



*2023 Issue*



*The First, and Still the Best.*

*Since 1981.*

# A MESSAGE FROM OUR TEAM

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2022 MARKS AUSTRAM'S 41ST YEAR AS AN INDUSTRY LEADER. SINCE 1981 AUSTRAM HAS FOCUSED AND PLEDGED TO PROVIDE THE HIGHEST STANDARD OF QUALITY AND SERVICE TO ITS 5,000+ GARDEN CENTERS ACROSS THE COUNTRY. AS OF 2020, AUSTRAM'S NEW LEADERSHIP IS COMMITTED TO MAINTAINING AUSTRAM'S REPUTABLE QUALITY AND EMPATHETIC CUSTOMER SERVICE.

THIS YEAR WILL ALSO MARK THE LAUNCH OF A NEW LOGISTICAL MODEL FOR AUSTRAM CLIENTS AROUND THE COUNTRY. THIS PAST YEAR WE WERE CHALLENGED WITH A GLOBAL SUPPLY CHAIN COLLAPSE WHICH PRESENTED ISSUES THAT WERE OUT OF OUR CONTROL. HOWEVER, WE LOOK FORWARD TO IMPLEMENTING THIS MODEL MOVING FORWARD. INSTEAD OF CONDUCTING FULFILLMENT FROM AUSTRAM'S ORIGINAL DURHAM FACILITY, AS IT HAS FOR THE LAST 41 YEARS, WE WILL NOW CONDUCT FULFILLMENT FROM DIFFERENT LOCATIONS ALONG THE EAST COAST, MIDWEST, AND WEST COAST WITH A BASE IN SOUTH FLORIDA. THIS WILL UNDOUBTEDLY CREATE A MORE EFFICIENT AND STREAMLINED FULFILLMENT PROCESS FOR THE YEARS TO COME.

WE HAVE NOT ONLY WORKED ON LOGISTICAL IMPROVEMENTS BUT, WE ARE ALSO DEDICATED TO SOURCING GREAT PRODUCTS. AUSTRAM NOW HAS A FULL-TIME SOURCING TEAM WHICH OVERSEES MANUFACTURING AND PRODUCT DEVELOPMENT IN OUR VARIOUS MANUFACTURING FACILITIES AROUND THE WORLD.

WE LOOK FORWARD TO CONTINUING AUSTRAM'S STRONG LEGACY – ONE THAT HAS BEEN PAVED, STRENGTHENED ONLY MADE POSSIBLE THROUGH OUR 5,000+ LOYAL CUSTOMERS OVER THE PAST 41 YEARS.

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THE TEAM AT AUSTRAM

# AUSTRAM

## *New Products 2023*



# VIZCAYA POT - ANCHOR GREY OR RUST

WIDTH (IN)	BASE (IN)	HEIGHT (IN)	WEIGHT	CASE COUNT
12	9	11	1.3 lbs	8



**708100**



**708101**



**Composition of Pots: 65% Stone 35% Recycled Plastic.**

# VIZCAYA VASE - ANCHOR GREY

WIDTH (IN)	BASE (IN)	HEIGHT (IN)	WEIGHT	CASE COUNT
11	6	20	2.8 lbs	5



705100



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# VIZCAYA PLANTER - ANCHOR GREY

SKU #	WIDTH (IN)	BASE (IN)	HEIGHT (IN)	WEIGHT	CASE COUNT
706100	11	11	9	1.1 lbs	6
706200	14	14	11	1.6 lbs	6



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# VIZCAYA SQUARE PLANTER - ANCHOR GREY OR RUST

WIDTH (IN)	BASE (IN)	HEIGHT (IN)	WEIGHT	CASE COUNT
12	8	11	1.4 lbs	7



**707101**



**707100**



# VIZCAYA SQUARE VASE - RUST

WIDTH (IN)	BASE (IN)	HEIGHT (IN)	WEIGHT	CASE COUNT
12	8	20	3.2 lbs	6



**706104**

# FERDAGRO SIZE 8"

TOP DIAMETER (IN)	VOLUME (GAL)	HEIGHT (IN)	CASE COUNT
8	0.66	5	60



**Available in black and green**



# FERDAGRO SIZE 10”

TOP DIAMETER (IN)	VOLUME (GAL)	HEIGHT (IN)	CASE COUNT
10	1	6	60

Available in black and green



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# FERDAGRO SIZE 12”

