

CULPRIT[®]

CONFIDENCE WITH EVERY CAST



2020

NEW 6-INCH SIZE

WATER DRAGON®

The body is filled with detail and contour to make a more realistic presentation, reflecting light in many directions and breaking up the image. We have also incorporated a lateral line that is easily adapted with a marker style pen for added color and a large flat spot on the tail.

The rear legs were designed larger than the front for more action that teases fish to bite, especially in a nose-down posture while Texas-rigged. The heavier rear allows the bait to be cast and pitched more accurately and provides additional flotation for Carolina rigs. This bait literally waves at the fish on a Texas rig - taunting them.



07 Crawdad



118 Watermelon Pearl Belly



168 Sapphire Blue



220 Okeechobee



289 Swamp Juice



48 June Bug



55 Watermelon Pepper



63 Carolina Bug



70 Green Pumpkin Blue Flake



71 Bama Bug



F7 Black Neon



G7 Watermelon Red



J2 Green Pumpkin

Water Dragon 7-inch, 8-count

Color	Item #	UPC# 0 43394
07	DL708-07	96378 0
118	DL708-118	96344 5
168	DL708-168	96345 2
220	DL708-220	96346 9
289	DL708-289	96347 6
48	DL708-48	96348 3
55	DL708-55	96349 0
63	DL708-63	96350 6
70	DL708-70	96351 3
71	DL708-71	96352 0
F7	DL708-F7	96353 7
G7	DL708-G7	96354 4
J2	DL708-J2	96355 1

NEW!

NEW!

Water Dragon 6-inch, 8-count

Color	Item #	UPC# 0 43394
07	DL608-07	96379 7
118	DL608-118	96380 3
168	DL608-168	96381 0
220	DL608-220	96382 7
289	DL608-289	96383 4
48	DL608-48	96384 1
55	DL608-55	96385 8
63	DL608-63	96386 5
70	DL608-70	96387 2
71	DL608-71	96388 9
F7	DL608-F7	96389 6
G7	DL608-G7	96390 2
J2	DL608-J2	96391 9



NEW!

FLUTTER CRAW®

Bridging the gap between creature bait, crawfish bait and double tail grub, the *Flutter Craw* is a unique offering from *Culprit* that is sure to impress from the deep south, far north and out west. This bait's characteristics flat out attract bass. It produces a subtle but noticeable fluttering action. When the bait stops, the forward facing legs look as if they are seeking sure footing on the bottom. This bait is never truly motionless. From Texas rig to swim jig to swinging football heads, this is one bad-to-the-bone craw bait.



10 Black



71 Bama Bug



168 Sapphire Blue



80 Albino



236 Molting Craw



G7 Watermelon Red



48 June Bug



J2 Green Pumpkin

Flutter Craw
4-inch, 8-count

Color	Item #	UPC# 0 43394
10	FC408-10	96368 1
168	FC408-168	96372 8
236	FC408-236	96373 5
48	FC408-48	96369 8
71	FC408-71	96370 4
80	FC408-80	96371 1
G7	FC408-G7	96374 2
J2	FC408-J2	96375 9

INCREDI-SERIES

INCREDI-BUG™

Having a bigger, thicker profile in the water, the 4.5" *Incredi-Bug* is intended for bigger than average fish. This craw was designed with ease of casting in mind and can be skipped a country mile under docks and overhanging cover. Its heavy bulk loads the rod just right allowing it to skip perfectly.

With a bait this big, you don't want the action to be overly powerful. At slow speeds and at rest, it has very subtle crawfish-like movements. When moved quickly, the legs have a flapping action that looks like a fast swimming prey. Works great swimming and dropping into holes.

Can be rigged in numerous ways: Texas, jighead or swinging jighead. Use a 4/0 to 6/0 wide-gap hook and appropriate weight.



48 June Bug



10 Black



55 Watermelon Pepper



110 Witch's Brew



63 Carolina Bug



168 Sapphire Blue



70 Green Pumpkin Blue Flake



213 Black Blue Flake



71 Bama Bug



220 Okeechobee



F7 Black Neon



232 Voodoo



G7 Watermelon Red



236 Molting Craw



J2 Green Pumpkin

Incredi-Bug
4.5-inch, 6-count

Color	Item #	UPC# 0 43394
10	IB406-10	96325 4
110	IB406-110	96329 2
168	IB406-168	96330 8
213	IB406-213	96322 3
220	IB406-220	96319 3
232	IB406-232	96332 2
236	IB406-236	96323 0
48	IB406-48	96317 9
55	IB406-55	96327 8
63	IB406-63	96326 1
70	IB406-70	96321 6
71	IB406-71	96318 6
F7	IB406-F7	96320 9
G7	IB406-G7	96328 5
J2	IB406-J2	96324 7

INCREDI-SERIES



INCREDI-PUNCH™

The *Incredi-Punch* is designed with one thing in mind — pulling big bass out of matted weeds! Rig it with heavy line, a 1 oz. or larger weight, a big stout hook, then drop it through the nastiest cover you can find. The thick plastic holds up well to the abuse of hand to hand combat in the thick stuff, so you won't have to re-rig as often. The round bulbous appendages slide easily through thick vegetation and provide the perfect action response in tight strike zones.

