes rough skin and removes stains. Can be used wet or dry.



PRICE
\$3.99



The Complete Line for Beautiful Nails

2978 CUTICLE PUSHER

Dual-ended tool gently pushes back excess cuticle near the nail matrix and sidewalls. Will not scratch the nail plate.



PRICE

\$7.99

6004 BABY NAIL CARE TRIO

High quality stainless steel nail scissors, baby-sized clipper and gentle cushioned nail file for grooming baby's nails quickly and safely.



PRICE

\$6.99

2102 CUTICLE SCISSORS

Fine points for easy and safe trimming of cuticles and hangnails. Made in Italy.



PRICE

\$8.75

2103 CUTICLE SCISSORS

Professional quality, extra-fine points. Made in Italy.

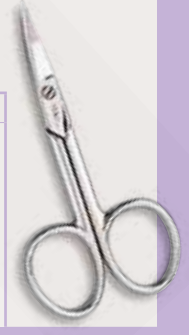


PRICE

\$9.25

2104 NAIL SCISSORS

Specially curved blades trim even tough nails easily. Made in Italy.



PRICE

\$9.25

2105 CUTICLE AND NAIL SCISSORS

Uniquely shaped blades trim nails and cuticles quickly and easily. Made in Italy.

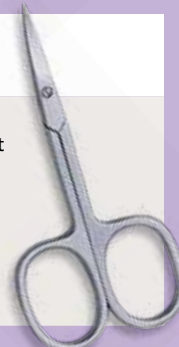


PRICE

\$9.25

2110 CUTICLE SCISSORS

Stainless steel. Withstand repeated sterilization without rusting. Made in Italy.



PRICE

\$16.25

2164 CUTICLE SCISSORS

Professional quality. Short shank for precise trimming. Made in Italy.



PRICE

\$10.99

2272 CUTICLE TRIMMER

Trims cuticles and hangnails. Handle can be used as a cuticle pusher. Includes travel sheath.



PRICE

\$2.19

2401 CUTICLE NIPPER - HALF JAW

Easy-to-use lever action design. Stainless steel. Made in Italy.



PRICE

\$16.99

2402 CUTICLE NIPPER - QUARTER JAW

Professional quality. Dipped Spring. Stainless steel. Made in Italy.



PRICE

\$16.99

2403 NAIL NIPPER

Salon-style curved head trims cleanly and accurately. Made in Italy.



PRICE

\$14.25

2404 CUTICLE NIPPER

Scissor-style handle for easy trimming of hangnails and cuticles.



PRICE

\$18.25

2405 CUTICLE NIPPER - FULL JAW

Longer jaw for larger nail plates and quicker trimming. Stainless steel. Made in Italy.



PRICE

\$19.99

2406 CUTICLE NIPPER - HALF JAW

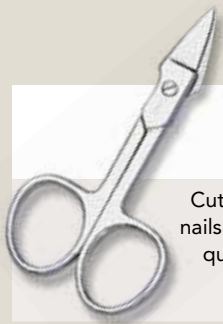
Stainless steel construction with rubberized handle inserts for a non-slip grip.



PRICE

\$9.99

Pedicure



**3107
TOENAIL
SCISSORS - 3½"**

Cut even the toughest nails easily. Professional quality. Made in Italy.



PRICE

\$10.99



**3179
TOENAIL
SCISSORS - 4"**

Extra long shank for handling ease. Made in Italy.



PRICE

\$9.95

Consumers understand the importance of proper foot care and Denco's broad range of implements makes it simple to achieve. Offer your customers their choice of tools for both routine and corrective care with our complete selection of Clippers, Scissors, Nippers and Smoothers.



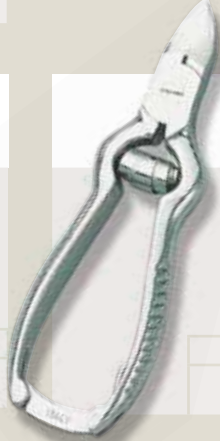
**3404
TOENAIL
NIPPER - 4¾"**

Powerful, barrel spring action. Stainless Steel. Made in Italy.



PRICE

\$27.99



**3405
TOENAIL NIPPER
LARGER SIZE - 5½"**

Longer handles for more power and less bending to reach nails. Perfect for the elderly and less flexible. Stainless Steel. Made in Italy.



PRICE

\$30.99



**3407
TOENAIL
NIPPER - 4¾"**

Professional quality, salon-style curved head. Made in Italy.



