



2019 CATALOG

DURABLE • ECO-FRIENDLY • MADE IN USA



INDEX

SNOOP & INTERACTIVE TOYS

PAGE 6 ORBEE TUFF SNOOP

PAGE 7 ORBEE TUFF NOOKS & MAZEE

PAGE 9 ORBEE TUFF GURU

PAGE 10 ORBEE TUFF LINK

PAGE 11 ORBEE TUFF DIAMOND PLATE

BALLS AND BONES

PAGE 12 HAPPY BIRTHDAY BALL

PAGE 13 ORBEE BALL

PAGE 14 ZOOM FLYER & ORBEE TUFF SQUEAK

PAGE 15 WOOF BALLS & TUG BONE

PAGE 16 LUNA, SOL, RINGO & ASTRO BALLS

PAGE 17 ORBEE WHISTLE BALL AND ORBEE STROBE BALLS

PAGE 18 ORBEE TUFF BONES & RECYCLE BALLS

PAGE 19 ORBEE SPORT: FOOTBALL, TENNIS BALL, BASEBALL, GOLF BALL, HOCKEY PUCK, SOCCER BALL, BASKETBALL

PAGE 20 ORBEE TUFF PRODUCE TOYS

TREATS

PAGE 21 TURKEY TREATS & BLUEBERRY TREATS

HOLIDAY TOYS

PAGE 22 CHRISTMAS TREE

PAGE 23 HOLIDAY SNOOPS

PAGE 24-25 NICE FUNNY BONE, NAUGHTY FUNNY BONE, FETCH BALL, WOOF BALL, L' CHAIM BALL, JOY BALL, BELIEVE BALL

PAGE 26 HALLOWEEN: BAT BALL, BOO BALL, JACK-O-LANTERN BALL

PAGE 27 THANKSGIVING: GOBBLE BALL





MADE IN THE USA

We believe in the quality of US manufacturing. That's why Planet Dog toys are designed, tested and manufactured in the USA. By keeping production close to home, we can create more jobs and ensure complete quality control of our products.

THE PLANET DOG MISSION

Making our planet a better place by unleashing the power of play

We have been known as the industry's leading socially responsible, values-based design house, bringing people and dogs together for fun and mutual support.



THE ORIGINAL

ORBEE-TUFF

The material Planet Dog was founded on.

Chew, tug & toss & play. Orbee Tuff is super durable so your dog can play longer & stronger.



THE TOUGHEST MATERIAL

Orbee-Tuff is the real deal. It's tougher, more elastic and longer lasting than rubber.



BESTSELLERS AND MUST HAVES

Look no further than these seven items for our tried & true bestselling toys. From our interactive, treat toys to our most durable balls, these are the Planet Dog products that customers will be asking for in 2019.

4 To shop our entire line visit www.planetdog.com

SNOOP
Our Bestselling Toy Of All Time. See The Full Line of Snoops On Page 6.

**ORBEE-TUFF
DIAMOND
PLATE**

Chase and chew tougher

PAGE 11 Tough toys built for chewers

**ORBEE-TUFF
SNOOP**
Keeps dogs busy and out of trouble

Snoop is our best-selling toy!



PAGE 6 Our most durable Orbee Tuff toy available

ORBEE-TUFF
SQUEAK



PAGE 14 Satisfies your dog's instinct
to hunt & play

ORBEE-TUFF
FOOTBALL



PAGE 19 Keeps dogs busy with treat hiding holes
& durable, tough construction

ORBEE-TUFF
LUNA BALL



PAGE 16 Glows for nighttime fetch games



ORBEE-TUFF
ORBEE BALL
Holds treats for fetch fun

ORBEE BALL

The iconic Planet Dog
Ball made with Orbee
Tuff material. See
Page 13.



ORBEE-TUFF
LINK
Keep dogs busy and
out of trouble (Page 10)



SNOOP SCOOP

The Snoop adapts to fit any dog's preference for play: you can stuff it with treats, add a 2.5" ball or a Nook in the center and even fill the Nook with soft foods, like peanut butter, for hours of fun.