This bait is the perfect size at 3 inches, features plenty of body markings for rigging your hook in the perfect spot every time. And the special selection of colors provide the best spectrum of proven attraction in deep dark cover conditions. This is a must-have bait for pitching into heavy vegetation!



10 Black



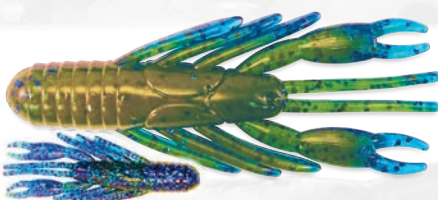
70 Green Pumpkin Blue Flake



213 Black Blue Flake



71 Bama Bug



220 Okeechobee



F7 Black Neon



68 White



J2 Green Pumpkin

Incredi-Punch 3-inch, 8-count

		UPC#
Color	Item #	0 43394
10	IP308-10	96175 5
213	IP308-213	96172 4
220	IP308-220	96173 1
68	IP308-68	96169 4
70	IP308-70	96170 0
71	IP308-71	96171 7
F7	IP308-F7	96174 8
J2	IP308-J2	96176 2

INCREDI-SERIES

INCREDI-CRAW™

The swimming antennae of the *Incredi-Craw* grab attention on the drop, and the realistic legs and claws flair out upon impact on the bottom, imitating a live crawdad in full defensive mode. A thick ringed body allows it to punch through vegetation more easily. So lively, so versatile - *the Incredi-Craw* does it all!

Incredi-Craw 3.5-inch, 8-count

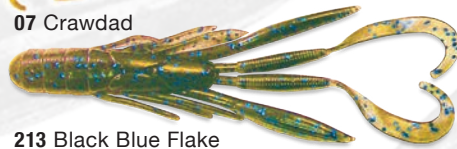
Color	Item #	UPC# 0 43394
07	IC3508-07	96042 0
213	IC3508-213	96047 5
220	IC3508-220	96048 2
48	IC3508-48	96051 2
55	IC3508-55	96052 9
62	IC3508-62	96126 7
70	IC3508-70	96053 6
71	IC3508-71	96054 3
F7	IC3508-F7	96055 0
G7	IC3508-G7	96073 4
J2	IC3508-J2	96128 1

Incredi-Craw 4-inch, 6-count

Color	Item #	UPC# 0 43394
07	IC406-07	96057 4
213	IC406-213	96062 8
220	IC406-220	96063 5
48	IC406-48	96066 6
55	.	.
62	IC406-62	96129 8
70	IC406-70	96068 0
71	IC406-71	96069 7
F7	IC406-F7	96070 3
G7	IC406-G7	96074 1
J2	IC406-J2	96131 1



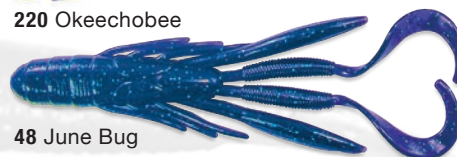
07 Crawdad



213 Black Blue Flake



220 Okeechobee



48 June Bug



55 Watermelon Pepper



62 Ambrosia



70 Green Pumpkin Blue Flake



71 Bama Bug



F7 Black Neon



G7 Watermelon Red



J2 Green Pumpkin

INCREDI-SERIES



INCREDI-SLIM™

The smaller profile of the *Incredi-Slim* allows for easy hook-sets and is the ultimate finesse flipping bait. Perfect for Carolina rigging, a shaky head jig, light Texas rig or as a bladed swim jig trailer. While the original *Incredi-Craw*, with its bulky design, is better in stained water or heavy cover, the smaller profile *Incredi-Slim* is the go-to bait for clearer water or finesse applications.

This 3.5-inch craw features a wide spectrum of colors that will fit any fishing condition. And the overall long, slim profile provides a tantalizing swim action on the drop and a natural appendage flare and flotation response once it hits bottom.



