



Product Catalog



Vetericyn®

Questions? Call 866-318-3116



Manufactured and bottled by Innovacyn, Inc. | 3546 N.Riverside Ave, Rialto, CA 92377
www.vetericyn.com | 866.318.3116 | Part No. 911210 v1.0

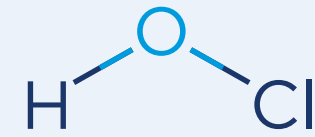
Manufacturing Facility

Innovacyn products, both human and animal, are manufactured under strict quality guidelines to **ISO 9001, ISO 13485** and **FDA QSR**. Innovacyn's manufacturing facility is a United States FDA registered site and can produce more than four million bottles per month. Innovacyn's company culture embraces quality standards and regulatory compliance from early stages of research and development to finished products distributed into the market. Innovacyn's products are proudly made in the USA in our state-of-the-art facility.



Antimicrobial Report

Advanced Hypochlorous Technology



Vetericyn® Plus products, with hypochlorous technology, are a next generation line of wound and skin solutions. These pH-balanced solutions are used for cleansing, irrigating and debriding wounds, setting the stage for optimal healing conditions. Compatible with the natural hypochlorous produced in the animal's body, Vetericyn® Plus is as safe as it is powerful.

- ⊕ Non-toxic
- ⊕ Does not sting or sensitize
- ⊕ pH balanced
- ⊕ No Eye Irritation
- ⊕ No oral toxicity
- ⊕ Will not irritate skin

Organisms	Microbial Reduction
K. pneumoniae	+99.99999%
E. faecalis	+99.99999%
S. aureus MRSA	+99.99999%
S. epidermidis	+99.99999%
A. baumannii	+99.99999%
S. aureus	+99.99999%
P. aeruginosa	+99.99999%
E. coli	+99.99999%
C. albicans	+99.99999%

Wound & Skin Liquid

Vetericyn® Plus liquid line of products are your first line of defense for cleansing, irrigating and flushing wounds, setting the stage for optimal healing conditions.

Great for:

- + Cuts, Abrasions & Scratches
- + Burns
- + Post-Surgical Sites
- + Moistening Wound Dressings
- + Hot Spots & Skin Rashes
- + Abscesses & Sores
- + Flushing Wound Beds

Wound & Skin Liquid

										
16 oz Equine Wound & Skin Care	16 oz All Animal Wound & Skin Care	8 oz All Animal Wound & Skin Care	4 oz All Animal Wound & Skin Care	3 oz All Animal The Traveler	8 oz Poultry Care	4 oz Reptile Wound & Skin Care	8 oz Feline Wound & Skin Care	4 oz Feline Wound & Skin Care	8 oz All Animal Hot Spot	4 oz All Animal Hot Spot
Product #: 1000	Product #: 1008	Product #: 1002	Product #: 1004	Product #: 1007	Product #: 1012	Product #: 1006	Product #: 1003	Product #: 1005	Product #: 1010	Product #: 1011
UPC #: 852009002024	UPC #: 852009002000	UPC #: 852009002017	UPC #: 852009002307	UPC #: 818582010375	UPC #: 852009002215	UPC #: 818582010320	UPC #: 852009002079	UPC #: 852009002291	UPC #: 852009002062	UPC #: 852009002284
Size: 16 oz	Size: 16 oz	Size: 8 oz	Size: 4 oz	Size: 3 oz	Size: 8 oz	Size: 4 oz	Size: 8 oz	Size: 4 oz	Size: 8 oz	Size: 4 oz
Bottle Dimensions: 8.25" x 2.75"	Bottle Dimensions: 8.25" x 2.75"	Bottle Dimensions: 6.5" x 2.25"	Bottle Dimensions: 5.5" x 1.75"	Bottle Dimensions: 5" x 2"	Bottle Dimensions: 7.5" x 2.25"	Bottle Dimensions: 5.5" x 1.75"	Bottle Dimensions: 6.5" x 2.25"	Bottle Dimensions: 5.5" x 1.75"	Bottle Dimensions: 6.5" x 2.25"	Bottle Dimensions: 5.5" x 1.75"
Bottle Weight (lbs): 1.15	Bottle Weight (lbs): 1.15	Bottle Weight (lbs): 0.6	Bottle Weight (lbs): 0.3	Bottle Weight (lbs): 0.2	Bottle Weight (lbs): 0.7	Bottle Weight (lbs): 0.3	Bottle Weight (lbs): 0.6	Bottle Weight (lbs): 0.3	Bottle Weight (lbs): 0.6	Bottle Weight (lbs): 0.3
Bottles per Case: 6	Bottles per Case: 6	Bottles per Case: 6	Bottles per Case: 6	Bottles per Case: 6	Bottles per Case: 6	Bottles per Case: 6	Bottles per Case: 6	Bottles per Case: 6	Bottles per Case: 6	Bottles per Case: 6
Case Weight (lbs): 7.45	Case Weight (lbs): 7.45	Case Weight (lbs): 3.9	Case Weight (lbs): 2.05	Case Weight (lbs): 1.7	Case Weight (lbs): 4.05	Case Weight (lbs): 2.05	Case Weight (lbs): 3.9	Case Weight (lbs): 2.05	Case Weight (lbs): 3.9	Case Weight (lbs): 2.05
MSRP: \$29.99	MSRP: \$29.99	MSRP: \$22.99	MSRP: \$17.99	MSRP: \$14.99	MSRP: \$22.99	MSRP: \$17.99	MSRP: \$22.99	MSRP: \$17.99	MSRP: \$22.99	MSRP: \$17.99
Bar Code:	Bar Code:	Bar Code:	Bar Code:	Bar Code:	Bar Code:	Bar Code:	Bar Code:	Bar Code:	Bar Code:	Bar Code:
										

