



One  
Step  
Ahead  
Of The  
Game.



Over 94 years of success doesn't just happen. It takes great producers, terrific distribution, and strong consumer demand. We're fortunate enough to have all three, profiting the dealer, the jobber, and the customer.

It all started with the Dardevle, a fishing spoon so well made you can cast it into a stiff wind, a spoon with a built-in wobble that draws strikes the way a magnet attracts iron.

Our success continues with an expanded family of Dardevles, from ultra-lights to hefty trolling lures, plus a variety of other casting, jigging, and trolling spoons, spinners, bass lures, and deer-hair bugs.

#### *Made to last*

Each of our lures starts with quality materials like solid brass and copper which is carefully gauged, shaped, and nickel-plated. Special primers, up to four layers of color, and a clear top-coat give extra luster and protection to the wide selection of colors. We finish with the best rings and hooks. All Eppinger lures are premium products that stand up to years of fishing action.

#### *Sold with pride*

Dardevles are the most universally recognized and asked for lure on the market. Four generations know our name and reputation, handed down from father to son and promoted through advertising and tackle shows.

The bottom line is this: Our lures consistently catch fish, meaning when you stock Eppinger, you make a solid investment with a terrific return.

#### *Fished the world over*

Many try to imitate our appearance, but they can't duplicate our success. Over the decades, more world-record fish have been caught on Eppinger lures than on all the knock-offs put together.

Fads and fakes may come and go, but anglers around the world respond to what works: the authentic American originals from Eppinger. We invite you to share in another nine decades of success.



Today's Dardevle lures are crafted to perfection just as every Eppinger lure has been for more than 94 years.

This uncompromising dedication to quality has been an Eppinger tradition since Lou Eppinger began making lures at the turn of the century. Only the very best materials and workmanship go into the making of our prized lures.

Each Dardevle lure begins life as part of a coil of solid brass or copper that will not corrode. After being pierced, stamped, and trimmed, the spoon is tumbled in a barrel to remove rough edges. It then receives an initial polishing or nickel plating.

The spoon is dipped into a cleaning solution before getting its initial coat of premium primer. A white lacquer precedes the various hand-applied color coats, machining, and airbrushing. Some lures are even oven-baked.

Painted lures are stamped with the special mark of Eppinger quality, the distinctive devil's head, a symbol of assurance that this is a genuine Dardevle lure.

Then, a clear lacquer sealer coat is applied and the back of the lures are cleaned for any over-spray. During this two-day process, each Eppinger plant employee handles the lure at least once. We're so sure of our paint quality that we guarantee the paint for the life of all lures, something no other manufacturer does.

The final manufacturing step is the application of split-rings, hooks, willow or spinner blades, or all-natural tails. The finished product is a combination of quality alloy, the latest painting technology, and skilled hand crafting.

One  
Step  
Ahead  
Of The  
Game.