TOP DIAMETER (IN)	VOLUME (GAL)	HEIGHT (IN)	CASE COUNT
12	2.1	7.5	60

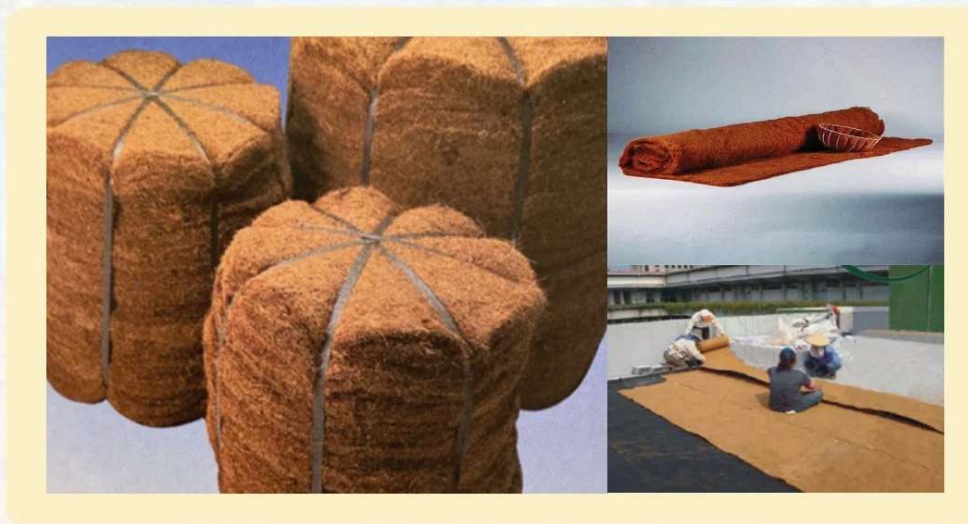


## ABOUT OUR COCOMOSS

FOR CENTURIES, PACIFIC ISLANDERS HAVE KNOWN THAT THE SHELL OF THE COCONUT, WITH ITS RESILIENT FIBER LINING, PROVIDED A NEARLY PERFECT ENVIRONMENT FOR THE GROWTH AND DEVELOPMENT OF BEAUTIFUL, FLOURISHING PLANTS. IN NATURE, THE FIBER'S PURPOSE IS TO PROTECT THE FRUIT OF THE COCONUT, AND IN ITS NATURAL STATE IT IS RESISTANT TO DISEASE AND INSECT INFESTATION. THESE ASTONISHING HORTICULTURAL BENEFITS REMAINED ALMOST UNKNOWN TO THE REST OF THE WORLD UNTIL 1981 WHEN AUSTRAM BECAME THE FIRST AMERICAN COMPANY TO INTRODUCE THE COCOMOSS PLANTER.

TODAY, AUSTRAM WEAVES THEIR COCOMOSS ROLLS FROM 100% NATURAL COCONUT FIBERS WITH NO HARMFUL GLUES OR ADDITIVES THAT COUNTERACT THE FIBER'S BENEFICIAL EFFECT. UNLIKE OTHER "NATURAL" LINER MATERIALS, EVERY AUSTRAM LINER HAS A CONSISTENT 1/2" THICKNESS TO ELIMINATE BALD SPOTS THAT LEAD TO SOIL PASS THROUGH. BETTER YET, AUSTRAM'S COCOMOSS LINERS ALLOW SUPERIOR DRAINAGE AND AERATION, PREVENTING ROOT ROT, WHILE PROMOTING ROOT DEVELOPMENT AND EXCEPTIONAL GROWTH.

WHY WRESTLE WITH OTHER MESSY, TIME-CONSUMING OR INEFFECTIVE LINER MATERIALS? COCO MOSS IS AN ORGANIC, BIODEGRADABLE, RENEWABLE RESOURCE. DISCOVER THE NATURAL WONDER OF COCOMOSS. A LITTLE NATURE GROWS A LONG WAY.



