



COME GROW WITH US!

Lawn and garden is an inspiring business to be in, and there's no better place to work than with the world's largest marketer of branded consumer products for lawn and garden care.

Scotts® Miracle-Gro® earned this leadership position by providing consumers with products that make it easy to create healthy lawns and beautiful gardens. Over the years, consumers have relied on our brands to meet their lawn and garden needs. Our Scotts® Miracle- Gro® brand is among the most recognizable brands in America.

MARKET LEADERS

Scotts® Miracle-Gro® has helped to grow the more than \$8 billion global consumer lawn and garden market by staying connected with the consumer. Through our consumer insights and dedication to innovation, we continue to bring the most trusted lawn and garden products to consumers worldwide.

We have developed true partnerships with the world's leading retailers as well as local garden centers, nurseries, and other sales channels. Additionally, we have invested significantly in our brands, advertising, infrastructure, and people, building a stable and growing business.

HELPING OUR CONSUMERS

We help our consumers express themselves on their own piece of the Earth by providing innovative products and solutions to create beautiful and healthy lawns and gardens. Our trusted brands meet our consumers' unique needs – whether natural and organic products or solutions for indoor and urban gardening, we are always listening to our consumers so we can develop the products they need.





Scotts Miracle-Gro® Plant Support Catalog 3

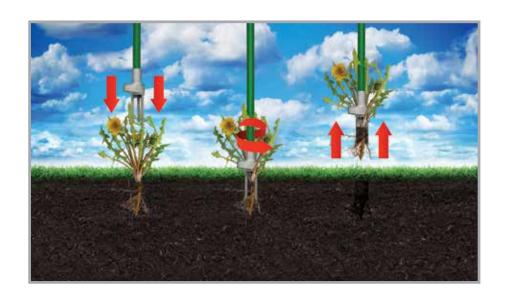




INSTANT WEED REMOVER



Don't Get Mad,
Get Even.







Scotts.

Long Handled Digging Tools

Culti-Hoe

- Heavy-duty fiberglass handle
- Double-dip comfort grip
- Foam forward grip
- Heads made of heat treated steel

SCT30031

Hoe

Foam forward grip

SCT30032

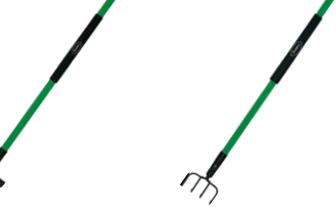
Heads made of heat treated steel

- Heavy-duty fiberglass handle Heavy-duty fiberglass handle Double-dip comfort grip Double-dip comfort grip
 - - Foam forward grip

Cultivator

Heads made of heat treated step

SCT30033



Round Head Shovel

- Heavy-duty fiberglass handle
- Double-dip comfort grip
- Foam forward grip
- Heads made of heat treated steel

SCT30012

Square Head Sĥovel

- Heavy-duty fiberglass handle
- Double-dip comfort grip
- Foam forward grip
- · Heads made of heat treated steel

SCT30013

Bow Rake

- Heavy-duty fiberglass handle
- Double-dip comfort grip
- Foam forward grip
- Heads made of heat treated stee

SCT30014



Ratchet **Cultivator**

- Ratcheting action keeps tines in the soil
- T-handle for increased control
- Foot step to help in hard soil

SCT30008





Rotary Garden Cultivator

- · Loosens and aerates soil

SCT30006

Garden Edger Durable steel head

Stainless steel tines

SCT30007

Large front turned step

• T-handle for more control

Scotts.

Trowel

- Stainless steel head
- Hole for hanging enables easy storage
- Provides secure comfort grip

SCT30022



Hand Rake

- Stainless steel head
- Hole for hanging enables easy storage
- Provides secure comfort grip





Hand Fork

- Stainless steel head
- Hole for hanging enables easy storage
- Provides secure comfort grip



Dibber

- For easy seed planting of seeds and bulbs
- Durable and easy to use

SCT30025



Cultivator

- Stainless steel head
- Hole for hanging enables easy storage
- Provides secure comfort grip

SCT30026



Spade



Pointed Spade

Ergonomic handle ensures a stable posture while working

Digging and Cultivating

- Broad grip area ensures comfortable and reliable hold
- Durable metal stand for driving into ground

SCT30028



- Broad grip area ensures comfortable and reliable hold
- Durable metal stand for driving into ground

SCT30029



Shovel

- Ergonomic handle ensures a stable posture while working
- Broad grip area ensures comfortable and reliable hold
- Durable metal stand for driving into ground

SCT30030



8 | Scotts Cutting and Pruning Tools Scotts Miracle-Gro® Plant Support Catalog | 9

Leaf Rakes







- 64 inches long
- Continuous tempered steel tines
- Foam grip
- Fiberglass handle is lightweight and long-lasting

SCT30035

24 in. Springback Rake

- 66 inches long
- Continuous tempered steel tines
- Foam gripFiberglass handle is lightweight and long-lasting

SCT30036



- Continuous tempered steel tines
- Foam grip
- Pruner offers 1/2" cutting capacity

SCT30037

Leaf Rakes







24 in. Next Generation Bamboo Rake

- Heavy Duty ABS Tine Socket Fiberglass Handle Soft Foam Grip

SCT30039

30 in. Next Generation Bamboo Rake

- Heavy Duty ABS Tine SocketFiberglass HandleSoft Foam Grip

SCT30040

Scotts. Drop Forged Pruner Set • 3/4" cutting capacity Heavy duty springNon-slip grips for reliable hold SCT30015



Cutting Tools









14 | Scotts Cutting and Pruning Tools

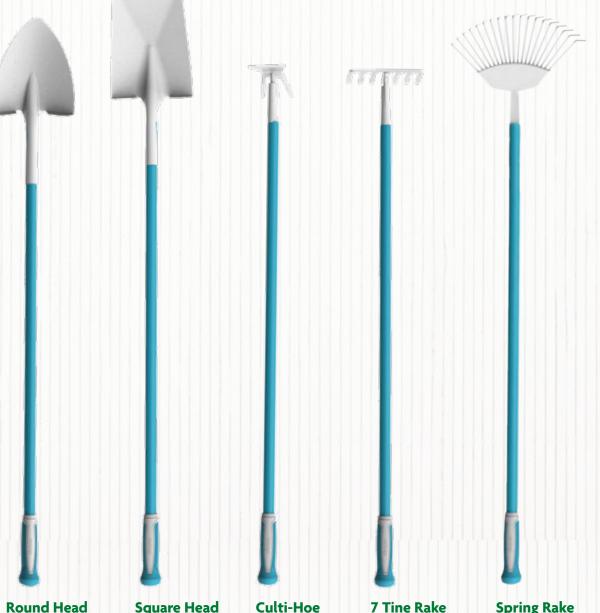
Scotts Miracle-Gro® Plant Support Catalog | 15





