

2017 CATALOG

Cruiser... It's a
Lifestyle



CRUISER[®]
ACCESSORIES
#1 IN FRAMES

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OUR PHILOSOPHY IS EASY!

E

EXCELLENCE

Attention to Detail, Efficient & Knowledgeable

A

ACCESSIBILITY

Real People, Listen, Open Communications

S

SOLUTIONS

Flexibility, Integrity, Values, Positive

Y

YES

Relationships, Teamwork, "Can Do!" Attitude



82000 Fastener Caps, Pink Ribbon



About National Breast Cancer Foundation, Inc.®

Recognized as one of the leading breast cancer organizations in the world, National Breast Cancer Foundation (NBCF) is Helping Women Now® by providing early detection, education and support services to those affected by breast cancer. A recipient of Charity Navigator's highest 4-star rating for twelve years, NBCF provides support through their National Mammography Program, Patient Navigation, Beyond The Shock®, breast health education, and research programs. For more information, please visit www.nbcf.org.

10%* of net proceeds from each sale are donated to National Breast Cancer Foundation.

15003 Hope, Chrome/Pink w/fastener caps



To learn more about how we are helping to increase breast cancer awareness, please visit:

www.cruiserframes.com/nbcf-sponsor/hope.asp

Help us help them with your purchase of the Cruiser Accessories Hope License Plate Frame and Pink Ribbon Fastener Caps TODAY!!!

*defined as gross sales minus credits, discounts, refunds, returns and allowances

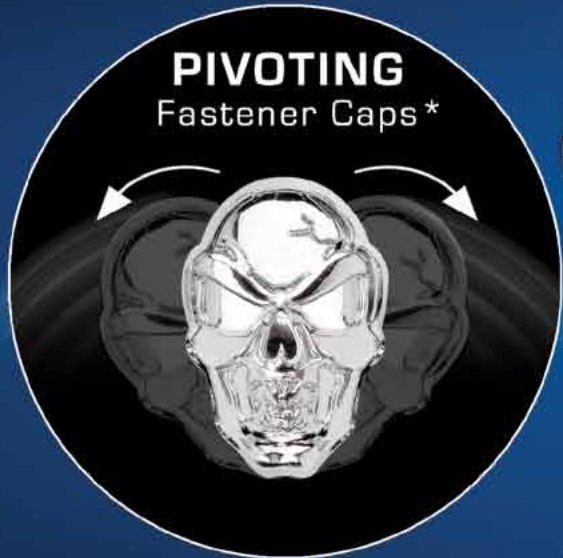


ADJUSTABILITY... A Cruiser Accessories Innovation

Option
A

SKULL & CHAIN

25135 Chrome/Black Patented
Pg. 15



*Utility Patented

Option
B

**FLIP THE
FRAME!**
180°



Look for this Exclusive Cruiser Accessories
Logo on the package.



ENGINEERED TO[®] SHOW MORE PLATE

- Over 90% of the Cruiser Accessories product line has been "Engineered To Show More Plate.[®]"
- Cruiser Accessories offers slotted holes allowing maximum frame adjustability on your vehicle to ensure state names and registration tags are not obstructed.
- Cruiser Accessories offers our Perimeter frame; allowing the entire license plate to fit **INSIDE** the frame.
- We have recently designed a frame where a removeable emblem can be installed on top or bottom of the frame allowing maximum plate visibility.

STAINLESS

21110 Stainless Steel Pg. 8



PERIMETER

30630 Chrome Pg. 8



CHAIN

20530 Chrome Pg. 14



CRUISE ACCESSORIES #1 IN FRAMES

Keepin' it Simple.
Keepin' it Simple.
Keepin' it Simple.
Keepin' it Simple.
Keepin' it Simple.
Keepin' it Simple.

