



**Benjamin Moore®**

**REGAL®**  
SELECT

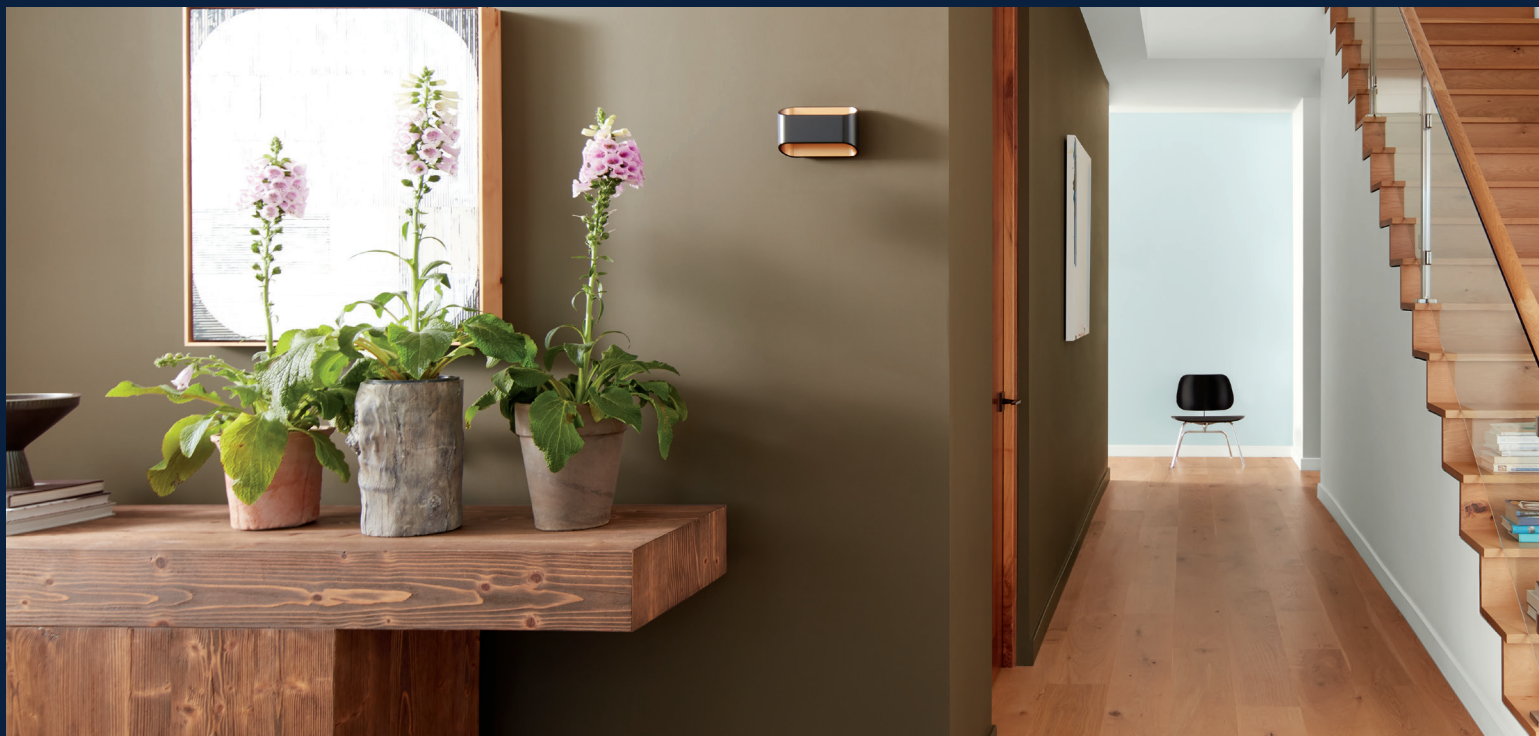
The paint you love,  
now even better.





# Performance trusted by generations of painters

Trusted by generations of consumers and professional painters, enhanced Regal® Select interior offers longer-lasting premium results with increased durability and washability—and now even greater scuff resistance. Proprietary stain-release technology means stains wash clean. And Regal Select has unbelievably smooth application properties, including improved flow and leveling for unbeatable applications of all 3,500-plus Benjamin Moore® color choices.



We upgraded Regal® Select matte, eggshell and satin/pearl with proprietary technologies, and we tested those enhancements vigorously to confirm the results:

- **Washability** — pencil, pen, marker, crayon, lipstick and other tough stains wash clean without losing color or sheen integrity.
- **Scuff resistance** — scuffing is drastically reduced, preserving premium results.
- **Flow and leveling** — the application properties painters have always relied on have only gotten better.

KEY FEATURES	BENEFITS
Durable, washable finish and resistance to stains, spills, scuffs, mars and burnishes	Deliver premium color that stands up to everyday wear and tear
Smooth application and unbeatable flow and leveling	Achieve professional results every time
Excellent hide and fast-drying	Complete projects faster and with fewer coats, even clean off-whites
Mildew-resistant painted surface	Create a reliable coating that stands up to humidity
Engineered with Gennex® Color Technology	Contributes to superior hide and color retention across Benjamin Moore colors

# Results proven in the lab

Rigorous testing shows how Regal Select delivers superior washability over a leading competitor.