Lightweight materials and easy to clean tools offer a gardening experience that is less clean up and strain for more enjoyable moments in your yard





Round Head Shovel

• Forward turned steps for secure

Square Head Shovel SMG12377

 Forward turned steps for secure footing

SMG12378

• Multipurpose garden tool for simplified yard

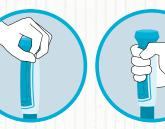
SMG12379

• Sturdy tines for effective soil turnover

Spring Rake SMG12380

• Lightweight and rust resistant







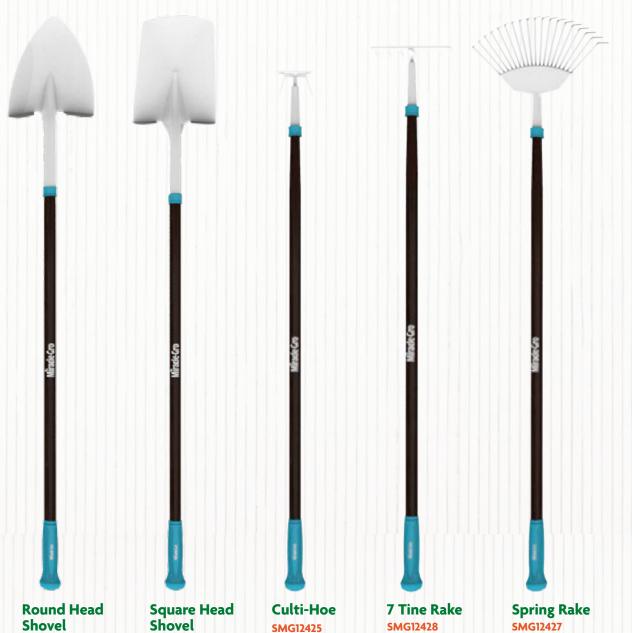


18 LONG HANDLED DIGGING TOOLS Scotts Miracle-Gro® Plant Support Catalog | 19



Lightweight materials and easy to clean tools offer a gardening experience that is less clean up and strain for more enjoyable moments in your yard





Multipurpose

garden tool for

simplified yard



SMG12426

footing

• Forward turned

steps for secure

SMG12429

footing

Forward turned

steps for secure





• Sturdy tines for

effective soil

turnover



• Lightweight and

rust resistant

20 | LONG HANDLED DIGGING TOOLS Scotts Miracle-Gro® Plant Support Catalog | 21

Telescopic Digging Tools

Extends to Reach Hard Areas

Fan Rake

- Ceramic coated and rust
- Lightweight and multi-functional

Culti-Hoe

SMG12480

- Ceramic coated and rust
- Lightweight and multi-functional

Trowel

SMG12481

- Ceramic coated and rust
- Lightweight and multi-functional





22 | TELESCOPIC DIGGING TOOLS Scotts Miracle-Gro® Plant Support Catalog | 23

Silicone Grip Hand Tools

Cast Aluminum Head Series

Comfort Handle Design for Better Control

- Hang hole for organized storage Silicone comfort grip









ABS Head Series



- Durable one piece body
- Silicone comfort grip





Transplanter SMG12148



Ceramic Coated Stainless Steel Series



- Tapered handle for increased power Silicone comfort grip

















24 | HAND DIGGING TOOLS Scotts Miracle-Gro® Plant Support Catalog | 25

Wood Handle Hand Digging Tools

Ceramic Coated for Easy Clean Up



Cultivator SMG12494

• Sturdy tines for effective soil turnover



Trowel SMG12492

 Multifunction tool great for planting, moving, and smoothing soil



Transplanter SMG12493

 Use for bulbs and sowing new seeds



Fan Rake

• Use for reaching under shrubs or between plants

State

Weeder

 Slim construction can slice out weeds in pavement gaps or between bricks



Scoop SMG12497

• Can be used for soil, mulch, feed, or ice



Lightweight Poly Trowels

Smooth Edges Are Safe
And Gentle On Plants





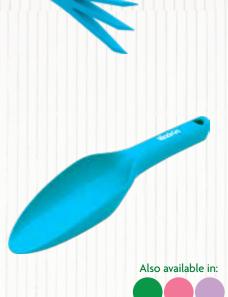
 Helps soften flower beds and remove shallow rooted weeds

Hoe SMG12501

 Multi tool solves varying soil problems

Trowel

• Smooth design lines makes rinsing off dirt easy







Cutting Tools

Ceramic Blade Resists **Corrosion**





Ultimate Comfort Grip Bypass Pruner

- Impact resistant poly grips and rubberized handles are built for longevity
- Non-stick coating protects blade and is easier to keep clean
- Designed to fit smaller hands





Cutting Tools

Forged Blade for Better **Edge Retention**



Hedge Shears

• Forged blade for better edge retention

Ceramic Coated



24 in. Bypass Lopper

• Tapered grips prevent fatigue and are easy to hold on to for extended periods of time

Also available in:



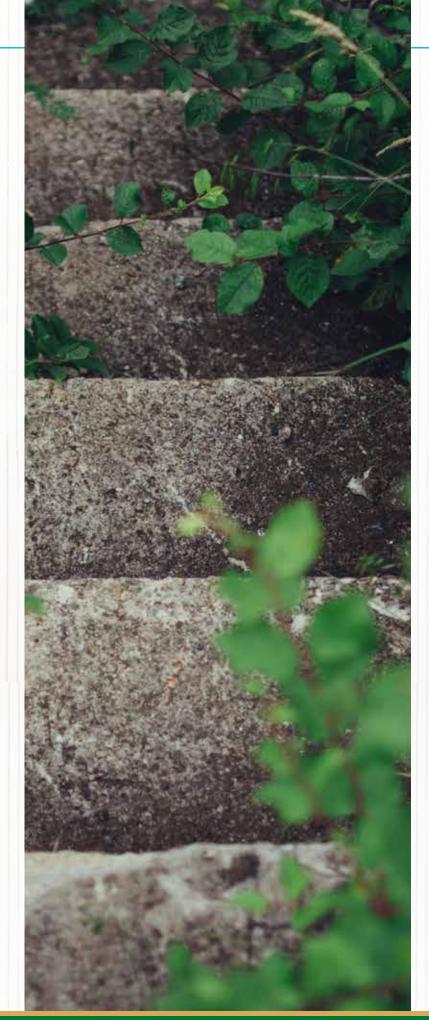


28 CUTTING TOOLS Scotts Miracle-Gro® Plant Support Catalog | 29

Cutting Tools

Stainless Steel Blades **Resist Corrosion**

Stainless Steel Serrated Utility Utility Shears SMG12439 Shears SMG12440 • Serrated edge handles tough cutting jobs • Nut cracker and bottle opener built in **Ultimate Floral Snips** Comfort grip handles reduce fatigue and improve control



Pruning Tools

High Carbon Steel For **Precision Pruning**



Drop Forged Pruner Set

SMG12438

• Streamlined TPR grips are easy for petite hands to grip comfortably





30 | CUTTING TOOLS

Scotts Miracle-Gro® Plant Support Catalog | 31

Also available in:



What is a **SMART SAUCER**

A decorative plant saucer that improves plant health by providing more root airflow with a vented platform as well as moisture control with the removable water reservoir, keeping excess water away from the roots.