NEO SPORT

15130 Chrome



15180 Black Chrome



15190 Brushed Nickel



NEO

15030 Chrome



15050 Black



NEO CLASSIC

15330 Chrome



15350 Black



CLASSIC LITE

20030 Chrome



20050 Black



CLASSIC

20130 Chrome



NOUVEAU

20630 Chrome w/fastener caps



20650 Black w/fastener caps



20680 Black Chrome w/fastener caps



ILLUSION

22000 Black/Chrome Patented



22002 White/Gold Patented



NOUVEAU

TWO FRAME VALU-PAK

20642 Black Plastic



* All Products Shown in Packaging

NOUVEAU

20640 Black Plastic



SLIM RIM

21330 Chrome



20643 Chrome Plastic



21350 Black



ELITE STAINLESS

21010 Stainless Steel



PERIMETER

30630 Chrome



STAINLESS

21110 Stainless Steel



30650 Black



CADILLAC

10330 Chrome w/fastener caps
Design & Utility Patented



DODGE

11036 Chrome/Red Utility Patented



CHEVY

10437 Chrome/Gold Design Patented



RAM

11135 Chrome/Black
Design & Utility Patented



GLITZ

17533 Chrome/Silver/Clear Patented



17536 Chrome/Pink/Clear Patented



BOARDER

23001 Chrome w/fastener caps



USA FLAG

23003 Chrome



PAWS

23033 Chrome



BUTTERFLY

23053 Chrome w/fastener caps



CAMO-GIRL

23093 Chrome w/fastener caps



CAMO

23095 Black w/fastener caps



RED REFLECTOR II

30436 Red/Chrome



FIBER

59053 Black/Chrome



GOLF CLUB

19509 Chrome/Painted Patented



HUNTING

19656 Matte Black/Orange w/fastener cap Patented



FISHING

19783 Black Chrome/Chrome Patented



FIREFIGHTER

30936 Chrome/Black/Red w/fastener caps Patented





NEO DIAMONDESQUE

15000 Rose Gold Patented



HOPE

15003 Chrome/Pink w/fastener caps



DIAMONDESQUE

18000 Rose Gold/Clear Patented



15001 Gold Patented



15002 Titanium Patented



15530 Chrome Patented



18130 Chrome/Clear Patented



18150 Matte Black/Clear Patented



18156 Matte Black/Pink Patented



ZEBRA BLING

18503 Chrome/Clear Patented



LEOPARD BLING

18517 Chrome/Gold/Black/Clear Patented



BUTTON TUCK BLING

18525 Chrome/Black/Clear Patented



RETRO POLKA DOT BLING

18536 Chrome/Pink/Black/Clear Patented



RIBBON BLING

18545 Chrome/Black/Clear Patented



TWINS

20230 Chrome



STILETTO

22001 White/Black Patent Pending



QUEEN

22630 Chrome/Clear w/fastener caps Patent Pending



PRINCESS

22635 Chrome/Black Patented



CHAIN

20500 Flat Black w/fastener caps



20530 Chrome



TWIST

20730 Chrome



PALM TREE

19003 Chrome Patented



DAISY

19130 Chrome/Painted Patented



BLADES

22004 Flat Black w/fastener caps



22013 Chrome



TRIBAL II

22135 Chrome/Black Patented



BARBED WIRE II

22230 Chrome



EAGLE

22330 Chrome Patented



HEART

22436 Chrome/Pink Patented



22456 Glossy Black/Pink Patented



CURVE

22753 Black/Chrome Patented



FLEUR DE LIS

22835 Chrome/Black Patented



SKULL & CHAIN

25135 Chrome/Black Patented



SKULL & BONE

25231 Chrome Patented



ICHTHUS

29003 Chrome



DIAMOND PLATE

30830 Chrome



30850 Matte Black



Say it with Your Frame!



40139 Xpression, Chrome
Patented

APPLY YOUR OWN MESSAGE!
With Letters & Characters INCLUDED!



40159 Xpression, Black
Patented



BAMBOO

58000 Bamboo/Black Chrome



ROCKSTAR

58001 Matte Black Patented



CARBON FIBER II

58098 Carbon Fiber/Black Chrome



DEFENDER

58153 Matte Black/Chrome Patented



BILLET

58300 Flat Black/Matte Gold w/fastener caps



58350 Chrome/Black



TWO TONE

63350 Chrome/Black w/fastener caps Patented



VINTAGE

58463 Red/Chrome w/fastener caps Patented



MC SPIKES

77015 Black/Chrome Patented



MC EAGLE

77023 Chrome Patented



MC NEO

77030 Chrome



77050 Black



MC CARBON FIBER II

77198 Carbon Fiber/Black Chrome



MC USA FLAG

77203 Chrome



MC BARBED WIRE

77430 Chrome



MC DIAMONDESQUE

77730 Chrome/Clear Patented



MC NEO CLASSIC

77330 Chrome



77350 Black



MC TWINS

77930 Chrome



MC ELITE

77000 Stainless Steel



COMBO

Frame and U.V. Acrylic Bubble Shield

60310 Chrome/Clear
 60320 Chrome/Smoke
 60510 Black/Clear
 60520 Black/Smoke

**TUF UNBREAKABLE COMBO**

Frame and Unbreakable U.V. Polycarbonate Tuf Bubble Shield

62031 Chrome/Clear
 62032 Chrome/Smoke
 62034 Chrome/Blue
 62051 Black/Clear
 62052 Black/Smoke

**"LIFETIME GUARANTEE AGAINST BREAKAGE!"**

(excludes bends and scratches)

