

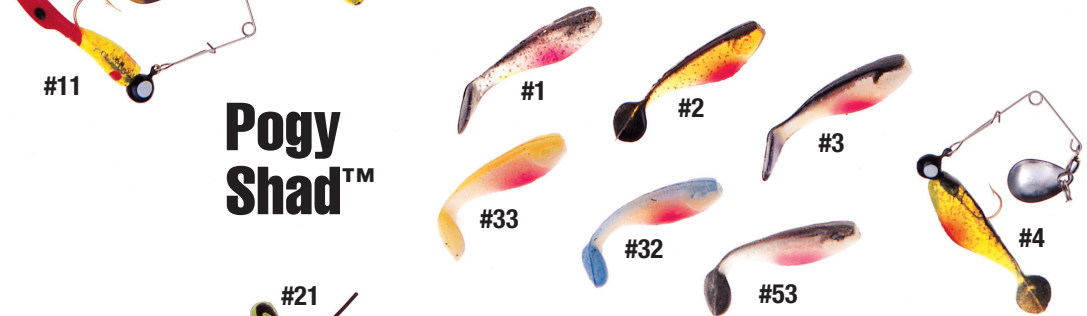
## Betts Spin™ COLORS



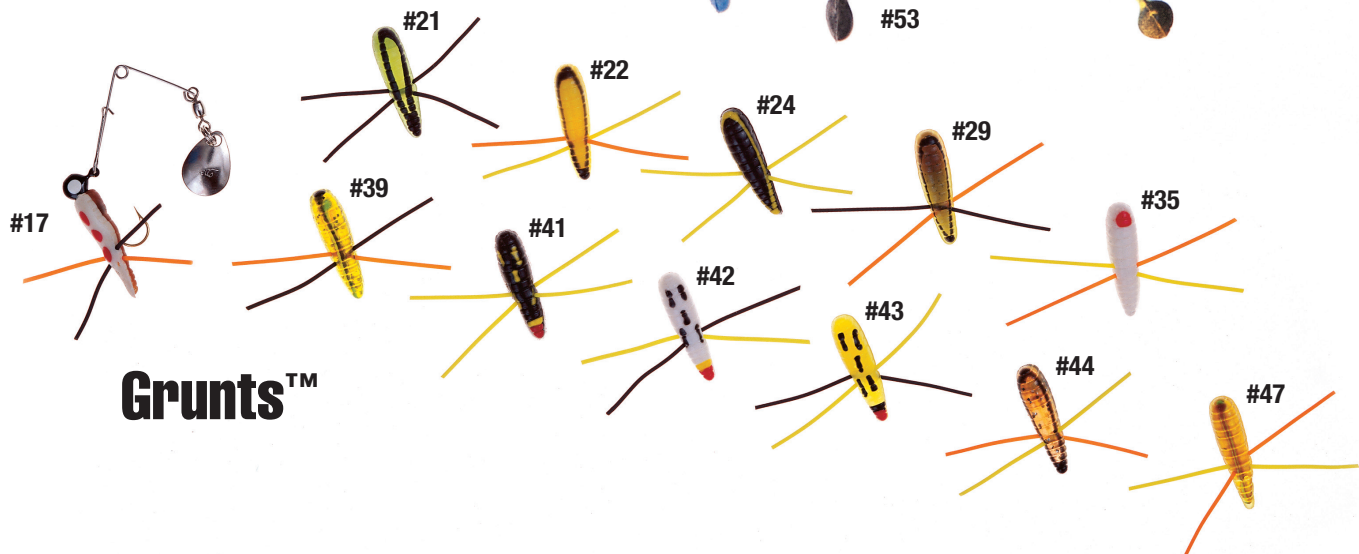
## Curls™



## Pogy Shad™



## Grunts™





**Betts Spin™**

## Curls™ Hand Poured

12/card or  
Value Pack  
with Exxtra™  
bait



1. Best collection of colors, design and quality of hand poured, custom decorated curl tails ever produced.
2. Hand poured & custom decorated colors as original.
3. Gold hooks.
4. Original style head with barb to hold lure on hook with large painted eyes.
5. High quality spinner.
6. Special hand painted dot.
7. Spinner attached to lure.