111 Sexy Shad



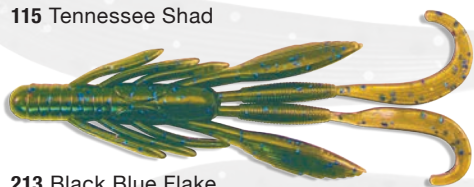
62 Ambrosia



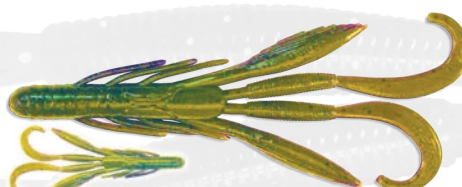
115 Tennessee Shad



70 Green Pumpkin Blue Flake



213 Black Blue Flake



71 Bama Bug



220 Okeechobee



G7 Watermelon Red



48 June Bug

Incredi-Slim 3.5-inch, 8-count

Color	Item #	UPC# 0 43394
111	IS3508-111	96276 9
115	IS3508-115	96277 6
213	IS3508-213	96166 3
220	IS3508-220	96167 0
48	IS3508-48	96161 8
62	IS3508-62	96162 5
70	IS3508-70	96164 9
71	IS3508-71	96165 6
G7	IS3508-G7	96168 7

INCREDI-SERIES

INCREDI-SWIM™

The *Incredi-Swim* has an oval shape that avoids twisting in the fish's mouth resulting in more positive hook sets. The rings reduce friction in and out of cover and help slip through a bass' teeth easier, allowing for better hook penetration. The tail portion features an ultra-kicking tail and a natural body roll making it look distressed and easy-prey for more strikes.

Packaged in a plastic clam shell with individual conforming compartments to insure no bends or kinks in the lure so it's water-ready right out of the pack.



Featuring a hook channel to reduce body thickness and increase hook-ups.

Incredi-Swim
5-inch, 5-count

Color	Item #	UPC# 0 43394
111	ISW505-111	96199 1
112	ISW505-112	96200 4
113	ISW505-113	96201 1
114	ISW505-114	96202 8
116	ISW505-116	96204 2
261	ISW505-261	96207 3
91	ISW505-91	96209 7
93	ISW505-93	96210 3
J2	ISW505-J2	96211 0



111 Sexy Shad



112 White Flash



113 Bluegill



114 Smokin' Shad



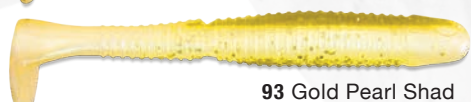
116 Green Pumpkin Back Pearl Belly



261 Pro Blue



91 Houdini



93 Gold Pearl Shad



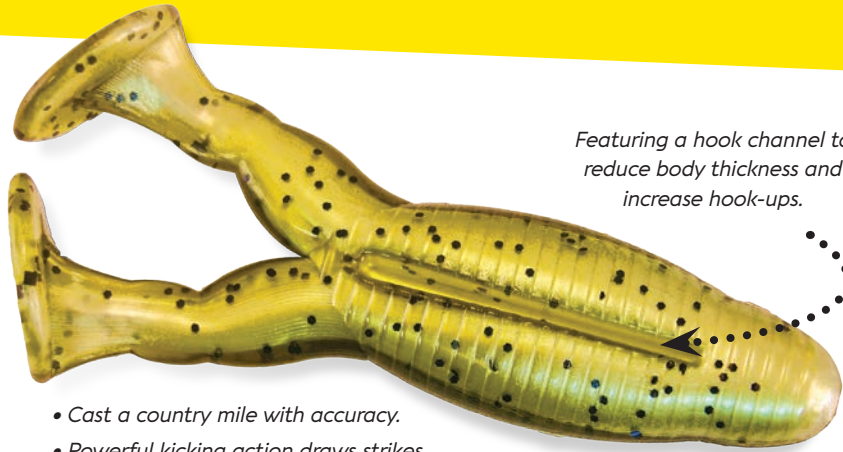
J2 Green Pumpkin



The *Incredi-Swim* includes a perfectly matched weedless weighted belly hook and a jighead made with premium quality Mustad® hooks. The additional weedless hook can be used in shallow cover and the jighead on offshore structure or deep weeds.

Mustad is a U.S. Registered Trademark of O. Mustad & Son AS, a Limited Corporation - Gjøvik, Norway

INCREDI-SERIES



Featuring a hook channel to reduce body thickness and increase hook-ups.

- Cast a country mile with accuracy.
- Powerful kicking action draws strikes.
- Ribbed belly reduces friction for easy retrieve through vegetation.
- Natural and proven colors that catch fish.