# COCOMOSS

COCO MOSS, OR LOOSE COCO FIBER, CAN ALSO BE USED FOR PLANTING IN BASKETS. THE BENEFIT OF AUSTRAM COCO MOSS IS THAT IT HOLDS A HIGH CAPACITY OF WATER, WHILE STILL ALLOWING PLANTS TO BREATHE. THIS MAKES THE LINER EASY TO REHYDRATE, AND INSURES PLANTS WILL NEED LESS FREQUENT WATERING. COCO MOSS ALSO HAS NATURAL ANTIFUNGAL PROPERTIES, PREVENTING SOIL BORN DISEASE.

## PRE-FORMED COCOLINER FOR HANGING BASKETS



MODEL	DESCRIPTION	CASE PACK
24181402	Pre-formed Cocoliner for 12IN Basket	18
24181403	Pre-formed Cocoliner for 14IN Basket	18
24181404	Pre-formed Cocoliner for 16IN Basket	18
24181410	Pre-Formed Cocoliner for 20IN Basket	18

## PRE-FORMED COCOMOSS LINERS FOR TROUGH PLANTERS



MODEL	DESCRIPTION	CASE PACK
35060	Liner for 24IN Trough Planter	12
35056	Liner for 30IN Trough Planter	12
35057	Liner for 36IN Trough Planter	12

## FLAT COCOMOSS LINERS FOR HANGING PLANTERS



MODEL	DESCRIPTION	CASE PACK
85047	CocoLiner-17IN Round for 12IN Planter	18
85049	CocoLiner- 20IN Round for 14IN Planter	18
85050	CocoLiner-22.5IN Round for 16IN Planter	18
35052	CocoLiner- 28IN-Round for 20IN	12

## FLAT COCOMOSS LINERS FOR HANGING PLANTERS (BULK BALES)



MODEL	DESCRIPTION	CASE PACK
95047	CocoLiner-17IN Round for 12IN Planter	54
95049	CocoLiner- 20IN Round for 14IN Planter	54
95050	CocoLiner-22.5IN Round for 16IN Planter	54
95052	CocoLiner- 28IN-Round for 20IN	54



## COCOMOSS ROLL

MODEL	SIZE	CASE PACK
501001	Cocomoss Roll – 2' x 36"	01
501002	Cocomoss Roll – 3' x 36"	01

## QUEEN ANNE

AUSTRAM'S MOST ELEGANT AND TIMELESS HANGING PLANTER COMES IN TWO STYLES AND COLORS. GREEN AND BRONZE, WITH AND WITHOUT A PARASOL ADDITION.



### QUEEN ANNE PARASOL HANGING PLANTER

MODEL	DESCRIPTION	COLOR	CASE PACK
106781	Queen Anne Parasol H-Planter 14IN	Green	06
106881	Queen Anne Parasol H-Planter 14IN	Bronze	06



### QUEEN ANNE ROUND HANGING PLANTER

MODEL	DESCRIPTION	COLOR	CASE PACK
112778	Queen Anne Round Hanging 14IN	Green	12
112878	Queen Anne Round Hanging 14IN	Bronze	12
112777	Queen Anne Round Hanging 16IN	Green	12
112877	Queen Anne Round Hanging 16IN	Bronze	12



(Queen Anne Parasol – Bronze)

106881



Queen Anne Round – Antique Green

112778

# PROGRO COLLECTION

AUSTRAM'S LINE OF PROGRO PLANTERS AND ACCESSORIES ARE DESIGNED SPECIFICALLY FOR GROWERS. WE'VE CONSIDERED EVERY DETAIL TO SAVE GROWERS TIME AND MONEY DURING THE PLANTING PROCESS. THIS COLLECTION FEATURES THE FOLLOWING:

- PRE-INSERTED COCOMOSS LINERS.
- VARIETY OF SIZES AND COLORS.
- FLAT BOTTOMS ELIMINATE ROLLING AND SPILLING DURING TRANSPORT.
- LARGE VOLUME CAPACITY FOR HEALTHIER ROOT GROW.
- CHAINS AND HANGERS SOLD SEPARATELY, ALLOWING THE GROWER TO CHOOSE STYLE AND PRICE POINT.
- SNAP-ON CLIPS ALLOWING EASY ATTACHMENT TO RIM OF PLANTER.



