

GENERAL DESCRIPTION

CONTROLZ™ Latex Stain Block Primer is a fast-dry, multi-surface white primer for interior and exterior uses. Blocks stains from light water spots, graffiti, lipstick, crayon, grease, rust streaks, asphalt, pencil and mildew stains.

PRODUCT FEATURES

- Seals in graffiti, smoke, water & tannin stains
- Gives mildew resistant coating
- Water Cleanup
- Limited warranty

RECOMMENDED USES

Use on properly prepared wood, plaster, drywall, patching compound, wall repairs, tape joints, masonry, brick, plywood, wallpaper, ceiling tiles and painted surfaces. Limit exterior use to spot priming stains only. CONTROLZ™ is not intended as a whole house exterior primer.

SHIPPING AND PACKAGING

Freight Classification: Paint or paint related material. Protect from freezing.

Packaging:

- Quart – 4 per carton
- Gallon – 4 per carton
- 5-gallon pail

COMPOSITION

Base and Fill Levels

(oz./gal.)

White

128

APPLICATION AND CLEANUP

Stir thoroughly. Internix containers to ensure uniform color. Apply with a premium-quality roller, polyester brush or airless sprayer. If applying spray, back-roll or back-brush to work into the surface. Apply a liberal coat of product uniformly, working well into the surface.

Tinting: To assist in dramatic, wall color changes, tint with up to 2 oz. per gallon of Universal Tinting Colorants to a shade similar to desired top coat. Clean up with warm, soapy water.

Airless Spray:

Pressure: 2000 PSI

Tip: 0.017–0.019"

Brush: premium-quality nylon or polyester brush

Roller: premium quality synthetic, 3/8" nap

PRODUCT SPECIFICATIONS

Vehicle Type: Acrylic resin

Pigment Type: Titanium Dioxide

Viscosity: 101-106 Krebs Units

Sheen: 5-15 Units @ 60° angle

Flashpoint: N/A

VOC: < 100 g/L – 0.42 lb/gal as per 40 CFR 59.406

Volume Solids: 38%

Weight Solids: 51%

Weight Per Gallon: 10.7 lbs./gal.

Practical Coverage: Covers up to 400 sq. ft. per gallon (37 m² per 3.78 L) depending on surface porosity. Do not thin.

Recommended Film Thickness:

4.0 mil Wet 1.5 mil Dry

Dry Time @ 77 °F and 50% Relative Humidity

To The Touch: 15-30 minutes

Recoat: Latex Topcoat: 1 hour

Oil Topcoat: 4 hours

Application Temperature: 50–90 °F (10–32 °C)

Storage Temperature: 40–90 °F (5–32 °C)

CERTIFICATIONS

Current as of: 7/25/2018

MPI #	N/A
MPI GPS 1	N/A
MPI GPS 2	N/A
LEED (US)	Yes
LEED (Canada)	Yes

REGULATORY COMPLIANCE

Current as of: 7/25/2018

SCAQMD	Yes
CARB 2000 SCM	Yes
CARB 2007 SCM	Yes
OTC/LADCO	Yes
US National	Yes

STORAGE AND DISPOSAL

Do not freeze. Keep container closed when not in use. Do not transfer contents to other containers for storage or disposal. In case of spillage, absorb with inert material such as sand or kitty litter. Dispose of contaminated absorbent, container and/or unused contents in accordance with local, state and federal regulations.



SURFACE PREPARATION

General:

Read the Lead Warning paragraph. Clean and dry surface thoroughly. Scrub stained areas with an all-purpose cleaner to remove any residual stains. Remove all surface dirt, chalk, peeling paint and mildew.

Stains:

Most stains can be sealed in one coat; however, stubborn stains may require additional coats. Always test first in a small hidden area to determine actual sealing results. Spot priming stubborn stains may be required.

Mildew Stains:

This product seals residual mildew stains, but will not resist active mildew growth. Active mildew must be removed prior to application by scrubbing area with a commercial mildew remover or a mix of 1 part liquid chlorine bleach to 3 parts water. Rinse thoroughly. Wear protective goggles and rubber gloves to avoid chemical contact with skin or eyes.

Previously Painted Surfaces:

Glossy paint needs to be dulled with a chemical deglosser or sanding.

New Wood Surfaces:

Spot prime wood knots and areas of tannin bleed-through, once dry prime entire surface.

Metal:

This product is not for use over metal, but can be used over painted metal to seal light rust stains.

LEAD WARNING

WARNING! If you scrape, sand or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead.

Satisfaction Guaranteed – Limited Warranty

This product is warranted to perform to your satisfaction at the time of application when applied to a properly prepared residential surface in accordance with the label directions and excludes failure due to deterioration of the underlying surface, structural defects or failure of previous product. If the product fails to perform to your satisfaction, return any unused portion to the store with proof-of-purchase and you will receive, as your sole remedy under this warranty, your choice of additional product of equal value or a full refund. THIS WARRANTY EXCLUDES LABOR OR THE COST OF LABOR FOR THE APPLICATION OF ANY PRODUCT AND EXCLUDES ANY INCIDENTAL OR CONSEQUENTIAL DAMAGES. Some states do not allow the exclusion or limitation of incidental or consequential damages, so the above limitations or exclusions may not apply to you. This warranty gives you specific rights, and you may also have other rights which vary from state to state.

CAUTIONS

WARNING! Contains Crystalline Silica. **KEEP OUT OF THE REACH OF CHILDREN.** May cause eye and skin irritation. **Use only with adequate ventilation.** Avoid breathing vapors, spray mist or sanding dust. If painting indoors, open windows and doors or use other means to ensure fresh air entry during application and drying. If you experience eye watering, headache or dizziness, or if air monitoring demonstrates vapor/mist levels are above applicable limits, wear an appropriate, properly fitted respirator (NIOSH approved) during and after application. Follow respirator manufacturer's directions for respirator use. When sanding, wear a dust mask. Avoid contact with eyes and skin. Wash thoroughly after handling. Close container after each use. **DO NOT TAKE INTERNALLY.** Delayed effect from long-term exposure: Cancer hazard. Contains crystalline silica, which can cause cancer. Risk of cancer depends on duration and level of exposure to dust from sanding surfaces or spray mist. **WARNING:** This product contains a chemical known to the State of California to cause cancer. **First Aid: Eye Contact:** Immediately flush with plenty of water for at least 15 minutes. If irritation persists, get medical attention.* **If Inhaled:** If affected by inhalation of vapor or spray mist, move to fresh air. If breathing difficulty continues, get medical attention.* **If Swallowed:** Drink 2 glasses of water. Get medical attention immediately.*

*Call poison control center, hospital emergency room or physician immediately.

UCL 3.1

For additional safety and chronic health hazard information, refer to the Material Safety Data Sheet for this product.

EMERGENCY MEDICAL TELEPHONE:

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Revised: 7/25/18

Version: 11925B