INCREDI-FROG™

The *Incredi-Frog* features incredibly easy casting and leg action imitating a fleeing frog. The body has tapered edges and a dense shape to make it heavier and more aerodynamic and provides the ability to slide in, out and through pads and other thick vegetation without hang-ups. The unique hook-pocket enables easier hook-ups and the ribbed belly provides a smoother pull across vegetation. The muscular legs crank out a powerful churn with the retrieve that will surely grab the attention of big bass anywhere near the area you cast. This heavily-constructed body outlasts other frogs through heavy use and multiple fish catches without having to re-tie often.

This 4-inch bundle of energy is the perfect frog lure and is available in a great spectrum of fish-catching colors to match-the-hatch or create just the right amount of attention under any fishing condition.

Incredi-Frog
4-inch, 5-count

Color	Item #	UPC# 0 43394
10	IF405-10	96243 1
117	IF405-117	96192 2
118	IF405-118	96193 9
43	IF405-43	96194 6
68	IF405-68	96195 3
71	IF405-71	96197 7
J2	IF405-J2	96198 4

10 Black

68 White

117 Black
Gold Belly

71 Bama Bug

118
Watermelon
Pearl Belly

J2 Green Pumpkin

43 Bullfrog

CULPRIT®
CONFIDENCE WITH EVERY CAST

T-REX™

Featuring amazing twitching action, the 6" T-Rex is typically used without weight and on top, occasionally allowing it to sink seductively in hot spots to create a predatory strike. The perfect combination of length, shape and body-weight density make this lure come alive in the water.

T-Rex
6-inch, 10-count

Color	Item #	UPC#
		0 43394
02	TR610-02	96014 7
261	TR610-261	95967 7
264	TR610-264	95960 8
275	TR610-275	95959 2
55	TR610-55	95958 5
Q3	TR610-Q3	96020 8



02 Red Shad



261 Pro Blue



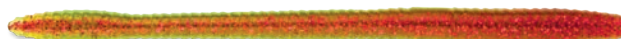
264 Nite Crawler



275 Green Pumpkin Orange Flake



55 Watermelon Pepper



Q3 Watermelon Red Core

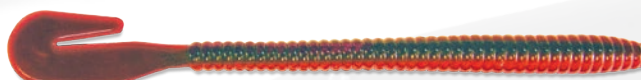
FAST VIBE™

Designed to cover water with a nice tail-kicking action, the 6" Fast Vibe can be buzzed on top or slowly reeled below the surface. This bait holds the hook well and excels around weeds and shallow cover.

Use a light weight 1/32- or 1/16-oz. for buzzing and 1/8- or 3/16-oz. for covering flats and dropping into cover. Rig with 3/0 or 4/0 hook.

Fast Vibe
6-inch, 10-count

Color	Item #	UPC#
		0 43394
02	VB610-02	96310 0
269	VB610-269	96311 7
48	VB610-48	96312 4
55	VB610-55	96313 1
G7	VB610-G7	96314 8
J2	VB610-J2	96315 5



02 Red Shad



269 Blue Fleck Shad



48 June Bug



55 Watermelon Pepper



G7 Watermelon Red



J2 Green Pumpkin



SKINNY JERK™

Thinner and longer than most jerk baits, *Skinny Jerk* was designed to hook fish easier and have a nice crisp action with more movement. This bait has an easy "s-curve" swimming action that draws attention from any hungry fish. Featuring a hook channel to further reduce body thickness and provide the ultimate in easy hook-sets, instantly sticking when a foraging bass hits every time!

A wide range of flashy fish-catching colors are offered, use weightless with small twitches to bring this bait alive in the water. Also works great with a scrounger head, underspin and many other set-ups. When Texas rigging, use a 3/0 or 4/0 hook, counting the bait's top ridges in order to place the hook-point in the perfect spot.



111 Sexy Shad



115 Tennessee Shad



234 Raw Chicken



235 Clear Silver Flake



42 Pearl



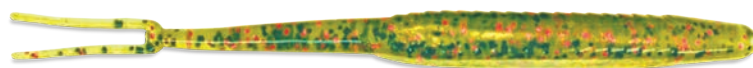
48 June Bug



55 Watermelon Pepper



80 Albino



67 Watermelon Red

Skinny Jerk 6-inch, 10-count

Color	Item #	UPC#
		0 43394
111	SJ610-111	96298 1
115	SJ610-115	96299 8
234	SJ610-234	96300 1
235	SJ610-235	96301 8
42	SJ610-42	96303 2
48	SJ610-48	96304 9
55	SJ610-55	96305 6
80	SJ610-80	96306 3
G7	SJ610-G7	96307 0

FAT MAX™

A fatter, thicker bait with the styling of *The Original Culprit Worm*. The specially-designed tail "thumps" through water and cover calling bass to dinner. A great flipping worm but also works well in open water, dropping into strike zones during the retrieve. The extra body bulk aids in longer casts and penetration through vegetation. The wider tail generates a larger flash visual and louder call to action for wary fish. This popular new generation of the original is available in 6-, 7- and 9-inch versions with a great selection of proven colors.