## PROGRO BASIC (LARGE SCALE GROWING)

MODEL	DESCRIPTION	COLOR	CASE PACK
16480509	12"	Black	48
16240506	14"	Black	24
16240512	16"	Black	24

## PROGRO

MODEL	DESCRIPTION	COLOR	CASE PACK
31855	ProGro Planter w/ Wire Hanger - 20in	Black	12
41857	ProGro Planter w/ Wire Hanger - 16in	Black	24
41858	ProGro Planter w/ Wire Hanger - 14in	Black	24
948595	ProGro Planter w/ Wire Hanger - 12in	Black	48
948090	ProGro Planter w/ Chain - 12in	Black	48
948091	ProGro Planter w/ Chain - 14in	Black	24
948092	ProGro Planter w/ Chain - 16in	Black	24
948093	ProGro Planter w/ Chain - 20in	Black	12





### PROGRO PETITE ROUND PLANTER

MODEL	SIZE (IN)	COLOR	CASE PACK
16120803	9 x 6.75	Bronze	12



### PROGRO PETITE SQUARE PLANTER

MODEL	SIZE (IN)	COLOR	CASE PACK
16120804	8.25 x 7 x 4.5	Bronze	12



### PROGRO PETITE HEXAGON PLANTER

MODEL	SIZE (IN)	COLOR	CASE PACK
16120802	10 x 18.75 x 5.5	Bronze	12



### PROGRO PETITE RECT. PLANTER

MODEL	SIZE (IN)	COLOR	CASE PACK
16120801	14.25 x 5.25 x 4.5	Bronze	12



PETITE PROGRO PLANTER



16240506



41808

# LOTUS COLLECTION

THE LOTUS COLLECTION NEVER GOES OUT OF STYLE. RANGING FROM TROUGHS TO PLANT HANGERS, IT CONTINUES TO SERVE AS A BEAUTIFUL ADDITION TO YOUR HOME.

## LOTUS HANGING PLANTER



MODEL	DESCRIPTION	COLOR	CASE PACK
25120529	Lotus ProGro Planter 12IN-w/ hanger	Black	12
25120530	Lotus ProGro Planter 14IN-w/ hanger	Black	12
25120531	Lotus ProGro Planter 16IN-w/ hanger	Black	12
25120532	Lotus ProGro Planter 20IN-w/ hanger	Black	12
25120533	Lotus Planter 12IN- w/ chain	Black	12
25120534	Lotus Planter 14IN- w/ chain	Black	12
25120535	Lotus Planter 16IN- w/ chain	Black	12
25120536	Lotus Planter 20IN- w/ chain	Black	12
18012409	Lotus 12in Sleeve Pk (24 of 25120533)	Black	1
18012410	Lotus 14in Sleeve Pk (24 of 25120534)	Black	1
18012416	Lotus 16in Sleeve Pk (24 of 25120535)	Black	1

## LOTUS TROUGH PLANTER



MODEL	DESCRIPTION	COLOR	CASE PACK
26060533	Lotus Trough Planter 24IN	Black	06
26060534	Lotus Trough Planter 30IN	Black	06
26060535	Lotus Trough Planter 36IN	Black	06

## LOTUS PLANT HANGER



MODEL	DESCRIPTION	COLOR	CASE PACK
28122403	Lotus Plant Hanger 40.25IN	Leather Black	12
28062404	Lotus Plant Hanger 56.5IN	Leather Black	06



**26060535**

## PRE-FORMED LINERS FOR LOTUS HANGING PLANTER



MODEL	DESCRIPTION	CASE PACK
24181411	Preformed Liner for 12IN	18
24181412	Preformed Liner for 14IN	18
24181413	Preformed Liner for 16IN	18
24181414	Preformed Liner for 20IN	18

## LOTUS WALL PLANTER (NEW)



MODEL	DESCRIPTION	COLOR	CASE PACK
25120537	Lotus Trough Planter 14IN	Black	24
25120538	Lotus Trough Planter 16IN	Black	24

## LOTUS SQUARE HANGING BASKET w/ CHAIN (NEW)



MODEL	DESCRIPTION	COLOR	CASE PACK
25120540	Lotus Trough Planter 12IN	Black	12
25120541	Lotus Trough Planter 14IN	Black	12
25120542	Lotus Trough Planter 16IN	Black	12



# CHAINS AND WIRE HANGERS

AUSTRAM CARRIES A VARIETY OF METAL GARDEN ESSENTIALS AND STRUCTURES. ALL OF OUR METALS ARE ZINC PLATED AND POWDER COATED TO PREVENT RUST.