### Pack: 12 per card

| Stock# | Size | Body        | Description |
|--------|------|-------------|-------------|
| 021CT  | 1/32 | 1-1/2" Curl | 1 rigged    |
| 022CT  | 1/16 | 2" Curl     | 1 rigged    |
| 023CT  | 1/8  | 3" Curl     | 1 rigged    |
| 025CT  | 1/4  | 4" Curl     | 1 rigged    |

(1/4 oz. with strong hook)

### Pack: Value Pack with Exxtra™ Bait

| Stock# | Size | Body        | Description        |
|--------|------|-------------|--------------------|
| 921CT  | 1/32 | 1-1/2" Curl | 1 rigged & 1 spare |
| 922CT  | 1/16 | 2" Curl     | 1 rigged & 1 spare |
| 923CT  | 1/8  | 3" Curl     | 1 rigged & 1 spare |
| 925CT  | 1/4  | 4" Curl     | 1 rigged & 1 spare |

(1/4 oz. with strong hook)

**Pack:** 12 packs

### Color #'s available

11, 21, 22, 24, 29, 34, 35, 39, 41, 42, 44, 45, 47

To order, add color # to stock #. Also, add (N) after color # for nickel spinner blade.

**Betts Spin™**

## Grunts™ Rigged With Exxtra™ Bait Hand Poured

Heavy Rubber Legs



12/card with  
Exxtra™ bait  
or Value  
Pack with  
Exxtra™ bait

### An Exxtra™ Bait Packed In Each Bag For Super Value.

1. Hand poured and custom decorated colors.
2. Gold hooks.
3. Original style head with barb to hold lure on hook with large painted eyes.
4. High quality spinner.
5. Special hand painted dot.
6. Spinner attached to lure.

### Pack: 12 per card with Exxtra™ Bait

| Stock#  | Size | Body        | Description        |
|---------|------|-------------|--------------------|
| 021GRRL | 1/32 | 1" Grub     | 1 rigged & 1 spare |
| 022GRRL | 1/16 | 1-1/4" Grub | 1 rigged & 1 spare |

### Pack: Value Pack with Exxtra™ Bait

| Stock#  | Size | Body        | Description        |
|---------|------|-------------|--------------------|
| 921GRRL | 1/32 | 1" Grub     | 1 rigged & 1 spare |
| 922GRRL | 1/16 | 1-1/4" Grub | 1 rigged & 1 spare |

**Pack:** 12 packs

### Color #'s available

17, 21, 22, 24, 29, 35, 39, 41, 42, 43, 44, 47, 49, 50

To order, add color # to stock #. Also, add (N) after color No. for nickel spinner blade.

**Betts Spin™**



Rigged With  
**Exxtra™ Bait**  
Hand Poured

12/card with  
Exxtra™ bait or  
Value Pack with  
Exxtra™ bait

### An Exxtra™ Bait Packed In Each Bag For Super Value.

1. Hand poured and custom decorated colors.
2. Gold hooks.
3. Original style head with barb to hold lure on hook with large painted eyes.
4. High quality spinner.
5. Special hand painted dot.
6. Spinner attached to lure.

### Pack: 12 per card with Exxtra™ Bait

| Stock# | Size | Body              | Description         |
|--------|------|-------------------|---------------------|
| 020GR  | 1/50 | 7/8" Grub         | 1 rigged & 1 spare  |
| 020ST  | 1/50 | 7/8" Split Tail   | 1 rigged & 1 spare  |
| 021GR  | 1/32 | 1" Grub           | 1 rigged & 1 spare  |
| 021ST  | 1/32 | 1" Split Tail     | 1 rigged & 1 spare  |
| 022GR  | 1/16 | 1-1/4" Grub       | 1 rigged & 1 spare  |
| 022ST  | 1/16 | 1-1/2" Split Tail | 1 rigged & 1 spare  |
| 023ST  | 1/8  | 2" Split Tail     | 1 rigged & 1 spare  |
| 025ST  | 1/4  | 3" Split Tail     | 1 rigged (no spare) |

