

DigitalCatalog_2017Nylabone_r1_07 ns.indd 1 2/24/17 12:03 PM



CHEWS BEST

Table of Contents

Know The	Difference · · · · · · · · · 2
-----------------	--------------------------------

EDIBLE CHEWS

Nutri Dent® · · · · · · · 3–5
Healthy Edibles®······6–7
Healthy Edibles® WILD· · · · · · · 8–9
Healthy Edibles® Flavor Combos···· 10
Healthy Edibles® Bacon & Chicken · · 11
Healthy Edibles® Puppy · · · · · 12
Healthy Edibles® Simple Recipe · · · · 13
Healthy Edibles® Dental Chew· · · · · 14
NON-EDIBLE CHEWS

DuraChew® 16–21
Big Chews for Big Dogs · · · · · 21
$\textbf{FlexiChew}^{\text{@}} \cdot \cdots \cdot \textbf{22-23}$
Puppy Chew® · · · · · · · 24–25
Flavor Frenzv [™] · · · · · · · · · · · · 26–27

Nylabone® 3–Step Process[™]······ 15

INTERACTIVE TOYS

Romp 'n Chomp™																30
Dura Toy [™] · · · · ·	i	ŀ	·	ì	ì	ì	i	ì	ì	ì	ŀ	ì	ì	ì	ì	31

Wild Alternatives 28–29

DENTAL

Advanced	Oral	Care [™] ·	• •	• •	٠.	٠	•	3	2	– 3	33

DISPLAYS	٠.	٠.	٠.	÷		٠.	٠.			÷	ŀ		. ;	3	4	
-----------------	----	----	----	---	--	----	----	--	--	---	---	--	-----	---	---	--



Nylabone" is recognized for its excellence, quality, innovation, and leadership in today's pet industry. Our patented and patent-pending products are frequent industry award winners.



eginning with our first chew toy in 1955, our goal at Nylabone® is to make furry tails wag for the highest-quality chew toys, best long-lasting edible chews, and most innovative dental solutions in the world. Nylabone—the leader in safe, healthy chewing since 1955—is a family-operated company with a history of helping pet parents take the best possible care of their companion animals. At Nylabone we know that every dog is different, and we are committed to developing the very best solutions for your pet's needs, whatever they may be.

We love to hear how Nylabone families use our products to solve problems like destructive chewing, separation anxiety, and poor dental health, helping their dogs live fuller, happier lives. Recommended by veterinarians, Nylabone manufactures chew toys and edible chews in many styles and sizes, so we have a chew or treat for every dog. Nylabone's products promote good canine dental hygiene, enhance overall mental fitness, redirect destructive chewing and other problem behaviors, and encourage a positive pet-pet parent relationship.

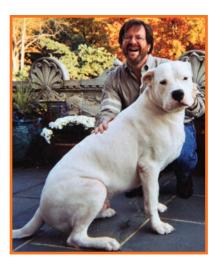
To put it simply, Nylabone Chews Best™!

Sincerely,

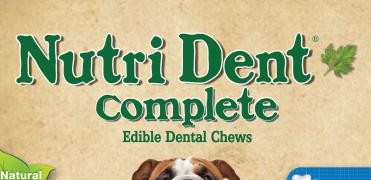
8290

Glen S. Axelrod, Nylabone & T.F.H. Publications, Inc. President/CEO

Glen with his Guapo, Chief Chewing Officer



The Leader in Responsible Pet Care For Over 50 Years!











- Cleans Teeth
- Reduces Plaque & Tartar

NUTRI DENT Edible Dental Chews

- Naturally Freshens **Breath**
- Easy to Digest
- No Artificial Flavors. Colors, or Preservatives



*Our patented 360° Design combined with your dog's natural chewing action helps clean teeth and freshen breath.



NTD800M32P

Mini (32 ct)





NTD801T50P

Small (50 ct.)







NTD800M78P

Mini (78 ct)





NTD802M07P

Medium (7 ct.)





NTD301M16F

Small (16 ct.)