Blk - Wht  
Chunk  
01



Blk - Wht  
Stripe  
02



Glo'in  
10



Grn - Wht  
Stripe  
11



Grn - Red  
Stripe  
12



Crackle  
Frog  
13



Red - Wht  
Chunk  
15



Red - Wht  
Stripe  
16



Blk w/Silv  
Flecks  
21



Nickel  
22



Wht - Red  
Chunk  
41



Yel - Red  
Chunk  
42



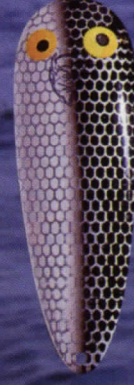
Red - Yel  
Stripe  
43



Blk - Yel  
Stripe  
44



Blk - Org  
Stripe  
45



Shad  
(Alewife)  
47



Scale Yel, Lt  
Grn Sides  
48



Mouse Gry - Brn  
Silver Eyes  
49



Flo Org/  
Blk Dots  
50



Flo Red/  
Blk Dots  
51



Scale C Flo.  
Gr Sides  
72



Scale C Flo.  
Org Sides  
73



Scale Wht  
Blu Sides  
74



Scale Wht  
Grn Sides  
75



Scale Org  
Blk Sides  
76



O / Blk  
Stripe  
77



C / Blk  
Dots  
78



C / Flo. Gr  
Diamonds  
79



C / Flo. O  
Diamonds  
80

## Crystal Lures



Silver  
Crystal  
04



Brass  
Crystal  
05



Copper  
Crystal  
06

## Painted Back Lures



Cht Red Dots  
w/Cht Back  
29



Blue w/Blue  
Back  
52



Wht Blk Dots  
Wht Back  
54





Half Nickel  
Half Blue  
25

Pink  
26

Orange Blk Spot  
Red Chunk  
27

Cht w/Red  
Dots  
28

Half Nickel  
Half Grn  
30

Blue Herring  
Scale  
32

Org - Grn  
Perch Scale  
33

Org - Brn  
Pike Scale  
34

Pearl  
38

Mackerel  
Finish  
39



Wht / Blk  
Dots  
55

Finnish  
Blue  
61

Hammered  
Nickel  
62

Hammered  
Nickel / Blue  
65

Hammered  
Nickel / Grn  
66

Wht /  
Red Dots  
67

Rainbow  
Trout  
68

Flo Grn  
69

C / Gr  
Stripe  
70

C / O  
Stripe  
71



Flo R Wht  
Stripe  
308

Prl Orn  
Diamond  
316

Prl Flo Gr  
Diamonds  
319

Prl Bl Pur  
335

Prl P  
336

Prl CFlo Grn  
337

Prl CFlo O  
338

Prl Blk Wht  
339

## Flag Lures

\*Available  
in 1 oz.  
Nickel Only.



\*Canadian  
Flag  
90098



\*American  
Flag  
90099

Color Codes  
Blk - Black  
Bl - Blue  
B - Brass  
N - Nickel  
S - Silver  
Go - Gold  
Y - Yellow  
C - Chartreuse  
Gr - Green  
HGr - Hot Green  
R - Red  
W - White  
O - Orange  
P - Pink

Pur - Purple  
Prl - Pearl  
Cp - Copper  
Flo - Fluorescent  
Hm - Hammered

Special Codes  
ST / Squirrel Tail  
S / Skirted  
SP / Silver Plated  
T / Trout Weight  
H / Heavy Weight  
WT / With Tape  
SH / Single Hook



# Brass Back

# Copper Back



Blk - Wht  
Stripe  
03



Red - Wht  
Chunk  
08



Red - Wht  
Stripe  
09



Crackle  
Frog  
14



Brown  
Trout  
07



Yel w / Red  
Diamonds  
17



Red - Wht  
Stripe  
18



Blk - Wht  
Stripe  
19



Org Potato  
Bug  
20



Copper  
24



Nickel  
31



Blue Herring  
Scale  
35



Org - Grn  
Perch Scale  
36



Brass  
23



Yel w / Blk  
Diamonds  
53



Y Blk Dots  
Red Chunk  
56



Yel w / Red  
Ladder  
57



Hot  
Mackerel  
58



Org - Brn  
Pike Scale  
37



Mackerel  
Finish  
40



Blk - Org  
Stripe  
46



Blk Perch  
59



Scale Blk  
w/Org Side  
60



Hammered  
Brass  
63



HmPrFloGr  
Diamonds  
320



HmPrFlo  
Diamonds  
317



FloGrC  
306



Hammered  
Copper  
64



HmCpFlo  
Stripe  
386



HmCpC  
Stripe  
387



CFloO  
Chunk  
329



CFloGr  
Chunk  
328



Hm Pearl  
354



Hm Hot  
Mackerel  
389



# Diagonal Tape / Luminescent Colors



COC 117  
BlkGoGr 150  
BRGo 161  
WSBI 173  
OCO 196  
Glo Flo Gr 301  
Glo Y 302  
Glo BI 303  
Glo Flo O 304  
Glo Blk 305  
S 355  
S Gr 356