STEP 1

Pull out neck and fill Snoop with treats or kibble.



STEP 2

For an additional challenge, place a Nook or any 2.5" ball inside the Snoop.



STEP 3

Let the games begin!

ORBEE-TUFF®

SNOOP & INTERACTIVE TOYS

Snoop is our best-selling toy!



SNOOP®

68743 - SNOOP
Size: 5"
Color: BLUE
Not Intended for Chewing

SNOOP®

68744 - SNOOP
Size: 5"
Color: ORANGE
Not Intended for Chewing



LIL' SNOOP®

68748 - SNOOP
Size: 3"
Color: ROYAL
Not Intended for Chewing

LIL' SNOOP®

68747 - SNOOP
Size: 3"
Color: PURPLE
Not Intended for Chewing

SALES TIP
Many of our interactive toys are great slow feeders.

NOOKS™ PEACE

68773 - NOOKS
Size: 2.5"
Color: GREEN



NOOKS™ PAW

68777 - NOOKS
Size: 2.5"
Color: GREEN



NOOKS™ LOVE

68774 - NOOKS
Size: 2.5"
Color: RED

NOOKS™ HAPPINESS

68775 - NOOKS
Size: 2.5"
Color: YELLOW

ORBEE-TUFF

MAZEE

How it works:

Our Maze toys are fantastic slow feeders. Just fill them with treats and they'll be on full display in this translucent globe – dogs aren't able to resist the challenge!



MAZEE® GREEN

68792 - MAZEE
Size: 5"
Color: GREEN
Not Intended for Chewing

MAZEE® PINK

68793 - MAZEE
Size: 5"
Color: PINK
Not Intended for Chewing

NEED TREATS?

Check Out Our Barkin' Blueberry on Page 21.



SALES TIP

You can fill your Nooks with all their favorite store-bought treats – or make your own at home!



ORBEE-TUFF®

INTERACTIVE TOYS

A healthy mind is just as important to a dog's well-being as a healthy body. We developed our innovative line of interactive toys to present new challenges, stimulate the senses, and deliver delicious rewards – providing the valuable mental exercise they need.

SALES TIP

Our Planet Dog
Treats fit perfectly in
our interactive toys.
See page 21.



EASY STEPS TO BECOME A GURU!

STEP 1

Gently squeeze GuRu to open treat pockets.



STEP 2

Insert your pup's favorite treats.



STEP 3

Add a bully stick through the GuRu treat hole.



STEP 4

Release your dog on GuRu!

ORBEE-TUFF® GURU

A RUGGED NEW CHALLENGE

Feelings of accomplishment never tasted so good. With so many ways to get to their favorite treats, our brand-new, ultra-durable GuRu puzzle toy keeps dogs engaged like never before.

GURU™ PURPLE

68807 - GURU
Size: 4"
Color: PURPLE

GURU™ BLUE

68806 - GURU
Size: 4"
Color: BLUE



FITS ALL THEIR FAVORITES

Planet Dog Treats. Bully Sticks. Apples. Carrots. Cheese. Peanut Butter. Bananas. You name it,

ORBEE-TUFF® LINK

So many ways to play

Link's sleek translucent design includes strategically placed treat holes that make it a great slow feeder!



LINK 4-PIECE SET ROYAL

68757 - LINK 4-PIECE SET
Size: 5.5"W
Color: ROYAL/CLEAR
Not Intended for Chewing

LINK 4-PIECE SET ORANGE

68756 - LINK 4-PIECE SET
Size: 5.5"W
Color: ORANGE/CLEAR
Not Intended for Chewing

LINK 8-PIECE SET

68758 - LINK 8-PIECE SET
Size: 9"W
Color: ROYAL/ORANGE/CLEAR
Not Intended for Chewing



HOW IT WORKS

Link is easily rearranged so you can create a variety of different treat-dispensing challenges. Here are a few of our favorite shapes:



1: The Cube



2: The Necklace



3: The Recliner

Treat holes act as reward dispenser for your furry little genius.