NTD301M34P

Small (34 ct.)





NTD800T125P

Mini (125 ct.)





NTD802M18P

Medium (18 ct.)





NTD803M10P

Large (10 ct.)





NTD801M10P

Small (10 ct.)





NTD802T32P Medium

(32 ct.)





NTD803M03P

Large (3 ct.)





NTD803T16P

Large (16 ct.)





NTD801M28P

Small (28 ct.)













NTD700M32P

Mini (32 ct.)





NTD702M07P

Medium (7 ct.)





NTD700M78P

Mini (78 ct.)





NTD702M18P

Medium (18 ct.)





NTD700T125P

Mini (125 ct.)





NTD702T32P

Medium (32 ct.)





NTD711M16P

Small (16 ct.)





Nutri Dent

NTD701M10P

Small (10 ct.)





NTD703M10P

Large (10 ct.)





NTD701M28P

Small (28 ct.)





NTD703T16P

Large (16 ct.)





NTD701T50P

Small (50 ct.)









(continued)

3 Point



Breaks Apart for 3 Times the Treats!



NTD731M16P Small (16 ct.)





NTD732M10P Medium (10 ct.)



Singles





NTD891PX/NTD891PXX

Small Single 200 ct. Case or 40 ct. Case





NTD301P

Small Single 30 ct. Case







NTD791PX/NTD791PXX

Small Single 200 ct. Case or 40 ct. Case





NTD792P

Medium Single 30 ct. Case





Healthy Edibles





Ingredients

Natural





- ♥ No Added Sugar
- No Added Salt
- No Artificial Preservatives

CHICKEN FLAVOR





NEB101TPP

Petite (2 ct.)





NEB802M12P

Regular (12 ct.)

NEB103P

Wolf





NBQ101VP8P

Petite (8 ct.)





NBQ103TPP

Wolf (2 ct.)





NEB101VP8P

Petite (8 ct.)





NEB103TPP

Wolf (2 ct.)





NBQ106P

Regular (3 ct.)





NEB102P

Regular





NEB104P

Giant





NBQ104P

Giant





NBQ105P

Souper





NEB106P

Regular (3 ct.)





NEB105P

Souper











NE801TPP

Petite (2 ct.)





NE801VP8P

Petite (8 ct.)





NE802TPP

Regular (2 ct.)





NE806P

Regular (3 ct.)





NE803TPP

Wolf (2 ct.)





NE804P

Giant





NE805P

Souper





(



NE001M36P

Mini Souper (36 ct.)





NE001M85P

Mini Souper (85 ct.)





NE001VP8P

Petite (8 ct.)





NE101VPP

Petite (3 ct.)





NE801VT34PP

Petite (34 ct.)





NE106VPP

Regular (3 ct.)





NE802MVP12P

Regular (12 ct.)



. 1921/ 92125



Healthy Edibles



♥ Realistic Bone Shape

Limited Ingredients

- **♥** No Corn
- ♥ No Artificial Preservatives





REAL BISON

USA MADE



NEB200M85P

Mini Souper (85 ct.)







NEB201VP8P

Small (8 ct.)





NEB200M36P

Mini Souper (36 ct.)



NEB201M16P

Small

(16 ct.)



NEB201VP4P

Small (4 ct.)





NEB202TPP

Medium (2 ct.)





NEB203P

Large (1 ct.)











NEV201VP4P

Small (4 ct.)





NEV202TPP

Medium (2 ct.)





NEV203P

Large (1 ct.)





NAN803TPP

Medium (2 ct.)





NAN803M10P

Medium (10 ct.)







REAL TURKEY



NET201VP4P

Small (4 ct.)



NEPT201VP4P

Puppy Small

(4 ct.)



NET202TPP

Medium (2 ct.)





NET203P

Large (1 ct.)









♥ Grain Free





NEPT202TPP Puppy Medium (2 ct.)





NEPT203P

Puppy Large (1 ct.)



VARIETY PACK



NE212TPP

Medium (2 ct.)











