



BOLD.

Garden necessities are now transformed into garden accessories.

BRILLIANT.

Vivid purples, greens and blues that make your garden grow! It's time to garden and enjoy.

BEAUTIFUL.

The trend conscious gardener who trusts in the quality of Bond products can now water, prune, cultivate and trim in whimsical style. The playful colors of Bloom sacrafice nothing in quality and add a splash of color to outdoor gardening.



THE PERFECT BRAND FOR THE FASHION FORWARD **DEMOGRAPHIC.**

Since our launch of the Bloom product line, our sales have exponetially increased. The eye catching colors in garden centers have not only proven to be popular but have also increased add on sales for all of our customers. Consumers are more likely to purchase coordinating products when there are matching colors to complete a set.

STATISTICS AND DEMOGRAPHICS

In 2017, an estimated 83 million households (70 percent of all U.S. households) participated in one or more type of do-ityourself indoor and outdoor lawn and garden activity.

The most popular do-it-yourself lawn and garden activities include lawn care, flower gardening, houseplants, landscaping, and vegetable gardening.

In 2017, Lawn and garden participation was highest among married households; people 45 years of age and older; college-educated households; households with annual incomes of \$50,000 and over; two-person households; Midwestern households; and households with children at

MARKET SIZE

In 2017, Total lawn and garden retail sales increased 2% to \$29.097 billion from 2012.

The average spent on lawn and garden activities was \$351 annually per participating households nationwide.

A recent study showed that Home Centers led all other retail channels with 30% of totalsales followed by Mass Merchandiser (21% of sales), Garden Centers (17% of sales), Hardware Stores (14% of sales), Supermarket/Drug Stores (6% of sales), Mail Order/ Internet (3% of sales), and Other Retailers (9% of sales).

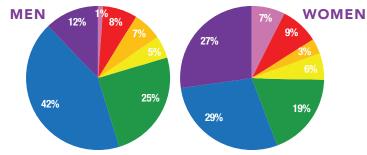
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COLOR RESEARCH

The bloom brand colors are chosen based on the most popular colors of both men and women. The specific hues are selected according to the latest fashion trends and forecasts





A sample of 1,974 men and women were asked whether they preferred purple, blue, green, yellow, orange, red, or pink. Credit: Phillip Cohen

SUBURBAN GARDENING

- Raised garden beds
- Greenhouses
- Vining plants
- Grows vegetables, fruit trees & flowers
- People are gardening more because of better tasting and better quality, safe food
- 35% want to spend more time outdoors in the garden
- 21% want to have a family activity and teach children about gardening
- 21% are new to gardening
- 54% food gardeners are women
- The age range is 18-over 55
- Household income over \$50,000 is 38%
- 43% are college graduates
- 64% are married and 33% have

URBAN GARDENING

- Hanging planters
- Planter boxes
- Potted plants
- Grows flowers and ornamental greenery
- Community gardens
- Takes place in containers on rooftops, school grounds, vacant lots, food banks, community center or public parks
- Urban gardens are once again popular coming from an historical thread of 1970's movement where citizens began to fight urban blight
- Teach residents food self sufficiency and encourage them to heat healthier foods
- Get residents out of their homes and work together as active members of the community
- Raise food for urban food banks
- 86% Female gardeners
- Age range from 33 to 59 years
- 16 years average education
- Household income average \$78,000 annually
- 57% are first time gardeners

Insta brace

IT'S AS EASY AS



2.
Fill with soil or compost





THE INSTABRACE IS
PACKED WITH BENEFITS

for gardeners

NO TOOLS NEEDED

Leave the toolbox in the shed.

No bolts, nails, or screws needed!

GET PLANTING FAST

Slide boards into the InstaBrace, fill with soil/compost, and PLANT!

YOU CHOOSE THE SIZE

Cut your own wood or have the lumber yard do it for you. You can decide the length and width up to 10 feet on any side.

USE ANY WOOD

Use natural wood, old pieces of wood from your wood pile, or lumber made from recycled material...they all work with the InstaBrace!

PORTABLE AND ADAPTABLE

Need to change the location of your raised bed? Simply slide the wood from the braces and GO!

DESIGN

The InstaBrace creates character and interest in your garden.

GROW WITH style!