(1/4 oz. with strong hook)

### Pack: Value Pack with Exxtra™ Bait

| Stock# | Size | Body              | Description         |
|--------|------|-------------------|---------------------|
| 920GR  | 1/50 | 7/8" Grub         | 1 rigged & 3 spares |
| 920ST  | 1/50 | 7/8" Split Tail   | 1 rigged & 3 spares |
| 921GR  | 1/32 | 1" Grub           | 1 rigged & 3 spares |
| 921ST  | 1/32 | 1" Split Tail     | 1 rigged & 3 spares |
| 922ST  | 1/16 | 1-1/2" Split Tail | 1 rigged & 2 spares |
| 923ST  | 1/8  | 2" Split Tail     | 1 rigged & 2 spares |
| 925ST  | 1/4  | 3" Split Tail     | 1 rigged & 1 spare  |

(1/4 oz. with strong hook)

**Pack:** 12 packs

To order, add color # to stock #. Also, add (N) after color No. for nickel spinner blade and (G) for gold spinner. See color chart below.

Gold spinner available in 12 per card only in color #'s 21, 22, 23, 24, 29, 34, 35, 44, 45, 47.

## Color Chart for Betts® Spin™

|                             |                                 |                            |                         |
|-----------------------------|---------------------------------|----------------------------|-------------------------|
| 11 Chart./Red Dot/Red Tail  | 29 Blk. Stripe/Chart./Orange    | 39 Chart. Crawfish Glitter | 45 June Bug/Chart. Tail |
| 15 Bullfrog                 | 31 Yellow/Black Spots           | 40 Chart./Black Spots      | 46 Pink/Pearl           |
| 17 Brn./Red Dot/Whit. Belly | 32 White/Black Spots            | 41 Black Coach Dog         | 47 Chart. Crawfish      |
| 21 Catalpa/Black Stripes    | 34 Black/Chartreuse             | 42 White Coach Dog         | 48 Pumpkin/Chart.       |
| 22 Yellow/Black Stripes     | 35 White/Red Dot                | 43 Chart. Coach Dog        | 49 Cricket/Black Legs   |
| 23 White/Black Stripes      | 38 Blk./Yellow Stripe/Red Belly | 44 Org. Crawfish Glitter   | 50 Cricket/White Legs   |



Betts® Spin™  
Value Pack w/ Exxtra™ Bait  
1/32 oz Split Tail



Betts® Spin™  
Value Pack w/ Exxtra™ Bait  
1/8 oz Split Tail



Betts® Spin™  
12 per card w/ Exxtra™ Bait  
1/32 oz Grub



Betts® Spin™  
Value Pack w/ Exxtra™ Bait  
1/16 oz Split Tail



Betts® Spin™  
Value Pack w/ Exxtra™ Bait  
1/4 oz Split Tail

## Betta Spin™ Pogy Shad™ With Red Blush



12/card  
or Value  
Pack with  
Exxtra™  
bait

1. Most natural swimming shad.
2. Red Blush on bottom makes it deadly.
3. Designed to perform.
4. Gold Hooks.
5. Original style head with barb to hold lure on hook with large painted eyes.
6. High quality spinner.

### Color#

|   |                    |    |                   |
|---|--------------------|----|-------------------|
| 1 | Clear Glitter      | 32 | Pearl Blue Back   |
| 2 | Rootbeer Glitter   | 33 | Pearl Chart. Back |
| 3 | Pearl              | 53 | Glo Pearl         |
| 4 | Chartreuse Glitter |    |                   |

### Pack: 12 per card

| Stock#                     | Size | Body    | Description |
|----------------------------|------|---------|-------------|
| 022SH                      | 1/16 | 2" Pogy | 1 rigged    |
| 023SH                      | 1/8  | 3" Pogy | 1 rigged    |
| 025SH                      | 1/4  | 4" Pogy | 1 rigged    |
| (1/4 oz. with strong hook) |      |         |             |