- Made with Real Turkey and Apple Flavor
- **♥** Easy to Digest
- **♥** Ridges & Nubs Provide **Added Chewing Appeal**

2in Flavor COMBOS

REAL TURKEY & APPLE FLAVOR



NTS101VP6P

Petite (6 ct.)



NTS103TPP

Wolf (2 ct.)





NTS101M12P

Petite (12 ct.)



NTS105P

Souper





NTS102VP4P

Regular (4 ct.)





LONGER





- **♥** Natural
- **♥** Limited Ingredients
- **♥** Easy to Digest
- ♥ New Long-Lasting Edible Chews in Fun 3D Shapes!
- **♥** Delicious Bacon and Chicken Flavors

BACON FLAVOR



NEBB100M15P One Size (15 ct.)





NEBB100P One Size (1 ct.) 30 ct. Tower





CHICKEN FLAVOR



NEDD100M15P

One Size (15 ct.)





NEDD100P

One Size (1 ct.) 30 ct. Tower









Gentle Enough for Your Puppy's **Delicate Digestive System**

DHA Omega-3 Supports Healthy Brain & Eye Development



LONGER

LASTING

No Added Salt or Sugar

TURKEY & SWEET POTATO FLAVOR



N400M36P Mini Souper (36 ct.)







N500M36P Mini

(36 ct.)





N401VPP

Petite (4 ct.)





N501VPP

Petite (4 ct.)





N401VP8P

Petite (8 ct.)





N501VP8P

Petite (8 ct.)





N402VPP

Regular (3 ct.)





N502VPP

Regular (3 ct.)







- Grain Free
- Easy to Digest
- Limited-Ingredient Formula
- Natural & Wholesome
- ♥ No Added Sugar, Salt, or Sweeteners
- No Artificial Colors, Flavors, or Preservatives







NGF101T34P Petite (34 ct.)









No Wheat.





Nylabone



- Cleans Teeth
- Helps to Freshen Breath
- Helps to Fight Plaque & Tartar
- Longer Lasting
- Easy to Digest!
- No Artificial Colors, Flavors, or Preservatives



NED502VP4PHealthy Edibles Dental 4 ct. Petite Blister





NED502PHealthy Edibles Dental Petite Single Tower





NED502M16PHealthy Edibles Dental 16 ct. Petite Pouch





NED503M08PHealthy Edibles Dental 8 ct. Large Pouch





Nylabone® 3-Step Process™

Choose the Best Nylabone® Chew Toy for Your Dog!

STEP 1: Dog Size / Weight

50 +up to up to up to up to Puppy 50 lbs. 15 lbs. 25 lbs. 35 lbs. lbs.

STEP 2: Chew Toy Size

Be sure to select the right size chew for your puppy by referring to individual puppy package guidelines

PETITE/

SMALL/ X-SMALL REGULAR MEDIUM/ WOLF

LARGE/ **GIANT**

X-LARGE/ SOUPER/ MONSTER

STEP 3: Chewing Strength / Style

Choose the Right Chew!

Match your dog's chewing style to the right Nylabone® Chew Toy by using our **NEW CHEW METER** on every package!











EXTREME CHEWING STYLE



With flavor throughout, Nylabone® chew toys help redirect destructive chewing and encourage proper, healthy chewing habits while engaging and entertaining the canine mind.

Flavors, shapes + textures, for **EVERY** dog!



Nylabone



- Designed for Powerful Chewers
- Discourages **Destructive Chewing**
- Occupies & Entertains
- ▶ Helps Clean Teeth and **Freshen Breath**
- Variety of Sizes, Shapes, and Flavors
- Made of Tough, Durable **Nylon to Occupy the Most Powerful Chewers**