SY 357  
SR 358  
SBI 359  
SFloGrC 360  
SFloRC 361  
FloGrCP Blk Dots 421  
O Prl 422  
C Flo O BI 423  
Blk Flo O 424  
Flo O 425  
Prl O 426  
Blk BI Prl 427



BlkPPrl 428  
BIBlk 429  
BlkCw/P Dots 430  
PrlBlk 431  
FloGrCO w/Blk Dots 432  
WSW 433  
BlkPPR 434  
BlkP 435  
BlkSR 436  
GrSR 437  
PurR 438

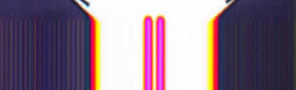
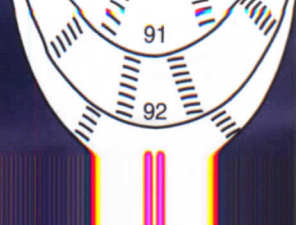
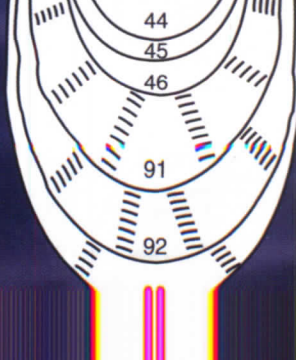
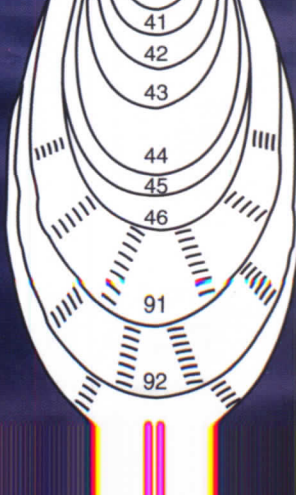