Please contact Cruiser Accessories (NOT retailer) at 1-800-545-1894 to make arrangements for replacement only. Cruiser Accessories reserves the right to inspect and replace product at its sole discretion. No cash refunds or credits issued.

**ULTIMATE TUF COMBO**

Includes Frame, Unbreakable U.V. Polycarbonate Tuf Bubble Shield, 2 sets of Locking Stainless Star Pin® Fasteners (Standard & Metric) and 1 set of Fastener Caps

62310 Chrome/Clear



62320 Chrome/Smoke



62510 Black/Clear



62520 Black/Smoke

**LEGAL DISCLAIMER**

Laws concerning shields vary from State/Province to State/Province. Please check your State/Provincial and Local/Municipal Laws and Regulations.

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U.V. ACRYLIC

72100 Clear
72200 Smoke



UNBREAKABLE U.V. POLYCARBONATE

73100 Clear
73200 Smoke
73400 Blue



DOUBLE BUBBLE VALU-PAK

72101 Clear



UNBREAKABLE U.V. POLYCARBONATE

76100 Clear
76200 Smoke
76400 Blue



LEGAL DISCLAIMER

Laws concerning shields vary from State/Province to State/Province. Please check your State/Provincial and Local/Municipal Laws and Regulations.

TUF TRUNK GRIP

79001 Clear Patent Pending



A BETTER WAY TO CLOSE YOUR TRUNK!



SUCTION CUPS

78410 Clear (4) Pack



LICENSE PLATE BRACKET*

79050 Black



MOUNTING PLATE*

79150 Black Patented

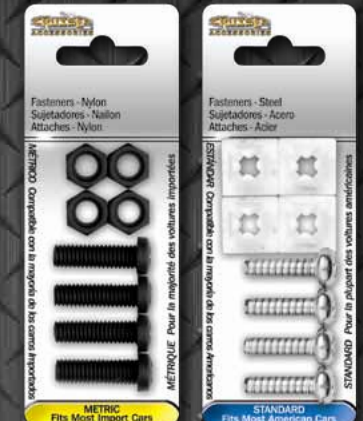


* USE FOR:

- Mounting license plate on new vehicles with contoured bumpers if factory bracket did not come with vehicle.
- Mounting license plate to any trailer.
- Mounting an additional novelty plate to any vehicle.

FASTENERS

80150 Metric-Nylon, Black
80230 Standard-Steel



80330 Metric-Steel

80553 Black Nylon w/chrome fastener caps



80430 Tapping Stainless

80630 Stainless Steel

80733 Anti-Theft





LOCK IT DOWN! WITH LOCKING FASTENERS**

- Uniquely designed to deter the removal of any Cruiser Accessories license plate frame or plate
- Star Pin® in the center with the special key makes it impossible to remove with a typical Allen wrench
- Locking Stainless Star Pin® fasteners are available for most American and Import vehicles
- Registered trademark on the "Star Pin® Anti-Theft System"