PRICE

\$17.99



**3549
TOENAIL
CLIPPER**

Clips even the toughest nails precisely and quickly.

PRICE

\$2.79

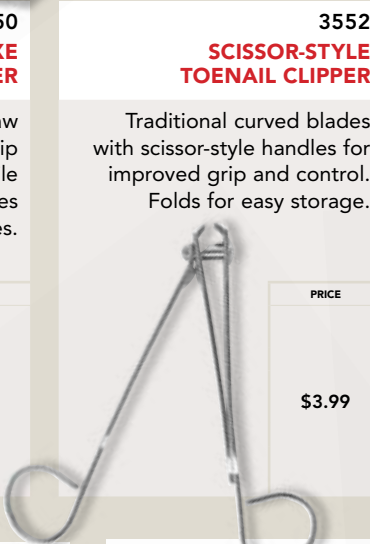


**3550
DELUXE
TOENAIL
CLIPPER**

Traditional curved jaw to quickly and easily clip toenails. Attached file shapes and smoothes rough edges.

PRICE

\$2.99

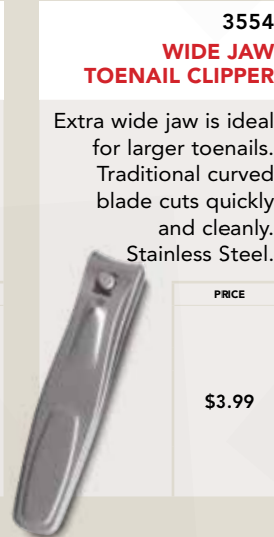


**3552
SCISSOR-STYLE
TOENAIL
CLIPPER**

Traditional curved blades with scissor-style handles for improved grip and control. Folds for easy storage.

PRICE

\$3.99



**3554
WIDE JAW
TOENAIL
CLIPPER**

Extra wide jaw is ideal for larger toenails. Traditional curved blade cuts quickly and cleanly. Stainless Steel.

PRICE

\$3.99



**3557
NEAT CLIP
TOENAIL
CLIPPER**

Trims toenails and catches clippings. Four assorted, fun colors.



PRICE

\$3.99



**3551
CLIPPER
DUO**

Convenient set of deluxe fingernail and toenail clippers with attached, swing-out files.

PRICE

\$3.99

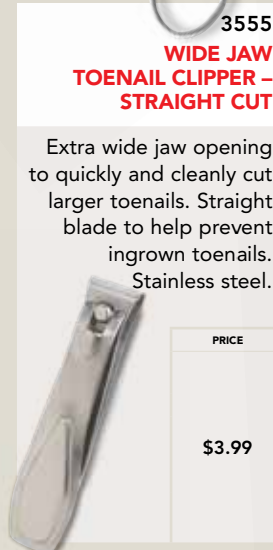


**3559
STRAIGHT CUT
TOENAIL
CLIPPER**

Recommended by doctors to help prevent ingrown toenails. With triple-cut file.

PRICE

\$2.99



**3555
WIDE JAW
TOENAIL
CLIPPER -
STRAIGHT CUT**

Extra wide jaw opening to quickly and cleanly cut larger toenails. Straight blade to help prevent ingrown toenails. Stainless steel.

PRICE

\$3.99



**3556
STRAIGHT CUT
TOENAIL
CLIPPER -
STAINLESS STEEL**

High quality Japanese toenail clipper has a slightly angled cutting edge for increased comfort. Includes a catcher for clippings.



PRICE

\$12.99



**3558
STAINLESS
STEEL
TOENAIL
CLIPPER**

High quality Japanese toenail clipper with catcher traps nail clippings for No-Mess nail grooming. Stainless steel.

PRICE

\$8.99

Tools for Routine and Corrective Foot Care!

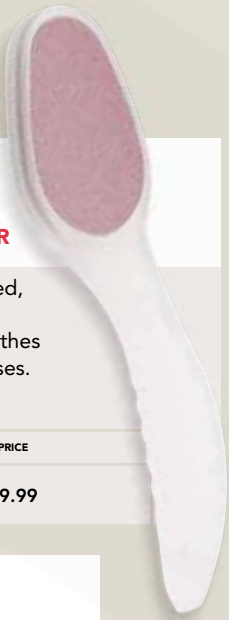
3085 CERAMIC FOOT SMOOTHER

Double-sided, long-lasting stone smoothes tough calluses.