NCF101P Petite





NCF102P Regular





NCF103P

Wolf





NCF104P Giant





NCF105P

Souper





NCF302P

Regular





NCF303P Wolf





NCF305P Souper











NCF901P Ring Bone, Petite





NCF315P Ring, Souper





NDD003P Dental Dino T-Rex, Regular





NDR002P Dental Rhino, Giant









NDD101P

Dental Dino Assortment, Stegosaurus, Brontosaurus, T-Rex,





NP101P Petite





NR102P

Regular





NW103P

Wolf





NG104P Giant



NS105P Souper





N204P

Ring, Giant





N213P

Wishbone, Regular





N214P Wishbone, Wolf









NPB102P

Regular





(

NPB103P Wolf





NPB104P

Giant





NPB105P

Souper





NBC903P

Barbell, Wolf





NBC905P

Barbell, Giant





NBC907P

Barbell, Monster





NPCG504P

Nylon 3-Prong



VARIETY PACKS



NR106P

Regular Triple Pack





NT106P

Regular Triple Pack





NR302TPP

Regular Twin Pack





NW403TPP

Wolf Twin Pack





NVD003VPP

Wolf Twin Pack





NVD004VPP

Giant Twin Pack











NBB502P Double Bone, Petite





NBB503P Double Bone, Wolf





NBB505PDouble Bone,
Souper





NHS503P Hollow Stick, Wolf





NHS505P Hollow Stick, Souper





NSS405P S Bone, Souper





NCF402P Regular





NCF403P Wolf





NCF405P Souper





NTG102P Double Action Chew, Regular





NTG103P Double Action Chew, Wolf





NTG105P

Double Action Chew, Souper





NTG603P Double Action Chew Round, Wolf





NTG705P Double Action Chew Football, Souper





NAX001P Axis Bone, Souper













NAB101P Arch Bone





NAB103P Arch Bone, Wolf





NAB105P Arch Bone, Giant





NB101P Petite





NB102P Regular





NB103P Wolf





NB104P Giant





NB105P Souper





NDD501P ProAction, Regular





NDD502P ProAction, Wolf





NDD503P ProAction, Giant





ANY MARKET

NRCW203P Reach and Clean Wolf





NRCG204P Reach and Clean Giant







NNBP102P Nubs Budz Pig,





NNBP104P Nubs Budz Pig, Large





NGB104P Giggle Bone, Bacon Ends











NCBR401P Cheese Bone, Petite





NCBW402P Cheese Bone, Wolf





NCBG404P

Cheese Bone, Giant







NXX001P X Bone, Regular





NXX005P

X Bone, Giant







- For Big Dogs
- Virtually Indestructible
- Discourages Destructive Chewing
- Engages & Entertains
- Designed to Stand Up to the Most Powerful Chewers!



NBC101P Beef Bone





NBC107P Knot





NBC102P Turkey Leg





NCF107P





NG205NATP

Galileo, Souper





NG203NATP Galileo, Wolf







GENTLECHEWING STYLE



EXTREME CHEWING STYLE

- Ideal for Less
 Aggressive Chewers
- Great for Seniors and Puppies
- Discourages Destructive Chewing
- Fights Boredom
- Helps Clean Teeth and Freshen Breath
- Made of Softer Materials to Satisfy Moderate, Gentler Chewers





NCF201P Petite





NCF202P Regular





NCF203P Wolf





NCF204P Giant





NCF205P Souper





NX933P

Dental Chew, Petite





NX934P

Dental Chew, Regular





NX935P Dental Chew,

Wolf





NX936P

Dental Chew, Giant





NX935VPP

Dental Chew & Flexi Chew, Wolf





NX936VPP

Dental Chew & Flexi Chew, Giant











NPAZS002P Graphic Bone, Petite





NPAZS001P Graphic Bone, Regular



WARIETY PACKS



NCF201TPP Petite Twin Pack, Chicken/Original





NFCP001TPP

Petite Triple Pack, Peanut Butter/Bacon/Beef





NX001VPP

Petite Small Dog Value Pack Dental Chew/ Edible Bacon/





NBXXS001P

Mini Twin Pack Peanut Butter/Bacon





NX106P

Regular Triple Pack, 2 Chicken/1 Original





NFCP002TPP

Small Dog Dental Pack, 2 Peanut Butter/1 Bacon





NX302VPP Regular Value Pack, Dental Chew/Edible Bacon/Flexi Original





NX501P

Small Dog Value Pack Peanut Butter/Bacon







EXTREME CHEWING STYLE

- Encourages Appropriate Safe, **Healthy Chewing Habits** That Last a Lifetime
- Discourages Destructive Chewing
- Occupies & Entertains
- ▶ Helps Clean Teeth and Freshen **Breath**
- Soft, Flexible Materials Designed **Specifically for Teething Puppies**