— AWARD WINNING —

Link received top honors from *Pet Product News*, *Pet Business* magazine and *Toys, Tots, Pets and More* in 2017.



ORBEE-TUFF® DIAMOND PLATE

Tough toys
built for chewers



DIAMOND PLATE DOUBLE-TUFF

68705, 68706, 68707 - DIAMOND PLATE
DOUBLE-TUFF
Size: SMALL 3"H, MEDIUM 4"H, LARGE 5"H
Color: ORANGE

DIAMOND PLATE DOUBLE-TUFF

68702, 68703, 68704 - DIAMOND PLATE
DOUBLE-TUFF
Size: SMALL 3"H, MEDIUM 4"H, LARGE 5"H
Color: STEEL

SALES TIP

Diamond Plate is the
perfect choice for
aggressive chewers
who pick at toys.

DIAMOND PLATE BALL

68787 - DIAMOND PLATE
BALL
Size: 3"
Color: STEEL

DIAMOND PLATE BALL

68788 - DIAMOND PLATE
BALL
Size: 4"
Color: STEEL

DIAMOND PLATE BALL

68783 - DIAMOND PLATE
BALL
Size: 3"
Color: ORANGE

DIAMOND PLATE BALL

68784 - DIAMOND PLATE
BALL
Size: 4"
Color: ORANGE



TUFF STUFF

Show how rugged our Diamond Plate Toys
are by displaying them in a tool box.

Display for inspiration only.





BALLS AND BONES

Made from Orbee-Tuff® – a durable, eco-friendly dog toy material. Our assortment of Orbee-Tuff balls and bones includes something for every kind of dog and every kind of chewer. Plus, most are peppermint scented to freshen your dog’s breath while you play.



SALES TIP
We have a variety of novelty balls perfect for gifting throughout the year!

HAPPY BIRTHDAY BALL

68799- HAPPY BIRTHDAY BALL
Size: 3"
Color: PINK

HAPPY BIRTHDAY BALL

68798- HAPPY BIRTHDAY BALL
Size: 3"
Color: BLUE

ORBEE-TUFF®

ORBEE BALL

The classic just keeps rolling.
And rolling. And rolling.



ORBEE BALL - SMALL

68669 - ORBEE BALL
Size: 2.25"
Color: BLUE/GREEN

ORBEE BALL - MEDIUM

68668 - ORBEE BALL
Size: 3"
Color: BLUE/GREEN

ORBEE BALL - LARGE

68667 - ORBEE BALL
Size: 4"
Color: BLUE/GREEN

ORBEE BALL - SMALL

68670 - ORBEE BALL
Size: 2.25"
Color: GLOW/ORANGE

ORBEE BALL - MEDIUM

68671 - ORBEE BALL
Size: 3"
Color: GLOW/ORANGE

ORBEE BALL - LARGE

68672 - ORBEE BALL
Size: 4"
Color: GLOW/ORANGE



ORBEE BALL WITH ROPE

68679 - ORBEE BALL W/ROPE
Size: MEDIUM 3"
Color: BLUE/GREEN

ORBEE BALL WITH ROPE

68680 - ORBEE BALL W/ROPE
Size: LARGE 4"
Color: BLUE/GREEN

THE ORIGINAL ORBEE-TUFF®

The material Planet Dog
was founded on.

Chew, tug & toss with peace of
mind. Orbee Tuff super strong
& super fun.



THE HEALTHIEST MATERIAL

Orbee-Tuff is non-toxic
and made from 100% recyclable
materials.

THE TOUGHEST MATERIAL

Orbee-Tuff is the real deal.
It's tougher, more elastic and
longer lasting than rubber.



I SQUEAK!