"I've wanted a worm like this for a long time. One that could be used in many ways, but especially shallow water flipping where most anglers are using jigs and creature baits. The Fat Max is bulkier than a standard worm and has a tail design that does not wrap around cover, making it the ideal heavy cover flipping worm. This worm gives me a distinct advantage over my competition - at least until they discover it for themselves!"

Dustin Wilks
Elite Series Pro and
7-time Bassmaster Qualifier



Fat Max 6-inch, 12-count

Color	Item #	UPC# 0 43394
01	MAX6-01	96229 5
02	MAX6-02	96230 1
06	MAX6-06	96231 8
07	MAX6-07	96232 5
10	MAX6-10	96233 2
167	MAX6-167	96289 9
178	MAX6-178	96290 5
179	MAX6-179	96291 2
213	MAX6-213	96234 9
220	.	.
269	MAX6-269	96236 3
32	MAX6-32	96237 0
48	MAX6-48	96238 7
55	MAX6-55	96239 4
G7	MAX6-G7	96240 0
J2	MAX6-J2	96241 7
K2	MAX6-K2	96242 4

Fat Max 7-inch, 10-count

Color	Item #	UPC# 0 43394
01	MAX-01	96000 0
02	MAX-02	96001 7
06	MAX-06	96002 4
07	MAX-07	96003 1
10	MAX-10	95928 8
167	MAX-167	96286 8
178	MAX-178	96287 5
179	MAX-179	96288 2
213	MAX-213	95932 5
220	MAX-220	96101 4
269	MAX-269	96025 3
32	MAX-32	95929 5
48	MAX-48	95930 1
55	MAX-55	95931 8
G7	MAX-G7	96140 3
J2	MAX-J2	95936 3
K2	MAX-K2	95937 0

Fat Max 9-inch, 5-count

Color	Item #	UPC# 0 43394
01	.	.
02	MAX9-02	96027 7
06	MAX9-06	96028 4
07	MAX9-07	96029 1
10	MAX9-10	96030 7
167	.	.
178	.	.
179	.	.
213	MAX9-213	96034 5
220	MAX9-220	96134 2
269	MAX9-269	96038 3
32	MAX9-32	96031 4
48	MAX9-48	96032 1
55	MAX9-55	96033 8
G7	MAX9-G7	96138 0
J2	MAX9-J2	96039 0
K2	MAX9-K2	96040 6

Culprit Spinnerbait, 1-count each.

Color	1/4 oz. Item #	UPC # 0 43394
White	112	95327 9
Chartreuse	106	95321 7
Chrt./Wht.	108	95323 1
Fire Tiger	110	95325 5

Color	3/8 oz. Item #	UPC # 0 43394
White	120	95335 4
Chartreuse	114	95329 3
Chrt./Wht.	116	95331 6
Fire Tiger	118	95333 0



CULPRIT® SPINNERBAIT

The *Culprit Spinnerbait* features high-turbulence, super-flash blades, live-action skirt and razor-sharp hooks in conjunction with a true fish-attracting action to entice aggressive strikes.

Culprit Buzzbait, 1-count each.

Color	1/4 oz. Item #	UPC # 0 43394
White	122	95337 8
Chartreuse	123	95338 5
Chart. White	128	96341 4
Fire Tiger	124	95339 2

Color	3/8 oz. Item #	UPC # 0 43394
White	125	95340 8
Chartreuse	129	96342 1
Chart. White	126	95341 5
Fire Tiger	127	95342 2



CULPRIT® BUZZBAIT

The *Culprit Buzzbait* features high-turbulence, super-flash "buzz" blade, live-action skirt and extra-sharp hook.

CULPRIT® BLADES

Culprit Blades are perfect for cutting today's braided fishing lines. These lightweight scissors safely cut braided line that other scissors won't. Also features a notch for cutting mono lines easily as well. A must-have tool for all anglers!

- Easily and safely cuts braided fishing lines.
- Comfort-fit handles work for right- or left-handed anglers.
- Stainless steel blades resist water corrosion.
- Notched blade for cutting mono.
- Convenient lanyard included.



When cutting monofilament lines, place line in notch to prevent line from sliding down the scissor's blade.