### Pack: Value Pack with Exxtra™ Bait

| Stock#                     | Size | Body    | Description        |
|----------------------------|------|---------|--------------------|
| 922SH                      | 1/16 | 2" Pogy | 1 rigged & 1 spare |
| 923SH                      | 1/8  | 3" Pogy | 1 rigged & 1 spare |
| 925SH                      | 1/4  | 4" Pogy | 1 rigged & 1 spare |
| (1/4 oz. with strong hook) |      |         |                    |

### Pack: 12 packs

To order, add color # to stock #. Also, add (N) after color # for nickel spinner blade.

## Betta Spin™ Magnum Series

1/16 oz. head w. 1/32 oz. body



A heavier head for sinking fast in the river and a small body to catch more fish. This lure is a result of consumer demand and input.

### Pack: 12 per card with Exxtra™ Bait

| Stock# | Lead Sz. | Body    | Description        |
|--------|----------|---------|--------------------|
| 022MGR | 1/16     | 1" Grub | 1 rigged & 1 spare |

### Color #s Available

21C, 24C, 35R, 35W, 36W, 37Y, 41C, 42C, 43C

To order, add color # to stock #. Also, add (N) after color # for nickel spinner blade and (G) for gold spinner

## Betta Spin™ Bleeder™ Series Biting Frenzy™

RED  
HOOK



Hot new Idea. The world's best performance lure enhanced with a high quality Bleeding Red Mustad hook. Very recognizable with new brightly painted lead heads. Dynamite!!

### Pack: 12 per card with Exxtra™ Bait

| Stock# | Lead Sz. | Body              | Description        |
|--------|----------|-------------------|--------------------|
| 021RGR | 1/32     | 1" Grub           | 1 rigged & 1 spare |
| 021RST | 1/32     | 1" Split Tail     | 1 rigged & 1 spare |
| 022RST | 1/16     | 1 1/2" Split Tail | 1 rigged & 1 spare |
| 023RST | 1/8      | 2" Split Tail     | 1 rigged & 1 spare |

### Pack: Blister Card with Exxtra™ Bait - 12 Packs

| Stock# | Lead Sz. | Body              | Description         |
|--------|----------|-------------------|---------------------|
| 921RGR | 1/32     | 1" Grub           | 1 rigged & 3 spares |
| 921RST | 1/32     | 1" Split Tail     | 1 rigged & 3 spares |
| 922RST | 1/16     | 1 1/2" Split Tail | 1 rigged & 2 spares |
| 923RST | 1/8      | 2" Split Tail     | 1 rigged & 2 spares |

### Color #s Available

21C, 24C, 29C, 35R, 37Y, 41C

To order, add color # to stock #. Also, add (N) after color # for nickel spinner blade

## Betta Spin™ Jig Spinners Bright Nickel or Gold Finish

Blades are designed to turn at a very slow speed. Each size perfectly balanced. Beautiful bright finish.



| Stock# | Size | Each Pack |
|--------|------|-----------|
| 30-5-0 | 0    | 5         |
| 30-5-1 | 1    | 5         |
| 30-4-2 | 2    | 4         |
| 30-3-3 | 3    | 3         |

### Pack: 12 packs

To order, add (N) after Stock # for nickel spinner blade and (G) for gold spinner blade.

## Color Chart for Betts Spin Bleeder™ Series & Magnum Series. (See each section for colors available.)

| Color # | Lead Head Color       | Body Color               | Series Available |
|---------|-----------------------|--------------------------|------------------|
| 21C     | Chartreuse w/Blk Eye  | Catalpa/Blk.Stripes      | Both             |
| 24C     | Chartreuse w/Blk Eye  | Black/Yellow Stripes     | Both             |
| 29C     | Chartreuse w/ Blk Eye | Blk.Stripes/Chart/Orange | Bleeders Only    |
| 35R     | Red w/White Eye       | White/Red Dot            | Both             |
| 35W     | White w/Red Eye       | White/Red Dot            | Magnum Only      |
| 36W     | White w/Red Eye       | Wolfpack                 | Magnum Only      |
| 37Y     | Yellow w/Blk Eye      | Yellow Coach Dog         | Both             |
| 41C     | Chartreuse w/Blk Eye  | Black Coach Dog          | Both             |
| 42C     | Chartreuse w/Blk Eye  | White Coach Dog          | Magnum Only      |
| 43C     | Chartreuse w/Blk Eye  | Chartreuse Coach Dog     | Magnum Only      |