ORBEE-TUFF® ZOOM FLYER®

ZOOM FLYER

68760, 68763 - ZOOM FLYER

Size: 9.5"

Color: BLUE/ORANGE, GLOW/BLUE

68759, 68762 - ZOOM FLYER

Size: 6.5"

Color: ORANGE/BLUE, GLOW/ORANGE

Not Intended for Chewing



SQUEAK

68755 - SQUEAK

Size: 3"

Color: ORANGE

SQUEAK

68754 - SQUEAK

Size: 3"

Color: BLUE



ORBEE-TUFF®

SQUEAK

The toughest squeak
toy on earth.

Our Orbee-Tuff Squeak is the first toy of its kind to embed the squeaker in the ball using no glue or adhesives.



— AWARD WINNING —

Named the most durable dog ball on the market by *Whole Dog Journal*.

GAMES AND TOYS THEY'LL NEVER GET TIRED OF

Whether your dog is fetching, tugging or just playing around, these Orbee-Tuff toys are up to the task.



WOOF BALL

68738 - WOOF BALL
Size: 3"
Color: PINK

WOOF BALL

68740 - WOOF BALL
Size: 3"
Color: GREEN



FETCH BALL

68735 - FETCH BALL W/
ROPE
Size: 3"
Color: PINK

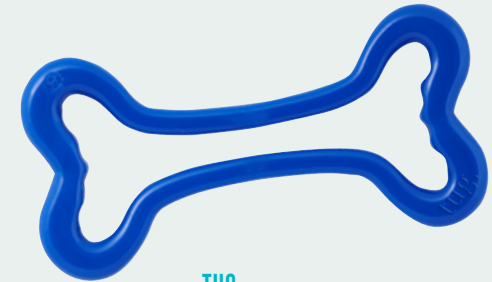


FETCH BALL

68733 - FETCH BALL W/
ROPE
Size: 3"
Color: GREEN

ORBEE-TUFF® TUG

Designed in a mouthwatering bone shape, with comfortable handles for pain-free tug-of-warring (for both of you).



TUG

68894 - TUG
Size: 10.25"L
Color: ROYAL BLUE
Not Intended for Chewing



Did you know our Orbee Balls now come with rope for tugging and fetching fun?

See page 13

ORBEE-TUFF® COSMOS

Out of this world tough

For dogs that like a little chewing with their playing, our Cosmos toys deliver intergalactic levels of joy.



Designed for dogs 15 lbs. and under

LIL' DIPPER

68711 - LIL' DIPPER
Size: 2.75"
Color: YELLOW



Royal Blue color

SALES TIP
Sol is a top seller for big breeds like labs and retrievers.



RINGO

68808 - RINGO
Size: 3"
Color: ROYAL BLUE

LUNA

68709 - LUNA
Size: 4"
Color: GLOW

SOL

68710 - SOL
Size: 5"
Color: ORANGE

ASTRO

68803 - ASTRO
Size: 2.75"
Color: TWINKLE GRAY

LUNEE

68891 - LUNEE
Size: 2.25"
Color: TRANSLUCENT RED

Image shows Strobe when illuminated.



ORBEE-TUFF® STROBE®

The harder you
throw, the louder
I WHISTLE!



WHISTLE BALL®
68796 - WHISTLE BALL
Size: 2.5"
Color: GLOW/BLUE
Not Intended for Chewing

**It's not just their eyes
that will light up!**

This durable interactive ball starts blinking when you bounce it, turning your typical game of fetch into an exciting, multi-sensory experience. Once the ball is thrown and hits a firm surface, a multi-colored LED light automatically starts blinking!



SALES TIP
Even when
it isn't flashing, our
Glow Strobe glows
in the dark.