INSTANT RAISED PLANTER BED NO tools REQUIRED **InstaBrace** 4 Pack • 100% Steel • Build any size raised garden No tools needed. #11020BL - Bee #11021BL - Sun #11022BL - Worms #11023BL - Dragonfly **InstaBrace Display** • 16 Sets #11027BLQPD

















7 PATTERN NOZZLE

- 7 selectable patterns: jet, cone, center, flat, shower, mist and full
- · Locking clip allows continuous spray
- Insulated comfort grip
- Heavy duty ABS construction with TPR comfort grip



6 PATTERN NOZZLE WITH SILICONE GRIP

- shower, drizzle, soaker and mist
- Locking clip allows continuous spray
- Ergonomic grip for superior comfort

#71431BL ••• **VDI**



METAL SPRAY NOZZLE

- continuous spray

#70013BL • • •



3 Year Warranty

30 in. SHOWER **HEAD WATER WAND**

- Heavy duty aluminum construction



10 Year Warranty

15 in. 8 PATTERN WATER WAND

- 8 Selectable patterns: jet, cone, shower, full, flat, mist, soaker & angle
- Great for the garden
- Ergonomic thumb control
- Zinc inner body with TPR overlay

#71322BL •••



#4997BL •••

5 Year Warranty **NEW**

2-IN-1 HOSE/

SPRINKLER

· Adjusts from shower,

NOZZLE

jet and mist

#71830BL

• 6 selectable patterns: rinse, power wash,



2 PIECE NOZZLE COMBO PACK

- Includes one 7-pattern spray nozzle and one 3-way adjustable nozzle
- Locking clip allows continuous spray
- ABS construction with TPR comfort grip



3 Year Warranty

2 PIECE WATERING **COMBO**

- Includes one 17 in. 8-pattern adjustable angle
- water wand and one Includes one 9-pattern

plastic trigger nozzle



3 Year Warranty

17 IN. 6 PATTERN ADJUSTABLE ANGLE WATERWAND

- 6 Selectable patterns: Mist, flat, shower, cone, full and jet
 Insulated comfort grip

One/Off switch



Lifetime Warranty **HYDRALITE® 6 PATTERN SMARTNOZZLE®**

- Push button tigger
- 6 patterns: shower, vertical, power jet, cone, jet and mist
- Non-metallic material won't damage delicate surfaces like decks or boat gel-coat
- Heavy duty lightweight construction makes for easy and reliable watering

FAN SPRAY

NOZZLE

• On / off switch

ABS construction

#70008BL • • •









17 HOLE OSCILLATING SPRINKLER

- Adjustable side to side coverage
- Aluminum spray tube
- Covers up to 1,400 sq. ft.

#71282BL • • •



3 Year Warranty

"O" PLASTIC SPRINKLER

- High impact plastic
- Full circle spray

#70003BL



3 Year Warranty

METAL SPRINKLER

9 pattern turret sprinkler

#71562BL •••



3 Year Warranty **SUNFLOWER SPRINKLER**

- Easily stakes into ground
- Covers approximately 9.8 ft. 13 ft., depending on water pressure







Fold out plastic spike for anchoring

Sprinkles gently and evenly

3 Year Warranty

HOSE REEL

- 360° swivel
- 3.8 ft. inlet hose

Slow return f	unction		
#71724BL	33 FT - 10M	•	_ ≫ DI
#71725BL	33 FT - 10M		≫DI
#71726BL	33 FT - 10M		≱DI
#71727BL	66 FT - 20M		≱DI
#71728BL	66 FT - 20M		≫DI
#71729BL	66 FT - 20M		≫DI
#71730BL	100 FT - 30M		≫ DI]
#71731BL	100 FT - 30M		≫DI
#71732BL	100 FT - 30M		≫DI



3 Year Warranty

50 ft. SELF COILING HOSE

- Stretches out to 50 ft. without kinking and retracts to 32 in. for easy storage
- Bonus 8-pattern water nozzle
- 3/8 in. diameter

DISPLAY Includes 24pcs of #70285BL

#70285BL • • •







10 Year Warranty

MEDIUM DUTY GARDEN HOSE

- 4 ply construction 300 PSI
- 50 ft. 5/8 in. diameter
- Brass coupling

#70201BL • • •



DISPLAY

• 72 pieces of 50 ft. - 5/8 in.



diameter medium duty garden hoses

#70201BLP ***DI**







10 Year Warranty

NO KINK HEAVY DUTY GARDEN HOSE

- No-Kink technology
- All weather performance
- Lightweight compound
- 3 ply construction 500 PSI

#71712BL - 25 ft. - 5/8 in. diameter #71713BL - 50 ft. - 5/8 in. diameter #71714BL - 75 ft. - 5/8 in. diameter #71715BL - 100 ft. - 5/8 in. diameter • • • • • •