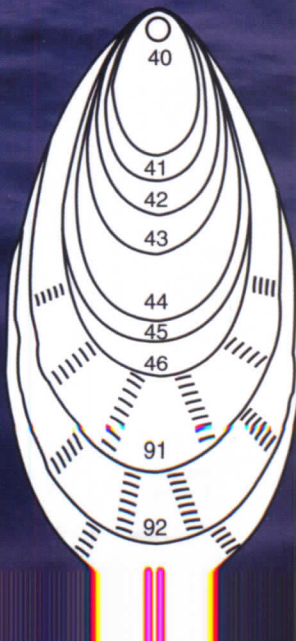
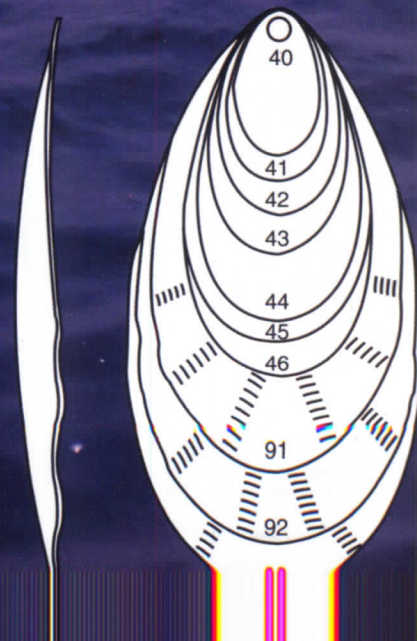
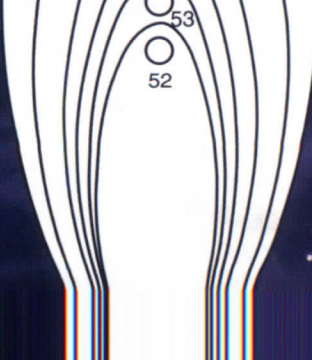
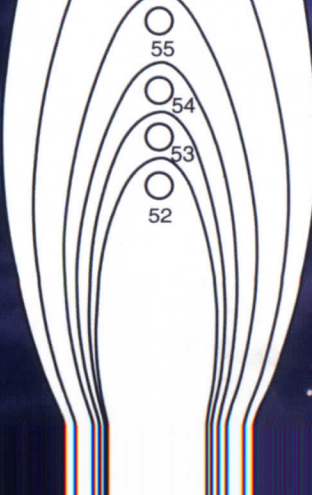
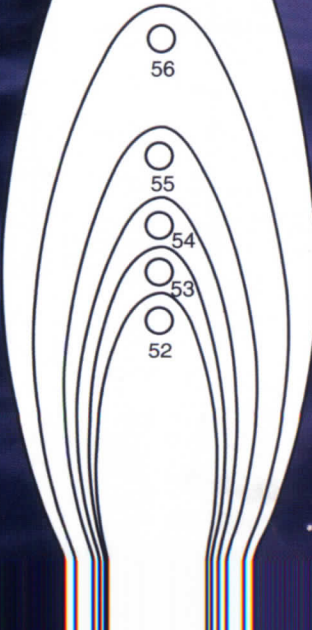
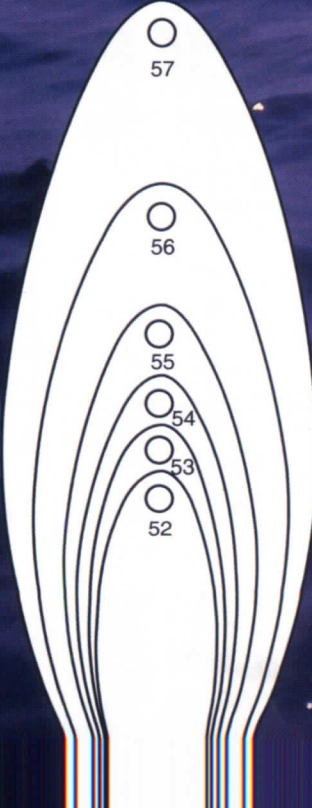
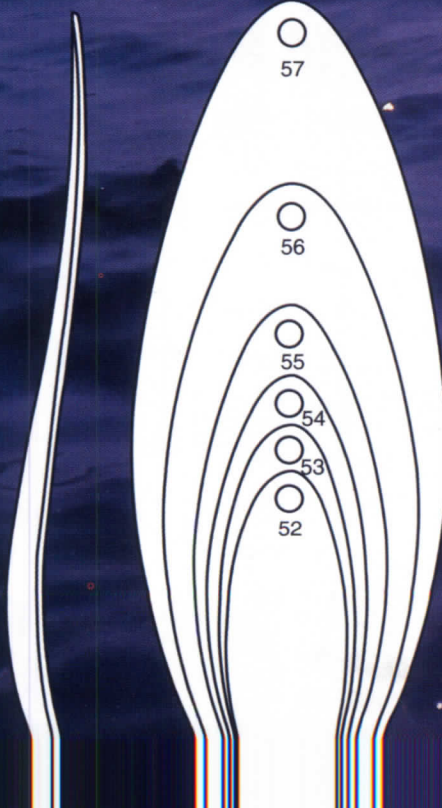
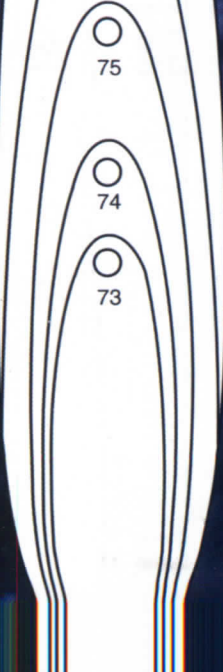
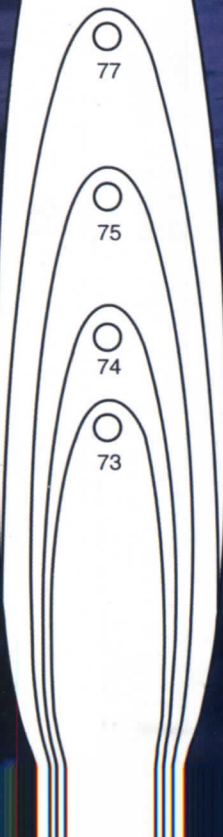
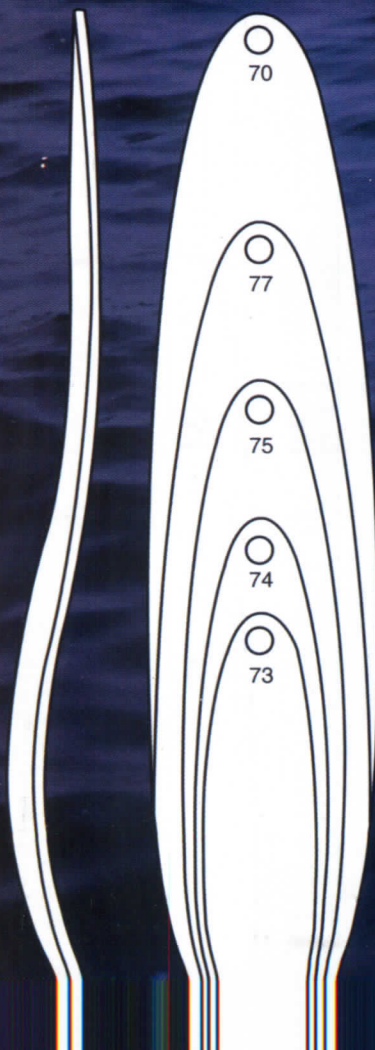
Tape available only on 3400, 3500, 3600 and 3700 series.

