



MOORGLO[®]

SOFT GLOSS FORTIFIED ACRYLIC HOUSE PAINT N096

Features

- Outstanding hiding
- Superior adhesion and excellent resistance to chalking
- Lifetime warranty (see label for details)
- Excellent flow and leveling
Easy to apply with brush, roller or spray
- Soap and water clean up
- Dries quickly
- Resistant to mildew, fading, cracking, peeling, blistering, dirt pickup, alkali and fumes
- Low temperature application (Some colors — see below)

Recommended For

For exterior use on primed or previously painted wood siding, trim, doors, sash, shingles; cured or previously painted masonry such as stucco, cement block construction, poured and pre-cast concrete, unglazed brick; aluminum, vinyl, or site primed hardboard siding; and previously painted or primed metal.

General Description

Moorglo[®] 100% Acrylic Latex House Paint is a premium quality, semi-gloss paint fortified with alkyd resin. It delivers a high-build paint film for excellent durability and long lasting protection. It has the ability to cover in one coat provided the surface is in good condition and the color change is not extreme. It is the perfect coating to repaint aluminum siding.

Limitations

- Do not apply when air and surface temperatures are below 40°F (4.4°C).
- Do not paint vinyl siding or trim darker than the original color. See the Benjamin Moore[®] Vinyl Select palette for exceptions to that rule.

Product Information

Colors — Standard:

Brilliant White (01), Black (80)

— Tint Bases:

Benjamin Moore[®] Color Preview[®] bases 1B, 2B, 3B & 4B

— Special Colors:

Contact your Benjamin Moore representative

Certification:

VOC Compliant in all regulated areas except the South Coast and areas of California that follow the 2007 Suggested Control Measures.

Technical Assistance

Available through your local authorized independent Benjamin Moore[®] retailer. For the location of the retailer nearest you, call 1-800-826-2623, see www.benjaminmoore.com, or consult your local Yellow Pages.

Technical Data[◇]

Pastel Base

Vehicle Type 100% Acrylic Latex

Pigment Type Titanium Dioxide

Volume Solids 42%

Coverage per Gallon at Recommended Film Thickness 450 – 500 Sq. Ft.

Recommended Film Thickness – Wet 3.4 mils
– Dry 1.4 mils

Depending on surface texture and porosity. Be sure to estimate the right amount of paint for the job. This will ensure color uniformity and minimize the disposal of excess paint.

Dry Time @ 77°F – To Touch 3 Hours
(25°C) @ 50% RH – To Recoat 4 Hours

High humidity and cool temperatures will result in longer dry, recoat and service times.

Dries By Evaporation, Coalescence

Viscosity 102 ± 2 KU

Flash Point None

Gloss / Sheen Semi Gloss

Surface Temperature – Min. 40°F
at Application – Max 90°F

Thin With Clean Water

Clean Up Thinner Clean Water

Weight Per Gallon 11.0 lbs

Storage Temperature – Min. 40°F
– Max 90°F

Volatile Organic Compounds (VOC)

144 Grams/Liter 1.20lbs./Gallon

[◇] Reported values are for Pastel Base. Contact Benjamin Moore for values of other bases or colors.

Moorglo® Soft Gloss Fortified Acrylic House Paint N096

Surface Preparation

Surfaces must be clean and free of grease, wax, and mildew. Remove excessive chalk and loose or scaling paint. If previously coated with cement-base water paints, clean by sandblasting. Glossy surfaces must be dulled. Un-weathered areas such as eaves, ceilings, and overhangs should be washed with a detergent solution and/or rinsed with a strong stream of water from a garden hose to remove contaminants that can interfere with proper adhesion. Stains from mildew must be removed by cleaning with Benjamin Moore® Clean (318) prior to coating the surface. **Caution:** Refer to the (318) Clean technical data and material safety data sheets for instructions on its proper use and handling. For metal surfaces, remove rust. Wipe down with paint thinner to remove surface oils.

All new masonry surfaces must be power washed or brushed thoroughly with stiff fiber bristles to remove loose particles. New masonry substrates must be allowed to cure for 30 days before priming or painting. Poured or pre-cast concrete with a very smooth surface should be etched or abraded to promote adhesion, after removing all form release agents and curing compounds.

WARNING! If you scrape, sand or remove old paint, you may release lead dust. **LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE.** Wear a NIOSH-approved respirator to control lead exposure. Carefully clean up with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead.

Primer/Finish Systems

New surfaces should be fully primed, and previously painted surfaces may be primed or spot primed as necessary. For best hiding results, tint the primer to the approximate shade of the finish coat, especially when a significant color change is desired. **Special Note:** Certain custom colors require a Deep Color Base Primer tinted to a special prescription formula to achieve the desired color. Consult your retailer.