**Culprit Blades,
1-count**

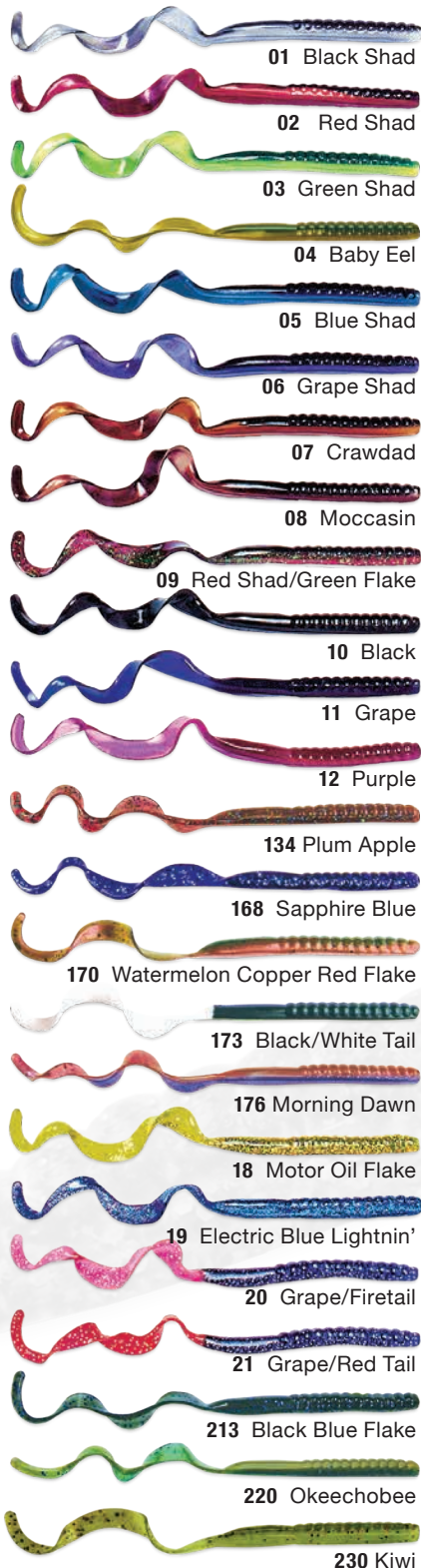
Item #	UPC #
CBB	00549 7

THE ORIGINAL CULPRIT® WORM

A proven leader, *The Culprit Worm* has outperformed all others.

Continuing a tradition of catching more and bigger bass.

Its "kicking" tail and unique color selections give anglers the extra edge.



294 Watermelon Purple Red Flake

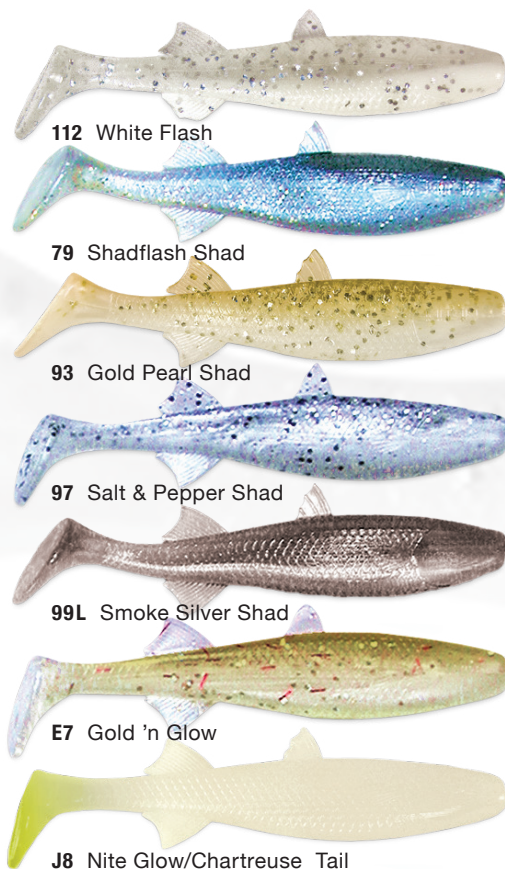
NEW!