INCREASED AIRFLOW FOR HEALTHIER PLANTS

REMOVABLE WATER RESERVOIR FOR EASY CLEAN UP















STRONGER ROOTS



Marble

SMG12330 6 in. Saucer

SMG12331 8 in. Saucer

SMG12332 10 in. Saucer

SMG12333 12 in. Saucer

Obsidian

SMG12360 6 in. Saucer

SMG12363 8 in. Saucer **SMG12366** 10 in. Saucer

SMG12369 12 in. Saucer

Slate

SMG12361 6 in. Saucer SMG12364 8 in. Saucer

SMG12367 10 in. Saucer

SMG12370 12 in. Saucer

Pumice

SMG12362 6 in. Saucer SMG12365 8 in. Saucer

SMG12368 10 in. Saucer

SMG12371 12 in. Saucer



Miracle Gro Hybrid Potted Plant Saucers

Prevents Surface Stains
NO-SCRATCH
CORK PAD
Won't Scratch Surfaces

Surface protection of cork with overfill protection of plastic



Available in 6" 8" 10" 12" 14"



NEW Saucers





Standard Plastic Saucer

Sidewall Reinforced **Lip Adds Rigidity**

SMGCVS04 4" Standard Saucer
SMGCVS06 6" Standard Saucer
SMGCVS08 8" Standard Saucer
SMGCVS10 10" Standard Saucer
SMGCVS12 12" Standard Saucer
SMGCVS14 14" Standard Saucer
SMGCVS16 16" Standard Saucer





Heavy Duty Plastic Saucer

Sidewall Reinforced **Lip Adds Rigidity**

SMGCVSH06 6" Heavy Duty Saucer SMGCVSH08 8" Heavy Duty Saucer SMGCVSH10 10" Heavy Duty Saucer SMGCVSH12 12" Heavy Duty Saucer SMGCVSH14 14" Heavy Duty Saucer SMGCVSH16 16" Heavy Duty Saucer



Deep Dish Plastic Saucer

Sidewall Reinforced **Lip Adds Rigidity**

SMGCVSD04 4" Deep Saucer SMGCVSD06 6" Deep Saucer SMGCVSD08 8" Deep Saucer SMGCVSD10 10" Deep Saucer SMGCVSD12 12" Deep Saucer SMGCVSD14 14" Deep Saucer SMGCVSD16 16" Deep Saucer



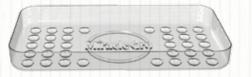


V. eta Soloria, Ambaria, C.A. Hallandi, I. Jaka 771, 80 No.

Cork Saucer

100% Virgin PET **For Clarity**

SMGCKS04 4" Cork Saucer SMGCKS06 6" Cork Saucer SMGCKS08 8" Cork Saucer SMGCKS10 10" Cork Saucer SMGCKS12 12" Cork Saucer SMGCKS14 14" Cork Saucer





8" Plastic Window Saucer

Sidewall Reinforcec **Lip Adds Rigidity**

SMGCVSW08 8" (L) x 4" (W) Plastic Window Saucer





14" Plastic Window Saucer

Sidewall Reinforced **Lip Adds Rigidity**

SMGCVSW14 14" (L) x 4" (W) Plastic Window Saucer





Mixed Material Saucer

Outer Cork Ring Provides stability

SMGCKV06 6" Mixed Material Saucer SMGCKV08 8" Mixed Material Saucer SMGCKV10 10" Mixed Material Saucer SMGCKV12 12" Mixed Material Saucer SMGCKV14 14" Mixed Material Saucer





36 | TIES & ACCESSORIES Scotts Miracle-Gro® Plant Support Catalog | 37

Plant Support Kits



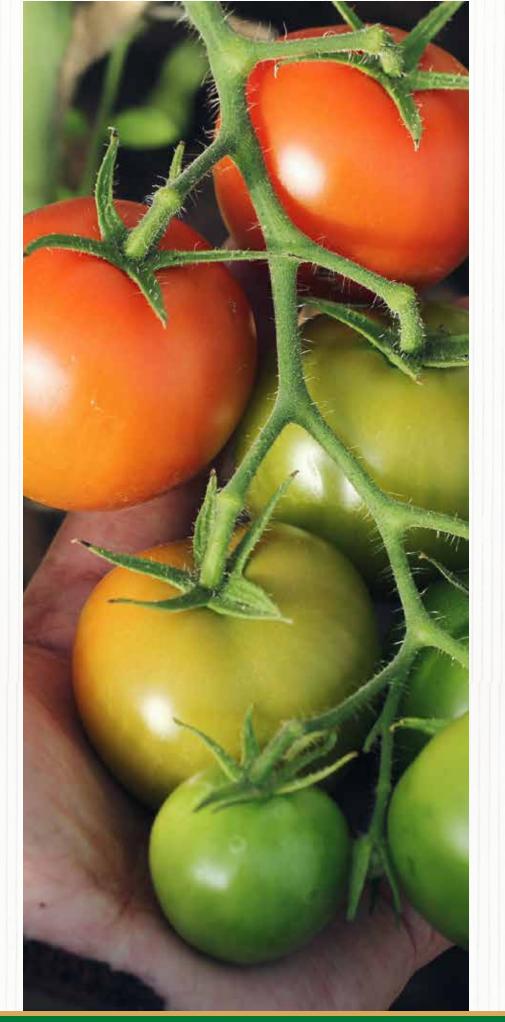
Plant Support Kit

• Reusable t-markers, 83 ft. Of twist tie, and 4 ft. Stake

Tomato Cage Combo Pack

SMG12467

• Reusable t-markers, tie tape, and rings give growing tomato plants the support they need



Fashion Steel Stakes



Super Steel Stakes - Amethyst

Protective Coating Prevents Rust

SMG12336 2 ft. x 3/10 in. 4 Pack **SMG12339** 3 ft. x 3/10 in. 4 Pack **SMG12342 4** ft. x **3/10** in. 3 Pack **SMG12345 5 ft. x 3/7 in.** 3 Pack **SMG12348** 6 ft. x 3/7 in. 3 Pack **SMG12351** HD 6 ft. x 3/4 in. **SMG12354** HD 7 ft. x 3/4 in. **SMG12357** HD 8 ft. x 3/4 in.