## HANGERS

MODEL	DESCRIPTION	COLOR	CASE PACK
74653	For 10" & 12" Planters	Black	12
74654	For 14", 16" & 20" Planters	Black	12



## CHAINS

MODEL	DESCRIPTION	COLOR	CASE PACK
44853	For 10" & 12" Planters	Black	12
44854	For 14", 16" Planters	Black	12
34855	For 20" Planters	Black	12



# PUMPKINS

IN 2014, AUSTRAM LAUNCHED ITS PATENTED FIBER-CLAY PLANTERS. THESE BEAUTIFUL PLANTERS LOOK LIKE CERAMIC, BUT ARE MORE LIGHT WEIGHT, CRACK RESISTANT, AND COLOR-FAST. THEY ARE ALSO DURABLE ENOUGH TO STAY OUTSIDE YEAR-ROUND, WITHSTANDING.

## PUMPKIN PLANTERS



MODEL	DESCRIPTION	CASE PACK
810100	Timberblend 10 IN Pumpkin w/Face	12
810101	Timberblend 10IN Pumpkin Pallet-288 EA	288
810300	Timberblend 12 IN Pumpkin w/Face	12
810301	Timberblend 12 IN Pumpkin Pallet-180 EA	180
810500	Plastic 10 IN Pumpkin w/ Face	20
810501	Plastic 10 IN Pumpkin Pallet 1360 EA	1360
810700	Plastic 10 IN Pumpkin w/ Face	20
810701	Plastic 10 IN Pumpkin Pallet 648 EA	648



## HAMPTON POLE PLANTER

AUSTRAM CARRIES A VARIETY OF METAL GARDEN ESSENTIALS AND STRUCTURES. ALL OF OUR METALS ARE ZINC PLATED AND POWDER COATED TO PREVENT RUST.



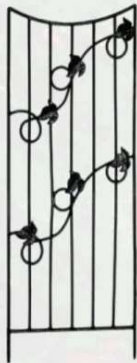
## HAMPTON POLE PLANTER SET

MODEL	SIZE (IN)	COLOR	CASE PACK
19011552	W 25.75 / D 26 / H 11.25	Leather Black	01



# TRELLISES & ARBORS

NEW FOR 2021, AUSTRAM HAS INTRODUCED TWO CLASSIC TRELLIS STYLES IN BOTH 46" AND 60"



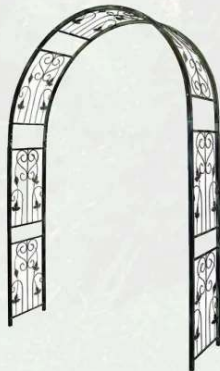
## HERON TRELLIS (NEW)

MODEL	DESCRIPTION	COLOR	CASE PACK
100101	Heron Trellis (New)- 46 IN	Black	12
100102	Heron Trellis (New)- 60 IN	Black	12



## LOVEBIRD TRELLIS (NEW)

MODEL	DESCRIPTION	COLOR	CASE PACK
100103	Lovebird Trellis (New)- 46 IN	Black	12
100104	Lovebird Trellis (New)- 60 IN	Black	12



## VINTAGE ARBOR

MODEL	DESCRIPTION	COLOR	CASE PACK
101702	Vintage Arbor - Antique Green	Green	1
101102	Vintage Arbor - French Ivory	Ivory	1



# BRACKETS & GARDEN HOOKS

AUSTRAM CARRIES A VARIETY OF METAL GARDEN ESSENTIALS AND STRUCTURES.  
ALL OF OUR METALS ARE ZINC PLATED AND POWDER COATED TO PREVENT RUST.



## EURO BRACKET

MODEL	DESCRIPTION	COLOR	CASE PACK
27061506	Euro Bracket 18"	Black	06
27061507	Euro Bracket 24"	Black	06