Wound & Skin Hydrogel

Vetericyn® Plus Hydrogel is designed to adhere to the wound site, providing an extra layer of protection for wound & skin ailments. In addition, this product line is an excellent choice to use with wound dressings.

Great for:

- ⊕ Cuts, Abrasions & Lacerations
- ⊕ Post-Surgical Sites
- ⊕ Hot Spots, Skin Rashes & Burns
- ⊕ Hard to Reach Locations
- ⊕ Providing a Layer of Protection
- ⊕ Wound Dressings

Wound & Skin Hydrogel

			
16 oz All Animal Hydrogel Spray	8 oz All Animal Hydrogel Spray	4 oz All Animal Hydrogel Spray	4 oz Feline Hydrogel Spray
Product #: 1040	Product #: 1042	Product #: 1045	Product #: 1044
UPC #: 852009002093	UPC #: 852009002109	UPC #: 852009002260	UPC #: 852009002253
Size: 16 oz	Size: 8 oz	Size: 4 oz	Size: 4 oz
Bottle Dimensions: 8.25" x 2.75"	Bottle Dimensions: 6.5" x 2.25"	Bottle Dimensions: 5.5" x 1.75"	Bottle Dimensions: 5.5" x 1.75"
Bottle Weight (lbs): 1.2	Bottle Weight (lbs): 0.65	Bottle Weight (lbs): 0.31	Bottle Weight (lbs): 0.31
Bottles per Case: 6	Bottles per Case: 6	Bottles per Case: 6	Bottles per Case: 6
Case Weight (lbs): 7.55	Case Weight (lbs): 3.95	Case Weight (lbs): 2.1	Case Weight (lbs): 2.1
MSRP: \$34.99	MSRP: \$26.99	MSRP: \$19.99	MSRP: \$19.99
Bar Code:	Bar Code:	Bar Code:	Bar Code:
			

Eye Care

Vetericyn® Plus Eye Care Line is specially formulated and tested for use in and around the eye. Studies prove Vetericyn® Plus to be completely safe, helping alleviate irritation and removing foreign dirt and debris, without stinging or discomfort to the animal.

Great for:

- ⊕ Eye Itching & Irritations
- ⊕ Redness, Discharge & Drainage
- ⊕ Flushing Away Pollutants & Foreign Materials
- ⊕ Daily Eye Maintenance