N901P Ring Bone, Petite





N903P Ring Bone, Wolf





N200P Puppy Bone, Regular





N215P Puppy Bone, Wolf





N216P Puppy Bone, Souper





NBP901P Puppy Bone, Petite





NPP901P Puppy Bone, Petite





NDD001P Puppy Dino, Regular











NTG201P

Double Action Puppy Chew, Petite





NTG203P

Double Action Puppy Chew, Regular





NPBB902P

Puppy Bent Bone







N219P

Teething Keys, X-Small





N220P

Teething Keys, Small







N221P

Teething Keys, Large





N600P

Teething Rings





N330P

Teething Pacifier







NPX200P

Puppy X Bone, Regular







flavor



NPBC101P

Boomerang Chew Cheese/Bacon







N800P

Puppy Rubber Teether







NPP101TPP

Puppy Twin Pack, Petite





NP201TPP

Puppy Twin Pack, Petite







NP203TPP

Puppy Twin Pack, Wolf





NPDK001P **Dental Pack**





N201PSKP

Puppy Starter Kit, Regular







- Inspired by the Most Popular and Indulgent **Foods We Love**
- Help Celebrate the Taste **Dogs Dream of with Zero Calories**
- Available in Dura Chew, Strong Chew, Flexi Chew & **Puppy Chew Formulations**
- Discourages Destructive Chewing
- **Engages and Entertains**



NFFB001P

Bacon, Egg & Cheese, Wolf





NFCS103P

Cheesesteak, Wolf





NFFB005P

Bacon, Egg & Cheese, Giant





NFCS105P

Cheesesteak, Souper





NFCS102P

Cheesesteak, Regular





NFBB001P

Fried Chicken, Wolf





NFBB005P

Fried Chicken, Giant





NFBC102P

Turkey & Sweet Potato, Big Chew





NAP002VPP

Bacon Cheeseburger & Apple Pie Twin Pack,





NFF106VPP

BBQ Chicken, Corn on the Cob & Sundae Triple Pack,





NFCP102VPP

Chili Cheese Dog, Buttered Popcorn & Slushy, Triple Pack, Regular





NFSR101VPP

Sausage & Pancake, Roast Beef Club & Meat Lasagna Triple Pack, Regular





NFBF104TPP

Beef Shish-ka-bob & Funnel Cake Twin Pack, Giant









(continued) · ·



NFPC005P

Pork Chop & Apple Sauce





NBBR303P

Baby Back Rib





NCW201P

Honey-Glazed Chicken Wing





NFSW103TPP

Salami and Cheese & Watermelon Twin Pack, Wolf





NRB555P

Pepperoni Pizza, Souper



NRD001P

Bacon Cheeseburger, Regular





Bacon Cheeseburger, Wolf





NRM001P

Meatloaf & Gravy, Regular





Meatloaf & Gravy, Wolf





NFCS302P

Philly Cheese Steak, Regular



NFCS303P

Philly Cheese Steak,





Baked Ham & Cheesy Smashed Potato, Regular



NRFH103P

Baked Ham & Cheesy Smashed Potato, Wolf







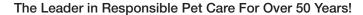




NVM001VPP

Hot Dog & Vanilla Milkshake Twin Pack, Petite







- Inspired by Nature
- Cleaner, Safer **Alternative to Real Bones**
- Splinter-Free
- Discourages **Destructive Chewing**
- Available in Both **DuraChew®** and Puppy **Chew Formulations**