STROBE BLUE

68804 - STROBE
Size: 3"
Color: BLUE

STROBE WHITE

68805 - STROBE
Size: 3"
Color: GLOW

ORBEE-TUFF® BONES

Every dog's
favorite shape



ORBEE BONE - PINK

68693, 68694, 68695, 68696 -
ORBEE BONE
Size: EXTRA SMALL 3.25", SMALL 5",
MEDIUM 6.5", LARGE 8"
Color:

ORBEE BONE - BLUE

68681, 68682, 68683, 68684 -
ORBEE BONE
Size: EXTRA SMALL 3.25", SMALL 5",
MEDIUM 6.5", LARGE 8"

ORBEE BONE - GREEN

68689, 68690, 68691, 68692 -
ORBEE BONE
Size: EXTRA SMALL 3.25", SMALL 5",
MEDIUM 6.5", LARGE 8"

ORBEE-TUFF® RECYCLED LINE



Reducing our Carbon paw print

We developed our Orbee-Tuff RecycleTOY line to capture and re-use this left over material, virtually eliminating any waste.



RECYCLEBONE®

68729 - RECYCLEBONE
Size: 6.5"
Color: VARIES

RECYCLEBALL®

68730 - RECYCLEBALL
Size: 3"
Color: VARIES

RECYCLEBALL® VALUE PACK

68731 - RECYCLEBALL VALUE
PACK
Size: 2.5" (2)
Color: VARIES



— AWARD WINNING —

Named the second most durable dog toy on
the market (second only to our Squeak, pg 8)
by *Whole Dog Journal*.

ORBEE-TUFF® SPORT

For your MVP
(Most Valuable Pup).



SALES TIP

Highlight the
season's top sports
to increase sales.

FOOTBALL

68717 - FOOTBALL
Size: 6"
Color: BROWN/WHITE

TENNIS BALL

68716 - TENNIS BALL
Size: 2.5"
Color: YELLOW

BASEBALL

68719 - BASEBALL
Size: 3"
Color: WHITE/RED

GOLF BALL

68718 - GOLF BALL
Size: 2.25"
Color: WHITE

HOCKEY PUCK

68721 - HOCKEY PUCK
Size: 3"
Color: BLACK

SOCCER BALL

68720 - SOCCER BALL
Size: 5"
Color: WHITE/BLACK

BASKETBALL

68791 - BASKETBALL
Size: 5"
Color: ORANGE



PLAY BALL

Grab an old cooler and give it new life as a championship-inspired display!

Display for inspiration only, see page 26 for more merchandising ideas.

ORBEE-TUFF® FOODIES

Fetch fresh.

RASPBERRY

68715 - RASPBERRY
Size: 1.75"
Color: PINK

STRAWBERRY

68780 - STRAWBERRY
Size: 3"
Color: RED

ARTICHOKE

68781 - ARTICHOKE
Size: 4"
Color: GREEN

EGGPLANT

68782 - EGGPLANT
Size: 5.25"
Color: PURPLE

CARROT

68722 - CARROT
Size: 7"
Color: ORANGE

CHILI PEPPER

68876 - CHILI PEPPER
Size: 3"
Color: RED



SALES TIP

Small dogs dig the Raspberry. It's our number-one seller for small breeds.





HEALTHY
 Grain Free • No Wheat
 No Corn • No Soy

SALES TIP
 Planet Dog treats are perfectly sized to fit into our interactive toys.

MADE IN THE USA
TREATS

Perfectly Sized For Planet Dog Interactive Toys

Our new line of all-natural mini biscuits are full of the nutrients dogs need and the flavors they love. Sized to fit into our interactive toys, they're the perfect reward for a job well done.



TREATS

- 68841 - TURKEY TREATS**
 Size: 6 OZ.
 Flavor: TURKEY GOBBLER
- 68844 - BLUEBERRY TREATS**
 Size: 6 OZ.
 Flavor: BARKIN' BLUEBERRY



ORBEE-TUFF®
**CHRISTMAS
TREE**

The Christmas Tree is scented with Evergreen and made of Planet Dog's signature Orbee-Tuff® material. This toy is Made in the USA, durable, completely non-toxic, buoyant and is as safe for humans (even babies) as it is for dogs.