PRICE

\$9.99



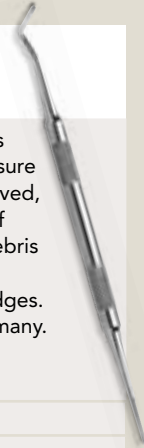
3650 INGROWN TOENAIL TOOL

This double-sided tool helps to relieve the pain and pressure of ingrown toenails. The curved, excavator lifts the corners of ingrown toenails to clean debris while the angled, metal file smoothes sharp or rough edges. Stainless steel. Made in Germany.



PRICE

\$17.99



3910 BOX OF 20 CORN PLANE BLADES

Fit all standard corn planes. Stainless Steel. Made in Germany.



PRICE

\$5.99

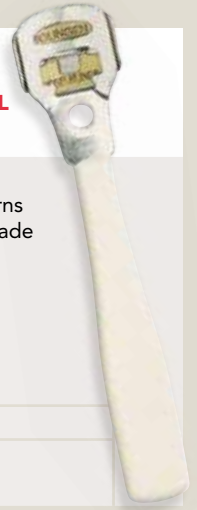
3911 CORN PLANE WITH 10 REFILL BLADES

Safe, easy and effective for corns and calluses. Made in Germany.



PRICE

\$6.99



3919 CALLUS REDUCER

Fine grade rasp for reducing calluses and hardened skin. Made in Germany.



PRICE

\$5.49



3970 PUMICE STONE

Smooths hands, elbows and heels. Removes grease, ink and nicotine stains. Made in USA.



PRICE

\$3.99



3971 SILIGLASS DUAL PUMICE STONE

Unique, eco-friendly smoothing stone made from powdered, recycled glass. Hypoallergenic, chemical-free and bacteria-resistant. Gently smooths rough skin and calluses. Double-sided with coarse and fine grits. Made in Spain.



PRICE

\$6.99



3972 LAVA STONE

Natural volcanic stone smooths calluses and rough skin.

PRICE

\$4.99



3981 HALF-PIPE FOOT SMOOTHER

Our unique half-pipe design smooths calluses with a concave side that's ideal for heels and a convex side that's perfect for the toes and balls of the feet. Made in Germany.



PRICE

\$7.99



3983 FOOT SMOOTHER

Double sided, featuring medium and fine grits to quickly smooth calluses. Soft-touch handle material for comfort and non-slip grip.

PRICE

\$3.99

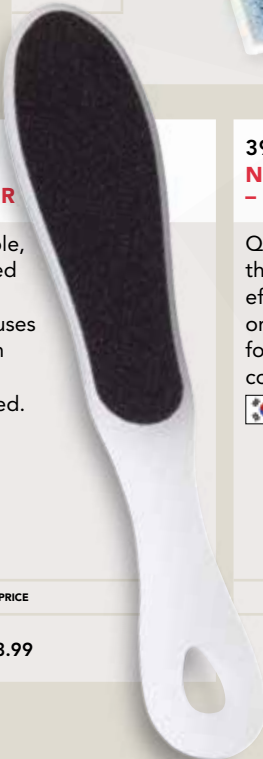


3984 FOOT SMOOTHER

Extra durable, long handled design to reduce calluses and smooth rough skin. Double-sided.

PRICE

\$3.99



3988 NICKEL FILE - COARSE GRIT

Quickly reduces thick calluses. Very effective on dry feet for added convenience.



PRICE

\$9.99



3989 MAX CURVE FOOT FILE

Extra-large, double-sided, curved surface quickly and efficiently smooths calluses and rough skin.

PRICE

\$5.99



Hair & Face

Home Hair Care on the Rise, so are Your Profits.



4101
MUSTACHE
SCISSORS

Hand ground for clean, even cutting. Sized for precision and handling ease. Made in Italy.





| PRICE |
|--------|
| \$8.99 |

4102
MUSTACHE SCISSORS
AND COMB

Convenient set for basic mustache and beard grooming. Scissors made in Italy. Comb made in the USA.



| PRICE |
|--------|
| \$9.99 |

4104
BEARD & BARBER
SCISSORS - 4 1/2"

Smooth, professional action. Sized for handling ease and precision. Made in Italy.