## Buzz 'N Devils Mousie Imp

- A. Buzz 'N Devle  
01 Black spoon  
02 Brass spoon  
03 Nickel spoon  
04 Chartreuse spoon  
05 White spoon
- B&C. Buzz 'N Devle (skirted)  
01 Black spoon/black skirt  
02 Brass spoon/orange & brown skirt  
03 Nickel spoon/white skirt  
04 Chartreuse spoon/

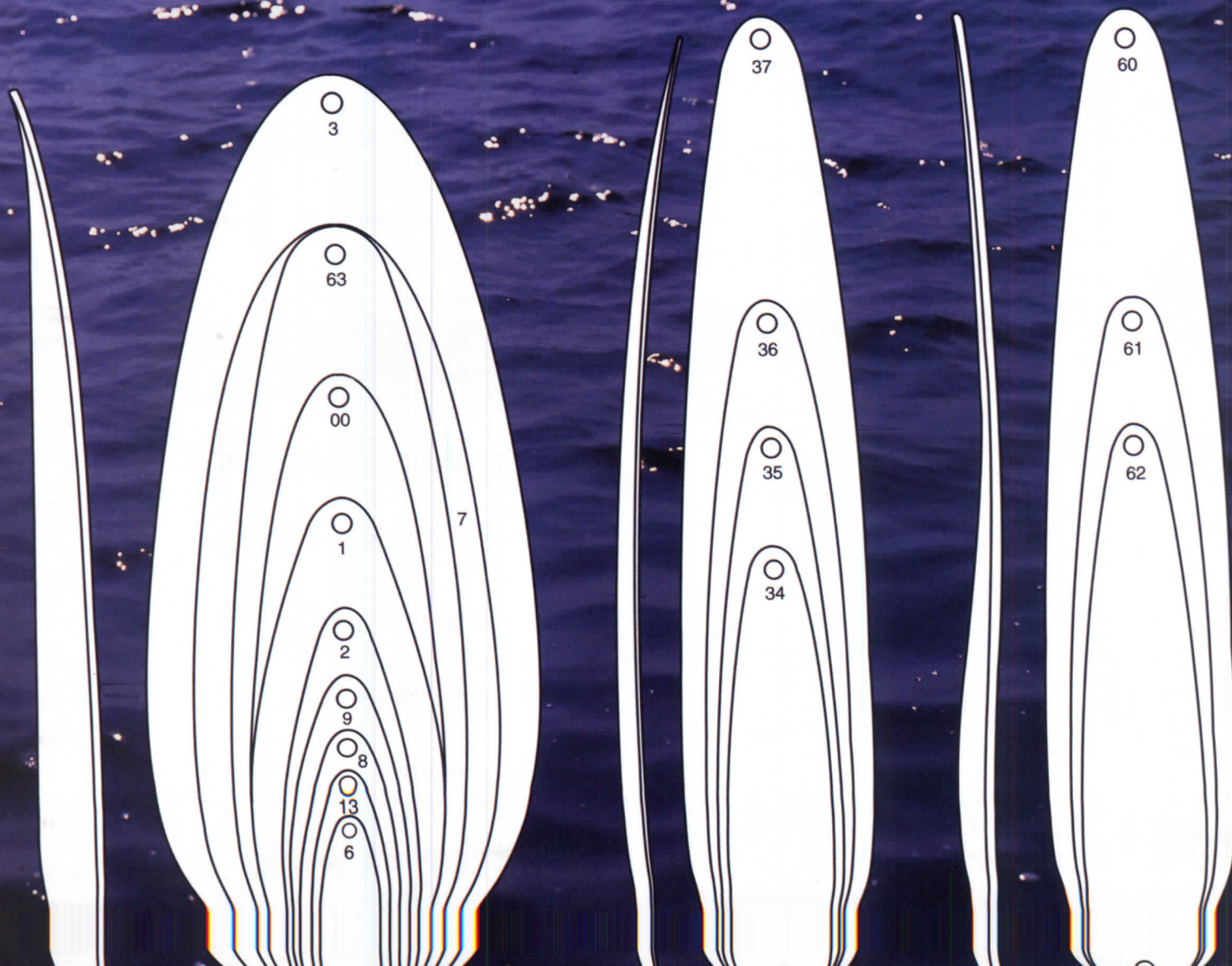


Description	Series	Weight	Length	Thickness	Avail. Color	Description	Series	Weight	Length	Thickness	Avail. Color
Dardevil Skeeter (Trout Wt.)	6T	1/32 oz.	13/16" x 3/8"	.021	1-389	Seadevil Imp	62	1 oz.	3 1/4" x 3/4"	.094	1-389
Dardevil Skeeter	6	2/32 oz.	13/16" x 3/8"	.042	1-389	Seadevlet	61	1 1/2 oz.	4" x 7/8"	.094	1-389
Lil' Devil (Trout Wt.)	13T	1/16 oz.	1 1/4" x 1/2"	.026	1-389	Seadevil	60	3 oz.	5 1/4" x 1 1/4"	.094	1-389
Lil' Devil	13	1/8 oz.	1 1/4" x 1/2"	.0508	1-389						
Dardevil Midget (Trout Wt.)	8T	1/16 oz.	1 3/8" x 3/8"	.021	1-389	Canadian Flag	90098	1 oz.	3 3/4" x 1 1/4"	.0508	
Dardevil Midget	8	2/16 oz.	1 3/8" x 3/8"	.063	1-389	American Flag	90099	1 oz.	3 3/4" x 1 1/4"	.0508	