295 Lucky Charm



Color	4.5-inch			6-inch			7.5-inch			10-inch			12-inch		
	Item #	Qty.	UPC# 0 43394	Item #	Qty.	UPC# 0 43394	Item #	Qty.	UPC# 0 43394	Item #	Qty.	UPC# 0 43394	Item #	Qty.	UPC# 0 43394
01	.	.	.	C625-01	18	62501 5	C720-01	18	72001 7	C1010-01	10	01001 9	C125-01	5	00445 2
02	C425-02	18	42502 8	C625-02	18	62502 2	C720-02	18	72002 4	C1010-02	10	01002 6	C125-02	5	00446 9
03	.	.	.	.	.	.	C720-03	18	72003 1	.	.	.	.	.	.
04	.	.	.	.	.	.	C720-04	18	95749 9	C1010-04	10	95750 5	.	.	.
05	.	.	.	.	.	.	C720-05	18	72005 5	.	.	.	.	.	.
06	.	.	.	C625-06	18	62506 0	C720-06	18	72006 2	C1010-06	10	95713 0	.	.	.
07	C425-07	18	42507 3	C625-07	18	62507 7	C720-07	18	72007 9	C1010-07	10	01007 1	.	.	.
08	.	.	.	C625-08	18	62508 4	C720-08	18	72008 6	C1010-08	10	01008 8	C125-08	5	95717 8
09	.	.	.	C625-09	18	62509 1	C720-09	18	72009 3	.	.	.	.	.	.
10	.	.	.	C625-10	18	62510 7	C720-10	18	72010 9	C1010-10	10	95470 2	C125-10	5	00448 3
11	.	.	.	.	.	.	C720-11	18	72011 6	C1010-11	10	96004 8	.	.	.
12	.	.	.	.	.	.	C720-12	18	72012 3	.	.	.	.	.	.
134	.	.	.	.	.	.	C720-134	18	96278 3	C1010-134	10	96282 0	.	.	.
168	.	.	.	.	.	.	C720-168	18	96333 9	C1010-168	10	96337 7	.	.	.
170	.	.	.	.	.	.	C720-170	18	95397 2	C1010-170	10	95472 6	.	.	.
173	.	.	.	.	.	.	C720-173	13	95479 5	.	.	.	.	.	.
176	.	.	.	.	.	.	C720-176	18	96281 3	C1010-176	10	96285 1	.	.	.
18	.	.	.	.	.	.	C720-18	18	72018 5	.	.	.	.	.	.
19	.	.	.	C625-19	18	62519 0	C720-19	18	72019 2	C1010-19	10	95714 7	.	.	.
20	.	.	.	.	.	.	C720-20	13	72020 8	.	.	.	.	.	.
21	.	.	.	.	.	.	C720-21	13	72021 5	.	.	.	.	.	.
213	.	.	.	.	.	.	C720-213	18	95723 9	C1010-213	7	95724 6	.	.	.
220	.	.	.	.	.	.	C720-220	18	95913 4	.	.	.	.	.	.
230	.	.	.	.	.	.	C720-230	18	95851 9	.	.	.	.	.	.
232	.	.	.	.	.	.	C720-232	18	95853 3	C1010-232	10	95855 7	.	.	.
25	.	.	.	.	.	.	C720-25	13	72025 3	C107-25	7	95269 2	.	.	.
26	.	.	.	.	.	.	C720-26	13	72026 0	C107-26	7	95270 8	.	.	.
269	.	.	.	.	.	.	C720-269	18	95988 2	C1010-269	10	95989 9	.	.	.
27	.	.	.	.	.	.	C720-27	13	72027 7	.	.	.	.	.	.
277	.	.	.	.	.	.	C720-277	18	95981 3	.	.	.	.	.	.
28	.	.	.	.	.	.	C720-28	13	72028 4	.	.	.	.	.	.
288	.	.	.	.	.	.	C720-288	18	96294 3	C1010-288	10	96295 0	.	.	.
289	.	.	.	.	.	.	C720-289	18	96334 6	C1010-289	10	96338 4	.	.	.
290	.	.	.	.	.	.	C720-290	18	96335 3	C1010-290	10	96339 1	.	.	.
291	.	.	.	.	.	.	C720-291	18	96336 0	C1010-291	10	96340 7	.	.	.
292	.	.	.	.	.	.	C720-292	18	96364 3	C1010-292	10	96366 7	.	.	.
293	.	.	.	.	.	.	C720-293	18	96365 0	C1010-293	10	96367 4	.	.	.
294	.	.	.	.	.	.	C720-294	18	96376 6	.	.	.	.	.	.
295	.	.	.	.	.	.	C720-295	18	96377 3	.	.	.	.	.	.
32	.	.	.	C625-32	18	62532 9	C720-32	18	72032 1	C1010-32	10	01032 3	C125-32	5	00449 0
36	.	.	.	.	.	.	C720-36	18	72036 9	C1010-36	10	96005 5	.	.	.
40	.	.	.	.	.	.	C720-40	18	72040 6	C1010-40	10	96006 2	.	.	.
41	.	.	.	.	.	.	C720-41	18	72041 3	.	.	.	.	.	.
42	.	.	.	C625-42	18	62542 8	C720-42	18	72042 0	C1010-42	10	96007 9	.	.	.
44	.	.	.	C625-44	18	62544 2	C720-44	18	72044 4	C1010-44	10	95715 4	C125-44	5	95719 2
45	C425-45	18	42545 5	C625-45	18	62545 9	C720-45	18	72045 1	C1010-45	10	01045 3	C125-45	5	00450 6
48	.	.	.	C625-48	18	62548 0	C720-48	18	72048 2	C1010-48	10	94614 1	C125-48	5	95720 8
49	.	.	.	.	.	.	C720-49	18	72049 9	.	.	.	.	.	.
51	.	.	.	.	.	.	C720-51	18	72051 2	.	.	.	.	.	.
55	.	.	.	.	.	.	C720-55	18	00142 0	.	.	.	.	.	.
62	.	.	.	.	.	.	C720-62	18	96105 2	.	.	.	.	.	.
63	.	.	.	.	.	.	C720-63	18	96292 9	C1010-63	10	96293 6	.	.	.
70	.	.	.	.	.	.	C720-70	18	96106 9	.	.	.	.	.	.
71	.	.	.	.	.	.	C720-71	18	96107 6	.	.	.	.	.	.
73	C425-73	18	42573 8	C625-73	18	62573 2	C720-73	18	72073 4	C1010-73	10	95887 8	.	.	.
75	.	.	.	.	.	.	C720-75	18	72075 8	.	.	.	.	.	.
77	.	.	.	.	.	.	C720-77	13	95176 3	.	.	.	.	.	.
83	.	.	.	.	.	.	C720-83	18	95173 2	.	.	.	.	.	.
92	.	.	.	.	.	.	C720-92	18	72092 5	.	.	.	.	.	.
A1	.	.	.	.	.	.	C720-A1	13	00001 0	C107-A1	7	95273 9	.	.	.
A7	.	.	.	.	.	.	C720-A7	18	00021 8	.	.	.	.	.	.
C3	.	.	.	C625-C3	18	00481 0	C720-C3	18	00566 4	.	.	.	.	.	.
G7	.	.	.	.	.	.	C720-G7	18	01106 1	C1010-G7	10	95890 8	C125-G7	5	95894 6
J2	.	.	.	.	.	.	C720-J2	18	94129 0	C1010-J2	10	95163 3	C125-J2	5	95895 3
J4	.	.	.	.	.	.	C720-J4	18	94133 7	.	.	.	.	.	.
J5	.	.	.	.	.	.	C720-J5	13	94135 1	.	.	.	.	.	.
J6	.	.	.	.	.	.	C720-J6	18	94172 6	.	.	.	.	.	.
L2	.	.	.	.	.	.	C720-L2	18	94915 9	.	.	.	.	.	.
L3	.	.	.	.	.	.	C720-L3	18	94916 6	.	.	.	.	.	.
L4	.	.	.	.	.	.	C720-L4	18	94917 3	.	.	.	.	.	.
Q3	.	.	.	.	.	.	C720-Q3	18	95044 5	C1010-Q3	10	96009 3	.	.	.
Q4	.	.	.	.	.	.	C720-Q4	18	95045 2	C1010-Q4	10	96010 9	.	.	.