Super Steel Stakes - Peridot

Protective Coating Prevents Rust

SMG12337 2 ft. x 3/10 in. 4 Pack **SMG12340** 3 ft. x 3/10 in. 4 Pack **SMG12343** 4 ft. x 3/10 in. 3 Pack **SMG12346 5 ft. x 3/7 in.** 3 Pack **SMG12349** 6 ft. x 3/7 in. 3 Pack **SMG12352** HD 6 ft. x 3/4 in. **SMG12355** HD 7 ft. x 3/4 in. **SMG12358** HD 8 ft. x 3/4 in.



Super Steel Stakes - Topaz

Protective Coating Prevents Rust

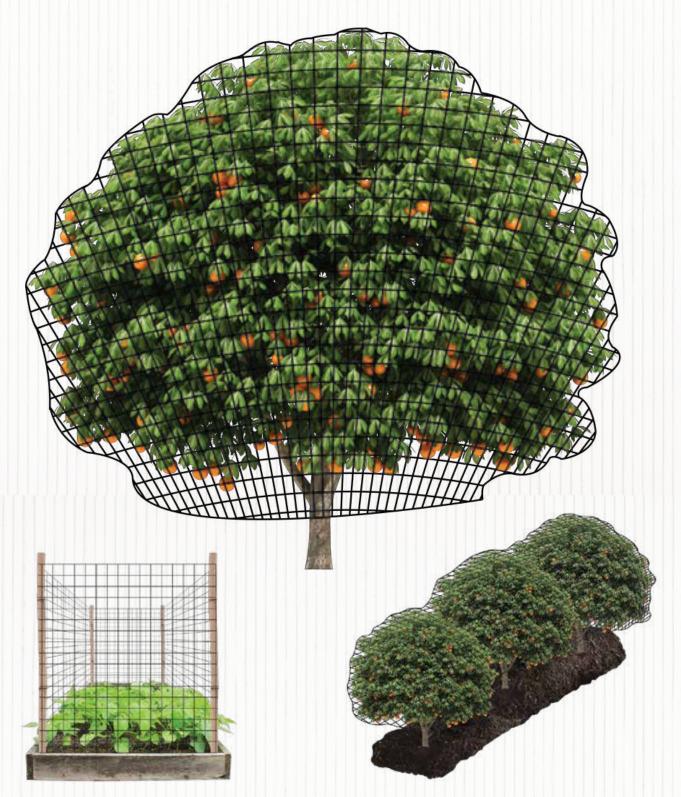
SMG12338 2 ft. x 3/10 in. 4 Pack **SMG12341** 3 ft. x 3/10 in. 4 Pack **SMG12344** 4 ft. x 3/10 in. 3 Pack **SMG12347 5 ft. x 3/7 in.** 3 Pack **SMG12350** 6 ft. x 3/7 in. 3 Pack **SMG12353** HD 6 ft. x 3/4 in. **SMG12356** HD 7 ft. x 3/4 in. **SMG12359** HD 8 ft. x 3/4 in.



38 | STEEL STAKES

NEW Garden Netting

- Protects fruits from birds and other animals
- As crops begin to ripen, simply drape over trees, plants, bushes, shrubs, or vines to protect from unwanted birds and animals. Then simply fold back for easy harvest.
- For even more coverage, tie net together at the bottom.





Garden Netting

Protects Fruits from **Birds & Other Animals**

SMG3090 14 ft x 14 ft **SMG3091** 14 ft x 45 ft **SMG3092** 7 ft x 100 ft







40 | **NETTING** Scotts Miracle-Gro® Plant Support Catalog | 41

Stakes

Bamboo Super Poles

Large Diameter **Wont Bend or Flex**

SMG12069 6 ft. x 1 in. **SMG12068** 5 ft. x 1 in. **SMG12070** 6 ft. x 11/4 in. 3 Pack **SMG12071** 8 ft. x 1½ in. 2 Pack

- · Individually hand selected and sanded
- · Individually UPC Labeled

Natural Packaged Bamboo Stakes

Natural Finish **No Additives**

SMG12029 2 ft. x 4-6 mm. 12 Pack **SMG12030** 3 ft. x 6-8 mm. 12 Pack **SMG12031** 4 ft. x 6-8 mm. 12 Pack

· Perfect for vegetable gardening

Heavy Duty Bamboo Stakes

Natural Finish **No Additives**

SMG12032 5 ft. x 10-12 mm. 6 Pack **SMG12034** 6 ft. x 12-14 mm. 6 Pack **SMG12033** 7 ft. x 12-14 mm. 6 Pack

· Perfect for vegetable gardening







Expandable Bamboo Fence

Off-Season Use

SMG12013 4 ft. x 6 ft. 3 ft. x 8 ft.

- · Expands to various heights and widths
- · Measures 4ft. high x 6ft. wide or
- 3ft. high x 8ft. wide

Bamboo **U** - Hoops

Ideal for Trellising Flowers & Vegetables

SMG12025 48 in. 4 Pack SMG12026 4 Pack **SMG12027** 24 in. 4 Pack

- · Handcrafted bamboo U-hoops
- · Use for training vines, climbing plants, and vegetables
- · Many more decorative and functional uses

Teepee Trellis

Off-Season Storage

SMG12022 72 in. SMG12023 60 in. **SMG12024** 48 in.

· For growing vine crops

- · For decorative climbing plants or flow
- · Folds for off season storage
- · Constructed with aluminum rivets

Packaged Hardwood Stakes

Kiln Dried to **Prevent Mold & Distortion**

SMG12066 6 ft. x ¾ in. x ¾ in. 5 Pack **SMG12064** 5 ft. x ¾ in. x ¾ in. 5 Pack **SMG12062** 4 ft. x ¾ in. x ¾ in. 5 Pack **SMG12059** 3 ft. x ½ in. x ½ in. 5 Pack **SMG12057** 2 ft. x ½ in. x ½ in. 5 Pack

- · Kiln dried for straight stakes
- · Extremely hard wood for durability
- · Pencil sharpened points
- · Packaged and UPC labeled

Super **Steel Stakes**

Protective Coating Prevents Rust

SMG12035 2 ft. x 3/10 in. 4 Pack **SMG12036** 3 ft. x 3/10 in. 4 Pack **SMG12037 4** ft. x 3/10 in. 3 Pack **SMG12038 5 ft. x 3/7 in.** 3 Pack **SMG12039** 6 ft. x 3/7 in. 3 Pack **SMG12040** HD 6 ft. x 3/4 in. **SMG12041** HD 7 ft. x 3/4 in.

- Pointed, ribbed, weatherproof, and rustproof
- Individualy UPC labeled
- Green color PE covered

SMG12042 HD 8 ft. x 3/4 in.

Fiberglass Stakes

UV Stabalized for Extra Long Life

SMG12049 4 ft. x ½ in. **SMG12050** 5 ft. x 5/8 in. **SMG12051** 6 ft. x 7/8 in. **SMG12052** 8 ft. x 7/8 in.