Dardevil Midget (Weedless)	85	2/16 oz.	1 3/8" x 3/8"	.063	1-389						
Dardevil Spinnie (Trout Wt.)	9T	1/8 oz.	1 3/8" x 3/8"	.026	1-389	Devle Dog Pup	52	1/4 oz.	1 1/8" x 5/8"	.063	1-389
Dardevil Spinnie	9	1/4 oz.	1 3/8" x 3/8"	.063	1-389	Devle Dog Junior	53	1/2 oz.	1 1/8" x 1 1/8"	.063	1-389
Dardevil Spinnie (Weedless)	95	1/4 oz.	1 3/8" x 3/8"	.063	1-389	Devle Dog	54	1/2 oz.	2 1/8" x 3/4"	.063	1-389
Dardevil Imp (Trout Wt.)	2T	1/4 oz.	2 1/4" x 1/8"	.032	1-389	Devle Dog Rok't (Heavy)	54H	2 1/2 oz.	2 1/8" x 3/4"	.090	1-389
Dardevil Imp	2	2 1/2 oz.	2 1/4" x 1/8"	.0508	1-389	Devle Dog King	55	2 1/2 oz.	2 1/2" x 1"	.080	1-389
Dardevil Imp (Weedless)	25	2 1/2 oz.	2 1/4" x 1/8"	.0508	1-389	Devle Dog Giant	56	2 oz.	3 3/8" x 1 3/8"	.094	1-389
Dardevil Imp Klicker	28	2 1/2 oz.	2 1/4" x 1/8"	.0508	1-389	Devle Dog Monster	57	3 oz.	4" x 1 1/8"	.094	1-389
Rok't Imp	12	2 1/4 oz.	2 1/4" x 1/8"	.094	1-389						
Dardevlet	1	2 1/4 oz.	2 1/4" x 1 1/16"	.0508	1-389	Cop-E-Cat Skamp	73	1/2 oz.	2 1/4" x 3/4"	.063	1-361