NAN101TPP

Twin Pack, Regular





NMPA100P

Antler Alternative, Regular





NAN103P

Antler Alternative, Wolf





NAN105P

Antler Alternative, Giant







NMB600P

Bone Alternative, Regular





NR600P

Beef Rib Bone Alternative. Giant





NMB001P

Marrow Bone Alternative, Regular





NFR001P

Femur Alternative, Wolf





NMB505P

Marrow Bone Alternative, Souper





NFP305P

Femur Alternative, Souper





NHB500P

Knuckle Bone Alternative, Giant









(continued)



NRKR101P Rawhide Alternative Knot Bone, Small





NRKW103P

Rawhide Alternative Knot Bone, Medium





NRKG104P

Rawhide Alternative Knot Bone, Large







NFB105P

Femur Alternative, Souper





NHB001P

Hoof Alternative, Wolf







NBH100P Buffalo Horn Alternative, Wolf







NKA004P

Rawhide Knot Alternative, Giant







NHC003P

Yak Cheese Alternative, Wolf









NMPA300P

Chicken Puppy Antler Alternative, Regular





NAN303P

Chicken Puppy Antler Alternative, Wolf





NPBB001P

Beef Bone Alternative, Regular











- Refillable Treat Toys
 Keep Dogs Entertained
 and Make Treats Last
 Longer
- A Variety for Dogs of All Sizes

FOR POWERFUL CHEWERS

- Made of Tough, DurableNylon for Powerful Chewers
- Textured Designs Provide Dental Stimulation and Chewing Satisfaction



NTH100P Souper





NTH200P Triple Treat



FOR MODERATE CHEWERS

- Assortment Includes Designs Made from Soft, Flexible Materials and Natural High-Grade Rubber With Built-In Nylabone Strength
- Also Great for Interactive Play



NTH700PFreezer Bone,
Petite





NTH701P Freezer Bone, Wolf



TREAT TOY REFILLS

- No Added Sugar, Salt, Artificial Preservatives, or Artificial Colors
- Delicious Flavors Dogs Will Love, Including Bacon and Chicken
- With Vitamins
- Made in USA
- Great Anytime Treat



NER712P Treat Bars (12 ct.)





NTH270P

Mini Soupers (9 ct.)























NPD511P Single Toothbrush





NPD201P Puppy Dental Kit





NPD303P Natural Dental Kit





NPD301P Dog Dental Kit





NPD302P

Triple Action Adult Dental Kit





NPD901P Cat Dental Kit





NPD304P

NPD701P Finger Brush

(2 ct.)

Rotating Ends Brush & Gel Kit





NPD401P

Senior Dog Dental Kit, Small Dog





NPD502P

Senior Toothpaste







NPD501P

Tartar Control Toothpaste





NPD05M14P **Dental Hearts**

(14 ct.)





NPD503P

Natural Toothpaste











NPD101M08P

Dental Fresh Bars (8 ct.)





NPD102M30P

Mini Souper Treats (30 ct.)





NPD600P

Liquid Tartar Remover (16 oz.)





NPD601P

Liquid Tartar Remover (32 oz.)





NPD602P

Dental Spray







NPD603P

Foaming Tartar Remover (4 oz.)





NPD606P

Dental Wipes (20 ct.)





NPD607P

Dental Wipes (50 ct.)





NPD608P

Dental Gel Tube





NPD610P

Liquid Breath Freshener (16 oz.)







Fights Bacteria and Targets Bad Breath

Reduces Plaque and Tartar



NPD620P

Natural Tartar Remover (16 oz.)





NPD622P

Natural Fresh Spray (4 oz.)





NPD623P

Natural Fresh Foam (4 oz.)















*These are just samples; buyers can check with their sales representative for suggested planograms and merchandising fixtures for all Nylabone® products.

Nylabone

















Connect with Us









Join Club Nylabone® at www.nylabone.com

P.O. Box 427 Neptune, NJ 07754-0427 • 1-800-631-2188 • fax: 732-988-5466