81200 Standard - Stainless Star Pin®
81300 Metric - Stainless Star Pin®



81400 Rattle Stop® - Stainless Star Pin® Patented



81420 Stainless Rattle Stop® Kit - Standard Patented
81430 Stainless Rattle Stop® Kit - Metric Patented

ULTIMATE KIT**

81500 Standard/Metric - Stainless Star Pin® Patented
"One Kit Fits All!"



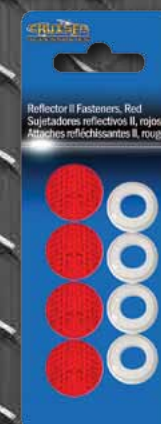
FASTENER CAPS

82431 Chrome/Clear Pave
82432 Chrome/Smoke Pave
82456 Matte Black/Pink Pave



FASTENER CAPS

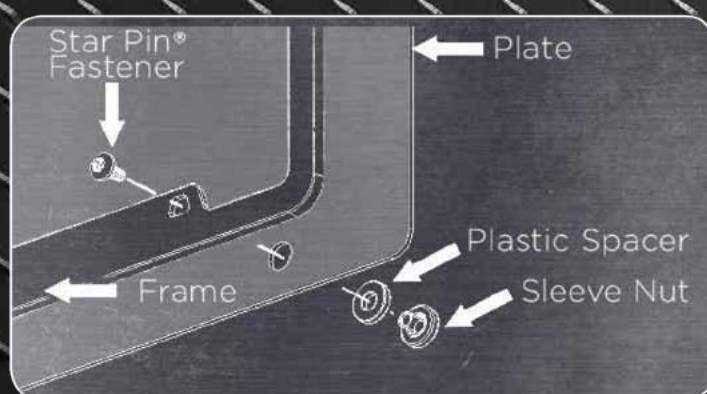
82226 Reflector II, Red



82630 Chrome
82650 Black
82670 Gold



Only 2 Bolt Holes? No Problem... How it Works:



- Prevent rattling with the Rattle Stop® Fasteners
- Securely attaches your license plate and frame together on the lower two bolt holes
- Made of high quality Stainless Steel
- Star Pin® Anti-theft Fastener system
- Registered trademarks on both Rattle Stop® and Star Pin®
- Patented

82300 USA Flag



82730 Diamond Bling
82000 Pink Ribbon



3d-Cals™

83083 AMERICAN FLAG, Chrome



83063 PEACE, Chrome



83103 ICHTHUS, Chrome



83203 BIOHAZARD, Chrome



83003 HULA HOOPS, Chrome



83013 TURTLE, Chrome



83023 HIBISCUS, Chrome



83303 BUTTERFLY, Chrome



83403 ROSE, Chrome



83503 CROSS & DOVE, Chrome



83033 PLUMERIA, Chrome



83043 SHAKA, Chrome



83053 GECKO, Chrome



83606 HEART, Hot Pink



83703 BEAR PAW, Chrome



83803 GRENADE, Chrome Patented



(All 3d-Cals™ shown in package)

DISPLAY RACKS

90035 MOTORCYCLE 3 POCKET, BLACK
(WITH METAL TABS)



90200 FLOOR STANDING 20 POCKET, BLACK
(INCLUDES 20 SKU TABS)

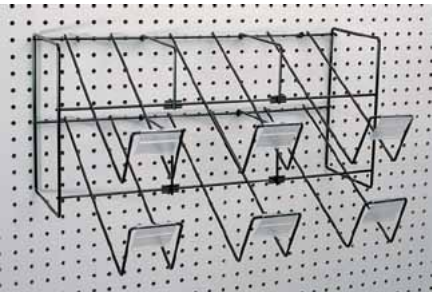


Ideal for use in places with limited available space. The footprint of this rack takes up approximately 2 sq. ft. It will not obstruct the view across your store, as rack height is below eye level. It also features 20 hooks to display fasteners down the side.

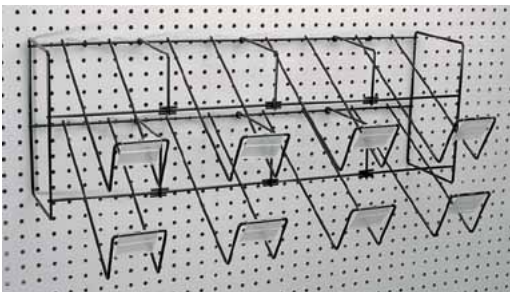
90500 VERTICAL 6 POCKET, BLACK
(INCLUDES 6 SKU TABS)



90600 HORIZONTAL 6 POCKET, BLACK
(INCLUDES 6 SKU TABS) Patented



90800 HORIZONTAL 8 POCKET, BLACK
(INCLUDES 8 SKU TABS) Patented



56 POCKET DISPLAY



56 POCKET DISPLAY consists of the following:

- 4 - (90800) Horizontal 8 Pocket, Black
- 4 - (90600) Horizontal 6 Pocket, Black
- 1 - (90035) Motorcycle 3 Pocket, Black

(Shown on a standard 48" wide x 60" tall gondola display fixture.)