CHRISTMAS TREE

68809 - CHRISTMAS TREE

Size: 5.5"H

Color: GREEN

HOLIDAY TOYS

Christmas, Halloween, and Thanksgiving themed toys for your dog!

ORBEE-TUFF®

HOLIDAY SNOOPS

Our bestselling Snoop gets a holiday spin with red and green versions perfect for seasonal treat-stuffing fun. Stuff with balls or treats. It's a great gift for good dogs.



SALES TIP

Combine the holiday balls with the Snoops for an added challenge getting those treats!

SNOOP

68745 - SNOOP
Size: 5"
Color: RED

LIL' SNOOP

68749 - LIL' SNOOP
Size: 4"
Color: GREEN



HOLIDAY BALLS AND BONES



NICE FUNNY BONE

68842 - NICE FUNNY BONE
Size: 4.5"
Color: RED

NAUGHTY FUNNY BONE

68843 - NAUGHTY FUNNY BONE
Size: 6"
Color: GREEN

FETCH BALL WITH ROPE

68734 - FETCH BALL WITH ROPE
Size: 3"
Color: GREEN



L'CHAIM BALL

68815 - L'CHAIM Ball LG
Size: 4"
68814 - L'CHAIM Ball SM
Size: 2.5"
Color: BLUE

JOY BALL

68811 - JOY BALL LG
Size: 4"
68810 - JOY BALL SM
Size: 2.5"
Color: RED

BELIEVE BALL

68813 - BELIEVE BALL LG
Size: 4"
68812 - BELIEVE BALL SM
Size: 2.5"
Color: BLUE

WOOF BALL

68739 - WOOF BALL
Size: 3"
Color: RED



ORBEE-TUFF®

COAL BALL & SNOW BALL

For the dog who promises to be better next year! Celebrate the holidays with your pup with the world's first doggie-durable, buoyant, bouncy and minty Lump o' Coal and non-melting snowball!

SALES TIP
All Orbee-Tuff toys are dishwasher safe. Place on the top rack on a normal wash for regular cleaning.

LINK

68899 - LINK
Size: 5.5"
Color: RED AND GREEN



COAL BALL

68701 - COAL BALL
Size: 3.75"
Color: BLACK



SNOWBALL

68772 - SNOWBALL
Size: 3.75"
Color: WHITE

HALLOWEEN BALLS

Spooktacular balls

Enjoy a spooktacular game of fetch with The Orbee-Tuff Halloween themed set of Dog Toys! Durable, bouncy, and buoyant, this Halloween jack-o-lantern ball is made with Planet Dog's award-winning Orbee-Tuff material and provides the perfect balance between bouncy and durable for fun-loving pups. Plus, they're pumpkin scented!



BAT BALL

68924 - BAT BALL LG
Size: 4"
68923 - BAT BALL SM
Size: 2.5"
Color: GLOW



BOO BALL

68929 - BOO BALL LG
Size: 4"
68928 - BOO BALL SM
Size: 2.5"
Color: BLACK



JACK-O-LANTERN BALL - PUMPKIN SCENTED

68932 - JACK-O-LANTERN LG
Size: 4"
68931 - JACK-O-LANTERN SM
Size: 2.5"
Color: ORANGE



GOBBLE BALL

Thanksgiving themed toys!

Give thanks for your furry best friend with our Gobble Ball! The Gobble Ball is made of our durable Orbee-Tuff; it's chewy and soft on dogs' teeth while still able to withstand the strongest of Thanksgiving gobblers.



GOBBLE BALL - PUMPKIN SCENTED

68802 - GOBBLE BALL LG
Size: 4"
Color: ORANGE

GOBBLE BALL - PUMPKIN SCENTED

68801 - GOBBLE BALL SM
Size: 2.5"
Color: ORANGE



THE PLANET DOG MISSION

**Making our planet a better place by
unleashing the power of play**

We have been known as the industry's leading socially responsible, values-based design house, bringing people and dogs together for fun and mutual support.

2019 CATALOG

DURABLE • ECO-FRIENDLY • MADE IN USA