NEW!



RIPTIDE® MULLET

The *Mullet* features a finely detailed soft-plastic body with lifelike scales and fins. The bait's ultra-kicking, vibrating tail and perfectly balanced body provide the premium live bait imitation.

RipTide Mullet 3-inch, 12-count

Color	Item #	UPC # 0 43394
112	M312-112	96212 7
79	M312-79	96216 5
93	M312-93	96186 1
97	M312-97	95064 3
99L	M312-99L	96217 2
E7	M312-E7	95069 8
J8	M312-J8	95071 1

RipTide Mullet 4-inch, 8-count

Color	Item #	UPC # 0 43394
112	M408-112	96219 6
79	M408-79	95197 8
93	M408-93	96187 8
97	M408-97	94932 6
99L	M408-99L	96223 3
E7	M408-E7	94935 7
J8	M408-J8	94938 8



RIPTIDE® SARDINE

The *Sardine* has a weedless body design that is perfectly balanced to provide the perfect live bait action. Featuring a finely detailed soft-plastic body with lifelike scales and ultra-kicking, vibrating tail.

RipTide Sardine 3-inch, 12-count

Color	Item #	UPC # 0 43394
112	SR312-112	96249 3
149	SR312-149	96251 6
150	SR312-150	96252 3
233	SR312-233	96253 0
38	SR312-38	96255 4
93	SR312-93	96256 1
E7	SR312-E7	96257 8



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