#71716BL - 150 ft. - 5/8 in. diameter • • • • • •





• 300 PSI

Plastic coupling

#71660BL - 50 ft. ••• ***DI**



QUICKFLEX™ SOFT FABRIC HOSE

- 180 PSI
- Plastic coupling

#71666BL - 25 ft. ••• **VDI**







5 Year Warranty SILICONE

5 Year Warranty SILICONE

Comfort silicone grip

5 Year Warranty SILICONE

Comfort silicone grip

#7760BL ••• ***DI**

SILICONE CULTIVATOR

• Silicone cushioned handle and PP body

SILICONE TRANSPLANTER

Silicone cushioned handle and PP body

SILICONE TROWEL • Silicone cushioned handle and PP body

Comfort silicone grip

#7761BL • • • **VDI**



5 Year Warranty

EXCALIBUR SERIES TRANSPLANTER

- Ergonomic comfort grip
- Polished cast aluminum

#1282BL • • •



5 Year Warranty

EXCALIBUR SERIES CULTIVATOR

• Ergonomic comfort grip Polished cast aluminum

#1281BL • • •



5 Year Warranty

EXCALIBUR SERIES TROWEL

- Ergonomic comfort grip
- Polished cast aluminum

#1283BL • • •



10 Year Warranty SILICONE

ALUMINUM TRANSPLANTER

- Durable cast aluminum construction
- Comfort silicone grip





10 Year Warranty SILICONE

ALUMINUM CULTIVATOR

- Durable cast aluminum construction
- Comfort silicone grip



10 Year Warranty SILICONE

ALUMINUM TROWEL

- Durable cast aluminum construction
- Comfort silicone grip



VDI AVAILABLE DIRECT IMPORT ONLY

WOOD HANDLE SERIES TROWEL



WOOD HANDLE SERIES TRANSPLANTER

• Durable Hammertone finish Comfortable foam cushion grip



WOOD HANDLE SERIES CULTIVATOR



3 Year Warranty **CULTIVATOR**

• Comfortable soft non-slip grip

• Durable heat-treated head



3 Year Warranty **CULTI-HOE**

Comfortable soft non-slip grip

Durable heat-treated head



#7164BL •••

3 Year Warranty

WEEDER

- Comfortable soft non-slip grip
- Durable heat-treated head

• Rust resistant powder coated paint #7163BL • • •

WOOD HANDLE SERIES WEEDER

- Durable Hammertone finish
- Comfortable foam cushion grip

#550BL •••

WOOD HANDLE SERIES CULTI-HOE

• Durable Hammertone finish

Comfortable foam cushion grip



5 Year Warranty

TELESCOPIC TROWEL

- Strong lightweight steel handle extends for extra reach and leverage
- Comfortable soft non-slip grip
- Durable heat-treated head
- Rust resistant powder coated paint

#LH014BL •••





Strong lightweight steel handle extends for extra reach and leverage Comfortable soft non-slip grip Durable heat-treated head

RAKE

5 Year Warranty

TELESCOPIC SHRUB

Rust resistant powder coated paint

Durable heat-treated head
Rust resistant powder coated paint

#LH016BL • • •

5 Year Warranty

TELESCOPIC

Strong lightweight steel handle extends for extra reach and leverage
 Comfortable soft non-slip grip

CULTI-HOE

5 Year Warranty

MINI D HANDLE SHOVEL

- Durable heat-treated head
- Comfortable non-slip grip
 Strong lightweight steel handle

#LH015BL • • •



3 Year Warranty **TROWEL**

- Comfortable soft non-slip grip
- Durable heat-treated head



SERRATED



3 Year Warranty

TRANSPLANTER

Durable heat-treated head



#LH013BL •••













5 Year Warranty **STRAIGHT PRUNER**

- Carbon steel blade
- Aluminum body
- Comfort grip

#7174BL • • •





5 Year Warranty **BYPASS PRUNER**

- Stainless steel blade
- Comfort grip











5 Year Warranty **FLORAL SHEARS**

- Stainless steel blade
- Comfort grip

#7158BL • • • **VDI**



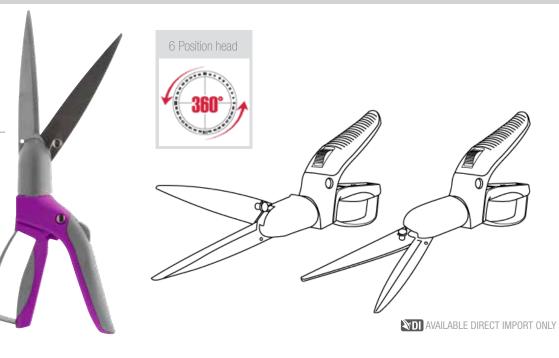


10 Year Warranty **6 WAY DELUXE GRASS SHEARS**

- 6-Position non-stick coated blades
- Heavy-duty TPR grip
- Comfort grip with knuckle guard