## Mini Tube Tail™

### 20 Pack



We guarantee this tail to be the softest most durable material ever made. There is no quality tail on the market to equal this one. Very soft and durable. Floats and swims perfectly.

| Stock#  | Size   |             |
|---------|--------|-------------|
| 56-20   | 1-1/2" | 20 pc. pack |
| 56-1-20 | 1-1/4" | 20 pc. pack |

**Pack:** 12 packs

#### Color #'s available

|         |        |                                                           |
|---------|--------|-----------------------------------------------------------|
| 56-20   | 1-1/2" | All colors                                                |
| 56-1-20 | 1-1/4" | 4, 5, 7, 8, 9, 10, 11, 14, 15, 18, 19, 23, 25, 27, 28, 31 |

To order, add color # to stock #. See color chart. See price sheet for 100/bg & 1000/bg.

## Mini Tube Jig™



Best designed of all mini tails. New designed tails are soft but tough. Loaded with action. Lead head with gold hooks and painted eyes. Sharp barb on lead head holds tail on.

| Stock#  | Size |
|---------|------|
| 54-64-3 | 1/64 |
| 54-3-3  | 1/32 |
| 54-6-3  | 1/16 |

**Pack:**  
3 pc. Bubble Pack-12 packs

#### Color #'s available

1, 2, 4, 5, 7, 8, 9, 10, 11, 14, 15, 19, 22, 23, 24, 25, 27, 31

To order, add color # to stock #. See color chart.

## Mini Tube Jig™

### 6 Dozen Display



Our best selection of Mini Tube Tail Jigs consisting of 6 packs each of colors 1, 2, 4, 5, 7, 8, 10, 11, 13, 14, 23 & 27. Refills available from open stock.

| Stock# | Size: | Pack:                    |
|--------|-------|--------------------------|
| 54-3-D | 1/32  | 3 pc. Bubble Pk - 72 pks |

## Leadheads

Lead heads with gold hooks and painted eyes. Sharp barb on lead head holds tail on.



| Stock#                           |              |
|----------------------------------|--------------|
| 700-10                           | 10 pcs/pack  |
| 700-25                           | 25 pcs/pack  |
| 700-100                          | 100 pcs/pack |
| To stock No. add 64 for 1/64 oz. |              |
| To stock No. add 3 for 1/32 oz.  |              |
| To stock No. add 6 for 1/16 oz.  |              |

**Pack:**  
700-10 - 12 packs  
700-25 - 1 each  
700-100 - 1 each



## This Ain't No Ordinary Tail

## KRINKLE® JIG



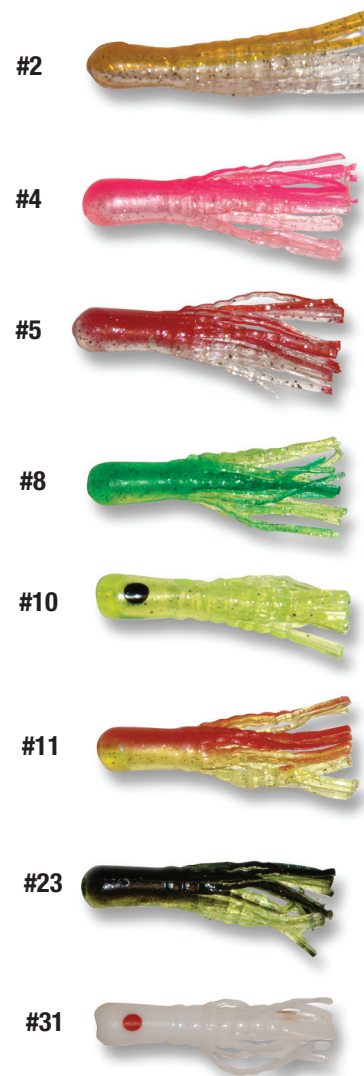
#### NEW TECHNOLOGY

New type plastic. Nothing like this on the market. Does not tear or stick together. Best tail you will ever get. Opens and swims for very realistic action.