WHY CRUISER? LICENSE PLATE FRAMES.... IT'S WHAT WE KNOW!

- ✓ 100% Guarantee Sale
- ✓ 56%+ Market share and Category Captain at Major Retailers
- ✓ Utility and Design Patents, Trademarks, and Adjustable
- ✓ UV Polycarbonate Shields; Lifetime guarantee against breakage
- ✓ High quality workmanship, materials and finishes
- ✓ Ultimate Plano-O-Gram Flexibility
- ✓ Meticulous and thorough, attention to every detail
- ✓ Cruiser will organize your merchandising layout
- ✓ Rigorous, thorough testing goes beyond industry standards
- ✓ Engineered To Show More Plate®; Continuous attention on national laws

In 1985 a big-little company from Torrance, California placed roots in 1996 in Monument, Colorado. Paul Spencer started his family owned business in 1985 and has been leading the Automotive Aftermarket in license plate frames ever since. Cruiser Accessories started manufacturing the original "Chain" frame and soon after the "Twist" frame. With Cruiser's focus on license plate frames and the experienced innovation team, Cruiser continues to bring fresh, new and complex designs in the marketplace. By predominately designing and engineering in the U.S.A., Cruiser has been able to push many limits to create unique, never before seen license plate frames. Cruiser has everything from core, licensed, fashion, shields, combo kits, and hardware. Cruiser Accessories' exclusive designs have been granted numerous registered trademarks, design and utility patents.

Cruiser Accessories is a highly recognized brand in the market place. We offer many merchandising solutions and strategic colorful packaging which helps guide the customer to their purchase decision. Cruiser Accessories uses high quality workmanship, materials and finishes while continuing to perform rigorous product testing and quality assurance. Cruiser Accessories is your one-stop-solution! We have a vast product assortment and are a complete one-stop-shop for your customer; including license plate frames, motorcycle frames, license plate brackets, hardware, shield options, and 3d-Cals™. Cruiser Accessories continues to grow by selling our products internationally in Canada, Mexico, and South America which makes Cruiser's market share larger than all of our competitors combined.

Cruiser Accessories offers the ultimate plan-o-gram flexibility; our patented, space saving display racks offer greater flexibility when planning your merchandising layout. Each rack has been designed to work in conjunction with one another; add racks side by side and one above the other to create a larger display. These patented racks have adjustable pockets which will accommodate any size frame. The moveable hooks are compatible with both pegboard or slat wall fixtures.



19475 Beacon Lite Rd. Monument, CO 80132
Phone: (719) 481-0407 | Fax: (719) 481-0626 | toll free: (800) 545-1894
www.cruiserframes.com

CRUISER and ROCK TAMERS ON THE MOVE!>>>

Improving our potential and expanding our growth. Years of success, strategic planning and solid growth have resulted from our continuous attention to detail and market share growth. Life and business are a journey...and we're glad we are doing it together.



▲ Cruiser Accessories
● Rock Tamers

Available Nationally, Expanding Globally.

ROCK TAMERS® MUDFLAP SYSTEM



**EASY ON
AND OFF!**

*Use it when you're towing,
take it off when you're not -*



**PROTECT WHAT
YOU TOW!® FROM ROCKS,
MUD, DEBRIS
& ROAD TAR**



WWW.ROCKTAMERS.COM
1-800-545-1894

Rock Tamers, LLC 19475 Beacon Lite Road
Monument, CO 80132



PART# 00108

Rock Tamers 2" Hub

Mudflap System

Matte Black w/Stainless Steel Trim Plates

FITS

2"

BALL MOUNT

FITS

2½"

BALL MOUNT

PART# 00110

Rock Tamers 2.5" Hub

Mudflap System

Matte Black w/Stainless Steel Trim Plates

ADJUSTABLE TO FIT MOST VEHICLES

- **UV PROTECTED FORGED ALUMINUM HUBS & ARMS**
- **3/8" THICK X 24" WIDE FIBER REINFORCED RUBBER MUDFLAPS**
- **STAINLESS SLEEVED STEEL RODS, STAINLESS STEEL, ZINC & CHROME PLATED HARDWARE**



Minimum horizontal Space
Requirement 76"



PART # 00400 Stand
Requires Standard 2" Ball Mount
for Display (Not Included)

IMPORTANT!

**Center Hub Requires
Minimum 1" Clearance**