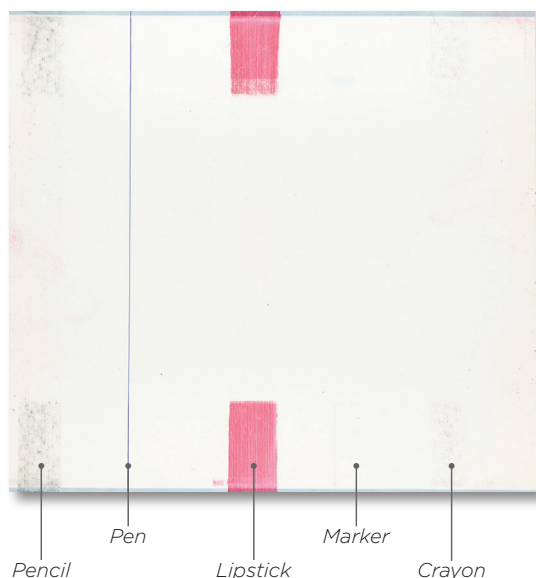
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## WASHABILITY

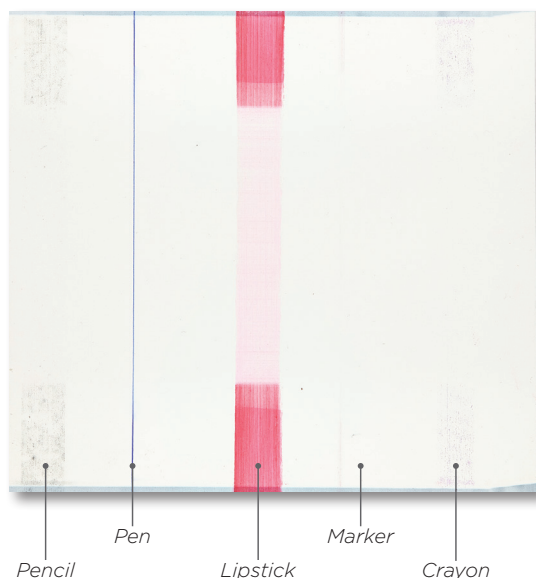
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Independent, third-party tests show how common household stains wash off surfaces painted with Regal® Select, versus surfaces painted with a leading competitor.

*Benjamin Moore® Regal® Select, Eggshell*



*Leading Competitor*



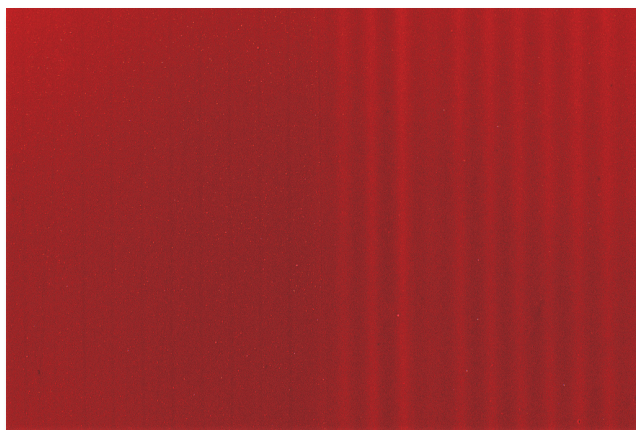
*Panel images are the result of third-party tests based on ASTM D4828 Standard Test Methods for Practical Washability of Organic Coatings. Brands tested are Benjamin Moore® Regal® Select, eggshell vs. a leading competitor. Tested stains are #2 pencil, blue ballpoint pen, Covergirl® 585 lipstick, Washable Crayola® marker, and Crayola® purple crayon.*

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## LEVELING AND HIDE

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Regal Select has always delivered exceptional leveling and hide. But a closer look reveals just how much our enhanced formula improved on its smoothness and color quality vs. a leading competitor. Below are magnified views of the cured films for Regal® Select (left) and a leading competitor (right). The white ridges on the competitor's side highlight an inferior leveling and hide when compared to Regal Select.



*Regal® Select  
enhanced leveling*

*Competitor's leveling*

# A complete sheen selection to optimize performance



CODE	GLOSS/SHEEN	CERTIFICATIONS		VOLUME SOLIDS	VOC RANGE	COVERAGE <sup>1</sup>	DRY TIME <sup>2</sup>
		ANTI-MICROBIAL	MPI				
N547	Flat (1-4 @ 85°)	✓	#142, #143	43.9 ± 2%	< 50 g/L	400 - 450 sq. ft.	Touch: 1 Hour  Recoat: 1-2 Hours
N548	Matte (3-5 @ 85°)	✓	#142, #143	43.0 ± 2%			
N549	Eggshell (15-22 @ 85°)	✓	#138	44.8 ± 2%			
N550	Satin/Pearl (20-30 @ 60°)	✓	#140	38.2 ± 2%			
N551	Semi-Gloss (50-60 @ 60°)	✓	#54, #147	35.5 ± 2%	< 100 g/L		Touch: 1 Hour  Recoat: 3 Hours

SDSs and TDSs are available at [benjaminmoore.com](http://benjaminmoore.com).

<sup>1</sup>Theoretical gallon coverage at recommended thickness per gallon unless otherwise noted. <sup>2</sup>Dry time at 77°F (25°C) at 50% RH.



Your Benjamin Moore® representative is here to answer your questions about Regal® Select interior paint. Find your rep: 1-866-708-9180 or [benjaminmoore.com](http://benjaminmoore.com).