| Color# |                 |
|--------|-----------------|
| 2      | Yellow/Clear    |
| 4      | Pink/Clear      |
| 5      | Red/Clear       |
| 8      | Green/Chart     |
| 10     | Chart/Black Dot |
| 11     | Red/Chart       |
| 23     | Chart/Black     |
| 31     | White/Red Dot   |

| Stock# | Size: | Pack:           |
|--------|-------|-----------------|
| 58-3   | 1/32  | 3 pc. Bubble Pk |

## Color Chart for Krinkle Jigs



## Color Chart for #54 & #56 Series

To order, check individual series for colors available, then add color # to stock #.

|    |                |    |                     |    |                      |                           |      |                        |
|----|----------------|----|---------------------|----|----------------------|---------------------------|------|------------------------|
| 1  | Clear Glitter  | 13 | Blue/Ci. Glitter    | 24 | Pink/Clear Glitter   | <b>Tipped Tri Colors:</b> |      |                        |
| 2  | Yellow         | 14 | Purple/Pearl        | 25 | Purple/Ci. Glitter   |                           | 11-3 | Black/Red/Chart.       |
| 4  | Pink/Pearl     | 15 | Black/Pearl         | 26 | Pumpkin/Blk. Glitter |                           | 18-3 | Black/White/Chart.     |
| 5  | Red/Pearl      | 18 | White/Chart.        | 27 | Green/Pearl          |                           | 34-3 | Blue/Pearl/Ci. Glitter |
| 7  | Yellow/Pearl   | 19 | Pearl               | 28 | Red/Chart. Glitter   |                           |      |                        |
| 8  | Green/Chart.   | 20 | Blue/Pearl          | 31 | White                |                           |      |                        |
| 9  | Chart. Glitter | 21 | Blue/Chart.         |    |                      |                           |      |                        |
| 10 | Chartreuse     | 22 | Blk./Chart. Glitter |    |                      |                           |      |                        |
| 11 | Red/Chart.     | 23 | Blk./Chart.         |    |                      |                           |      |                        |

## Betts Spec Rig™

A deadly double combination of two jigs tied in a tandem on 30 lb. test nylon on cadmium plated hooks. Hard chip resistant paint used on all Betts jigs.



### Color #

|                 |                          |
|-----------------|--------------------------|
| 1 White-White   | 15 White-Red             |
| 2 Yellow-Yellow | 31 Yellow-White          |
| 4 White-Pink    | 32 White-Chart.          |
| 5 Chart.-Chart. | 41 Shrimp Glo/Shrimp Glo |
| 6 Chart.-Orange | 44 Pink/Pink             |

### Stock # Size

|          |                     |
|----------|---------------------|
| 780-6    | 1/16 Spec Rig       |
| 780-8    | 1/8 Spec Rig        |
| 780-8HVY | 1/8 Magnum Spec Rig |
| 780-4    | 1/4 Magnum Spec Rig |

### Pack:

2 pcs. per pack - 12 packs

To order, add color # to stock #

## Betts Bleeder Tubes™

### Biting Frenzy™ - 10 Pack

Red means injured, and that is what the Bleeder means. Improves the catch - DEADLY



### Stock #

56-10

### Size

1-1/2" 10 pc. pack

### Pack:

12 packs

### Color #s available:

5B, 15B, 18B, 23B, 28B, 39B

To order, add color # to stock #. See Color Chart.