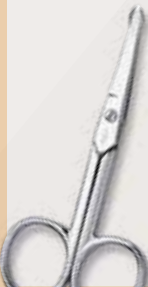





| PRICE |
|---------|
| \$10.49 |

4110
EYEBROW AND FACIAL
HAIR SCISSORS

Rounded tips and curved blades for safe trimming. Groom eyebrows, nose and ear hair. Made in Italy.





| PRICE |
|--------|
| \$8.99 |

4112
BEAUTIFUL BROWS

Spoolie brush grooms and defines brows. Italian scissors with straight blades and a pointed tip expertly trim and shape.





| PRICE |
|--------|
| \$9.99 |

4113
BROW KIT
NEW

Italian straight-blade scissors, German slant tip tweezers and spoolie brush shape, smooth and define eyebrows.



| PRICE |
|---------|
| \$14.99 |

4294
MINI TRIMMER

Battery operated trimmer quickly and safely removes unwanted nose, ear, facial and body hair. Includes slide-on guide for trimming mustaches and beards. Also, includes brush for cleaning. AAA battery not included.



| PRICE |
|--------|
| \$9.99 |

4900
POWER PLUS
EYELASH CURLER

Spring loaded to deliver extra curl. Comfortable handles allow for a secure grip in a variety of finger positions.



| PRICE |
|--------|
| \$3.99 |

4901
EYELASH CURLER

Curls lashes easily and expertly for big, beautiful eyes. Made in Korea.





| PRICE |
|--------|
| \$5.99 |

4903
EYELASH CURLER

Ideal for creating deep, dramatic curl. Rubberized handles provide a secure, comfortable grip.



| PRICE |
|--------|
| \$5.99 |

4905
FOLDING EYELASH COMB

Metal bristles glide through lashes to separate, define and prevent mascara clumps. Folds for safe and convenient storage and travel.



| PRICE |
|--------|
| \$7.99 |

4920
12X MAGNIFYING MIRROR

12x magnification and no distortion make this mirror ideal for applying makeup and grooming eyebrows or other facial hair. Suction cups attach securely to mirrors and other glass surfaces for hands-free use.



| PRICE |
|--------|
| \$5.99 |

4902
5 EYELASH CURLER REFILLS

Replacement cushions for 4901 metal eyelash curler.





| PRICE |
|--------|
| \$2.99 |

Hand-crafted in Germany

These high quality tweezers are made in Germany by experienced craftsmen to ensure excellent performance and value. Perfectly-aligned, etched tips easily grasp and remove hair from eyebrows, face and body. Guaranteed for Life!



4810
TWEEZERS SLANT TIP

Perfect for eyebrow shaping and general tweezing. Made in Germany.

| |
|--------|
| PRICE |
| \$5.99 |

4816
TWEEZERS SQUARE TIP

Flat edge makes quick work of large surfaces. Made in Germany.

| |
|--------|
| PRICE |
| \$5.99 |

4885
PROFESSIONAL GOLD TWEEZERS

Sure-grip, claw tip is excellent for tweezing body hair. 24K gold plated to grasp the thinnest hair. Made in Germany.

| |
|--------|
| PRICE |
| \$6.99 |

4860
AERO TWEZE SLANT TIP

Professional, lightweight tweezers remove even short, thin hair with ease. Fine tips grasp consistently for the highest quality results. Stainless steel. Made in Italy.

| |
|---------|
| PRICE |
| \$19.99 |

Color options:

4861
AERO TWEZE ROUND TIP

Thin, precision tips with no sharp edges. Ideal for sensitive skin. Stainless steel. Made in Italy.

| |
|---------|
| PRICE |
| \$19.99 |

Color options:

4862
AERO TWEZE POINT TIP

Ultra-fine pointed tips are ideal for ingrown hair and precision work. Stainless steel. Made in Italy.

| |
|---------|
| PRICE |
| \$19.99 |

Color options:

4863
BIG GRIPPER SLANT TIP

Soft-touch, cushioned pad for maximum grip and comfort. Slant tip for general tweezing; a favorite with men. Stainless steel. Made in Italy.

| |
|--------|
| PRICE |
| \$8.99 |

Color options:

4840
FIESTA TWEEZERS

Hand crafted in Italy with perfectly aligned slant tips for consistently excellent tweezing. Stainless steel. Made in Italy.

| |
|--------|
| PRICE |
| \$6.99 |

Color options:

4841
TRAVEL SLANT TIP TWEEZERS

NEW

Stainless steel tweezers in a convenient storage tube expertly remove unwanted hair at home or on the go.

| |
|--------|
| PRICE |
| \$4.99 |

Color options:

4845
SLANT TIP TWEEZERS

Stainless steel, hand-ground, perfectly aligned tips. Professional quality. Made in Italy.

| |
|--------|
| PRICE |
| \$7.99 |

4818
SPLINTER TWEEZERS

Stainless steel, anti-acid, anti-magnetic. Premium quality. Made in Italy.

| |
|--------|
| PRICE |
| \$7.99 |

4887
CLAW TIP TWEEZERS

Stainless steel, esthetician tweezers are ideal for eyebrow and body tweezing. Made in Germany.

| |
|--------|
| PRICE |
| \$9.99 |

4850
EASY TWEZE SLANT TIP

Permanently aligned tips; fast, sure scissor grip.

| |
|--------|
| PRICE |
| \$3.99 |

2981
SKINCARE TOOL

Thin loop gently rolls out whiteheads; flat side presses out blackheads. Stainless steel. Made in Germany.

| |
|--------|
| PRICE |
| \$9.95 |

4907
SHAPING RAZORS

3-pack of safety razors to shave unwanted hair from face and body. Each includes a protective cap.

| |
|--------|
| PRICE |
| \$4.99 |



Hair Shears

4301
STYLING SHEARS - 7 1/2"

Extra-smooth action lets you trim hair like a professional.

PRICE

\$12.49



4302
STYLING SHEARS - 5 1/2"

Burnished finish, smooth, professional action. Made in Italy.

PRICE

\$13.99



4304
STYLING SHEARS - 5"

Professional, economy stainless steel shears provide lightweight, smooth cutting action. Made in Taiwan.

PRICE

\$11.99



4305
ADJUSTABLE STYLING SHEARS - 5 1/2"

Adjustable screw and super-sharp blades for creating professional styles at home. Offset handles and finger rings for increased comfort. Stainless steel.

PRICE

\$15.99



4307
STYLING SHEARS - 5 1/4"

Professional quality stainless steel blades. Soft, cushioned handles for improved grip and maximum comfort. Made in Taiwan.

PRICE

\$15.99



4308
STYLING SHEARS - 5 3/4"

Professional quality stainless steel blades. Soft, cushioned handles for improved grip and maximum comfort. Made in Taiwan.

PRICE

\$16.99



4351
TEXTURIZING SHEARS

Professional quality stainless steel blades. Soft, cushioned handles for improved grip and maximum comfort. Single notched blade texturizes hair for increased movement. Made in Taiwan.

PRICE

\$17.99



Household & Sewing

Scissors for Every Household Purpose

Denco's scissors and shears come in a variety of sizes and styles. From delicate sewing needs to heavy-duty household chores, there's a quality implement for every task.

5102
EMBROIDERY SCISSORS - 4"

For use with thread or yarn. Accurate, hand ground blades. Made in Italy.

PRICE

\$8.99



5106
SEWING SCISSORS 6"

All-purpose sewing scissors. Hand ground blades for lasting accuracy. Made in Italy.

PRICE

\$12.99



5116
ALL PURPOSE SCISSORS 6 1/4"

PRICE

\$5.99



5118
ALL PURPOSE SCISSORS 8"

Popular lightweight model for home, office and school. Stainless steel blades.

PRICE

\$6.99

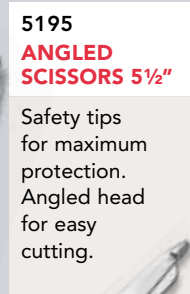


5195
ANGLED SCISSORS 5 1/2"

Safety tips for maximum protection. Angled head for easy cutting.

PRICE

\$8.99

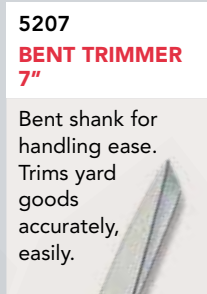


5207
BENT TRIMMER 7"

Bent shank for handling ease. Trims yard goods accurately, easily.

PRICE

\$14.99



5104
SEWING SCISSORS - 3 1/2"

Ideal for small sewing jobs. Hand-ground blades for lasting accuracy. Made in Italy.

PRICE

\$8.99



Denco Evolution™



8535



8540

8541

8542



8520

8530

Foot Smoother

The Denco Evolution Foot Smoother boasts the most sought-after features in a smoothing tool. The large metal surface uses a multi-directional hole pattern that allows users to smooth calluses in a back and forth, or a circular, motion. It is sized to quickly reduce calluses, and the reverse features an emery pad to smooth rough skin to a soft finish.