Eye Care

			
4 oz All Animal Eye Wash	4 oz Canine Eye Wash	4 oz Feline Eye Wash	3 oz Animal Ophthalmic Gel
Product #: 1036	Product #: 1033	Product #: 1034	Product #: 1067
UPC #: 852009002567	UPC #: 852009002161	UPC #: 852009002178	UPC #: 818582010603
Size: 4 oz	Size: 4 oz	Size: 4 oz	Size: 3 oz
Bottle Dimensions: 5.5" x 1.75"	Bottle Dimensions: 5.5" x 1.75"	Bottle Dimensions: 5.5" x 1.75"	Bottle Dimensions: 5" x 2"
Bottle Weight (lbs): 0.3	Bottle Weight (lbs): 0.3	Bottle Weight (lbs): 0.3	Bottle Weight (lbs): 0.2
Bottles per Case: 6	Bottles per Case: 6	Bottles per Case: 6	Bottles per Case: 6
Case Weight (lbs): 2.05	Case Weight (lbs): 2.05	Case Weight (lbs): 2.05	Case Weight (lbs): 1.7
MSRP: \$17.99	MSRP: \$17.99	MSRP: \$17.99	MSRP: \$19.99
Bar Code:	Bar Code:	Bar Code:	Bar Code:
			







Ear Care

Vetericyn® Plus Ear Rinse is created with all types of ear shapes in mind. This completely safe formula helps alleviate irritation and removes foreign materials, without discomfort to the animal.

Great for:

- ⊕ Flushing & Cleaning
- ⊕ Ear Itching & Irritations
- ⊕ Removing Pollutants & Foreign Materials
- ⊕ Daily Ear Maintenance

Ear Care

		
4 oz All Animal Ear Rinse	4 oz Canine Ear Rinse	4 oz Feline Ear Rinse
Product #: 1026	Product #: 1024	Product #: 1025
UPC #: 852009002550	UPC #: 852009002321	UPC #: 852009002338
Size: 4 oz	Size: 4 oz	Size: 4 oz
Bottle Dimensions: 5.5" x 1.75"	Bottle Dimensions: 5.5" x 1.75"	Bottle Dimensions: 5.5" x 1.75"
Bottle Weight (lbs): 0.3	Bottle Weight (lbs): 0.3	Bottle Weight (lbs): 0.3
Bottles per Case: 6	Bottles per Case: 6	Bottles per Case: 6
Case Weight (lbs): 2.05	Case Weight (lbs): 2.05	Case Weight (lbs): 2.05
MSRP: \$17.99	MSRP: \$17.99	MSRP: \$17.99
Bar Code:	Bar Code:	Bar Code:
		

The Vetericyn® Plus Difference

Safe & Effective Animal Wound & Skin Care Products

The Vetericyn product line now offers Vetericyn® Plus for the care of your animal's wounds and skin irritations. These advanced wound and skin products are non-toxic and your first line of defense for wounds and skin irritations. From your home to the farm or ranch, Vetericyn® Plus makes caring for your animals simple, easy and effective.

- ⊕ Up to 3x the concentration as the original formula & non-cytotoxic
- ⊕ Antimicrobial effectiveness* proven more effective (half time as old formula)
- ⊕ Based on the most recent FDA cleared hypochlorous technology on the market
- ⊕ Improved shelf life of +30% on Hydrogels over old formula
- ⊕ Liquid formulas remain effective if freezing occurs
- ⊕ Hydrogel spray is 3x more viscous with better spray coverage

*In-viro Antimicrobial Testing with Vetericyn Plus Technology

	Vetericyn® Plus	Vetericyn® Plus
Non-cytotoxic - will not harm healthy tissue	✓	National marketing campaign
Safe for use in eyes - no ocular irritation	✓	Privately owned company by US Veteran
Safe if licked or ingested - zero oral toxicity	✓	Trusted and used in over 30 Countries
No skin irritation - pH-balanced	✓	Vetericyn offers the most comprehensive line of hypochlorous technology
No antibiotics, steroids, alcohol, iodine or tea tree oil	✓	Approved in Canada as a Low Risk Veterinary Healthcare Product
Does not contain household bleach or boric acid	✓	Manufactured in FDA registered facility and compliant to ISO 9001 and ISO 13485
Endorsed and used by veterinarians worldwide	✓	
100% Satisfaction and money back guarantee	✓	



Livestock Product Line

Vetericyn Plus products contain no antibiotics and have no withdrawal periods.