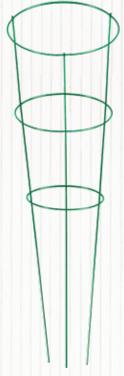
- · No rust or corrosion
- · Allows max tree growth potential
- Easy to handle
- Reduces tree damage
- · Weatherproof

CAGES

Tomato Cage

Protective Coating Resists Corrosion

SMG3041 12 in. x 33 in. **SMG12195** 14 in. x 42 in. **SMG3077** 18 in. x 54 in.



Folding Trellis

Folds Flat for **Easy Storage**

SMG12104 12 in. x 44 in.





42 | STAKES

Rings & Props

- · Easy to install
- · Protective coating prevents rust and protects plants against conductive heat damage
- · Keeps tall plants looking their best



U Plant Prop

For Use After Plant is Fully Grown

SMG12082 2 in. x 12 in. SMG12083 4 in. x 15 in. **SMG12084** 8 in. x 22 in.









Plant Support Rings

Helps Plants **Grow Straight**

SMG12090 24 in. 3 Pack



Plant Prop

For Use After
Plant is Fully Grown

SMG12089 1 in. ring / 18 in. tall **SMG12088** 2.5 in. ring / 24 in. tall

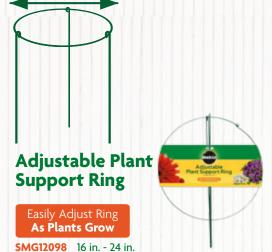
SMG12102 4 ft. **SMG12103** 6 ft.

Spiral

Steel Stakes

Ideal for Tomatoes, Vines & Any Climbing Plants







Gathers & Provides **Long Lasting Support SMG12096** 10 in. with 18 in. Legs

Keeps Plants Protected & Within Bounds

Through Grid

SMG12095 18 in. x 24 in. x 30 in.

Rectangle Grow











44 | RINGS, PROPS, & CAGES Scotts Miracle-Gro® Plant Support Catalog | 45

Ties & Accessories





Reusable Garden T-Markers

High Visibility

Large Writing Surface

SMG12125 8 in. 24 Pieces **SMG12137** 6 in. 12 Pieces



Garden Net Trellis

Creates The Ideal Climbing Surface
SMG12116 102.4 in. x 67 in.







Ideal for Tying

Delicate Plants

SMG12114 12 Pack

• 100% Nylon material allows for breathing & growth



Ideal for Tying
Flowers, Vegetables & Vines

SMG12122 8 in. 100 Pieces



SMG12126 60 ft.

Ideal for Tying
Plants, Flowers, & Vines



Wood Plant Labels

Easy to Write on **Natural Surface**

SMG12135 6 in. 30 Pack **SMG12134 6** in. 60 Pack

• Easily mark and identify your plants



SMG12133 11.8 in. x 2 in.

• Includes 2 nails

• Ideal for use with tree stakes

Fruit Saver

Reflective Tape

Keeps **Birds Away**

SMG12138 120 ft. x 3/4 in.

 Safe & humane way to scare birds away using bright moving light patterns





46 | TIES & ACCESSORIES

Ties & Accessories



SMG12109 200 ft.

• Ideal for outdoor gardening needs



Sisal **Twine**

Easy Tying

SMG12105 250 ft.

• Ideal for outdoor gardening needs



Easy Tying

SMG12107 250 ft.

• Ideal for outdoor gardening needs



Vine **Holders**

Holds Vining Plants **Without Damage**

SMG12121 25 Pieces



Training Wire

Ideal for tying Plants, Flowers, & Vines

SMG12112 200 ft.



Twist Tie Roll

Ideal for Tying
Flowers, Vegetables, & Vines

SMG12117 200 ft.

• With built-in cutter



Blends in with **Plant Foliage**

SMG12106 250 ft.

• Ideal for tying plants, vegetables, and vines



Blends in with **Plant Foliage**

SMG12115 800 ft.

• Ideal for tying plants, vegetables, and vines





Soft Wire Tie

Foam Outer Coating
Protects Against Bruising

SMG12110 20 ft.



Twist Tie Dispenser

Ideal for Tying
Flowers, Vegetables, & Vines

SMG12118 80 ft.

• With built-in cutter





48 | TIES & ACCESSORIES Scotts Miracle-Gro® Plant Support Catalog | 49





8ft Ultimate Garden Center Display

- Fits perfectly into 8ft bay
- Maximizes brand visibility
- Educational signage shows customers what they need
- Up front PDQ tray and pegboard make shopping for accessories easy
- Abundant signage locations for price stickers and advertizing





Free Standing Hybrid Saucer Display

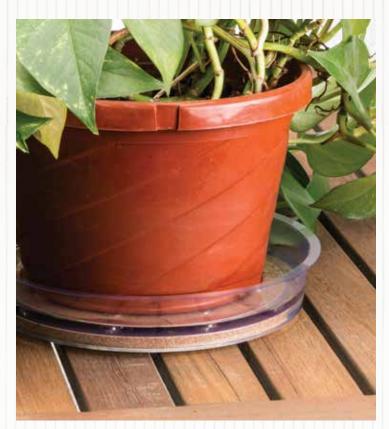
Sidewall Reinforced **Lip Adds Rigidity**

SMGCKV-DIS1

DISPLAY INCLUDES:

Standard Plastic Saucer

SMGCKV06 6" Hybrid Saucer (12 pc) **SMGCKV08** 8" Hybrid Saucer (12 pc) 10" Hybrid Saucer (12 pc) 12" Hybrid Saucer (12 pc) **SMGCKV14** 14" Hybrid Saucer (6 pc)







Saucer Display NEW

Crafted from natural wood, this display is the perfect display for floral departments and small garden centers. 48" x 24" upper deck add merchandising space for potted flowers or pots. Adding saucers and accessories to your floral department has never been easier.

Add MiracleGro Fertilizer Products to make this the ultimate gardening accessory display



Includes:



Cork Saucer



Standard Plastic Saucer



Heavy Duty Plastic Saucer





Deep Dish Plastic Saucer



Mixed Material Saucer



Ball Grip Floral Tools



ABS Silicone Hand Tools



Cast Aluminum Silicone Hand Tools















Selection Of Ties, Tapes, & Labels

Includes:



Cork Saucer



Standard **Plastic Saucer**



Heavy Duty Plastic Saucer





Selection Of Ties, Tapes, & Labels

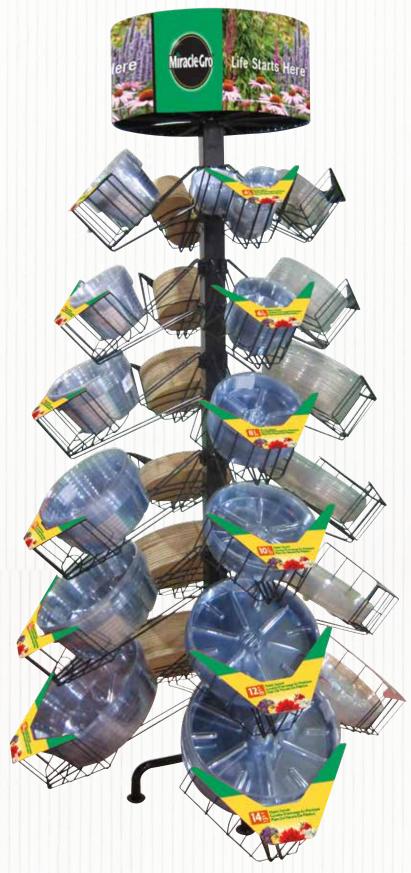


Contact your local sales rep for more information about these new displays



54 | DISPLAYS

NEW DISPLAYS



Cork and Plastic Saucer Display

Sidewall Reinforced **Lip Adds Rigidity**

SMGCVS-DIS17

DISPLAY INCLUDES:

Standard Plastic Saucer

SMGCVS04	4" Standard Saucer (200 pc)
SMGCVS06	6" Standard Saucer (100 pc)
SMGCVS08	8" Standard Saucer (100 pc)
SMGCVS10	10" Standard Saucer (100 pc)
SMGCVS12	12" Standard Saucer (100 pc)
SMGCVS14	14" Standard Saucer (100 pc)

Deep Dish Plastic Saucer

Dech Disi	i i tustic suucci
SMGCVSD04	4" Deep Saucer (200 pc)
SMGCVSD06	6" Deep Saucer (100 pc)
SMGCVSD08	8" Deep Saucer (100 pc)
SMGCVSD10	10" Deep Saucer (100 pc)
SMGCVSD12	12" Deep Saucer (100 pc)
SMGCVSD14	14" Deep Saucer (100 pc)

Heavy Duty Plastic Saucer

SMGCVSH06	6" Heavy Duty Saucer (48 pc)
SMGCVSH08	8" Heavy Duty Saucer (24 pc)
SMGCVSH10	10" Heavy Duty Saucer (24 pc)
SMGCVSH12	12" Heavy Duty Saucer (24 pc)
SMGCVSH14	14" Heavy Duty Saucer (24 pc)
SMGCVSH16	16" Heavy Duty Saucer (24 pc)

Cork Saucer

SMGCKS04	4" Cork Saucer (36 pc)
SMGCKS06	6" Cork Saucer (24 pc)
SMGCKS08	8" Cork Saucer (24 pc)
SMGCKS10	10" Cork Saucer (24 pc)
SMGCKS12	12" Cork Saucer (24 pc)
SMGCKS14	14" Cork Saucer (24 pc)



Deep Dish Saucer Display

Sidewall Reinforced **Lip Adds Rigidity**

SMGCVS-DIS5

DISPLAY INCLUDES:

200 Pieces - 6 in. Deep Dish **Plastic Saucers**

100 Pieces - 8 in., 10 in., 12 in., 14 in. Deep Dish Plastic Saucers



Heavy Duty Saucer Display

Sidewall Reinforcec **Lip Adds Rigidity**

SMGCVS-DIS4

DISPLAY INCLUDES:

48 Pieces - 6 in. Heavy Duty Plastic Saucers

24 Pieces - 8 in., 10 in., 12 in., 14 in. Heavy Duty Plastic Saucers



Cork **Saucer Display**

Sidewall Reinforced **Lip Adds Rigidity**

SMGCVS-DIS21

DISPLAY INCLUDES:

12 Pieces - 14 in. Cork Saucers

36 Pieces - 4 in. and 6 in. Cork Saucers

24 Pieces - 8 in., 10 in., 12 in., 14 in. Cork Saucers



Plastic Saucer Display

DISPLAY INCLUDES:

50 Pieces - 4 in. and 6 in. 25 Pieces - 8 in., 10 in., and 12 in. Preloaded shelf display

Sidewall Reinforced **Lip Adds Rigidity**

SMGCVS-DIS14



56 | **DISPLAYS**





Perfect for All Around

Medium Duty Staking Needs

SMGSD799

DISPLAY INCLUDES:

SMG12342 4 ft. Super Steel Stake, Amethyst

SMG12344 4 ft. Super Steel Stake, Topaz

DIRECT IMPORT CROSS DOCK



Corrugate Plant Support Display

Perfect for All Around **Plant Support Needs**

SMG795DW

DISPLAY INCLUDES:

SMG12191W 5 ft. Super Steel Stake

SMG12196W 5 ft. Hardwood Stakes, 4 Pack

SMG12031W 4 ft. Bamboo Stakes, 12 Pack

SMG12120W ½ in. X 160 ft. Tie Tape

SMG12118W 80 ft. Garden Twist Tie w/ Cutter

SMG12107W 250 ft. Natural Jute Twine

DIRECT IMPORT CROSS DOCK

Warehouse Bay Fixture

Perfect for All Around **Plant Support Needs**

SMGSD782

DISPLAY INCLUDES:

4 ft. Super Steel Stakes, 2 Pack **SMG12198W SMG12197W** 3 ft. Super Steel Stakes, 2 Pack 4 ft. Bamboo Stakes, 12 Pack SMG12031W 2 in. x 36 in. Plant Prop **SMG12100W** SMG12107W 250 ft. Natural Jute Twine 20 ft. Soft Wire Tie **SMG12110W**

SMG12136W 5 in. Mini Plant Labels, 30 Pieces

DIRECT IMPORT CROSS DOCK





Quarter Pallet Plant Support Display

Perfect for All Around

Medium Duty Staking Needs

SMGSD772

DISPLAY INCLUDES:

SMG12120W ½ in. X 160 ft. Tie Tape

SMG12137W Reusable T-Markers, 10 Markers

SMG12107W 250 ft. Natural Jute Twine

SMG12101W 44 in. x 3 in. Plant Prop

SMG12196W 5 ft. Hardwood Stakes, 4 Pack

SMG12068W 4 ft. Bamboo Stakes, 4 Pack

SMG12191W 5 ft. Super Steel Stake

SMG12192W 6 ft. Super Steel Stake

DIRECT IMPORT CROSS DOCK



Corrugate Plant Support Display

Perfect for All Around **Plant Support Needs**

SMGSD778

DISPLAY INCLUDES:

SMG12031W 4 ft. Bamboo Stakes, 12 Pack

SMG12068W 5 ft. Bamboo Stakes, 4 Pack

SMG12197W 3 ft. Super Steel Stake, 2 Pack

SMG12191W 5 ft. Super Steel Stake

SMG12100W 36 in. x 2 in. Plant Prop

SMG12258 ½ in. X 160 ft. Tie Tape

SMG12259 80 ft. Garden Twist Tie w/ Cutter

DIRECT IMPORT CROSS DOCK



58 DISPLAYS Scotts Miracle-Gro® Plant Support Catalog | 59





Perfect for All Around

Medium Duty Staking Needs

SMG12002D

DISPLAY INCLUDES:

 SMG12035
 2 ft.
 4 Pack

 SMG12036
 3 ft.
 4 Pack

 SMG12037
 4 ft.
 3 Pack

 SMG12038
 5 ft.
 3 Pack

 SMG12039
 6 ft.
 3 Pack



Plant Support Display

Perfect for All Around Plant Support Needs

SMGSD761

DISPLAY INCLUDES:

SMG12031W 4 ft. Bamboo Stakes, 12 Pack

SMG12068W 5 ft. Bamboo Super Pole, 4 Pack

SMG12100W 2 in. x 36 in. Plant Prop

SMG12101W 3 in. x 44 in. Plant Prop

SMG12191W 5 ft. Super Steel Stake **SMG12192W** 6 ft. Super Steel Stake

SMG12196W 5 ft. Hardwood Stakes, 4 Pack SMG12197W 3 ft. Super Steel Stake. 2 Pack

SMG12198W 4 ft. Super Steel Stake, 2 Pack

SMG12258 ½ in. X 160 ft. Tie Tape

SMG12259 80 ft. Garden Twist Tie w/ Cutter

SMG12260 20 ft. Soft Wire Tie

SMG12261 250 ft. Natural Jute Twine

SMG12262 5 in. Mini Plant Labels, 30 Pieces

12263 Reusable T-Markers, 10 Markers

DIRECT IMPORT CROSS DOCK

Plant Support Display

Perfect for All Around
Plant Support Needs

SMGSD762

DISPLAY INCLUDES:

SMG12031W 4 ft. Bamboo Stakes, 12 Pack
SMG12068W 5 ft. Bamboo Super Poles, 4 Pack
SMG12100W 2 in. x 36 in. Plant Prop
SMG12101W 3 in. x 44 in. Plant Prop
SMG12107W 250 ft. Natural Jute Twine
SMG12110W 20 ft. Soft Wire Tie

SMG12116W 5.5 ft. x 8.5 ft. Garden Net Trellis SMG12118W 80 ft. Garden Twist Tie w/ Cutter

SMG12120W ½in. x 160ft. Tie Tape

SMG12136W 5 in. Mini Plant Labels, 30 Pieces **SMG12137W** Reusable T-Markers, 10 Markers

SMG12138W 120 ft. Fruitsaver Reflective Tape

SMG12191W 5 ft. Super Steel Stake SMG12192W 6 ft. Super Steel Stake

SMG12196W 5 ft. Hardwood Stakes, 4 Pack SMG12197W 3 ft. Super Steel Stakes, 2 Pack

SMG12198W 4 ft. Super Steel Stakes, 2 Pack

DIRECT IMPORT CROSS DOCK



Tomato Cage Display

Vertical Support for Vegetable Plants

SMG3041D

DISPLAY INCLUDES:

SMG3041 12 in. x 33 in. Round Tomato Cage

DIRECT IMPORT CROSS DOCK





Stake & Trellis Small Display

Metal Display Rack
With Cardboard

SMG12009D

DISPLAY INCLUDES:

SMG12120 ½ in. X 160 ft. Tie Tape

SMG12118 80 Ft. Garden Twist Tie w/ Cutter

SMG12030 3 ft. Natural Bamboo Stakes, 12 Pack

SMG12031 4 ft. Natural Bamboo Stakes. 12 Pack

SMG12034 6 ft. Natural Bamboo Stakes, 6 Pack

SMG12059 3 ft. Hardwood Stakes, 5 Pack

SMG12064 5 ft. Hardwood Stakes, 5 Pack

SMG12066 6 ft. Hardwood Stakes, 5 Pack

SMG12036 3 ft. Super Steel Stakes, 4 Pack

SMG12038 5 ft. Super Steel Stakes, 3 Pack

SMG12039 6 ft. Super Steel Stakes, 3 Pack



60 DISPLAYS

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6ft. Plant Support **Display**

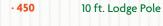
Wood Structure Display Included 72in. Long x 30in. Deep

SMG12007D

DISPLAY INCLUDES:

· SMG12025 4 ft. Bamboo U Hoops, 4 Pack · SMG12031 4 ft. Bamboo Stakes, 12 Pack 6 ft. Heavy Duty Bamboo Stakes, 6 Pack · SMG12034 SMG12068 5 ft. Bamboo Super Poles, 4 Pack 8 ft. Bamboo Super Poles, 2 Pack SMG12071 SMG12059 3 ft. Hardwood Stakes, 5 Pack 4 ft. Hardwood Stakes, 5 Pack SMG12062 SMG12013 4 ft. x 6 ft. Expandable Bamboo Fence 4 ft. Redwood Stake 434 5 ft. Redwood Stake · 435 6 ft. Redwood Stake

6 ft. Heavy Duty Redwood Stake · 437 · 438 8 ft. Redwood Stake . 439 8 ft. Heavy Duty Redwood Stake . 449 8 ft. Lodge Pole



· 436



Wood Structure Display Included 72in. Long x 30in. Deep

SMG12006D

DISPLAY INCLUDES:

· SMG12090 24 in. Plant Support Rings, 3 Pack · SMG12101 3 in. Ring x 18 in. Tall Plant Prop · SMG12100 2 in. Ring x 36 in. Tall Plant Prop · SMG12046 8 in. Ring x 36 in. Tall Gathering Ring, 3 Pack · SMG12043 6 in. Ring x 36 in. Tall Gathering Ring, 3 Pack SMG12103 6 ft. Spiral Steel Stake, 3 Pack SMG12036 3 ft. Super Steel Stakes, 4 Pack · SMG12037 4 ft. Super Steel Stakes, 3 Pack 5 ft. Super Steel Stakes, 3 Pack SMG12038 · SMG12039 6 ft. Super Steel Stakes, 3 Pack 7 ft. Heavy Duty Super Steel Stake · SMG12041 8 ft. Heavy Duty Super Steel Stake · SMG12042 · SMG12049 4 ft. Fiberglass Stake · SMG12050 5 ft. Fiberglass Stake · SMG12051 6 ft. Fiberglass Stake · SMG12052 8 ft. Fiberglass Stake











Plant Support Display

Plant Support Needs

SD756

DISPLAY INCLUDES:

4 ft. Bamboo Stakes, 12 Pack **SMG12068W** 5 ft. Bamboo Super Pole, 4 Pack **SMG12100W** 2 in. x 36 in. Plant Prop 3 in. x 44 in. Plant Prop **SMG12101W SMG12107W** 250 ft. Natural Jute Twine 20 ft. Soft Wire Tie **SMG12110W** 80 ft. Garden Twist Tie w/ Cutter **SMG12118W SMG12120W** ½in. x 160ft. Tie Tape SMG12122W 8in. Twist Ties, 100 Pieces