The smoother can be used wet or dry, and filings are trapped in the attached catcher to be disposed of quickly and easily. These features increase convenience and minimize clean-up, allowing consumers to smooth their feet virtually anywhere. A curved design and cushioned handle make it easy and comfortable for users to reach all parts of their feet.

- Large, multi-directional, stainless steel surface quickly and gently reduces tough calluses
- Fine grit emery pad on the back smoothes and polishes the skin
- Removable "catcher" traps filings for cleanliness
- Ergonomic shape and non-slip grip for safety and comfort
- Lifetime guarantee

Slant Tip & Point Tip Tweezers

The Denco Evolution Slant Tip & Point Tip Tweezers feature perfectly aligned, ultra-fine tips to ensure a perfect tweeze every time. The tips will firmly grasp even small or fine hair without slipping. Because the tips are thin, not sharp, they will not cut the hair or break it at the skin line.

- Perfectly aligned, thin tips grasp even small, fine hair without slipping or cutting
- Lightweight tension reduces wrist strain & ergonomic shape allows for multiple grips
- Stainless steel construction prevents rust
- Non-slip finger and palm pads increase stability and comfort
- Lifetime guarantee

| PREPACK & DISPLAY | DESCRIPTION | STYLES | PRICE |
|-------------------|--------------------|--------|---------|
| 8520N | Nail Clipper | 1 | \$6.99 |
| 8530N | Toenail Clipper | 1 | \$7.99 |
| 8535N | Foot Smoother | 1 | \$12.99 |
| 8540N | Slant Tip Tweezers | 1 | \$9.99 |
| 8541N | Point Tip Tweezers | 1 | \$9.99 |
| 8542 | Slant Tip Tweezers | 1 | \$7.99 |

The Evolution of Grooming!

Nail & Toenail Clippers

The Denco Evolution clippers retain the familiar shape that consumers recognize and accept. The clippers feature stainless steel construction and nearly vertical blades for the sharpest, cleanest cut possible. The optimized lever creates maximum cutting force with minimum pressure to provide an effortless clipping experience for the user. The oversized handle design allows for multiple grips to ensure user comfort while stylized, non-slip pads improve handling and stability.

- Sharp, vertical cutting blades leave nail edges clean and smooth
- Stainless steel construction prevents rust
- Maximum cutting power with minimum applied force
- Ergonomic shape and non-slip grip for safety and comfort
- Wider jaw opening accommodates thick toenails
- Lifetime guarantee



9536

Denco Easy Grip®

Heavy-Duty Foot Smoother

This double-sided smoother features a long-lasting, flexible abrasive sheet that reduces thick, tough calluses and smoothes rough skin. Holes in the abrasive help to keep the surface clean and a long, comfortable handle makes it easy to reach all areas of the foot. Coarse grit on one side and medium grit on the other. Can be used wet or dry.



8236

| PREPACK & DISPLAY | DESCRIPTION | STYLES | PRICE |
|-------------------|---------------------------------------------|--------|----------|
| 8236 | Heavy-Duty Foot Smoother | 1 | \$21.99 |
| 9536 | Drum Heavy Duty Foot Smoother – \$17.00 ea. | 18 | \$306.00 |

Bulk Drums of Foot Smoother are Great Space-Saving, Lower Cost Alternatives!

DENCO®

Denco has been a supplier of high quality grooming implements since 1968 when the company's founder began selling and sharpening scissors in his Nyack, NY pharmacy.

The company has since grown to include an entire range of products covering every manicure, pedicure, haircare and skincare need. While our product selection and our customer base continue to grow, our focus on personalized service and high quality tools has remained the same.

Denco now distributes our products to retailers across the United States and around the world. We are committed to sourcing all of our key products – tweezers, nippers and scissors – from Italy and Germany. Our customer-focused business continues to be known for our honesty, integrity and dedication to providing quality personal care implements at affordable prices.

Denco can help your business prosper. Here are just some of the advantages we offer...

- A Lifetime Guarantee on all Denco metal implements
- High profit margins
- FREE displays with the purchase of complete prepacks (in the US and Canada)
- Color-coded packaging
- Easy Toll Free ordering
- No minimum order
- Orders shipped complete and on time
- Money-saving promotional programs throughout the year
- Free Freight on orders over \$100 (in the continental US)



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P.O. BOX 38 ROUSES POINT
NY 12979-0038

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