Wood and engineered wood products:

Primer: Fresh Start® Moonwhite® Penetrating Alkyd Primer (100), Fresh Start® 100% Acrylic Superior Primer (046), Fresh Start® All-Purpose 100% Acrylic Primer (N023) or Fresh Start® Fast Dry Alkyd Primer (094)

Finish: 1 or 2 coats Moorglo® Soft Gloss Fortified Acrylic House Paint (N096)

Hardboard Siding, Bare or Factory Primed:

Primer: Fresh Start® Fast Dry Alkyd Primer (094), Fresh Start® 100% Acrylic Superior Primer (046) or Fresh Start® All-Purpose 100% Acrylic Primer (N023)

Finish: 1 or 2 coats Moorglo® Soft Gloss Fortified Acrylic House Paint (N096)

Bleeding Type Woods, (Redwood and Cedar):

Primer: Fresh Start® Fast Dry Alkyd Primer (094) or All-Purpose Alkyd Primer (024)

Finish: 1 or 2 coats Moorglo® Soft Gloss Fortified Acrylic House Paint (N096)

Rough or Pitted Masonry:

Primer: Super Spec® Latex Block Filler (160) or Super Spec® Masonry Interior/Exterior Hi-Build Block Filler (206)

Finish: 1 or 2 coats Moorglo® Soft Gloss Fortified Acrylic House Paint (N096)

Poured or Pre-cast Concrete and Fiber Cement Siding:

Primer: Fresh Start® 100% Acrylic Superior Primer (046), Fresh Start® All-Purpose 100% Acrylic Primer (N023), Super Spec® Masonry Interior/Exterior 100% Acrylic Masonry Sealer (N/066) or Super Spec® Masonry Interior/Exterior 100% Acrylic High Build Masonry Primer (N/068)

Finish: 1 or 2 coats Moorglo® Soft Gloss Fortified Acrylic House Paint (N096)

Ferrous Metal (Steel and Iron):

Primer: Super Spec HP® Acrylic Metal Primer (P04) or Super Spec HP® Alkyl Metal Primer (P06)

Finish: 1 or 2 coats Moorglo® Soft Gloss Fortified Acrylic House Paint (N096)

Non-Ferrous Metal (Galvanized & Aluminum): All new metal surfaces must be thoroughly cleaned with Super Spec HP® Oil & Grease Emulsifier (P83) to remove contaminants. New shiny non-ferrous metal surfaces that will be subject to abrasion should be dulled with very fine sandpaper or a synthetic steel wool pad to promote adhesion

Primer: No primer required.

Finish: 1 or 2 coats Moorglo® Soft Gloss Fortified Acrylic House Paint (N096)

Repaint, All Substrates: Prime bare areas with the primer recommended for the substrate above.

Application

Stir thoroughly before and during use. Apply one or two coats. For best results, use a Benjamin Moore® custom-blended nylon/polyester brush, Benjamin Moore® roller, or a similar product. This product can also be sprayed.

Spray, Airless: Fluid Pressure — 1,500 to 2,500 PSI;
Tip — .013 - .017 Orifice.

Thinning/Cleanup

Thinning is unnecessary, but if required to obtain desired application properties, a small amount of clean water may be added. Never add other paints or solvents. Clean up with warm soapy water. Brushes should be given an additional quick rinse with mineral spirits followed by a second wash in soapy water, then rinsed thoroughly. Spray equipment should be given a final rinse with mineral spirits to prevent rusting.

USE COMPLETELY OR DISPOSE OF PROPERLY. Dry, empty containers may be recycled in a can recycling program. **Local disposal requirements vary; consult your sanitation department or state-designated environmental agency on disposal options.**

Environmental, Health & Safety Information

Use only with adequate ventilation. Do not breathe spray mist or sanding dust. Avoid contact with eyes and prolonged or repeated contact with skin. Wear eye protection and gloves during application or sanding. A dust/particulate respirator approved by NIOSH should be worn when sanding or spraying. Close container after each use.

WARNING: This product contains a chemical known to the state of California to cause cancer and birth defects, or other reproductive harm.

FIRST AID: If you experience difficulty in breathing, leave the area to obtain fresh air.

IN CASE OF SPILL: Absorb with inert material and dispose of as specified under **Thinning/Cleanup**.

**KEEP OUT OF REACH OF CHILDREN
PROTECT FROM FREEZING**

**Refer to Material Safety Data Sheet for
additional health and safety information.**