Plant Support Locks, 25 Pieces SMG12124W **SMG12136W** 5 in. Mini Plant Labels, 30 Pieces Reusable T-Markers, 10 Markers **SMG12137W**

SMG12191W 5 ft. Super Steel Stake SMG12192W 6 ft. Super Steel Stake

5 ft. Hardwood Stakes, 4 Pack 3 ft. Super Steel Stake, 2 Pack

SMG12198W 4 ft. Super Steel Stake, 2 Pack

DIRECT IMPORT CROSS DOCK





62 | DISPLAYS Scotts Miracle-Gro® Plant Support Catalog | 63

TARGET MARKET DISPLAYS



Bamboo Fence Display

Natural Finish
No Additives

SMG12013D



U-Hoop Display

Ideal for Trellising **Flowers & Vegetables**

SMG1200D

DISPLAY INCLUDES:

SMG12026 36 in. 4 Pack **SMG12027 24 in.** 4 Pack

SMG12025 48 in. 4 Pack





Single Hopper Display

Ideal for Tying **Plants, Vegetables, & Vines**

SMGHOP1

- · Perfect for quick-grab items
- · Attaches to almost any peggable surface



Double Hopper Display

Ideal for Tying Plants, Vegetables, & Vines

SMGHOP2

- · Perfect for quick-grab items
- · Lightweight and moveable to any location



Tee-Pee Trellis Display

Folds Easily for **Off-Season Storage**

SMG12001

DISPLAY INCLUDES:

SMG12022 72 in.

SMG12023 60 in.

SMG12024 48 in.



Packaged Hardwood Stakes Display

Kiln Dried to
Prevent Mold & Distortion

SMG12015

DISPLAY INCLUDES:

SMG12066	6 ft. x ¾ in. x ¾ in.	5 Pack
SMG12064	5 ft. x ¾ in. x ¾ in.	5 Pack
SMG12062	4 ft. x ¾ in. x ¾ in.	5 Pack
SMG12059	3 ft. x ½ in. x ½ in.	5 Pack
SMG12057	2 ft. x ½ in. x ½ in.	5 Pack



Packaged Natural Bamboo Display

Natural Finish
No Additives

SMG12012D

DISPLAY INCLUDES: Packaged Bamboo Stakes

SMG12029 2 ft. 12 Pack

SMG12030 3 ft. 12 Pack

SMG12031 4 ft. 12 Pack

Heavy-Duty Bamboo Stakes

SMG12032 5 ft. 6 Pack

SMG12034 6 ft. 6 Pack



Bamboo Super Poles Display

Large Diameter
Wont Bend or Flex

SMG12014

DISPLAY INCLUDES:

SMG12068 5 ft. x 1 in. 4 Pack **SMG12070 6 ft.** x 1¼ in. 3 Pack

SMG12071 8 ft. x 1½ in. 2 Pack



64 | DISPLAYS

Scotts Miracle-Gro® Plant Support Catalog | 65

Key Brand Metrics (Post -Period)

Potting Soil Total Consid Brand eratio First Choice 92 60 20 78 39 5 28 7 -

Garden Soil

	Total Brand Aware	eratio n T2B	First Choice
200	92	60	14
US.	84	45	8
,	23	6	2
ora	25	8	1

Plant Food

	Brand Aware	eratio n T2B	First Choice
,	94	65	20
•	881	49	5
5	39	13	-
2	31	9	1
	27	7	1



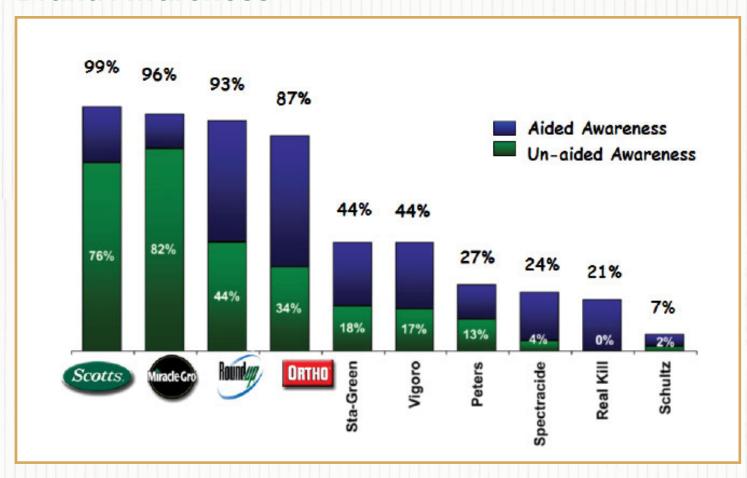








Brand Awareness



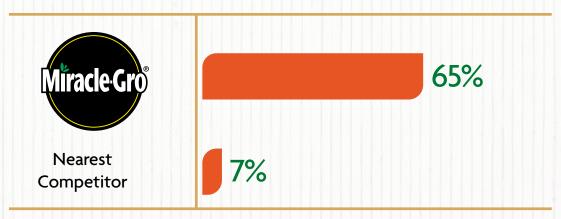


66 | MIRACLE-GRO BRAND

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Miracle-Gro® has strong brand equity with nearly universal awareness and extremely high marks for quality, trust, and growing healthy plants; which is significantly higher than the competition.

Brand Consideration



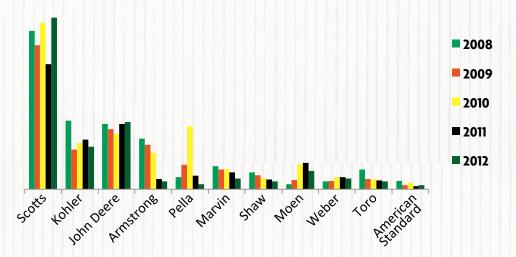
Brand Imagery	Miracle Gro	Nearest Competitor
Are high quality	87%	69%
Are brands I trust	87%	49%
Will grow healthy plants	86%	42%
Are for someone like me	77%	51%
Brands I would recommend	75%	42%



Media Share of Voice

Miracle-Gro®	69%
Competitor A	49%
Competitor B	42%
Competitor C	51%
Competitor D	42%
Competitor E	42%

How Home Improvement Category Leader Compare in Ad Spends



Miracle-Gro® outspends all lawn and garden competitors to build its brands with consumers and activate the category. Miracle-Gro® also outspends other category leaders prominent in home improvement and hardware.



68 | MIRACLE-GRO BRAND

Scotts Miracle-Gro® Plant Support Catalog | 69

SCAN FOR DIGITAL VERSION

http://bondcatalog.com



Bond Manufacturing Co., Inc.

1700 W. 4th Street Antioch, CA 94509

Customer Service: 1.866.771.BOND

Toll Free: 800.359.8665
Fax: 925.777.9018
Email: bond@bondmfg.com/
http://www.bondmfg.com/