Dardevlet (Weedless)	15	2 1/4 oz.	2 1/4" x 1 1/16"	.0508	1-389	Cop-E-Cat Skamp Heavy	73H	1/2 oz.	2 1/4" x 3/4"	.090	1-361
Dardevil Klicker	27	2 1/4 oz.	2 1/4" x 1 1/16"	.0508	1-389	Cop-E-Cat Imp	74	1/2 oz.	2 3/8" x 1 1/16"	.063	1-361
Rok't Devlet	11	1 1/2 oz.	2 1/4" x 1 1/16"	.094	1-389	Cop-E-Cat Imp Heavy	74H	2 1/4 oz.	2 3/8" x 1 1/16"	.094	1-361
Dardevil	00	1 oz.	3 3/8" x 1 1/4"	.0508	1-389	Cop-E-Cat Junior	75	2 1/2 oz.	3 3/8" x 1 1/8"	.063	1-361
Dardevil (Weedless)	5	1 oz.	3 3/8" x 1 1/4"	.0508	1-389	Cop-E-Cat Giant	77	2 oz.	4 3/16" x 1 3/16"	.125	1-361
Dardevil Osprey (Weedless)	50	1 oz.	3 3/8" x 1 1/4"	.0508	1-389	Cop-E-Cat	70	3 1/2 oz.	5 1/4" x 1 1/16"	.125	1-361
Dardevil Klicker	26	1 oz.	3 3/8" x 1 1/4"	.0508	1-389						
Rok't Dardevil	00H	1 1/2 oz.	3 3/8" x 1 1/8"	.094	1-389						
Troll Devil	63	1 1/2 oz.	4 1/2" x 1 1/4"	.045	1-389						
Troll Devil (Weedless)	635	1 1/2 oz.	4 1/2" x 1 1/4"	.045	1-389						
Huskie Junior	7	2 oz.	4 1/2" x 2"	.0508	1-389						
Huskie Devil	3	3 1/4 oz.	5 1/2" x 2 1/2"	.0508	1-389						