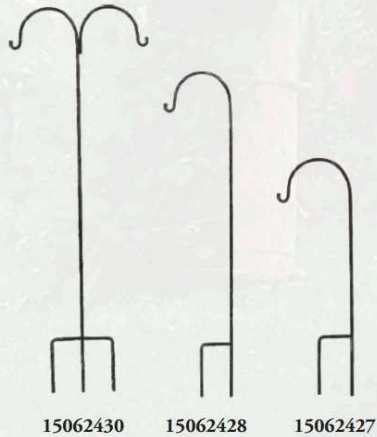


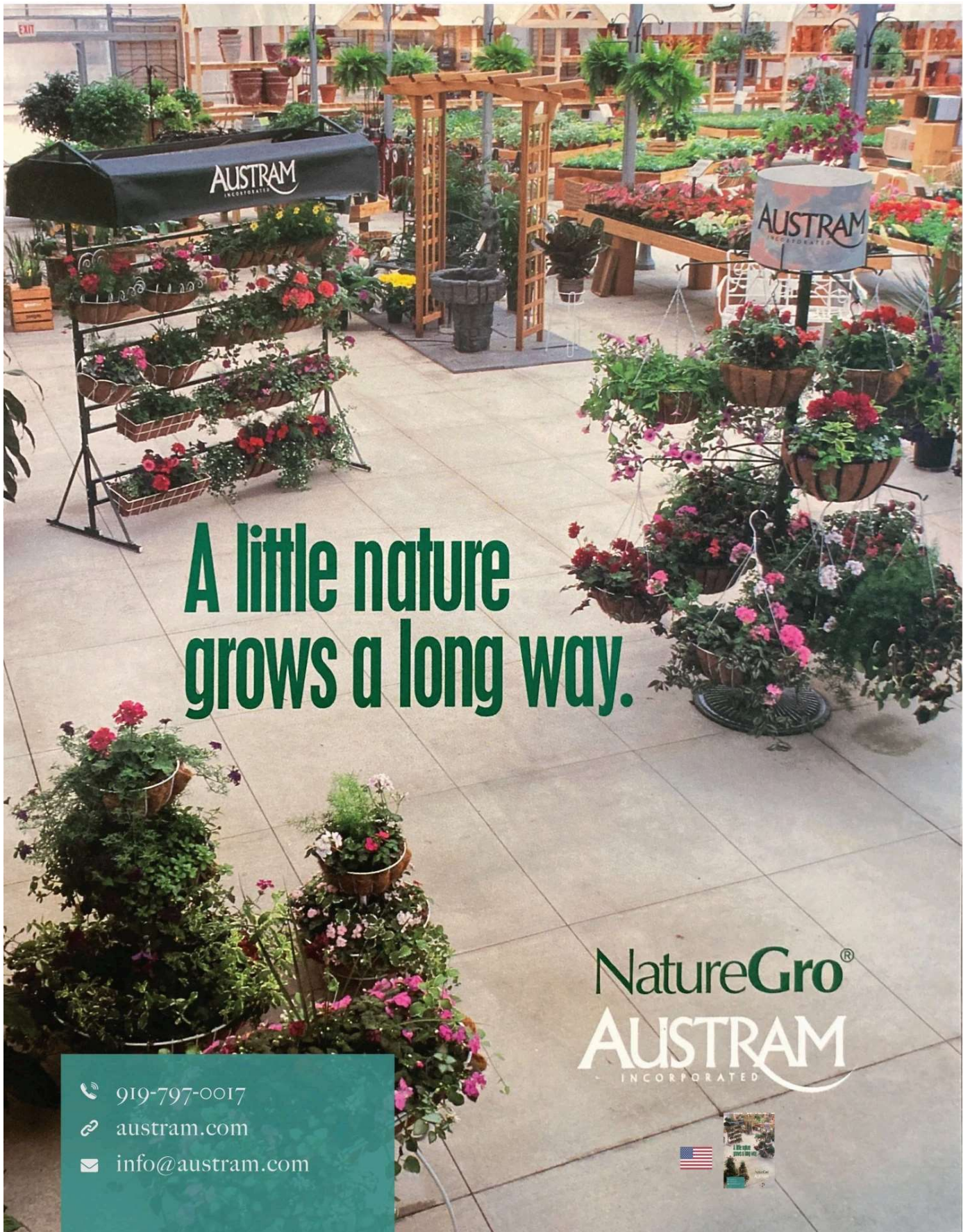
## 4-ARM PLANTER TREE

MODEL	DESCRIPTION	COLOR	CASE PACK
14521	33.5" x 65"	Black	01

## HAMPTON SHEPHARD HOOKS

MODEL	DESCRIPTION	COLOR	CASE PACK
15062427	48"	Black	06
15062428	72"	Black	06
15062430	84"	Black	06





**A little nature  
grows a long way.**

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