Utility Spray & Utility Gel

- + Wound Care
- + Teat Spray
- + Umbilical, Udder & Navel Protection

Pink Eye Spray

- + Pink Eye
- + Redness & Irritation
- + Discharge & Drainage

Super 7+ Navel Dip

Super 7+ Navel Dip is an umbilical cord dry-out and protective solution for newborn animals. Super 7+ Navel Dip is formulated with ingredients that are safe for animals and the environment. This effective and completely safe formula has been developed strictly for the purpose of animal umbilical cord dry-out and protection and is proven to dry down the umbilical up to 30% faster than the competition.*

Livestock Product Line



16 oz Utility Spray

Product #: 1101

UPC #: 852009002765

Size: 16 oz

Bottle Dimensions:
8.25" x 2.75"

Bottle Weight (lbs): 1.15

Bottles per Case: 6

Case Weight (lbs): 7.45

MSRP: \$29.99

Bar Code:



16 oz Utility Gel

Product #: 1140

UPC #: 852009002772

Size: 16 oz

Bottle Dimensions:
8.25" x 2.75"

Bottle Weight (lbs): 1.2

Bottles per Case: 6

Case Weight (lbs): 7.55

MSRP: \$36.99

Bar Code:



16 oz Pink Eye Spray

Product #: 1100

UPC #: 852009002512

Size: 16 oz

Bottle Dimensions:
8.25" x 2.75"

Bottle Weight (lbs): 1.15

Bottles per Case: 6

Case Weight (lbs): 7.45

MSRP: \$33.99

Bar Code:



Super 7+ Navel Dip is **NOT** intended for use on wounds.



16oz Super 7+ Spray

Product #: 7016

UPC #: 818582010337

Size: 16 oz

Bottle Dimensions:
8.25" x 2.75"

Bottle Weight (lbs): 1.2

Bottles per Case: 6

Case Weight (lbs): 7.55

MSRP: \$12.99

Bar Code:



1 Gallon Super 7+ Dip

Product #: 7001

UPC #: 818582010283

Size: 128 fl oz

Bottle Dimensions:
11.5" x 6"

Bottle Weight (lbs): 8 lbs

Bottles per Case: 4

Case Weight (lbs): 33

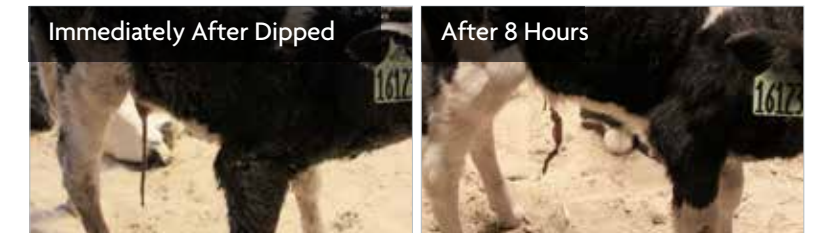
MSRP: \$58.99

Bar Code:



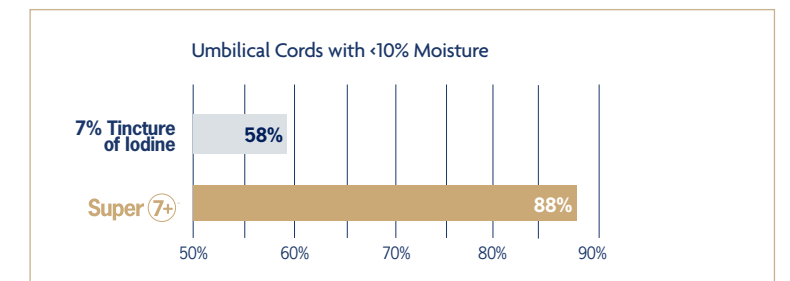
Features and Benefits:

- Effective alternative to 7% tincture of iodine
- Ultra-quick umbilical cord dry down
- Dyed solution for rapid identification
- Safe for the animal and the environment
- Can be used on animals whose umbilical cords were torn off at birth
- Non-flammable and non-corrosive
- No special shipping or handling requirements
- No toxic fumes
- Also available in 55 gallon drum configuration



"Super 7+ Navel Dip appears to be another impressive offering from Innovacyn. It is user friendly and early observations are showing a reduction in navel infections in problem herds." — **Dr. Thomas Petznick, DVM**

*Evaluation & comparison of Super 7+ Navel Dip and 7% tincture of iodine to dry out umbilical cords on dairy calves



Conducted by: Dr. J. Gard, Dr. S. Rodning, Dr. S. Duran, Dr. T. Hathcock, and Dr. D. Taylor
College of Veterinary Medicine and Department of Animal Science, College of Agriculture, Auburn University

Point of Purchase (POP) Kits

Point of purchase kits offer multiple sizes to fit all your display needs and are great for displaying on the counter, the shelf, and next to the register. These kits are a perfect way to build product awareness within your store and are durable, preassembled, and stocked with product.