Description	Series	Weight	Length	Thickness	Avail. Color	Description	Series	Weight	Length	Thickness
Chucklet	34	$\frac{3}{16}$ oz.	2 $\frac{1}{8}$ " x $\frac{3}{8}$ "	.025	1-438	Buzz 'n Devle	168	$\frac{1}{8}$ oz.	4"	.063
Flutter Chuck Junior	35	$\frac{3}{16}$ oz.	3 $\frac{1}{4}$ " x $\frac{3}{4}$ "	.025	1-438	Buzz 'n Devle Skirted	167S	$\frac{3}{16}$ oz.	4 $\frac{1}{2}$ "	.032
Flutter Chuck	36	$\frac{1}{2}$ oz.	4" x $\frac{7}{8}$ "	.025	1-438	Buzz 'n Devle Skirted	166S	$\frac{3}{16}$ oz.	5"	.0506
Big Ed	37	$\frac{7}{8}$ oz.	5 $\frac{1}{4}$ " x 1 $\frac{1}{4}$ "	.025	1-438	Mouse Imp	249	$\frac{3}{16}$ oz.	2 $\frac{1}{2}$ "	.0508
Junior Flutter Devle	31	$\frac{1}{8}$ oz.	3 $\frac{1}{4}$ " x $\frac{3}{4}$ "	.016	1-438	Devle Bug Mouse 4	50203		1 $\frac{1}{8}$ "	
King Flutter Devle	32	$\frac{3}{16}$ oz.	4" x $\frac{7}{8}$ "	.016	1-438	Devle Bug Mouse 2/0	50201		2 $\frac{1}{2}$ "	
Notangle Spinner	40	$\frac{1}{32}$ oz.	2"	.025	1-389	Devle Bug Mouse 5/0	50204		2 $\frac{1}{2}$ "	
Notangle Spinner	41	$\frac{1}{16}$ oz.	2 $\frac{1}{2}$ "	.025	1-389	Midget Trout Bug 10	506		$\frac{3}{4}$ "	
Notangle Spinner	42	$\frac{1}{8}$ oz.	3"	.025	1-389	Trout Devil Bug 4	505		1 $\frac{1}{8}$ "	
Notangle Spinner	43	$\frac{1}{8}$ oz.	3 $\frac{1}{2}$ "	.025	1-389	Bass devil Bug 1/0	500		2"	
Notangle Spinner	44	$\frac{1}{8}$ oz.	4"	.025	1-389	Winged Bass Bug 1/0	504		2"	
Notangle Spinner	45	$\frac{3}{16}$ oz.	4"	.025	1-389					
Notangle Spinner	46	$\frac{3}{16}$ oz.	4"	.025	1-389					
Buel Spinner 1/0	91	$\frac{1}{2}$ oz.	5"	.016	1-389					
Buel Spinner 2/0	92	$\frac{3}{4}$ oz.	5"	.016	1-389					
Buel Spinner 3/0	93	$\frac{3}{4}$ oz.	5 $\frac{1}{2}$ "	.016	1-389					
Buel Spinner Weighted 1/0	91H	1 oz.	5"	.016	1-389					
Buel Spinner Weighted 2/0	92H	1 $\frac{1}{8}$ oz.	5"	.016	1-389					
Buel Spinner Weighted 3/0	93H	1 $\frac{1}{4}$ oz.	5 $\frac{1}{2}$ "	.016	1-389					





# Merchandise

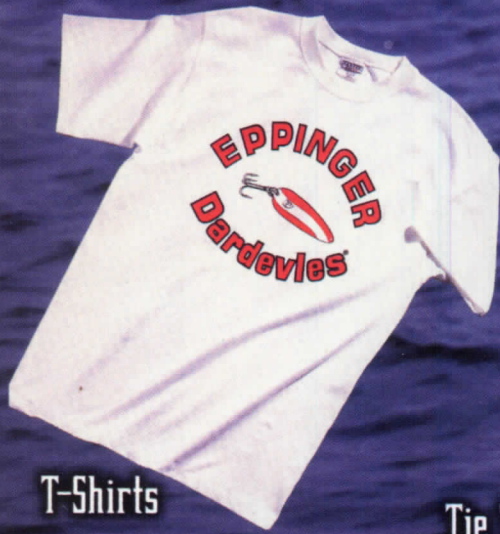
Earrings



Caps



T-Shirts



Tie Tacks



Key Rings



Decals



Patches



Logo Lures



Logo Lures



6340 Schaefer • Dearborn, MI 48126