#8402BL • • •







5 Year Warranty

24 in. BYPASS **LOPPER**

- Heat-treated blade stays sharp longer
- Lightweight oval steel handles provide leverage to slice through branches





5 Year Warranty

17 in. COMPACT

BYPASS LOPPER

• Lightweight handles

and close work

Compound hinge action

High carbon steel blade

Perfect size for small hands





15 in. COMPACT BYPASS LOPPER

- High carbon steel blade
- Cuts with a clean scissor-like
- Heat-treated blade stays sharp longer
- Perfect size for small hands and close work

#3378BL





5 Year Warranty

20 in. COMPACT

HEDGE SHEAR

Compound hinge action

High carbon steel blades

Lightweight handles

Cuts with a clean



PRUNER/LOPPER COMBO

- 15 in. Compact bypass lopper
- 8 in. Bypass pruner

5 Year Warranty

Wavy blades

#7156BL •••

18 in. WAVY BLADE

HEDGE SHEARS

• High carbon steel blades

• Textured handle for better grip

- Heat-treated blade stays sharp longer
- Cuts with clean scissor-like action













··· 7.09 in.



7.2 in.

5.91 in.

5 Year Warranty SILICONE

PRUNER/SHEARS COMBO

18.15 in.

- Comfort silicone grips
- Alloy steel handles
- Heat-treated blade stays sharp longer

#4883BL •••



*bloom



BYPASS/ANVIL PRUNER COMBO SET

- Die cast aluminum construction
- Textured TPR grips
- Easy locking mechanism
- Carbon steel blades





WALK-IN GREENHOUSE

- Heavy duty transparent cover
- 12 ventilated shelves
- Easy to assemble
- 58.2 in. (L) x 57.4 in. (W) x 76.7 in. (H)

#63537



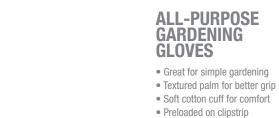


- Heavy duty transparent cover
- 4 ventilated shelves

#63516









LIGHTWEIGHT GARDENING GLOVES

- Great for simple gardening
- Synthetic leather palm
- Stretch spandex for a comfortable fit
- Preloaded on clipstrip

#5013BL • • •







2 GALLON **WATERING CAN**

#5012BL • • •

- Constructed with durable plastic
- Large handle for better grip

#5017BL • • •



2 GALLON WATERING CAN

- Constructed out of durable plastic
- Large handle for better grip



3 Year Warranty

LEAF SCOOPS

- Great for picking up or spreading leaves
- Durable construction
- High impact plastic
- Adjustable handle
- 14.7 in. (L) x 3.3 in. (W) x 12.2 in. (H)











5 Year Warranty

ADJUSTABLE BULB PLANTER

- Easy squeeze handle to release dirt
- Comfortable non-slip grip





3 Year Warranty LANDSCAPE

- **FABRIC** Used for weed control
- 65 ft. x 40 in.

#4991BL



MINI EASY DIG

 Powder coated steel construction

5 Year Warranty

Comfortable foam grip

#7170BL •••



GIFT BAG SET

- 9-pattern trigger nozzle8" Bypass PrunerPlastic Trowel
- Nylon Garden Bag

#6978BL •••



U-PINS

- 10 pieces per bag Arrives preloaded
- on clipstrip



GARDEN TOTE BAG

• This durable, multi-pocket garden tote keeps tools and supplies organized and easy to carry



KNEELING PAD

- Lightweight, soft, and comfortable
- Carry handle
- 16.25" x 7.25" x .75"

#9580BL •••



GARDEN KNEELER

- Durable Steel Frame with rust-free coating
- Reduce aches and pains while gardening with seated and kneeling comfort
- Can handle up to 250 lbs of weight.
- 18.7 in. tall for comfortable sitting
- Flippable, durable, designed for years of comfortable gardening

#9980BL •••



5 Year Warranty

LARGE **GARDEN BUCKET**

- 8.4 gallons
- Comfortable and super-strong handles
- Flexible body
- Frost and UV proof
- Made from 100% food grade plastic

#7380BL •••

5 Year Warranty

MEDIUM GARDEN BUCKET

- 5.2 gallons
- Comfortable and super-strong handles
- Flexible body
- Frost and UV proof
- Made from 100% food grade plastic

#7379BL •••

5 Year Warranty

SMALL GARDEN BUCKET

- 2.6 gallons
- Comfortable and super-strong handles
- Flexible body
- Frost and UV proof
- Made from 100% food grade plastic