*Designs are subject to change

Point of Purchase (POP) Kits



Farm & Ranch POP Kit (Part #95203)

Includes 25 consumer brochures

Part No.	Product	Size	Qty/Pack
1000	Equine Wound & Skin Care	16oz	2
1002	All Animal Wound & Skin Care	8oz	2
1040	All Animal Hydrogel Spray	16oz	2
1042	All Animal Hydrogel Spray	8oz	2



Livestock POP Kit (Part #95205)

Includes 25 consumer brochures

Part No.	Product	Size	Qty/Pack
1100	Pink Eye Spray	16oz	3
1140	Utility Gel	16oz	3



Traveler POP Kit (Part #95207)

Part No.	Product	Size	Qty/
1007	Wound & Skin Care	3oz	8

MSRP: \$14.99 per bottle



Pet POP Kit (Part #95202)

Includes 25 consumer brochures

Part No.	Product	Size	Qty/
1002	Wound & Skin Care	8oz	2
1004	Wound & Skin Care	4oz	2
1042	Hydrogel Spray	8oz	2
1045	Hydrogel Spray	4oz	2



Power Wing POP Kit (Part #95209)

Includes 25 consumer brochures

Part No.	Product	Size	Qty/
1007	Wound & Skin Care	3oz	15

MSRP: \$14.99 per bottle

Grow Your Business

A variety of free marketing materials are available for your business.

Visit our website for:

- Product details
- Consumer resources
- Partner information
- Media materials
- Veterinarian tips
- Recent news
- Consumer testimonials

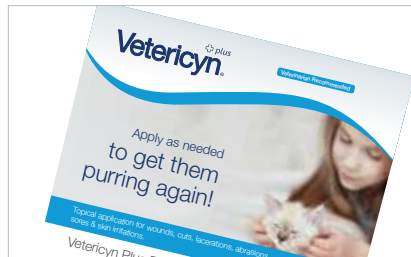
In-store collateral support

Do your clients SEE Vetericyn in your store? Vetericyn has designed a multitude of complimentary promotional items for dealer use: banners, window clings, shelf danglers and bag stuffers can be used in your store to bring in and capture business.

Printed Marketing Collateral



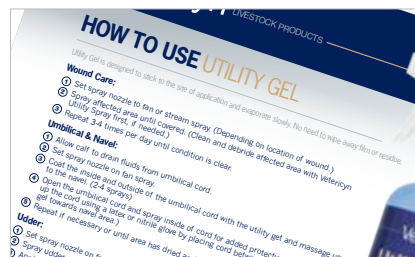
Brochures



Product Sheets



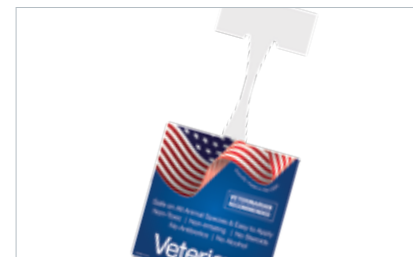
Branded Bag Stuffers



How-To Product Guides



Conversation Cards



Shelf Talkers

Social Media

Our full-time digital media staff is available to help drive business into your stores through social and digital media as well as e-commerce.



The Vetericyn team can provide your business with:

• Promotions and contests on your social media pages

The Vetericyn team can design an array of promotions and contests to get your fans engaged with your pages. We can host the promotions on our platforms, support in-store events and provide incentives for contest winners. All you have to do is promote the contest from your pages!

• Pre-made shareable content

Our social media team is hard at work creating blog entries, videos, photo content, end-user testimonials and other sharable information that is available to your business at no cost.

• Vetericyn Extras

The Vetericyn team is dedicated to efficiently helping out our dealers by developing and expanding our programs and providing support in any way we can. All at no cost to you.

 **Facebook**
facebook.com/vetericyn

 **Twitter**
twitter.com/Vetericyn

 **Pinterest**
pinterest.com/vetericyn

 **Instagram**
instagram.com/vetericyn

 **Blog**
vetericyn.com/blog

 **YouTube**
youtube.com/user/vetericyn