### Color Chart for Bleeder Tube Series

|     |                          |
|-----|--------------------------|
| 5B  | Red/Pearl/Red            |
| 15B | Black/Pearl/Red          |
| 18B | White/Chart/Red          |
| 23B | Black/Chart/Red          |
| 28B | Red/Chart.Glitter/Red    |
| 39B | Green Glitter/Yellow/Red |

## Carolina

Copyright No. 1,170,410

### Carolina® Painted String Cork

### Painted

#### Colors:

R-Fluorescent Red  
A-Assorted (40 red, 10 yellow)  
Zip Bag - Assorted

| Size          | Stock#<br>50/Bag | Stock#<br>Zip Bag | Pcs |
|---------------|------------------|-------------------|-----|
| 2-1/2" x 5/8" | 2-1R50           | M2F               | 3   |
| 2-1/2" x 5/8" | 2-1A50           |                   |     |

#### Pack:

50 per bag  
Zip Bag - 12 bags per pack

### Betts FLO·GLO™ Barrel Peg Cork



#### Color:

R-Fluorescent red

Brilliant fluorescent FLO·GLO barrel shape peg corks with pegs. Can be used as slip floats or as standard float on cane pole or rod & reel.

| Size   | Stock#<br>50/Bag | Stock#<br>Zip Bag | Pcs |
|--------|------------------|-------------------|-----|
| 2"     | 0PR50            | MF0               | 3   |
| 2-1/2" | 1PR50            | MF1               | 3   |
| 2-1/2" | 2PR50            | MF2               | 3   |

#### Pack:

50 per bag  
Zip bag - 12 bags per pack

Carolina®

Copyright No. 1,170,410

### Furnished Lines



Each line has 18 feet of Top Quality soft Mono-filament line. Lines are properly tied allowing size of hook to be changed, if and when desired. Each line is stapled to a beautiful display card. All made on 15lb. soft mono.

### Carolina Cork

| Card No.       | Float Sizes | Float Color | Hook Size | Hook Style |
|----------------|-------------|-------------|-----------|------------|
| <b>Crappie</b> |             |             |           |            |
| A-FL           | 0           | Red         | 8         | Carlisle   |
| A-R-0          | 0           | Red         | 8         | Carlisle   |
| B-FL           | 1 & 2       | Red/Yell.   | 6         | Carlisle   |
| B-R            | 1 & 2       | Red         | 6         | Carlisle   |
| B-R-1          | 1           | Red         | 6         | Carlisle   |
| B-R-2          | 2           | Red         | 2         | Aberdeen   |

#### Bass

|      |   |           |   |          |
|------|---|-----------|---|----------|
| C-FL | 2 | Red/Yell. | 2 | Aberdeen |
| C-R  | 2 | Red       | 2 | Aberdeen |

("C" has safety Snap & Swivel)

### Balsi Foam Peg Floats

Special Aberdeen gold hook will bend not break. Works when everything else fails.

| Stock No. | Float Sizes | Float Color | Hook Size | Hook Style |
|-----------|-------------|-------------|-----------|------------|
| 26        | 1 1/2       | Red/Yll     | 8         | Aber. Gold |
| 27        | 2           | Red/Yll     | 6         | Aber. Gold |
| 28        | 2 1/2       | Red/Yll     | 4         | Aber. Gold |
| 29        | 3           | Red/Yll     | 2         | Aber. Gold |

### Fluorescent Toothpick Cork

Special Aberdeen gold hook will bend not break.

| Stock No. | Float Sizes | Float Color | Hook Size | Hook Style |
|-----------|-------------|-------------|-----------|------------|
| 39TP      | 1           | Red/Yll     | 8         | Aber. Gold |

### Plastic Snap-On Round

Cane Pole Line with special hook-will bend, not break.

| Stock No. | Float Sizes | Hook Size | Hook Style |
|-----------|-------------|-----------|------------|
| 35A       | 1           | 6         | Aberdeen   |
| 35B       | 1 1/4       | 1         | Aber. Gold |

All Made on 15 lb. Soft Mono