#7378BL •••







5 Year Warranty

LARGE AII-PURPOSE COLLAPSIBLE CONTAINER

- Pop-up bag design
- Polyester material with carrying handles
- 32 gallon

#4911BL •••



5 Year Warranty

MEDIUM AII-PURPOSE COLLAPSIBLE CONTAINER

- Pop-up bag design
- Polyester material with carrying handles
- 20 gallon

#5900BL •••

Pop-up bag design Polyester material with carrying

CONTAINER

COLLAPSIBLE

5 Year Warranty

- handles

SMALL AII-PURPOSE

• 10 gallon

#5901BL •••









TOOL & WATERING HUT DISPLAY

Display includes:

- Pruners
- Loppers
- Grass shears
- Kneeling pads
- Hedge shears Water nozzles
- Water wands
- Household shears

#4903BLD





Display includes:

- Pruners
- Loppers
- Grass shears
- Hedge shears Kneeling pads
- Household shears

#4902BLD



WATERING & CUTTING DISPLAY

Display includes:

- Pruners
- Nozzles

#9896BLD **VDI**



DON'T **BOTHER WITH PICKING THE** PERFECT PROGRAM, **WE'VE ALREADY DONE IT FOR** YOU

CUTTING & DIGGING HUT DISPLAY

Display includes:

- Pruners
- 6-Way deluxe grass shears
- Bypass loppers
- Mini D-Handle shovels Kneeling pads
- Hedge shears
- Cultivators Trowels
- Transplanters
- Weeders

#SD780BLD





HUT **DISPLAYS ARE PERFECT** FOR CREATING **ADDITIONAL** RETAIL **SPACE**

WATERING DISPLAY

Display includes:

- 10-pattern water nozzles
- 18 in. 9-pattern water wands
- 30 in. 9-pattern water wands
- 18 in. water wands
- 30 in. shower water wands

#SD731BL



CIRCULAR DISPLAY

Display includes:

- Trowels
- Pruners
- 9-pattern plastic spray nozzle
- 3-way adjustable plastic nozzle • 18 in. 9-pattern water wands
- Fan spray nozzle
- Household shears
- 18 in. aluminum shower head wand

#SD724BLD



CUTTING & DIGGING DISPLAY

Display includes:

- Mini D-handle shovel Hand tools
- Pruners
- Loppers
- Grass shears Household shears
- Hedge shears

#4905BLD



CUTTING & WATERING DISPLAY

Display includes:

- Water nozzles Water wands
- Loppers
- Pruners
- Grass shears · Household shears
- Hedge shears

#4904BLD



WATERING DISPLAY

Display includes:

- 10-pattern water nozzles
- 30 in. 9-pattern water wands
- 18 in. shower water wands

#SD747BLD



WATERING DISPLAY

Display includes:

- Water nozzles
- Water wands

#4908BLD



DUMP BIN DISPLAY

Display includes:

- 10 pieces each 17" Water Wand
- 12 pieces each Cultivator, 15" Mini Bypass Lopper
- 16 pieces each Transplanter
- 18 pieces each Bypass Pruner, 9-Pattern Nozzle
- 24 pieces each Trowel

#SD7382BL **VDI**





AII-PURPOSE COLLAPSIBLE CONTAINER DISPLAY

Display includes: • 12 pieces of 10 gallon bag • 12 pieces of 32 gallon bag Deluxe metal rack #SD5900BLD

> PERFECT **FOR FALL CLEANUP**





MINI WATERING AND CUTTING **DISPLAY**

- Display includes: Water nozzles
- Water wands
- Loppers Pruners
- Hedge shears

#4906BLD



KIDS LONG HANDLE TOOL DISPLAY

Display includes:

• 1 Display box, 15 shovels, 15 rakes, and 6 hoes



WATERING CAN DISPLAY

Display includes:

- 2 gallon watering cans
- 24 pcs per display

#5017BLD



COLLAPSIBLE CONTAINER DISPLAY

Display includes:

• 12 pieces of 20 gallon bag

#4328BL



GARDEN BUCKET DISPLAY

Display includes:

- 24 pieces of 8.4 gallon garden bucket
- 24 pieces of 5.2 gallon garden bucket24 pieces of 2.6 gallon garden bucket

#SD806BLD



3 Year Warranty

50 ft. SELF COILING HOSE DISPLAY

Display includes:

24 pcs Coiling hose 3/8 in. x 50 ft. without kinking and retracts to 32 in. for easy storage plus bonus 8-pattern water nozzle





AEROFLEX HOSE AND HYDRALITE™ SMARTNOZZLE™ DISPLAY

Display includes:

21 nozzles

• 21 hoses

#71829BLD **VDI**













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